

THE
MAIN STREET
Communicator Network
TATTLE R

Publisher • Tom Kay/Main Street Marketing & Promotion

"Less Taste, Less Filling"

Number One With A Bullet! The Conclave today announced **Billboard Radio Monitor** has become the first as **"Platinum Partner"** in its history! As a Platinum Partner, Billboard Radio Monitor will be providing format support for the 30th Anniversary Conclave Learning Conference, taking place July 21-24, 2005 at the Minneapolis Marriott City Centre, by helping to develop format symposiums at this year's historic learning conference. "The opportunity to work with the Conclave is something that Billboard Radio Monitor is proud to be a part of. For 30 years they have followed the principle that we can make the industry better by providing education and scholarship for those who work so hard to give quality radio to the general public," said **Paul Heine**, Director of News, Music and Programming for Billboard Radio Monitor. Said Conclave Chairman of the Board, **Envision's Danno Wolkoff**, "This is a perfect fit. Given the importance of Billboard throughout the years in helping our industry track what the people want from radio, it only makes sense that the Conclave can rely on this organization to help us better reach our constituents. It's quite special that the premier radio industry publication and online destination for timely news, charts and analysis has linked up with the Conclave on this, our 30th anniversary!" The 30th Anniversary Conclave Learning Conference is July 21-24, 2005 at the Marriott City Centre in Minneapolis, Minnesota. For more information and to register, call 952-927-4487 or visit www.theconclave.com.

Guess what format **Infinity 80's WXPT/Minneapolis** has flipped to: Alternative? Noooo. Top 40? Guess again! It couldn't be...no....**JACK**? Correct, sir (ma'am). The news is not exactly surprising with the surfeit of stations making the same move, especially in the Infinity camp. OM **Phil ("Call Me Jack")**



KEITH URBAN
"You'll Think of Me
(The Hot Mix)"
Impacting
Hot AC NOW!



Wilson stays put for the change to New 104-1 **JACK-FM**, while also keeping busy trying to help his now displaced airstaff to find placement elsewhere. The music mix? Everything from **Tom Petty** to **No Doubt**. Infinity/Minneapolis VP and Market Manager **Mary Niemeyer** is also jacked about the flip saying, "The **JACK** format has delivered a real wow factor at Infinity stations in Dallas and Los Angeles. It's time we Jack the Twin Cities up with a fresh out of the box approach to radio. The incredible variety of music and very little talk will keep this station on our listeners dial for hours." The station is being consulted by Jack-guru, **Gary Wall**.

The white smoke has risen from the **Clear Channel/Minneapolis** chimney, and the **KDWB MD** crown has been placed on the head of **Lucas!** Lucas moves northward from **Infinity Top 40 KMXV/KC** where he'd been MD and night maven. He begins his MD/noon-2p chores on May 1st. Lucas is replacing former **KDWB APD/MD Derek Moran**, who left this winter to become OM at **Clear Channel/Duluth**.

The National Association of Broadcasters honors the late **Jack Buck**, legendary sportscaster and announcer for the **St. Louis Cardinals**, was inducted into the NAB Broadcasting Hall of Fame. Also announced were the 10 winners of the **NAB Crystal Radio Awards**. These honors are given to radio stations for their outstanding year-round commitment to community service. Midwest radio should be proud, with 40% of the winners coming from fly-over country. The 2005 NAB Crystal Radio Award recipients are: **KBBX Omaha, NE, WJBC Bloomington, IL, KLOS Los Angeles, CA, WLEN Adrian, MI, KNOM-AM Nome, AK, WTMX Chicago, IL, KOIT-FM San Francisco, CA, WTOP-AM Washington, DC, WCMT-AM Martin, TN and WUGO Grayson, KY.**

Changes. **Kevin Walker** has been tapped for PT/Fill-in for **Clear Channel/Quad Cities**...Night guy **Chris Calef** rise to MD status at **Milwaukee Radio Alliance** Alternative **WLUM/Milwaukee**...The deck, it is shuffled at **Bahakel** Active Rock **KFMW/Waterloo, Cedar Rapids, IA.** **James Patrick** has a new co-host for **The Big Morning Show** in the shape of former overnighter **Brian Marshall**. Meanwhile, **Mike Patrick** goes FT at overnights while **Scott Williams** comes on board as Production Director for **KFMW, KOKZ, KWLO-AM and KXEL-AM.**



CHERRY MONROE
SATELLITES

ADDING 5/31!





