

THE MAIN STREET Communicator Network TATTLE R 30 30th Anniversary 1974 - 2004

The Conclave has revealed it's **2004 Conclave College** agenda! This year's edition of the College is set to take place on Thursday, July 15th, presented by **ALL ACCESS**. Here's how the afternoon shapes up: 1p: *"Ten Secrets for Successful Programming!"* with **Gary Berkowitz** of **Berkowitz & Associates**. During this presentation, Gary - an AC radio consultant and successful former PD (check out the recent tribute to WPRO/Providence, found in last week's *Radio & Records* for some of Gary's history), will delve into what secret skills PDs need to win. 2p: *"Arbitron 101: How Do We Get The Numbers?"* with **Arbitron** VP/ Programming Services **Bob Michaels**, a long-time Conclave contributor. Bob will teach attendees how to better understand — and improve — their numbers in an easy-to-follow session. 3p: *"Production for the Next Generation"* with KZLA/L.A.'s **Mike Madrigal**, **Ian Sturgeon** of **Big Fish**, and **Kate Delaney** of **Short Bus**. These three pros break down the art of production and talk about what your audience is looking for when it comes to your station's sound. 4p: *"Promotion Basics: Simplifying the Chaos"* with **Rocco Macri**, CEO of **Listeneremail.com**. Look for Rocco to help attendees to take a step back and find the right promotions for their audience. 5p: *"SUPERSESSION: The New Paradigms — They're Full of Shift!"* with **Ed Christian**, Pres. and CEO for **Saga Communications**, **New Radio Group** CEO **Mary Quass**, and friends. Following Conclave College, a variety of receptions, showcases, and surprises will occur both inside the hotel and outside at various Minneapolis entertainment venues! For more information and to register now for the 2004 Conclave - Thursday, July 15th to Sunday, July 18th at the Marriott City Center in downtown Minneapolis - call (952) 927-4487 or visit www.theconclave.com. Tuition is only \$299, but only until May 15th (just a week away), so register today!

Last time we saw **Richard Marx**, he was front and center at the Grammys taking home hardware with his name on it! While he's been busy writing for other hitmakers, he's kept one or two for himself. Adding at Hot AC on 5/18 is *"When You're Gone"*, the debut cut from his forthcoming Manhattan release, **MY OWN BEST ENEMY**. But some format leaders didn't wait, like **WMMX** and **WINK**. FYI - if you're expecting a power ballad from Mr. Marx, you're gonna be disappointed!

Move over, Carlos...**De Sol** is here!

The Main Street TATTLE R is published weekly. Publisher/Editor Tom Kay - Publisher/Editor Jr. Chris Mozena

Senator **Al Franken**? Is **Air America Radio's** most visible host perhaps planning for a career after talk radio? According to reports from the *Associated Press* this past weekend, Al said the odds are better than 50-50 that he'll challenge Sen. **Norm Coleman** (R-MN) for his job in 2008. Franken said he has already talked over the idea with Sen. **Hillary Rodham-Clinton** (D-NY) and has "thought about it and discussed it with my family more," apparently with only his son **Joe** voicing a negative opinion among family members. Meanwhile, across the dial, **Premiere Radio Networks** talk show host **Glenn Beck** had promised to air an abortion last Friday, prompting a firestorm of protest. When the moment finally arrived, Beck played a short clip of Air America Radio's *The O'Franken Factor* last Friday, stating that "if you don't think the Al Franken Factor is the biggest abortion on radio, you're sadly mistaken." The stunt was praised by some and condemned by others. But, as is usually the case in such stunts, it was Franken who benefited the most from the free publicity for the struggling Air America Radio network!

Speaking of Senator Coleman, he told songwriters, lawyers and other music industry participants Monday that if the recording industry wants to survive the trend of downloading music, the industry will have to adapt rather than fight evolving technology. Coleman is the chairman of the Senate's Permanent Subcommittee on Investigations, and he spoke at the **Future of Music Coalition Policy Summit** in Washington. He challenged the audience to reject litigation as an answer, then said "You are the creative force in America; be creative...I don't believe you can stop illegal use by suing a few people." His solution? Coleman said the recording industry is going to have to develop more competitive alternative business models in order to keep the industry running in an era of digital technology. But taking downloaders to court is not a good business strategy. He explained, "The answer is not going to come from government. The answer is not going to come from Washington."

