

THE
MAIN STREET
Communicator Network
TATTLE R
30
30th Anniversary 1974 - 2004

AL CASEY, MIKE MCVAY TO RECEIVE 2004 CONCLAVE ROCKWELL AWARDS!

The Conclave is proud to announce the recipients of this year's Rockwell Award - the highest honor bestowed by the Conclave - in ceremonies occurring at Conclave 2004 the weekend of July 15-18 at the Marriott City Center Minneapolis. **Al Casey** succumbed to cancer at the age of 60 in his home of Bainbridge Island, Washington this past winter. He signed on the nation's first FM top 40 at WMYQ/Miami in 1971, and was instrumental in the successes of renowned call-letters like WDRQ/Detroit, KSLQ-KXOK/St. Louis, KCMO-WHB/KC, K101/Sand Francisco, WXLO/New York, and KOGO-KPRI/San Diego. Said **Tom Land**, OM/Journal Bdcstg-Omaha, "Al's radio stations all had the Casey trademark: great music, great personality, fun, with uniquely BIG promotions. He was a visionary in the class of **Todd Storz**, **Lee Abrams**, **Kent Burkhardt**, **Mike Joseph**, **Gordon McClendon** and others. He had a spirit like no other I have ever witnessed. I would not be in this business if it were not for the mentoring of Al Casey." Accepting the Rockwell on Al's behalf will be his wife, Janie. **Mike McVay** began his career in 1969 in Pittsburgh, Pennsylvania as an air personality, while completing his education. He has programmed radio stations in Wheeling, Charleston, Louisville, San Diego, Los Angeles and Cleveland. He was a General Manager in Mobile and Cleveland. Mike, along with his wife **Doris**, has also owned and operated radio stations in Naples, Key West, Honolulu and Flint, Michigan. In 1982, he began **McVay Media** - a full service consultancy with 7 consultants. McVay Media now programs radio stations in the USA, Canada, Australia, New Zealand, Mexico and Latin America. He is the author of several broadcast primers, writes for *Radio & Records* magazine as well as contributes to *Radio Ink* magazine. His resume includes many public speaking engagements around the world, and he's served as a formal and informal advisor to the Conclave for the past decade. The Rockwell Award is a lifetime achievement recognition, begun in 1989 as a tribute to longtime Conclave Board member and Wisconsin radio owner/operator/morning man, **Mike Rockwell**. The Award honors those lead by example and who contribute to the growth of individuals in the Industry as mentors, benefactors, and friends. Mike and Al will join an elite group of past and present broadcasters and

industry veterans such as **Rick Cummings**, **Larry Bentson**, **Peter McLane**, **Charlie Minor**, **Dean Sorenson**, **Bob Beck**, **Art Vuolo**, **Tac Hammer**, **Dick Kernan** & **Mike Kronforst**, **Joel Denver**, and **Steve Ellis** as Rockwell Award winners.

If you are even remotely tired of all the recent downpours, you should be looking forward to **Bobaflex** who will "Turn the Heat Up" at Active/Alt rock on the very first day of this summer...and live at the 2004 Conclave in Minneapolis just a few weeks later!
Eclipse

Milwaukee Spring Book, Phase 1 Trend. Journal N/T WTMJ in single digits for the first time in awhile. WTMJ-AM 10.3-9.7, WKKV-FM 6.5-7.2, WKLH-FM 6.2-6.8, WMIL-FM 7-6.7, WLZR-FM 6-5.7, WXSS-FM 5.4-5.1, WKTI-FM 4.7-4.7, WISN-AM 4.2-4.3, WMYX-FM 4.3-4.1, WRIT-FM 4.3-3.8, WOKY-AM 3.4-3.3, WLTQ-FM 3.4-3.3, WJZI-FM 2.8-2.9, WJMR-FM 3.5-2.7, WFMR-FM 2.3-2.4, WLUM-FM 2.2-2.2, WFZH-FM 1.7-1.4, WMCS-AM 1-1.3, WIND-AM 0.9-1.2, WGLB-AM 0.9-1, WEZY-FM 0.8-1, WAUK-AM 1-0.9, WGN-AM 0.7-0.8, WDRV-FM 0.7-0.8, WBWI-FM 0.6-0.8, WBjX-AM *-0.7, WNOV-AM 0.7-0.7, WEXT-FM 0.5-0.6, WRJN-AM *-0.4, WWDV-FM 0.6-0.4, WTKM-FM 1.1-0.4, WTKM-AM 0.2-*. All Trends in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, Winter 2004 - Spring Phase 1 comparisons. Copyright © 2004, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

