

THE MAIN STREET Communicator Network TATTLE R 30 30th Anniversary 1974 - 2004

Entercom Communications enters Indianapolis! The group plunked down \$73.5 million for the 3 station **MyStar Communications** cluster: WZPL-FM, WTPI-FM and WXNT-AM. The cluster is a solid performer in a market that is a battleground for several national groups, including **Susquehanna, Clear Channel, Radio One** and the hometown **Emmis**. "We are delighted to announce our expansion into Indianapolis," Entercom President/CEO **David Field** told *Inside Radio*. "The MyStar stations have a proud history and we aim to build upon their success by delivering compelling programming to our listeners and excellent results to our advertisers. Indianapolis is a terrific market and we look forward to making a positive contribution to the community."

Radio can harvest a hit, courtesy of TV with **Beth Hart's "World Without You"**. The song's prominent role in the marketing for **CBS Daytime** – and it's importance inside some key female demos - is not being lost on **KRSK, KYKY, KZZO, WBNS, WMC, KALZ, KQIS, WCDA, and KKPN! Koch Entertainment.**

According to reports from this week's *Chicago Tribune*, 3 week old **Air America Radio** has negotiated a settlement with **Multicultural** following New York Judge **Marilyn Diamond** issuing a temporary restraining order on the condition that Air America post a \$156,000 bond. Under terms of the agreement, Air America programming with continue to air on **WNTD/Chicago** until next Friday (4/30), after which date the liberal-radio talk network will cease broadcasting on the station. For the time being, Air America will also remain off the air on the company's **KBLA/Los Angeles** property. New homes for the fledgling network in the nation's 2nd and 3rd largest markets have yet to be announced, but do stay tuned!

Want further proof of the appeal of **Hanson's "Penny & Me"**? How about this: 20,000 CD's sold last Tuesday, the first day it was available! You know about **VH1, Entertainment Tonight, and Good Morning America**. We've told you about the believers at **KHKS, KHFI, WPRO, WXXL, WTSS, WXSS, WKSS, KZZU, WMC, WQAL, WAEB, and WJBQ!** So, now it's your turn to share in the fun and success of Hanson! **3CG**

The newest assortment of **MercyMe** stations in every size and shape of T40 and AC continue to indicate the total mass appeal of **"Here With Me"** led by **KLSY, WRVW, WLTQ, WMGN, WKRZ, WARM** and dozens more. Add it and don't look back! **Curb**

Ms. Understood Dept. Talker **WMBD/Peoria** host **Dan Diorio** is taking heat from the local chapter of the **NAACP** for a joke he placed on the station's website earlier this week. Diorio reportedly placed a listener poll on the site that asked listeners "What should the U.S. do in Iraq? Add more troops, pull troops out slowly, or send (Peoria school superintendent) **Kay Royster?**" Diorio says the reference was a joke to bait Royster into appearing on his show; critics and Royster say they're insulted and that the joke shows "disregard" for the troops, their families, the country, and the community.

Don't you think that 30 weekly spins on a new artist at one of the most cautious hot AC stations in America merits a second, or even third, listen? That's why you owe it to yourself to catch the **Keri Noble** buzz being generated by her first single, **"Talk To Me"** on **Blue Note**.

Neighborhood winners of the 2004 **NAB Crystal Awards** were announced at the **NAB2004 Radio Luncheon** on this past Tuesday (4/20). Here they are: **Bonneville** Classic Rocker **WLUP/Chicago**, **Saga** 's **HAC KSTZ/Des Moines**, **Clear Channels** ' **AAA KTCZ/Minneapolis**, **Three Eagles** ' Full Service **KFOR/Lincoln, NE**, **Hubbard**'s **HAC KSTP/Minneapolis** and **Bonneville**'s **Classic Hits WDRV/Chicago**. Congrats to all the winners!

