

THE MAIN STREET Communicator Network TATTLE R 30 30th Anniversary 1974 - 2004

Tom Kay • Chris Mozena

Tonight at TalenTrak! Attendees who check in tonight for tomorrow's TalenTrak — the Conclaves exclusive air talent seminar in Cleveland — will have an opportunity to see history! **Moonlight Groove Highway**, a loyal Conclave supporter, will supply a limited number of entrance passes to registrants and faculty to visit the world-renowned Rock and Roll Hall of Fame & Museum tonight, good for a tour the museum between 6 PM and 9 PM. Later, those same registrants will have a chance to tour the Moonlight Groove studios, right in the Rock Hall. Those who have pre-registered will have their names waiting at will-call! But wait there's more! Later that evening, all registrants and faculty are invited to join the Conclave crew and staff at the Hi-Fi Club on Cleveland's near west side to see a performance by **Bobaflex**, a West Virginia band who stole the show during a performance at a Conclave learning Conference showcase in Minneapolis a couple of months ago. If you've pre-registered, your name will be at the door.

Tuition for TalenTrak/Cleveland September 18th at the Holiday Inn Select Lakeshore is just \$59 for the whole day. The tuition includes (take a deep breath, now): all course materials, morning coffee/tea, Saturday lunch, the Saturday evening cocktail party, and Cleveland Indian/KC Royals tickets on Saturday night. All that for \$59! Need directions? Call the host hotel, The Holiday Inn Select at 216-241-5100. Parking at or near the Holiday Inn (there is a public lot nearby) is available for \$5/day or less!

Joss Stone and the obvious new single **You Had Me** is already ahead of the **S-Curve** with rotations on **VH1** and **MTV**. Just added this week at **KMXV/Kansas City** with early spins already mounting at **WIOG** and **KZMG**. Be sure to audition this future hit today! (Still need a copy? Contact cmozena@main-st.net and we'll rush you one today!)

Topeka Spring Book. **Cumulus** Country KQTP. KQTP 7.0 - 10.6, WIBW 12.9 - 10.6, KDVV 9.0 - 9.5, KMAJ 9.8 - 7.2, KWIC 7.4 - 7.2, KKYD 3.5 - 6.1, KLZR 3.1 - 5.3, KMAJ-AM 3.9 - 4.2, KQRC 2.3 - 3.8, WIBW-AM 4.3 - 3.8, KCHZ 2.7 - 3.0, KTPK 3.9 - 2.3, KPRS 2.0 - 1.9, KCFX 1.6 - 1.1, WHB-AM 1.2 - 1.1. Copyright 2004 **The Arbitron Company**. These results may not be used without permission from Arbitron.

XM and **Sirius** have received a grant from the FCC on their applications for special temporary authority to run additional or changed terrestrial repeaters. XM has applications to add (49) repeaters to its currently operating transmitters, and Sirius applied to change the technical parameters of (16) of its repeaters. In other satellite radio news, XM has also announced that it will stream its music channels and some of its other content on the Internet, with a catch - it'll cost listeners \$7.99 a month to tune in. Meanwhile, the new XM Radio Online service will also be offered as a free trial in a promotion to purchasers of new **Dell** computers.

Tim McGraw's new single **Live Like You Were Dying** was most added at AC this week, including regional adds from **KUDL**, **WFMK**, **KAYL** and many more! This is the real deal folks, don't delay giving your AC audience another hit from **Curb**.

Kudos to **Entercom** Alternative **KRBZ/Kansas City OM Greg Bergen** and staff on their Rock the Vote Free Concert this past Friday (9/10) where, in addition to featuring live music from various national bands and 10 different political candidates who spoke, they drew an estimated 7,000 people of which, the station claims 5,000 registered as new voters for the upcoming elections!

Mason City Spring Book. **Clear Channel's** Country **KIAI**. KIAI 19.4 - 18.0, KLKK 11.7 - 9.0, KLSS 9.7 - 9.0, KSMA 5.8 - 7.9, KGLO-AM 7.8 - 6.7, KYTC 6.8 - 6.7, KAUS 2.9 - 4.5, KROC 1.9 - 4.5, KRIB-AM 2.9 - 3.4, KCHA 3.9 - 2.2, WHO-AM 1.9 - 2.2, KCHA-AM 1.1, KKHQ 1.1, KWMT -AM 1.9 - 1.1, KYBA 1.9 - 1.1, WMT-AM 1.1.

