

THE
MAIN STREET
Communicator Network
TATTLE R
30
30th Anniversary 1974 - 2004

After just two weeks on the air, **Air America Radio** - the liberal talk-radio network featuring **Al Franken** and **Janeane Garofalo** - was pulled off the air this past Wednesday (4/13) morning at **Multicultural Radio Broadcasting**-owned affiliates KBLA/AM-Los Angeles and WNTD/AM-Chicago in a dispute over payments for airtime. Multicultural Radio Owner **Arthur Liu** said Air America bounced a check and owes him more than \$1 million, "They've paid only a very small portion of what they owe us...they've been saying, 'We're going to get you the money' for the past two months. They're not honoring our agreement." However, a statement from Air America Chairman **Evan Cohen** disputes these facts stating, "That's an outright lie. Multicultural Radio Broadcasting's conduct in this matter has been disgraceful. It's a clear violation of their contractual obligations." As of yesterday (4/15) the network is still off the air in those markets, WNTD is reportedly now carrying Chinese programming, while KBLA continues to carry a simulcast of sister brokered Spanish Religion KALI. (Stay tuned for more developments!)

Conclave rumor #1: **Ed Christian??**

Beth Hart and "**World Without You**" add of the week for NEXT week: KRSK/Portland! Who's next to play a song heard by over 2 million people daily (on CBS Daytime promo spots)?? KYKY, KZZO, WBNS, WMC, KALZ, KQIS, WCDA, and KKPN didn't wait. **Koch Entertainment.**

Did you notice WVMX/Cincinnati morning host **Randi West** who was recently featured on an episode of "While You Were Out" on **TLC**. She was the accomplice to get one of her friends out of the house while she got her bedroom made over. Randi told her friend that WVMX was giving away trips to Las Vegas and invited her along so the TLC camera crew could follow them around and film. Keep an eye out for the upcoming re-run!

Got gas? Last Monday, **Clear Channel** Top 40 KDWB/Minneapolis wrapped up a five day bidding war between service stations to determine who would could sell gas for the cheapest price. The owner of the a suburban Sinclair station received \$1000 for coming in the lowest. A *negative ten cents a gallon!* On Monday, listeners gassed up – up to 10 gallons – and received a buck for their trouble. An estimated 2000 cars were in line when the event started, and that was the problem. The station is located next to freeway I-35, and the line-up of cars spilled over onto the freeway causing traffic tie-ups and heated tempers. In fact, one television station covering the event with their news chopper told viewers that night that the congestion at the gas station intersection caused a half-dozen accidents...with one involving injuries. Despite the ruckus, the promotion garnered the necessary attention most stations crave in the midst of a spring book!

Aren't you just a little curious about what WIXX knows about **Joss Stone's "Fell In Love With A Boy"**? 30 spins weekly would seem to indicate some sort of success, but it looks like HSI needs to get busy! (HSI – Hit Scene Investigation!!) **S-Curve**

Conclave rumor #2: **Mary Quass??**

Yesterday, **Hanson's "Penny & Me"** debuted at #6 on the **VH1** Top 20 Countdown!! Not bad for a band that closed the day on Entertainment Tonight and woke up the nation on Good Morning America. Obviously, radio's airplay is shining through, led by KHKS, KHFI, WPRO, WXXL, WTSS, WXSS, WKSS, KZZU, WMC, WQAL, WAEB, and WJBQ! **3CG**

Changes. **Big Dave Eubanks** OM/PD/PM driver at **Travis CHR/Rhythmic WNHT (Wild 96.3)/Ft. Wayne** moves down the hall to be OM/PD/midday talent at **WYLT (My 103.9)**, which recently moved to AC. He'll will remain OM at Wild...**Rich Randall (Zaber)** long time OM of rock KSEZ/Sioux City is leaving to be the Marketing director for the **Sioux City Musketeers**, the city's USHL minor league hockey team...At Infinity hot AC KYKY/St. Louis, **Greg Hewitt** will be concentrating on his midday show and has relinquished the duties of Music Director. He will continue in his role as Assistant Program Director. **Jen Myers** (former MD at KSTZ/Des Moines) is now the Music Director/evening talent at KYKY...Correction from 4/9: **Don Anger** is the new Promotion Assistant at **ABC's KQRS/Minneapolis** Promotions Assistant, not for **Relevant Radio** as we reported here last week. However, his appointment is still Relevant!...

