

THE MAIN STREET Communicator Network TATTLE R

Publisher • Tom Kay/Main Street Marketing & Promotion

"All the news that fits, we gits!"

Clear Channel, the philanthropist! Clear Channel Radio/Minneapolis Market Manager Dan Seeman, whose group includes Smooth Jazz KJZI, presented a check for \$25,000 to help assist KBEM-FM, a non-commercial teaching Jazz station which lost a \$418,000 funding contract to supply traffic reports for the Twin Cities. Seeman told the TATTLE R that after the group heard about the funding crisis, they decided to lend a hand. "This was really pretty much a 'no-brainer.' We read about their problems, and decided we should help the station get out from under this financial crisis. It was not only a station in need, but a non-commercial public station dedicated to teaching radio to hundreds of students each year." In addition to the large donation, CC will broadcast messages on several of its Twin Cities stations, asking listeners to support KBEM. It also plans to help the station with its winter jazz festival and future pledge drives. KBEM is owned by the Minneapolis School District and operates out of North High School. Seeman, Brian Turner (representing CC's KTCZ), and Carolyn Peterson (representing KJZI) went live with the presentation yesterday during the KBEM's hastily formed Radiothon to raise \$130,000 to keep the station afloat. With CC's check, KBEM had raised \$112,000 as of yesterday. (FYI - there is movement in the state legislature to restore at least part of the funding swept away earlier this month).

Minnesota Public Radio - one of the nation's largest public radio groups - launched eclectic AAA/Alt KCMP Monday morning. Keeping true to its promise of featuring local/regional artists, the station kicked off with Minneapolis' Atmosphere and "Shhh." Other artists featured prominently: Low, The Hives, Citizen Cope, Belle & Sebastian, The Hang-Ups...along with occasional drop-in tracks by Billie Holiday, Johnny Cash, Robert Johnson, and Frank Sinatra. Dubbed the Current, the station line-up includes MD Thorn (9-2P), Mary Lucia (2-7P), Mark Wheat (7-mid), Steve Seel (overnights), and Bill Deville/Tony Lopez/Jill Riley (weekends). It also became the new home for MPR's "Morning Show" featuring Dale Connelly

and Jim Ed Poole (5-9A) weekdays. It's being programmed by Steve Nelson, whose credits include the late Rev/Minneapolis (the trio of signals purchased by ABC years ago, which is now known as The Drive). The station flipped from classical-music WCAL, bought by MPR from St. Olaf College/Northfield at the end of last year. Just how radical is the station? Let's start with how the station may receive its music. On their website yesterday - "If you have specific CDs to recommend, things you think should definitely be in our library, we'd love to hear about that (just respond to the blog). Or, if you want to you can send us a CD by mail or drop it off at the front desk and tell us which tracks you think we should play and why." Hey kids on the commercial band: don't try this at home!

Milwaukee Fall Book. Two stories here: the first book for the Clear Channel 80's The Brew (WQBW) jumping from 12th to 3rd and Entercom's Modern AC WMYX jumping from 11th to 5th in the Christmas format. WTMJ-AM 10.1-10.1, WKKV-FM 6.0-6.3, WQBW-FM 3.2-5.9, WMIL-FM 5.8-5.8, WMYX-FM 4.0-5.8, WISN-AM 5.7-5.6, WXSS-FM 7.0-5.4, WJMR-FM 4.5-5.0, WKLH-FM 6.2-4.9, WLZR-FM 5.8-4.4, WOKY-AM 3.1-4.1, WKT1-FM 4.8-3.5, WRIT-FM 4.2-3.3, WJZI-FM 2.5-3.2, WLUM-FM 2.4-2.1, WFMR-FM 1.7-1.5, WEXT-FM 1.5-1.4, WAUK-AM 0.9-1.1, WFZH-FM 1.7-1.1, WBWI-FM 0.6-1.0, WEZY-FM 0.6-1.0, WTKM-FM 0.7-0.9, WMCS-AM 0.7-0.8, WNOV-AM 0.9-0.7, WBBM-AM *-0.5, WGLB-AM *-0.4, WDRV-FM 0.6-0.4, WRJN-AM *-0.4, WWDV-FM 0.3-0.3, WTKM-AM *-0.1.

