

THE
MAIN STREET
Communicator Network
TATTLER

Publisher: Tom Kay
Associate Publisher/Editor • Claire Sather

"Better than an electroshock treatment!"

FRIDAY KEYNOTE AT THE 30TH LEARNING CONFERENCE – FIRST PROGRAMMING SUPERSESSION! On Friday, July 22 at the Marriott City Centre in Downtown Minneapolis, the Learning Conference presents - **The Programming SuperSession!** Moderated by veteran radio consultant, **Dan Vallie/Vallie-Richards Consulting**, the session will focus on straight talk about the key issues facing programmers in markets of all sizes. Topics? Acquiring and developing talent, meeting new individual formatic challenges, monitoring indecency, defining acceptable post-**Spitzer** relationships between the radio and record industries, and more! Vallie, who is widely known as a leader in the evolution of the "EZ" listening stations of the AC format in the 1980's, will welcome as his faculty industry programmers who have made an impact over the past decade, like **Lee Abrams/Senior Vice President and Chief Programming Officer for XM Satellite Radio, Rick Cummings/Emmis President-Radio Division, Pat Paxton/VP Programming -Entercom Media, and Doc Wynter/Clear Channel Communications' Vice President of Urban Programming** (additional faculty may be added, prior to July 22). With combined programming experience of over 100 years, these industry leaders will help attendees construct an individualized radio product that is consistent and top-notch. Oh, yes...this group DOES know Jack! The time: 1:30PM on 7/22. But you won't be able to learn from this session if you're not registered. Tuition, just \$399 for just one more week! Log onto www.theconclave.com for more details!

*So, you think you'll stay home and save some money next month while others gather in Minneapolis for the Conclave Learning Conference? Heed these words of Conclave wisdom from **Emmis President Rick Cummings**: "Those who spend the time and money to advance themselves by attending the Conclave Learning Conference jump ahead of those who don't..." It **pays** to attend the Learning Conference. Sign up before next Thursday, and save \$100 bucks. Log onto www.theconclave.com.*

From a TATTLER "Deep Throat": One of the most memorable moments at the recent *New Media Seminar* in New York City occurred at the opening night cocktail party, and it involved **Al Franken** – next month's

Learning Conference Keynote! **Air America's Franken** was given the prestigious "Freedom of Speech" award - which was apparently pulled by the seminar's sponsor (**Michael Harrison/Talkers Magazine**). As we hear it, because Franken had to make his departure on Saturday earlier than originally scheduled, the conference agreed to alter it's agenda and present Franken with the award on Friday evening. Because the ceremony was to be a part of the conference's cocktail party, Franken was asked to keep his remarks brief. Witnesses say that when his remarks went past 15 minutes, Harrison said "wrap it up Al." The directive apparently began a series of verbal jabs. It appeared the bulk of Franken's speech wasn't a reflection on winning the award, but on criticisms of talk hosts **Bill O'Reilly** and **Rusty Humphries**. "It's Freedom of Speech (referring to the award he had just received)!" quipped Franken. "It's not freedom to kill everybody's evening," Harrison shot back. Franken responded: "I have about two more pages left." The crowd reacted, and someone shouted- "Is it a freedom of speech award or a shut the f— up award?" About then, Harrison ostensibly took the microphone insisting that Franken end his speech and implored to the crowd not to leave. At which point, Franken concluded his speech and departed...apparently without the award. It was a "radio moment" and yes, industry archivist and Conclave Rockwell recipient **Art Vuolo** told THE TATTLER, "I have it all on videotape." Interesting viewing next month at the Learning Conference? Ummm, could be...

