

THE
MAIN STREET
 Communicator Network
TATTLE R
 30th Anniversary **30** 1974 - 2004

Country WUSN/Chicago OM/morning man **Tom Rivers** was found dead in his Chicago area home early Saturday morning (3/20). He succumbed to complications from bronchial asthma. He was 38 years old. His passing spawned a significant outpouring of grief and support from inside the industry this week, including numerous full-page tributes in the trades and many comments, including **Infinity/Chicago WUSN** and **Oldies WJMK VP and GM Dave Robbins** - who said, "This is a very tough day for us at the station, as it is for the entire radio industry. All of us at Infinity are deeply saddened by the news of Tom's death. His creativity and passion for radio and this format was unmatched. Most importantly, please keep Tom's family, friends, and the staff of WUSN in your thoughts and prayers in this most difficult of times." CRB President and **KZLA/ Los Angeles PD R.J. Curtis** said, "The entire CRB Board is shocked and saddened by the news of his untimely passing. Tom was a dear friend; an accomplished broadcaster; a trusted board member; and great ambassador for the Country industry. Our thoughts and prayers are with Tom, his family and friends." Prior to joining WUSN about a year ago, Rivers was GM at the Infinity/Tampa Country combo **WQYK/WYUU**. After starting at WQYK in 1981 as an evening personality, Tom quickly rose through the ranks as MD, PD, OM and eventually GM. He was named Major market Personality of the Year by the CMA in 1996.

*Wow...Didja catch **Kimberley Locke's** return to AMERICAN IDOL on Wednesday? Did she nail "8th World Wonder", or what?? And while the events may not be linked, it's quite uncanny that today we've learned that in terms of demo, her score came back a 4.02 women 18-24, and 4.08 women 25-34. Quite a story brewing here, we think! **Curb***

Live in Minnesota and have a non-compete clause in your contract? Things could change as the state is a step closer to banning non-compete clauses in TV and radio employment contracts. Last Friday, the *State Senate Jobs, Energy and Community Development Committee* approved a bill eliminating the clauses, with Senator **Dick Day** labeling as unfair, the current practice of making employees wait out a non-compete period before moving to a new job at another station in the market, or within a competing group. The State House has not yet brought a similar bill to a hearing. We'll keep you posted.


According to reports from this week's *Chicago Sun-Times*, **Emmis' Alternative WKQX/Chicago morning man Mancow Muller** returned fire with the filing of a \$3 million lawsuit against the gadfly who has filed 66 complaints with the FCC about Muller's show. The suit against **David Edward Smith** - who uses the name "Citizens for Community Values" in his complaints - charges Smith with business interference and filing "spurious complaints...repetitive, malicious, untrue, and designed merely for the purpose of harassment" and "to cause economic ruin." Muller issued a statement saying, "Judgment day has come for those who hide in the shadows, twisting Bible verses and hiding in government offices while using another government office to attempt to destroy my radio station, my wife, my widowed mother and my future children." Smith, who was an aide to Chicago Alderman **Ginger Rugai** and who will join the Illinois Family Institute as Senior Policy Analyst responded, "I am simply following the procedure set up by the FCC to file grievances. Mancow is trying to censor his critic, which is ironic for a free speech advocate in a democratic society." Stay tuned for more developments!

It took all of about 14 days, but now **Keri Noble** has one of KS95's most-spun currents! If you haven't discovered "**Talk To Me**", you're missing an aural treat. **Bluenote**

You may have heard that the U.S. House has introduced legislation this week that would tighten regulations governing satellite radio services like **XM** and **Sirius**. One of the more astonishing quotes we've seen in this industry was credited to **NAB President/CEO Eddie Fritz**: "The NAB strongly supports the satellite radio legislation introduced today...Localism is the hallmark of our free, over-the-air radio system, and this bill will ensure that satellite companies be held to the standard upon which their licenses were granted. Local stations are the first responders in times of emergency..." *Comment: When was the last time the esteemed head of the NAB actually listened to terrestrial radio? The advent of voice tracking, not to mention the satellite delivery of distant morning drive/midday/overnight programming, has made localism a forgotten relic of the past in many Midwest cities and towns. First responders in the time of emergency? Mr. Fritz, please ask the citizens of Minot about their experience with radio response in a time of emergency.*

It continues to amaze us to learn how many programmers who understand the song-driven nature of their format, but who still maintain image - perceived or otherwise - as an issue. **Hanson** is all over the main stream press/media: **VH1, Rolling Stone Magazine, Details, Kilborn-Seacrest-Wayne Brady** in the last couple weeks, **Leno-Good Morning America - Today** next month, etc. "**Penny & Me**" is the kind of pop record you're going to want in these important next 12 weeks. Don't doubt. Spin! **3CG**


Plumb "Boys Don't Cry" spin leader of the week: **KSII = 21x!! Curb**



HANSON
Penny & Me
 At T40 &
 Hot AC
 KYOY!
 WAEB!
 KHTT!
 KSII!
 WERZ!



