

THE
MAIN STREET
Communicator Network
TATTLE R
30
30th Anniversary 1974 - 2004

Tom Kay • Chris Mozena

Big Changes in Brewerville. Veteran morning host **Michael Knight** and partner **Rahny (Ronnie) Taylor** of **Entercom** Milwaukee's "Knight in the Morning" on WXSS will replace the exiting **Dan Weber** and **Michael Clemens** on the morning show on sister hot AC, WMYX. The move across the hall joins the team with longtime morning personality **Jane Matenaer**. Also leaving the building are KISS-FM morning co-host **Ginger Jordan** and WMYX afternoon air personality/APD/MD **Mark Richards**. Michael Clemens stays on to assume off-air duties for the **Entercom** Milwaukee cluster. In an unprecedented move, "Knight in the Morning with Jane Matenaer and Rahny Taylor" will simulcast on both 99WMYX and 103.7 KISS-FM from 6am to 9am on Friday, September 3rd giving the team the rare opportunity to say goodbye to one audience while introducing themselves to another. Knight, Matenaer and Taylor makes their official debut exclusively on WMYX next Tuesday morning (9/7). Tuesday also sees **Van "The Man" McNeil** and **Tony Zamboni** picking up temporary morning drive duties on 103.7 KISS-FM. **Entercom** Milwaukee Vice-President & General Manager **Ray Quinn** said; "The restructuring is part of the on-going brand building of the Milwaukee **Entercom** properties on behalf of our audience and our clients. We expect to announce a Mix Afternoon Driver shortly." And yes, that DOES mean PD **Tom Gjerdrum** will be accepting T&Rs. Details in Jobs.

Des Moines Fall Book, Phase 1. Clear Channel talk WHO drops over a share but stays #1. WHO 12.0- 10.8, KGGO 8.6- 8.0, KIOA 7.7- 7.8, KLTI 7.2- 7.6, KJJY 6.2- 6.0, KHKI 5.6- 6.0, KSTZ 5.4- 5.5, KAZR 4.6- 5.1, KKDM 4.9- 5.1, KDRB 4.6- 4.9, KRNT 3.3- 3.5, KBGG 2.6- 3.0, KMXD 3.0- 3.0, KXNO 2.1- 2.3, KCCQ 1.9- 1.9, KWKY 1.2- 1.1, KZZQ 1.2- 1.1, KDLS 0.9- 0.9, KWMT 0.5- 0.5. All Trends reported in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, spring '04 - May/June/July '04 comparisons, unless otherwise noted. Copyright © 2004, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

For some, it happened this week. For everyone else, it happens next week. The "it"? **BACK TO SCHOOL!** And now, thanks to **Universal Records** there's an actual theme song/anthem for this momentous right of passage - "**What I Go To School For**" by English chart-toppers, **Busted!** Z104 is the latest T40 to go to "School", with a ton of call-letters already into double digit spins, like WHTS 33x, WZZU 25x, WERZ 19x, etc! The bell has rung, so take your place...as a Busted believer!

BUSTED
What I Go To School For
ADDED Z104!
On KCHZ WSNX WIOG
KBEA WWCK KZMG

NOT Wrong
KKDM 26x
Z104 23x
KZMG 22x
WXSS 21x
WHTS 20x
CURB RECORDS
KIMBERLEY
LOCKE "WRONG"