Kimberley Locke spent a few days in Minneapolis this week, doing the retail thing in advance of her CD hitting the stores on Tuesday. In fact, she performed at the Mall of America on that day to just under 1,000 fans...including a gentleman named **Prince** (who watched from the shadows of the Mall's protected 3rd floor!). Good timing, too, as **"8th World Wonder"** climbed into the top 20 that very day! **WZEE 58x**, **KSTZ 49x**, **WIXX 40x**, **KKDM 38x**, **KQIC 35x**, **KMXV 32x**, **WKTI 31x**, **KDWB 20x**, etc. **Curb**

At the request of the U.S. military, **Hubbard Talker KSTP/St. Paul, MN** has taken down an e-mail "diary" by a U.S. military interrogator from its web site. **Joe Ryan** reportedly asked the station to remove the material, consisting of his e-mails to morning hosts **Ron Rosenbaum** and **Mark O'Connell**, shortly after news of the photos of abuse of Iraqi prisoners by U.S. guards became public this past week, despite the fact that Rosenbaum told the *Minneapolis Star-Tribune* that he has "no reason to believe that Joe is under investigation" and that he isn't certain that Ryan was even posted to the same prison as the site of the torture and investigation.

KIMBERLEY LOCKE
8TH WORLD WONDER
BDS Radio T40
20
Added WRRM, KEZK
CURB RECORDS

The full-length **ONE LOVE** Out Now!

JOSS STONE
Fell In Love With A Boy
WIXX
50x!

CURB RECORDS

Fastball
"Drifting Away"
Shipping NOW to Triple A
Now On The Acoustic Tour

RYKO



Newest **Beth Hart** "World Without You" believer: super tough KSTZ! But they're not alone, as other prudent hot AC's take advantage of the TV impetus started by **CBS Daytime**: KSII 18x, KALZ 14x, KLTG 12x, KYKY, KKRL **Koch Entertainment**.

Congratulations to KDWB/Minneapolis' morning host **Dave Ryan** who was named the first monthly winner in the Radio Comedy Competition sponsored by **All Comedy Radio** and **New Radio Star**. Ryan claims the \$1,000 monthly cash award, and is a finalist for the \$10,000 grand prize award, to be announced at the October NAB show.

MercyMe's "Here With Me" has a much quicker jump on radio than did "I Can Only Imagine", with WNCI already on the board for next week! Three formats are already checking in with successful results, represented by WRVW 20x, WNDV, WBMX, KSRC 21x, WMGN 19x, etc. Audition, spin, enjoy! **Curb**

GRAND RAPIDS WINTER BOOK! A 1-2-3 finish for **Clear Channel!** WBCT-FM 10.7 -11.9, WOOD-AM 6.3 -7.9, WSNX-FM 6.5 -7.7, WLAV-FM 7.5 -5.4, WOOD-FM 5.6 -5.0, WODJ-FM 3.6 -4.6, WLHT-FM 4.2 -3.9, WBFX-FM 3.1 -3.6, WKLQ-FM 2.9 -3.5, WGRD-FM 4.0 -3.5, WVTI-FM 4.1 -3.2, WJQK-FM 3.5 -3.0, WTRV-FM 3.5 -2.9, WFGR-FM 2.4 -2.3, WBBL-AM 1.8 -2.0, WFUR-FM 1.8 -1.9, WMUS-FM 1.5 -1.9, WJNZ-AM 1.3 -1.4, WYGR-AM 0.7 -1.3, WMJH-AM 1.1 -1.3. All Winter Books in this **TATTLE** are 12+ persons, 6A-12P, M-Su, 6A-mid, Fall 2003-Winter 2004 comparisons. Copyright © 2004, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