If you happened to listen to **National Public Radio's** (NPR) Talk of The Nation show yesterday (6/3) with **Neil Conan** on Christian Music, you heard **MercyMe** keyboardist **Jim Bryson** discussing the success the band has experienced since partnering with **Curb Records** to bring their music into the mainstream. Meanwhile, the band is back on tour in the Midwest this summer supporting the new single "Here With Me" that is already well on it's way making them an even bigger household name! Double digit spins aren't surprising at AC stations like KEZK, KSRC, WMGN, WLHT, KRBB and more, but now even smart CHR stations like WHZZ and WRVW are catching on! New this week at KJCK!

Gary Kneisley, president of the **Elyria-Lorain Broadcasting** Sandusky/Norwalk, OH cluster, announced the promotion of OM (and Agenda Vice-Chair for the Conclave) **Tim Kelly** to Local Market Manager over the cluster. Currently Kelly is in charge of the operation of Country WKFM, Light AC/Sports WLKR, Oldies WLKR and helps in operations at N/T WEOL/Cleveland-Elyria, along with Smooth Jazz WNWV/Cleveland. Now Kelly will oversee the operation and sales activities at the three station Sandusky location and he will continue to host the popular "Kelly and Crew" morning show on Country WKFM.

LEANN RIMES w/ RONAN KEATING

Added
WBEB
WYJB
WTVR
WDOK
WLHT
WCRZ
WJXB
WTFM
KMGA
KTSM
KYMx
KJOY

LAST THING ON MY MIND

CURB RECORDS



Richard Marx

When You're Gone

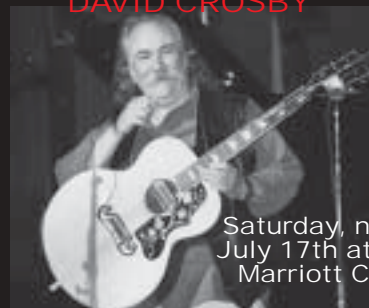
WKTI ADD!

On KAMX, KIOI, WBMX!



BMI & Moonlight Groove Highway present Conclave 2004 Legend - DAVID CROSBY

Saturday, noon July 17th at the Marriott City





If you are MD/PD of a Midwest HAC radio station and you are looking for your next hit, keep your eye fixed on the corner of the plate for the new **Fastball** single **"Drifting Away"** as early test spins are already being reported in the region! (Need another single of copy or an advance of the full-length? Email cmozena@main-st.net today and we'll rush you one!) **Ryko**

Minneapolis-St. Paul, Spring Book, Phase 1 Trend. Clear Channel's country KEEY and T40 KDWB gain nicely. WCCO-AM 7.8 -7.8, KQRS-FM 8.1 -7.5, KEEY-FM 6.6 -7.0, WLTE-FM 6.0 -5.9, KDWB-FM 4.8 -5.2, KSTP-AM 5.2 -4.8, KXXR-FM 4.1 -4.5, KQQL-FM 4.4 -4.5, KTCZ-FM 4.4 -4.5, KJZI-FM 3.7 -4.1, KSTP-FM 4.1 -3.6, WXPT-FM 3.1 -3.1, KTTB-FM 2.4 -2.9, KFAN-AM 2.7 -2.4, KLBB-AM 1.8 -1.8, WWTC-AM 1.1 -1.3, WFMP-FM 1.5 -1.3, WGVX-FM 0.8 -0.9, KLICI-FM 0.8 -0.8, WMNN-AM 0.6 -0.8, WDGY-AM 0.4 -0.4, WWJO-FM ** -0.4, WGVZ-FM 0.4 -0.4, KLBP-AM 0.2 -0.2, WGVY-FM 0.1 -0.1.