The 30th Annual **Conclave Learning Conference**, slated for July 21st-24th at the **Marriott City Center** in beautiful Minneapolis, is fast approaching! The agenda, which reads like a who's who in radio, featuring names like **Al Franken, Mancow** and FCC Commissioner **Jonathon Adelstein** will kick off on Thursday, July 21 with the **All Access Conclave College**. The curriculum for said college is as follows: 1pm, **McVay Media VP Daniel Anstandig/Stationality101**: Want to define your unique brand essence? Come listen to Daniel's invaluable tips and information for making your station legendary. 2pm, **Arbitron VP/Product Development Gary Marnince/10 Tips to Score Better Quarter Hours**: Want better ratings? Gary will put you on the inside track, exploring innovative ways of looking at quarter hours. 3pm, **Former Midcontinent Broadcasting Pres/RKO Radio VP of Programming David Martin/The Great PD—Revisited**: Why settle for good when you can hear David give you the secrets to being great? Learn how to get in demand, and stay there. 4:30pm, **ABC Radio's Gil Gross/Super Session: Hard Core Realities for the Future**: Join Moderator Gross along with **John Dickey/Cumulus, Peter Smyth/Greater Media** and **Don Benson/Jefferson-Pilot** for indispensable truth and knowledge from some of the top group owner/ presidential industry minds. Get your questions answered. Learn from the best. Give your career a Hard Core Radio injection this summer – **Tuition is only \$399 (\$99 for Students, teachers and free agents!) til Thursday June 23rd**...a small price to pay for the people you'll meet and the wisdom you'll gain. Can't swing the full price? Why not come for the powerhouse Thursday Promotions Summit? It's only \$99! Visit www.theconclave.com or call 952-927-4487 for registration details.

SEE STEVEN AT CONCLAVE XXX

featuring
Steven Page
of
Barenaked Ladies

ON KINK WTS KZPL!

THAT'S ALL THAT'S ALL
The Vanity Project



Must Have Been Love

**WZPL 26x!
KFBZ 23x!
WMYX!**

**WRLT 13x!
WVRV 12X!
KZPL!**



PAT MCGEE BAND



She's Comin Back Again!

KORY
and the
fiREFLIES

KKCK 20x!

KMXC, KMK, KRCS, KSQY, KQRN, KVHT,
KWYR KBRK, KWOA, KLLT, KAGE, KUOO!

GUEST COMMENTARY FROM JOEY REYNOLDS, WOR/NYC: "Here's why Jack is the right answer to the wrong problem! The issue is not about age of the listener...the history of rock n roll is under attack! It would be like leaving Vietnam out of a History class in school because the student's don't remember the war. Oldies stations contain a vital piece of the past in a seamless string of songs, writers, and artists. The difference between this and standard -MOR-AC-Big Band-formats is that Rock & Roll is not dead! Infinity & CBS shot the sheriff and it was **Mel Karmazin**. First they drove Mel over to satellite radio in a Brinks truck and now they are sending the audience as well. Les Paul just turned 90 years old, and will be celebrated by **Eric Clapton, Paul McCartney, Bob Dylan, and Jimmy Page**. This is multi-generational. What FM needs are some good jocks who are really into the music and the culture, not **Ryan Seacrest** (KIIS-FM), but **Phlash Phelps** (XM's 60's on 6). Steal someone from **XM** or **Sirius** and turn this thing around before it's too late. To learn something new, take the path that you took yesterday."

Want to attend **Conclave**, but didn't put it in the budget for this year? Well, roll up your sleeves and come anyways! If you can give us 20 hours of your time as a volunteer – either on-site or off-site - we'd love to show our appreciation by trading you a FULL REGISTRATION for your 20 hours. Contact **Claire Sather** at the Conclave Office at 952-927-4487 to get your name on the list. In addition, indicate the days you can help (either before or during the event) and what kinds of tasks you'd like to handle: working at the registration desk, helping in the Silent Auction, working various security details (watching for badges), working in the Conclave office assembling badges and welcome bags, etc.

Payola is serious business. The **FCC** is making that clear with their release of fact sheets *What the Payola Rule Say* and *What You Can Do if You Think the Rules Have Been Violated*. **Conclave** Keynote **Jonathon Adelstein** is enthusiastic about the literature saying, "(w)e are enlisting everyone who watches and listens to the media in the effort to catch violations of our payola rules...Broadcasters and cable operators really need to take these rules seriously. There are major penalties involved that can include up to a year in jail. But even beyond the penalties, it is the longstanding policy of this country that the American people have a right to know who is promoting a product, policy or message to them."