There may not be a boatload of call-letters wrapped up in **Joss Stone's "Fell In Love With A Boy"**, but the call letters of believers speak to the song's credibility: WIXX 50x, WBBO 43x, WNKS 34x, WSTR 30x, WIOG, WWWQ, KJCK, KKRL 21x, etc. Fall in love with a hit! **S-Curve**

Changes. WYOK/Mobile swing talent **Cheddar** moves north to take on nights at sister Top 40 WHOT/Youngtown where he will adopt the name **Cooper** on air...KKRD/Wichita longtime overnight personality **John Ellis** exits the station this week as **Big Head Ted** steps up to fulltime overnights...Christian KKJM/St. Cloud, MN PD **Scott Michaels** has announced the permanent hiring of **Pam Brooks** as morning show co-host, she'd been on-air since (4/24)...Alternative KKND/New Orleans picks up sister Active Rock WKLQ/Grand Rapids morning show **Ron & Don** for mornings, which will also be simulcast back to WKLQ...

Hanson's "Penny & Me" video is definitely making the radio star. Lots of MTV & VH1 exposure has made it easier for perceptive programmers to program this hit, day-wide: WXSS 37x, WLKT 30x, WTTS 26, KIZS 25, WSTW 24, WQAL 21WXXL 20, WKSZ 13x, WZEE, WCIL! **3CG**

WKTI/Milwaukee threw a *Friends* finale party last night. "The biggest *Friends* finale party in the Midwest," says PD **Bob Walker**. "We're converted a local tavern into Milwaukee's version of the 'Central Perk', complete with comfy couches." The event featured lots of giveaways, and a special appearance by *Friends* character 'Janice' (actress **Maggie Wheeler**)!



Thanks for making **Hoobastank "The Reason"** a top 5 song in virtually all pop/rock formats, with most stations telling us it has hardly peaked! We'll let you do the research, and count up stations playing this smash 50x or more! FYI – If you viewed *FRIENDS* last night, you heard an incredible acoustic version of the song. If you'd like it, we have it as an MP3, but be cautioned: it's 7MB big (3:48). If your email program won't allow a larger file to transmit, check www.main-st.net. We hope to have it up ASAP! **Island**

Condolences to family and friends of longtime broadcaster **Rolf Hertsgaard** who died of complications from prostate cancer last Friday (4/30) in Parkville, MD at 81.

This spring's secret weapon for hot AC: **Keri Noble "Talk To Me"**. This WMD (Weapon for Mass Demos) is being discovered by KS95 34x, WWMX 18x, WMGX 14x, KSII, KURB, KQIC, KTCZ, etc. **Blue Note**

WICHITA WINTER BOOK! **Entercom** rhythmic KDGS nabs 2nd to sister country KFDI. KFDI-FM 13.7 -13.5, KDGS-FM 7.6 -8.7, KRBB-FM 9.2 -7.4, KNSS-AM 4.5 -5.9, KICT-FM 5.5 -5.4, KEYN-FM 5.2 -5.3, KZSN-FM 6.9 -5.3, KFXJ-FM 4.4 -5.1, KFTI-AM 3.9 -4.1, KFBZ-FM 3.9 -4.1, KRZZ-FM 3.5 -4.0, KKR-D-FM 5.0 -3.1, KYQQ-FM 1.0 -2.6, KFH-FM 2.3 -2.3, KMXW-FM 2.1 -2.1, KMYR-AM 1.3 -1.8, KTLI-FM 2.7 -1.8, KFH-AM 1.9 -1.5, KSJM-FM 1.0 -1.2, KANR-FM 1.0 -1.0.

Attn: Mountain/Pacific states! Catch **Ryko's Fastball** in an intimate acoustic setting this week. Tomorrow-Denver's Soiled Dove, 5/11 at Seattle's Tractor Tavern, 5/12 at Portland's Mississippi Studios, 5/14 at San Francisco's Caf Du Norde, and 5/15 at Los Angeles' Tangier. And while you're at it, sit down and give a good listen to "Drifting Away", the lead track from these hitmakers newest album, **KEEP YOUR WIG ON!**


Saga Communications announced that it is acquiring WXLN/Champaign, IL taking their three-FM cluster to four. The seller is **I.A.I. Broadcasting Inc.**, part of **Terry Forcht's Key Broadcasting**, which is expected to realize about \$3.25 million when the deal closes later this year.



