

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**  
30  
30th Anniversary 1974 - 2004

Tom Kay • Chris Mozena

Conclave's TalenTrak 2004: It's a wrap! Last weekend brought the 11<sup>th</sup> TalenTrak to Cleveland...along with 50 students paired with 25 faculty members! The one day seminar designed to make good air talents better began with three morning sessions that provided insight on how to best to find a job and how to prepare for a radio show on a daily basis. The 1<sup>st</sup> lesson learned: "wow" programmers within the first 30-seconds of their aircheck tape. **Doug Podell**, OM for WRIF FM/ Detroit, told the gathering that if a candidate's tape were interesting in the first 30 seconds, then he'd listen for another 30 seconds. However, if the person fails to catch his interest immediately, the tape will find it's way into the recycle bin. **Mike McVay**, President for McVay Media/ Cleveland, led a group that advised air personalities to take show preparation very seriously because without it, performance suffers. **Paul Jacobs** of Jacobs Media/ Detroit, led his session in informing students that they needed to take charge of their careers by doing 3 things - being pro-active in their field, making networking a part of their life, and by being a part of the radio station's community. **Bill Klaproth**, PD for WLUP FM/ Chicago, was MC extraordinaire for the day. The afternoon featured the very popular Aircheck Clinic with attendees getting a chance to have their audio resumes heard and to network with top programmers from between Los Angeles and Ontario, Canada! Top broadcasters then shared their favorite war stories to close out the session followed by a Conclave Happy Hour and Cleveland Indians baseball. More details and photos are available at [www.theconclave.com](http://www.theconclave.com)! The Conclave thanks everyone who participated, and gives a special shout out to TalenTrak's generous sponsors - **Omnia/ Telos Systems, Nielsen BDS/ BDS Radio, AudioXchange/ BitXchange, Jefferson Pilot Radio, Moonlight Groove Highway** and **Envision Radio Networks!**

Sen. **Sam Brownback** (R-KS) told the Associated Press this week that a compromise bill aimed at jacking up the penalty ceilings for indecency is close, and could mimic the earlier Senate bill that raised the limits to \$275,000 for the first violation and to \$3 million per day. The House had approved a limit of \$500,000 per violation. The compromise may also include a "three strikes" provision allowing for license revocation hearings after three violations, but is unlikely to call for a return to earlier ownership concentration rules, as the prior Senate version did. The new law is likely to be attached to a defense appropriations reauthorization bill, which could very well pass and be signed by the President before the end of the year. (Stay tuned!)

**WHAT I GO TO SCHOOL FOR**

UNIVERSAL

WBLI  
WXKS  
WPRO  
KHTS  
KCHZ  
Z104  
WCIL  
WRVQ 21x!  
WHTS 18x!

**added WKRZ**

As you may know - **Dave Reynolds**, VP/Promotion for **Universal** - has many friends in the Midwest. Well, he's about to get more worldwide...and it's all because of his international fave, **Busted!** The folks at **MTV2** and **MTV** followed Dave and the band earlier this month on the band's bus as they made their way across Texas, Oklahoma, and Louisiana meeting programmers and searching for "What I Go To School For" airplay. The result will be a reality based TV series which promises to provide a candid look at how a record label breaks a new artist. MTV has yet to put a title on it, but front runners include *Last PD Standing*, *Queen Eye for the Promo Guy*, *My Big Fat Obnoxious Local* and our favorite, *Beer Factor*. Oh, yeah...about the song: WHTS' **Tony Waitekus** reports high research scores among female teens after just 3 weeks of airplay. Careful Tony, the MTV cameras could show up at your door any minute now!

Shipping to AC for adds on 10/11: "Ready to Fly" from **Richard Marx** on **Manhattan**. You want to program a hit lyric? One listen should do it...