While adult radio is still going strong with **Kimberley Locke's "Eighth World Wonder"**, the pop world is readying itself for Kimberley's next hit: the tempo-driven, high energy **"Wrong"**! You should get your single next week, with the T40 add date of 6/22. But hey, who wants to wait on playing THE song of the summer?? Enjoy! **Curb**

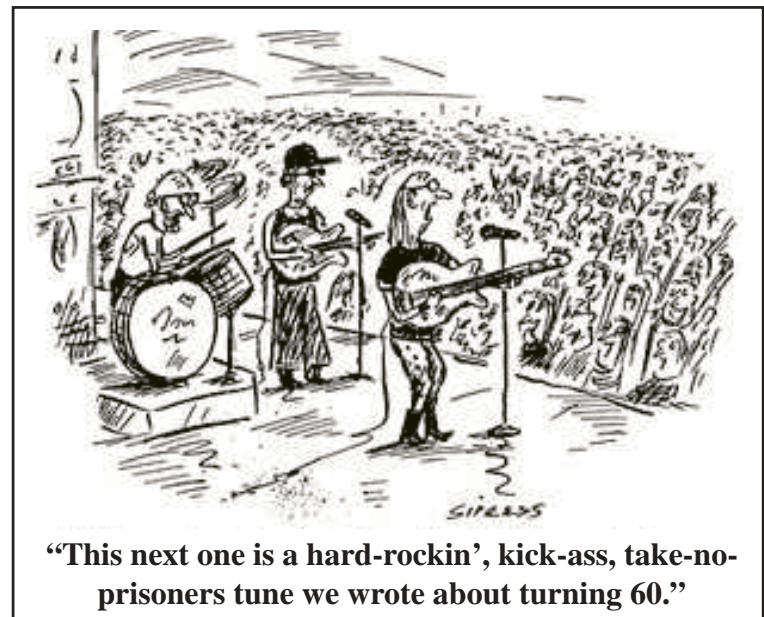
This past weekend a pair of 10 year olds found the keys in a 100,000 pound excavator at a construction site and managed to do over \$500,000 worth of damage, including knocking non-comm Urban KMOJ/Minneapolis off the air by snapping the station's power line when they hit a pole. The boys, who live in the neighborhood, drove the heavy equipment several hundred feet, leveling a trailer and crushing the cab of the vehicle before they were caught rifling through the contents of a station employee's van. KMOJ was off the air for 17 hours before returning at 8:30am Monday.