Hope you caught **Kimberley Locke** on **20/20** last night. She proved – once again – that she's a true star. Need more proof. Check out the Kimberley ad elsewhere in this *TATTLE R* for what **Z104** discovered about **"8th World Wonder" Curb**

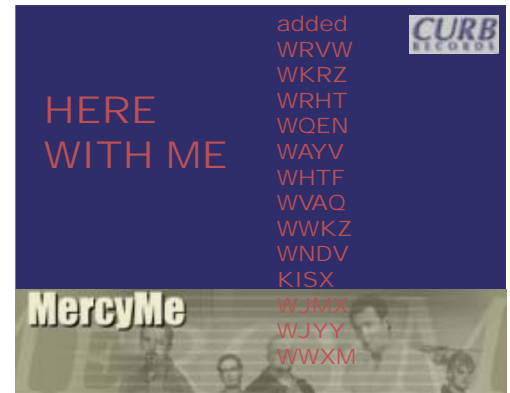
On conference call earlier this week, **Emmis** Chairman/CEO **Jeff Smulyan** expressed frustration with the indecency fines leveled at the company's **WKQX/Chicago** property for **Mancow Muller**'s morning show, noting that, "...every one of the complaints...has been filed by one single individual." Smulyan further stated that "changes" in Muller's show were instituted "...as soon as we received those fines."

WJJO, WBYR, KFRQ, and KQRC are being rocked by the presence of **Presence** and **"One Final Breath"**. Who's next?

Former Minnesota Senator **Rod Grams** and his wife **Chris** are purchasing **News KLTF, Country WYRQ and AC KFML** all located in **Little Falls, MN**. Price of the transaction was not disclosed. While Grams reportedly told the *St. Cloud Times* he might "tweak" programming, there are apparently no plans for major changes at the stations. Grams had a 23-year career in radio and TV broadcasting before joining the U.S. House of Representatives in 1993. He served in the Senate for one term, from 1995 to 2001.

Fastball's new CD **KEEP YOUR WIG ON** officially ships in early June, but many have already pointed to **"Drifting Away"** as the Way for the band to have continued success at **Triple A and Hot AC!** **Ryko!**

A Conclave friend gets new stripes! **BMI** Exec. VP **Del Bryant**, who regularly graces the Conclave with his presence and support (not to mention, his close personal friendship with **Willie Nelson!**), will assume the **Pres. and CEO** role of **BMI** in September. Current President and CEO **Frances Preston**, who has served at that post for the past 18 years, will step down in August to and become **President Emeritus** of the performing rights organization. **John Cody** will continue on as **COO** of the organization.





Now that **Wynonna's** "I Want To Know What Love Is" is comfortably perched inside every chart's top 15, we must thank radio! Next – Top 10! **Curb**

In a deal more complex than **Dean Sorenson's** golf game, we see (16) stations in Iowa and South Dakota change hands as **Waitt Media** converts its LMA of (9) Sorenson stations - including; Oldies KVFD and AC KUEL/Ft. Dodge, IA, Sports KJJQ and Country KKQQ/Volga, SD, HAC KDBX/Clear Lake, IA, and AC/Farm KWAT, HAC KIXX, Country KDLO and Oldies KKSD/Watertown, SD - to a purchase and then spins them to **Three Eagles Communications** for a reported \$9.45 million. Meanwhile, Waitt is trading seven Iowa stations, including; AC KUOO/Spirit Lake, Classic Rock KUQQ/Milford, Country KIHK/Rock Valley, Contemporary Christian daytimer KSOU and AC KSOU/Sioux Center and AC KAYL/Storm Lake - to Sorenson (the 1995 Conclave Rockwell Award recipient) but will continue to operate the stations under LMAs.

Daily radio commentator and Conclave 2003 Keynote - **Earl Pitts** - and the gang at **Burbank Creations** have announced their alliance with "Country Cares for St. Jude Kids" in order to lend support to St. Jude Radiothons. Burbank Creations is offering affiliate radio stations the opportunity to sell Earl Pitts merchandise as a way to enhance proceeds for their annual Radiothon. Each year, Burbank Creations sells "Redneck Essentials" to the fans of Earl Pitts through phone orders and at EarlPitts.com. Affiliate stations can use merchandise as incentive for donors to pledge a little extra, and get their own Earl Pitts memorabilia. For more information call Burbank Creations at 1-800-EARL PITTS. Custom Earl Pitts commentaries are also available to promote the Radiothons on a per-market basis.