*Minneapolis Summer Book, Phase 2 Trend.* ABC rocker KQRS & Infinity N/T WCCO increase 12+ share and dominate the market. KQRS-FM 8.9-9.5, WCCO-AM 8.3-8.8, KSTP-AM 5.7-6.3, KEEY-FM 6.8-6.3, KXXR-FM 5.1-5.5, KDWB-FM 4.9-4.6, WLTE-FM 4.8-4.2, KSTP-FM 3.6-4.0, KTCZ-FM 3.8-3.7, WXPT-FM 3.9-3.6, KQQL-FM 3.8-3.2, KJZI-FM 3.0-2.7, KTTB-FM 2.7-2.5, KFAN-AM 2.3-2.4, WWTC-AM 1.6-1.4, KLBB-AM 1.3-1.2, WDGy-AM 1.1-1.1, WFMP-FM 0.9-1.1, WGVX-FM 1.0-0.9, KLCl-FM 0.9-0.8, KSMM-AM 0.4-0.5, WLOL-AM 0.8-0.5, WGVZ-FM 0.5-0.5, KKMS-AM \*\*-0.4, WMIN-AM 0.4-0.3, WGVY-FM 0.1-0.2, KLBP-AM 0.2-0.1. All trends in *The TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, Phase 1 - Phase 2 comparisons. Copyright © 2004, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

**Artistic Media Partners'** Top 40 WAZY/LaFayette, IN re-launched this week as "The New Z-96.5" with APD **Stephanie Paterson** and AMP Dir./ Programming & WAZY PD **Tommy Frank** at the reigns.

Is there an artist hotter than **Tim McGraw**, these days? A sold-out tour of America brings the legend to the Midwest over the next few weeks, and sales from his *Live Like You Were Dying* CD tops the charts, ranking right behind **Nelly**...who was smart enough to do a duet with Tim on HIS album! For AC radio, there's no more appropriate track to program than the CD's title song and that's why it's been in the 'most added' column since its release earlier this month. At this point, it would take less time to print the stations NOT playing the single...but we're not into shaming the 'late-comers' to the McGraw party. Every station and every spin is as important to the project as Tim McGraw is important to your adult audience!  
**Curb**

Kudos to **Woodward Radio Group**/Green Bay-Appleton (WAPL, WKSZ, etc.) staffers who raised over \$401,000 in a radio-thon for Children's Hospital of Wisconsin to benefit young cancer patients. The event featured a performance recording artist **Dianna Anaid** and an auction featuring autographed items from Green Bay Packers, labels and many more.

**JOSS STONE**

**ADDED**

**WBLI**  
**KJYO**  
KHTS 21x  
WWHT 20x

**ON** **WLAN**  
**WNKS** **KRBE**  
**WRVQ** **WSTW**  
**WSTR** **WPRO**  
**KZZU** **KRQQ**  
**KZHT** **KBKS**  
**WKSS** **KHFI**  
**WYCR** **more!**

**You Had Me**

CURVE RECORDS



After years in the Sioux Falls market, **Larry Bentson's Midcontinent Media** has sold its radio properties to **Barry Drake's Backyard Broadcasting**. The stations include KELO AM & FM, KRRO-FM, KTWB-FM and KWSN-AM with no price being shared (yet). Said Drake, "We are thrilled to be entering Sioux Falls, the great growth market of the Midwest. The Midcontinent stations are the market's finest technical facilities and heritage radio stations with an outstanding record of community service." (FYI: Sioux Falls – market #211 - is NOT an **Arbitron** market. Drake told the Radio Business Report that he doesn't know if he'll support a return of the ratings service to the city, and it was noted his company is an Arbitron subscriber in all of its markets, including some where it brought in Arbitron). Backyard Broadcasting is entering its sixth market, upping its station total to 27 with the acquisitions. Larry was the recipient of the Conclave's 1998 Rockwell Award for his many contributions to radio through Midcontinent.

*Detroit Summer Book, Phase 2 Trend.* Clear Channel urban WMXD comfortably #1. WMXD-FM 5.9-5.8, WJLB-FM 5.5-5.1, WWJ-AM 5.2-5.1, WJR-AM 5.7-4.9, WRIF-FM 4.9-4.8, WOMC-FM 4.2-4.7, WVMV-FM 4.5-4.4, WYCD-FM 4.2-4.3, WMGC-FM 4.3-4.0, WNIC-FM 3.8-4.0, WKQI-FM 4.1-3.9, WDTJ-FM 3.6-3.7, WCSX-FM 3.4-3.4, WDTW-FM 2.6-2.9, CIMX-FM 2.7-2.9, WDRQ-FM 3.0-2.9, WDVD-FM 2.5-2.8, WKRK-FM 2.4-2.6, WDMK-FM 2.4-2.5, CKWW-AM 2.0-1.6, WXYT-AM 1.6-1.6, WGPR-FM 1.1-1.3, WDFN-AM 1.7-1.3.