WDBO/Orlando PD (and long-time Conclave BOD member) **Kipper McGee** has exited the station at the conclusion of his contract, as **Cox** cluster OM and sister Urban AC **WCFB PD Steve Holbrook** assumes programming duties for the Talker. Kipper is out and can be reached at (407) 293-3251 or Kippermcgee@aol.com.

What I Go To School For!
KHTS 31x
WHTS 16x
Z104
WIOG
KQKY

You Had Me
 from the forthcoming CD - mind body soul
ADDED KMXV! KCLD!



Changes. **Tony Lorino** has been tapped as APD for KIOA/Des Moines...WKSX/Dayton APD/midday host **Brian Kelly** has resigned after 11 years with the station to take time off and then pursue a programming position in Christian AC...WBZU/Madison PD **Jeff Andrews** has exited the station...Twin Cities radio alumni and current **Clear Channel/Miami** Imager and host **Jake Redman** picks up nights (via voice-tracking) at KHMN/Houston, TX. Redman had been a staffer at KDWB, Cities 97 and at KBEM...**Mark Anthony** is leaving KSAX TV in Alexandria, MN and his morning-show duties at KOOL 94.3 to take a new job at KDSM/Des Moines and at KGAN/Cedar Rapids...Wisconsin station owner **Dave Magnum** has won the Republican nomination to challenge incumbent **Tammy Baldwin** in the state's 2nd Congressional District. With Ross' win, he'll be off KIRO at least until the election.

Is it any wonder that **Kimberley Locke's** single **Eighth World Wonder** is bulletted at #8 this week on the AC chart? Not really with regional spin leaders including; WFMK 29x, KEFM 25x, WLHT 23x, WLTQ 22x, KSRTC 21x! **Curb**

KZZQ/Des Moines was knocked off the air this week by a lighting strike. According to PD **Dave St. John**, they were off the air from 11am Wednesday to 4:30pm yesterday (9/16) after the bolt of lightning toasted the main controller board in their transmitter. Unwilling to wait for Fed-Ex, Dave and his weekend jock **Andy** then drove to Harris Broadcast in Quincy, IL (4 1/2 hours away) to pick one up, and they are now comfortably back on-air.

According to a ruling by a Hamilton County Common Pleas court last Thursday (9/9), **Clear Channel's** WSAI/Cincinnati will have to defend itself (in a jury trial) against charges that it is liable for financial losses suffered by victims of a financial scam advertised on the station. **Judge Norbert Nadel** ruled that WSAI must stand trial in a civil lawsuit filed by about (20) individual victims of **George Fiorini**, who pleaded guilty in August to fraud and income tax evasion in connection with a failed \$15 million risk free 10%-return promissory note scheme that ran from 1995 to 2001 and was promoted with spots on WSAI featuring a personal endorsement by late local TV and radio legend **Bob Braun**. The station and sister WLW-A promptly pulled the spots in May of 2000 after Fiorini was accused by the state of selling unregistered securities. (Stay tuned for developments!)

The TATTLER wishes a speedy recovery to all our saturated friends in the gulf region that were affected by Hurricane Ivan this past week.

The instantly recognizable **What I Go to School For** by **Busted** is now beginning to make waves on both sides of the Atlantic with help from early T40 believers like KBEA, KCHZ, KZMG, WIOG 10x, WZEE 12x and WHTS A-16x! Audition today!
Universal

Joplin Spring Book. **Zimmer's** Classic Rock KXDG. KXDG 10.0 - 11.8, KIXQ 17.1 - 11.2, KBTN-F 6.5 - 7.3, KMOQ 2.4 - 6.2, KSYN 8.2 - 6.2, KQYX-AM 2.4 - 4.5, KCAR 4.1 - 3.9, KJML 4.1 - 3.9, KMXL 4.1 - 3.9, KJMK 3.5 - 3.4, KWXD 1.2 - 3.4, KDMO-AM 2.4 - 2.2, KKOW-F 3.5 - 2.2, KBTN-AM 1.2 - 1.1, KHST 1.2 - 1.1, KIGL 1.1, KKOW -AM 2.4 - 1.1, WMBH-AM 1.8 - 1.1.

