

THE MAIN STREET Communicator Network TATTLE R

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"If it weren't for bad luck, we'd have no luck at all"

In a year where the battle over indecency has been a top story, the Conclave announces that FCC Commissioner **Jonathan Adelstein** will participate in an interview and question & answer session to be held at the 30th Annual Conclave Learning Conference on Friday, July 22, 2005 at the Marriott City Centre in Minneapolis, Minnesota. Conducted by Billboard Radio Monitor's **Paul Heine** and **Tony Sanders**, Commissioner Adelstein will not only discuss indecency but consolidation, technology and payola as well. Adelstein has viewed both broadcast consolidation and indecency violations with a critical eye and has expressed concerns about indecency fines against individual talent or artists. Originally confirmed in 2002 to a seat on the FCC, Adelstein's term will expire June 30, 2008. Before becoming an FCC commissioner, he served for seven years as a senior legislative aide to Senator Tom Daschle, D – S.D. But you won't get the inside scoop on the FCC unless you attend the 30th annual Learning Conference - **Conclave XXX: Hardcore Radio** - July 21-24 at the Marriott City Center/Minneapolis. Register today!

Chicago made broadcast history yesterday as **Infinity Broadcasting's** WUSN launches WUSN-FM 99.5 HD-2 *Chicago's Future Country*. This will be the first commercial station ever to broadcast continuous programming on an HD Radio multicast channel. Programming for the stations will be independent of one another, but both will feature a deep playlist of new country. WUSN & WJMK VP/GM **Dave Robbins**: "Launching this new multicast capability is very exciting, and we are thrilled to be on the cutting edge of this burgeoning technology. We clearly see the future of digital radio and have embraced its many applications. WUSN-FM 99.5 HD-2 'Chicago's Future Country' is the perfect compliment to our No. 1-rated station and offers our listeners the capability to hear the best new Country music in superior, crystal-clear sound quality."


Podcasting dreams have been dashed for **Infinity** WCKG/Chicago's **Steve Dahl**, due to questions about licensing. In a statement found on Dahl's website, the host stated that "(a)s usual, I discover all of the things that you can't do after doing them first. Turns out that podcasting the re-broadcast of a successful radio show is a little more complicated than I originally thought. Although it seems like it would be simply time-shifted streaming, podcasting is not currently considered 'streaming' and is not covered under Infinity ASCAP, BMI, and SESAC licenses or under the statutory streaming license. As a performer who enjoys getting royalties himself, I can't really argue with that, as it turns out. So for now, I am suspending the daily podcasts and also the downloads of the show, since they seem to fall under the same heading as the podcasts, and now everyone at Infinity is aware of the fact that I'm also doing them."

A guilty verdict has been rendered for **Rob Goldman** in a case accusing him of indecent solicitation of a minor. Goldman was fired from his Sports/Talk radio gig at WGN-AM/Chicago and similar duties on cable CLTV when news of his arrest broke in 2002, and now faces five years in prison.

Midwest radio veteran, **Kevin Redding**, checks in with exciting news, "I've accepted the afternoon drive position at **Greater Media's** Classic Hits 105.7 WROR here in Boston. I've been a Swing/Weekend host for **Keith Hastings** and **Entercom** at WAAF since last year when I came to Boston to finish my college degree!" Prior to his move to Beantown, the wunderkind was PD/Mornings WAOR/South Bend, mornings KOQL/Columbia (MO), PD/Mornings KBXR/Columbia (MO), and Morning host at KRNA/Cedar Rapids. Congrats, Kevin!

Changes. **Ernie Caldemone**, former VP/GM at **Radioworks/Lafayette, IN**, moves to VP/GM for the Terre Haute cluster of **Crossroads Communications**...**Bo Matthews** will return to the air in June, doing afternoons on **Bonneville** Country WIL/St. Louis...**Infinity** Talk KMOX-AM/St. Louis replaces VP/GM **Tom Langmyer** with former **Radio One**/St. Louis Market Manager **Dave Ervin**...Former **Susquehanna** Top 40 WWWQ/Atlanta dude **Jesse Addy** comes on board as Music Coordinator and night guy for **ABC-Disney** Hot AC WDVD/Detroit.

