

# THE MAIN STREET Communicator Network TATTLE R

Publisher: Tom Kay  
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**"Printing what WE want!"**



**CONCLAVE XXX GETS GROSS!** ABC Radio's **Gil Gross** moderates this year's Conclave College SuperSession – *"Hard Core Realities for the Future"* – on Thursday, July 21<sup>st</sup>, at the 30<sup>th</sup> Annual Learning Conference in Minneapolis! Joining Gross on stage will be **John Dickey**/Cumulus, **Peter Smyth**/Greater Media, and **Don Benson**/Jefferson-Pilot. The distinguished faculty

will tackle top-of-mind industry topics from the group owner/president perspective, answering questions like: Are the days of de-regulation over, or just beginning again? How soon will HD change the face of radio, and what will the medium look/sound like when it does? How do the heads of terrestrial radio really view present and future listener technologies like iPods, WiFi, Satellite, etc? What competition for terrestrial radio hasn't been identified yet? Is there any real concern among ownership about the drying pool of on-air talent? Where will ownership get \$500,000 for the new FCC indeceny fines? Is less really more? In the tradition of Conclave College SuperSessions, the faculty will aim high and shoot straight. No cream-puff questioning. Expect truth and knowledge to be shared. **Gil Gross** is a 30 year broadcast veteran, known for his insightful interviews with celebrities as diverse as Bill Clinton and Kurt Cobain. He's Paul Harvey's chief substitute at ABC and the main sub for Charles Osgood at CBS. **Don Benson** brought his immense programming expertise to the presidency of Jefferson-Pilot in January of this year. **John Dickey** with his brother Lew, have molded **Cumulus** into one of radio's most powerful groups with scores of their properties dotting the Midwest. **Peter Smyth** is a 19 year veteran of Greater Media, ascending to it's presidency 3 years ago and regularly appears on Radio Ink's annual selection of the 40 "Most Powerful People in Radio". Note: additional faculty may be added to the SuperSession. For session updates, visit [www.theconclave.com](http://www.theconclave.com). Conclave College, a presentation of **All-Access Music Group**, begins at 1PM with *Stationality 101* with **Daniel Anstandig**/McVay Media, *10 Tips to Score Better Quarter Hours* with Arbitron's **Gary Marince**, and *A Great PD Revisited* with former Conclave Rockwell recipient **David Martin**. The SuperSession gets underway at 4:30PM CDT at the Marriott City Center Hotel/Minneapolis

Former **Infinity** country WYCD morning host **Erin Weber** is suing the group, seeking more than \$1 million for lost wages, fringe benefits, and compensation for emotional distress, plus \$5 million in punitive damages. Why did Erin raise the stink? She told the *Detroit Free Press* the station dumped her after she developed a debilitating allergy to another host's perfume. Weber claims that the station's refusal to make afternoon co-host **Linda Lee** stop wearing *Tresor* perfume when their shifts overlapped, caused breathing and vocal problems leading to a series of medical leaves. Infinity is disputing her claims of disability and gender discrimination and says it addressed the situation, going so far as requiring Lee not to wear the perfume and making sure their shifts didn't overlap. The station fired Weber when she didn't show up for a weekend shift in September 2001. Weber joined the station in 1999 from WGAR/Cleveland, and returned to the city to do voice-over work. According to the *Free Press*, the jury in the case is having difficulty reaching a verdict.

The FCC is worried about consolidation, and...apparently, the absence of Appalachian bluegrass from the American airwaves. In a speech given on 5/14 in St. Louis by FCC Commissioner **Michael J. Copps** to the **Free Press Media Reform**, he was quoted saying that he is, "'Worried... about the effects of further consolidation on the entertainment and news and information we get.... worried about jobs: news anchors and radio and TV journalists no longer needed as stations are consolidated... Worried about creative artists who can't get air time on their home town radio because home town people no longer control what the consolidated stations play. Let me ask you this — when Appalachian bluegrass and New Orleans jazz and Motown disappear from the dial — is AMERICA going to be better off?" He promised that he and (Conclave Keynote) **Jonathan Adelstein** will do everything they can to keep Big Media from pressuring the FCC into changing rules that protect the listening public. He concludes, "Without another mass outpouring of public participation like we had two years ago. If citizens insist upon their rightful role in the decision-making process, citizens will win. But that's the only way we win."

