

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**  
30  
30th Anniversary 1974 - 2004

Tom Kay • Chris Mozena

Big news in Chicago, as **Emmis** has signed a letter of intent with **Bonneville** to swap three Phoenix radio stations – KTAR-AM, KMVP-AM and KKLT-FM – in exchange for WLUP-FM (The Loop) in Chicago and \$70 million in cash (which Emmis will use to pay down debt). Bonneville keeps its other 4 FM's (WNND, WTMX, WDRV and WWDV). The deal becomes effective in December. "Owning a second radio station in Chicago to complement Q101 has always been a major goal of the company," Emmis Radio President **Rick Cummings** told *Radio Ink* earlier this week. He added, "While it is difficult for us to sell the Phoenix stations, which have been such a big part of Emmis' success, the benefits of having a second station in Chicago along with the ability to deliver our balance sheet made this the right decision." Cummings met with the Loop staff Wednesday, assuring them the station would stay the course for at least the near term. Which makes sense, given the move gives Emmis some rock muscle in Market #3 when it teams WLUP with its WKQX-FM to do battle with **ABC/Disney's** WZZN and **Infinity's** WCKG and WXRT. In related news, **Marv Nyren** has been named Regional Vice President/Market Manager of Emmis-Chicago (he had led the Emmis-Phoenix cluster since August 2000). Nyren, who took on the additional duties of Emmis Radio Regional Vice President in June of 2003, will replace **Chuck DuCoty**, who announced in July that he is leaving Emmis to work with the NewRadio Group.

**Shocker #1!** **Infinity/Cincinnati** Operations Manager and WUBE Program Director **Tim Closson** is out after 14 years. Closson told the *TATTLE R*, "It has been an incredible run here. We've won countless awards and had great ratings." Tim's next step? He's undecided. Says Tim, "While I would like to stay in Cincinnati, I am keeping my options open. Maybe I'll sell real estate!" A familiar face around Conclaves since the mid 80's, Tim cut his teeth on Midwest country radio, leading WAXX/Eau Claire and KHAK/Cedar Rapids before heading for Ohio 14 years ago.

**Low Millions to the rescue!** Last Monday after a club gig, WZPL/Indianapolis PD **Scott Sands** was returning **Adam Cohen** and **Michael Chavez** of **Manhattan/EMC's Low Millions** to the group's hotel. While listening to the station the car, they heard...nothing! Scott headed for the dead air, band in hand. The Audio Vault had apparently froze up, meaning Sands had to do an unscheduled air stint while the computer rebooted. Because the band was with, Scott did an impromptu interview, played a few cuts from the band's new CD (including the single "**Eleanor**") and took a few calls. After the automation system kicked in, Scott left the air and resumed his task of returning the band to their hotel when he learned that he had provided the band an opportunity to hear their single on the radio for the first time!

**Shocker #2!** **Clear Channel/Minneapolis** Marketing Director **John O'Connell** has exited. The market veteran's position has been eliminated, and promotion and marketing will now be conducted by a singular Promotion Directors for each station. Also leaving the building when her position was scrubbed is the cluster's NTR Director **Paula Beadle**.

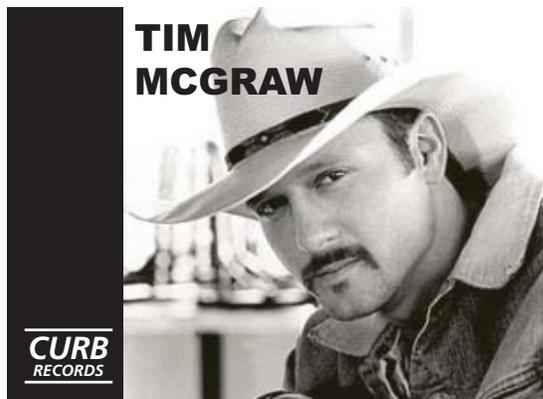
After SD Senator **Byron Dorgan** insisted on the addition of a provision barring the FCC from relaxing ownership rules, the **US Senate** dropped the indecency bill from a defense-spending bill. House Republicans, who had backed the bill because of a compromise between House and Senate bills on the issue, objected to the provision. That objection was enough to torpedo the proposed legislation. The compromise would have increased indecency fine ceilings to \$500,000 and would have allowed for talent to be directly fined, but did not include the clamp on ownership rules that Dorgan backed.