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KEITH URBAN
You'll Think of Me

Added WKIT

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one hundred percent free
AT RADIO NOW



PAT MCGEE BAND

No Other Love
Added:
KFBZ!
WZPL!


She's Comin' Back Again



ADDED KKCK/Marshall!

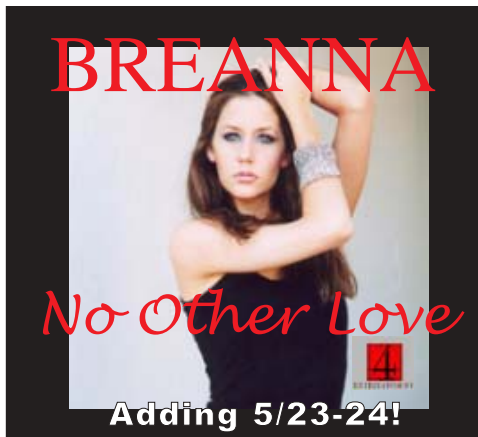
WATCH YOUR EMAIL!

Like the rest of the industry, *The TATTLER* passes along its condolences to the family and friends of industry veteran **Lou Galliani** who succumbed to cancer on Mothers Day. Lou was a promotion-man extraordinaire (**Capitol Records, Apple Records, ABC Records** and **Elektra Records**), helped build the *Gavin Report* as one of the most respected trades of its time in the 80's and 90's, and served as a friend and mentor to so many in the radio and record business like promotion veterans **Bob Catania** and **Tom Gorman** along with radio and record industry figures like **Rob Sisco, Mike Schaefer, Quincy McCoy** and this year's Conclave Rockwell recipient **Dave Sholin**.

After nearly a decade of working with **Arbitron, Gary Marince** has been promoted from PV of Product Development to VP of Programming Services and Development. Gary will share his wisdom with *The Conclave* as a College Faculty member, presenting on Thursday, July 21.

Connie & Fish, of **Clear Channel** Top 40/Mainstream WZEE/Madison's morning show raised more than \$400,000 in their 3 day, 39 hour radio-thon entitled **Connie & Fish Cure Kids' Cancer**. All proceeds will be benefiting the **University of Wisconsin Children's Hospital**.

Perhaps you've noticed that tuition for the 2005 Conclave Learning Conference is far less expensive than any other industry gathering. There are a couple of reasons. First, the Conclave is a non-profit organization that doesn't need to raise funds to pad annual earnings of for-profit corporations. Second, many for-profit corporations become Conclave Partners and actually contribute funds to the organization, allowing for reduced tuition fees for those who attend the annual Learning Conference. These partners include our **Platinum Partner, Billboard Radio Monitor** and our full **Partners All Access, Arbitron, BDS Radio/Nielson/VNU, BMI, Clear Channel Communications, First MediaWorks, Matt & Ramona/Bob & Sheri, Jones Radio Networks, Troy Research**. Our **Scholarship Partners** (those institutions who contribute scholarships to be awarded by the Conclave) are **Brown College, Specs Howard School of Communication Arts** and the **McNally-Smith College of Music** (formerly **Musictech**). When you do business with any of these remarkable Partners, please thank them for their unselfish support of the Conclave – the nation's only multi-formatic non-profit broadcasting organization!



Changes, Too. **Summit City Radio/Ft. Wayne** hires **Matthew Albro** as Dir. of Creative Services for their 6-station cluster...**Berardini Communications** founder and former **CBS O&O WBBM-TM/Chicago** executive **Don Berardini** goes to **Sporting News Radio/Chicago** to take on VP of Sales duties...Imaging guy/night-timer **Igor** leaves **Infinity Alternative WXTM/Cleveland**, and returns to weekend/swing at Top 40 **WZKL/Canton, OH**...**Gayla Crouse** has left her morning co-host duties at **Entercom Oldies WEYN/Wichita** after nine years at the station for a spot on the **Wichita Area Chamber of Commerce**. **Crosstown Journal Country KFDI** talent **Bekki Friesen** will take on Crouse's old job.

