

THE MAIN STREET Communicator Network TATTLE R

Publisher • Tom Kay/Main Street Marketing & Promotion

"Received by many. Understood by few!"

YOUR DUKE, HIS ROCKWELL!

The Conclave is proud to announce it's 2005 Rockwell Award recipient: **Dave "Your Duke" Sholin!** Dave has been a Conclave fixture for the past 20 years or so as a radio programmer, trade journalist, and label executive. In radio, Dave's exploits include achieving great success at legendary San Francisco station KFRC, where he's credited with the development of Hot A/C. After KFRC, he became National Music Director for **RKO** (the chain that owned KFRC). After radio, Sholin tackled radio trade journalism, as the Top 40 editor for the *Gavin Report* – a publication he and several other editors (including 1997 recipient, **Ron Fell**) purchased from **Bill Gavin**, an early Conclave benefactor. In addition, Dave hosted syndicated Top 40 shows for **Westwood One** and **Premiere Radio**, which were broadcast in the U.S. and in Japan. After *Gavin*, he jumped to the music industry as VP of Promotion for **Island Records**. He eventually moved to **Capitol Records**, before joining the multimedia firm **MusicBiz.com** where he's still partnered with former **Infinity** VP **Steve Rivers** and industry maven, **Gerry Cagle**. He's currently the VP/Adult Formats for the **EMI Music Collective**. The Rockwell won't be his first industry accolade: He's a member of Cleveland's **Rock and Roll Hall of Fame!** On December 8, 1980 – while with KFRC – he interviewed **John Lennon**...4 hours before Lennon was assassinated in front of New York's Dakota Hotel. A regular Conclave faculty member and moderator, Duke is widely known for his magnanimous mentoring, and many of his "students" have gone on to great accomplishment in the industry. If you want to find Duke at a Conclave, it's easy. Just look for a Marriott sofa, a wall by the elevators, or a table inside the bar; there will be Dave - huddled with a young air talent or a fledgling promotion rep just given their first territory. Dave will receive the Rockwell – the Conclave's lifetime



achievement award - during the 30th Anniversary Learning Conference, July 21-24, at the Marriott City Center in Minneapolis.

By now, you know that the *Broadcast Decency Act of 2005* born from the pen of **Michigan** Republican Congressman **Fred Upton** cleared the House this week. If it passes in the Senate (experts don't give it much chance), the fine for indecency rises to a cool half-million dollars. Only 38 members of the House of Representatives voted against it, with 389 supporting the measure. That means, there were almost twice as many members of the House who were co-sponsors- 67- than there were votes against it. The Republican vote was 228-1, while Democrats went for the measure 161-36. The lone independent, **Bernie Sanders** (I-VT) was against it. Two Republicans and four Democrats failed to record a vote. In the Midwest, the following Representatives voted against, mostly citing first amendment fears: **William "Lacy" Clay Jr.** (D-MO), **John Conyers Jr.** (D-MI), **Dennis J.Kucinich** (D-OH), **Martin Olav Sabo** (D-MN), **Jan Schakowsky** (D-IL). Ouch.

Joseph J. Ulrey, better known to Wisconsinites as **Joe Mason**, a reporter for ABC affiliate WKOW-TV/Madison, was arrested on Friday (2/11). The 25-year-old pulled a gun while at Oldies WCEZ-AM/Beloit. The building was evacuated and Ulrey was quickly subdued. He was charged with carrying a concealed weapon, disorderly conduct while armed, and marijuana possession. Earlier in the day the young reporter got into an argument at the **Merrill Community Center** where he claimed to be on official news business. The station has denied this claim.

The **Nextmedia** Country WEXT(104.7 The Wolf) /Milwaukee morning show was treated to an unexpected phone call on their hotline this week. Host **Jim Shea** spoke with **Lance Cpl. David Mathetty** and **PFC Patrick Vanderwal**. The soldiers called from Iraq on a satellite phone that had been purchased by WEXT with funds from the station's **The Wolf Operation Phone Home** promotion. Before WEXT bought the phones, letters were the only form of communication the Marines had.