The early news for JACK and the JACK-like (BOB...Curly, Larry, Moe?) looks promising. In **Adult Hits: An Early Look at the Numbers Driving Radio's Newest Format**, an analysis constructed by **Arbitron** and **Edison Media Research**, the modified Oldies format came in number one or two in Cume for persons 25-54. The study focused on KJJK/Dallas, KJAC/Denver, KCJK/Kansas City, WPYA/Norfolk, KBPA/Austin, KQOB/Oklahoma City, and WWJK/Jackson, MS, and offered a variety of intriguing insights. The study shows that there is a balance in male/female listeners not present in most Pop and Rock Format, and that

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WIXX 18x! WHZZ! KKCK! KRTI 10x!

initial gains in ratings at JACK-esque stations are even when there's no focus on on-air personalities. Also of interest, in-car and at-work listening weighs in above the norm. To learn more about the study, make sure you're in the room when **Edison's Sean Ross** conducts the **Retro Formats Symposium** at 9:30AM on Friday at the 30th Annual Learning Conference next month!

Congrats to **Sky Daniels**, the just-named VP/Station Development for Superior Broadcasting. Daniels was most recently PD/afternoon guy at WDEK, WKIE and WRZA/Chicago, the NewsWeb Corp. trimulcast.

Every now and again there is a cause that must be rallied 'round, a cause that ignites the spirits and minds of listeners, propelling them to action. A cause like a football stadium. This was the scene in Indianapolis, where the Colts' stadium deal is tied up in pesky politics. **Emmis** Top 40 WNOU/Indianapolis' morning dude **Marco** grew tired of public apathy surrounding the team and decided to take the proverbial bull (Colt) by the horn. Recalling the circumstances that brought the Colts' from Baltimore to their current home, Marco recreated the scene where tons of moving vans were ready to haul it all from Charm City to Circle City by getting seven full-sized moving vans to circle the **RCA Dome** in downtown Indianapolis. Whether the ploy will keep the team in town remains to be seen, but the publicity that the stunt garnered is sure to at least keep the issue in the news and at the forefront of people's minds.

It's a question of ethics, really, in the case of Talk KTRS-AM/St. Louis host **John Hadley**. A question brought to press by **St. Louis Post-Dispatch** writer **Dan Caesar** who wrote a piece about Hadley's additional duties as Dir. of Research and Internet Consultant to the **Rams**, a team he regularly discusses on his show. A team with a coach (**Mike Martz**) who is widely criticized, yet whom Hadley defends. The talker feels there is no conflict of interest, citing the large percentage of broadcasters who are paid by teams, but who also do call-in shows. Caesar, however, countered that those hosts are not what he calls "outspoken opinion-givers". When asked about the situation, KTRS Sports Director **Jim Holder** claimed to be unconcerned with the situation saying that Hadley is his "own man".

Of course, Hadley could have avoided the situation altogether if the Rams followed in the potential foot steps of the **Minnesota Timberwolves**. The team is having a difficult time coming to agreeable terms with **Clear Channel** Sports KFAN, **Radio One** Urban KTTB, and **Hubbard** Talk KSTP and WFMP, and are considering by-passing such negotiations by purchasing their very own station...WDGY-AM to be exact, or possibly leasing **Davidson Media's** KLBB/KLBP.

Infinity Sports WSCR/Chicago is taking over **White Sox** game broadcasts from cross-town **ABC** Sports WMVP after ten years of tenuous team-station relations. The Sox will be under a five-year deal, beginning with the 2006 season.

chasing butterflies

The first single from the
Jon Patrick McClaren
Chasing Butterflies CD

PLAYING LIVE! @ Walmart
6/25 Fargo, ND 6pm
6/26 Devils Lake, ND 6pm
6/28 Bismark, ND 6pm
6/29 Jamestown, ND 6pm



On Stockinrock Records



Changes. **Jim Roberts** is upped to OM at **Schurz Communications Group/South Bend**. He'll over see AD WNSN, News-Talkers WSBT-AM & WHFB-AM and Country WHFB...**Kevin Murphy** moves from Rochester, NY to Detroit, MI to take on VP/GM/Market Management for **Infinity**...**Infinity** News WBBM/Chicago ups LSM **Mark Day** to GSM.

