

THE MAIN STREET Communicator Network TATTLE R 30 1974 - 2004

CONCLAVE 2004 MUSIC LEGEND DAVID CROSBY

DAVID CROSBY, CONCLAVE LEGEND 2004! BMI and **Moonlight Groove Highway** present the incomparable **David Crosby** as this year's Legend at Saturday's Legend Luncheon, July 17th at the Minneapolis Marriott City Center Hotel! Possibly more than anyone on the planet,



David Crosby has lived a life that is emblematic of his generation's dizzying journey — an agrarian ride through exhilarating highs and soul crushing lows on the paths of creative expression, political activism, personal growth and spiritual self-discovery. A

founding member of two seminal rock bands — **The Byrds** and **Crosby, Stills, Nash & Young** - Crosby is a two-time inductee in the Rock and Roll Hall of Fame. His friendship with, and contributions to, superstar artists reads like a Rock Hall listing: **Joni Mitchell, Roger McGuinn** (Conclave Legend, 2000), **Jefferson Airplane, the Grateful Dead, Jackson Browne, Carlos Santana, Phil Collins, Graham Nash** (Conclave Legend, 2002), and so many, many more. His story includes equal doses of addictions, sobriety, artistic acclaim, personal and professional failure, incredible sadness and unbridled laughter. And you'll hear about them all...while he performs his classics, live...at Conclave XXIX. This will truly be a session not to be missed (remember last year's magical afternoon with **Willie Nelson?**). Register today for **Paradigm 2004-It's Full of Shift** and guarantee yourself an opportunity to witness one of the most anticipated moments in Conclave history!

Minneapolis-based singer/songwriter **Keri Noble's** first single "**Talk to Me**" continues to impress astute HAC and AAA programmers in the region, with another new add from KSRZ/Omaha this week! Stations already in the know include; KSTP 30x, KTCZ 15x, KQIC 22x and more! (Attn: Programmers - don't miss this opportunity to own another artist of substance!) **Blue-Note**

MercyMe HereWithMe

WHZZ!
WVRW!
KFRX!
WNDV!

WBMX!
WKTII!
KSRC!
WMGN!

BETH HART

world without you

As featured on CBS Daytime

KSTZ! KSII!
KALC! KRSK!
KYKY! KKRL 35x!

8TH WORLD WONDER

AC Radio!!
Mediabase 17*
BDS/Monitor 20*

KIMBERLEY LOCKE

'WRONG - Her NEXT
Pop Smash Ships 6/11!

FCC Commissioner **Jonathan Adelstein** returned to his hometown of Rapid City, SD, along with fellow commissioner **Michael Copps** for the third of six field hearings to discuss how broadcasters are serving local communities. Adelstein told the 300 or so in attendance that "broadcasters must act as trustee of public interest" when they receive their FCC license. As always, the two commissioners were supportive of the concept of more local programming, and those in attendance appreciated their comments. But there was quite another opinion of FCC Chairman Michael Powell, who proved to be a no show for Wednesday's events because of "scheduling difficulties". Translation — "Don't schedule me for any of these public hearings where I have to defend the direction of my commission" (you may remember that Powell encountered a hostile crowd at last month's hearing in San Antonio). Whether those who attended doubted the meeting brought anything new to the table, and many assume the collective minds of the commission have been already made up — despite these public hearings. In fact, word is circulating in DC that Adelstein will not be reappointed to the commission when his time expires on June 30th...and instead, the President will name someone friendlier to expanded consolidation efforts. Stay tuned...

The chart-topping Texan trio known as **Fastball** is back to show AAA and HAC The Way with yet another radio-ready track called "**Drifting Away**" from their forthcoming **Ryko** release *Keep Your Wig On*. Test spins are already popping up across the Midwest in advance of impact, but if you still need a copy just email cmozena@main-st.net today and we'll expedite you one!

Emmis' T40 WNOU/Indianapolis morning crew **Wank & O'Brien** have begun simulcasting on cross-town sister HAC WENS, replacing **Ernie & Angela** who are moving their show to nights (where they replace the syndicated **Alan Kabel** show, which has been dropped). The simulcast will continue for two weeks, after which time the duo will only broadcast on WENS. Look for a new morning show at WNOU after the morning-duo make the full move to WENS.

