



**WELCOME TO CONCLAVE 29** (or for your roman numeral types, Ex Ex Eye Ex)! Lots of planning went into this weekend, and the folks responsible for that are identified by their red lanyards. They're the Conclave Board (and staff). Have a question? Find a red lanyard, and the person wearing it has your answer...within reason, of course (we're told the Board has difficulty with questions regarding advanced trigonometry and macro economics).

**Richard Marx "When You're Gone"** Adds of the week: KATF, KQIC!

*Omaha Spring Book, Phase 2 Trend.* Clear Channel full service KFAB bests sister country KXKT. KFAB-AM 8.6-8.4, KXKT-FM 9.6-7.7, KEZO-FM 7.7-7.5, KQCH-FM 4.7-5.8, KGOR-FM 5.5-5.7, KQKQ-FM 5.4-5.2, KSRZ-FM 4.5-4.9, KKAR-AM 4.4-4.4, KKCD-FM 4.5-4.4, KLTQ-FM 4.5-4.4, KHUS-FM+ 2.9-4.2, KOMJ-AM 3.9-3.9, KBLR-FM 3.4-2.8, KBBX-F, 3.9-2.7, KCTY-FM 2.5-2.6, KEFM-FM 3.1-2.6, KOZN-AM 1.5-1.8, KOIL-AM 1.4-1.0, KOSR-AM 0.6-0.9, KMA-AM 0.6-0.5, KCRO-AM \*-0.4, KHLP-AM 0.4-0.4. All Trends in this TATTLE R are 12+ persons, 6A-12P, M-Su, 6A-mid, Spring Phase 1-Spring Phase 2 (March/April/May) comparisons. Copyright © 2004, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

**LeAnn Rimes/Ronan Keating "Last Thing On My Mind"** Add of the week: KOSI!

**TROY RESEARCH!** Troy Research, one of the Conclave's longest tenured sponsors, will be sending you an internet survey within a week or so of your Conclave experience. Please respond when you're emailed a survey. It's the only way the Conclave can get better! Oh yes, there's a perk or two involved as well. Two people who take the survey will be selected at random and will be receiving a fully paid 2005 Conclave tuition. Now, THAT's a prize!

**Bobaflex "Turn The Heat Up"** Add of the week: newest Rock reporter - KFMW!

*Grand Rapids Spring Book, Phase 2 Trend.* Clear Channel country WBCT down, but still with a comfortable lead. WBCT-FM 12.0-11.3, WSNX-FM 7.8-7.8, WOOD-AM 7.3-7.0, WLAV-FM 5.9-6.1, WOOD-FM 4.5-5.6, WKLQ-FM 4.4-4.5, WLHT-FM 3.7-4.4, WODJ-FM 4.2+4.1, WGRD-FM 3.7-3.7, WTRV-FM 2.6-3.4, WBFX-FM 3.1-3.3, WVTI-FM 2.7-2.7, WJQK-FM 2.5-2.0, WYGR-AM# 1.7-1.8, WFRG-FM 1.7-1.7, WBBL-AM 2.0-1.6, WMUS-FM 1.8-1.6, WJNZ-AM# 0.9-1.2, WNWZ-AM 1.3-1.1, WYVN-FM 0.9-1.1, WMJH-AM# 1.7-1.1, WHTC-AM 0.9-1.0, WFUR-FM 1.4-1.0, WGHN-FM@ 0.8-0.8, WTKG-AM 0.8-0.8, WDSS-AM\*-0.4, WQLR-FM \*-0.4, WGHN-AM@ -0.1.

CONGRATS to **Paul and Andrea Kraimer** on the birth of a new baby boy, **Louis Foster Kraimer**, born on June 16<sup>th</sup>! Louis' dad is APD of **Infinity's** 80's WXPT/Minneapolis!

MUSIC LISTENING TIP: Catch **The Thrills** at the KTCZ stage tomorrow night during the Block Party. They open for the **Bodeans**!

## THE MAIN STREET MINNEAPOLIS/ST.PAUL DIAL GUIDE

On your car radio outside or inside the Marriott, these are the stations you should receive! Key: Frequency-Call Letters-Nickname-Format-Owner.