She Makes The Makeup
Look Good
WNDV 33!
WAZY 28!
CURB RECORDS

The Conclave announces that the already special tuition rate of \$49 has been extended until September 17 for **TalenTrak 2004**, The Conclave's - exclusive air talent seminar taking place on Saturday, September 18, 2004 at the Holiday Inn Select/ City Centre Lakeshore in Cleveland, Ohio. Remember, the first 60 will be airchecked during **TalenTrak's** Aircheck Clinic...which features an All-Star faculty: **Doug "Doc" Podell**, OM-WRIF FM/ Detroit, **Jimmy Steele**, PD-WNCI FM/ Columbus, **Mike McVay**, President of McVay Media/ Cleveland, **Dave & Geri** from WLHT FM/Grand Rapids, **Barb Richards**, PD-WAJI FM/ Ft. Wayn, **Raechel Donahue**, host of **Moonlight Groove Highway**, **Sue Wilson**, PD-WFHM FM/ Cleveland, **Ron Atkins**, American Urban Radio Network's VP/Entertainment Programming, **Mark Anderson**, PD-KISS FM/ Pittsburgh, **Ravenna Miceli**, PD-WELW AM/ Cleveland, **Dave Popovich**, PD-WMJI FM/ Cleveland, **Kim Monroe**, PD-WXTM FM/ Cleveland, **Bernie Kimble**, PD-WNWW FM/ Cleveland, **TK O'Grady**, PD-WONE FM/ Akron, **Allan Fee**, PD-WQAL FM/ Cleveland, **Bill Klapproth**, PD-WLUP FM/ Chicago, **Tim Kelly**, Market Manager-Elyria-Lorain Broadcasting/ Sandusky, **David J.**, PD-WNND FM/ Chicago and **Daniel Anstandig**, VP-McVay Media/ Cleveland, KISS/ Pittsburgh PD **Mark Anderson**, and more TBA. Log onto www.theconclave.com for registration information and hotel details for the Holiday Inn Select Lakeside in Cleveland!

Grand Rapids Fall Book, Phase 1. Country WBCT factors a great first month. WBCT 11.8- 13.4, WLAV 6.8- 7.1, WSNX 6.5- 6.9, WOOD 6.1- 6.4, WOOD 5.6- 6.0, WLHT 4.4- 4.9, WGRD 4.4- 4.9, WKLQ 4.8- 4.4, WTRV 4.1- 3.9, WBFX 3.4- 3.4, WODJ 3.3- 2.7, WVTV 2.6- 2.6, WJQK 2.3- 2.2, WBBL 2.2- 1.9, WMUS 1.8- 1.6, WJNZ 1.2- 1.5, WFUR 1.2- 1.4, WFGR 1.7- 1.4, WYVN 1.1- 1.0, WTKG 0.9- 1.0, WMJH 1.1- 0.7, WHTC 0.9- 0.7, WNWZ 0.8- 0.6, WGHN 0.9- 0.5, WQLR 0.4- 0.5, WMFN 0.5- 0.5, WMRR **- 0.4.

"**When You're Gone**" is the latest in a long line of hits (already Top 20 on the *R&R* HAC chart) from multiple Grammy winner **Richard Marx**. Up-tempo, familiar and definitely working for stations like; KFBZ 30x, WKSZ 30x, KSRZ 28x, KYKY 28x, KQIC 25x, KSTP 23x, WKTI 18x and brand new this week at KSTZ/Des Moines! **Manhattan**

Veteran programmer **Kevin Robinson** has been named PD of **Infinity** Hot AC **KYKY (Y98)/St. Louis**. Sister KEZK PD, **Mark Edwards**, had been the interim PD for Y98 since March but the station really had been without a fulltime PD since former OM **Smokey Rivers** moved to sister WNEW/ New York last year (and as you read here a few weeks ago, he's now the PD of KVIL/Dallas.) Kevin had been PD of **Salem's** WZFS (The Fish)/ Chicago. Prior to that, he spent a decade programming **Infinity's** WJMK & WJJD-AM/Chicago, and he's been a Conclave fixture for the past 3 years, helping to institute and organize the Conclave's Contemporary Christian presence.

KALC (Alice 105-9)/Denver midday personality **Kevin "Kozman" Koske** is headed home to Chicago to do afternoons at **Bonneville** Hot AC **WTMX (101.9 The Mix)**. Prior to exiting Denver, he'll be marrying **Kristen Prideaux**, former Promotions/Marketing Director at KDJM/Denver, next weekend.