Indiana Republicans, **Rep. Mike Pence** and **Sen. Richard Lugar**, made their opinions regarding their push for a bipartisan shield law known in **Washington Post** editorial. The measure they support is known as the **Free Flow of Information Act, or Media Shield Law**, and it's being introduced with Democratic co-sponsorship in each house. Connecticut Democrat **Chris Dodd** will support it in the Senate, while Virginian **Rick Boucher** signs on in the House. The authors of the Post piece voiced their concern over the growing number of incidents involving reporters being threatened with jail time when they refuse to name sources. The article stated that, "Compelling reporters to testify, and in particular to reveal the identity of their confidential sources, hurts the public interest. Many whistle-blowers will refuse to come forward, and reporters will be unable to provide our constituents with information they have a right to," they wrote. Explaining what the bill will and will not do, the pair said of the law, "It simply gives journalists certain rights and abilities to seek sources and report appropriate information without fear of intimidation or imprisonment, much as, in the public interest, we allow psychiatrists, clergy and social workers to maintain confidences."

Promo Only and technology partner **Destiny Media Technologies** announced that Milwaukee-based **MusicMaster for Windows**, will be supported by the Promo Only MPE digital distribution system. Designed primarily for radio stations, the system is also generating music schedules for music television networks, satellite and cable networks, Internet streaming channels, restaurants and clubs, as well as for radio consultants around the world. The software will now be incorporated into the Promo Only MPE Secure Media Delivery System for optional use. "We want to make sure that MusicMaster for Windows is tied in with the best digital services on the market and we have done that with Promo Only MPE," said **Mark Bolke** VP/Chief Operating Officer of MusicMaster. "Promo Only MPE is quickly becoming an industry standard for new music delivery and incorporating MusicMaster for Windows into their system is a way to ensure our users can easily take advantage of their system." "We are working hard to make Promo Only MPE a truly complete system," said **Dean Ernst**, Director of the Promo Only MPE Project. "With the addition of MusicMaster for Windows, radio receives a more complete solution than anything that is currently available."



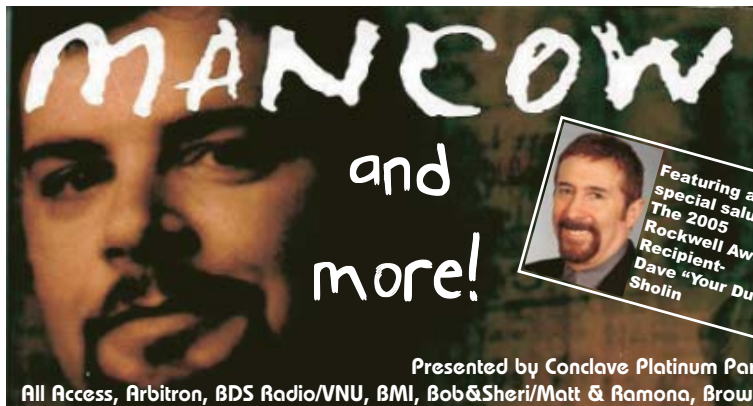
Wanna get the inside poop on this summer's 30th Learning Conference? Wanna have a hand in putting it together? The **Conclave's** spring Board of Directors meeting convenes at 9:30AM next Saturday, 4/30, at the Marriott City Center Hotel. Come visit for the day, or just for an hour. You're welcome to participate! So that we can provide lunch for you (yes, a FREE lunch), call the Conclave office and let us know you're coming: 952-927-4487. See you next weekend!

Charity, once again, proves a uniting front as rivals break bread for a good cause. Morning pair **Don Wade** and **Roma** of **ABC Talk WLS-AM/Chicago** sat down for lunch with **Infinity Sport WSCR-AM** hosts **Mike North** and **Anne Maxfield** at **Smith and Wollensky** after North made a winning \$400 bid for the meal on the radio auction that WLS sponsored with **March of Dimes**.