Midwest AAA stations such as WTTS 16x, WRLT 16x, KZPL 8x, WMMM 6x already feel like they hit the lottery with **Low Millions** and their debut "**Eleanor**" and now it is on HAC programmer's desks for audition. (Although, not at KQKQ and KAMX where it went directly into rotation with 16x and 11x, respectively!) New this week at KOSO! Audition this winner today! **Manhattan/EMI**

**TWO AIRCHECKERS FOR THE PRICE OF ONE**



**Mark Anderson/WKST (C) and Brian Wright/Audience Development Group (R) gang up for a critique at the Conclave's TalenTrak 2004/Cleveland.**

**Most Added, AGAIN!**

**WTVR**  
**WTFM**  
**WRSN**  
**KJOY**  
**KMGA**  
**WMIY**  
**WMXC**  
**KMZQ**  
**KVKI**  
**KTSM**  
**WJYE**  
**KVIL**

**TIM MCGRAW**  
*Live Like You*  
*Were Dying*

**CURB**  
RECORDS

WKSC/Chicago's night show "Rubber Room W/ **Java Joel**" somehow got a hold of **Hilary Duff's** cell-phone number earlier this week, and after trying repeatedly to connect with her Java actually let listeners leave messages on Hilary's voicemail. When that got boring, Java decided to actually give the number out on the air! But, like any good radio guy, it wasn't until Java drove TSL by teasing the number out over 3 hours. The area code being divulged in the 8p hour, the prefix in the 9p hour, and eventually the remaining digits were revealed in the 10p hour. (Sadly, as of press time, Ms. Duff had not returned the favor.)

While it was speculated that **Clear Channel** would flip AC WLTO/Milwaukee to a liberal talker this week, the company threw a curveball when it officially launched an 80's Rocker now known as 97.3 The Brew with **Night Ranger's** "You Can Still Rock in America." Right now, they are running jockless and spinning 10,000 songs in a row, commercial free. (See Jobs.) However, some current staffers include PD **Jeff Lynn** (also PD at crosshall sister Oldies WRIT), APD **Dave Murphy** and Promotion Dir. **Ken Kohls**.

**Mercy Me** and their second AC staple "**Here With Me**" continues to rotate well in the Midwest at stations like WHBC 28x, WLHT 23x, WMGN 16x, KUDL 12x, KOSI 11x and many more! Holding strong at #11 this week on the AC chart! **Curb**

*St. Louis Summer Book, Phase 2 Trend.* Those amazin' Cardinals help push Infinity's KMOX to a higher plane. KMOX-AM 10.9-11.2, KEZK-FM 6.9-6.8, WIL-FM 6.4-6.5, KSHE-FM 5.2-5.5, KPNT-FM 5.1-5.1, KMJM-FM 5.3-4.9, KLOU-FM 3.9-4.7, KSLZ-FM 5.0-4.5, KSD-FM 4.0-4.0, KATZ-FM 3.8-3.6, KIHT-FM 3.4-3.6, KTRS-AM 3.2-3.5, WVRV-FM 3.2-3.1, KFTK-FM 2.6-2.8, KYKY-FM 2.8-2.8, WSSM-FM 3.2-2.6, WFUN-FM 3.2-2.6, KATZ-AM 2.2-2.4, WRDA-FM 2.0-2.0, KFUE-FM 1.4-1.3, KFNS-AM 0.8-1.0, WESL-AM 0.9-0.7, WGNU-AM 0.5-0.6, WRTH-AM 0.8-0.6, WDLJ-FM 0.6-0.5, KFAV-FM 0.5-0.4, KNSX-FM 0.5-0.4.

*Changes.* **Dan McClintock** has been named PD of **Cumulus'** Alternative WRWK and Classic Rock WXKR/Toldeo...veteran *Chicago Sun-Times* sports columnist **Rick Telander** joins sports WSCR/Chicago as afternoon co-host with **Jonathan Hood** and **Doug Buffone**...former Country WCTO and AC WLEZ/Allentown, PA PD **Bobby Knight** has been tapped for OM/PD duties at AC WZSR and Oldies WWYW/Crystal, IL, filling the slot left vacant by **Jim Johnson** who departed for WXQL/Saginaw...KZCH/Wichita has named former WXSS/Milwaukee afternoon host **Mat Mitchell** APD/morning guy...WXRT/Chicago APD/MD **John Farneda** has been upped to OM...KZKX/Lincoln, NE afternoon driver **Ritch Cassidy** has transferred to sister KHUS/Omaha for similar duties...