BLESS MY SOUL AGAIN
Added
WMJD
WMOO
WKTJ
KLMM 37x
KCMT 36x
WTNE 36x
KIXR 35x
HARLEMM LEE



Keri Noble
Talk To Me
ADDED KQIC
KS95 26x!!



BETH HART
world without you
As featured on CBS Daytime
JUST IN: KRSK!





Newest research success story for **Kimberley Locke** and “8th **World Wonder**”: WPRO/Providence-#1 women 20-34, #8 overall! Familiarity? 100%. Result? She moves to power (9-10x/day). Go ahead, YOU tell **Tony Bristol** he’s not playing a hit... **Curb**

Alternative WXTM/Cleveland’s **Rover’s Morning Glory** show has started a reality-radio contest called “The Recruit” as each Monday, Wednesday and Friday at 8am for the next three weeks eight contestants (two teams of four) compete for a paid job at the station. “This is one of (if not the) most-involved feature we’ve ever done on the show, and we’ve done some very intense things in the past,” says Rover. “The Recruit’ is very episodic, just like a reality TV show. We even used extensive personality profiling to cast the show.” Rover has assembled a BOD that includes PD **Kim Monroe**, Marketing Director **Marshall Goudy** and GSM **Jeff Miller** to help decide which contestants to dismiss. The last remaining recruit will win a job best-suited to his or her abilities, in either the programming, promotions or sales departments. There is extensive audio coverage of the ongoing game on website at www.recruit.roverradio.com.

Conclave rumor #3: **Lee Abrams** and **Jay Clark**??

It’s time for a re-audition of **Keri Noble**’s “Talk To Me” on **Blue Note**. One more listen may tell you why format leaders like KS95 have been spinning her over 27 times a week since they added it 3 weeks ago!

There were some changes at **Infinity**’s WBBM/Chicago this week as swing jock **Stylz** and local recording artist **Roman** take over nights. Stylz & Roman replace **Tim Schommer** and **Candi Gomez**, as Schommer now does swing shifts and Gomez heads to overnights, following overnight host **Steve Honacki**’s recent departure for WZEE/Madison.

Top hot AC/Triple A tip: **Fastball**’s “Drifting Away” on **Ryko**!

KFME/KC MD **Elena Abatgis** checks in this week with a bit of news about the station’s format change: “ In case you haven’t heard we are now 100% owned by **Susquehanna** since April 1. The powers that be decided to make us a gold station. No more songs after 2000.”

AC update: **MercyMe**’s “Here With Me” - #2 most added, with 15 adds including KRBB, WLHT, and WQLR. At hot AC, the call letter parade was led by WKSZ Top 40...it’s your turn now! **Curb**