Changes, 2. Clear Channel Alternative **WMAD/Madison** shakes things up, hiring four year Alt **WPGU/Champaign, IL** vet **Leslie Fredmen**. **Quinn** goes to middays PD **Brad Savage** goes to PM drives...**Jim E. Olsen** exits mornings and vacates PD duties as well at **Citadel Country KHKI/Des Moines**. Replacing him will be sister **KJJY PD Andy Elliot**, while the MD slot will be filled by **Eddie Hadfield**...**Marc Silverman** and **Carmen Defalco** take over the midday show vacated by **Jay Mariotti** at **ABC Sports WMVP-AM/Chicago**.

If one could choose any former teen heartthrob to guest host at **WJMK/Chicago** for the **Paul Perry Morning Show**, one might jump directly to the obvious: **Leif Garrett**. Think about it. It would be awesome. However, this was not to be...yet. Instead, listeners were treated to the legendary **David Cassidy** this past week (4/18 – 4/22). The Partridge Family star was on hand from 7-9 AM to spin some of his favorite songs and regale the audience with stories from his life and career.

PD Sky Daniels bids a fond farewell to **NINE-FM/Chicago**, leaving to care for his father **Frank Rudolph**. Rudolph was seriously injured in a car accident earlier this month. **Matt DuBiel** will take over. Station Manager **Harvey Wells** said, "Sky has been instrumental in the launch of **NINE-FM**. He will be sorely missed. However, I totally support his decision to be at his father's side. Family always comes first."



XXX HARDCORE RADIO

THE 30TH ANNIVERSARY
CONCLAVE
LEARNING CONFERENCE
JULY 21-24, 2005
MARRIOTT CITY CENTER
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Macromedia, Inc. has sold the **AirForce** automation system source code to **Waitt Radio Networks LLC**-Omaha. Said code powers WRN's STORQ Automation system and is used, in part, to operate the company's STORQ Delivery system.

Seventeen Nation Guard base security officers will keep their jobs thanks, in large part, to the vigilance of **WMAY-AM**/Springfield, IL afternooner **Mike Wilson**. After hearing about the state's plan to eliminate the officers, Wilson shifted the focus of his show to criticizing the decision until the **Illinois Department of Military Affairs** announced that **Gov. Rod Blagojevich** had rescinded the order.

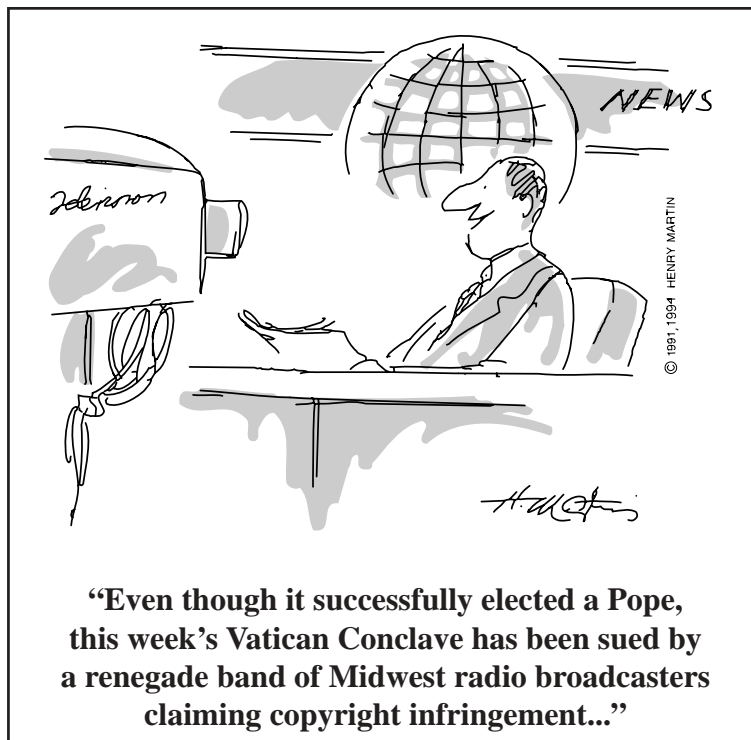
Global Youth Baseball Mission Group joins forces with Christian **WBGL**/Champaign, IL in order to collect assorted baseball equipment, including more than 500 baseball gloves, to donate to children in the Philippines.