ADDS
KZHT
WWHT
KSAS
WKRZ
WXXX
WVYB



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-Steve Rivers, Pres. Prog., Infinity Broadcasting

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TOP SPINS
KHTS 27x
KZZU 25x
WRVQ 18x
WNKS 17x
WSTR 15x

Omaha Fall Book, Phase 1. **Clear Channel** talk KFAB still on top. **Journal's** KQCH starts to feel its oats as the city's sole T40, but the station which left it for hot AC – KQKQ – isn't doing too shabby. KFAB 9.1- 8.9, KGOR 6.5- 7.0, KQCH 6.0- 6.6, KXKT 6.4- 6.5, KEZO 6.9- 6.1, KQKQ 5.6- 5.9, KHUS 4.8- 4.7, KKCD 4.5- 4.6, KSRZ 4.4- 4.6, KBLR 3.0- 3.6, KOMJ 3.8- 3.6, KLTQ 3.5- 3.3, KCTY 3.1- 3.2, KKR 4.0- 2.7, KBBX 2.8- 2.4, KEFM 2.9- 2.4, KOZN 1.9- 1.8, KOIL 1.1- 1.4, KMA 0.6- 0.6, KOSR 0.6- 0.5, KCRO 0.4- 0.4, KHLP 0.4- 0.4.

"Wrong" = RIGHT for regional CHR stations like; KKDM 27x, WHTS 22x, WZEE 26x, WIFC 34x, WXSS 19x, WIOG 15x with big jumps at KRSQ 15-26x and WNDV 15-36x! Currently Top 10 (#9) on the *R&RAC* chart and new this past week at HAC KKRL! Revisit this multi-formatic hit from **Kimberly Locke** today! **Curb**

WIOQ (Q102)/Philadelphia morning show co-host **Angi Taylor** exited her position today. The former KCLD & KDWB'er will be pursuing options in Chicago, where she's rumored to have – shall we say – a love interest!

Changes. **Entercom** Talker WXNT/Indianapolis has signed WMAY/ Springfield, IL host, standup comedian and conservative commentator **Abdul Hakim-Shabazz** as morning host, replacing **Greg Browning** who stays with WXNT as Production Dir. and pick up weekend host duties...Earlier this week **Arbitron** announced a realignment its U.S. Media Services department, with 2004 Conclave faculty member and former Sr. VP/GM of Arbitron Radio **Scott Musgrave** serving as Sr. VP/Marketing, and **Carol Hanley** becoming Sr. VP/Sales...

This week was a strong week for **Low Millions** and **"Eleanor"** at Triple A with nice adds coming from WTTS, WBOS, WDOD...and at hot AC – KLCA! WRLT leads the triple A world with 16x, while KALZ tops the hot AC report card with 20s! Yes...there are BIGGER names out there, but for song driven adult stations (and aren't they all), there's nothing BETTER! **Manhattan/ Blue Note**

Indianapolis Fall Book, Phase 1. Country WFMS off a bit, but still the market's only double digit station. WFMS 11.2- 10.7, WFBQ 9.1- 9.3, WIBC 8.0- 8.2, WHHH 8.0- 7.9, WGLD 5.8- 6.0, WTLC 4.7- 5.5, WRZX 4.6- 4.8, WNOU 4.8- 4.8, WTP1 3.8- 4.0, WZPL 3.6- 3.9, WYXB 4.2- 3.8, WYJZ 3.0- 2.9, WENS 2.7- 2.6, WTTS 2.6- 2.5, WGRL 1.6- 2.0, WTLC 1.7- 1.7, WNDE 1.2- 1.1, WXNT 0.7- 1.0, WKLU 0.8- 0.9, WRDZ 1.1- 0.8, WSYW 1.0- 0.7, WKKG 0.7- 0.7, WXLW 0.8- 0.7, WIJY 0.6- 0.6, WEDJ 0.6- 0.5, WWWY **- 0.4, WCBK **- 0.4, WBRI **- 0.4.