IT'S NOW CRYSTAL CLEAR! The **TATTLER** proudly presents the 2004 NAB Crystal Award winners, taken shortly before the formal wear had to be returned. Front: **KFOG-David Kennedy President/Susquehanna; KDFC-Bill Lueth, OM; WLUP -Cris Ohr, VP/GM; WSYR-Jim LerchPD; KSTP-FM-Leighton Peck/PD.** Back: **KTCZ-Dan Seeman,VP/Marketing/Operations; WDEL-Pete Booker President/GM; WDRV-Jerry SchnackeVP/GM; KFOR-Rolland Johnson Chairman&CEO/Three Eagles Communications.** Not pictured: **KSTZ.**

Scarborough Research announced the election of several new members to its 2004 Radio Advisory Council, including a couple of Midwest execs: **Beth Davis**, VP/GM of **Infinity's** KEZK/St. Louis and **Todd Kalman**, GSM, **Clear Channel – Minneapolis.** The council brings together research, sales and marketing execs from radio stations and networks with senior leadership from Scarborough and its partner company, **Arbitron.**

The Conclave proudly announces it's Partners for 2004 (in no particular order): **BDS/VNU, Arbitron, BMI, Brown College, All Access, Envision Radio Networks, Crystal Mountain Productions, First Media Works, Mission Creative, Mediabase 24/7, Musictech, Premiere Radio Networks, Specs Howard School of Communication Arts, and Troy Research.** Partners each contribute in excess of \$5000 annually to the cause of the Conclave. In your daily dealings with any of these fine companies, make sure to tell them 'Thanks' for helping to make the Conclave possible. (And stay tuned: more Partners are on the way!)

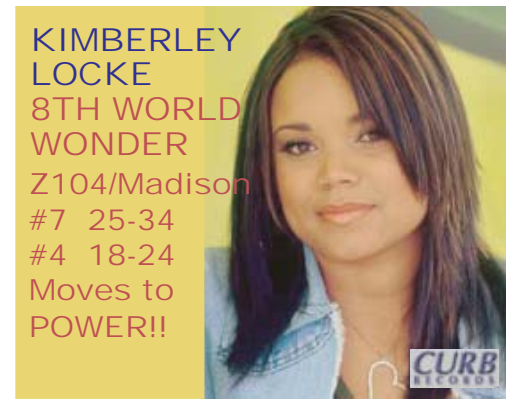
Ron Hunter, the afternoon host on Albert Lea's classic-rock KQPR (owned by **Hometown Radio**) has added a new element to his show that has generated lots of attention in the past few weeks: "Hunter's Heroes." Ron's mission is bringing in letters from all over southeastern Minnesota with a final destination: Minnesota Reservists and National Guard members stationed overseas or headed there. The purpose of "Hunter's Heroes?" Allowing Minnesotans far from home know that their friends, neighbors, classmates and relatives are thinking of them. In the two weeks since he began his one-man effort, almost 100 letters have arrived at the station. His effort has caused so much attention that one local cafe offers a free cup of coffee for every letter delivered to the station. Another business has offered to pay all the postage, and someone else dropped off a parcel of phone cards. "It's our way of saying thanks," said Hunter to the **Minneapolis Star-Tribune.** "Thanks for what you're doing. We miss you." Congrats to Ron and his home-grown promotion!

Condolences for family and friends of former WJMO/Cleveland weekend community talk show host **JoJo Kofi Badu** who died of a heart attack last week at age 51.

Clear Channel Urban WGCI/Chicago and the Chicago Public Schools hosted an Attendance Rally this week at Gage Park High School where WGCI's **First Lady** from Whispers in the Dark hosted the rally, which encouraged students to "Just Go" to school.

Natalie Grant "I Am Not Alone" still grabs a Most Added slot on the **ACQB** with 6 new adds this week!

Crystal Mountain Productions has officially announced plans to debut a new long-form syndicated show this fall called 'Moonlight Groove Highway: Rock & Roll Through the Night' which is scheduled for availability from midnight to 6am. Producers of the show will reportedly use **Alan Freed's** Cleveland studio to do the show.



KQRC/Kansas City morning man **Johnny Dare** is getting into the nightclub business by opening a restaurant/bar (named after himself) this coming July. The club will reportedly be featuring Harleys', stripper poles, rock n' roll memorabilia as well as catholic school girl outfits on the waitresses. It will be located in the original Stanford & Sons, a 30-year-old dining and drinking institution in Westport.

Changes. WBBM/Chicago has named **Tom McGurn** GSM...WZNX/Decatur, IL PD **Chris Stevens** has exited and APD **Shannon Mason** handles music duties in the interim, meanwhile **Chris Bullock** remains OM...**Simmons Media** has acquired Sports KSLG/St. Louis from **New Horizon Seventh-Day Christian Church** for a reported \$2.05 million...former KEZO/Omaha PD and current WZBA/Baltimore PD **Bruce McGregor** will reportedly return to Omaha to take on the Dir./Programming post at Catholic KVSS...following the departure of former PD **Dave B. Goode**, WHZZ/Lansing morning host **Jason Addams** now handles music duties...**Max** has been named PD of **Saga's** Active Rock Z97.5 WZZP/Clarksville, TN. Max also serves as afternoon drive personality on Z97.5 and as Program Director for Sportsradio 1370, The Fan. One of his first orders of duty will be the securing of a last name...