**Joe O'Brien** will soon be leaving his PD slot at **Hubbard Talk KSTP-AM**/St. Paul-Minneapolis to pursue an on-air career. He worked as a host when he was on staff with **KROC-AM**/Rochester, MN.

**KORy and the fiReFLies**  
She's Comin' Back Again!  
ADDED KWOA, KKCK!

**BREANNA**  
No Other Love  
Adding NOW!

**Caesars**  
WVRV 45x! WHTS 28x! KQKQ  
Jerk it out



**KEITH URBAN**

**You'll Think of Me**

**KAMX 41x! WKTI 24x!**  
**KSRC 23x! WSNY 20x!**  
**WFMK 20x! WMGN 20x!**



**digby**

one hundred percent free

**ADDED WSPT,  
WXMP!**



**Must Have Been Love**



**PAT MCGEE BAND**

**ADDED WVRV/St. Louis!!**

**Garrison Keillor** seems to be slowly taking over the world these days, as he adds a syndicated column and a major motion picture to his repertoire. The column, entitled *The Old Scout*, will be distributed by Tribune **Media Services**, beginning July 3, and will be a general interest piece. On the Hollywood side, the *Prairie Home Companion* creator begins principal photography on a film version of the show in July at the Fitzgerald Theater in St Paul, MN. The film will be directed by **Robert Altman** and Keillor will be surrounded by an all-star cast including: **Meryl Streep, Lindsay Lohan, Woody Harrelson, Lily Tomlin and John C. Reilly**. Might you catch a glimpse of some of these stars at the 30<sup>th</sup> Annual Conclave Learning Conference?

After 16 years doing overnights at **ABC/Disney** Rocker KQRS/Minneapolis, Conclave volunteer extraordinaire **Mel Young** will be waking up with the rest of the world soon as she moves into the role of new Promotion Dir./midday personality at sister AAA WGVX, WGVY, WGVZ (105.1, 105.3 and 105.7 DRIVE 105). Mel will also bring over her award winning, local music specialty program *Homegrown*, which she co-hosts with **Dave Campbell**, to DRIVE 105, filling the 10pm timeslot starting May 22.

**Greg Runyon** of Iowa City, Iowa, is the new Program Director of KZIA Z102.9. Z102.9 majority owners **Eliot Keller** and **Rob Norton** are excited to have Runyon join their staff. Keller said of Runyon, "We are really pleased to have Greg here. He's had some great accomplishments and we expect him to have more here." Norton adds, "He brings many years of market wisdom." Runyon was previously the Program Director at 100.7 "The Fox," KKRQ FM, Iowa City.

**Changes.** **Scott Klohn** is the new PD/morning driver of **Clear Channel's** oldies KOOL/Duluth. He'd been working for CC at WIBA-FM/Madison, and prior to that had programmed for **Cumulus/Green Bay**. He starts next week...**Jim Zippo**, former morning co-host at **Clear Channel** Oldies KWOL/Las Vegas, replaces **Doug "Spike" Pattee** doing mornings at sister Oldies KPKY/Pocatello, ID...**Cumulus** Top 40 WCK/Flint, MI says farewell to PD **Scott Free**...**Christine Nixon**, last heard nights on **Radio One** Alternative WPLY/Philadelphia, joins up at **Emmis** Alternative WKQX/Chicago for middays where she'll replace **Sludge**.

But Could He Spell "Oxycontin" in a Spelling Bee? This question weight heavily on the minds of **Rush Limbaugh** fans everywhere, as the always-opinionated talker has been challenged to a debate

by students at **Evanston TWP High School** in Illinois. The controversy was sparked after **Limbaugh** commented on a **Christian Science Monitor** article describing TWP's "global studies" classes. He complained that such a multi-culturally grounded curriculum was at the expense of student's knowledge of US History, saying that students probably "don't know anything about World War II" and speculating that they "probably never heard the name Adolf Hitler". **Sarah Loeb**, a student at TWP, was quoted in the **Chicago Sun-Times** saying that debating with the talk show host would "be great because then we'd prove him wrong and open up his opinion a little bit". Others, like **Aaron Hamilton** were not so keen on the idea: "It's not even worth responding to. He has nothing to say about my education and my future. He's just a guy talking on the radio."