The FCC and Congress plan to continue their battle to clean up "indecent" broadcasting on both radio and television. This week chairman of the House Commerce subcommittee Rep. Fred Upton unveiled a bill that would up fines for decency violations to as much as \$500,00 per infraction. A three strikes rule is also being considered, wherein the FCC could revoke a station's license after a third offense. Another bill, championed by Sen. Sam Brownback of Kansas (R), proposes that fines top out at \$325,000 per violation with a 3million maximum. The hope is that these stricter penalties will decrease incidents of nudity and profanity. If passed, the bills will have to be reconciled before being passed along for approval by President Bush.

TV alert! EMI/EMC's prodigy Joss Stone not only performs on NBC's American Dreams this Sunday (7P CST) but for the first time in the award-winning show's history, she'll sing her own song (as you know, on the show, contemporary artists sing a 60's chestnut while masquerading as, say, The Electric Prunes). Joss will appear as herself and will sing her latest, "Right to Be Wrong." She's not to be missed.

Richard Marx Ready To Fly KBIG! KHMV! WMMX! WRQQ! WTTS! KSTZ 36x! Hitpredictor = #2 Mainstream A/C Mediabase AC = 24* Mediabase Hot A/C = 36*

AN INDIE RADIO TALKS TO? Some radio companies no longer allow independent promoters to speak with their programmers. Did you know those edicts may not affect the 17 year relationship Main Street has built with Midwest radio? Main Street influences radio. Representing CHR AC/Hot AC Rock/Alt A3 since 1986 Call Tom Kay at Main Street 952-927-4487 or email tomk@mainst.net

SHE'S BACK.
SHE'S BREANNA.
"No Other Love"



...coming soon!



Kansas City Fall Book. **Carter** Urban KPRS finds an ever-tightening fight for first. KPRS-FM 7.1-6.9, KMBZ-AM 6.4-6.6, KQRC-FM 6.3-6.5, WDAF-FM 6.1-6.3, KFKF-FM 4.4-5.3, KUDL-FM 5.1-5.3, KBEQ-FM 5.1-4.6, KCFX-FM 3.2-4.1, KCMO-FM 4.3-4.0, KMJK-FM 4.8-3.8, KMXV-FM 4.1-3.7, KSRC-FM 2.9-3.5, KCJK-FM 1.7-3.1, KYYS-FM 3.3-3.0, KCMO-AM 3.7-3.0, KRBZ-FM 3.4-3.0, KCHZ-FM 2.8-2.6, WHB-AM 3.8-2.5, KCSP-AM 0.9-1.9, KZPL-FM 1.7-1.2, KKHK-AM 1.2-1.0.

Changes. **Beau Siegel** has left **Big Three Entertainment/Midwest**...**Jeanne Ashley** of **Infinity AC** KSRC/Kansas City has relinquished her MD title in order to focus on her **One Chick** morning show...**IDJMG** promotes **Conclave** friend **David McGilvray** to VP/Rock Promo, and welcomes **Ros Grierson** as VP of Promotions operating out of Cincinnati...**Dave Johson** will leave his role as PD/afternoon driver at **Cumulus** Top 40 WZOK/Rockford, IL effective Feb. 4. Interim replacement will be APD/MD/midday lady **Jenna West**...

The **National Association of Broadcasting** will make a new addition to its **Hall of Fame** at the NAB2005 in Las Vegas. **Carole Buck**, will accept the award on behalf of her late husband **Jack Buck**, legendary voice of the **St. Louis Cardinals**. Buck has already been the recipient of the **Baseball Hall of Fame's Ford C. Frick Award** and the **Football Hall of Fame's Pete Rozelle Award**. Son **Joe** has taken after his father, voicing the Cardinals and then moving on to commercial spokesman for **Budweiser** and lead play-by-play announcer for baseball and football over at **Fox Sports**.