Who knows where evil lurks? **Cumulus** Talker WWCK-AM/Flint host **Dave Barber** knows! Or at least he's trying to find out. He will be going ahead with his plan to give a lie detector test to **Joe Giacalone**. As reported in the 11/1/04 *Tattler*, Giacalone has been accused by Mayor **Don Williamson** of swindling the city of Flint out of more than \$1 million. The accused maintains his innocence, and will soon join Barber on the air where polygraph expert **Henry Hansen** will administer the Barber-funded test. Stay tuned for the exciting outcome of this real-life radio drama!

Jessie's Girl
FREDIN
ADDED KRUF, WABB!
WRVQ 22x! WIXX 35x!

JOSS STONE
Right To Be Wrong
Monitor
Adult T40
22
curve RECORDS



Richard Marx
Ready To Fly

Monitor AC 22 **R&R AC 23**

Hitpredictor =
#2 Mainstream A/C

KBIG!
KHMX!
KSTZ 28x!
KXLT 17x!

WMMX!
WTTS!

Ft. Wayne Fall Book. **Federated** N/T WOWO vaults into first. WOWO-AM 7.7-11.5, WQHK-FM 10.1-7.8, WLDE-FM 8.1-7.7, WMEE-FM 6.7-7.5, WBYR-FM 7.4-6.3, WAJI-FM 5.4-5.7, WFWI-FM 5.9-5.7, WJFX-FM 6.7-5.7, WBTU-FM 4.4-4.2, WXKE-FM 5-3.7, WNHT-FM 2.9-3, WKJG-AM 1.7-2.3, WYLT-FM 1.8-2.2. All Fall quarterlies in this *TATTLER* are 12+, M-Su, 6A-12M, Spring 2004-Fall 2004 comparisons, unless otherwise noted. © 2005, **The Arbitron Company**. All rights reserved.

Ginny Morris, President of **Hubbard Radio**, has been elected to the board of directors of the Bayliss Foundation. Along with **Ginny**, **Lew Dickey**, President & CEO of Cumulus Media and **George Pine**, President and COO of Interep join as new board members. Dickey, you may remember, was last year's roastee at the foundation's annual Bayliss Radio Roast. Ms. Morris and company will help prepare for next month's roast of **Jefferson-Pilot** Radio President **Clarke Brown** next month.

Disney CEO **Michael Eisner** received a strong 92.2% of re-election votes at the board of director's meeting in Minneapolis last Friday (2/11). This is a big change from last year's startling opposition of 45%. Chief Executive **George Miller**, however, insisted that the search for Eisner's replacement continues.

Canton Fall Book. **Next Media** full service WHBC-AM controls. WHBC-AM 13.5-12.9, WHBC-FM 11.3-10.1, WQXK-FM 5.1-7.4, WRQK-FM 5.3-5.8, WQMX-FM 6.1-4.8, WZKL-FM 5.1-4.2, WKDD-FM 4.6-3.8, WONE-FM 4.8-3.8, WHLO-AM 2-3.2, WNIR-FM 3.4-2.8, WTAM-AM 1.8-2.8, WMJI-FM 2.8-2.4, WAKS-FM 2.6-2.2, WFHM-FM 1.8-2.2, WMMS-FM 1.8-2, WNCX-FM 2.4-2.

WHERE ARE THEY NOW? This week, news surfaced about 3 radio stars with Midwest radio backgrounds. Our first: **Tru Don Bleu!** Congrats to **Clear Channel** Hot AC KIOI/San Francisco morning man **Don Bleu**, who celebrates his 25th year in broadcasting in the Bay area with a party at the Fairmont Hotel today. Prior to KIOI, Bleu worked for KYUU/KFRC for nine years and in addition to radio, he's hosted "The Gong Show," "The Know Zone" and "How's That Work" on the *Home & Garden Network*. Bleu's legendary career also includes stints KHJ/Los Angeles and KDWB/Minneapolis among others. He's a native of Grand Forks, ND.