The Conclave is proud to announce the return of **Mitch Albom** as one of 2004's keynotes! He visits the Conclave on Saturday, July 17th, drawing upon lessons taught by his newest novel – **THE FIVE PEOPLE YOU MEET IN HEAVEN**- especially tailored for his industry audience at the 11AM keynote! If you need an introduction to Mitch, he's the author of 7 books and writes a syndicated newspaper column for *The Detroit Free Press* while hosting a nationally syndicated radio show originating from WJR/Detroit. Known as a sports guru, he's a frequent guest on a host of **ESPN's** programs. Mitch is but the first keynote announced by **Conclave XXIX – Paradigm 2004: It's Full of Shift**. He will not be the last! Mitch Albom – another reason why you absolutely cannot miss the 29th annual Conclave, July 15-18th at the Minneapolis Marriott City Centre.

Tom Oakes checks in from his new digs with the following: "The cluster includes KRSQ (Hot 101-9) which is the #2 station in town and is CHR. Our new Active Rock station hit the air April 1 (it had been AAA) - KNDZ - The End 105.1. It's the only current rocker in town (there is an Alternative and two classic rockers). Both KRSQ and KNDZ need service from the labels. Labels can send whatever product they have to spare to - Tom Oakes OM **New Northwest Broadcasters**, 222 North 32nd Street 10th Floor, Billings, MT 59101." Email are okay for Tom: toakes@newnw.com.

The *TATTLER* sadly passes along the news of the death of **Nielsen Entertainment East Coast Operations/BDSRadio.com** Director/Client Services, **Marc Birger**, who succumbed to heart attack last weekend at the age of 31. Many remember Marc from his regular visits to the Conclave each summer, regaling us all with marvelous stories about our crazy industry. He will be missed.

Former **Dreamworks** Head Of Adult Formats and Conclave Board member, **Marc Ratner** has joined **Big Helium Entertainment** with partner **Hugo Vereker**. This A&R-intensive artist management company currently handles **Eastmountainsouth**, **Judd & Maggie** and **Gabriel Mann** to name just a few.

Clear Channel Oldies WBGG/Miami's **Doc Reno** has finally unveiled his free show prep site. Says the good Doctor, "After 20 years in the business, I just wanted to do something with the website as a way of giving back. I think it's a great source for up to the minute News/Music/Entertainment/ Sports info plus a website that helps give radio people ideas for phone topics and bits. Plus, I put some stuff on there like Videos and Photos just to make you laugh. And it's all free!!!" His goal? Doc exclaims, "My goal is to make it the number 1 free prep website in Radio!" Check out why that's gonna happen at docreno.com.

ANNOUNCING THE CONCLAVE'S FIRST INDUSTRY AWARDS. AND THE WINNER IS -YOU! The Conclave has taken a dramatic step which will allow radio and record professionals to bypass the old school method of nominating and selecting PD OF THE YEAR, MD OF THE YEAR, AIRTALENT OF THE YEAR, LABEL OF THE YEAR, VP/PROMOTION OF THE YEAR, etc. with a novel concept. *Conclave 29: Paradigm 2004 – It's Full of Shift* will be offering the industry's first "**You're Already A Winner Weekend!**" (7/15-18, Minneapolis Marriott City Center). Each and every registrant for Conclave 2004 will be receiving an award recognizing them as PD OF THE YEAR, MD OF THE YEAR, AIRTALENT OF THE YEAR, LABEL OF THE YEAR, VP/PROMOTION OF THE YEAR...whatever your job is, you'll be recognized as the industry's best! EVERYONE will be recognized as a winner by their peers! Need a photo of your proud moment? No problem! Stop by the Conclave's 30th Anniversary Prep Booth, and get a snapshot of you receiving your award from any number of Conclave celebrities or guest artists! If you want a trophy just like those hanging on the walls of **Scott Shannon**, **Rick Dees**, or **Clive Davis**, register today for Conclave 2004...and "**You're Already A Winner!**"!!!