Chicago Spring Book, Phase 1 Trend. Clear Channel urban WGCI ties **Tribune's** N/T WGN! WGN-AM 5.8 -5.8, WGCI-FM 5.6 -5.8, WLS-AM 4.5 -4.8, WBBM-AM 4.9 -4.7, WVAZ-FM 4.1 -3.9, WBBM-FM 4.0 -3.9, WNUA-FM 3.7 -3.7, WOJO-FM 3.3 -3.2, WLEY-FM 3.3 -3.2, WJMK-FM 3.2 -3.2, WUSN-FM 3.2 -3.1, WPWX-FM 3.1 -3.1, WLIT-FM 3.5 -3.0, WTMX-FM 3.9 -2.9, WKSC-FM 2.5 -2.8, WXRT-FM 2.8 -2.7, WDRV-FM 2.7 -2.6, WCKG-FM 2.1 -2.2, WFMT-FM 2.1 -2.0, WLUP-FM 2.0 -2.0, WNND-FM 1.8 -1.8, WZZN-FM 1.6 -1.6, WKQX-FM 1.6 -1.6, WSRB-FM 1.3 -1.5, WSCR-AM 1.6 -1.4, WGCI-AM 1.3 -1.3, WMVP-AM 1.1 -1.2, WVON-AM 0.8 -1.1, WIND-AM 0.8 -0.7, WNTD-AM ** -.06, WVIV-FM 0.8 -.06, WZFS-FM 0.7 -0.6, WRTO-AM 0.5 -0.5, WRLL-AM 0.4 -0.5, WRZA-FM 0.6 -0.5, WLJE-FM ** -.04, WCGO-AM 0.3 -0.4, WZSR-FM 0.4 -0.4, WNWI-AM ** -.04, WXLC-FM 0.4 -0.4, WERV-FM ** -.04, WCCQ-FM 0.5 -0.3, WVIX-FM 0.2 -0.3, WIIL-FM 0.3 -0.3, WWDV-FM 0.2 -0.2, WZCH-FM 0.2 -0.1.

These days, many programmers don't look at another station's adds to learn anything about a record. And many times, that's the right thing to do. However, when a station known for programming a tight list - and succeeds with it - jumps on a song in it's first couple weeks at radio, you tend to pay attention. **Bob Walker's** WTKI is as solid as they come. That's why his add of **Richard Marx's "When You're Gone"** becomes special. While Richard's voice is recognizable, it's the song that sells itself. If you're a hot AC in need of an upbeat track with a hint of familiarity, you'll dive into the Marx just as WTKI did! **Manhattan**

Conclave 2004 Rumor #1: **Gary Coleman??**

Changes. Three Eagles/Lincoln, NE ups KFOR APD/MD **Mark Taylor** to OM of the cluster, where he'll oversee KFOR, KFRX, KLMS, and KRKR. In addition to that move, the company has announced the hiring of market veteran **Greg Jackson** as KFOR PD/afternoon host...after being off the air since May 18th in a contract dispute, WSCR/Chicago midday co-host **Dan Bernstein** has inked a new five-year deal with the station and rejoins co-host **Terry Boers**...former WREV/Minneapolis PD **Kevin Cole** has been tapped as KEXP/Seattle-Tacoma's Sr. Dir./Programming. Cole has spent the last six years at **Amazon.com**, where he most recently served as Sr. Music Editor...WGRD/Grand Rapids MD/morning man **Michael Grey** exits as Promotions Director **Kevin Curnow** adds MD duties...**Saga's Michelle Novak** directs the title of Research Dir. to her current title of Program Coordinator...WMDH/Muncie, IN PD/morning mouth **Clint March** has accepted the PD/afternoons post at **Federated Media's** Country WBYT (B-100)/South Bend.



Cartoon submitted by Lenny Bronstein!

Conclave XXIX: Paradigm 2004 - It's Full of Shift! July 15-18, Marriott City Center/Minneapolis • www.theconclave.com
MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 E-MAIL: tomk@main-st.net WEB: www.main-st.net



Coming to Conclave 2004: You're Fired...and finally, there's something great you can do about it: Party On!!! Details next week!!

Must-audition track of the month: **DeSol's "Spin Around"**! This world-beat, super-charged song is unlike any other on your list. Test it, battle it, hand-schedule it...but get it on the air, and you'll like the result! WNDV is the first in the neighborhood to believe. Who's next??

