

THE MAIN STREET Communicator Network TATTLE R 30 30th Anniversary 1974 - 2004

CONCLAVE 2004 FRIDAY KEYNOTE- DICK GREGORY



Author, comedian, and civil rights activist Dick Gregory keynotes the Conclave Friday July 17th! For 5 decades, Gregory has been on the frontline of social change, and continues in 2004 as a "drum major for justice and equality." He began in the public spotlight as a comedian in 1961 when Chicago's Playboy Club (as a direct request from publisher Hugh Hefner) booked him as a replacement for white comedian, "Professor"

Irwin Corey. In the late 60's & 70's, Gregory began to concentrate on social issues and less time on performing. He participated in marches and parades to support a range of causes, including opposition to the Vietnam War, world hunger, and drug abuse. He ran for president in 1968 as a write-in candidate for the Freedom and Peace Party, a splinter group and received 1.5 million votes. In 2001, Gregory announced to the world that he had been diagnosed with a rare form of cancer. He refused traditional medical treatment - chemotherapy -and put together a regimen of a variety of diet, vitamins, and exercise which ultimately resulted in his reversing the trend of the cancer to the point where today he is nearly 85% free of it and getting better every day. Gregory's going public with his diagnosis has helped millions of his fans around the world to understand what Cancer specialists have been trying to explain for decades, which is that "Cancer is curable." Gregory was honored recently at the Kennedy Center in Washington D.C., by a sold out house and a tribute

hosted by Bill Cosby, with special tributes by Mrs. Martin Luther King Jr., Stevie Wonder, Isaac Hayes, Cicely Tyson, Mark Lane, Marion Barry and many more. His most recent book Callus On My Soul which became a best-seller within weeks of publication, is an autobiography that updates his earlier autobiography (Nigger), because as Dick says, "I've lived long enough to need two autobiographies which is fine with me. I'm looking forward to writing the third and fourth volumes as well." This American Icon takes the stage at 11AM on Friday during Conclave XXIX: Paradigm 2004 - It's Full of Shift. Obviously, this is a presentation not to be missed! Register today at www.theconclave.com or call 952-927-4487.

The liberal talk lineup assembled by the Minnesota Production Network will move from WMNN/Minneapolis to KSMM/Shakopee (a Minneapolis suburb) on May 24th. MPN announced that it has reached an agreement to purchase KSMM from Starboard Broadcasting. MPN had been leasing time on WMNN, which you may remember Starboard purchased from Minnesota Public Radio, and plans to use as a new home for its Catholic "Relevant Radio" network. MPN founder Janet Robert told the St. Paul Pioneer Press that the planned lineup for KSMM includes MPN's Wendy Wilde from 9-11a, Al Franken from 11a-2p, and Ed Schultz from 2-5p.

HANSON FACT: Did you know Brian Kelly's WXSS is spinning "Penny & Me" 47x because it's a top 10 testing track after 200 plays?

B96/Minneapolis' morning voice Tone E. Fly helped celebrate the Timberwolves this week by offering all takers a chance to win a pair of Timberwolves playoff tickets. Beginning last Wednesday morning, B96 hosted their first ever "Flyshow Free Throw" contest at an area pawn shop, and set up a regulation basketball hoop with plenty of room for missed shots. Throughout the morning, Tone E. Fly invited Wolves fans to stop by and take their shot at playoff tickets. The first two participants to make a Free Throw shot while still seated in their car each won a pair of Game #7 tickets. Now, he's gonna hafta do it all over again for all those victories the Wolves will have next week against the former Minneapolis Lakers!

MercyMe HERE WITH ME ADD WKT, WBMX, WHZZ, KNEV, more! WRVW 20x KSRC 20x

Last night, Hanson won the MTV Video Clash! Their opponent? Britney!! WXSS 47x! Penny & Me

keri noble talk to me KS95 31x! KTCZ Add!



KIMBERLEY LOCKE FACT: Did you know Kimberley's video for "8TH World Wonder" debuts on **MTV's TRL** tonight, and her single is **STILL** in America's top 5 (#3) best-selling singles after weeks and weeks?

The *Minneapolis Star-Tribune* reported that 2 disc jockeys at **KMFXRochester, MN** were suspended for one day for planning a stunt inspired by the abuse of detainees at the Abu Ghraib prison in Iraq. **Tracy Dixon** and **Alan Reed** planned to have men strip down to their underwear, then pose for pictures like those taken at the prison for a prize. When their boss, **Bob Fox**, GM of the **Clear Channel Communications** station, heard about the planned stunt, he suspended them before they could go ahead with the prank. "It's not the end of the world, but we just won't permit that at this radio station," said Fox. Dixon and Reed were to be off the air today but will return Monday morning.