**Tim McGraw, Actor!** No one needs to be told how huge a recording artist **Tim McGraw** has become (he's now represented on three different charts, on TWO songs!) Tonight, with the opening of his new feature film *Friday Night Lights*, he becomes an actor of note! The movie chronicles the story of the economically depressed town of Odessa, Texas and the hopes that they pin on their local high school football team, the Permian High Panthers. It's based on the best-selling book by the same name. The film also stars **Billy Bob Thornton**, **Lucas Black** and **Derek Luke**. And speaking of best-selling, the **Curb** single "**Live Like You Were Dying**" and the similarly titled full length continues to top sales charts everywhere! Don't doubt the power of this superstar, and his super song!



**JOSS STONE**  
**You Had Me**

**ADDED**  
**WZPL**  
**WXKB**  
**WPXY**  
**KHTS 27x!**  
**WKTU 20x!**

**TIM MCGRAW**

**Live Like You Were Dying**

**R&R 27**

**ADDED**  
**WMEZ**  
**WLHT**  
**more!!!**  
**WRVF 18x!**  
**KVIL 16x!**





Salem has closed on its purchase of WQBH/Detroit, giving the company a presence in all 10 of the top 10 radio markets in the US. President and CEO **Edward G. Atsinger III** declared that “the acquisition of WQBH-AM is an opportunity for Salem to serve the News/Talk audience in Detroit with informative programming that is new for this market.”

The winners of the 2004 **National Association of Broadcasters Marconi Radio Awards** were announced last night at the annual NAB Marconi Radio Awards Dinner & Show. Some of your regional friends and neighbors walked away with the gold (Lucite?). They included: Large Market Station of the Year- KYGO-FM/Denver/CO, Medium Market Station of the Year - WTMJ-AM/Milwaukee, Small Market Personality of the Year- **Terry Cavanaugh** WGIL-AM/Galesburg, IL, AC Station of the Year- WLEN-FM/Adrian, MI, Country Station of the Year- KYGO-FM/Denver, NAC/Jazz Station of the Year- WNUA-FM/Chicago, News/Talk/Sports Station of the Year- WGN-AM/Chicago, Oldies Station of the Year- WMJI-FM/Cleveland, Urban Station of the Year- KPRS-FM/Kansas City. Congrats to all!

Congrats to **Dave Hoeffel**, former FMQB VP, on joining *All Access* as **Joel Denver's** boss of the company's new East Coast office!

**Changes. Clear Channel/Springfield, MO Tony Matteo** has been named Assistant OM for the cluster (Country KGMV, AC KGBX, Sports KGMV-AM, Modern AC KTOZ and Rock KXUS). Matteo will also be PD of KGBX and continue as PD of KTOZ....**Brian Cappock /Stix Franklin** takes on evenings at WNCY/Green Bay. He comes from KKCS in Colorado Springs and replaces Marci Braun, who exited for WUSN in Chicago...KFDI/Wichita has added **Stace Whitmire** for morning co-hostess duties with **Dan Tooker**. Whitmire also serves as producer for the show. She was previously morning co-hostess at WPKR in Appleton-Oshkosh, WI....WWQM Madison, WI Afternoon Host **Jason Stephens** exits for Classic Hits sister station WHIT for mornings

Interesting juxtapositions at the *NAB Radio Show* in San Diego. At the **FCC** breakfast, Commissioner **Jonathan Adelstein** told the gathering that radio's “strength is localism” and said that radio is best when “decentralized,” citing a radio station's listener poll conducted in his home state of **South Dakota** to select its favorite song of all time. At the same time, localism got quite a jolt when the assembly learned of **Howard Stern's** signing on with **Sirius** after his Infinity contract expires next year...or earlier, if **Infinity** decides to pull the plug on Howard now.