**Hyundai's** claims that their choice to include **XM Satellite Radio** instead of **Sirius** was influenced by their customer's desire to keep **Howard Stern** out of their vehicles has finally been addressed by the outspoken talk show host. He called it "such a load of B.S.", and went on, asking to proof of the letters that Hyundai claims it has received in regards to the matter. Stern claims that the company is "using my name to get themselves in the paper..they are liars". He also joked that the cars they make aren't even work stealing and have "no resale value".

**Sean Hannity** is getting the boot from a couple of **Saga Communications** stations, one WINA-AM/Charlottesville and WTAX-AM/Springfield, IL. The reason? Execs at Saga aren't happy that the talker's show is also broadcast on satellite radio. Hannity is not the first to fall victim to **Ed Christian's** policy regarding shows also cast on XM or Sirius, he joins the likes of **Dr. Laura Schlessinger** and **Glenn Haeger**.

Detroit listeners to **Greater Medai AC** WMGC will have a chance to nominate women who have had a positive impact in their lives for the station's 4<sup>th</sup> Annual **Women Who Make Magic Awards**. Winners will attend a banquet in their honor (and featuring **Donny Osmond!**) at **Andiamo Celebrity Showroom** in Warren in June. All nominees receive fifty dollars in gift certificates to **Kroger** and two tickets to the banquet.

It looks like an uncertain future for **Radio One** Urban AC WDMK/Detroit morning star/PA **Detroit Pistons** announcer **John Mason**. With plans to shift **Clear Channel** Urban AC WMXD/Detroit's **Tom Joyner Morning Show** to WDMK, Mason may soon be out of a job. Whispers around town say he might move to another timeslot, or slip on over to mornings at Urban WDTJ.



The Rock and Roll Hall of Fame + Sirius Satellite Radio = "official Satellite Radio Partner". This partnership will give Sirius an opportunity for daily live broadcasts from the Allen Freed studios in Cleveland and rights to special programming and events for inductees and live performances. The satellite station will also have listening booths on display at the museum.

Congrats to Main Street artist and international superstar **Keith Urban**, who walked away with the Academy of Country Music Awards Top Male Vocalist of the Year AND Album of the Year honors in Las Vegas earlier this week! Will the nation's top performer make a stop at the 2005 Conclave Learning Conference in July? We'll never tell...until we have to!

**Changes, Too.** PD/OM **Chris Taylor** puts interim night dude/weekender **KJ** on overnights and slides remote coordinator/swing **Greg Sage** in his place temporarily at **Infinity Top 40 KMXV/Kansas City**...**Erin Austin** moves to middays at **Clear Channel Country KSD/St. Louis**... Talk **WENY-AM Elmira, NY** taps former **WLS-AM/WGN-AM/Chicago** weekender **Mary Long** for mornings...**Clear Channel Hot AC WCPZ/Sandusky, OH** hires **Mo Z** from **WXTM/Cleveland** to do afternoons.

**30 YEARS OF THE CONCLAVE - 1989.** The *TATTLER* continues its 30-year retrospective of the summer **Conclave Learning Conference**. This week, the year of Conclave XIV-1989. **Ted Bundy** executed. Tiananmen Square. **NWA** releases *Straight Out of Compton*. **Scott Shannon** begins Pirate Radio/LA. Rock 40 makes formatic debut. **WFLZ** becomes the Power Pig. FCC allows ownership of radio and TV in certain markets. **Joe Isgro, Ray Anderson** indicted in payola investigation. **Steve Ellis** becomes **WQHT/NY PD**. **Gary Berkowitz** becomes **WCZY/Detroit VP**. **Greg Gillespie** and **Don Benson** become Burkhardt/Douglas & Associates VP's. **Bobby Rich** becomes **KIXI & KMGJ/Seattle VP/GM**. **Clarke Ingram** becomes **WBZZ/Pittsburgh PD**. **Kid Leo, Sky Daniels** jump to record industry. **Daniel Glass** becomes **SBK VP**. **Ray Gmeiner** becomes **Elektra VP/Album**. Hollywood Records born, headed by **Brenda Romano**. **Gilda Radner, Lucille Ball, Irving Berlin & Bette Davis** die.#1 single, Conclave week: "If You Don't Know Me By Now" by **Simply Red**. #1 LP: **Fine Young Cannibals** with *The Raw & The Cooked*, produced by future Conclave faculty member, **David Z**. At the 14<sup>th</sup> annual Learning Conference, **Dick Orkin** keynotes. Conclave faculty include **Denise Lutz, Mike Kronforst, Tracy Johnson, Brian Burns, Alan Lawson, David Martin, George Burns, Lon**