BETH HART FACT: Did you know **KKRL** leads the nation in "**World Without You**" spins (with 35x)?

According to reports from the *Chicago Sun-Times*, the formatic wheel is officially "in spin" at Spanish simulcast **WRZA & WZCH/Chicago** as station parent company **Newscorp** started stunting this week at 5am by playing **Blood Sweat & Tears'** "Spinning Wheel," **Journey's** "Wheel In The Sky," and **Jerry Garcia's** "The Wheel," on a loop for 3 hours from 5-8am, the station then launched into an all Beatles format. For the next 2-3 weeks, the station is expected to announce a different format or artist of the day each morning at 5am. (Stay tuned to where it lands!)

MERCYME FACT: Did you know the cautious **Bob Walker** added "**Here With Me**" to his **WKTI** playlist on Monday?

Condolences to family and friends of Talker **WGNU/St. Louis** owner **Chuck Norman** who died Monday (5/17) at 83. Norman, a St. Louis native and on-air personality at **WTMV** (now **WESL**) and **WIL** (now **WRTH**)/St. Louis in the 50's, put **WGNU** on the air in 1961 with **John Karoly** and **George Moran**, adding an FM sister in 1965 and eventually selling the FM to **Doubleday** in 1978 (it is now **Jazz WSSM**). **WGNU** later went talk in 1977, becoming brokered "Radio Free St. Louis," and he is reportedly leaving the radio station to employees with the stipulation that they continue the present format.

HOOBASTANK FACT: Did you know there's not a soul in the world who doesn't believe "**The Reason**" will go to #1 in every format it's spun?

In published reports from last Thursday's (5/13) *Wall Street Journal*, which gave Page 1 status to **WKQX/Chicago** morning madman **Mancow's** adversarial critic **David Edward Smith**, the *Journal* stated Smith has actually suspended the monitoring of the **Q101** morning show on the advice of his attorney, following Mancow's filing of a suit. The paper further reported that Smith, a born-again Baptist, embarked on his crusade after responding to a 1999 ad by a Chicago group looking for volunteers in the "decency fight." And, while Smith's first 18 indecency complaints turned down by the FCC, he had learned "the formula" in 2000 when the FCC issued the first of (2) \$7,000 fines against the **Emmis** owned morning show. (He's currently up to \$42,000 in fines against Mancow, meanwhile the FCC admits it has only waded through his complaints through July of 2002!)

RICHARD MARX FACT: Did you know that in it's first week at hot AC, "**When You're Gone**" was a most-added song, and counted some tough stations in top 10 markets like **WBMX** and **KIOI** as out-of-the-box believers?

Changes. Smooth Jazz **WVMV/Detroit** adds **Janet Gilmer** for middays...**KAZR/Des Moines** brings in **KQWB/Fargo PD Andy Hall** as MD/middays, joining former **KIBZ/Lincoln** host **Samantha Knight** who handles similar duties. Meanwhile, back at **KQWB, Knoxville Cooper** assumes the PD role as **Brian Hill** steps up to MD responsibilities...**KWMT/Ft. Dodge, IA** welcomes back **Big Red** for morning duties after a 18-month hiatus (for the 5th time!) In the wake of his return, **Joe Zee** will move to evenings and **Austin Elliot** will exit the station...**WGER/Saginaw, MI** PD **Jim Johnson** makes the move to suburban Chicago as PD of sister **HAC WZSR** and Spanish **WZCH**, effective Tuesday (6/1) as **Jerry O'Donnel** assumes his responsibilities at **WGER**...despite reports last week that **WZEE/Madison** night guy **Joey Hoops** was going to sister **WRVQ/Richmond**, he now announces he will stay on with **WZEE** and ads **APD/Promo** director responsibilities...

DESOL FACT: Did you know "**Spin Around**" got a huge first week **T40** add from **KISR**?



Entercom Talker KMBZ and Sports KCSP/Kansas City are launching "Operation American Pastime," by sending an entourage of minor league Kansas City T-Bones and Northern League All-Star baseball players, KMBZ afternoon host **Russ Johnson**, KCSP hosts **Bill Maas** and **Jason Whitlock**, and lots of baseball equipment, t-shirts, jerseys, caps, and Operation: Uplink phone cards to wounded American troops and their families on European military bases. The ball players will also play a pickup game against Air Force members on the trip. The event is scheduled from June 9-15th.

JOSS STONE FACT: Did you know KALC added "Fell In Love With A Boy" with 22 spins?

WZPL/Indianapolis' **Smiley Morning Show** celebrated it's two-year anniversary this week, with guest visits by Mayor **Bart Peterson**, **Backtraxx USA** host **Kid Kelley** and Indianapolis Colts linebacker **David Thorton**. Smiley's 500th Show on Z-99.5 will coincide with this year's Indy 500.