Lima Fall Book. **Maverick** country WFGF moves from 3rd to 1st. WFGF-FM 11-10.8, WLWD-FM 12.2-8.5, WIMT-FM 14.9-8, WUZZ-FM 2.8-6.8, WZRFX-FM 9.4-6.8, WIMA-AM 3.9-6.3, WMLX-FM 5-6.3, WZOQ-FM 4.4-5.7, WBYR-FM 3.9-4.5, WBUK-FM 3.3-2.3.



Monitor Adult Top 40 26

R&R Hot AC 26

LOW MILLIONS ELEANOR

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Changes. **Tony Brueski** will be making a move to host Mornings at WKHQ/Traverse City, He's currently APD/MD Nights on **Cumulus'** WPKR/Appleton/Oshkosh...**Milwaukee Radio Alliance** Modern Rocker WLUM has promoted Acting PD **Kenny Neumann** to Program Director, replacing former PD **Tommy Wilde** who stepped down in November...former Conclave faculty member, **Joan Gerberding** has been promoted to Vice President of **Arbitron** Outdoor, where she will lead efforts to sell **Scarborough** data to outdoor and out-of-home clients...

Ann Arbor Fall Book. Detroit radio permeates the market, even though **Clear Channel** country W4 is licensed to Ann Arbor. WJR - AM 6.6-7.8, WWWW-FM 2.6-4.7, WNIC-FM 2.6-4.5, WJLB-FM 2.6-4.2, CIMX-FM 3-3.9, WRIF-FM 3.6-3.4, WCSX-FM 1.7-2.8, WQKL-FM 3.6-2.8, WDVD-FM 2.3-2.5, WKQI-FM 4.6-2.5, WDRQ-FM 2-2.2, WDTJ-FM 2.3-2.2, WOMC-FM 2.6-2.2, WTKA-AM 1.7-2.2, WVMV-FM 2.6-2.2, WYCD-FM 1.7-2.2.

Minneapolis will have some new talk choices on the weekend. **Hubbard** Talk KSTP-AM/St.Paul-Minneapolis is putting the **Poli-Chicks** on Sundays from 8-10am. Listeners will get to hear Rep. Activist **Annette Meeks** and Dem. Activist **Cathie Hartnett** duke it out over current events. Also, could it be an **American Idol** for the radio? All-audition **The Next Big Thing** will feature all guest hosts from hopefuls who send in mp3s or tapes from 2-4pm, also on Sundays. This means **Lew Freeman** is exiting after a decade in Sunday mornings. **Sunday AutoTalk with Paul Brand** moves to the noon-2 slot, while a replay of **Sean Hannity** takes over the 5-7.

Saginaw-Bay City Fall Book. **Next Media** talker WSGW has a fine fall. WSGW-AM 8.8-12.4, WHNN-FM 9.3-8.5, WKCQ-FM 9.1-8.3, WCEN-FM 4.8-7.9, WIOG-FM 6.3-7.5, WKQZ-FM 5.1-5.7, +WMJO-FM WEEG-FM 1.7-5.1, WTLZ-FM 6.1-5.1, WILZ-FM 4.6-4.5, WYLZ-FM 4.6-4.5, WGER-FM 6.7-4.1, WRCL-FM 2.9-3.7, WSAM-AM 3.2-2.8, +WXQL-FM WTCF-FM 3.8-2.4.

WHERE ARE THEY NOW, PT 2? Former **Entravision Radio** VP/ Programming **Haz Montana** taken on the programming and operations of Hispanic KSCA/LA. Haz had been VP/Programming for the company back in 2000, following his stint as PD at KSSE/LA. His first programming gig? MD at WXLP/Davenport back in the day!

Flint Fall Book. **Regent** AC WCRZ in command. WCRZ-FM 11.2-10.3, WDZZ-FM 9.4-7.8, WFBE-FM 5.1-6.8, WRCL-FM 7.5-5.8, WBNB-FM 5.9-5.1, WHNN-FM 5.3-4.7, WWCK-FM 6.4-4.7, WRSR-FM 5.5-4.1, WJR -AM 3.3-3.9, WIOG-FM 3.3-3.5, WKCQ-FM 3.9-3.3, WOVE-FM 2.6-2.9, WFLT-AM 1.7-2.3.