REMINDER! The 30th Annual Conclave Learning Conference doesn't happen all by itself. It needs the support of key players in our industry to keep it going. In that spirit, the Conclave thanks these proud partners of the 2005 Conclave: **Platinum Partner:** Billboard Radio Monitor. **Partners:** All Access, Arbitron, BDS Radio/Nielson/VNU, BMI, BitXchange/AudioXchange, Brown College, First MediaWorks, Jones Radio Networks, Loyal Ears, Matt & Ramona/Bob & Sheri, McNally-Smith College (formerly Musictech), PromoSuite, Specs Howard School of Communication Arts, Troy Research. If you deal with any of these fine organizations this week, take the time to say 'thanks'!

A-Ware Software, Inc. announces the release of **Musicmasters for Windows V2.0**. In addition to all the great options available in the original, V2 offers RealTime Studio Editor, Trivia Editor, Manual-Assist Scheduling, Custom Separation Wizard, External Library Synchronization, Segue Preview, new Schedule Editor tools, and more. Will the new software play a role in **The A Rotation- Music Scheduling Secrets** conducted by **MusicMaster** VP **Mark Bolke** at next month's **Conclave XXX-Hardcore Radio** session? You won't know unless you register. Log onto theconclave.com for details!

Soldiers in Iraq won't have to be without their Thin Mints thanks to **Infinity** Hot AC WKRQ/Cincinnati's *Cookies for the Troops* drive. Morning duo **Jeff & Jenn** will send 250 cases of cookies to the troops, and the **Girl Scouts** and **Brownies** who helped out with the drive will receive special patches and certificates. **Captain Karen**, recently returned from a tour in Iraq, will be on hand along with Jeff & Jenn for the ceremony to take place 6/18 at the **Sports Plus** in Evendale.

Marc Nathan, who's attended a majority of 30 Conclaves and will be on-site next month, checks in with an update: "I'd like to let the world know that the first release on my label (Flagship Records) is destined for CD shelves next Tuesday – **Vanity Project**, featuring founding Barenaked Lady, **Steven Page** – with the lead track at Triple A (and soon at Hot AC), "That's All, That's All". I've got three more to follow this summer, including a band that's received a bit of Midwest Radio support in the past – Tremolo. If you'd like Steven to give your station a call, I've got him doing a couple of weeks of promo at radio, retail and press." Nathan then started to babble about "an exploding ulcer" and the phone mysteriously went dead. Seriously, Claver's will have an opportunity to catch Steven at the Marriott next month, and if you'd like Steven to give your station a call, reach out to Claire or Tom at Main Street, and we'll work to get it done!

Al Franken Mancow FCC's Jonathan Adelstein

Gil Gross **Doc Wynter**
John Dickey **Lee Abrams**
Peter Smyth **Pat Paxton**
Don Benson **Promotion Summit!**
Gregg Lindahl **Conclave College!**
David Martin **Over 40 sessions!**
Rick Cummings **4 Keynotes! 6 Meals!**
Tuition, STILL just \$399 until 6/23/05!
Register at www.theconclave.com

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Don't Miss Al Franken, Mancow, FCC Commissioner Jonathan Adelstein and more than 40 sessions, six meals, and more networking than anywhere in The United States! Just 7 days remain to secure a \$399 tuition to The 30th Annual Learning Conference, Conclave XXX-Hard Core Radio, July 21-24 At The Minneapolis Marriott City Center Hotel! On June 24, you'll be paying \$100 bucks more, and who wants to do that? Visit www.Theconclave.com For Details!

Infinity Country KFKF/Kansas City has a shiny new look for summer. No longer 94FM KFKF, they will henceforth be known as Country 94.1, complete with new logo, jingles and production voice.

Changes, Too. **Peter Z** leaves his PD slot at **Infinity** Oldies WGRR/Cincinnati for another PD stint at KLUV/Dallas. **Steve Mann** steps in as interim PD at WGRR...**Infinity** Sports WXYT/Detroit snags Sports WBNS/Columbus, OH PD **Dan Zampillo** to act as PD/Exec. Producer...**Jeanette Graham** takes over MD duties for **Tracy Johnson** at KFMB/San Diego leaving Johnson more time to concentrate on her GM & PD roles.