Layne Does KKXL! Stockinrock recording artist **Layne Larson** drops by **Clear Channel T40 KKXL/Grand Forks** prior to her show in the Forks last week. L-R: PD **Rick Acker**, **Layne**, XL 93's **Levi**, and MD **Trevor D!**

ISLAND

survival of
the sickest
at rock June 14



Keri Noble Talk
To Me
KS95
34x!
KOIC
13x!



M A N
H A T
T A N

BOBAFLEX



Turn The Heat Up
Coming to Rock Your Summer!

Arriving on AC radio's desktop soon: "Last Thing On My Mind", the 1 European hit from **Leann Rimes & Ronan Keating**.

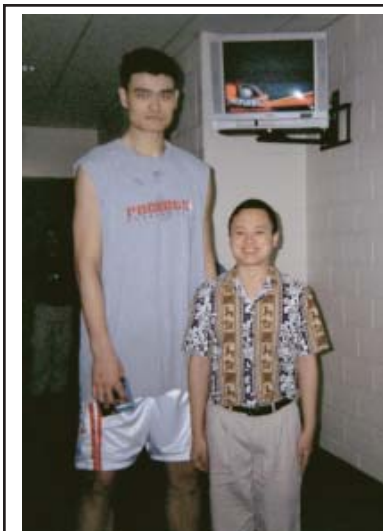
DES MOINES WINTER BOOK! Big winter for **Saga**, taking 4 of the top 5 positions – with **Clear Channel N/T WHO** leading the way. WHO-AM 12.1 -11.9, KLTI-FM 6.2 -7.3, KAZR-FM 7.1 -6.9, KIOA-FM 7.1 -6.9, KSTZ-FM 5.7 -6.8, KGGO-FM 6.9 -6.6, KKDM-FM 6.2 -6.6, KJJY-FM 5.7 -5.9, KHKI-FM 5.1 -4.3, KMXD-FM 4.0 -4.0, KDRB-FM +4.4 -3.8, KRNT-AM 2.9 -3.6, KXNO-AM 3.0 -2.3, KBBG-FM +2.9 -2.1, KCCQ-FM 1.5 -1.7, KZZQ-FM 1.2 -1.5, KWKY-AM 1.3 -1.0, KWMT-AM 0.7 -0.7, KASI-AM ** -0.7, KXLQ-AM ** -0.5

Changes too. Country WKOA/LaFayette, IN PD **Mark Allen** has been upped to OM of **Wask, Inc.**, and in his new role will handle all programming operations for Country WKOA and Oldies sister WASK...KMXV/Kansas City swing jock **Dave O'Brien** segues to overnights at **Infinity** sister WNKS/Charlotte...WXBT (100.1 The Beat)/Columbia, SC morning talent and KTTB/Minneapolis air talent/MD **Broadway Joe** segues to **Archway Broadcasting's** Little Rock cluster for a position to be named soon...Syndicated WKQX/Chicago morning-man **Mancow Muller** has announced the addition of "For Love or Money" reality show contestant **Stacey Harris** as a sidekick.

MADISON WINTER BOOK! WOW – From 6th to 5th for **Mid-West Family** AC WMGN! WMGN-FM 5.9 -7.6, WZEE-FM 8.4 -7.2, WOLX-FM 7.2 -6.9, WWQM-FM 6.2 -6.5, WIBA-FM 6.4 -6.5, WIBA-AM 6.9 -5.3, WMMM-FM 3.4 -5.0, WJJO-FM 4.9 -4.1, WMAD-FM +1.8 -4.0, WBZU-FM 3.7 -3.8, WTDY-AM 1.8 -2.9, WTSO-AM 2.7 -2.9, WHIT-FM 3.4 -2.4, WTUX-AM 3.0 -2.1, WDMP-FM 3.0 -1.7, WJVL-FM 0.7 -1.5, WKPO-FM 2.7 -1.5, WXXM-FM +1.5 -1.4, WSJY-FM 1.3 -1.2.