Student run KVSC/St. Cloud, MN (Minnesota State University) broadcast this week from a pole-barn next to its transmitter in a wooded area in Waite Park. The station left the studio in Stewart Hall as a result of upgrades being made to the electrical distribution system. The station broadcast from the shed through yesterday (5/27) and announcers have included the phrase, "No bull, all barn," on the air. Which can be interpreted any number of ways, considering there are no 'facilities' in the shed.

Mercy Me is hitting the road this summer in support of their recent **INO/Curb** release *Undone* and the first single "**Here With Me**" which is already making serious waves at CHR and HAC stations like; WHZZ A-11x, WNDU 9x, WKTI A-19x, KAYL 24x and many more! Midwest dates include; Canal Fulton, OH (6/16), Kansas City, MO (6/18), Maryland Heights, MO (7/11), Detroit, MI (7/13), Noblesville, IN (7/14), Denver, CO (8/10), East Troy, WI (8/13) and Cincinnati, OH (8/14).



The Teamsters Local 348 (in Akron, OH) accused **Clear Channel, Infinity** and **Radio One** of stepping on the First Amendment rights of Akron working families this week when Infinity's Classic Rocker WNCX and AC WDOK, Radio One's Urban AC WZAK and News/Talk WERE/Cleveland and Clear Channel HAC WKDD/Akron all refused to air ads describing **The House of LaRose's** (an Akron area **Anheuser Busch** Distributor) planned firing of distribution workers once the company shuts down operations and moves to Brecksville at the end of the month. Both WNCX and WDOK claim the ads are too controversial. According to local Teamsters Secretary/Treasurer **Pat Darrow**, "If Howard Stern isn't too controversial for Ohio families, why is the truth about the loss of good jobs in Akron taboo? It's my belief that Clear Channel and Infinity are more afraid of losing beer advertising dollars than informing their listeners." (Stay tuned for even more controversy as this story unfolds!)

Jones Radio Networks (JRN) has announced the network's own **Alan Kabel** as the successor to **Delilah** in the 7-12mid AC slot. Kabel - who also did nights for KDWB/Minneapolis in the late 80s/early 90s - will be immediately available in the time slot previously occupied by Delilah.

What do the **Hatfields** and the book/film *Mothman Prophecies* have in common? You'll know soon enough, when the brothers **McCoy** band called **Bobaflex** "Turn the Heat Up" at Rock radio in mid-June! **Eclipse**

Effective last Friday (5/21) WXRT/Chicago added a new morning feature, "The Wrigleyville Report," on Monday and Fridays at 8:05am, featuring baseball fan and former **Smashing Pumpkins** founder/leader **Billy Corgan** who will be covering the Chicago Cubs throughout their season.

The Conclave would like to congratulate **RCS's Tom Zarecki** who received his MBA this past Sunday (5/23) after 8 years of studies at Western Connecticut State. Zarecki handles Public Relations and Marketing at RCS/New York and speaks on behalf of the company at trade shows and seminars - as he's done many times at the Conclave. He's still active on the airwaves, as well, hosting a weekend oldies show at WDRG/Hartford.

Conclave 2004 Partners. These organizations are proud Partners of the 2004 Conclave - **All Access, Arbitron, BDS Radio, BMI, Brown College, Clear Channel Communications, Envision Radio Networks, First MediaWorks, Jefferson-Pilot, ListenerEmail.com, Mediabase 24/7, Moonlight Groove Highway, Musictech, Premiere Radio Networks, Specs Howard School for Communication Arts, and Troy Research.** Next time you're in touch with any of these fine folks, take the time to thank them for helping make the Conclave possible!

Despite torrential rains, and the subsequent flooding in North Central Iowa this past week, that brought and unwanted foot and a half of water and mud into the transmitter building and transmitter of **Clear Channel** Talker KGLO/Mason City, IA. A new transmitter at the site had them back on the air Tuesday.