Minneapolis-based **Win/Win Radio**, the noted radio prize promotion service, has launched a new company web site at www.winwinradio.com. Said Win/Win Radio GM **Liv Lane**. "Hopefully, the site will answer many of radio's questions upfront and make the process even easier for stations to sign up for our unique services." Win/Win Radio is a free service to radio stations, currently supplying over 400 stations throughout the U.S. with consistent, prizes and content. For more information, go to www.winwinradio.com.

Flint Fall Book. **Regent** AC WCRZ in command. WCRZ-FM 11.2-10.3, WDZZ-FM 9.4-7.8, WFBE-FM 5.1-6.8, WRCL-FM 7.5-5.8, WWBN-FM 5.9-5.1, WHNN-FM 5.3-4.7, WWCK-FM 6.4-4.7, WRSR-FM 5.5-4.1, WJR -AM 3.3-3.9, WIOG-FM 3.3-3.5, WKCQ-FM 3.9-3.3, WOVE-FM 2.6-2.9, WFLT-AM 1.7-2.3.

WHERE ARE THEY NOW, PT 3? Another Midwest radio expatriate surfaces as **Beasley Broadcasting** promotes Top 40 WXKB/Ft. Myers MD/morning man **Randy Sherwyn** to the PD post at sister Adult Standards WJPT. Randy got his programming start at the former T40, KKLS/Rapid City in the late 80s...a set of call letters which left the market, and resurfaced in Sioux Falls a few years ago.

30 YEARS OF THE CONCLAVE - 1976. (With this issue of the *TATTLE*, we begin a 30-year retrospective of the summer **Conclave Learning Conference** and what may have happened inside and outside the industry during each of its 30 years. This week, we go back to 1976!) In the first Conclave year – 1976 – **Peter Frampton** released the biggest selling double album of all time, *Frampton Comes Alive*. The #1 song during Conclave week: **EW&F's "Shining Star."** The **RIAA** creates a new platinum award; the first platinum single - **Johnnie Taylor's "Disco Lady"** ...the first platinum album - the **Eagles' Greatest Hits 1971-1975**. *Street Talk* first appeared in *R&R*. **KYA/San Francisco** debuted the "Superstars" format. The **FCC** submitted anti-obscenity legislation, ultimately voted down. **Bill Gavin** keynotes the first Conclave, and The Gavin Report hosts its first cocktail party. A first-year session: "What Is Secondary about a Market with 7.5 Million People" with a faculty including **Art Roberts, Ron Geslin, Lenny Beer, Mark Renier, Peter McLane, Tom Barsanti** and **Tom Kay** (who looked dashing in his white leisure suit!). Attendees included **Marc Ratner, John Sebastian, Bob Denver, Marc Nathan, Mike Schied, Jonathan Little, and Pam Benson Horovitz**.

Kalamazoo Fall Book. **Cumulus** T40 WKFR wins in their home market. WKFR-FM 13-9.4, WBCT-FM 9.5-8.2, WQLR-FM 5.7-7.8, WRKR-FM 7.6-7.1, WNWN-AM 2.7-5.9, WFAT-FM 6.9-4.7, WKMI-AM 3.8-4.7, WNWN-FM 3.8-4.3, WKZO-AM 5-3.9, WOOD-FM 3.1-3.9, WQXC-FM 1.9-2.4, WGRD-FM 1.9-2, WQSN-AM 1.9-1.6, WSNX-FM 1.5-1.6, WAKV-AM 2.3-1.2. Spring 2004-Fall 2004 comparisons

Changes, Too. **Infinity** Talk WKRK/Detroit has signed to a five-year deal with the **Detroit Lions**, keeping game broadcasts on their airwaves...**Marty Lenz**, formerly doing utility work for **Infinity** Hot AC KIMN and Rhythmic Oldies KDJM/Denver, has moved on to a PD position at **Clear Channel** Smooth Jazz KJZI/Minneapolis...**Bonneville** Urban AC WILV/Chicago will have **Big John Monds** doing mornings. Monds comes to them from crosstown station **Crawford Broadcasting** Urban AC WSRB.