30 YEARS OF THE CONCLAVE - 1985. The **TATTLER** continues its 30-year retrospective of the summer **Conclave Learning Conference**. This week, the year of Conclave X-1985! Space Shuttle **Challenger** explodes. **Chernobyl**. **Iran-Contra** affair. **Halley's Comet** revisits earth. **Red Sox** lose to the **Mets** in the World Series. "We Are The World" is released. **Tipper Gore** launches Parents Music Resource Center. **KFRC** becomes the Game Zone. **WWTC**/Minneapolis becomes "Weatherradio". Cap Cities buys ABC for \$3.5 billion. **WMMS** dumps rock for T40. **Dave Robbins** becomes OM of **KHTR**/St. Louis. **Ed Christian** becomes president of Josephson Communications. **Jay Albright** becomes PD of **KMPS**/Seattle. **Tom Joyner** becomes the "Fly Jock" doings mornings in Dallas, afternoons in Chicago. **Howard Stern** exits w-NNN-bc. **Marty Bender** becomes PD at **WSKS**/Cincinnati. **Tom Gorman** becomes Capitol Records Nat'l Promo guy. Bob Catania becomes Island Nat'l Promo Dir. Jeffrey Naumann becomes RCA Album Dir. **Main Street Marketing** purchases Doug Lee Midwest Promotion. **Bill Gavin** dies. Conclave week's #1 single, **Patti LaBelle & Michael McDonald** "On My Own". Conclave X introduces first "Welcome Room". **Stevens & Grdnic** keynote. Conclave faculty includes: **Jon Coleman**, **Tim Moore**, **Ron Fell**, **Jeffrey Green**.

More Changes. **Jay Shannon** moves cross-town from his PD/morning duties at **KOMG**/Springfield to do afternoons at **Clear Channel** Variety Hits **KTOZ**/Springfield...**Clear Channel** Top 40 **WAKS**/Cleveland MD/night dude **Jet Black** exits...**Citadel** Country **WTNR**/Grand Rapids, MI bids adieu to PD/midder **Mark Hamlin**, interim PD duties go to **Citadel**/Nashville OM **Dave Kelly** while a replacement is sought.

Availz. Former **KQLX** PD/MD and Morning Show Co-Host, **Paul "Allen" Leintz** at pauleerules4life@hotmail.com.

Jobs. Needed yesterday: great PT/Fill-in talents for Clear Channel country **K102**/Minneapolis. CD & R to **KEEY** OM & Clear Channel VP **Gregg Swedberg**, 1600 Utica Avenue S # 400, 55416...Star 92.3 **KSTH**/Holyoke, CO is looking for a strong on-air talent and PBP professional. Send your tape/CD and resume to: Radio Opening, Box 333, McCook, Nebraska



SHE'S BACK.
SHE'S BREANNA.
"No Other Love"



...coming soon!