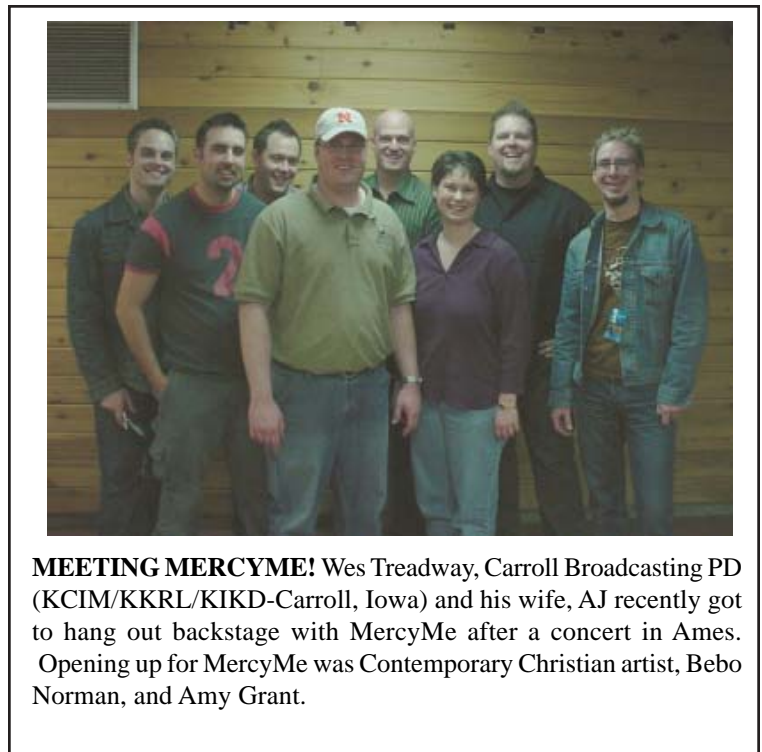


Changes, Too. **Birach Broadcasting** bought WPON/Walled Lake-Pontiac, MI from **Foreign Radio Programs** for a reported \$800,000. Birach also owns two other suburban Detroit stations, WNZK and WCXI...**Emmis** Alternative KPNT/St. Louis has named **Gary B. Harkin** as GSM. Harkin was previously Dir./Sales for **Entercom**/Memphis...former Midwest and current HAC KZPT/Tucson, AZ morning host **Darrin Stone** exits the station...KMXV/Kansas City swinger **Robert Elfman** has accepted the OM/PD post at Top 40 KZZY, AC Q97, Country KDRL and Talker KDVL/Devils Lake-Fargo, ND...

Presence rocks the world of WJJO, WBYS, KFRQ, and KQRC with “**One Final Breath**”. Put the top down and schedule a hit this weekend!

WLUP/Chicago overnight host **Mark Zander** has announced the launch of a new syndicated radio show, “The Rockin’ 80s,” set to debut on Memorial Day Weekend. The weekly one-hour show is available on CD to radio stations nationwide (except for Chicago). The first affiliate to sign on is 80’sNow.com. For more info call (815) 263-2811 or visit www.therockin80s.com.

Conclave rumor #4: **Marie Osmond**??



MEETING MERCYME! Wes Treadway, Carroll Broadcasting PD (KCIM/KKRL/KIKD-Carroll, Iowa) and his wife, AJ recently got to hang out backstage with MercyMe after a concert in Ames. Opening up for MercyMe was Contemporary Christian artist, Bebo Norman, and Amy Grant.



The only questions remaining about **Hoobastank** and **"The Reason"** is which week will it hit #1, and on how many formats? Thanks, radio! **Island!**

This year's nominees for the **Radio Hall Of Fame** include some legendary Midwest names. Among the "Local or Regional/Active" category nominees are **Marty Brennaman**, "voice of the Cincinnati Reds" on WLW/Cincinnati since 1974 and **Dick Purtan**, veteran morning voice on Oldies 104.3 WOMC/Detroit. In the "Local or Regional Pioneer" category sits **Larry Lujack**, the edgy rock jock who shook up WLS/Chicago and now WRLL-AM. The awards will be given out later this year in Chicago.

If you're in charge of a mainstream AC and you're not playing **Wynonna's "I Want To Know What Love Is"**, you're not playing all the format's hits! **Curb**

Changes 3. ABC Sports WMVP/Chicago has added former Cubs second baseman **Ryne Sandberg** as a baseball analyst...former KQRC/Kansas City night guy **Jim Bone** has been tapped for wake-ups at WBSX/Wilkes-Barre...**Steckline Communications** is reportedly selling its Grand Island, NE stations to **Legacy Communications** for \$4.5 million. The cluster includes Country KRGY-FM, traditional Country KRGI-FM, Country KIMB in Kimball, NE and Talker KRGI and News Radio KMMJ...

The Conclave is proud to announce the return of **Mitch Albom** as one of 2004's keynotes! He visits the Conclave on Saturday, July 17th, drawing upon lessons taught by his newest novel – **THE FIVE PEOPLE YOU MEET IN HEAVEN**- especially tailored for his industry audience at the 11AM keynote! If you need an introduction to Mitch, he's the author of 7 books and writes a syndicated newspaper column for *The Detroit Free Press* while hosting a nationally syndicated radio show originating from WJR/Detroit. Known as a sports guru, he's a frequent guest on a host of **ESPN's** programs. Mitch is but the first keynote announced by **Conclave XXIX – Paradigm 2004: It's Full of Shift**. He will not be the last! Mitch Albom – another reason why you absolutely cannot miss the 29th annual Conclave, July 15-18th at the Minneapolis Marriott City Centre.

Didja Know Dept: **Natalie Grant "I Am Not Alone"** was the #3 Most Added track at the *ACQB* with 8 new adds this week!