FASTBALL FACT: Did you know the official triple A add date for "Drifting Away", but spins have already been detected at KMTT?

Cumulus/Kansas City is welcoming **Mike Payne** aboard as Market Manager. Coincidentally, Cumulus Top 40 KCHZ/Kansas City GM **Rob Striker** resigned last week to return to Detroit to spend time with his family. Also exiting is APD/Promotions Dir. **Eric Tadda**, who leaves to become the Marketing Coordinator for **Mr. Goodcents**.

Condolences to family and friends of former WIND and WGN/Chicago newsman **Jim Boutet** who died this past Sunday (5/16) of lung cancer at 73, and to KDEC/Decorah, IA PD **Paul Oftedahl** on the passing of his father this past Thursday (5/20).

BREANNA FACT: Did you know that "You Don't Have To Be Strong" has been selected and will be featured as "Single of the Week" beginning next Tuesday on **Apple's iTunes Music Store** (and as such, it can be downloaded for free on iTunes)?

Changes too. **Journal's** KFDI/Wichita's popular **Cornbread** and **Pat James** will be leaving the station at the end of June after (3) years, look for the destination to be announced soon...WYTZ/Benton Harbor, MI afternoon host **Shaun Kelly** exits to pick up similar responsibilities at WMEE/Ft. Wayne, IN...HAC KQKQ/Omaha welcomes former cross-town rocker **Sterling** in for nights as **Dave Kelly** moves back to his normal swing/weekend shifts, in addition to doing production for and some hours on the **Waitt** Country format network...former Country WLFF/LaFayette, IN PD/morning host **Don Elliot** has been tapped for weekends at Oldies WPBG/Peoria, IL...WDBR/Springfield, IL MD **Bob Parrish** is bumped up to afternoons following **Kevin Lambert's** move to wakeups at sister Classic Hits WYMG...**Jason Addams** has been appointed OM of WHZZ/Lansing as well as cluster-mate WILS...

Availz. Active Rocker KRFR/Bakersfield PD **Alex Quigley** has left the building. You can bet he won't be on the sidelines for very long, so catch him now at alex_quigley@hotmail.com or (661)343-2467.



Cartoon suggested by Heavy Lenny Bronstein

<p>You're GUARANTEED to win PD/MD of the Year at the Conclave! Why?</p> <p>Shift Happens.</p> <p>Paradigm 2004 It's Full of Shift July 15-18 • Marriott City Center Hotel Minneapolis</p> <p>Note: this agenda is subject to change without notice</p>	<p>Thursday 7/15 All Access Conclave College Opening Night Reception Showcases!</p> <p>Sunday 7/18 Arbitron Getaway Brunch</p>	<p>Friday 7/16</p>  <p>Keynote Dick Gregory AUTHOR, COMEDIAN, ACTIVIST</p>	<p>Country, T40, Rock, A3, Urban, Hot AC, Retro, News/Talk, Contemp. Christian Symposiums + 20 Cool Seminars! BMI/Moonlight Groove Legends Lunch Hennepin Block Party Showcases!</p>	<p>Saturday 7/17</p>  <p>Keynote Mitch Albom AUTHOR, SYNDICATED RADIO HOST</p>	<p>Alt, AC, Country, Hispanic, Urban Format Symposiums Awards Luncheon + 17 More Cutting-Edge Seminars VNU/BDS Saints Baseball Experience Showcases!</p>
<p>Conclave Partners: All Access, Arbitron, BDS/VNU, BMI, Brown College, Moonlight Groove Highway, Envision Radio Networks, First MediaWorks, Jefferson Pilot, Mediabase 24/7, Mission Creative, Musictech, Premiere Radio Networks, Specs Howard School, & Troy Research</p>					

The Conclave is proud to announce the return of **Mitch Albom** as one of 2004's keynotes! Mitch addressed a standing room only crowd at the Conclave in 1999, stilling the usually boisterous industry crowd with poignant, heartwarming stories from his phenomenal best-seller, **TUESDAYS WITH MORRIE** (which has sold over 5 million copies worldwide and is STILL selling). He visits the Conclave on Saturday, July 17th, drawing upon lessons taught by his newest novel – **THE FIVE PEOPLE YOU MEET IN HEAVEN!** Mitch is the author of 7 books and writes a syndicated newspaper column for *The Detroit Free Press* while hosting a nationally syndicated radio show originating from WJR/Detroit. Known as a sports guru, he's a frequent guest on a host of ESPN's programs. Mitch Albom – another reason why you absolutely cannot miss the 29th annual Conclave, July 15-18th at the Minneapolis Marriott City Centre.