Tomorrow morning at TalenTrak! The 11th TalenTrak gets underway tomorrow morning at Cleveland's Holiday Inn Select Lakeside. The day begins with registration at 8:30, then commences at 9AM with *It's All In the Package*, an in-depth look at resumes and resume building that will be conducted by **Doug Doc Podell**, OM-WRIF FM/ Detroit and **Jimmy Steele**, PD-WNCI FM/ Columbus. **Mike McVay**, President of McVay Media/ Cleveland will headline the 10 AM session *It's All In The Presentation*, where he will be joined by **Dave & Geri** from WLHT FM/Grand Rapids and **Barb Richards**, PD-WAJI FM/ Ft. Wayne along with legendary air talents, **Raechel Donahue**, now with the syndicated **Moonlight Groove Highway** and **Bill Gable** from CKLW/ Windsor-Detroit, WOCL & WMMO/Orlando and CHFI/ Toronto fame. They will dissect on-air expectations and performance in each of the major radio dayparts. Concluding the morning will be *It's All In the Politics*, a session that will teach attendees how to use the in-station and corporate game for personal and professional gain, will feature **Paul Jacobs** of Jacobs Media as moderator with special guests, **Diana Coon**, Market Manager-Clear Channel - Mansfield, Ashland, Mt. Vernon/ Ohio, **Sue Wilson**, PD-WFHM FM/ Cleveland and **Slats**, afternoon host-WXTM FM/ Cleveland. Around 12:30pm, attendees will enjoy a relaxed luncheon followed by a unique, sports-oriented keynote presentation with the Cleveland Indians radio PBP guru, **Tom Hamilton** and the NHL Columbus Blue Jackets radio Color Commentator, **George Matthews!**

Elenor the first single from **Low Millions** has already won over a legion of AAA fans, and now it is getting early traction with savvy HACs in the region like KQKQ A-12x! **Manhattan/EMI** (Still need a copy? Contact cmozena@main-st.net and we'll rush you one today!)

— the —
Conclave
PRESENTS

All Day
just
\$59!

TalenTrak

TOMORROW * SEPTEMBER 18, 2004

CLEVELAND, OHIO

HOLIDAY INN CITY CENTRE LAKESHORE

Call 216-241-5100 to reserve one, NOW!

- Planning a Great Career
- Making a Great Show
- Succeeding in Corporate Radio
- **SPECIAL KEYNOTE:**
Cleveland Indians' Tom Hamilton & Columbus Blue Jackets' George Matthews
- Lunch
- Aircheck Clinic (1st 60 registrants)
- Closing Cocktail Hour
- Saturday night at the Jake:
Cleveland Indians Baseball

Details at www.theconclave.com
or call 952-927-4487



**Need to update
your on-air skills?**

Grand Forks Spring Book. **Leighton** country KYCK proves that the big guys don't win everything. KYCK-FM 13-14.2, KKXL-FM 12.2-12.4, KJKJ-FM 9.6-11.5, KNOX-AM 8.7-5.3, KNOX-FM 4.3-5.3, KSNR-FM 5.2-5.3, KCNN-AM 4.3-4.4, KZLT-FM 5.2-4.4, KQHT-FM 5.2-3.5, KROX-AM 4.3-3.5, KDAM-FM 1.7-1.8, KFGO-AM 2.6-1.8, KKCQ-AM 1.7-1.8, KKBX-FM 0.9-0.9, KKEQ-FM 0.9-0.9, KKXL-AM 1.7-0.9, WDAY-AM 1.7-0.9, WDAY-FM 1.7-0.9.

WRYV/Gallipolis, OH wake-up guy **Steve Reinhardt** was arrested and charged with stalking and burglary last Thursday (9/9) after police investigated a complaint that someone had left obscene material in a woman's car.