Cincinnati Spring Book, Phase 1 Trend. Clear Channel N/T WLW breaks into the 9's. WLW-AM 8.4 -9.2, WEBN-FM 6.8 - 6.8, WKFS-FM 6.7 -6.1, WRRM-FM 6.3 -5.5, WKRC-AM 5.1 - 5.4, WOFX-FM 4.7 -5.4, WMOJ-FM 4.7 -5.3, WGRR-FM 4.8 - 5.1, WIZF-FM 4.9 -4.9, WUBE-FM 5.0 -4.9, WKRQ-FM 4.6 - 4.2, WYGY-FM 3.3 -3.7, WVMX-FM 3.1 -2.4, WAQZ-FM 2.2 - 1.9, WAQZ-FM 2.2 -1.9, WSAI-AM 1.3 -1.6, WAKW-FM 1.4 - 1.3, WDBZ -AM 0.7 -1.0, WNLT-FM 1.2 -1.0, WHKO-FM 1.1 - 1.0, WCKY-AM 1.2 -1.0, WTUE-FM 0.8 -0.9, WPFB-FM 0.9 - 0.9, WCVG-AM 0.7 -0.7, WLQT-FM 0.8 -0.6, WGTZ-FM 0.5 - 0.6, WNKR-FM 0.5 -0.5, WAOL-FM 0.8 -0.5, WCIN-AM ** -0.5, WMMX-FM 0.6 -0.5.

This week Chicago community leaders announced the formation of the Community Advisory Committee about Urban Radio. The committee will deal with issues concerning the relationship between the management of Urban stations and the local community. The committee has suggested they are looking to meet with the management of local **Clear Channel** Urban WGCI and Gospel WGRB as soon as possible. (Coincidentally, early today WGCI/Chicago host **Crazy Howard McGee** spoke with Illinois Governor **Rod Blagojevich** about health care for children, jobs, working parents and funding for Chicago schools.)

Adding this week: **Feel** and **"She Makes The Make-Up Look Good"**! Great harmony, BIG hook. Listen! **Curb**

Columbus Spring Book, Phase 1 Trend. Clear Channel T40 WNCI widens their lead. WNCI-FM 8.1 -8.9, WCOL-FM 7.5 - 7.9, WTVN-AM 7.2-7.3, WSNY-FM 6.6 -6.5, WCKX-FM 6.0 - 6.4, WBZX-FM 5.1 -4.8, WBNS-FM 4.8 -4.7, WLXQ-FM 4.5 - 4.4, WHOK-FM 4.0 -4.1, WXMG-FM 4.4 -3.8, WCVO-FM 2.8 - 2.7, WBNS-AM 2.3 -2.3, WCLT-FM 2.1 -2.2, WJYD-FM 1.4 - 1.8, WFJX-FM 1.9 -1.8, WWCD-FM 1.9 -1.8, WLXT-FM+ 1.5 - 1.6, WJZA-FM@ 1.7 -1.3, WODB-FM 1.5 -1.3, WAZU-FM 1.5 - 1.3, WCOL-AM 0.8 -1.1, WMNI-AM 1.9 -1.1, WVKO-AM 1.0 - 1.0, WNKO-FM 0.9 -1.0, WEGE-FM 0.9-0.9, WRFD-AM# 0.7 - 0.8, WSMZ-FM 1.1 -0.8, WJZK-FM@ 0.5 -0.5, WDLR-AM 0.5 - 0.4, WLW-AM 0.6 -0.4.

LeAnn Rimes and European superstar **Ronan Keating** continue to climb the AC charts as **"Last Thing On My Mind"** earns a spot on *LeAnn Rimes Greatest Hits*. The dynamic duo makes waves this summer while fans can't get enough of this uniquely familiar sound. **Curb**

According to reports from *USA Today* this week, Green Bay Packer Hall of Famer **Paul Hornung** has said that he does not expect to return to Westwood One's radio coverage of Notre Dame football after he made comments in March that suggested the school lower academic standards to "get the black athlete if we're going to compete." Hornung apologized for the widely criticized comments but says he has not been forgiven by the school; meanwhile WW1 has control over the selection of announcers for the broadcasts.