**Joss Stone** is beginning to be mentioned in the same breath as **Avril, Kelly, and Alanis** by programmers who understand the needs of a T40 audience. Her "**You Had Me**" is turning heads and ears across America...no small feat for an artist who isn't old enough to enter the primo 18-34 female demo, yet! Nationally, WBLI and KJYO join smart Midwest stations like KOMG (33x!), WAZY, WIOG, WZMG in exposing this hit! **S-Curve**



*Milwaukee Summer Book, Phase 2 Trend.* **Entercom's** T40 WXSS becomes the first 7 share station we've seen in a while, while Journal's N/T WTMJ still dominates. WTMJ-AM 10.4 - 10.6, WXSS-FM 6.5 - 7.1, WKKV-FM 6.6 - 6.1, WKLH-FM 5.5 - 6.0, WMIL-FM 6.4 - 5.7, WLZR-FM 6.0 - 5.7, WISN-AM 5.0 - 4.7, WJMR-FM 3.8 - 4.4, WMYX-FM 4.4 - 4.4, WKTI-FM 3.9 - 4.2, WRIT-FM 3.4 - 4.1, WOKY-AM 3.6 - 3.7, WLTQ-FM 3.2 - 3.0, WLUM-FM 2.0 - 2.4, WJZI-FM 2.5 - 2.3, WFMR-FM 1.9 - 2.0, WEXT-FM 1.7 - 1.9, WFZH-FM 2.1 - 1.6, WGN-AM 1.0 - 1.0, WAUK-AM 0.9 - 1.0, WNOV-AM 1.1 - 0.9, WIND-AM 1.2 - 0.7, WTKM-FM 0.8 - 0.7, WMCS-AM 0.8 - 0.7, WBWI-FM 0.6 - 0.6, WEZY-FM 0.8 - 0.6, WGLB-AM 0.6 - 0.5, WDRV-FM 0.4 - 0.5, WIIL-FM \*\* - 0.4, WWDV-FM 0.4 - 0.2, WTKM-AM \*\* - 0.1.

**Conclave XXX: Hard Core Radio!** Thursday, July 21 through Sunday, July 24, 2005 at the Marriott City Centre/ Minneapolis. Early bird registration is only \$179 (the least expensive tuition in the industry!) Visit [www.theconclave.com](http://www.theconclave.com) or call 952-927-4487 to learn more about the Conclave's 30<sup>th</sup> Anniversary celebration!

*Changes, too.* This week, **Clear Channel's** Aberdeen, SD cluster - **KKAA-AM, KSDN-AM, KBFO-FM, KQAA-FM & KSDN-FM** - was sold to **Aberdeen Radio Ranch** (Comment: Is this the wave of the future - major consolidators selling clusters to local concerns?)...Active Rocker WWWW/ Appleton, WI morphs into Alternative as "New Rock 96.9 The Fox." The jock lineup remains intact.

**Feel's** "She Makes The Make-Up Look Good" has been quietly becoming a hit in enough secondary markets that **Curb** is re-servicing T40 and has re-set an add date (10/18). Look at some of these total spins, and you'll understand the Curb plan: WQGN 370x, KQID 369x, KISR 355x, KCRS 351x, KWTX 347x, WWKZ 238x and triple digit spins from WAZY, WRZE, WVAQ...well, you get the picture! Look for it on your desk this week.

**ABC Radio's** WJR-AM/Detroit's "Real Estate Insiders" program hosted by **David Hall** is being syndicated by Syndicated Solutions, starting this weekend. The program will be broadcast Saturdays 2p-4p EDT and Sundays 10a-12p EDT. An encore broadcast will also be offered on Sundays 6p-8p ET. Delivery will be via The SSI Radio Network on ABC StarGuide III Satellite or via CD.

*Changes 3.* WXSS/Milwaukee has tapped **B-Dub** from WYOK/Mobile, AL for nights...KLSY/Seattle morning show producer **Byron Mengle** exits for his own morning show at KGHL/Billings, MT...WPTF/Raleigh-Durham has named WTAQ/Green Bay host **Bill Lumaye** as afternoon host, effective (10/4), replacing **Jerry Agar** who left in early September to join KMBZ/Kansas City for mid-days...former KQWB/Fargo talent **Jake Weber** joins KCXX/Riverside, CA for wake-ups...WXSS/Milwaukee APD/MD/ midday talent **PJ** exits and joins **XM** to work on their '90s on 9 channel...WGRR/Cincinnati weekend/swing guy **Dennis John Bailly** exits the building...