LeAnn Rimes f/ Ronan Keating and **Last Thing on My Mind** goes Top 15 this week on the AC chart! (Isn't it about time Last Thing was among the 1st things on *your* AC play-list?) **Curb**

Bismarck Spring Book. **James Ingstad's** Country **KBMR-AM**. KBMR-AM 19.7 - 14.6, KQDY 10.6 - 14.6, KBYZ 9.2 - 12.2, KFYZ-AM 7.7 - 12.2, KSSS 8.5 - 11.4, KACL 7.7 - 8.9, KKCT 4.1 - 8.1, KYYY 15.5 - 4.9, KNDR 0.7 - 2.4, KLXX-AM 2.1 - 1.6, KXMR-AM 2.8 - 1.6.

Tomorrow afternoon at TalenTrak! The Aircheck Clinic is always the most intense 3 hours of any TalenTrak! Lined up to help air talent at the Holiday Inn City Centre Select tomorrow in Cleveland are **Doug Doc Podell**, OM-WRIF FM/ Detroit and **Jimmy Steele**, PD-WNCI FM/ Columbus. **Mike McVay**, President of McVay Media/ Cleveland, **Dave & Geri** WLHT FM/Grand Rapids, **Barb Richards**, PD-WAJI FM/ Ft. Wayne, **Raechel Donahue**, Moonlight Groove Highway Talent, **Bill Gable**, CKLW/ Windsor-Detroit, WOCL & WMMO/Orlando and CHFI/ Toronto, **Sue Wilson**, PD-WFHM FM/ Cleveland, **John Gorman**, President/ Gorman Media & Coach G-Man and WMMS/Cleveland fame, **Pat Holiday**, GM-Standard Radio/ Toronto and CKLW/Windsor-Detroit fame, **Ron Atkins**, American Urban Radio Network's VP/ Entertainment Programming, **Mark Anderson**, PD-KISS FM/ Pittsburgh, **Ravenna Miceli**, PD-WELW AM/ Cleveland, **Dave Popovich**, PD-WMJI FM/ Cleveland, **Kim Monroe**, PD-WXTM FM/ Cleveland, **Bernie Kimble**, PD-WNVV FM/ Cleveland, **TK O Grady**, PD-WONE FM/ Akron, **Allan Fee**, PD-WQAL FM/ Cleveland, **Bill Klaproth**, PD-WLUP FM/ Chicago, **Tim Kelly**, Market Manager-Elyria-Lorain Broadcasting/ Sandusky, **David J.**, PD-WNND FM/ Chicago and **Daniel Anstandig**, VP-McVay Media/ Cleveland! The 1st 60 registrants are reminded to bring along a scoped 3-minute (or less) air-check on CD or cassette if they'd like to be air-checked.

Congratulations to WQSN/Kalamazoo MI host **Robert Ford** who was awarded the Broadcaster of the Year award by the Frontier League for the coverage of the Kalamazoo Kings baseball games, Kalamazoo's professional minor league baseball club. This is the second consecutive year Ford has won this honor in his second season as the lead announcer for the King's broadcasts.

Changes too. WBIZ/Eau Claire, WI Morning/Mid-day personality **Eric Popcan Baumann** has been named Creative/Production Director for Z100 and its sister stations WMEQ, WQRB, WATQ and WISM...WGCI/Chicago mixer **Vaughn Woods** has been nominated for Best Midwest Mixshow DJ in the 7th Annual 2004 Mixshow Power Summit, which will be held from 9/29-10/2 in Puerto Rico...WXSS/Milwaukee APD/MD/midday talent **PJ** has resigned and plans to relocate to Washington, DC for a role with **XM** Radio's 90's Channel. PJ's last day at WXSS is Monday (9/27)...**Arbitron** has announced the addition of another new Midwest market as La Crosse, WI (market #222) joins the fold, beginning with the Fall '04 Book, being measured twice each year - in the fall and spring

With quality research leading to significant spin growth around the region at stations like KSRZ 34-39x, WKSZ 29-31x, KYKY 17-31x and KSTZ A-29x, it is safe to say **Richard Marx** is back with the bona-fide hit **When You're Gone**. **EMI**

TalenTrak Sponsors! The Conclave is proud to be associated with some incredible organizations who are supporting TalenTrak 2004 by sponsoring tomorrow's event, thus securing a successful seminar! While sponsors are hardly new at the Conclave's July Learning Conference, the support for TalenTrak/ Cleveland has broken new ground. Joining up at the Platinum level of sponsorship are **Omnia/ Telos Systems** and **Nielsen BDS/ BDS Radio**. Gold level sponsors include **Audio Exchange/ Bit Exchange**, **Jefferson Pilot Radio Networks**, **Moonlight Groove Highway** and **Envision Radio Networks**. The Conclave thanks these gracious organizations for helping to make programs like this possible!