Peoria Idol? No, it's ELIMIJOCK! Aspiring air talent may finally get the chance to prove their talent at Peoria/Bloomington's **WZPW Power 92**. **Power 92** is looking for a Disk Jockey to become Central Illinois' next nighttime superstar. Now until May 19th, hopeful applicants are sending letters stating why they should be considered (they must submit a resume, a 3-4minute audio clip, and a photograph). From these entries, five finalists will be selected to compete in **Power 92's Elimijock**. The five contestants will perform a live shift on **Power 92** the week of May 23rd. Celebrity judges and **Power 92** listeners will help narrow the field to two finalists who will perform live shifts on June 2nd & 3rd in their efforts to win the job. The winner will be announced June 6. If you want to play in Peoria, contact Big D at **AAA Entertainment Radio Group, 4234 North Brandywine Drive, Peoria, IL 61614**, or e-mailed to elimijock@power92.net or bigd@power92.net.

Jack. Fargo — Oh, you want more specifics? Well, it's the same old story at **Clear Channel** Country **KFAB**, as the station flips to everyone's new favorite format with the slogan "We Play Everything". **OM Mike "Big Dog" Kapel** will serve as PD for the new station as **KFAB's** former PD **Eric Grande** focuses on his morning duties at sister **Classic Rock KKBX**.

True North Radio Network took over three frequencies in Northern Michigan on Monday (5/9) with their launch of **Thunder Country WWTH**. Broadcasting on 94.1-FM in Alpena, 100.7-FM in Oscoda and 960-AM in Rogers City, the station will be "like no other radio station in the market," according to PD **Rich Spicer**.

Caesars

WLUM 22x!
WGRD 17x!



WRLT 13x!



The Vanity Project
That's All, That's All

Adding NOW @ Triple A

Featuring **STEVEN PAGE**
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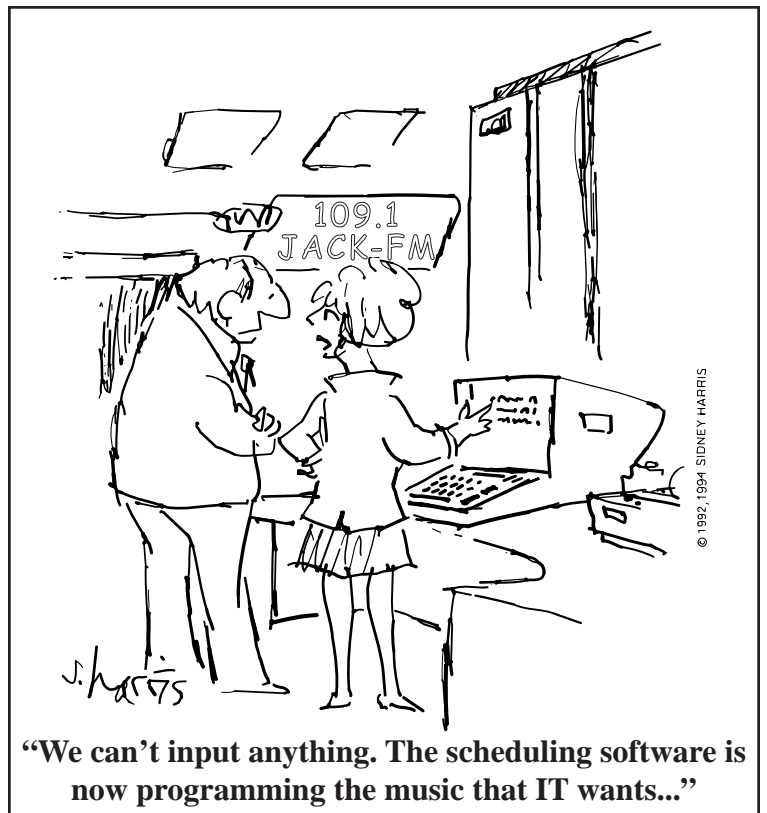
30TH ANNUAL LEARNING CONFERENCE ADDS SUMMIT + \$99 TUITION! The Conclave Learning Conference announced today the introduction of the first-ever **Conclave Promotions Summit** to be held at the 30th Annual Learning Conference on Thursday, July 21, 2005 from 9 AM to 12:30 PM at the Marriott City Centre in Minneapolis! Sponsored by **Billboard Radio Monitor**, the Conclave Promotions Summit is designed to help radio promotions and marketing staffs better serve their listeners through improved station promotions. It kicks off the Conclave, giving Promotion Directors and their staffs an opportunity to learn at the Summit as well as other Thursday sessions and events. The Thursday Summit will then allow Promotion personnel to head home in time to handle those all-important weekend promotions, with their minds full of new Conclave-inspired promotional ideas. Because many attending the Thursday Learning Conference events can only attend for that day, a very special one-day only tuition rate of only \$99 will be available for Thursday, July 21. The special tuition allows entrance into the Promotions Summit, the Annual **All Access** Conclave College, as well as a ticket for the Conclave Welcome Reception & Showcase! Wednesday night (7/20) sleeping rooms for Thursday-Only attendees are available at the Radisson Plaza Hotel, just across the street from the Marriott, and are available for just \$129/night. For details about The Promotions Summit agenda along with the complete Learning Conference agenda, visit www.theconclave.com.