**Helton, Donna Halper, Tom Oakes. Dan Brannan/KFYR** receives the very first Rockwell Award.

*Jack Alert, #5,678,987.* Seems this burgeoning format has found new and inventive ways of working itself onto the airwaves in Akron. A pirate by the name of Jack has been broadcasting on top of **Clear Channel Hot AC WKDD's** signal, spouting messages like "Radio Free Ohio is Coming and Something must Change." Looks like a marketing trick, but the powers that be are keeping tight lipped for now with cluster OM **Keith Kennedy** claiming that they are attempting to catch this "pirate". Our guess? Look for a JACK-inspired mutiny some time soon.

30-year industry veteran and Conclave Advisory Board member **Bob Catania** announces the official launch of a new venture entitled **Topanga Music**. The company handles a variety of music services, including: consultation, promotion and marketing. A foray into artist management could be just around the corner.

There might be an answer to the question of what format will be stepping in as **Cumulus Rock KIOL/Houston** ends its simulcast, leaving that frequency open. It seems **NewsWeb Eclectic WKIE-WDEK-WRZA (NINE FM)/Chicago** morning host **A.W. Pantoja** is exiting his post and, as noted by **Robert Feder** in the **Chicago Sun-Times**, going to Cumulus "as midday host of a new FM talk station in Houston".

It wasn't quite as intense as the Sith/Jedi feud, but **Citadel Active Rock WKLQ/Grand Rapids' Scooter Wars** caused quite a stir when morning hosts **Justice and Jim** took over a local movie theater parking lot to host a scooter race, pitting lightsaber-wielding listeners against Jim. The winners received 3 midnight passes to a screening of *Episode III: Revenge of the Sith*. **Justice** was quoted by *All Access* as saying, "...I think we hit our quota on geeks this morning, it doesn't get much worse than guys on scooters wearing Darth Vader masks."



Friday 7/21



**Jonathan Adelstein**

**Faculty-**  
John Dickey  
Peter Smyth  
Don Benson  
Dan Mason  
Bob Michaels  
David Martin  
Linda Clark  
Gregg Lindahl  
More!

Saturday 7/22



**Al Franken**

**HD Radio!**  
Indecency!  
Payola!  
PPM Update!  
CRB Sessions!  
Women's Secrets!  
Podcasting!  
Jack!  
12 Format Tracks  
40+ Sessions!

Saturday 7/22



**Mancow**

**Promotion Summit!**  
Conclave College!  
Over 40 sessions!  
FOUR Keynotes!  
6 Meals!

**Tuition, STILL just \$399 until 6/1/05!**  
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Congrats go out to **Rebecca Ross**, formerly **Elektra** rep for Minneapolis and Dallas, and **Tom Morningstar** (from **DMX Music**) on their impending nuptials tomorrow, Saturday 5/21.