Arbitron will be presenting a live online presentation of "Riding Out the Storm," a new report on the vital role radio plays in times of crisis. According to Arbitron, more than three quarters (76 percent) of Americans rely on radio during and after storms, even though battery-powered televisions are available during blackouts. **Bill Rose**, Senior VP Marketing/U.S. Media Services for Arbitron will discuss the media habits of Americans in the face of natural disasters from a new Arbitron study, *"Riding Out the Storm: The Vital Role of Local Radio in Times of Crisis."* The presentation happens Tuesday, March 1 at 8:30 AM CST or at 12:30 PM CST. Log-in to <http://arbitron.colearn.com/register.asp>, click on to your preferred date/time link on the front page, and complete the online registration form. After you register, you will receive confirmation e-mail with information on how to log-in.

Share a memory – win a 2005 Conclave tuition! Upping the ante this week is our memory-expert, Jay Philpott, who's now offering a chance to win a Learning Conference tuition (which could be worth as much as \$599) just for submitting your Conclave memory for possible inclusion in the Conclave's 30th anniversary commemorative book that will be published and distributed to each attendee. What's your favorite Conclave experience? Was it a keynote? A format breakout? Someone you met? Was it was something that happened at an outside event like a Twins game, riverboat ride, zoo trip or music showcase, a special dinner, or drinks at your favorite watering hole? Jay will draw from all the entries received. Would you like to share how someone you met at a Conclave changed the course of your career, or spurred you to even greater heights? Do you have a great photo to share? A piece of Conclave memorabilia you found poignant? (Of course, all photos/materials will be returned!) Whatever the memory, the Conclave wants to know about it. Got more than one tale? Great...tell us about them all! We're in an industry that loves a good story, so immortalize yours in Conclave lore by sending your recollections and photos to: ConclaveStories@aol.com -or send them to the Conclave office.

Condolences to the family of longtime Conclaver, **Roxy Myzal (United Stations)** on the passing of her mother **Isabel Myzal** after a bout with Parkinson's disease. In lieu of flowers, the family asks those interested for donations to the **Community Hospice**, 246 Manny's Corner Rd., Amsterdam, NY 12010 or <http://michaeljfox.org> Foundation for Parkinson's Research.

Changes, 3. **Kate Summers** leaves her night-shift at Alternative WMAD/Madison. She'll move crosstown to **Clear Channel** Top 40 WZEE/Madison where she'll be Promotions Coordinator and early afternoon (1-4) personality...**Cumulus** Top 40 WWCK/Flint welcomes **Connie Breeze** to their weekend lineup...**Brian Olson** will fill the **Cumulus/Toledo** Market Manager position left vacant when **Kathy Stinehour** exited to a CEO gig at **Archway Broadcasting**...**Dan Dermody** has announced that after over 8 years with WXCL/Peoria, IL, he will leave to pursue other interests.

Availz. **Boomer** has left the KSLZ/St. Louis building. He can be reached at (314) 223-7587, (314) 961-2705, or cdlnst@aol.com...

Jobs. A six station group in Brainerd/Baxter, Minnesota has an immediate opening for an air talent. Duties include sports PBP and on-air sports director during morning drive on several stations.

Extensive PBP experience in all major sports is required. Send air check and resume to PD: **Danny Wild, BL Broadcasting, Inc.**, Box 746, Brainerd, MN 56401 or email dannywild@brainerdradio.net

...**Clear Channel/Minneapolis** is seeking help for their **Total Traffic Network**. Needed: a Lead Producer, Producers, and Promotion Interns (for all CC departments). E-mail or mail resume, cover letter, position you're seeking and salary requirements to Hiring Manager, 1600 Utica Ave S Ste 400 St. Louis Park MN 55416 or e-mail employment@ClearChannel.com...