30 YEARS OF THE CONCLAVE - 1988. The *TATTLER* continues its 30-year retrospective of the summer **Conclave Learning Conference**. This week, the year of Conclave XIII-1988. **Emmis** buys NBC radio for \$122. **Casey Kasem** leaves American Top 40. Fairness Doctrine dumped. Sales of CD's surpass vinyl LP's, but cassettes remain the #1 selling recorded music configuration. **Dan Mason** becomes Cook Inlet President. Bill Gamble becomes WKQX/Chicago PD. **Dave Robbins** becomes WNCI/Columbus PD. **Dan Vallie** forms consultancy. **Mel Karmazin** becomes Infinity President. **Randy Michaels** becomes Jacor VP. **Guy Zapoleon** becomes Nationwide Nat'l PD. **July Ellis** becomes WQHT/NY Station Mgr. **Steve Rivers** becomes KIIS/LA PD. **Danny Buch** becomes Atlantic VP/Albums. **Richard Palmese** becomes MCA VP/GM. **Rick Bisceglia** becomes Arista VP. **Andrea Ganis** becomes Atlantic VP. Conclave faculty includes **Kurt Hanson, Brian Phillips, Michael Ellis, Rich Schmidt, Matt Hudson, Mark Durenberger, Joel Denver, Tom Barnard, Larry Moffitt, John Hines, Dave Sholin, Paul Heine, Gabe Baptiste.** Learning Conference Keynote: **Bruce Williams.** Special event: a Mississippi River cruise!

Changes 3. **Dave Miller** is the new Sports Director at KWYR-AM and morning host at KWYR-FM/Winner, SD...after almost 17 years in radio, **Alan ("Spanky") Helgeson** signed off today from KELO/Sioux Falls and begins soon with **Avera Mckennan** in their Marketing/PR department...**Pat Puchalla**, who's a current nominee in a competition for Oldie Personality of the Year, left radio this week to become a "cable guy"! He started last Monday as an account executive for Charter Media/Main Street in Duluth, MN. Pat spent 28 years full time in radio - mostly in Duluth with stops in Bismarck (KYYY/Meyer Broadcasting) and Fargo (KFGO).

Congratulations are in order for **Emmis** Rock WLUP/Chicago midday show host **Cara Cariveau** on the birth of son **Samuel Ervin.**

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Friday 7/21



Jonathan Adelstein

Faculty-

**John Dickey
Peter Smyth
Don Benson
Dan Mason
Bob Michaels
David Martin
Linda Clark
Gregg Lindahl
More!**

Saturday 7/22



Al Franken

**HD Radio!
Indecency!
Payola!
PPM Update!
CRB Sessions!
Women's Secrets!
Podcasting!
Jack!
12 Format Tracks
40+ Sessions!**

Saturday 7/22



Mancow

**Promotion Summit!
Conclave College!
Over 40 sessions!
FOUR Keynotes!
6 Meals!**

**Tuition, STILL just
\$399 until 6/1/05!**

**Register at
www.theconclave.com**



Presented by Conclave Platinum Partner **BILLBOARD RADIO MONITOR & All Access**, Arbitron, BDS Radio/VNU, BMI, Bob&Sheri/Matt & Ramona, Brown College, Clear Channel, FirstMedia Works, Jones Radio, McNally-Smith College, Specs Howard!