There's just a few weeks left to enter the Conclave's Continuing Education Scholarship competition. If you're registered for the Learning Conference in July, you're eligible to receive the annual \$1,500 Continuing Education Scholarship. One registrant for the 30th annual Learning Conference will win the scholarship award, which may be applied to tuition, books, or other materials pertaining to the winner's course of study at a recognized institute for higher learning. The school or institution may be a college, junior college, trade or vocational school, Internet or extension course, or any other school offering the education and training desired by the winning applicant. Eligibility for this scholarship is limited to registrants for the 2005 Conclave Learning Conference, with the award going to the person submitting the winning essay on the topic of "Why I Want the Continuing Education Scholarship." Application materials for the scholarship are included with each registrant's confirmation email (which also contains the confirmation number needed to reserve a Marriott hotel room!) The deadline to receive the essay is July 1, 2005 with the winner being notified on or before the first day of the 2005 Conclave Learning Conference. For full details and rules, visit www.theconclave.com.

Congrats to both halves of **Federated Media** Active Rocker WBYR/Ft. Wayne, IN's morning duo **TNT. Tommy Collins** was married on 6/10 to WBYR sales rep **Erica Voter**, and two days later co-host **Turner Watson** and his wife **Heidi** became the proud parents of a son, **Simon Porter Watson**. Congrats also to **Paul Goldsmith**, Regional Manager of **EMF Broadcasting/Chicago**, on his pending June 18th nuptials to girlfriend **Maryanne Traska**.

Condolence to the many who knew and loved industry vet **Linda Alter**. The longtime **Arista** promoter lost her battle with cancer on 6/15. Memorial services will be in Atlanta on Saturday (6/18).

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KAMX 34x! KSRC 26x!

WKTI 20x! KESZ 20x!

KEZK 15x! WMGH 14x!

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No Other Love

30 YEARS OF THE CONCLAVE - 1993. The *TATTLE* continues its 30-year retrospective of the summer **Conclave Learning Conference**. This week, the year of Conclave XVIII-1993. Recorded music sales hit \$10 billion. Hispanic KLAX/LA, 21st to 1st. KSOL/SF's **Mancow** suspended for holding up traffic on the Bay Bridge while administering a haircut. **Tommy Mottola/Mariah Carey** wed. Personal People Meter introduced. **Dave Shakes**, PD KMEL/SF. **Todd Cavanah**, PD WBBM/Chicago. **Paul Marzalek**, PD KFOG/SF. **Greg Solk**, VP WLUP. **Andy Bloom**, Greater Media VP. **Garett Michaels**, PD WPLY/Philly. **Brian Philips**, PD 99X/Atlanta. **Gregg Steele**, PD KRXX-KMZZ/Mpls. **Dan Mason**, President Group W. **Dan Seeman**, GM KFAN/Mpls. **Ken Lane**, SrVP EMI. **Bob Catania**, VP Geffen. **Phil Costello**, SrVP Capitol. **Dave Loncau**, VP RCA. World Trade Center is attacked by a bomb found in a van parked beneath the North Tower. Six are killed, thousands injured. Janet Reno becomes the first female Attorney General. The Branch Dividian compound in Waco, TX invaded. Home of Heidi Fleiss is raided by LA police. Vincent W. Foster, Jr. commits suicide. Clinton signs the Brady Bill into law. Conclave Board re-aligns, David Martin elected chair. G. Gordon Liddy Keynotes 18th Conclave. Faculty: **Pierre Bouvard**, **Bob Sillerman**, **Jimmy Jam Harris & Terry Lewis**, **Andy Allen**, **Dave Sholin**, **Bob Lewis**, **Fred Winston**. Unforgettable **Marc Cohn** performance.