*True Story.* **Joss Stone's “You Had Me”** was recorded August 14, 2003 in New York City (and by an incredible band including **Nile Rodgers** on guitar, **Jack Daley** on bass, and **Cindy Blackman** on drums). Producer **Steve Greenberg** remembers, “They played the song live in the studio for nearly fifteen minutes—it just kept going and going because the vibe was so exciting. Finally, the musicians finished this incredible take—which we knew was the keeper—and we pushed the ‘Save’ button on the computer. Literally two seconds after that button was pushed, the lights went out in the studio. **Betty Wright** said, ‘You guys funk'd so hard, you blew the lights out!’ Little did we know that we were in the middle of the Great Eastern Blackout of 2003. If the band had played for even another 30 seconds, we wouldn't have been able to hit the ‘Save’ button—and this magical take would have been lost forever!”

**Susquehanna** flipped Hot AC KFME/KC to the ever-growing JACK-FM format. The station's website heralds the switch with the following: “Think you know Kansas City radio? Well you don't know JACK!!! 105.1 – JACK FM – Playing What We Want!”

Proving they're no one-hit wonder, the bullets are flying for **Curb's MercyMe** and their second straight mass-appeal hit, “**Here With Me**”...now bulleted at 40 on the *R&R* Hot AC chart and at #10 on the AC chart! Leading the hot AC charge, KLLY 43x and at AC, WRVR 29x. Oh, forgot about those 46 spins at WNKS...A TOP FORTY STATION!!!

*Changes Too.* **Chris Olsen** has been promoted to NTR Director at **Radio One's** KTTB/Minneapolis. She had been Marketing/Promotion Director for the station...WKHQ/Traverse City night jock **Luke Spencer** is the station's new MD...PD of Energy 92.7: **Chris Shebel** is the new PD of **Flying Bear's** new dance KBTB/San Francisco. He'd been programming hot AC WRMF/West Palm Beach...WZEE/Madison APD/night guy **Joey Hoops** exits...PD **Glenn Cosby** exits Urban AC WSRB/Chicago. MD **Tracy Reynolds** takes over until a replacement is named...**Zimmer/Joplin** OM **Ray Michaels** has been named the new PD of **Journal's** active rocker **KICT** and rhythmic AC **KMXW/Wichita**. He replaces **DC Carter**, who relocated to Salt Lake City a while ago.

If you find a more relatable lyric than the forthcoming **Richard Marx “Ready To Fly”**, play it. You won't (find one), but you will (be adding it 10/25!) **Manhattan**



*Wisdom from the NAB Convention!* We couldn't help but notice interesting exchanges during the "Supersession" at this week's **NAB** confab (and the Conclave thanks that esteemed organization for borrowing the title and concept of quizzing a stage full group heads...something the Clave has done for years!). **Cumulus' Lew Dickey** declared that it was up to his local staff to connect with listeners. **Univision's David Gleason** told the crowd that radio should focus on listeners, not on the market. **Radio One's Mary Catherine Sneed** is quoted as saying "Product has to come first. I see PD's following each other, and that kind of behavior will put our industry to sleep." **Greater Media's Peter Smyth** and **Citadel's Judy Ellis** called for the industry to use the Howard Stern defection to satellite radio as an opportunity to increase the development of local talent.