Changes 3. Active Rocker WBYR/Ft. Wayne has brought in WABX/Evansville PD **Cindy Miller** to handle PD duties...WHZZ/Lansing, MI night jock **Brad B** moves into the afternoon slot formerly held by PD **David B. Goode**...WSTO/Evansville, IN night guy **Clayton** heads to Production Dir./nights at Top 40/Rhythmic WJFX/Ft. Wayne. Meanwhile, WJFX officially pins PD stripes on afternoon guy **Randy Alomar**, the interim PD since the departure of former PD **Tommy Frank**...KQRA/Springfield, MO morning co-host **Tiffany Wood** exits to join her husband in Florida and pursue other opportunities.

One of the most anticipated keynotes in Conclave history will happen on Saturday, July 17th as best-selling author/newspaper columnist/radio host **Mitch Albom** returns to the Conclave stage! For more information and to register now for the 2004 CONCLAVE, call (952) 927-4487 or visit www.theconclave.com. Earlybird registration ends next week, and the \$99 Marriott hotel rooms are going fast. Get on board now!



Well, Hung! Koch's Head Promo God **Chuck Oliner** sends the TATTLER proof of the long and short of **William Hung's** career as the famed Idol loser meets the NBA Idol winner, **Yao Ming!** That's Hung on the right.

COMMENT: By now, you've heard that **Sinclair Broadcast Group** prohibited its eight **ABC** affiliated stations from airing last Friday's "Nightline," which consisted of the simple naming of US service people killed in Iraq. A statement on the company's termed the **Ted Koppel** broadcast as "motivated by a political agenda designed to undermine the efforts of the United States in Iraq." It would be one thing if Sinclair was a small company making an isolated political statement of its own, but this is a conglomerate that owns or operates 62 stations reaching 24% of total US TV households, including Midwest stations like KDNL/St. Louis and WSYX/Columbus. For one evening, millions of viewers DID NOT experience the political agenda of "Nightline", but instead were treated to the agenda of silence foisted on them by Sinclair. Instead of the honoring the final sacrifice of service men and women fighting under the shadow of our flag in Iraq, Sinclair chose to air *Cheers* reruns. For anyone who continues to believe that continued consolidation of radio/TV is good for America, this Hitler-esque abuse of power should finally close the chapter of that book. If the FCC wants to fine **Howard Stern** for the use of adolescent locker-room language, then what could it possibly be thinking when it ignores the political censorship and the clear abridgement of First Amendment Rights by this major television corporation? The scariest thing of all? The abject silence on the subject by virtually every consolidated media company in America. And radio/TV's chief lobbyist – the **NAB**. And finally, the **FCC**. It's time for the stewards of our airwaves to begin serving their public interest. Now. Let's start with demanding freedom of expression, and work our way up from there. If the stewards can't handle their important obligations, then let's find licensees who will. TK

Footnote to the Commentary above: A radio station – KTRS/St. Louis – DID air the audio of "Nightline" last Friday. Said KTRS Station Manager **Fred Zielonko**, "We thought the St. Louis audience deserved to hear what the rest of the country has the opportunity to hear. Once the local TV station decided to pre-empt it, people started talking about it and as a talk radio station we react to what people are talking about. We wanted people to get the chance to judge for themselves as to what the motivation to read these names might be." Now THAT'S public service.

Jobs. Needed yesterday – a top-notch morning talent for adult KELO/Sioux Falls! T/CD & R's to PD **Alan Helgeson**, 500 S. Phillips, Sioux Falls SD 57104. Calls are okay at 605-331-5350....**Mid-West Family** Alternative KQRA/Springfield, MO needs a morning co-host. E-mail Mp3's to kthomaswmfmarketing.fm or, send T&R's to: KQRA, Attn: **Kristen Thomas-Bergman**, 319B E. Battlefield, 65807...**Journal's** Country KTTS/Springfield, MO is on the prowl for a serious 7pm-midnight talent with at least two years experience. Send T&Rs to: **Hansen**, 2330 Grand,

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 just by coming to
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Shift Happens.