More Changes. **Rob Stone** returns to nights at **Saga Communications** Variety Hits WCFF/Champaign, Il...**Infinity** AC KEZK & Hot AC KYKY/St. Louis hires on former **Milwaukee Radio Alliance** Alternative WLUM/Milwaukee midday guy **Tommy Wilde** as their webmaster...**Rick Telander**, **Chicago Sun-Times** columnist, exits afternoons at **Infinity** Sports WSCR/Chicago...**Cumulus** Top 40 WKFR/Kalamazoo hires **Keith Curry** of WDRQ/Detroit on as PD.

Industry veteran and long-time Conclaver **Steve Leeds** has been named VP/Talent & Industry Affairs for **Sirius Satellite Radio**. Leeds, formerly SVP/Promo at **Virgin**, also with stints at **Universal Records**, **Island** and **MTV**, had been consulting at Sirius before the hire.

JOBS. K102-FM & KOOL 108-FM/Mpls seeks a full-time Promotions Coordinator. If you can assist the Promotions Director with day-to-day events, organizing and executing promotional events and maintaining and organizing on-going promotional contests and files, you're urged to apply! E-mail, fax or mail resume, cover letter, and salary requirements to Clear Channel Radio, Attn: **Matt Tell**, 1600 Utica Avenue So. Ste. 400, 55416 Or e-mail: matttell@clearchannel.com...**Clear Channel**

Radio/Minneapolis has an immediate opening for a full-time experienced Administrative Assistant to work in a fast paced Sales Department. Tasks include: Assists General Sales Manager, Local Sales Manager and Account Executives with various administrative, promotional and general support. E-mail or mail resume, cover letter, salary requirements to Hiring Manager, Clear Channel, 1600 Utica Avenue South, Suite 400, 7900 Xerxes Ave S, Ste 102, Minneapolis MN 554316 or email Employment@ClearChannel.com...Wanted: a Midday talent for Classic Rock 92.1/Clear Channel-Eau Claire. Call OM **Mike Cushman** at (715) 552-5118 or email mikecushman@clearchannel.com...**Journal Broadcast Group**, **Beverlee Brannigan**, 4200 N. Old Lawrence Rd, Wichita, KS 67219l...**Family Radio** Active Rocker WRQT/La Crosse, WI seeks weeknight/promo person. On air experience, production skills, public appearances, and overall flexibility are required. Knowledge of SAW, Cool Edit, 360 systems is a plus. Send T&R by July 6th to Family Radio Inc, PD WRQT, 201 State St., La Crosse, WI 54601...**NextMedia** WCCQ/Joliet seeks PT evening host for a partially live/partially VT show. Candidates must know and live the country life style, be a whiz with Adobe Audition, know how to work the phones and be able to pull off a heavy caller interactive show. Minimum 2 years on air experience required along with knowledge of Chicago area and Suburbs preferred. Send T&R to 98.3WCCQ, Attn: **Roy Gregory**, 2410-B Caton Farm Road, Crest Hill, IL 60435...**RadiOhio** is searching for an Internet Sales Manager who will be responsible for securing revenue based on internet sales on 1460thefan.com, 971moremusic.com, and other company radio websites. Candidates must have previous sales experience and knowledge of web based sales strategies. Experience with website design also preferred. Send cover letter and resume to: Dispatch Broadcast Group, **Human Resources Job #100ISM**, 770 Twin Rivers Drive, Columbus, OH 43215...**Dispatch Broadcasting** Sports Talk WBNS-AM/Columbus, OH seeks a creative, sports minded Program Director. College degree in a broadcast -related field, three to five years programming experience, previous management, sports programming experience and extensive sport knowledge strongly preferred. Send a cover letter, resume to: Dispatch Broadcast Group, **Human Resources Job #100DZ**, 770 Twin Rivers Drive, Columbus, OH 43215...KMXV/Kansas City is looking for a Morning show Producer to work with The Rocket and Teresa show. Must create and edit bits, deliver "on street" stunts, image and archive the show Send resume/letter to **Chris Taylor** MIX 93.3 508 Westport Rd #202 Kansas City MO. 64111 or ctaylor@cbs.com ...All positions listed in JOBS are provided free of charge and represent equal opportunities. No calls unless otherwise specified.