Zeo Radio Networks announces a long-term alliance with legendary consultant **Jerry Clifton** to offer Clifton's exclusive consulting services to CHR/Rhythmic and Urban stations via the magic of barter. As you know, Clifton (along with Scandia, Minnesota's first citizen – **Paige Neinaber**) consults WPOW (Power 96)/Miami, WLLD (WiLD 98.7)/Tampa, WRDW (Wired 96.5)/Philadelphia, etc.

Mercy Me and their single **"Here With Me"** is building upon the success at AC (poised for Top 10, currently at #11) by finding a new group of believers at HAC like; KATF 9-17x, KAYL 21x, WKTI 30x and many more as they move from #38-36 on the *R&RAC* chart this week! **Curb**

Effective September 13th, **Bill Stewart** will leave college rocker KIWR/ Omaha and join the **Summit City Radio Group** as Director of Programming (Summit has 6 stations in Fort Wayne, IN). For the past 5 years, he was the General Manager of KIWR – a small college radio station with a big stick. Without a commercial license, minimal listener support, a full time staff you could count on one hand with fingers left over, and lots of volunteers, the station became a powerhouse in one of the most concentrated, competitive markets in the Midwest. Of course, because they're non-commercial, their numbers would never appear in a standard **Arbitron** ratings book (but word has it the station fluctuates in the 6-8 share range). In addition, Bill was an instructor of electronic media programming, electronic media promotions and radio practicum courses at **Iowa Western Community College**. Annually, Bill led a strong contingent of Iowa Western students to the Conclave and TalenTraks! **Don Kohler** takes the reigns of KIWR while a search ensues for Bill's replacement.

Madison Fall Book, Phase 1. **Clear Channel** country WWQM feels the heat from sister AC, WMGN. WWQM 8.8- 8.2, WMGN 7.1- 7.9, WOLX 7.1- 6.8, WZEE 7.3- 6.8, WIBA 5.9- 6.0, WIBA 5.5- 5.1, WJJO 4.7- 4.4, WMMM 3.8- 3.9, WHIT 3.5- 3.7, WBZU 3.5- 3.7, WMAD 3.1- 3.3, WTUX 2.8- 2.5, WTSO 2.6- 2.3, WTDY 1.7- 1.8, WXXM 1.7- 1.6, WDMP 1.6- 1.4, WKPO 1.2- 1.4, WSJY 1.0- 1.2, WJVL 0.9- 1.1, WTLX 0.7- 0.7, WTMJ 0.5- 0.7, WBEV 0.5- 0.5, WGN 0.5- 0.5.

We'll let the respected **Tony Bristol** (PD, 92 PRO-FM) tell you about **Joss Stone (S-Curve/EMI)** – **"Joss Stone is the real deal. Playing 'You Had Me' will have your audience convinced."** Thanks, Tony. We couldn't have said it better!

KYGO/Denver's morning show has launched a non-partisan effort to get their listeners to the polls for the 2004 November Election, called "Vote For Your Country." This month, **Kelly, Jonathan and Mudflap** will be out in the community giving people the opportunity to register to vote. On Wednesday, Colorado Secretary of State, **Donetta Davidson** joined the show to help make the announcement. The inaugural "Vote For Your Country" event is set for September 8, 2004 at Denver's Hard Rock Caf .

Tune in Tuesday as yet another **Clear Channel** station is flipped to the liberal talk! According to reports from *All Access*, it has been confirmed that Oldies WCOL/Columbus, OH will go with **Air America Radio** and other syndicated programming effective (9/7) at high-noon. And yes, there's now an official trend for Clear Channel to flip music FM's (like WXXM/Madison this week) to Air America programming. And if you're politically tuned-in, you'll know how ironic it is for **Clear Channel** – owned by **President Bush'** close personal friend and fiscal supporter, **Lowry Mays** – to be bringing Al Franken to the radio public!