Fresh, yet familiar - that's the **Richard Marx** "When You're Gone" vibe. With adult radio frantic for some tempo to take them into the summer, this hit fills the bill like no other. Just ask KIOI, WBMX, WWMX, KEZR, KAMX, WMC, KYIS, WMMX, WMC, KURB...well, you get the picture. **Manhattan**

The TATTLER wishes a speedy recovery to Radio's Best Friend, **Art Vuolo**, who was recently hospitalized near his home in Michigan to battle a serious infection (cellulitis) in his lower right leg. You can reach Art via email at artvuolo@aol.com.

Active Rocker WJXQ/Lansing, MI is jumping back into the hard rock arena as current overnight host **Brian Christy** will also now host (and be MD for) The Q106 Extreme Zone. The show will feature current and classic hard rock and heavy metal. In addition, each week Brian will showcase a local band that exudes the hard rock sound and attitude. The show is tentatively scheduled to begin June 7th.

Kimberley Locke's "8th World Wonder" has achieved enough pop success to sell beaucoup CD's, nationally. And now, AC radio is poised to embrace the charming Ms. Locke: **BDS Radio 33*! WRVR 27X, KSRC 23x, KKL 19x!**

A&R veteran and former Conclave faculty member **Marc Nathan** has formed **Upper Level, Inc.** and is currently accepting new clients for his A&R research service. Reach him at: 3624 Willowcrest Ave. Studio City, CA 91604. Or, at (818) 487 3811, by fax (818) 487 9211 and via email at mdnathan@pacbell.net.

Oldies Gold 104.5 WGLD/ Indianapolis hit a milestone of success with their web site when their webcast reached sellout status earlier this week. "**Susquehanna** has worked hard for it's Internet success and is finally receiving some of the benefits," reported Sr. VP (and Conclave Advisor) **Dan Halyburton**. He said the station is seeing more activity online, which attracts local advertisers. But he also cautioned that national business on webcasts wouldn't develop until more stations enter that arena. And the cost of bandwidth is significant, and revenues must continue to improve if webcasting can become a longer-term moneymaker for radio.

Top 10 research drive's **Hanson** and "**Penny & Me**" to 45x at **Brian Kelly's** WXSS! Success is what happens with this female 12-34 track when spun the requisite number of times to utilize callout (269x total in Milwaukee)! **3CG**

Congratulations to former Conclave Board member and current **Big Helium Entertainment** partner **Marc Ratner** and former **Buckley Radio** Marketing Dir. **Kim Johanson** who married this past Sunday (5/23) in Camden, ME.



The *TATTLER* sends out best wishes to both Clear Channel's KZKX/ Lincoln, NE PD/midday man **Brian Jennings** and his wife, **Amy**, on the recent arrival of their second child **Luke** - and NextMedia's WXQL/ Saginaw morning host **Big Steve** and his wife, **Deb**, on the birth of their daughter **Riley Jean**.

Thanks AC for making **LeAnn Rimes & Ronan Keating's "Last Thing On My Mind"** most-added track last week. First week believers included KSRC, WMXC, KKMJ, KLTJ, WTVR, WHUD, KVLV, WLEV, etc. **Curb**

A hearty congratulations to WDBT/Danbury, CT PD, former WZOK/ Rockford, IL PD, recent Conclave faculty and our friend **Joe Limardi** whose vast talents were once again recognized by **Cumulus** as he is tapped again for a new PD assignment - for the third time in as many years! Only this time it's for sister HAC WRQQ/Nashville, effective June 1! The position has been vacant since **Scott Chase** exited earlier this year. Additionally, Joe's done weekends for former WZOK PD **Greg Strassell** at WBMX/Boston for the past eight years. Joe says, "I'm really excited about the opportunity, and with the Cumulus compound located in the heart of Music Row, I'm looking forward to getting us involved in all the action!"

KRNT/Des Moines, IA radio personality **Outdoors Dan Young** has been nominated and selected to receive a conservation broadcast studio award by the Award Committee of the Iowa Division of the **Izaak Walton League of America**. The Ries Tuttle Communication award is presented to one person from Iowa each year. This communicator, broadcaster, or writer has shown excellence in advocacy towards kids in Iowa and outreach in increasing outdoors conservation in Iowa. "It is an honor to be nominated and to receive an award from the Izaak Walton League of America," said Outdoors Dan. "It is humbling to know people appreciate the effort it takes to produce the show and to recognize the effort in actively recruiting kids into the outdoors each week." Outdoors Dan will receive this award at the Saturday Awards Luncheon on June 5, in Ottumwa, Iowa.