Conclave 2004 Rumor #2: **Don Kelly??**

Detroit Spring Book, Phase 1 Trend. ABC-Disney N/T drops a half share, but stays #1. WJR-AM 6.0 -5.5, WRIF-FM 5.0 -4.9, WJLB-FM 5.3 -4.9, WWJ-AM 5.0-4.9, WOMC-FM 5.1 -4.8, WVMV-FM 4.4 -4.7, WDTJ-FM 4.5 -4.4, WNIC-FM 4.5 -4.4, WMXD-FM 4.7 -4.2, WMGC-FM 4.3 -4.1, WYCD-FM 4.2 -4.1, WCSX-FM 3.4 -4.0, WKQI-FM 3.5 -3.6, WDRQ-FM 3.1 -2.9, WDV-FM 2.3 2.8, CIMX-FM 2.7 -2.4, WKRK-FM 2.2 -2.3, WDTW-FM 2.3 -2.3, WDMK-FM 2.2 -2.2, WDFN-AM 1.7 -1.6, CKWW-AM 1.8 -1.5, WGPR-FM 1.5 -1.5 WXYT-AM 1.1 -1.4, WMUZ-FM 1.3 -1.3, WCHB-AM 0.9 -0.9, CIDR-FM 0.8 -0.8, WEXL-AM 0.5 -0.6, WQBH-AM 0.6 -0.5, WWWW-FM 0.5 -0.4, WHMI-FM 0.4 -0.4, CKLW-AM 0.4 -0.4.

Congrats to **Saga HAC** KSTZ/Des Moines morning duo **Ken & Colleen** on presenting a \$204,907 check to the Children's Miracle Network at the conclusion of their 59-hour radiothon (5/26-28) at the University of Iowa Hospitals and Clinics in Iowa City.

The Milwaukee Brewers will apparently stick with radio flagship WTMJ/Milwaukee for an undisclosed term. The Brewer's have been on WTMJ for all but three seasons since moving from Seattle during Spring Training in 1970, and have aired on WTMJ continuously since 1983.

St. Louis Spring Book, Phase 1 Trend. Big trend fro **Infinity** N/T KMOX. KMOX-AM 8.9 -9.6, KEXK-FM 6.7 -6.5, KSHE-FM 5.3 -5.9, KIHT-FM 4.5 -5.1, KLOU-FM 4.9 -5.0, WIL-FM 5.1 -5.0, KPNT-FM 4.8 -4.6, KSLZ-FM 4.1 -4.4, KMJM-FM 4.5-4.2, KSD-FM 4.4 -4.1, KATZ-FM 3.3 -3.8, KTRS-AM 3.9 -3.6, KYKY-FM 4.1 -3.6, WVRV-FM 3.5 -3.5, WSSM-FM 3.2 -2.9, WFUN-FM 3.7 -2.7, KFUO-FM 2.1 -2.2, KATZ-AM 2.7 -2.0, WRDA-FM+ 1.9 -2.0, KFTK-FM 1.7 -1.7, KFNS-AM 1.4 -1.1, WRTH-AM 1.1 -1.0, WGNU-AM 0.5 -0.7, WEW-AM# 0.5 -0.6, KNSZ-FM 0.4 - 0.6, WESL-AM 0.6 -0.4.

<p>You're GUARANTEED to win PD/MD of the Year at the Conclave! Why?</p> <p>Shift Happens.</p> <p>Paradigm 2004 It's Full of Shift July 15-18 • Marriott City Center Hotel Minneapolis</p> <p>Note: this agenda is subject to change without notice</p>	<p>Thursday 7/15 All Access Conclave College Opening Night Reception Showcases!</p> <p>Sunday 7/18 Arbitron Getaway Brunch</p>	<p>Friday 7/16</p>  <p>Keynote Dick Gregory AUTHOR, COMEDIAN, ACTIVIST</p>	<p>Country, T40, Rock, A3, Urban, Hot AC, Retro, News/Talk, Contemp. Christian Symposiums + 20 Cool Seminars! BMI/Moonlight Groove Legends Lunch Hennepin Block Party Showcases!</p>	<p>Saturday 7/17</p>  <p>Keynote Mitch Albom AUTHOR, SYNDICATED RADIO HOST</p>	<p>Alt, AC, Country, Hispanic, Urban Format Symposiums Awards Luncheon + 17 More Cutting-Edge Seminars VNU/BDS Saints Baseball Experience Showcases!</p>
<p>For more info or to register, visit www.theconclave.com</p> <p>Conclave Partners: All Access, Arbitron, BDS/VNU, BMI, Brown College, Moonlight Groove Highway, Envision Radio Networks, First MediaWorks, Jefferson Pilot, Mediabase 24/7, Mission Creative, Musitech, Premiere Radio Networks, Specs Howard School, & Troy Research</p>					