HAC Tip #1: **Fernando Ortega** and the exciting new single "Dragonfly" is out now, adding (10/18)! **Curb**

**Jobs.** If You've Ever Said: "I love working before the sun rises. **Bob & Tom**, You guys rock! Are you sure there isn't any more production? I am the master of remotes. There's other music than Classic Rock?"- Then **WOZZ/Green Bay -Appleton, WI** has an immediate opening as local producer of the **Bob & Tom** show. The position includes On Air, Voice Tracking, Production, personal appearances and remotes. This is a great opportunity to learn and grow on the job. Send your package to **WOZZ c/o David Louis**, 1500 N. Casaloma Drive, #301, Appleton, WI 54913-8220 or e-mail to [dlouis@wozz.com](mailto:dlouis@wozz.com)...Now that **Jay & The Rock Nation** are headed to Salt Lake City, 935/953 The Rock/Champaign, IL is looking for its next afternoon drive Rock star for our promotionally active rock station in this vibrant, Midwest university city. If you love working the phones, making personal appearances, have the creative chops and run a tight show, we've got the gig for you! Experience with Audiovault and Cool-edit Pro or similar programs is a plus. Send your reasons for us hiring you to: **Rock Openings**, 4108 Fieldstone Rd. Suite C, Champaign, IL 61822...T40 WXSS/Milwaukee needs MD/Midday air talent! CD&Rs should be rushed to: WXSS, Attn: **Brian Kelly**, 11800 W. Grange Ave, Hales Corners, WI 53130...**Infinity** Oldies WGRR/Cincinnati, OH is in need of weekend/swing help, and talent from the Cincy/Dayton area should rush CD&R packages to: WGRR, Attn: **Peter Z**, 2060 Reading Road, 45202...Wanna be a morning show producer in the Great Northwest? HAC KLSY is on the prowl. Get your CD&R's out to: KLSY, Attn: **Bill West**, 3650 131st Avenue SE, Suite 550, Bellevue, WA 98006 or email to [billw@mix925.com](mailto:billw@mix925.com)...**Clear Channel/Milwaukee** is seeking an air-staff for the just flipped 80's station. 97.3 The Brew. They are currently running jockless through 10,000 songs in a row as they look to fill all day-parts. Must have a minimum (3) years experience in a commercial radio

### A SIX PACK OF TALENTRAK FACULTY



**Mike McVay/McVay Media** conducts "It's All In The Presentation" - L-R **McVay, Dave**(with the mic) & **Geri/WLHT, Raechel Donahue/Moonlight Groove, Barb Richards/WAJI, Radio Legend Bill Gable** at the **Conclave's TalenTrak 2004/Cleveland.**

**MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416**  
PHONE/FAX: 952.927.HITS (4487)/927-6427 E-MAIL: [tomk@main-st.net](mailto:tomk@main-st.net) WEB: [www.main-st.net](http://www.main-st.net)



