

THE
MAIN STREET
Communicator Network
TATTTLER

Publisher: Tom Kay
Associate Publisher/Editor • Claire Sather

"Never Talked To Karl Rove About Valerie Plame"

Nothing typifies a Conclave Learning Conference better than the awarding of the Conclave's annual scholarships. In 26 years, the Conclave has awarded more than 100 scholarships at a value of over \$1 million dollars. On Saturday, July 23, at the Marriott City Centre Hotel in Minneapolis, **BMI** presents the *Saturday Scholarship Luncheon* featuring special musical guest and **Flagship** Recording artist – and the legendary founder of the multi-platinum **Barenaked Ladies** - **Steven Page**, who promises to thrill you with new material from his debut CD *The Vanity Project*, regale you with his incredible storytelling and delight you with your favorite BNL classics! Another first experience provided by the Conclave! Set to accept the 2005 scholarships are **Nicole Wirkler** of Farmersburg, Iowa who won a scholarship to attend the McNally-Smith College of St. Paul, MN, **Luke Prins** of Isanti, MN who won the Dennis Becker Memorial Scholarship to attend Brown College of St. Paul, Minnesota and **Gary Steven Ahlberg** of Dryden, MI who receives the Bill Gavin Scholarship to attend the Specs Howard School of Broadcasting Arts of Southfield, Michigan. Receiving the 2005 Doug Lee Scholarships – all from the state of Kansas - are: **Sara Lindstad**, who attends Wichita State University, **Kyle Geiken** from The University of Kansas and **Nick Arena** of Kansas State University.

Longtime friend of the Conclave **Phil Wilson**, OM at **Infinity**, is amongst those bidding fond farewells **Orly Knutson**. After 20 years on the air at **Infinity AC WLTE/Minneapolis**, Knutson has stepped down to spend more time with family. Wilson had this to say: "Orly's upbeat attitude, warm personality and knowledge of broadcasting have taught us al so much...he will be sorely missed." Knutson's last day on the air will be July 29th.

McVay Media and **Mind Spin Research** announced the release of the first nationwide Contemporary Christian format study will be happening at next week's Conclave Learning Conference. Results of this first ever big-picture study of Christian AC, CHR, and Inspo formats will be released at this year's Conclave Learning Conference in Minneapolis. "McVay Media and Mind

Spin's study will offer a new perspective on the Christian audience. Key findings will address everything from listener preferences relative to contests, promotions, and morning shows, to financial/pledge support for non-profit stations," said **Daniel Anstandig**, McVay Media's Vice President/Adult Formats. Contemporary Christian is one of the most consistent growth formats of the last decade. The number of Contemporary Christian stations has grown by over 40% over the last ten years, now totaling approximately 600 Contemporary Christian stations in America. "We survey thousands of Christian listeners every week for stations across the country. We're excited to offer our clients some new information on the format as well as actionable items they can use to improve their radio stations." said **Jason Sosa**, President, Mind Spin Research.

Congrats are also in order for **Jim Shea** of Country WEXT/Milwaukee. Program Director Shea is going to be the recipient of a special award from the **Wisconsin American Legion** in recognition of his hard work supporting American troops. As the Tattler has previously reported, Shea and WEXT were instrumental in raising more than \$13,000 to keep soldiers connected to loved ones at home with phone cards and access to satellite phones as a part of *Operation Phone Home*. Shea also traveled to Iraq to personally deliver one of the phones. The ceremony and award presentation takes place today (7/15).

Jay Scott, morning host at **Clear Channel** Country WLLR/Quad Cities, IA has been arrested on charges of sexual abuse of a child. Officials in Scott County, IA filed the charges after the host, whose real name is **Aubrey Starcher**, turned himself in on 7/14. Scott/Starcher, who is on a leave of absence from WLLR, faces up to ten years in prison if a conviction is levied. He is expected to make an appearance in court some time today (7/15).

Congratulations to **Nicole Wirkler** of Farmersburg, Iowa the 2005 winner of The Conclave's **McNally-Smith College of Music Scholarship**. Nicole is a 2005 graduate of MFL-Marmac High School, and she's excited to take home a scholarship valued at \$25,000 for a 2 year Associate Degree scholarship that includes full tuition! Miss Wirkler, who has done some part-time record promoting while in High School (pay attention, labels attending next week's Learning Conference!), and she says "I'm so excited to learn more about the music business from McNally-Smith! I can't wait1!"