Indianapolis Fall Book. **Susquehanna** country WFMS continues to dominate. WFMS-FM 11.9-12.0, WFBQ-FM 9.0-8.6, WHHH-FM 6.6-7.0, WIBC-AM 7.6-7.0, WGLD-FM 6.7-5.5, WTLC-FM 5.5-5.1, WRZX-FM 5.1-4.5, WYXB-FM 5.2-4.4, WNOU-FM 4.2-4.2, WTPI-FM 4.1-3.9, WZPL-FM 3.5-3.9, WYJZ-FM 2.8-2.9, WISG-FM 2.4-2.4, WTTS-FM 2.1-2.3, WTLC-AM 1.8-2.0, WKLU-FM 0.7-2.0, WENS-FM 2.4-1.8, WXNT-AM 1.4-1.5, WNDE-AM 1.0-1.2.

The **Polk Brothers Foundation** has awarded **The Museum of Broadcast Communications** with a \$250,000.00 grant to aid in exhibit development and expansion of the Museum's downtown Chicago facility, expected to open in mid-2006. Polk Bros. was the first retailer in America to make color televisions available to the public, making their grant to create an exhibit scrutinizing the American retailer's role in the 1950's TV explsn entirely appropriate. MBC President **Bruce DuMont** stated that "...the Polk Bros. Foundation is synonymous with enriching the lives of Chicagoans with its generosity. The MBC is grateful to the Polk Bros. Foundation for honoring its past by supporting our future expansion."



Three Decades of Rockwells! Since 1989, the **Conclave Learning Conference** has proudly presented a very special award to individuals who have unselfishly given back to the industry in which they serve. **The Rockwell Award** will again be presented at the 30th Anniversary Learning Conference in Minneapolis, July 21-24, 2005. For the first time in Conclave history, **YOU** are being given the chance to nominate someone you feel is deserving of this prestigious mark of distinction for our industry. The Rockwell Award is a lifetime achievement tribute those who have contributed to the Radio and Record industry through inspiration and mentoring, achieving personal goals while guiding others to their highest level of achievement. Past recipients include the likes of the Conclave's founder **Doug Lee**, **Midco's Larry Bentson**, **Barnstable's Peter McLane**, **Troy Research' Jonathan Little**, and **All-Access' Joel Denver** (for a complete list, visit www.theconclave.com). To nominate a candidate, please send his or her name along with a brief explanation of why they deserve a Rockwell to **Lester St. James** - PD of **Journal/Omaha's KEZO** and the Conclave Rockwell Awards chairperson - by Friday, February 4, 2005 at lstjames@journalbroadcastgroup.com or by calling (402) 898-5316.

Grand Rapids Fall Book. The bottom drops out for **Clear Channel** country WBCT, making the market a horse-race again. WBCT-FM 16.1-9.6, WOOD-AM 7.3-8.9, WSNX-FM 8-7.1, WOOD-FM 4.4-5.5, WLAV-FM 5.1 5.4, WLHT-FM 4.7-4.6, WGRD-FM 4.2-3.6, WTRV-FM 2.3- 3.4, WJQK-FM 2.2-3.1, WBFX-FM 3.3-2.7, WVTI-FM 2.7-2.6, WTNR-FM + 2.2-2.6, WNWZ-AM 0.6-2.3, WKLQ-FM 3.3-2.2, WFGR-FM 1.9-2.1, WMUS-FM 1.5-2.1, WFUR-FM 1.8-1.4, WMJH-AM 0.8-1.3, WBBL-AM 1.9-1.3.

Changes, Too. **Man at Large** is returning to **Citadel** Top 40 WIOG/Saginaw to join the **Jimmy & Trish** morning show. Also, coming back on board from KZIA/Cedar Rapids, is producer **PJ Reiner**...**Clear Channel** Country KZSN/Wichita PD **Chuck Geiger** plans to fill in as interim PD at sister Classic Rocker WTHR as **Dustin Ebaugh** leaves his PD post...Afternoon **Brady Russel** leaves **Nextmedia** AC WHBC/Canton, OH...**RW Smith** will leave his PD/afternoon positions at **Journal** Country WIXY/Champaign, IL for a similar slot left vacant by **Moon Mullins** at Country KVOO/Tulsa...

By now, you know that late night TV legend **Johnny Carson** died last weekend. But you may not know the icon got his broadcasting start at Omaha's KFAB-AM & WOW-AM in the late 1940's. He was introduced to television in Omaha as the result of his radio ties, ultimately moving his act to KNXT-TV/LA in 1950. He succeeded Jack Paar on the Tonight Show in 1962 – changing the course of nighttime TV forever – and retired from active media life in 1992.