Conclave 2004 Rumor #3: **Dan Vallie??**

LETTER TO THE EDITOR: Sinclair, Nightline & Censorship

"I have always enjoyed reading your publication, but today I read your May 7th publication and couldn't believe my eyes. I had always felt your newsletter was a "newsletter" not a propagandea piece. I was saddened by your comments regarding **Sinclair's** choice not to air the controversial **Nightline** program. But then when you stooped to the level of calling it "Hitler-esque" I wasn't saddened, I was sickened. The sad use of sensationalism was below you, or so I thought. This was a LEGAL decision made by a reputable business. Comparing the decision to not air a NIGHTLINE program to the brutal murder of thousands and thousands of Jews is not only despicable, but completely irresponsible. As far as the First Amendment goes, there was no "abridgement." NIGHTLINE is guaranteed by the First Amendment, its right to produce a program free of GOVERNMENT censorship. It is now however guaranteed the right to be seen. In addition, the First Amendment also protects Sinclair in this case, and thus the network is free to choose whether or not to air programming that it finds objectionable." **Mark Williams**, Council Bluffs, IA (note: the commentary referred to above is found in the *TATTLE* section on **Main-St.Net**, in the downloadable 5/7 edition).

Changes too. **Tribune's** Chicago Cubs VP/Marketing and Broadcasting **John McDonough** has been upped to Senior VP/Marketing and Broadcasting. McDonough joined the team in 1983 and was named VP in 1991...**Mystar Communications/** Indianapolis and AC WTPI and News/Talk WXNT APD **Peter J. Oleschuk** parts ways...alternative WLUM and Smooth Jazz WJZI/Milwaukee Promotions Director **Nate Roth** exits as WLUM Asst. Promotions Dir. **Paul Oren** and WJZI Asst. Promotions Dir. **Kate Svehlek** have been elevated to Promotions Director for each station, respectively...Radio and record industry veteran **Sky Daniels** has been named Dir./Programming for **Newsweb Corp.**'s radio chain, headquartered in Chicago... WNOU/Indianapolis has officially named former WQZQ/Nashville morning program "The Billy and Marco Show" their new wake-up team. They fill the slot recently left open by Wank & O'Brien, who are on the way to broadcasting at cross-town sister HAC WENS. In addition, WNOU nabs WDCG/Raleigh, NC's Blaire Kelly, who joins as Producer/Sidekick...**Clear Channel** Gospel outlet WGCI/Chicago has changed call letters to WGRB, "Gospel Radio Blessed"...

Jobs. Rocker WFBQ and sister Alternative WRZX/Indianapolis are looking for PDs and/or APDs. Send in your packages, including a resume with your programming philosophy, plans and proposals to: **Clear Channel**, Attn: **Marty Bender**, 6161 Fall Creek, 46220...WMDH is accepting packages to fill the PD/morning position. Send T&R's to: WMDH, Attn: **Paulette Lee**, PO Box 690, New Castle, IN 47362...PD/Air talent is needed for mid-west HAC. Strong people skills, promotional savvy and the ability to craft a great female-targeted station. Experience in rock