Pittsburg (KS) Spring Book. Urban AC **Clear Channel** KKOW sweeps the market. KKOW-F15.9- 19.0, KKOW-AM 5.7- 6.7, KSYN 6.3- 5.6, KIXQ 4.5- 4.5, KWXD 3.4- 3.9, KNMO/KNEM-AM 2.8- 3.4, KBZI 2.8- 2.8, KJML 4.5- 2.8, KMOQ 3.4- 2.8, KJMK 1.7- 2.2, KKOY1.7- 2.2. All quarterlies in *The TATTLER* are 12+ persons, 6A-12P, M-Su, 6A-mid, Fall-Spring comparisons, unless otherwise noted. Copyright © 2004, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.



Tim McGraw's new album, *Live Like You Were Dying*, debuts at #1 on both the *Billboard* Country Albums Chart and Top 200 Albums chart with 765,739 sold in just its first week of release. This marks the third time that McGraw has simultaneously debuted at the top of both charts. His single "**Live Like You Were Dying**" tied a 30-year record at *Radio & Records* by staying at #1 on the country singles chart for its ninth consecutive week. The only other song to accomplish that feat? **Lonestar's "Amazed"** in 1999...a crossover of mega-proportion. The single is destined for AC adds on 9/13, but that hasn't stopped astute adult radio stations like WZPL from a little advance airplay! **Curb**

Changes Too. KYKY/St. Louis interim PD **Mark Edwards** drops his programming duties for the HAC this week to focus on cross-hall AC sister KEZK. Meanwhile, Y-98 names former **Salem** Cont. Christian WZFS/Chicago PD **Kevin Robinson** for PD duties...longtime KCLD/St. Cloud, MN night jock **Dino** begins nights at WFBC/Greenville, SC later this month (that's a jump from market #220 to market #59!) Dino's last day at KCLD is (9/17)...Veteran Midwest promotion wiz **Tom Moran** has been tapped as the new **Columbia/Nashville** Midwest Regional Director, reuniting him with Columbia president **John Grady**; the two served as Minneapolis and Chicago **Arista** reps respectively in the 80's...

Canton Spring Book. **NextMedia's** WHBC (AM & FM) own the city. WHBC-AM 13.2 - 13.5, WHBC 11.4 - 11.3, WQMX 5.2 - 6.1, WRQK 5.6 - 5.3, WQXK 7.2 - 5.1, WZKL 2.9 - 5.1, WONE 3.9 - 4.8, WKDD 5.4 - 4.6, WNIR 2.3 - 3.4, WMJI 2.5 - 2.8, WAKS 2.7 - 2.6.

In one of the more bizarre stories in regional radio this week, **Infinity's** WSCR/Chicago is being sued by a pair of local attorneys (**Stephen L. Kerschner** and **Burton Witt**) who are complaining that the station is one of several businesses to send them junk faxes. The attorneys, who have sued other businesses over the same accusations, say The Score sent them an unrequested rate card in May 2002 and demands damages on behalf of "more than 50" others who received the fax. (Stay tuned!)

Decatur Spring Book. **NextMedia's** country WDZQ moves WAY up! WDZQ 5.3 - 9.7 WZUS 2.7 - 8.8, WDKR 4.4 - 7.1, WZNX 3.5 - 7.1, WCZQ 4.4 - 6.2, WSOY-AM 11.5 - 6.2, WYDS 8.8 - 6.2, WDZ-AM 4.4 - 5.3, WSOY 10.6 - 5.3, WXFM 4.4 - 3.5, WEJT 3.5 - 2.7.

Chicago's Museum of Broadcast Communications has elected six new board members, including **ABC News** "Nightline" correspondent **Chris Bury**, retired TV producer **Al Schwartz**, lawyers **Seth Traxler** and **Davis Ruder**, and businessmen **John Harney** and **Paul Roston**. The Museum is currently scheduled to open its new facilities in 2006.

Peoria Spring Book. **Triad's** oldies WPBG wins. WPBG 9.2 - 9.1 WZPW-F 8.1 - 8.9, WGLO 6.5 - 8.1, WMBD-AM 7.1 - 8.1, WSWT 8.6 - 7.8, WFYR 7.6 - 5.9, WIXO 5.2 - 3.8, WXCL 6.3 - 3.8, WBNQ 1.0 - 3.0, WDQX 2.9 - 3.0, WXMP 2.4 - 3.0.