Omaha Fall Book. **Clear Channel** full-service KFAB finds sister country KXKT on its tail. KFAB-AM 9.1-9.4, KXKT-FM 6.0-7.9, KEZO-FM 6.2-6.4, KGOR-FM 6.0-5.6, KQCH-FM 7.8-5.6, KQKQ-FM 6.8-5.6, KSRZ-FM 4.2-5.5, KKCD-FM 4.2-4.3, KLTQ-FM 3.0-4.3, KBLR-FM 3.7-4.1, KKAR-AM 2.8-3.5, KEFM-FM 2.6-3.4, KHUS-FM 3.9-3.1, KOMJ-AM 3.2-2.6, KBBX-FM 2.1-2.2, KOZN-AM 2.0-2.2, KCTY-FM 2.4-1.8, KOIL-AM 1.8-0.8, KCRO-AM **-0.6, KOSR-AM 0.5-0.6.

It's a little late being reported here but at the end of last year, **ABC** rocker KQRS/Minneapolis' legendary morning talent (and former **Ariola Records** Midwest rep) **Tom Barnard** re-upped for...hold on, now...a TEN-year deal! His morning female foil, **Terri Trane**, has also extended her stay with an extension that keeps her on board for the loooong haul, as well. Congrats!

Time to tattoo call letters on your sales staff! **Andrew Fischer** of Omaha received over \$37,000 from auctioning advertising space on his forehead on eBay. Green Pharmaceuticals' Melody de Rivel won the bidding and placed the logo of SnoreStop, one of their products on Fischer's forehead. It's a temporary tattoo coming off after one month.

What some people won't do for a trip to picturesque Los Angeles. **Clear Channel** Top 40 WKFS/Cincinnati MD/night guy **Jordan** has bravely volunteered himself to be handcuffed to five females...and one pre-op transsexual....all in hopes of winning a trip to next month's **Grammys**. Area malls, restaurants, laser tag facilities and skating rinks had best be ware, as station PD **Tommy Bodean** explains that the entangled seven will be all over town competing in various challenges in order to win "immunity" from elimination. One contestant is eliminated each night, with the final winner announced Friday (1/28) at 9 pm.

It's nearly Valentine's Day, and as is the custom, one's thoughts naturally turn to....**McDonalds**? At least that's the case for four "lucky" couples in Youngstown. **Cumulus** Top 40 WHOT (Hot 101) will host a classy **McWedding** on the special day. **Ronald** himself will be there to give away the blushing brides, while his purple pal **Grimace** will act as maid of honor. Also, watch out for some rings to go missing, as that crafty sticky-fingers **The Hamburgler** takes on ring-bearing honors. Who will officiate? Well, unfortunately the **McNuggets** are busy with a bah mitzvah, but as luck would have it HOT 101 morning team **A.C. & Kelly** are both licensed ministers. **The TATTLER** wishes all the happy couples a super-sized congratulations!

Conclave Board member and **McVay Media VP/Adult Formats Daniel Anstandig** has compiled the "Top 101 Love Songs of 2005" for the upcoming **Valentine's Day**. For info on the amorous list, contact Daniel at dan@daer.com.

Changes 3. **Agape Communications** sells KMYR-AM/Wichita to **Steckline Communications** The format will flip from Adult Standards to Sports as KGSO...**David Spain** leaves **Clear Channel** Classic Rock WTUN and Rocker WRXR/Chattanooga for sister station Rocker WSTZ/Jackson, MI. He will take on PD duties...The Director of Operations position at **MacDonald Garber** top 40 WKHQ and AC WLXV/Traverse City-Petoskey, MI will be taken by **Thoroughbred** AC WRHQ/Savannah OM **Todd Martin**...**Dan Zampillo** of **Infinity** Sports WSCR-AM/Chicago exits to **Radiohio** Sports WBNS-AM/Columbus, OH. He will replace **Larry Gifford** (now at **ESPN Radio**) as PD.