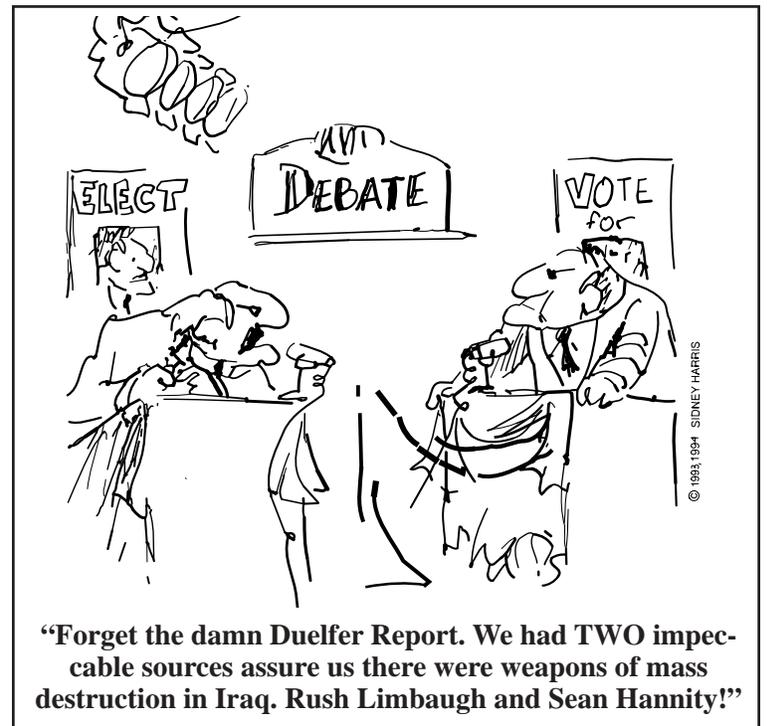
When asked by *R&R's Erica Farber* how radio can be hip again the blue ribbon panel told the NAB crowd, "Do a better job of promoting new talent and programming." Okay. So, how can all that be accomplished? While you ponder the question, here's one answer. Support the Conclave. The Conclave may be the only organization in America that is solely dedicated to building strong air staffs and programmers. That's its mission because the mission of radio is to serve their public's interest. It's great that Mr. Dickey, Mr. Gleason, Ms. Sneed, Mr. Smyth, and Ms. Ellis have declared serving one's audience as a priority for their companies. As a result, the Conclave invites them to encourage participation by their employees in the Conclave process, whether it is attending next summer's *Learning Conference* or a Conclave *TalenTrak*. But let's not stop there. Let's also invite **Infinity, Cox, ABC, Emmis, Clear Channel, Bonneville, Susquehanna, Entercom**, and their brethren to use (or continue to use) the Conclave as a resource in teaching each one of their on and off air product specialists how to maximize performance, promote creativity, and expand idea exchange by sharing in the Conclave process. Who knows? With more Conclave participation from both major and smaller broadcast companies, there might be less hand-wringing about where to find, say, the next **Howard Stern** because of renewed confidence that the next radio star is being grown and raised right inside the industry, ready to slide into Howard's...& Rick's...& Kidd's...& Bob & Tom's chair! - TK

KWMT/Ft. Dodge, IA Program Director, Music Director and Afternoon host **Dale Eichor** is retiring, effective October 30. Eichor has been with the station for 32 years and previously held positions at WXCL in Peoria, IL and KBUC in San Antonio. Dale also served as one of the Conclave's first Board members in the late 70's!

Congratulations to WXTM/Cleveland's wake-up show, **Rover's Morning Glory**, honored as "Cleveland's Best Radio Program" by *Scene Magazine* in both the Editors' Choice and Readers' Choice polls this past week! Additionally, morning man **Rover** has added TV duties at **CBS** affiliate WOIO-TV as a reporter for the Cleveland Browns pre-game shows on Sundays.

**Bartman** lives! Following the controversial slow-death end to the Chicago Cubs regular season (leading the wildcard race, they managed to lose 7 of their 8 last games and miss the playoffs) many players from the Cubs complained about the WGN-TV crew's criticism of the team's play. This week, **Chip Caray** (voice of the Cubs since 1998) told viewers on the air Sunday that he will be leaving Chicago to join the Atlanta Braves broadcast team (and his father, longtime Braves voice **Skip Caray**) next season on WTBS-TV.