Changes 3. Alternative KQRA/Springfield, MO has named former WRQT/LaCrosse, WI afternoon host **Rudy Pavwell** for nights, replacing **Shadow** who now moves to mornings...WZZN/Chicago Morning Zone member **Pete McMurray** has exited the show...KALC/Denver APD/midday host **Kevin**

Koske is leaving the station (9/24) in order to take on afternoons at WTMX/Chicago...WGCI/Chicago GSM **Anita Genes** has named **Tami E. Honesty** to LSM for WGCI, along with cross-hall sisters WVAZ and WGRB...former KCTE/Kansas City host **Scott Voorhees** is joining cross-town **All Comedy Radio's** KCKN as host of a new local show, "ACR News Kansas City"...KXSS/St. Cloud, MN has dropped simulcasting of KFAN/Minneapolis' **Dan "The Common Man" Cole** in favor of a new local show, "Granite City Cafe" with **Jay Caldwell** and **John Holler** from mid-days Noon-2pm...WGCI/Chicago picks up WHHH/Indianapolis weekend/overnighter **Kyle Street** for similar duties...WASH/Washington, DC and WBIG/Chicago Programming & Marketing Coordinator **Deb Gordon** exits...KBBQ/Fort Smith, AR PD/morning host **Rusty Black** has exited the station...**Radio Think Tank** President **Ken Anthony** joins *R&R* as Rock Editor, replacing **Cyndee Maxwell** who was elevated to VP/Editor & Music Operations...

Quad Cities Spring Book. Country **Clear Channel** country WLLR remains top dog. WLLR 15.3 - 15.3 KCQQ 8.6 - 12.3, KMXG 6.7 - 9.1, WXP 4.2 - 7.5, WHTS 7.9 - 6.7, KUUL 5.7 - 6.2, WOC-AM 7.1 - 5.9, KBEA 4.7 - 4.3, KQCS 7.4 - 3.5, WGN-AM 1.2 - 2.1, KBOB 4.7 - 1.6.

According to reports this week from the *Milwaukee Journal-Sentinel*, a comment about a local lawyer prompted an apology from Talk WTMJ fill-in host **Joe Scialfa** late last week. Scialfa had reportedly called lawyer **Jason F. Abraham** - who represents the families of the two girls swept into the Milwaukee river back in May - an "ambulance-chasing lawyer" according to a complaint letter from Abraham, noting that Scialfa accused him of contacting the girls' parents (contacting accident victims is a serious ethics violation), and WTMJ promptly aired the apology.

Saginaw-Bay City Spring Book. **Citadel** oldies WHNN slips but still overtakes WKCQ for the market crown. WHNN 9.9 - 9.3, WKCQ 10.7 - 9.1, WSGW-AM 11.1 - 8.8, WGER 4.1 - 6.7, WIOG 8.2 - 6.3, WTLZ 6.0 - 6.1, WKQZ 6.4 - 5.1, WCEN 5.6 - 4.8, WILZ/WYLZ 3.3 - 4.6, WXQL 2.1 - 3.8, WSAM-AM 3.5 - 3.2.

Clear Channel Alternative WRZX/Indianapolis has hired **Citadel** Alternative WEDG/Bufalo PD **Lenny Diana** as its new PD, taking over the programming reins from 12 year station PD **Scott Jameson** who was promoted back in May to Director FM Programming/Indianapolis, overseeing WRZX and sister Rocker WFBQ. Lenny is expected to join WRZX in mid-September. Meanwhile, WRZX MD **Michael Young** has been upped to Dir. Creative Services for WRZX, WFBQ, and Sports WNDE. Young also retains his MD duties for WRZX.