Changes too. Former WLTQ/Milwaukee PD **Stan Atkinson** assumes the PD reigns at cross-town Smooth Jazz WJZI, replacing **Steve Scott** who stays in morning drive...KZMG/Boise, ID PD **Jim Allen** announces the addition of former WNKS/Charlotte host **Baylie** to the **Jay R & Big Boy** morning show...**Entercom** has upped Dir./Training and Development - and former Conclave faculty member - **Marijane Milton** to VP/Training and Development...former WZOK/Rockford PD **Scott Chase** has been named OM/PD for **Saga's** Clarksville, TN cluster where Chase will program HAC WCVQ and host afternoons, as well as PD for WJOI. The cluster also includes Country WVVR...WNDV/South Bend, IN has named former HAC WKRQ/Cincinnati's **Bernie Mack** as their new APD/afternoon host.

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What I Want

ISLAND

Jobs. Midcontinent Radio AC, KELO/Sioux Falls is looking for a morning co-host/personality. Females strongly encouraged! Email MP3/resume to... Alan_Helgeson@mmi.net or send to Alan in care of KELO FM, 500 S. Phillips, Sioux Falls SD 57104...**Clear Channel-Milwaukee**, WRIT and WLTQ are in need of experienced part-timers. Send package to... **Jeff Lynn**, WRIT/WLTQ Program Director, 12100 Howard Avenue, Greenfield Wisconsin. 53228...**Clear Channel** Rocker WMMS/Cleveland, OH is aggressively seeking a new morning show. If you only have a "best of" demo, don't bother. Send a full-on show demo, ASAP, to... WMMS, Attn... **Bo Matthews**, 6200 Oak Tree Blvd., 4th Floor, 44131-2510...Sports WXYT and News WWJ seeks highly energetic person for full-time promotions position. Responsibilities include, but not limited to... set-up of station remotes, event planning and contest fulfillment. Weekends and some evenings required. Computer skills, light lifting and driving promotional vehicles required. Web publishing and college degree preferred. Send resumes and salary requirements to... **Infinity Broadcasting**, Attn... Promotions Manager, 26495 American Drive, Southfield, MI 48034-6114...**Seward County Broadcasting Company, Inc.** is currently seeking a mid-day AC personality. This is a great opportunity for an individual wanting to learn the ropes from the ground up. Send T&Rs to... Seward County Broadcasting Company, Inc.; 1410 North Western Ave; Liberal, KS 67901 or, e-mail to audio@kscb.net by (5/1)...**Entercom's** 105.1 "The Buzz" has an opening for part-time announcers. Two years on-air experience preferred. Paid/unpaid appearances may be required. Send a CD or MP3 air-check, resume and cover letter to... WBZU-FM, Attn... **Jeff Andrews**, 7601 Ganser Way, Madison, WI 53719, or email at jeffandrews@entercom.com...101.5 The River has an immediate opening for a talented mid-day personality. This show is LIVE, not voice tracked! Although this show is not for beginners, the ability to emotionally connect with listeners every day is far more important than a long list of call letters on a resume. Please send resume, air check, latest ratings and any other materials that suggest that you know how to be #1, to... WRVF, Attn... **Don Gosselein**, 125 South Superior Street, Toledo, OH 43602...**Cumulus** owned Oldies WOGB/Green Bay, WI is seeking on-air talent. Previous radio experience and excellent news writing and delivery skills a must! T&Rs to... WOGB, Attn... **Dan Markus**, 810 Victoria St., 54302...Rocker WXKR/Toledo, OH seeks killer experienced on-air rock talent with good production abilities and winning team attitude. Please include resume, philosophy, photo and CD to... WXKR, Attn... **Andi McKay**, 3225 Arlington Rd., 43614...Christian CHR WQFL/Rockford, IL currently has on-air opportunities available. Please send your T&R to... WQFL Radio, Attn... **Paul Youngblood**, 5375 Pebble Creek Trail, 61111 or, email to Paul at pyoungblood@101qfl.com...Lafayette, IN's Country powerhouse K105 is looking for CD's and resumes for possible future openings on the market's #1 radio station. If you have experience, have passion and know what live, local, phoner intensive radio is all about then they would love to hear what you can do. Experience in Country music is a must. Send a CD/tape to... **Mark Allen**, Box 7880, 47903-7880...National news wire service needs experienced and responsible freelance news writer in Iowa to write two state summaries per day, Monday - Friday. Must have solid broadcast writing background and excellent news judgment. Please apply to job_opps@metronetworks.com...Y-102, Big Rapids top rated HAC station is searching for a morning show co-host and news person. Experience a plus, willingness to work part-time a must. Knowledge of the area a big advantage too. Please send CD and resume to: WYBR, **Tom Davis**, 18720 16 Mile Road, Big Rapids, MI 49307...WASK/Lafayette, IN is