Kudos to Active Rocker KAZR/Des Moines, IA PD **Ryan Patrick** and staff who presented "Operation Family Fund" to raise money for families in need in Iowa this morning (5/28) between 6-9am. The fundraiser will benefit both the Military Family Assistance Center and, due to recent weather and flooding in Iowa, a portion of the proceeds will go to the American Red Cross in Iowa. According to Patrick, "What initially started off as a way for Lazer listeners to help the men and women of our armed forces has turned into something much larger considering the recent flooding and tornadoes in Des Moines and central Iowa."

According to reports from this week's *Chicago Sun-Times*, NextMedia's WZCH/Suburban Chicago, which the company recently purchased from **Entravision**, is stunting and expected to flip permanently to Rhythmic Oldies as WWYW (Y-103.9) on Tuesday (6/1), broadcasting under the moniker "The Beat of the Burbs."

Hoobastank trivia: Of all the format charts "The Reason" has appeared on...name the one chart which didn't list it in the top 5? Okay smarty pants, this WAS a trick question because the answer is...ALL OF THEM. Thanks, Radio!

Happy Birthday to WGN/Chicago as it turns 80 on Tuesday (6/1)! The station which changed its calls from WDAP to WGN ("World's Greatest Newspaper," the slogan of the *Chicago Tribune*) on June 1st back in 1924, will be releasing an 80th Anniversary CD with proceeds benefiting the WGN Radio Neediest Kids Fund, part of the **McCormick Tribune Foundation**. In addition, the station will also launch a new website, www.wnggold.com, devoted to the history of WGN, with archived audio from the station's past.

A SAINTLY SATURDAY AT CONCLAVE 2004! Following a grand Conclave tradition of Saturday baseball, **BDS Radio/Monitor** again presents an evening at the ball park on Saturday, July 17th! You say, "But the **Twins** aren't in town. How could this be?" Well, your destination for baseball at the Conclave will be **Midway Stadium** in St. Paul as the Conclave makes its first official visit to the **St. Paul Saints!** The **Northern League** (Independent) Saints take on the **Winnipeg Goldeyes** at 7PM on Conclave Saturday. BDS/Monitor hosts an extra-special tailgate party beginning at 6PM! As you may know, the Saints are legendary in baseball ranks, inspiring television specials, books, magazine articles, etc. **Mike Veeck**, 1997 Conclave keynoter, serves as team President along with Oscar-nominated comedian, **Bill Murray**. If you've never been to a Saints game, you're in for a treat. We won't spoil the surprises, but here are a few hints: a pig, massaging Nun, haircut, and Sumo wrestling. By the way, Midway Stadium is outdoors! *Play Ball!* (There will be a limited number of tickets for this event and Conclave registration does not guarantee a Saints ticket. Tickets will be distributed at the Conclave.)

Changes. Oldies WJMK/Chicago has named former cross-town sister Top 40/Rhythmic WBBM (B96) Production Dir. **Bill LaTour** for similar duties...Top 40 WNDV/South Bend, IN night jock Otis has been promoted to MD...Sports KSLG/St. Louis as hired market veteran **Ken Strode** as an Executive Producer, following his stint as a Producer at Sports KWTO/Springfield, MO...Talker WMWR/Macon, GA has named former KCMO/Kansas City Exec. Producer/Host **James Fisher** as PD and morning host, effective in July...Top 40 WZKL/Canton has hired former Rock WMMS/Cleveland Promotions Dir. **Charlotte DiFranco** for similar duties...WNCL/Columbus, OH Promotion Dir. **Bela Gathy** exits...**The Northern Radio Network** (including; WHSB/Alpena, MI, WHAK/Rogers City, MI and WCLS/Oscoda, MI) was sold last week to **The Edwards Group** out of Seneca, SC and an LMA is expected to be in place in 30-90 days...Infinity/Cincinnati cluster Marketing Dir. **Patti Marshall** is appointed to the PD position at HAC WKRQ...