Conclave Reveals Women's Secrets! For thirty years, the Conclave Learning Conference has been the first to introduce new concepts to industry – new formats, Internet radio, satellite radio, HD radio, etc. This year, the 30th Annual Conclave Learning Conference teams with **Brand Champs**, a premier brand strategy and consumer behaviorist group based in Bound Brook, NJ, to reveal the secrets of successful marketing to women with a powerful - session called **"More Power To Her!"** The unique session is slated for Friday, July 22 at the Marriott City Center Hotel in Minneapolis. The workshop, led by Brand Champs President, **Fran Lytle**, will give attendees the means to effectively reach the most sought after radio demographics – women – who are America's most powerful consumers, with \$6 billion in spending power! The session will focus on 4 "stories" about how women communicate. *"The Power of the Purse"* will break down the general and specific ways for which women spend, often as the decision-maker and key influence in purchases of any size. *"Gender Culture"* will highlight the gender-specific differences in how women and men process information, express themselves and develop relationships. (There are 2 "Women and Storytelling" sections following; which is the correct one?) *"Women and Storytelling"* focuses on what the female permission structures are and how such structures can help to build your own successful branding campaign. Finally, *"Women and Storytelling"* ties-up the previous stories and brings home the insights that will make for better programming and marketing strategies! 80% of household finances are controlled by women – be sure to learn how your radio stations can best reach this important demographic, regardless of the format! But you won't know the secret unless you register now at www.theconclave.com!

Condolences to **Chip Miller**, PD at **Infinity Country WYCD**/Detroit, on the passing of his mother.

Jobs. KFMW-FM (Rock 108) is looking for a part-time weekender who lives in the area or is willing to move to the area. This position will give the qualified applicant approximately 12 or 18 hours a week LIVE on the air. One of our part timers earned the full time Overnight gig here recently. Knowledge of the Active Rock format and lifestyle is a must. KFMW offers LIVE airshifts with no voicetracking involved. If this sounds like a terrific opportunity to begin your career, then send your resume and CD to

Michael Cross, KFMW-FM, 514 Jefferson Street, Waterloo, IA 50701...KADL/McCook is looking for somebody to captivate a market through a daily on-air show and high school sports play-by-play. If you love real hometown radio, come to a place where the station is the hottest thing in town. People love the local DJ and the local sports. The right person has to WANT to get involved with the community happenings. RUSH your tape/CD and resume to: Radio Opening, Box 333, McCook, Nebraska 69001...Soft Rock KDAO/Marshalltown, IA seeing Morning Drive Host with some voice tracking, remote, production and traffic duties as well. Some on-air exp. necessary, play-by-play helpful. Send T & R to **John Wirkler**, Box 538, Marshalltown, IA 50158 for more info, call John at 641-752-4122...**EBN Radio Network/Chicago** is interviewing candidates for the position of Assistant to the Operations Manager. The position will be part time, possibly leading to full time work. The ideal candidate will have at least 2 years of commercial radio experience, including familiarity with Media Touch Automation software, Cool Edit and production. Please submit your resume, CD and salary history to **Karl Gaisser**, OM, 230 East Ohio, Chicago, IL 60611 or kgaisser@matrixmediainc.com ...**Cumulus Rock WRKR/Kalamazoo** is searching for an on-air personality with 2yrs FT experience. Your responsibilities will include a daily airshift, production duties, remote broadcasts, website management, the imaging. Selector/Imaging skills are preferred. Send T&R to WRKR, c/o **Jay Deacon**, 4154 Jennings Drive, Kalamazoo, MI 49048...**Entercom Milwaukee, LLC** is actively seeking qualified candidates for FT, experienced level, commissioned sales positions. Candidates should have exceptional communication skills, computer proficiency, and sales experience. 4-year college degree preferred. Send cover and resume to **Alan Kirshbom**, Director of Sales Entercom Milwaukee, LLC 11800 W. Grange Ave. Hales Corners, WI 53130 Fax: 414-529-2122...**Cumulus/Kalamazoo, MI** looking for Account Executives for prospecting, maintaining client relationships, proposal writing and copy writing. Also seeking Sales Assistant with Word and Excel knowledge. Send resumes for either position to mirhee.vanderwall@cumulus.com or Cumulus Broadcasting, Attn: **M. Vanderwall**, 4154 Jennings Drive, Kalamazoo, MI 49048...All positions listed in JOBS are provided free of charge, and represent equal opportunities. No calls unless otherwise specified.