Jobs. Wanted- A General Manager for an Omaha religious station. **Eternal Broadcasting** seeking a leader for dedicated staff. Good communication skills, problem solving skills and able to prioritize. Innovative thinking in sales area, brand new working environment. Contact Eternal Broadcasting, 1248 "O" Street, Ste. 751, Lincoln, NE 68508. Phone: 402-475-5285. Fax: 402-475-5293. Or email: dchapin@inetnebr.com...Country Programming Consultant **Joel Raab** has a prime opening for a PD/afternoon at **Federated Radio's** Country WBYT/South Bend, IN. If you're an experienced programmer in the format and you're interested, zip your packages to: WBYT, Attn: **Brad Williams**, 237 Edison Rd., Mishawaka, IN 46545, or email Joel at joel@joelraab.com...**Travis Broadcasting's** Top 40/Rhythmic WNHT/Ft. Wayne, IN is in need for an afternoon, yesterday. Rush the CD&Rs to WNHT, Attn: **Goose**, 2000 Lower Huntington, 46819...**DeMers Programming** is looking for a morning team/host a Midwest client. Send your materials to: DeMers, Attn: **Jeff Murphy**, 1106 Clayton Lane #543, West Austin, TX, 78723...**Metro-Networks/Milwaukee**, WI is seeking a fill-in traffic anchor. If you live in the Milwaukee area, have at least two years on-air experience and are available weekday drive times we want to hear from you. We pay competitively and have flexible schedules. Please send T&Rs to: Metro Networks, Attention: **Mike Kristof**, 633 West Wisconsin Ave #1910, 53203 or you can e-mail mike_kristof@metronetworks.com...**Cumulus'** new HAC KQCS/Quad Cities is looking for a PD that is capable of tackling Morning Drive duties. The ideal candidate can relate to a 25-44 audience, has experience with Selector, is familiar with the HAC format and is a team leader with a good attitude. Overnight your air-check and resume today. Cumulus/Quad Cities, Attn: **Darren Pitra**, 1229 Brady Street, Davenport, IA 52803...CHR KFRX/Lincoln, NE is looking for part time and weekend jocks. Knowledge of Audio vault, Saw 32, and Cool Edit Pro are preferred as well as 1 year of previous experience. Some production duties may be included. Please send tapes and resumes to: **Three Eagles Communications**, Attn: **Ryan Sampson**, 3800 Cornhusker Hwy, 68504, or email at ryan@kfrxfm.com...HAC WXXM/Madison, WI is looking for part-time weekend air-talent! Previous on air experience required. If you are interested please send your T&R to: WXXM, Attn: **Jon Reilly**, 2651 South Fish Hatchery Road, 53711, or email to: jonreilly@clearchannel.com...KWPC & KWCC/Muscataine, IA are seeking a part-time announcer to work at least ten hours per week, mainly on Saturday and Sunday mornings.

Are you
GUARANTEED to win
PD/MD of the Year
just by coming to
Conclave 2004?

Does a bear Shift
in the woods?

Saturday
7/17 Keynote
Mitch Albom
AUTHOR,
SYNDICATED
RADIO HOST
*Tuesdays With
Morrie*
*The 5 People You
Meet in Heaven*



Conclave XXIX: Paradigm 2004- **It's Full of Shift** • July 15-18
Marriott City Center • Minneapolis • www.theconclave.com