If Cleveland natives ears didn't get enough of **Leandra Jackson's** ...inspired...rendition of *The Star Spangled Banner* on American Idol, they were in luck on Friday (1/21) when she was interviewed on **Infinity** Hot AC WQAL /Cleveland by afternoon **Fig**. Listeners were treated to a duet o **Joe Cocker's** *Up Where You Belong*. The fun might continue as Jackson offered to join Fig at a local karaoke bar. Hi-jinx are sure to ensue as Fig has an—ahem—salty history at such establishments. He was banned from a bar in Springfield when he took the mic to sing **Issac Hayes'** treasured classic *Chocolate Salty Balls* from the unfailingly classy **Comedy Central** cartoon *South Park*.

Share a memory – win a 2005 Conclave tuition! Upping the ante this week is our memory-expert, Jay Philpott, who's now offering a chance to win a Learning Conference tuition (which could be worth as much as \$599) just for submitting your Conclave memory for possible inclusion in the Conclave's 30th anniversary commemorative book that will be published and distributed to each attendee. What's your favorite Conclave experience? Was it a keynote? A format breakout? Someone you met? Was it was something that happened at an outside event like a Twins game, riverboat ride, zoo trip or music showcase, a special dinner, or drinks at your favorite watering hole? Jay will draw from all the entries received. Would you like to share how someone you met at a Conclave changed the course of your career, or spurred you to even greater heights? Do you have a great photo to share? A piece of Conclave memorabilia you found poignant? (Of course, all photos/materials will be returned!) Whatever the memory, the Conclave wants to know about it. Got more than one tale? Great...tell us about them all! We're in an industry that loves a good story, so immortalize yours in Conclave lore by sending your recollections and photos to: ConclaveStories@aol.com -or send them to the Conclave office.

You've not doubt heard about the nearly unbelievable gaff made by **Emmis' Miss Jones** on WQHT/New York, inserting racial slurs earlier this week inside a parody song making light of last month's disastrous tsunami. Lots of apologies flowed this week, and Jones was still suspended as this edition of the *TATTLER* goes to press. A curious conciliation was announced as the result of the episode, as the station announced the entire morning show would be donating their pay to the tsunami effort. *Comment: We have a little problem with having a on-air racial incident kicking an act of charity in gear. One must ask: would the donation have been made had Miss Jones stayed clear of racial insensitivity on the air? No matter, this was not the brightest moment in the Indianapolis-based Emmis' history.*

The **Bois Forte Band** Native American tribe has acquired Variety **WELY-AM/FM/Ely, MN** from **Boundary Waters Broadcasters, Inc.** for an unknown sum. The diverse programming of the station that began when **CBS** newsman, the late **Charles Kuralt**, purchased it ten years ago will stay intact.

The **Chicago Bulls** can now be heard play-by-play in Spanish on **Univision WRTO-AM/Chicago** for the first time since the 1998-99 season.

Entercom Hot AC KFBZ/Wichita APD/afternoon **Eric Summers** must not have a face for radio, after all! How else can you explain his appearance in **Richard Marx's** *Ready to Fly* video? Look for Summers as the radio personality interviewing Marx.

Entercom Country KWJJ/Portland PD **Mike Moore** and wife **Stephanie** welcomed daughter **Madison Margaret Moore** on Sunday (1/23). Congratulations!

Condolences to family and friends of **Mike Sampson**, host of *St. Louis on the Air* noncommercial KWMU/St. Louis. Sampson died a week ago THURSDAY (1/20) at 53.

Jobs. Waitt Radio/Dodge City, KS needs a GM for its four-station cluster. If you are an effective leader with a sales focus and have small market experience, apply online at www.waittmedia.com (preferred). Or you're your resume to SrVP George Pelletier, 1125 So. 103rd St., Ste. 200, Omaha, NE 68124 or fax: 402-330-2445...**infinity** Talk WKRK-FM/Detroit seeks entry-level FT talk show producer. Must have 1 yr. experience in med-major market, organizational skills, writing ability and board op skills. Send resume to **Craig Schwalb**, Program Director, WKRK-FM, 15600 W. Twelve Mile Road, Southfield, MI 48076 or fax to 248-423-7725 or email craig.schwalb@infinitybroadcasting.com ... Hit music station in the Midwest needs a great night show. Email your best :60 mp3 to midwestnightopening@yahoo.com ...WCVO/Columbus seeks Promotions Coordinators to assist Promo Dir with station events. Send resume to 104.9 The River, Attention: **Promotions Department**, PO Box 783, New Albany, Ohio, 43054...**Summit City Radio** Wild 96.3/Ft. Wayne seeks FT air talent. Send resume & unscoped air check to **Bill Stewart**, Dir. of Programming, 2000 Lower Huntington Rd., Ft. Wayne, IN 46819 or bstewart@summitcityradio.com ...**Cumulus** Toledo searching for Asst. Business Manager. Position requires A/R, Data entry, accounting experience and CBSI knowledge. Prior radio/TV experience a plus. Send resumes to **Judy Carrol**, 3225 Arlington Ave., Toldedo, OH 43614 or judy.carrol@cumulus.com ...**Saga**