The nominees for the **CMA Broadcast Awards** to be given away in November were announced earlier this week. Some folks from the Midwest were among those honored, including; Large Market Personality of the Year - **Jim, Deb & Kevin** of WFMS/Indianapolis, **Darren Tandy** of WFMS/Indianapolis, **JD Cannon** of WFMS/Indianapolis and **Dale & Mary** of KFKF/Kansas City. Small Market Personality of the Year - **Holstein & Company Mornings** of WIXY/Champaign, IL and **The Hometown Morning Show** of WQXK/Youngstown, OH. Major Market Station of the Year - WGAR/Cleveland, OH. Large Market Station of the Year - WFMS/Indianapolis, WMIL/Milwaukee and WUBE/Cincinnati, OH. Medium Market Station of the Year - KSSN/Little Rock. Small Market Station of the Year - KTTS/Springfield, MO, WIXY/Champaign, IL, WQXK/Youngstown, OH and WWKI/Kokomo, IN. Good luck to all!

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More Changes. **Bill Page** exits WHCO/Sparta, IL to join **Pollack Broadcasting** as News Dir. of KTMO, KBOA, KBOA, KCRV and KCRV/ New Madrid-Kennett, MO...WPKR Appleton/Oshkosh, WI PD **Todd Grimsted** slides into the morning slot at the station with **Bryan Kash** with a new show called "The Big Guys" featuring **Carolyn Koch** for news. Meanwhile, OM **Bill Fink** takes on middays, followed by **Zach & Garth** on afternoons and **Tony Brueski** for nights...WWWW morning Host **Brian Cowan** adds APD stripes as former morning co-host at WKHM/Jackson **Claire Wiley** joins the "Breakfast with Bubba" show and **Sheryl Fender** joins for mid-days, replacing **Andie Lynn** who heads to Nashville...former WLS/Chicago weekenders **Yvonne Greer** and **Greg Batton** join **Health Radio Network** for a Sunday night talk show, "Hot Mamas," which is currently scheduled for a (9/11) debut...

AAA Tip of the summer! **Fernando Ortega's** new single "Dragonfly" from **Curb**. (On your desks now, audition today!)

Jobs. **Entercom** Hot AC WMYX/Milwaukee has a PM drive opening (see above). The PM driver will also act as APD and MD! T&R's to PD **Tom Gjedrum**, 11800 W Grange Ave, Hales Corners, WI 53130-1035...KRNA/ Cedar Rapids needs a new morning show. Get your best stuff to PD **Gregg Scharnau**, 425 2nd St. SE - 52302 [or send an mp3 to shark@krna.com]...**Cumulus** Oldies KBBQ/Fort Smith, AR needs a PD/ morning host. If you know Selector, BSI Wave Station, and Cool Edit, get your T&R's to: KBBQ, Attn: **Ray Miller**, 4608 Radio Tower Rd., Van Buren, AR 72956 or email at ray.miller@cumulus.com...**Cumulus/Rochester, MN** is looking for an experienced PD/afternoon talent for its heritage Country station KWWK. A minimum of 3 years programming experience, Selector proficiency and strong production skills required. Send T&Rs today to: Cumulus Broadcasting, Attn: **Brent Ackerman**, 122 4th St SW, 55902 or e-mail to brent.ackerman@cumulus.com...Morning Fill-In/Possible FT position available at country WBTU/Ft. Wayne, IN. Resumes only for right now (audio to be requested later). Send them via e-mail: dave@wbtu.fm or, via snail mail to: WBTU, Attn: **Dave Michaels**, 2100 Goshen Road #232, Fort Wayne, IN 46808...Mornings are open at **BDI Broadcasting's** Oldies KULO/Alexandria, MN. Send your best T&Rs to: KULO, Attn: **Dave Vagle**, PO Box 1024, 56308...Mornings open in Springfield, IL at AC WMHX. Experience with Maestro or similar systems helpful but not required. Please send packages to: **Saga Communications**, Attn: **Jane Cochran**/WHMX, 3501 Sangamon Ave., Springfield, IL 62607...WIMC, WCVL & WCDQ in Crawfordsville, IN are taking applications for part time board operators. Availability on nights and weekends is a must. Previous radio experience is a plus. Several positions available. Would be great for a high school or college student wanting to start a career in the broadcast industry. Send a resume and or contact information to: **Key Broadcasting**, Attn: **Jared Allen**, P.O. Box 603, 47933 or email jared.allen@keybroadcasting.com...**Midwest Communications'** CHR WIFC/Wausau, WI has an opening for an immediate overnight personality (11-5pm, Sun-Fri). Send your T&Rs and references to: WIFC, Attn: **Johnny Jost**, 557 Scott St, 54403 or email you stuff to: johnny@wifc.com...Are you proficient at production, guest booking, talent direction and show prep? Can you mix it up with sports, information