*Why Yoo Mai Knead More Edjookayshun Dept.* The Conclave announces that it will award its annual \$1,500 Continuing Education Scholarship to someone who attends the 2005 Learning Conference - "Hardcore Radio" - July 20-24. One registrant for the 30<sup>h</sup> annual Learning Conference will win the scholarship award, which may be applied to tuition, books, or other materials pertaining to the winner's course of study at a recognized institute for higher learning. The school or institution may be a college, junior college, trade or vocational school, Internet or extension course, or any other school offering the education and training desired by the winning applicant. Eligibility for this scholarship is limited to registrants for the 2005 Conclave Learning Conference, with the award going to the person submitting the winning essay on the topic of "Why I Want the Continuing Education Scholarship." Application materials for the scholarship are included with each registrant's confirmation email (which also contains the confirmation number needed to reserve a Marriott hotel room!) The deadline to receive the essay is July 1, 2005 with the winner being notified on or before the first day of the 2005 Conclave. For full details and rules, visit [www.theconclave.com](http://www.theconclave.com).

**More Changes.** Shannon jumps to morning co-host duties at **Three Eagles** Top 40 KFRX/Lincoln, coming to them from Hot AC KWOA/Worthington, MN...Former PD/morning dude at Oldies WWKN/Battle Creek (which has since flipped to Classic Hits) **Greg Crawford** slides into weekends at WRKR/Kalamazoo...**Lisa Franks** will be co-hosting mornings with **Rick Stephenson** at **Regent** Country WFYR/Peoria, IL. **Jason Parkinson** will move from sister Country WBWN/Bloomington, IL to take on Franks' old midday slot...**Infinity** Sports WSCR-AM/Chicago VP/GM **Paul Agase** becomes Dir. of Sales for the local Infinity cluster.

Condolences go out to those who knew and loved KOTA-AM/ Rapid City, SD newsman **Mike Jasinski**, who passed away on 5/16 at the age of 57.

**JUST 12 DAYS REMAIN TO SECURE A \$399 TUITION TO THE 30TH ANNUAL LEARNING CONFERENCE, CONCLAVE XXX-HARD CORE RADIO, JULY 21-24 AT THE MINNEAPOLIS MARRIOTT CITY CENTER HOTEL! IN JUNE, YOU'LL BE PAYING \$100 BUCKS MORE, AND WHO WANTS TO DO THAT? VISIT WWW.THECONCLAVE.COM FOR DETAILS!**

**Jobs.** KOTA-AM/Rapid City has an opening for a news person to join our two-person staff. Job duties include preparation of daily newscasts, including writing, editing and voicing. Must have knowledge of computers and audio editing equipment and software. Job applicant must possess basic interviewing skills. Some experience in broadcast or print journalism preferred. Benefits include health insurance and paid vacation. Send T&R to **Ted Peiffer**, General Manager, KOTA-AM, Box 1760, Rapid City, SD 57709...**Next Media** Oldies WXQL/Saginaw, MI is looking for an on-air PD. Must have strong Selector and imaging skills and also be able to work the streets and the phones. Send T&R to **Dave Mauer**, WXQL Radio, 1795 Tittabawassee Rd., Saginaw MI 68604 or [dmaurer@nextmediagroup.net](mailto:dmaurer@nextmediagroup.net)...**Clear Channel** Classic Hits WFCX-WFDX/Traverse City, MI seeking afternooner for a live show. Send T&R to [makr@classichitsthefox.com](mailto:makr@classichitsthefox.com) or call 231-947-0003 ext. 24...**Clear Channel Radio**/Minot, ND looking for a FT announcer/programmer. Full production experience necessary as well as computer skills including working with RCS Selector. Experience with Prophet and Adobe Audition are a definite plus. Send resume to **Allison Bostow**, OM, Clear Channel, PO Box 10 Minot, ND 58701 or [AllisonBostow@ClearChannel.com](mailto:AllisonBostow@ClearChannel.com)...**Cumulus** Rock WRKR/Kalamazoo seeking on-air midday personality w/2 yrs. FT experience. Duties include: 5 hour airshift, production duties, remote broadcasts, website management and imaging. Send T&R to WRKR, **Jay Deacon**, 4154 Jennings Drive, Kalamazoo, MI 49048...**Cumulus** CHR Hot 104.7/Sioux Falls, SD is looking for its next midday personality. Selector, imaging, and website skills would be a plus. Send T&R to **Andy Erickson**, Hot 104.7, 5100 S. Tennis Ln., Sioux Falls, SD 57108...All positions listed in **Jobs** are provided free of charge and represent equal opportunities. No calls unless specified otherwise.

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