Communications WLRW/Champaign, IL has opening for morning drive personality. 5 yrs. FT radio experience required. Knowledge of Scott Studiois, Cool Edit Pro and SAW 32 a plus. Send resume, tape and samples of prep to Mix 94.5/WLRW, **Attn: Jonathan Drake**, 2603 W. Bradley Ave., Champaign, IL 61821 or job4you000001@yahoo.com ...WHTS All Hit 98.9/Quad Cities need MD/night person. Send package to **Tony Waitekus**, 3535 E. Kimberly Rd, Davenport, IA 52807...**Illini Radio Group**/Champaign-Urbana looking for on-air talent in Hot AC, Classic Hits, Oldies and Country formats. Send resume, tape/CD to **Jonathan Drake**, PD/WLRW, 2503 W. Bradley Ave., Champaign, IL 1821 or job4you000001@yahoo.com ...**Cumulus** Hot 104.7/Sioux Falls looking for PD. knowledge of Selector and people skills required. Send resume, mp3 and programming philosophy to **Scott** at tracker@results-radio.com ...**Midwest Communications**/Green Bay needs morning show talent for news/talk show. Send package to **Jeff McCarthy**, VP Programming, PO Box 23333, Green Bay, WI 54305 or mp3 to mccarthy@mwcradio.com ...**Cumulus** Oldies WOGB searching for morning show co-host. FT or PT position. Production, scheduling w/Selector required. Send T&R to **Dan Markus**, PD, WOGB, 810 Victoria St., Green Bay, WI 54302...PT Night gig in Illinois/Indiana area. 25-30 Hours/Week probably 7p-11p or so. Send your 1 to 2 minute MP3 demo, resume, and cover letter in confidence to: neednightdj@yahoo.com**Midwest Communications** Talk WTAQ-AM/Green Bay seeks candidates for news positions. Strong writing and reading skills required. Send air check and resume to **Jerry Bader**, Dir. of Programming and News, News Radio 1360, WTAQ PO Box 233333, Green Bay, WI 54305 or jerry@wtaq.com ...**Waitt Media** KCUE/KWNG/KLCH/Red Wing, MN seeking news director/anchor to gather, write and produce local news. AudioVault and Cool Edit required. Send T & R to **Tom Hughes**, OM, 474 Guernsey Lane, Red Wing, MN 55066 Email tom@waittradio.com ...**Family Radio**/La Crosse looking for FT advertising copy writer. Send resume/writing samples to Family Radio, Inc, PO Box 99, LaCrosse, WI 54602. Deadline 1/31...**Clear Channel** Classic Rock KTHR/Wichita needs a PD! Get your CD&R to Human Resources Director Vicky Gutierrez, 9323 E. 37th St. North, Wichita, KS 67226...**Infinity** Sr. VP Programming **Greg Strassel** is heading up the search for a PD for the former WHFS/Washington DC now Tropical El Zol 99.1. Do you know Spanish radio? Then rush your package to greg.strassel@infinitybroadcasting.com or mail to Human Resources, El Zol, 4200 Parliament Place, Suite 300, LANHAM, MD 20706-1881. All positions advertised in *The TATTLER* are provided free of charge and each represents an equal opportunity. No phone calls unless otherwise specified.

REMEMBER - THE CONCLAVE'S EARLYBIRD TUITION OF \$199 EXPIRES FEBRUARY 1ST (NEXT TUESDAY). SAVE MONEY. REGISTER FOR THE 30TH ANNUAL CONCLAVE NOW! DOWNLOAD A FORM AT WWW.THECONCLAVE.COM, OR REGISTER RIGHT ON-SITE!

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