and entertainment? Can you take ownership of your show? If so, send resume and references to: KCSP, Attn: **Matt Fishman**, 4935 Belinder Rd, Westwood, KS 66205 or via email mfishman@entercom.com...If you are looking to get started in the broadcasting field, **Three Eagles Communications/Columbus, NE** is always looking for part-time board operators during the sports season. Interested persons should have knowledge of computers, and be able to be trained to run a board during ballgames and other outside broadcasts. If you are interested call (402) 564-2866 and ask for Dean...**Clear Channel/Madison, WI** has an immediate FT opening for an internet marketing director. Qualified candidates will have strong computer, web design and internet skills plus knowledge of publishing and graphic design software. Send your resumes today to, madisonjobs@clearchannel.com...**Clear Channel** CHR WBIZ/Eau Claire, WI needs a new part-timer who's willing to get up early every morning and help out on the streets. You'll get air time, and some valuable morning show experience. Send your tape/resume package to: WBIZ, Attn: **Audrey Phillips**, 619 Cameron St., 54703 or send an email to audreyphillips@clearchannel.com...**Cox Radio/Dayton, OH** has a rare full-time opening available. Candidates should be able to: Jock country and 80's, maintain the operation during evening and overnight hours, handle daily production using Cool Edit and remotes and appearances. Applicants must forward both a T&R to: WHKO/WHIO/WDPT/WZLR, Attn: **Nick Roberts**, 1414 Wilmington Ave., 45420...**Newradio Group's** award-winning small market news operation in North Central Illinois has immediate opening for morning news anchor/general assignment reporter. Above average writing and delivery skills needed. T&Rs to: WCMY/WRKX, Attn: **Jim French**, 216 West Lafayette Street, Ottawa IL 61350...**Cumulus' CHR** Q92.3/Waterloo, IA needs part time help! The position involves 5-10 hours of voice-tracking per week. Send T&Rs to: **Aaron Santini**, Q92.3, 501 Sycamore St. #300, 50703, or email to: aaron.santini@cumulus.com...**DeMers Programming** is looking for a morning team or host for Rock 107 WIRX/St. Joseph/Benton Harbor, MI - just 90 minutes from Chicago on the Southwest Michigan lake front! Decent cash, great place to live, fun people to work with. Send materials to: WIRX, Attn: **Shelley Morgan**, 580 E. Napier, Benton Harbor, MI 49022 or email mp3 and resume to shelley@wirx.com...Over the Top Evening Talent needed for CHR non-com WAYK/WAYG. Requires: ability to relate to teens, great phones, confident energetic sound with a little attitude, ability to weave Christian world-view into everyday life, prod skills, proven track record, and college degree preferred. Livable salary and outstanding benefits at a stable broadcast organization (Cornerstone University) with 30 year history. Position will be in the new Grand Rapids studios. Send demo and resume to: WAYG, Attn: **Rich Anderson**, 161 E. Michigan Ave. #600, Kalamazoo, MI 49007...**Muzzy Broadcasting's** WSPT/Wausau/Steven's Point, WI seeks a HAC PD for powerhouse signal. Responsibilities include air-shift, promotional creativity and appearances. Send resume, photo and air-check to: **Rick Muzzy** at rmuzzy@1010wspt.com or mail to: Rick Muzzy, 500 Division Street, Stevens Point, WI 54481...all positions listed in *The TATTLE* are presented free of charge and represent equal opportunities. (Please, no calls unless otherwise noted.)