Unpaid training will be provided for the right candidate. Visit the KWPC/KWCC studios at 3218 Mulberry Avenue in Muscatine between 8:00am and 5:00pm Monday - Friday to fill out an application...still looking to fill afternoon position at top rated Fort Wayne, IN HAC. Must have bright delivery and have a killer instinct. Production and internet skills are pluses. Accepting MP3 air checks at mark@wmee.com or CDs at: WMEE, Attn: **Mark Evans**, 2915 Maples Rd., 46816...Active rocker looking for experienced, creative pro (or team) for morning drive. Can you take on Bob & Tom's canned bits & laugh track? (This is not an entry level position) Rush your CD's & Resume and track record to: WMZK, Attn: **Nick Summers**, P.O. Box 1451, Wausau, WI 54402-1451, or e-mail nsummers@z104rocks.com...Still looking for a night show at Rhythmic Top 40 KTTB/Minneapolis, MN! This job will be open for 5 more days...send your stuff now! KTTB, Attn: **Sam Elliot**, 5300 Edina Industrial Blvd., 55439...**Cumulus'** Top 40 KCHZ/Kansas City, MO is still searching for a talented morning show co-host who is highly energetic, ready to work hard, can take direction, and join a team to work hard for the common goal of success. Morning show experience encouraged. Send tapes, resume, pix immediately to: Z95.7 Morning Show Co-Host, Attn: **Dave Johnson**, 4240 Blue Ridge Blvd. #820, 64133...WJBC/Bloomington, IL is looking for an OM as well as an afternoon drive news anchor and evening reporter for its Edward R. Murrow Award-winning news staff. The OM candidate must have be adept at digital commercial and imaging production, show an ability to work with music and a strong desire to work in full-service community-focused radio. The PM Drive candidate must be able to write quickly and concisely, anchor skillfully and show a desire to be involved in the community. Three years of radio experience required. Send CD's and resumes to: WJBC, Attn: **R.C. McBride**, 61704...**Infinity** owned Smooth Jazz WVMV/ Detroit is accepting applications for a mid-day air talent. Five years experience, preferably in Smooth Jazz, Urban AC or Soft AC. Send T&Rs to: WMV, Attn: **Tom Sleeker**, 31555 Fourteen Mile Road # 102, Farmington Hills, MI 48334 or e-mail at sleeker@wvmv.com...101.5 The River in Toledo, OH has an

An advertisement for the radio show 'What I Want'. It features a central silhouette of a person's body, where the text of the show's name is used to form the shape. The background is dark with a greenish glow. To the left of the silhouette is a list of radio stations: WLUM, WGRD, WROX, WBUZ, WPBZ, WHBZ, WZNE. To the right is another list: WEOX, WJBX, KTZO, KMBY, KLEC, WARO, WRZK, WCYY. Below the silhouette, the text 'AUTOPILOT OFF' is on the left and 'What I Want' is on the right. At the bottom of the silhouette, the word 'ISLAND' is written.

immediate opening for our night-time love songs and dedications show. Lots, and lots, and lots of remote broadcasts. Qualified candidates will have a solid and proven track record of creating unique and compelling entertainment that will be of specific appeal to an adult female listener. Send T&Rs to: WRVF-FM, Attn: **Don Gosselin**, 125 South Superior Street, 43602...WHZZ/Lansing, MI needs a aPD and (2) PT talents ASAP! Send a T&Rs to: Z101.7, Attn: **Jason Addams**, 600 W. Cavanaugh, 48910 or drop an email at Z1017radio@aol.com...**Jacobs Media** has a rare opportunity to add to its internal staff of Rock radio professionals. The perfect candidate has experience as a PD or MD, understands Selector, is organized, can update our website, service our clients, generate promotion ideas, and make our consultants smarter. Email resumes to jobs@jacobsmediaonline.com or mail them to: Jacobs Media, 29777 Telegraph, Suite 3435, Southfield, MI 48034...**Midwest Communications** has a PD opening for their 100,000-watt Soft Rocker, Magic 95.7. This is a new position. If you have at least 2 years programming experience and 3-5 years on-air experience, overnight your packages to: Midwest Communications, Attn: **Jeff McCarthy**, P.O. Box 23333, Green Bay, WI 54305, or email at mcarthy@mwcradio.com...Lansing's Newstalk WJIM is looking for a part-time afternoon newscaster. Duties include writing, delivering afternoon newscasts and occasional fill in as producer for the morning show. Some radio news experience preferred. T&R to: WJIM, Attn: **Jack Robbins**, 3420 Pine Tree Rd. Lansing, MI 48911...the country's only FM Contemporary Standards station is seeking a PM Drive talent. Check the station out at www.red1041.com and if you think your a good fit and want to work for **Emmis Communications** in St. Louis, send your audio and resume today to: WRDA Radio, Attn: **Jeff Allen**, 800 Union Station/The Powerhouse, St. Louis, MO 63103, or email at jaallen@stl.emmis.com...a small market FM in Wisconsin needs a morning co-host. Send resume, air check, picture - anything that you think will put you ahead of everyone else. Reply to Radioharvey@yahoo.com...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.

Conclave XXIX: Paradigm 2004 - It's Full of Shift! July 15-18, Marriott City Center/Minneapolis • www.theconclave.com
MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD #104, MINNEAPOLIS, MN 55416
PHONE/FAX: 952.927.HITS (4487)/927-6427 E-MAIL: tomk@main-st.net WEB: www.main-st.net