JOBS. WKHQ/Traverse City has immediate openings for part time and swing on air talent. Northern Michigan's Top rated Heritage CHR is now accepting CD's, Mp3's, T & R. Send them to **Ron Pritchard**, Program Director, WKHQ, 2095 US 131 South, Petoskey, Michigan 49770, or e-mail rpritchard@106khq.com. Come summer on the water and winter on the slopes in Paradise! ...There's a great opening for a morning show at Country KFDI/Wichita, KS! Send your packages to: **Journal Broadcast Group**, Attn: KFDI Mornings, 4200 N. Old Lawrence Rd., 67219...**AGM's** Active Rocker KRFR/Bakersfield, CA is need of a new PD! They are looking for a dynamic on-air PD who's committed to winning and is strategic, street smart, charismatic, talent friendly, brand building, morning show mentoring, show-biz oriented, focused, relentless, and a championship team builder. Are you a master of Selector and Scott Studios? Significant experience as a program director, assistant program director, or music director is required. Interested persons forward your resume and "prove it" materials to: AGM, Attn: **Bob Lewis**, 1400 Easton Drive #144, 93311...the hunt is on for a night-jock at **Saga's** T40 WDBR/Springfield, IL. CD&Rs to: WDBR, Attn: **Dave Daniels**, 3501 Sangamon Ave., 62702...T40 KCHZ/Kansas City, MO seeks an APD/Promotions Dir. Get your resume to: KCHZ, Attn: **Dave Johnson**, 4240 Blue Ridge Blvd Ste 820, 64133-1749...**ESPN Radio** 1510 Milwaukee, WI is seeking a high-energy, full-time Promotions Director. Some weekends

included. Send promotional package including cover and resume to: **Caroline Riegel** at criegel@gkbradio.com...Part-time news pro needed at heritage Talker in Rockford, IL. T&Rs to: WROK, Attn: News Director, 3901 Brendenwood Road, 61108...**Emmis'** Alternative WKQX/Chicago (Q101) is looking for an on-Premise Manager and a Promotions Manager to assist the Director of Marketing & Promotion in all facets of the radio station. To see full job descriptions or apply, please visit online at www.emmis.com or send your resume to: **Natalie DiPietro**, 230 Merchandise Mart Plaza, Chicago, IL 60654...Country afternoon drive talent needed at the **Waitt Radio Network**. Forward your T&Rs to: **John Glenn**, C/o Waitt Radio Networks, 1000 North 90th Street Suite #105, Omaha, NE 68114, or email to: Jglenn@wrnonline.com...a co-host for morning drive is needed at T40 WNDV/South Bend, IN. Have 2-3 Years experience in radio? Get your tape, resume and morning show philosophies to: **Artistic Media Partners**, Attn: **Tommy Frank**, 3371 Cleveland Road, 46628...Lite Rock 107 Peoria, IL is still searching for a 3-8pm air personality/promotions person. Send T&Rs to: WSWT, Attn: **Randy Rundle**, 331 Fulton Street 12th Floor, 61602, or emails at randyrundle@literock107.com...**Metro Networks/Milwaukee, WI** is seeking a part-time news anchor for weekday morning drive. Rush your demo and resume to: **Mike Kristof**, c/o Metro Networks, 633 W. Wisconsin Ave. #1910, 53203...**NextMedia's** heritage Y-103 has an immediate opening for an afternoon-drive host/production wiz. Fed-Ex your T&Rs and production samples to: WSOY, Attn: **Roy Jaynes**, 1100 East Pershing, Decatur, IL. 62523...**Cumulus'** new HAC, Star 93-5 KQCS is looking for an on-air PD. Email letter, resume and mp3 air-check package to: mark.pollitt@cumulus.com...Country WITL/Lansing has an opening for an evening on-air personality. Get your T&Rs to: WITL, Attn: **Jay J. McCrae**, 3200 Pine Tree Road, 48911...Promotions Director/Evening Personality needed for **Citadel's** Oldies 97.5 in Lansing, MI. T&Rs to: **Mike Benson**, WJIM FM, 3420 Pine Tree Road, 48911...**Central Wisconsin Radio Group** has several key openings. 1) PD/air-talent for HAC, 2) PD/air-talent for Active Rocker 3) Midday air-talent for HAC and Active Rocker. Send resume and CDs to: **Rick Muzzy**, C/o Central Wisconsin Radio, 500 Division St. Stevens Point, WI 54481...all positions listed in *The TATTLE* are presented free of charge and represent equal opportunities. Please, no phone calls unless otherwise noted.

Conclave XXIX: Paradigm 2004 - It's Full of Shift! July 15-18, Marriott City Center/Minneapolis • www.theconclave.com
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