Flint Spring Book. **Regent** AC WCRZ continues to dominate. WCRZ-FM 10.8-11.2, WDZZ-FM 9.5-9.4, WRCL-FM 6.4-7.5, WWCK-AM 1.1-6.4, WWBN-FM 6.6-5.9, WRSR-FM 5.5-5.5, WHNN-FM 4.5-5.3, WFBE-FM 4.9-5.1, WKQC-FM 3-3.9, WIOG-FM 3.2-3.3, WJR -AM 3-3.3, WOVE-FM 3.6-2.6, WFNT-AM 1.7-2, WFLT-AM 2.1-1.7, WWJ -AM 1.1-1.5, WKRK-FM 1.3-1.3, WRIF-FM 1.7-1.3, WKQI-FM *-1.1.

July 20-24 2005

Conclave

XXX

HARD CORE RADIO!

Marriott City Center Hotel/Minneapolis

details soon at www.theconclave.com

THE CONCLAVE NEEDS YOUR HELP!

Help the Conclave prepare for next year's gala 30th anniversary by sharing your favorite Conclave experience. Was it a keynote? A format breakout? Someone you met? Something that happened at an outside event, like a Twins game or music showcase? A special dinner, or drinks at your favorite watering hole? Whatever the memory, the Conclave wants to know about it as it prepares for next year's very special Conclave. Got more than one? Great...tell us about them all! The responses will be made available in a special booklet being prepared for Conclave 30. Immortalize yourself in Conclave lore by sending your response no later than 9/1/04. Email tomk@theconclave.com or fax (952-927-6427). Snail mail is fine -4517 Minnetonka Blvd, #104, Minneapolis, MN 55416) 1st.

Thank you - and see you at **Conclave XXX: HARD CORE RADIO** - next July!

More Changes. **Ron Stone** has been appointed as GM for **Clear Channel/Duluth's** four-station cluster, including Country KKCB, Oldies KLDJ, Hot AC KBMX, and N/T/S WEBC-A. Stone was most recently VP Affiliate Sales & Midwest Regional Manager for **Traffic Pulse Networks**...KTXY/Columbia, MO PD **Rob Meyer** gives up his morning show shift to make way for **Cosmo** and **JC** from cross-town **Cumulus** Top 40 KOQL, while back at KOQL, afternoon/Imaging Dir. **D. Larimer** takes over as Interim PD duties...**Brian Harrington** has assumed GSM duties at (3) **Radio One/Indianapolis** stations, including Urban WTLC, Smooth Jazz WYJZ and Gospel WTLC. In other news, **Michael Davidson** is now GSM at sister properties Top 40/Rhythmic WHHH and IMC-TV and **Jeff Crane** has been named becomes LSM at WYJZ...WFLZ/Tampa MD **Stan Priest** has been tapped as WSTO/Evansville, IN PD, replacing **Keith Allen** who is now OM at **Styles Media/Panama City**...

Columbia, MO Spring Book. **Zimmer** country KCLR overtakes **Cumulus** T40 KOQL and N/T KFRU. KCLR-FM 10.1-10.7, KOQL-FM 10.7-8.1, KFRU-AM 10.7-7.4, KPLA-FM 7.5-7.4, KSSZ-FM 5-6.7, KBBM-FM 5-5.4, KCMQ-FM 5.7-5.4, KBXR-FM 6.9-4.7, KTXY-FM 4.4-4.7, KPOW-FM 1.3-2.7, KWRT-FM 4.4-2.7, KZZT-FM 1.9-2.7, KTGR-AM 3.1-2, KWWR-FM 2.5-2, KMFC-FM 1.3-1.3, KATI-FM 0.6-0.7, KJMO-FM 1.3-0.7, KKCA-FM 0.6-0.7.