### FM

- 88.5 KBEM-FM "Jazz 88" Jazz/Traffic Minneapolis Public Schools (Noncomm)
- 89.3 WCAL Classical St. Olaf College (Noncomm)
- 89.9 KMOJ Urban A/C Community Center For Communication and Development (Noncomm)
- 90.3 KFAI "KFAI - Fresh Air Radio" Eclectic Fresh Air, Inc. (Noncomm)
- 90.7 K214DF "K-LOVE" (translator) Christian A/C Educational Media Foundation (Noncomm)
- 91.1 KNOW-FM MPR News/Talk American Public Media Group (Noncomm)
- 91.5 K218DK "WNCB" (translator) Christian CHR North Central Christian Board (Noncomm)
- 92.5 KQRS-FM "KO-92" Classic Rock ABC/Disney
- 93.1 KXLP Rock Clear Channel (fringe signal: Mankato)
- 93.7 KXXR "93X" Active Rock ABC/Disney
- 94.5 KSTP-FM "KS95" Hot A/C Hubbard
- 95.3 KNOP Religion/Gospel Selby Gospel Corp. (Noncomm)
- 95.5 KRDS "Maxx FM" Oldies James Ingstad (fringe signal: New Prague)
- 95.9 WLKX-FM "Spirit FM" Contemporary Christ. Dan Peters (fringe: Forest Lake; simulcast with 107.5 KBGY/Faribault)
- 96.3 KTTB "B-96" CHR/Rhythmic Radio One (move-in signal: Glencoe)
- 97.1 KTCZ-FM "Cities 97" Adult Alternative Clear Channel
- 97.5 KNXR Beautiful Music United Audio (fringe signal: Rochester)
- 98.1 WWJO "98 Country" Country Regent (fringe signal: St. Cloud)
- 98.5 KTIS-FM "Life" Inspirational Northwestern College
- 99.5 KSJN-FM MPR Classical American Public Media Group (Noncomm)
- 100.3 KJZI "Smooth Jazz 100.3" Smooth Jazz Clear Channel
- 100.9 KOWZ Farm/Classic Hits Lynn Kettleston (fringe signal: Owatonna)
- 101.3 KDWB-FM CHR Clear Channel
- 101.7 WHMH-FM "Rockin' 101" Act. Rock Tri-County Broadcstg (fringe: St. Cloud)
- 102.1 KEEY-FM "K-102" Country Clear Channel
- 102.9 WLTE "Lite Rock 103" A/C Infinity-Viacom
- 103.5 KYSM-FM "Country 103" Country Clear Channel (fringe signal: Mankato)
- 104.1 WXPT "Mix 104" '80s Hits Infinity-Viacom
- 104.7 KCLD CHR Leighton Enterprises (fringe signal: St. Cloud)
- 105.1 WGVX "Drive 105" Adult Alternative ABC/Disney
- 105.3 WGVY "Drive 105" Adult Alternative ABC/Disney
- 105.7 WGVZ "Drive 105" Adult Alternative ABC/Disney
- 106.1 KLCI "Bob 106" Country Milestone Radio (fringe signal: Princeton-Elk River)
- 106.5 KUOM-FM/KDXL "Radio K" St. Louis Park Public Schools (share-timer 10W low power high school station shares summer months with U of M's 770 KUOM)
- 106.7 K294AM "Fresh Air Radio" (translator) Eclectic Fresh Air, Inc. (Noncomm)
- 107.1 WFMP "Real Life Conversation - FM 107" Female Talk Hubbard (move-in: New Richmond-Coon Rapids)
- 107.5 KBGY "Spirit FM" Contemporary Christian Dan Peters (fringe signal: Faribault; simulcast with 95.9 WLKX/Forest Lake)
- 107.9 KQQL "Kool 108" Oldies Clear Channel