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## Anita Baker

*You're My Everything*

An AC Smash!

KVLY WSPA WMYI  
KWAV KKCW WSUY  
WDEF WMJX WMXC  
WLTJ WRRM more!  
KKMJ KUDL



*Changes 3.* WDTK/Detroit has named CNBC Dir./Sales-Midwest **Christian MacCourtney** as GM...KZPL/Kansas City has appointed **Jenny Kalb** as Dir./Promotions, while sister Sports WHN-A ups **Gabe Boucher** to Dir./Promotions...KYGO/Denver has hired former WMIL/Milwaukee Promotions Dir. **Paul Heling** for similar duties, replacing **Garret Doll** who segued to the MD spot a couple of months ago...WZEE/Madison's midday host **Chris Allen** assumes Promotions Director duties...WMYX/Milwaukee reaches across the street to grab WKTJ/Milwaukee night guy **Kidd O'Shea** as it's new PM driver, effective Monday.

**Salem** and **Univision** announced this week that they are swapping stations in a five-market deal. Salem is trading Contemporary Christian WZFS/Des Plaines-Chicago and Contemporary Christian KSFJ/San Rafael-San Francisco to Univision in exchange for Spanish Top 40 WIND/Chicago, Spanish Top 40 KOBT/Winnie-Houston, Spanish Tejano KHCK/Dallas and Spanish Regional Mexican KOSL/Jackson-Sacramento. The deal is expected to close in first quarter 2005 when Salem intends to bring its conservative talk format to WIND and KOBT.

*Didja Know, Dept?* Multiple *Dove* Award-winning vocalist and songwriter **Fernando Ortega** will release a DVD, **Fernando Ortega Live in St. Paul** next week for Curb Records. The project was filmed at St. Paul, Minnesota's Northwestern University! His "Dragonfly" adds at hot AC on 10/18!

**Citadel** makes some changes in Grand Rapids this week as Rocker WKLQ moves up the dial from 94.5 to 107.3, as Oldies WODJ signs off the frequency. Meanwhile back at 94.5, the company unveils Country WTNR (Thunder Country) with **Mark Hamilton** assuming the PD reigns.

*4 Changes.* Country WSM/Nashville PD **Brian Landrum** announced some changes to his line-up this week as midday host **Keith Billbrey** moves to afternoons to take over for **Hairy Hensley** who will continue with his Friday and Saturday night Grand Ole Opry shows as well as his Sunday night Orange Possum Special show...WYGY/Cincy afternoon drive host **Marshall Zerbe** has exited the station...**Cumulus** Top 40 WTWR/Toledo morning co-host **Stoney** exited her post today. She'll be replaced by **Jennifer Peck**, who will be in-house a week from Monday. Jennifer had been at crosstown Top 40/Rhythmic WXQQ and Top 40 WKSE/Buffalo.

*Availz.* Former WZEE/Madison APD/Promotions Director/night guy **Joey Hoops**. (608) 334-6677...Country WYGY/Cincinnati afternoon host **Marshall**. (513) 543-4934 or [hiremarshall@aol.com](mailto:hiremarshall@aol.com).

*Jobs.* **Mid-West Family** Country WWQM is seeking its next PM driver. The candidate should have a minimum of three years on-air experience, and be computer literate. CD&R to PD **Mark Grantin**, 2740 Ski Lane Madison, WI 53713 or email [mark.grantin@q106.com](mailto:mark.grantin@q106.com)...**Journal** Hot AC WKTJ/Milwaukee has it's first opening in years. If you'd like to be the stations new night talent, get your stuff to PD **Bob Walker**, Box 693, 53201-0693...T40 Z104/Madison needs a night magician. If you can work the phones, do imaging and relate to an 18-24-year-old female,