Married duo **Bob Sirot** and **Marianne Muriano**, along with special guest **Dick Biondi** are pinch hitting for midday talent **Pete McMurray** ar **Infinity** Tal;k WCKG/Chicago. The reason for McMurray's absence? How about the birth of son **Charles Edward** to he and wife **Sarah** on Thursday, July 14. Congrats!



The J Project featuring the hit single "Delusions of Grandeur"
Produced by LaSalle Gabriel

- See J perform at the 2005 Conclave Learning Conference on the rock stage
- #69 on the FMOB HOT AC chart after 5 weeks
- Performed at the 2005 R&R Convention

www.thejproject.com www.slrecords.net 952.893.9900 wea



KEITH URBAN You'll Think of Me

EMI Music

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WKTI 32X! WMMX 32X!**

SEE KEITH PLAY AT CONCLAVE XXX!

Saturday, July 23 is **The Conclave & Brown College Learning Conference Job Fair**. The best news about the job fair, which will run from 9 AM until Noon at the Marriott City Centre in Downtown Minneapolis: it's FREE for both employers and job seekers! If any participating employer or applicant wants to take in the remainder of Saturday's Learning Conference agenda, the cost will only be \$49, which includes the Conclave's famed Legends Luncheon! This new event is designed to assist OWNERSHIP and MANAGEMENT in their quest to fulfill their challenging EEO requirements, while allowing job hopefuls a little "one stop shopping" by providing new opportunities, all under one roof. Employers will have access to the professionally charged atmosphere for which the Conclave has become famous and applicants will meet representatives of innovative, creative companies who are interested in hiring the best talent available. Employers interested in reserving a table are encouraged to contact Karol Baumeister of Brown College at 651-905-3499 (or reach out for the Conclave office at 952-927-4487 to reserve space. There are only TWO spots remaining, so if you wanna be there let Karol know ASAP!

It's silly chaos, indeed, at **Clear Channel KATZ**/St. Louis, as the station reels from a controversy stemming from comments made by morning duo **DJ Silli Asz** and **DJ Kaos** on Wednesday (7/13). Both jocks have been suspended for giving on-air tips to listeners on how to disarm and injure police officers. In particular, they gave specifics on how to prevent an officer from using his or her radio to call for backup. **Tom Otten**, sergeant for the O'Fallon, Missouri police force is calling for termination of both hosts, while St. Louis Chief of Police **Joe Mokwa** takes a more diplomatic stance saying, "They made a mistake. I'm willing to move on and forget about it." In addition to suspension." KATZ GM **Lee Clear** has issued a statement of apology, but the timing of the comments couldn't be worse, coming in the wake of the on duty shooting death last week of area officer **Bill McEntee**.

Check out the always-great buys you'll find at next week's **Conclave Scholarship Silent Auction** in the Silver Lake Room, near the Conclave registration desk on the 4th Floor at the Marriott City Center Hotel. Items you'll want to view and buy include special memorabilia including: Mitch Albom auto'd "5 People" book, Corbin Bernstein - Auto'd photo, Dixie Chicks - Auto'd photo, Paul Winfield - Auto'd photo, Jessica Simpson - Auto'd photo, The Kinks - Auto'd Greatest Hits CD, Jessica Simpson - Auto'd Disney CD, Eric Waugh - Auto'd T-shirt, Herb Carneal - Bobblehead, Doug Mientkewitz - Bobblehead, Dave Winfield - Bobblehead, Trapt - Auto'd CD, Bobby Knight Auto'd basketball, Minnesota Gophers Leather Jacket, Wisconsin Badgers Leather Jacket, Tom Hanks "Forest Gump" Worn Shirt piece, Tom Hanks auto'd 8x10", Steve Martin auto'd 8x10", Oprah auto'd 8x10", Dan Akroyd auto'd 8x10, Michael Douglas auto'd 8x10", Rick Moranis auto'd 8x10", Bruce Willis auto'd 8x10", George Carlin



The Vanity Project SEE STEVEN AT THE CONCLAVE XXX SATURDAY LUNCHEON

KPRI, KENZ, KZPL, WXRV, WRLT, WRNX, KINK, WZGC!