### AM

- 630 WDGY Spanish Music/Talk Greg Borgen
- 660 WBHR "The Bear" Sports Tri-County Broadcasting (fringe: St. Cloud)
- 690 KFAX "Score 690" Sports Clear Channel (daytimer)
- 740 WMIN "Relevant Radio" Catholic Talk Starboard Broadcasting (fringe signal: Hudson) (daytimer)
- 770 KUOM "Radio K" College Alt. U of M Board/Regents (Noncomm) (daytimer)
- 800 WVAL "Original Country Radio" Classic Ctry Tri-County Broadctg (frng: St.Cld)
- 830 WCCO News/Talk/MN Twins Infinity-Viacom
- 900 KTIS Christian Music/Teaching Northwestern College
- 920 KDHL "The Mighty 920" Farm/Full Service Cumulus (Fringe signal: Faribault)
- 950 KSNB Sports News-Talk Infinity-Viacom
- 980 KKMS Christian Talk Salem
- 1030 WCTS Religious Central Baptist Seminary (Noncomm)
- 1130 KFAN "The Fan" Sports Clear Channel
- 1220 WEZU Nostalgia/Talk Endurance Broadcasting
- 1280 WWTC "The Patriot" Conservative News/Talk Salem
- 1330 WMNN News Starboard Broadcasting
- 1400 KLBB "Club 14" Standards/Nostalgia Starboard Broadcasting
- 1440 KDIZ "Radio Disney" Pre-Teen CHR ABC-Disney
- 1470 KLBP "Club 14" Standards/Nostalgia Starboard Broadcasting
- 1500 KSTP "AM 1500" News/Talk Hubbard
- 1530 KSMM "Relevant Radio" Catholic Talk Starboard Broadcasting (fringe: Shakopee) (daytimer)
- 1570 KYCR Religious and Conservative Talk Salem
- 1590 WIXK "Real Country" Country Hubbard (Fringe signal: New Richmond)
- 1600 KWOM Oldies/Classic Country Minn. Valley Broadcstrs (Fringe: Watertown)

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# KIMBERLEY LOCKE "WRONG"

**EARLY SPIN ACTION AT:**  
 WXKS 20x WPRO 18x WXXL 15x KHTS 21x WXXL 15x WDJX 32x KHKS 13x  
 WIXX 30x WLAN 29x WNTQ 22x WYKS 22x WIOG 21x WSTW 19x WERZ 19x  
 KSMB 18x KRQQ 18x WDCG 17x WAYV 16x WXLK 16x WPST 15x WYCR 31x

**NEW SPIN ACTION AT: WBLI KMXV KFMD WXSS KBKS WKQI WKSE**

**NEW THIS WEEK:**  
**WKRZ KKMKG WVKs WABB WFBC KZZU WAEB WVAQ WIFC**

**Already #1 requests at WNTQ/Syracuse...with 22 spins.**

**FROM THE DEBUT CD... "ONE LOVE"... OVER 175K SCANNED...**

Kimberley in UK promoting UK success of 8th World Wonder...back in US on 7/22 & back on the road supporting radio



that is just beginning. Later in the day, A **GLASS AFTER CLASS Welcoming Reception** presented by **Corkscrew Productions & Console-Navigator-CO5**, featuring a performance by **AVION!** This traditional first-gathering cocktail party begins as soon as the final Conclave College session ends at 6PM...and features the Conclave's first wine tasting! Later this evening, our good friends at ABC's 93X Radio along with the Conclave present **Rockin' the Fine Line**, featuring **Dempsey, Bobaflex, 8 Days Gone & Thornley!** If you're a rocker, know a rocker, or would just like to hang out like one, this is the place to be! The Fine Line is an easy walk from the Marriott and your badge is your admittance!

*Des Moines Spring Book, Phase 2 Trend.* Clear Channel talk WHO down, while seeing a challenge from rock KGGO and oldies KIOA. WHO-AM 12.5-11.0, KGGO-FM 7.5-8.3, KIOA-FM 7.7-8.1, KLTI-FM 6.8-6.9, KSTZ-FM 6.2-6.2, KAZR-FM 5.5-5.5, KKDM-FM 6.2-5.5, KJY-FM 5.5-5.2, KDRB-FM 4.3-5.0, KRNT-AM 3.6-4.1, KHKI-FM 3.1-2.9, KMXD-FM 3.1-2.9, KXNO-AM 1.9-2.1, KBGG-FM 2.2-1.9, KZZQ-FM 1.5-1.6, KCCQ-FM 1.7-1.6, KWKY-AM 1.0-1.0, KBGG-AM 0.9-0.9, KDLS-AM# @ \*\*-0.7, KWMT-AM 0.7-0.7 KXLQ-AM 0.7-0.7, KDLS-FM# @ 0.5-0.3.