helpful. Send resume and CD to: **Muzzy Broadcasting**, Attn: **Rick Muzzy**, 500 Division St., Stevens Point, WI 54481...**Christian Family Radio/**Appleton-Green Bay, WI AC is searching for a Morning Show Host/Promotions Coordinator. Strong bible knowledge needed. Your responsibilities will include coordinating our community and promotional events. Production skills are required. Please email your resume, MP3 air checks and production samples to: kfriesen@christianfamilyradio.net or snail mail to: **Kathy Friesen**, 1909 W Second St, Appleton, WI 54914...KTX/Y/Columbia, MO is looking for a couple of experienced people to fill prime weekend air-shifts. Do you have a year of on-air experience and live within driving distance of Columbia, MO? If so, we need you now! Send tape/CD and resume to: KTX/Y107, Attn: **Rob Meyer**, 3215 Lemone Industrial Blvd, 65203...**STARadio**, owners of WTAD-WQCY-WCOY-KZZK-KGRC, is now accepting applications for a full-time newscaster/announcer. Applicant would gain experience on 3 formats, provide live shift/voice track on rock and country stations, and be part of a highly respected news team. Full benefits. Send resume to: STARadio, Attn: **Mike Moyers**, 329 Maine, Quincy, IL 62301 or email to moyers@staradio.com...**Cumulus'** mainstream AC KDAT/Cedar Rapids, IA is looking to add a co-host for their morning show. Please email T&R and salary requirements to: dick.stadlen@cumulus.com...or send to: **Dick Stadlen**, c/o KDAT, 425 2nd Street SE, 52401...mornings/APD open at HAC WRZQ/Columbus, IN and overseeing sister country station WYGB. Email Resume, MP3 air-check and salary requirement to: mking@qmix.com...Lite 104.1 KLTI is looking for a marketing/promotion director. Send your package to: **Scott Allen**, DMRG Marketing Manager, 1416 Locust Street, Des Moines, IA 50309 or email at scitue@star1025.com...Country KZNN/Rolla, MO has an opening for morning drive. Send your T&Rs to: risener@fidnet.com or fax your resume to: **Alan Risener** at 573-364-5161...WSSR needs a new part-time night jock. Rush your CD&R to: **Brandon Baisden**, 2410-B Caton Farm Road, Crest Hill, IL 60435. MP3's also acceptable: bbaisden@nextmediachicago.com...WBYP/Fort Wayne, IN is in search of part-time jocks. Email mp3 and resume to: cmiller@federatedmedia.com, or USPS to: **Cindy Miller**, 1005 Production Road, Ft. Wayne, IN 46808...Power 96 in southern Minnesota is looking for someone who can do morning program music. Send MP3 and resume to scott.lindahl@cumulus.com or send your tape and resume to: Power 96, Attn: Market Manager, 601 Central Ave., Faribault, MN 55021...KQWB/Fargo, ND needs a new PD! Send resumes to: **John Austin**, 2720 7th Ave South, 58103...Y94 Fargo, ND is seeking candidates for the night shift. Rush your T&R to: Y94 Nights, Attn: **Mike Kapel**, 1020 25th St. S., 58103...Rocker WIRX has a position opening. Send T&Rs to: **Shelley Morgan**, 580 E. Napier Ave, Benton Harbor, MI 49022 or email to shelley@wirx.com...New Chicago FM seeking a Production Director. Send physical T&R to: **NewsWeb Corp**, attn: **Sky Daniels**, 6012 S. Pulaski Rd, Chicago IL 60629, email to: skyd@socal.rr.com...all positions listed in *The TATTLE* are presented free of charge and represent equal opportunities.

Conclave XXIX: Paradigm 2004 - It's Full of Shift! July 15-18, Marriott City Center/Minneapolis • www.theconclave.com
MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
 PHONE/FAX: 952.927.HITS (4487)/927-6427 E-MAIL: tomk@main-st.net WEB: www.main-st.net