<p>You're GUARANTEED to win PD/MD of the Year at the Conclave! Why? Shift Happens. Paradigm 2004 It's Full of Shift July 15-18 • Marriott City Center Hotel Minneapolis</p>	<p>Thursday 7/15 All Access Conclave College Opening Night Reception Showcases!</p>	<p>Friday 7/16  Keynote Dick Gregory AUTHOR, COMEDIAN, ACTIVIST</p>	<p>Country, T40, Rock, A3, Urban, Hot AC, Retro, News/Talk, Contemp. Christian Symposiums + 20 Cool Seminars! BMI/Moonlight Groove Legends Lunch Hennepin Block Party Showcases!</p>	<p>Saturday 7/17  Keynote Mitch Albom AUTHOR, SYNDICATED RADIO HOST</p>	<p>Alt, AC, Country, Hispanic, Urban Format Symposiums Awards Luncheon + 17 More Cutting-Edge Seminars VNU/BDS Saints Baseball Experience Showcases!</p>
<p>Note: this agenda is subject to change without notice</p>	<p>Conclave Partners: All Access, Arbitron, BDS/VNU, BMI, Brown College, Moonlight Groove Highway, Envision Radio Networks, First MediaWorks, Jefferson Pilot, Mediabase 24/7, Mission Creative, Musictech, Premiere Radio Networks, Specs Howard School, & Troy Research</p>				

Jobs. Clear Channel Rocker WMMS/Cleveland is still on the hunt for its next morning show! Rush your package to: **BO Matthews**, 6200 Oak Tree Blvd., 4th Floor, Cleveland, OH 44131...**Clear Channel** T40 WNCI/Columbus, OH is seeking a Promotion Dir. Send your packages today to: WNCI, **Jimmy Steele**, 2323 West Fifth Ave., 43204-4988...Country WMDH in Muncie/New Castle, IN is looking for a PD/Morning Show Announcer. Send Resumes to: WMDH, Attn: **Paulette Lees**, P.O. Box 690, New Castle, IN 47362, or email at paulette.lees@citcomm.com...WTAQ/Green Bay, WI has outstanding news positions available. The job requires a strong writing ability, great reading skills and the passion to be the best. Send your air check and resume to: **Jerry Bader**, c/o News Radio 1360, PO Box 23333, 54305 or, e-mail to jerry@wtaq.com...ESPN Radio 1230 in Wausau, WI is looking for a part-time board operator for Wisconsin Woodchucks games on our sports station and board operator duties for remotes on our FM Rockin' Hits station. This position will also require some voice tracking and possibly a live shift on Saturday Nights. Please send your resume to: jeffc@rockit1079.com or to: "Jobs" at WLRK/WXCO, P.O. Box 778, 54402-0778...Nights are open in a Midwest college town. If you love working the phones, have the creative chops and run a tight board, we've got the gig for you! Send your best material ASAP to: Openings, 4108 Fieldstone, Rd. Suite C, Champaign, IL 61822...Country 98FMKCQ has an opening on a live overnight show. Get them your materials today, to: Overnights, 2000 Whittier St., Saginaw, MI 48601. Or email them to: rickwalker@98fmkcq.com...**Clear Channel**/Mt. Vernon, Ohio is seeking a PD for its CHR Kiss FM station (WWBK/WBZW). At least two years of commercial on-air experience is required. Selector and Production proficiency, organizational skills, ability to multi-task required. Mail resumes to: **Tammy Pelton**, Human Resources, 2435 Mansfield Rd, Ashland, OH 44805 and all demos to: **Joe Rinehart**, 17421 Coshocton Rd, Mt. Vernon, OH 43050...A rare VERY opportunity! If you can survive and prosper in a creatively charged scenario that is re-writing the CHR playbook, send your best stuff to: **XM Satellite Radio, Inc.** Attn: Recruitment Job Code: AATBD, 1500 Eckington Place, NE Washington, DC 20002 or email: jobs@xmradio.com...If you possess a mature presentation and can relate to 44 year-old Adults and all that they're juggling in their lives, then you may have a place at Green Bay's Oldies Station, 103.1 WOGB. Previous radio experience and excellent news writing and delivery skills a must. Send your stuff to: **Dan Markus**, WOGB, 810 Victoria St., 54302...**Entercom**/Wichita has an immediate opening for a continuity director. The successful candidate for the job will have great communication, computer and organizational skills. Previous experience in broadcasting continuity with CBSI traffic software and Next Gen on-air systems a plus but not required. Send Resume and Cover Letter to: **Matt Potter**, c/o Entercom Wichita, (316) 685-2121 ext. 301 or, email him at mpotter@entercom.com...HAC KFME/Kansas City is immediately hiring additional part time talent for weekends, fill-in, and some overnights! If you have at least 2 years