They make their debut this weekend right here at the Conclave: **Dan Kieley** and **Garry Leigh** as the Snafu kids! Actually, they've put together **Snafu Consulting** and their first gig is facilitating the Alternative Format Symposium on Saturday morning. Dan, as you may know, was PD at KIIS-FM/Los Angeles, KDWB/Minneapolis and, most recently, the late KRBV/Dallas. Garry is the KSOC/Dallas PD, who worked for Dan at KKRC/Sioux Falls a few years back, after cutting his teeth at KCLD/St. Cloud. If you miss them this weekend, they can be reached at 214-223-1908 or via e-mail at [dan@snafuconsulting.com](mailto:dan@snafuconsulting.com) or [garry@snafuconsulting.com](mailto:garry@snafuconsulting.com)!

*Changes.* KDGS (Power 93.3)/Wichita afternoon talent **JR Gonzalez** has lost his job as temporary MD. He's now permanent MD (does that mean, he'll never, ever leave the station???)...**Zemira Jones**, most recently President/GM of **ABC Radio's** Chicago cluster, has been named to the newly created position of VP/Ops for **Radio One**...**Drew Carey** has been named Program Coordinator of **Clear Channel** Classic Rock/WFBQ/Indianapolis.

*Lansing Spring Book, Phase 2 Trend.* Forstman country WITL takes over #1. WITL-FM 9.1-10.8, WJXQ-FM 7.9-9.0, WFMK-FM 10.1-9.0, WQHH-FM 5.2-7.2, WJIM-FM 8.7-6.4, WMMQ-FM 5.0-4.6, WILS-AM 3.3-3.8, WVIC-FM 3.3-3.4, WQTX-FM 2.5-2.0, WJR-AM 1.4-1.4, WKMY-FM 1.7-1.4, WIOG-FM 0.8-1.0.

AVAILZ. **Erin Bristol**, former WWDG/Syracuse and WMT/Cedar Rapids PD. 315-952-7134 or [erinbristol@aol.com](mailto:erinbristol@aol.com).

If you haven't been to a Conclave for a while, here's a clue: **YOU'RE GONNA BE BUSY DAY AND NIGHT!** With nearly 50 sessions and events planned, there won't be much time for sleep. The alternative? Have fun! Here are some of the fun, official Conclave events planned for this weekend. Today (Thursday), is **jam-packed with goodies.** **CURB RECORDS** presents The Newcomers Welcome Room! At 11 AM. Is this your first Conclave? Haven't been to a Conclave in awhile? Want to know how to get the most out of your Conclave experience? The Curb Welcome Room is a place to meet new friends, and an opportunity to ask the Conclave Board and staff any and all questions you might have about the Learning Conference

*Jobs.* KTTB (B96 Minneapolis) is looking for regional air talent for various part-time shifts. If you are within driving distance of Minneapolis and would like a shot at the "Bigz", get your stuff ASAP to PD **Sam Elliot**, 5300 Edina Industrial Blvd. #200 Edina, MN 55439...**Midwest Communications** has an opening for a program director for its 100,000-watt heritage soft rock station, Magic 95.7. You need to have at least 2 years programming experience and 3-5 years on-air experience. Send package to Midwest Communications, care of **David Drew**, 715 E. Central Entrance, Duluth Minnesota, 55811. E-mail accepted at [david@ktco.fm](mailto:david@ktco.fm)...**Cumulus Rockford** is looking for a Promotions Director (WZOK, WROK, 96.7 EAGLE, WXXQ). Are you someone who is organized and loves "hands on" promotions? Send your stuff to **Greg Sher**, Market Manager, Cumulus Rockford, 3901 Brendenwood, Rockford, IL 61107 or look up **Steve Brill** this weekend at the Conclave...Wanted: a PD for Sports WNDE-AM. Contact CC/Indy OM **Marty Bender** at 6161 Fall Creek, Indianapolis, IN 46220, or e-mail [martybender@clearchannel.com](mailto:martybender@clearchannel.com)...All positions advertised in THE TATTLER represent equal opportunities, and are placed free of charge. No calls unless otherwise specified.

### JUST SAY - "I GOTTA HAVE THIS RAG!"

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WQZQ/ Nashville	WKSE/ Buffalo
KHTS/ San Diego	KUDD/ Salt Lake

### New Adds this Week:

**KDWB/ Minneapolis** **WXKS/ Boston**  
**KCHZ/ Kansas City**

Video Premiere on **M TR11!**