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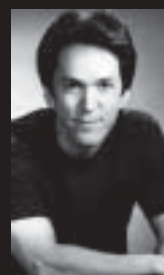
Thursday 7/15
**All Access
 Conclave
 College**
 Opening Night
 Reception
 Showcases!

Sunday 7/18
**Arbitron
 Getaway
 Brunch**

Friday 7/16
**Rock, A3,
 Retro Format
 Symposiums
 BMI Legends
 Luncheon**
 + 20 More **Innova-
 tive Seminars!**
 Hennepin Block
 Party
 Showcases!

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Saturday 7/17
**Keynote
 Mitch Albom
 AUTHOR,
 SYNDICATED
 RADIO HOST**
**Tuesdays With
 Morrie**
**The 5 People You
 Meet in Heaven**



**Alternative
 Format
 Symposium**
 Awards Luncheon
 + 17 More **Cutting-
 Edge Seminars**
 VNU/BDS Saints
 Experience
 Showcases!

65802, or you can also e-mail your info to BHansenktts.com...Country KIX101.1 in central Iowa is looking for an Afternoon Drive personality & Morning Show Co-host. If you are a quick learner who can be part of a team and be dependable then get your tape and resume (by 5/17) to: **Todd Collins**, c/o **Marshalltown Broadcasting, Inc.**, P.O. Box 698, Marshalltown, IA, 50158 or toddmarshalltownbroadcasting.com... Mainstream CHR in Canton/Akron, OH needs a new Promotions Director. WZKL needs someone who is computer literate, web saavy, and can set up and tear down remotes. E-mail me your resume to JohnQ92Radio.com or snail mail to: Q92, Attn: Promotions Director Job, 393 Smyth Ave NE, Alliance, OH, 44601...Country WPCCK/Green Bay, WI has an opening for mid-day's. Please send your best work today to: KICKS 104.9, Attn: **Chris O'Kelley**, 810 Victoria Street, 54302...WSTO/Evansville, IN has a rare full-time opening for the next great night guy. Great imaging and phones necessary. If you think you have the goods then get your package to: WSTO, Attn: **Keith Allen**, 1162 Mt. Auburn Rd., 47720...**Clear Channel**/Ann Arbor, MI is seeking PT/weekend air-talent for its Gold-based AC "Kool 107" and Country giant "102.9 W4 Country". Send your resume, along with a Tape/CD/Mini disc or mp3 to: Clear Channel Radio, Attn: **Rob Walker**, 1100 Victors Way Ste 100, 48108, or email robwalkerclearchannel.com...Immediate opening for Morning Announcer/Newsman, including morning air-shift on Adult Standards AM, gathering and delivering news on (3) stations, plus a short local talk show. Also, opportunities to do Basketball and Hockey play-by-play. Send resume to: KQDJ, P.O. BOX 1170, Jamestown, N.D. 58401 or E-mail neilcaryhotmail.com...**Journal Broadcast Group's** KMXX/Wichita has immediate full-time opening for on-air/programming assistant. 2 years minimum experience in HAC format preferred. Rush your materials to: KMXX, Attn: **Ron Eric Taylor**, N Old Lawrence Rd., Wichita, KS 67219, or e-mail rtaylorjbgkansas.com...**Cumulus** Rocker WJLW/Green Bay, WI is in need of a Mid-day host! Rush your T&Rs to: WJLW, Attn: **Scott Klohn**, 810 Victoria St., 54302...Rocker KQRA/Springfield, MO needs fresh blood for a killer morning show! Send your tapes to: KQRA, Attn: **Kristen Bergman**, 319B E. Battlefield, 65807, or email: kthomaswfmktg.com...Hot 97.5 in Bismarck, ND is searching for motivated and energetic CHR talent. Positions include all day parts and a top-notch PD with great promotional skills. Send T&Rs to: **Cumulus Media**, 4303 Memorial Highway, Mandan, ND 58554 or email to dean.mastelcumulus.com...AC WMGC needs an OM responsible for the administration and budget controls of the programming and promotion departments of the station, as well as responsible for the design and execution of audience research, including perceptual and music research. Proficient at RCS Selector, Audiovault and Klotz hardware and software? A minimum of 5 years of successful major market programming and management experience is necessary to succeed at this position. If this sounds like you, contact: **Tom Bender** in confidence at tbendergreatermediadetroit.com...AC WYST/Bloomington, IL is looking for it's next morning star! Bloomington is a growing community that's perfect for a family with lots of great restaurants, good schools, shopping, and friendly people! Send your packages to: Star 107.7, Attn: **Kevin Trueblood**, 1606 Hunt Dr. Suite 1B, Normal, IL 61761, or via email to: kevintaaabloomington.com...The **Dr. Laura Berman Show** is looking for a great Chicago-based producer