# Conclave <sup>30</sup>XXX

hardcore radio  
July 20-24 2005  
Minneapolis

details soon at [www.theconclave.com](http://www.theconclave.com)

then send a package to PD **Jon Reilly**, 2651 South Fish Hatchery Road, 53711...**Radio One's** Top 40/Rhythmic KTTB/Minneapolis has an immediate opening for a Promotions Dir. The ideal candidate will understand the importance of street marketing, have the ability to manage our station promotions, maximize ratings and revenue, and help build the overall station image. Radio experience is a must! Send your stuff now to PD **Sam Elliot**, 5300 Edina Industrial Blvd, Edina, MN 55439 or [SamElliotb96@msn.com](mailto:SamElliotb96@msn.com)...New Country outlet WTNR/Grand Rapids, MI is looking for announcers for all day parts. Three years fulltime on-air experience is preferred. Send resume and air check to: **Citadel**, Attn: Human Resources, 60 Monroe Center, NW, Grand Rapids, MI 49503...Country WSM/Nashville, TN has a prime spot open in middays. If you are interested please send your T&Rs to: **Gaylord Entertainment**, Attn: Human Resources, One Gaylord Drive, 37214...**Infinity** Country WUBE/Cincinnati, OH is searching for a PD, so send your T&Rs to **O'Connor**, 2060 Reading Rd, 4th Floor, 45202...**Susquehanna** Country WYGY/Cincinnati, OH is looking to fill a hole in afternoon drive. Rush your T&R's to PD **Steve Giuttari**, 895 Central Avenue, Suite 900, 45202...**Radio Works'** AC WGFB/Rockford, IL is looking for adult personalities for future part time positions. Send materials, including air checks to PD **Doug Daniels**, 4570 Rockton Rd., Roscoe, IL 61073 or email to [daniels@radioworks.net](mailto:daniels@radioworks.net)...**JMP Radio Group's** AC has an afternoon gig open, if you have at least 5 years AC/HAC or related formats experience. Check [www.literock107.com](http://www.literock107.com) for station info, then send your stuff to PD **Randy Rundle**, 331 Fulton St., 12th Floor, Peoria, IL 61602...**Zimmer Radio Group** of Joplin, MO has multiple FT and PT on-air opportunities at (4) stations - T40, Country, Classic Rock and AC! PD, MD and promotions are all possibilities for the right person. T&Rs to **Jason Knight**, 2702 E 32<sup>nd</sup>, 64804...News/Talker WLS/Chicago seeks a Morning Show Talk Host. Individual or teams must show ability for an energetic, compelling, and entertaining morning show based on the days news and current events. Send your resume and air check to: WLS-AM, Attn: Programming Department - A, 190 N. State Street, Chicago, IL 60601...T40 KCLD/St. Cloud, MN is searching nationwide for their next afternoon superstar! This is a great opportunity for a major market part-timer to get the full-time opportunity to launch a big career or for talent that wants constant feedback and strives to be the best at their position. Get your stuff to PD **Chris Pickett**, 619 W. St. Germain, 56301 or email MP3's to [chris@1047kcl.com](mailto:chris@1047kcl.com)...**Entercom** T40 103.7 KISS FM is looking for experienced PT air talent to work weekends and holidays. If you love to be on the radio and you live in Green Bay, Madison or Milwaukee please send your T&R now to APD **JoJo Martinez**, 11800 W. Grange Avenue, Hales Corners, WI 53130...**Saga's** Mix 94.5/Champaign, IL seeks a morning drive personality. Must have at least 5 years of full-time radio under your belt. Knowledge of Scott Studios, Cool Edit Pro and/or SAW 32 helpful. Also, Selector skills and familiarity with Merge 32 could be plusses. Send resume, tape/CD and samples of your prep to PD **Jonathan Drake**, 2603 W. Bradley Ave., Champaign, IL. 61821 or, e-mail (5MB max) to: [job4you000001@yahoo.com](mailto:job4you000001@yahoo.com)...all positions listed in *The TATTler* are presented free of charge and represent equal opportunities. Please, no calls unless otherwise noted.

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