4

THAT'S ALL THAT'S ALL


auto'd 8x10", Prince auto'd album, Beatles auto'd fan postcard, Tom Cruise auto'd Mission Impossible script, 1960 Wisconsin Badger Rose Bowl pennant, Kiss Action Figures - all 4, Minnesota Vikings QB auto'd hat - Sean Salisbury, Wade Wilson, Rich Gannon, Reggie Jackson Auto BB, Jerry Rice Auto 8x10, Ted Williams Auto Photo, Jay Leno Auto Characature, Star Wars (McGregor & Christiansen) Auto 8x10, Muhammad Ali Auto Plaque, Donald Trump Auto Billionaire book, Rodney Dangerfield Auto 3x5 card, Jamie Foxx Auto microphone, Eric Clapton Auto guitar guard, Dick Gregory Auto Conclave 2004 Program, Johnny Cash auto'd album, Charles Shulz auto'd Charlie Brown paperback book, Bruce Springsteen auto'd Born In The USA lyric sheet, Harrison Ford auto'd Raiders of the Lost Ark script, Johnny Carson auto'd magazine photo, and more! Pick up a bidder number, place a bid, and then get ready to take home ANOTHER keepsake from the 30th Learning Conference.

DON'T MISS AL FRANKEN, MANCOW, FCC COMMISSIONER JONATHAN ADELSTEIN, KEITH URBAN, COWBOY TROY AND THE MUZIKMAFIA AND MORE THAN 40 SESSIONS, SIX MEALS, AND MORE NETWORKING THAN ANYWHERE IN THE UNITED STATES! THE 30TH ANNUAL LEARNING CONFERENCE, CONCLAVE XXX-HARD CORE RADIO, JULY 21-24 AT THE MINNEAPOLIS MARRIOTT CITY CENTER HOTEL! VISIT WWW.THECONCLAVE.COM FOR DETAILS!

XM Satellite Radio's recent deal with **WCS Wireless** is not sitting well with non-satellite broadcasters. Terrestrial radio claims that XM/WCS partnership is in violation of the former's **FCC** license, the terms of which state that XM is to be a national radio service only, and this acquisition would put them at a local/regional level as well. "The proposed transaction is part of a longstanding pattern of deception by the satellite radio industry," said President and CEO of the **National Association of Broadcasters, Eddie Fritts**, in a letter to Congress sent yesterday (7/14). Fritts also urged legislators to give their support to a bill introduced by **House Telecommunications Subcommittee** members **Chip Pickering** (R-Miss.) and **Gene Green** (D-Tex.). The bipartisan bill would put into play legislation that would keep satellite radio companies from placing local content on ground-based repeaters and instruct the FCC to look in to the legal validity of airing local content on channels which are distributed nationally.

The Conclave thanks these proud partners of the 2005 Conclave: **Platinum Partner:** Billboard Radio Monitor. **Partners:** All Access, Arbitron, BDS Radio/Nielson/VNU, BMI, BitXchange/AudioXchange, Brown College, First MediaWorks, Jones Radio Networks, Loyal Ears, Matt & Ramona/Bob & Sheri, McNally-Smith College (formerly Musictech), PromoSuite, Specs Howard School of Communication Arts, Troy Research. When you visit the Learning Conference next week, take the time to say 'thanks'!

KQIC! KWOA! KGLI!



Breanna

NO OTHER LOVE

ARRIVING EARLY FOR THE LEARNING CONFERENCE? TAKE IN THE MINNESOTA TWINS-BALTIMORE ORIOLAS BASEBALL GAME - FREE! This year, the Conclave along with Nielsen/BDS Radio will be treating early-arrivers to the Twins-Orioles baseball game, starting at 12:10PM on **Wednesday, July 20th**! See the 3-time Central Division champion Twins take on the surprising Orioles in a matinee contest. It'll be a replay of the All-Star game on the Metrodome field – **Miguel Tejada, Brian Roberts, Johann Santana, Joe Nathan...**along with **Torii Hunter, Sammy Sosa, Shannon Stewart, and Rafael Palmiero** (will Raf get his 3000th hit that day??). How do you get a ticket? It's simple. Email us – info@theconclave - and tell us you want to go. Let us know if you'd like one or two tickets, and tell us what name you'd like the tickets under at will call (you'll need identification). If you've registered for the 30th Learning Conference, you'll receive confirmation of your tickets by return email, and they'll be waiting for you at the Dome! But you've got to hurry. The deadline to receive tickets is Monday, July 18th. We have a limited supply and when they're gone, they're gone. If you're going to be in Minneapolis a day before the Learning Conference begins, see a major league ballgame courtesy of the Conclave and your friends at Nielson/BDS Radio. One more VERY important thing: It'll be Dollar-A-Dog day for the Twins-Orioles contest. Hot dogs, just a buck each that Wednesday!!

jon patrick mcclaren



HEAR JON AT THE CONCLAVE AAA SYMPOSIUM

ON AT:
**KYYY, KELO
 KRRO, KIXX
 KSJZ, KZMY,
 KWYR**

chasing butterflies

Northern Illinois University will broadcast all football and men's basketball games on **Infinity Sports WSCR/Chicago** through the 2008-'09 season.