for part-time position. This once-per-week nationally syndicated program deals with female sexuality. Experienced producers only! Please forward resume to: jobopeningubcradionetwork.com...**Cumulus** Country stations have immediate and future openings for morning, midday and PD talent. These positions are in a wide variety of market locations. The PD positions are excellent for MD/APD ready to move up. Email your resume, MP3 and brief cover letter to **Alan Furst** at alan.furstcumulus.com...Classic Rocker WABX/Evansville, IN is in search of a great Program Director. Applicants should have experience in Classic Rock, be solid on the air, have a complete understanding of Selector, work well with a Consultant (Jacobs Media), have a strong promotional and creative mindset, and appreciate a "non-corporate" environment. Please send all materials MP3&R to **Tim Huelsing** at timsccradio.com...**The Cromwell Group Inc.** of Illinois has an immediate opening for afternoon drive on Country WMCI in Mattoon, IL. Duties include: live air-shift on WMCI, voice-tracking on Active Rock and CHR sister stations, plus production and remotes. This is a full-time position that includes a benefit package and 401K opportunities. Interested applicants send packages to: **Bub McCullough** at bubradiomattoon.com...Rocker KQWB/Fargo, ND needs a new PD with killer instinct. Aggressive, creative, self-motivated with good people and time management skills. Strong air-work required! Email or mail your air-check, resume and programming philosophy to: KQWB - Q98, Attn: **John Austin**, 2720 7th Ave South, 58103...WKBV/Richmond, IN is looking for it's next morning show star. This is not for beginners. Good pay, benefits, and perks. Imaging experience is a major plus. Tapes/CDs, Resumes ASAP to: **Whitewater Broadcasting**, Attn: **Rick Duncan**, 2301 W. Main St., 47374...WIN 98.5/Battle Creek, MI is seeking part-time air-talent. This position includes being a part of the street team and producer responsibilities. Ship your package today to: pjlacymwcradio.com...**NextMedia**/Chicago has a promotion director opening in their cluster in suburban Chicago. Local candidates are encouraged to apply. Main attribute is attention to detail followed by resourcefulness, flexibility, creativity and work ethic. Please send your resume to: NextMedia/Chicago, Attn: **Dana Jang**, 2410 B. Caton Farm Road, Crest Hill, IL 60435...Christian AC KJIL & KHYM/Meade, KS (former GMA Station of the Year) is seeking an afternoon drive host and Production director. Competitive pay and benefits and low cost of living in family friendly environment. Send air-check and resume to: **Michael Luskey**, PO Box 991, 67864 or, email mikekjil.com...WUSN/Chicago has an immediate opening for Program Director. The perfect candidate will exhibit a positive attitude and have excellent relationships in the County Radio and Country Music field. Our next Program Director will be highly creative, be a negotiator and problem solver, have outstanding strategic vision of the format and be able to translate that vision through leadership to the Programming staff, being inspirational to all who come in contact with them. Applicants who fit this description are invited to send a one sheet programming philosophy and list of their experience and achievements to: WUSN, Attn: **Dave Robbins**, 180 N Stetson Suite 1000, Chicago, IL 60601...all positions listed in *The TATTLE* are presented free of charge and represent equal opportunities. No calls unless otherwise directed.

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