seeking a PD to lead a veteran air staff on this market-leading station featuring Hit Music from the 60's and 70's. Position requires an air shift, some remote broadcasts, and light commercial production duties. Rush your resume, air-check and brief philosophy to: WASK, **John Trent**, 3575 McCarty Lane, Box 7880, 47903...**NextMedia/Chicago** is still accepting packages for our new FM acquisition in Dundee in suburban Chicago. We are still looking for a PD/Air Talent and a Morning Show host and co-host. Only experienced programmers and morning show talent apply. Please rush your packages to: **NextMedia**, Attn: **Dana Jang**, 2410 B Canton Farm Road, Crest Hill, IL 60435...**Demers Programming** is looking for a morning host/team for Rock client, **Midwest Family** owned WIRX/St. Joseph/Benton Harbor, MI. (Just 90 mins from Chicago!) Send your materials today to: Demers, Attn: **Jeff Murphy**, 1106 Clayton Lane #543, West Austin, TX 78723 or email to Jeff@Demersprogramming.com...Iowa's Best Country KIX101.1 is looking for a Morning Show co-host! Are you fun? Are you dependable? Are you a team player? If you are all that, and more, we want to talk to you! Deadline for T&Rs is May 3rd! Send today to: **Marshalltown Broadcasting, Inc.**, Attn: **Todd Collins**, P.O. Box 698, Marshalltown, Iowa 50158 or, todd@marshalltownbroadcasting.com...Lite Rock 107 is searching for an experienced air-talent to add their upbeat personality to music intensive afternoon/early evening slot. Gig will also include working daily with PD in Station Promotions, and remotes/live appearances. Could be APD opportunity for right person. Send or email resumes and demos to: WSWT, Attn: **Randy Rundle**, 331 Fulton St., 12th Floor Peoria, IL 61602, or email randyrundle@litterock107.com...**The Cromwell Radio Group Inc.** of Illinois is looking for talent to fill a rare Full Time Opening at our Decatur stations. They are looking for someone to run the morning Bob & Tom show on Rocker WZNX. The person will also have other on-air duties to be determined. Qualified applicants will have previous experience, including on-air, production, imaging, appearances and remotes. Knowledge of Cool Edit, Music Master and Smartcaster are all very helpful. This is not an entry-level position. Please send your materials to: **Chris Bullock**, c/o WEJT - WYDS - WZNX - WZUS, 410 North Water St, Suite C, Decatur, IL 62523...WLKN is currently searching for experienced part-timers to cover various shifts, both weekdays and weekends. If you want to be part of a new and growing company, they want to talk to you. Send packages to: WLKN, Attn: Terry Matthews, PO Box 26, Cleveland, WI 53015 or, email at terry@wlkn.com...Smooth Jazz 103-5 and 104-3 is looking for a person to do mornings. Must have at least 3 years of experience. No calls! Send your T&R to: WJZA-WJZK, Attn: Mornings, 4401 Carriage Hill Lane, Columbus, Ohio 43220...PT Board Op position open for Country KFTI/Wichita, KS from 4-6pm Monday - Friday. Job Requirements: Experience with basic radio studio operation including hard drive system. High school diploma required. Please submit resume' and demo to: **Beverlee Brannigan**, 4200 N. Old Lawrence Rd., 67219...WAY/Wichita has an immediate opening for PD/ Morning Drive host. A positive, caring, thoroughly Christian atmosphere, at a fast-growing, strategically-focused company noted for its excellence and commitment to Christian radio ministry. Send a cover letter, audition audio (CD or mp3) and one-page programming philosophy to: WAY-FM Human Resources, Attn: **Christy Darnauer**, 1012 McEwen Drive, Franklin, TN 37067, or emails to christy@wayfm.com...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities. No calls unless otherwise specified.

Conclave XXIX: Paradigm 2004 - It's Full of Shift! July 15-18, Marriott City Center/Minneapolis • www.theconclave.com
MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 E-MAIL: tomk@main-st.net WEB: www.main-st.net