GET TRAPT! Immediately following the Thursday (7/21) Welcome Gathering at the Marriott, walk 2 blocks to the Quest nightclub (scene of the **Def Leppard** extravaganza a couple years ago!) for a special showcase presented by **Warner Brothers Records** as they present **Trapt!** (**FeFe Dobson** will not be appearing, as previously announced). Trapt hits the Quest main stage around 9PM. Your badge is your admittance to a special VIP area set aside on the club's 2nd floor!!

GET A CHECK-UP AT THE AIRCHECK CLINIC! A Conclave tradition continues with daily Aircheck Clinics at the Marriott. Each afternoon, programmers from around the country will offer aircheck critiques on a first-come, first-served basis. Bring your CD (we'll have limited access to cassette machines; no MP3's, please), and remember to sign up for the Clinic when you pick up your badge. PD's/consultants critiquing this year will include **Tommy Austin** -KSLZ/St. Louis, **Sam Elliot** -KTTB/Minneapolis, **Tom Gjerdrum** -Gjerdrum & Associates, **Jeff Johnson** -Alan Burns & Associates, **Dusty Hayes** – Infinity/Austin, **Dan Kieley** -Snafu Consulting, **Garry Leigh** -Snafu Consulting, **Ray Michaels** -Journal/Wichita, **Derek Moran** -Clear Channel/Duluth, **Tony Waitekus** -WHTS/Davenport, and more PD's to be announced. The Clinics are sponsored in part by **FirstMedia Works** and have been organized by **Snafu Consulting!**

30 YEARS OF THE CONCLAVE - 1997. The *TATTLER* continues its 30-year retrospective of the summer **Conclave Learning Conference**. This week, the year of Conclave XXII-1997. Dolly, a sheep, is cloned. Tobacco industry pays billions in legal settlements. Princess Diana of Wales is killed. Deaths -Notorious B.I.G., Allen Ginsberg, Charles Kuralt, Gianni Versace, Red Skeleton, John Denver. World Series: Florida 4, Cleveland 3. Super Bowl: Green Bay 35, New England 21. Gene Autry exits radio. Mergers: Capstar + Gulfstar and Westwood 1+CBS. Radio Disney debuts, is sued by Minnesota broadcaster. Chancellor creates AM/FM Network. John Duncan becomes KLOS PD. Bill Gamble becomes the WKXK/Chicago PD. Dan Kieley becomes KIIS PD. Tim Roberts becomes WWWW PD. David Martin becomes CBS/Dallas GM. Steve Kosbau becomes WRQX OM/PD. Jeff Kapugi becomes KSLZ PD. Ray Gmeiner becomes Virgin VP. Ron Geslin becomes RCA Sr VP. #1 single during the 22nd Clave- "Il Be Missing You", Puff Daddy & Faith Evans f/ 112 and #1 full-length – Prodigy's *The Fat Of The Land*. Conclave moves to St. Paul! At the Learning Conference: Mancow, Mike Veeck keynote. Faculty includes Dan Vallie, liz Janik, Jaye Albright, Rusty Humphries, Phil Walden, Jimmy Steal, Boone & Erickson, Garett Michaels, Jessie Scott, John Duncan. First Silent Auction. First Conclave College.



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ONE HUNDRED PERCENT FREE

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WLRS, WXMA, KLY

WHTS 33X! KGLI 33X! WIXX 20X!



Satellites

CHERRY MONROE

Mid-Minnesota Broadcasting, Inc.'s Robert Greenhow has sold AC-Country KLFD/Litchfield, MN to **Steve and Patty Gretsch** of **Mid-Minnesota Media, LLC**.

We are sad to report that **Mary Jane Dwyer**, former news anchor in the 80's and 90's at WCIL AM/FM Carbondale, IL was found dead at home yesterday (July 14) after not showing up for work. She was 46. Details on her death were not released.