Mercy Me Stays solid at #10 on this weeks AC chart with **Here With Me** as spins continue to grow at stations like WFMK 15-30x! **Curb**

Availz. After a year as PD at WBZU/Madison, **Jeff Andrews** is out and looking for his next challenge. Reach Jeff at andrews@merr.com...former WDVD/Detroit PD **Greg Ausham** is also exploring his next programming opportunity. Reach out to Greg at gausham@aol.com.

Jobs. Active Rocker KFMW/Waterloo-Cedar Rapids, IA is searching for an experienced part-time air talent for weekends. This is a rare opportunity for a talented individual to play real radio - no Voice-tracking! If you have at least one year experience, send a CD or T&R to: **Michael Cross**, KFMW-FM, 514 Jefferson Street, Waterloo, Iowa, 50701...Rocker WEBN/Cincinnati is looking for help in the mornings...providing you can write/produce award winning bits and have an attitude/edge to add to the heritage morning show on-air and in the production room. Send your best stuff to: **Clear Channel Radio**, Attn: **Kelley Snider**, 8044 Montgomery Rd, 45236 or email it to kelleysnider@clearchannel.com...**NextMedia Group** has an

immediate opening for Chief Engineer at their suburban-Chicago cluster in Kenosha, WI. Applicant must have 5 years experience in Studio, Transmitter and IT areas. Knowledge of Prophet, Audiovault and Scott Studios Automation preferred. Email cover-letters and resumes to: **Mark Stennett** at engineeringJobs@nextmediagroup.com...80 s WBZU/Madison seeks an experienced PD with a minimum of three years of experience in radio program management and a demonstrated track record of success. Proven leadership skills including talent recruitment, coaching, and management are mandatory. Send resume of qualifications and statement of programming philosophy to: **Entercom**, Attn: **Ed Schulz**, 7601 Ganser Way, Madison, WI 53719...KPFX/Fargo, ND is searching for an afternoon personality and MD. Send your stuff ASAP to: KPFX, Attn: **John Austin**, 2720 7th Ave. S., 58103 or email to john.austin@123fargo.com...Classic Country Mornings open at WTCH/Shawano, WI! Duties include production, appearances, remotes and a weekend show. Send your Tape/CD and resume to: **Results Broadcasting**, Attn: **Andy Richards**, 1456 E Green bay St., 54166...Oldies WGLD/Indianapolis, IN is looking for a PD to take the station into the next decade! Respond with resume, references and compilation of your stuff to: **Susquehanna/Indianapolis**, Attn: **David Wood**, 6810 N. Shadeland Ave. 46220 or email dwood@indyradio.com...**Artistic Media** is looking for a station manager for four stations in its six-station group in South Bend, IN. Responsibilities include overall station management with emphasis on sales and marketing. The position includes working with University of Notre Dame. WDND is an ESPN affiliate and carries Notre Dame and Olympic sports. Qualified candidates should send resumes to: **Greg De Rue**, 3371 Cleveland Road #Suite 300, South Bend, IN 46628...Rocker WLRK and ESPN Radio WXCO in Wausau, WI has an immediate opening for a part-time board operator. Experience is preferred, but they will train the right person. T&Rs to: PTBO, c/o Rock-It 107-9, P.O. Box 778, 54402-0778...T40 KCLD/St. Cloud, MN is on the hunt for nights! Send your best stuff right away! They want someone before the book starts on September 23rd! Responsibilities include production and tons of remotes! T&R s to: KCLD, Attn: **Chris Pickett**, 619 W. St. Germain, 56301 or email him at chris@1047kcl.com...**Metro Networks/Omaha**, NE is looking for a fulltime news anchor/reporter who is passionate about news. Candidate must be able to anchor hourly newscasts and deliver traffic reports. Get your materials to: Metro Networks, Attn: **Bill Bowen**, 1015 Capitol Avenue, 68102 or via e-mail at bill_bowen@metronetworks.com...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities. Please, no calls unless otherwise specified.