69001...**Emmis** Classic Rocker WLUP/Chicago is looking to build a great morning show. Send audio and resume to: **Loop Talent Search**, WLUP, 875 N Michigan Ave, Ste 3750, CHICAGO, IL 60611 or email talentsearch@wlup.com...**Infinity**/Dallas VP/Programming and KOAI (SMOOTH JAZZ 107.5) & KJCK (JACK-FM)/DALLAS PD **Kurt Johnson** is looking to hire his own replacement for KOAI. Rush the package to **Abby Roose**, KOAI, 7901 Carpenter Freeway, DALLAS, TX 75247 or Abby.Roose@infinitybroadcasting.com...**Macdonald Broadcasting** Top 40 WKHQ/Traverse City-Petosky, MI looking to fill Production/afternoon shoes vacated by JT. Send T & R WKHQ PO Box 286, Petosky, MI 49770 or todd@106khq.com...**NINE-FM**, a Production Director is being sought. Send a resume, demo and salary history to **MATT** at Newsweb Radio, 6012 S. Pulaski Rd., CHICAGO, IL 60629...**Infinity** T40 KMXV/KC needs an MD/Air Talent. Rush your package to him at ctaylor@cbs.com, or via snail mail at 508 Westport Rd., Kansas City, MO 64111...**Clear Channel** Top 40 WAKS/Cleveland seeks an MD/night jock. Rush a package to PD **Dan Mason**, 6200 Oak Tree Blvd., 4th Floor, Independence, OH 44131 — no MP3s...**Citadel** Country WTNR/Grand Rapids needs a PD/midday man pronto. Rush T&R's to: WTNR, c/o **Brent Alberts**, 60 Monroe Center, Grand Rapids, MI 49503... **Air America Minnesota**, KTNF-AM/Minneapolis is looking for an Executive Producer for the Nick Coleman Show and the Wendy Wilde Show. Duties include scheduling guests, show prep and research, coordinating station related promotional and remote appearances and broadcasts; supervising board operator/show coordinators. This position is not an on-air or in-studio position. Please send a resume to Jobs@AirAmericaMinnesota.com...**Regent Communications** CHR WBNQ/Bloomington, IL is looking for part time air talent. Previous experience preferred. Send mp3s to tony@wbq.com or mail to **Tony Travatto**/WBNQ PD, 236 Greenwood Avenue, Bloomington, IL 61704...**Cumulus**/Appleton-Oshkosh looking for a major talent who can take direction for PM drive on country station. Email resume and audio to Bill.Fink@Cumulus.com or **Bill Fink**, Cumulus Broadcasting, 491 S. Washburn Suite 400, Oshkosh, WI 54904...**MacDonald Garber Broadcasting** Heritage CHR



106KHQ/Northern Michigan is looking for the next great addition to their full-time airstaff. Must be an experienced team player with a strong will to succeed. Sent T & R to todd.martin@106khq.com or **Todd Martin**, OM, 106KHQ, PO Box 286, Petoskey, MI 49770...**NextMedia** Rhythmic Oldies WWYW-FM/Crystal Lake, IL continues it's search for a "Morning Beat Co-Host." Pop culture knowledge, willingness to do local/community research and Selector savvy all required. Please FedEx CD&R to: "Morning Beat Co-Host", WWYW-FM, 8800 US Highway 14, Crystal Lake, IL 60012...**NextMedia**/Joliet is looking for a Promotion Director for 4 station promotion department. Position may include a VT or Live show, so knowledge of Prophet and production skills would be helpful. A minimum of 3 years radio experience is preferred and all applicants must have a valid IL driver's license along with good driving record. Send T & R to NextMedia Operating Inc., Attn: **Ryan Snow**, 2410-B Caton Farm Road, Crest Hill, IL 60435, Fax: (815) 577-9231...**Midwest Communications** Country KTCO/Duluth, MN is looking for an outgoing, creative, Program Director. This person must have good training/teaching skills for working with on-air talent. Minimum of 2 years Programming experience and good production skills are a must. Send resume to: **Mark Fleischer**, OM, Midwest Communications, 715 East Central Entrance, Duluth, MN 55811 or fleisch@mwcradio.com...**Crawford Broadcasting, Inc.** News Talk KGRN/East Central Iowa is seeking a highly motivated announcer, with play by play experience, to join our on air staff and be a part of a winning team. Qualified candidate must have a minimum of 3 years on air experience at a commercial station. Morning show experience preferred but not required. Send resume and air sample to: **Russ Crawford**, KGRN , PO Box 660, Grinnell, Iowa 50112 or to russkgrn@iowatelecom.net...**Cumulus** Hot AC KQCS/Quad Cities seeks on-air PD. Strong writing, imaging and production skills as well as knowledge of Selector required. Email your mp3, resume and cover letter to KQCS STAR 93-5: Subject line: "KQCS ON-AIR PD" to mark.pollitt@cumulus.com. All positions listed in **Jobs** are provided free of charge and represent equal opportunities. No calls unless otherwise specified.