JOBS. Full-time, evening talent needed for non-traditional oldies KOKZ-FM (Cool 105.7)/Waterloo. At least one year of broadcasting experience. Send CD or tape and resume to PD **Brenda Roads**, KOKZ-FM, 514 Jefferson Street, Waterloo, IA 50701...**POSSIBLE FUTURE OPENINGS** for legendary KFYZ/Bismarck. News gathering/writing – NexGen/NewsGen – digital editing skills are all a plus. If you're looking to gain additional SOLID on-air experience with a heritage operation, either e-mail your materials to **Bob Hughes** at bobhughes@clearchannel.com, or bring them to The Conclave and FIND HIM at the Marriott...**Sparta-Tomah Broadcasting** AM/FM Combo/Tomah, WI seeks FT person to research and report the news. 1 yr. exp. preferred. Send T&R to jobs@cow97.com If you have any questions, contact Jeff Harvey (GM) or Jason Jennings (News director) at 1-800-584-9448...**Good Karma Broadcasting** seeks person for writing, maintaining and distributing commercials for multiple radio stations - as well as coordinating all aspects of the copy department - which is responsible for all ad copy and coop advertising. Send resume to **Chris Hartl**, PO Box 902, Beaver Dam, Wisconsin...**Muzzy Broadcasting** Hot AC WSPT/Stevens Point, WI seeks qualified programmers and air talent. Send T&R to rmuzzy@1010wspt.com or Muzzy Broadcasting, **R. Muzzy**, 500 Division Street Stevens Point, WI 54481...**McVay Media** has an opening for a Hot AC announcer with enthusiasm and showbiz. Send T&R to **Daniel Anstandig** (VP/Adult Formats), McVay Media. Dan@daer.com...**Haugo Broadcasting** AAA KSQY/Rapid City, SD seeks morning show host. Cool Edit Pro and morning experience a big plus. At least two years of full time experience is recommended but not required. Please send T&R to **Chad**

Carlson, KSQY, 306 1st E. St. Joseph St., Rapid City, SD 57701...**Midwest Communication** WSAU/Stevens Pt., WI seeks a FT morning co-host/newsperson who can also do play-by-play sports. Football/basketball/hockey/basketball experience preferred. Send T&R to **Chris Conley**, WSAU Radio, 557 Scott St, Wausau WI 54402 or Chris@wsau.com...**Midwest Communications** Rock KRBR/Duluth, MN has an immediate opening for a Morning Show Producer/Assistant Program Director who can add on-air localism and local personality to Bob and Tom. Send T&R to **Mark Fleischer**, 715 East Central Entrance, Duluth, MN 55811 or fleisch@mwcradio.com...Oldies KOKZ/Waterloo, IA seeks FT evening announcer. must have at least one year of broadcasting experience, have knowledge working with digital production equipment and be able to interact with the general public. This position will require commercial production, remote broadcasts, and board-op responsibilities. Send T&R to Program Director: **Brenda Roads**, KOKZ-FM, 514 Jefferson Street, Waterloo, IA 50701...**Northwestern College Radio** Christian AC KNWI/Des Moines seeks PD/morning show talent. Knowledge of 35-49 Women, scheduling software and Christian format preferred. Send T&R to **Human Resources**, Northwestern College & Radio, 3003 Snelling Ave. N, St. Paul, MN 55113...All positions listed in JOBS are provided free of charge and represent equal opportunities. No calls unless otherwise specified.

KKRL 21x!
KKCK 20x!

KORY & THE FIREFLIES

She's Comin' Back Again

AIRPLAY: KILT, KUOO, KQRN, KVHT, KMXC, KIXX, KWYR, KBRK, KRCS, KQIC, KSQY, KLGK, KSYZ, KDWD, KNEN

KQKY 14x
KWOA 12x
KKMK 12x!



Friday 7/21



Jonathan Adelstein

Faculty-
 Don Benson
 Pat Paxton
 Lee Abrams
 Doc Wynter
 Bob Michaels
 David Martin
 Rick Cummings
 John Sebastian
 Gregg Lindahl
 More!

Saturday 7/22



Al Franken

Curriculum-
 HD Radio!
 Indecency!
 Payola!
 PPM Update!
 CRB Sessions!
 Women's Secrets!
 Music Scheduling!
 Podcasting! Jack!
 More!

Saturday 7/22



Mancow

Promotion Summit!
 Conclave College!
 12 Format Tracks
 40+ Sessions!
 FOUR Keynotes!
 Bowling Party!
 6 Meals!

Info and complete agenda at
www.theconclave.com



Presented by Conclave Platinum Partner **BILLBOARD RADIO MONITOR & All Access**, Arbitron, BDS Radio/VNU, BMI, BitXchange/AudioXchange, Bob&Sheri/Matt & Ramona, Brown College, Clear Channel, FirstMedia Works, Jones Radio, Loyal Ears, McNally-Smith College of Music, PromoSuite, Specs Howard!

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