Clear Channel WMJI/Cleveland seeks a morning show producer. experience with broadcast and digital editing equipment a must. Send T & R to WMJI Morning Show Producer Opening, WMJI, 6200 Oak Tree Boulevard, Suite 400, Independence, Ohio 44131...**Rhythm CHR WLYD/Green Bay-Appleton** seeks PD. Imaging and sales skills required. Send T&R to **Jason Hillery**, WLYD-FM,115 S. Jefferson St., Green Bay, WI 54305 or jhill@wild997.com ...**Alan Burns & Assoc.** assisting in search for Midday Talent for heritage country station in a small/medium Midwest Market. Email your aircheck and resume information to radiogigs@aol.com ...

Midwest Radio Stations are looking for talented individuals for future openings. Minimum of 3 years of on-air experience required, production and promotions skills are a plus. No audio, just send resume to radio_opening@yahoo.com ... **Infinity WWJ/WXYT/WKRK** - Detroit Cluster has immediate opening for a National Sales Manager. Send resume: **Rich Homberg**, 26495 American Drive, Southfield, MI 48034 or email: rphomberg@cbs.com ...106KHQ, Northern Michigan's Hit Music Station, is looking for weekend airstaff. Must have knowledge of CHR lifestyle. Send T&R to **Todd Martin**, OM, 106KHQ, PO Box 286, Petoskey, MI 49770...

Summit City Radio Group Wild 96.3/Ft. Wayne seeks PD. Send T&R to **Bill Stewart**, Summit City Radio Group Director of Programming, 2000 Lower Huntington Road, Fort Wayne In 46819 or via email to bstewart@summitcityradio.com ... Top 40 KZIA Cedar Rapids/Iowa City is looking for it's next evening star/assistant music director. Big phones and audience interaction is a must. Send your info to **Kevin Walker** at Kevin@kzia.com or mail to 1110 26th Ave SW, Cedar Rapids, IA 52404-3430...

AAA Entertainment Mainstream/Pop CHR WQQB/Champaign, IL seeking nightjockey. Send T&R to **Night Opening**, WQQB-FM, 4108 Fieldstone Road, Champaign, IL... **Clear Channel/St. Louis** needs a PD/air talent for Top 40 KSLZ. PD/afternooner Send your packages to CC Regional VP/Programming **Mike Wheeler**, 1001 Highlands Plaza Drive, Suite 100, St. Louis, MO 63110, or email them to mikewheeler@clearchannel.com. 61822...**Cumulus CHR WZOK/Rockford** has an opening for a PD. Weekday airshift duties also. Send T&R to **Steve Brill**, Operations Manager, 3901 Brendenwood Road, Rockford, IL, 61107...

Citadel looking for OM/PD for Southern Market. Multi-format experience required. Send resume and programming philosophy to brent.alberts@citcomm.com or **Brent Alberts**, Citadel Broadcasting, 60 Monroe Center NW, Grand Rapids, MI 49503...**Haugo Broadcasting** AAA WSQY/Rapid City is in search of a morning show host with possible MD duties. Send T&R to KSQY - Haugo Broadcasting, Attn. **Chad Carlson**, 306 1/2 E. St. Joseph St., Rapid City, SD 57701...Milwaukee's WKLH - Marketing Director for heritage Classic Hits, WKLH in the land of the Packers. Work with a top notch staff. Contact GM, **Tom Joerres**, c/o **Sandy Jung** sjung@mkeradiogrp.com. All Jobs listed in the TATTLER are provided free of charge, and represent equal opportunities. No calls, unless otherwise specified.

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AIN'T MISBEHAVIN', JUST CONCLAVIN'

30 Years of Conclave Memories

- A collection of contributed stories, historical timelines, photos, Conclave memories and more.
- This book will be debuted at Conclave XXX in July
- Illustrations by Bobby Ocean
- Foreword by Joel Denver

TO CONTRIBUTE email Jay Philpott at ConclaveStories@aol.com.
TO RESERVE ADVERTISING SPACE, call Brad Fuhr at 773-907-3500.