environment. Send packages to: 97.3 The Brew, Attn: **Jeff Lynn**, 12100 Howard Avenue, Greenfield, Wisconsin 53228...The Rock is looking for their next afternoon drive star for their promotionally active rock station in a Big 10 university town. If you love working the phones, making personal appearances, have the creative chops and run a tight show, they've got the gig for you! Experience with AudioVault and Cooledit Pro or similar programs is a plus. Send your best to: Rock Openings, 4108 Fieldstone Rd. Suite C, Champaign, IL 61822...Possible opening for a Morning Host to help wake up the Green Bay area. We already have an established co-host in place. Must be able to help do a 2-person morning show, voice trax, production/ w-SAW Plus or similar knowledge, station imaging, remotes, Music Master experience helpful, sport play-by-play helpful. PD & MD strips for the right person. Send your stuff via snail mail, we are searching for the right person and we don't care how long this takes. Badger Radio, Attn: **Jim Medley**, N2880 Roosevelt Rd, Marinette WI 54143...Newsradio 1240 WTAX is looking for an anchor for the Morning News Show. Must be a self-starter, have the ability to write quickly, accurately and conversationally and must be capable of acting on breaking news with ease. Please send T&Rs and references to: WTAX, Attn: **Michelle Eccles**, 3501 East Sangamon Avenue, Springfield, IL 62707 or e-mail to [meccles@wtax.com](mailto:meccles@wtax.com)...The Rock of Green Bay 106.7 The Eagle has an immediate opening for a mid day air talent. Candidates should possess strong on-air skills as well as the ability to make Cool Edit Pro sing. Imaging experience is a big plus. Send your packages to: The eagle, Attn: Jimmy Clark, 810 Victoria St. Green Bay, WI 54302...WHOT/Youngstown, OH is looking for a night star! Rush T&Rs to: WHOT, Attn: **John Trout**, 4040 Simon Rd., 44512...**Capitol Radio Group** in Springfield, IL has an immediate opening for mornings at Mix 93.9. Candidates should have experience with the AC format and be able to relate to a 25-54 female audience as well as possess an outgoing personality for public appearances. Experience with Maestro or similar systems helpful but not required. Please e-mail resume and mp3 to [jcochran@capitolradiogroup.com](mailto:jcochran@capitolradiogroup.com) or mail package to: WHMX, Attn: Jane Cochran, 3501 Sangamon Ave., Springfield, IL 62707...KXDG/Joplin, MO needs a night superstar yesterday. Promotions experience a plus, but not required. Positive attitude, Goal-Oriented and Improvement-minded a MUST. Send T&Rs to: **Zimmer Radio Group**, Attn: **Jason Knight**, 2702 E 32<sup>nd</sup>, 64804...KOEL/Waterloo, IA is looking for an on-air personality to file either the Middy or afternoon time slot. Production skills with Cool Edit (or something similar) and/or Selector knowledge are a plus. Rush your T&R's to: K-98.5, Attn: **Bucky Doren**, 501 Sycamore St. - Suite #300, Waterloo, IA 50703 or email [bucky.doren@cumulus.com](mailto:bucky.doren@cumulus.com)...Classic Rocker 103.7 The Loon in St. Cloud, MN is currently accepting T&Rs for full and part-time on-air personalities. Experience with Audio Vault, SAW and Selector is a big plus. Send MP3s and resume to [baxter@1037theloan.com](mailto:baxter@1037theloan.com) or mail to: The Loon, Attn: **Baxter**, 640 SE Lincoln Ave. 56306...locally owned and operated 100,000 Watt FM HAC looking for on-air help! Please send CD or cassette, along with resume and cover letter to: KATF, Attn: Mike Callaghan, 346 West 8th Street, Dubuque, IA. 52001...Z101.7 is looking for an experienced part-timer or two to do weekend days and fill ins as needed. Top 40 experience helpful.

# Conclave <sup>30</sup>XXX

## hardcore radio

July 20-24 2005  
Minneapolis

details soon at [www.theconclave.com](http://www.theconclave.com)

Passion, flexibility, discipline more helpful. Send T&Rs to: Z101.7, Attn: **Dave Bryan**, 600 W. Cavanaugh, Lansing, MI 48910...a **Jacobs Media** consulted Midwest Classic Rocker is in search of strong day-part talent. Previous Classic Rock experience is highly recommended as are good skills in front of listeners. Please forward your MP3 and resume to: [jobs@jacobsmediaonline.com](mailto:jobs@jacobsmediaonline.com) In the Subject Line please use "Midwest Classic Rock"...**Prairie Communications, LTD** is looking for talented individuals for programming, air talent and news positions. Are you ready to work in the Midwest for a company that is ready to win? If so, email your best to: [Prairiecomjobs@yahoo.com](mailto:Prairiecomjobs@yahoo.com)...**Wisconsin Radio Network** (with 72 affiliates) needs a qualified, veteran news person...yesterday! You will start as morning anchor and, since the station comes almost a million a week, you need to be good. Pay in the 30's. The selected candidate will be in place before the election, so don't delay. Send resume, air check and writing samples to: WRN, Attn: **Dale Forbis**, 222 State Street, Suite 401, Madison, WI 53703 or email: [dforbis@learfield.com](mailto:dforbis@learfield.com)...A family-owned broadcast company in La Crosse, WI (Arbitron #222 ) with a strong tradition of local news is looking for an fresh, energetic broadcaster to be a part of their news team. Previous news experience isn't required - willing to train the right candidate. Applicants must have strong on-air skills. If you want to be part of the team, send your mp3 demo and resume to [jobs@cow97.com](mailto:jobs@cow97.com) or, you can also call (608) 269-3100 and ask for **Jason** (News director) or **Jeff** (GM)...all positions listed in *The TATTLE* are presented free of charge and represent equal opportunities. (Please, no calls unless otherwise specified.)