CHR/Hot AC experience, rush your T&R to: KFME, Attn: **Mike O'Reilly**, 5800 Foxridge Dr. 6th Floor, Mission KS 66202, or email moreilly@susqkc.com...PD/PM Drive personality open at Springfield, IL's newest radio station, WYVR (The River). Send your resume and air-check to: **Kellie Michaels**, WYVR (97.7 The River), PO Box 460, 62705...Alternative Rocker WGRD/Grand Rapids, MI is looking for a weekend talent. If you're currently on-air in Lansing, Kalamazoo or the surrounding West Michigan area, can handle a high-profile weekend show, we want to hear your stuff ASAP! Rush your stuff to: WGRD, Attn: **Bobby Duncan**, 50 Monroe NW# 500, 49503, or send a manageable MP3 file to bobbyd@wgrd.com...**Clear Channel**/Ann Arbor, MI is looking for a Commercial Production Wizard. Send your cover letter, mp3 demo (of less than 3 meg), copy samples and resume to: **Rob Walker**, c/o Clear Channel/Ann Arbor, 1100 Victors Way Ste 100, 48108 or, email at robwalker@clearchannel.com...**Journal's** KFDI/Wichita, KS (Arbitron Market # 96) is looking for their next great morning show. Demos and packages to: **Beverlee Brannigan**, c/o KFDI, 4200 N. Old Lawrence Rd., 67204, or e-mail bbrannigan@kfdi.com...**WASK, Inc.** is searching for a Director of Marketing and Promotion. The successful Candidate will be responsible for development, coordination and dissemination of all marketing information plus development and coordination of all promotions associated with our Lafayette, IN stations. Website design and maintenance skills are required. Rush resume to: WASK, Inc., Attn: **Brian Green**, 3575 McCarty Lane, Box 7880, Lafayette, IN 47903...Part-time news pro needed at heritage talker in Rockford, IL. Meetings, news conferences and some anchoring as well. Dependability a must. Fire tape and resume to: WROK, Attn: News Director, 3901 Brendenwood Road, Rockford, IL, 61108...Heritage CHR WGTZ/Dayton, OH has an immediate opening for a morning show producer. Must be positive, upbeat, creative, able to do show-prep and track down guests/ideas. If you think you are this person, rush your T&Rs to: WGTZ, Attn: **Scott Sharp**, 717 East David Road, 45429...Fort Wayne, IN's newest HAC/Adult Top 40 is searching for someone who can take the market over in Afternoon Drive. Ability to work the phones a must, and appearances will be required. 2-3 years experience please. Send CD&R snail mail to: **Artistic Media Partners**, Attn: **Kenny Edwards**, 2100 Goshen Road Suite 232, 46808, or e-mail resume only (no audio!!) to: kedwards@sunny106fm.com...Rocker WAQZ/Cincinnati, OH is looking for a full-time MD/ On-Air Personality. Must have at least 2-3 years of background work in the field of broadcasting, including on-air experience. College degree and Selector experience not a must but key for this position. Knowledge of the New Rock Format a plus. Please send T&Rs to: WAQZ-FM, Attn: PD, 2060 Reading Rd., 45202...Mornings/APD open at WRZQ/Columbus, IN also oversee sister country station. Email your resume, mp3 air-check and salary requirement to: mking@qmix.com...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.