KS95 **28x!**
 KSII **14x!**
 KURB **10x!**
 KKPN!
 KVUU!
 KLLY!
Keri Noble Talk To Me
 M A N
 H A T
 T A N



KIMBERLEY LOCKE
8TH WORLD WONDER
 add **KIIS!**
 add **KMXV!**
 R&R
 CHR
 26
 AIRPLAY MONITOR
 27

Plumb Boys Don't Cry

ADDED WRHT,
KPEK! ON
KALZ, KLLY,
KOSO, KVVU,
WXXX, WZKL,
WNDV, WHSB!



HARLEMM LEE BLESS MY SOUL AGAIN

Added
WCXU!
KITI!
KLOG 37x!
KIXR 35x!



joey mcintyre L.A. Blue

KSII 17x!
WPRO 12x!
WXKS!
KIIS!



Lots of layoffs this week in both radio and records. The **BMG** reorganization left many pros out in the cold, including **Main Street** graduate and **Arista** National Director of Promotion **Denise Lutz**. **Chad Coleman**, Artista KC rep along with 5 other regionals were given walking papers. (Others who were shown the door: Sr VP **Steve Bartels** and VP's **Laura Curtin**, **Jeff Backer** and **Chrissy Lindsay**). Denise is reachable at (630) 640-5997, and Chad at (816) 522-3630. In radio, veteran former Midwest/KIIS programmer **Dan Kieley** exited KRBV/Dallas after a year in the PD chair. He can be reached at (214) 223-1908, or dankieley@yahoo.com.

Elyria-Lorain's Cleveland AC **WKLR** attracted over 1000 last Monday to "The Taste of Cooking School" held in a local arts center. The station worked with the region's *Taste of Home* magazine to put on the tasty event!

Federated Media OM and Country **WBYT/South Bend PD Tom Oakes** has submitted his resignation. Says Tom, "I have been presented an opportunity which fulfills a longtime dream for me to live in the west and will help get me closer to my brother and family." His last day on the job will be April 9th.

Tonight, the premier screening of "The Rise and Fall of The Big 8" **CKLW** happens at the Caboto Club in Windsor. Two years in the making, this **Art Vuolo** presentation is the documentary that "all fans of CHR radio have been waiting for." Says Art, "If you love radio on any level, you must see this event in person, or on The History Channel of Canada." Of course, most of us don't live in Canada so will Art be bringing his work to Minneapolis this summer for viewing on KLA-TV? Register for the Conclave, and find out!

Here's a **Beth Hart** story: a few weeks ago, Beth and her band played four songs live on the **Mark & Bryan Morning Show** from **KLOS** in LA (the show is syndicated into 9 other markets around the country). At 10AM west coast time, at the time Beth had finished performing, her CD was ranked #732 on **Amazon.com**. By 4PM that same afternoon, her record had jumped to # 31on Amazon! To call that reaction would be an understatement. But wait – there's more. **Soundscan** just 7 days later, showed a 300-400% increase in sales in EVERY market where Mark & Bryan are heard. Beth's new single, "World Without You" adds at Hot AC on April 5th. But why would you wait? **Koch Entertainment**.

The slightly off-center geniuses at **All-Access** said it best this week: The Conclave has struck a blow to egos industry-wide with the announcement that this year's edition of their yearly convention is foregoing the usual awards reception proceedings and implementing the "You're Already A Winner!" concept. Said concept consists of The Conclave naming every single attendee of the conference the winner of an award in their chosen field. For example, every PD that attends will be presented with a "PD OF THE YEAR AWARD." If you're a record exec, you're the "VP/ PROMOTION OF THE YEAR." You even get a chance to get photographed receiving the award so you can send it to Mom. She won't know the difference! Well, we don't know about THAT Mom, but the mother of all industry confabs is **Conclave XXIX: Paradigm 2004 — It's Full Of Shift**, July 15th-18th, 2004. The Learning Conference will be held at the Minneapolis Marriott City Center. The Winter earlybird special tuition of \$199 expires soon. Visit www.theconclave.com for details.

Here's some **Norah Jones** numbers: 1 (All triple-A charts), 18 (R&R Hot AC), 19 (BDS Hot AC), 26 (BDS AC), 28 (R&R AC), and finally 2.3 million (number of FEELS LIKE HOME CD's sold since its release earlier this month). And here's another important Norah number – one you should be playing – "Sunrise"! **Bluenote**

Where The Streets Have Your Name. AAA **WXRT/Chicago** has been honored by the city with...what else? A street named after the station! Honorary **WXRT Drive** replaced the *Belmont Ave.* street sign on the block just outside the station last week. Rumored to have been rejected: "Winer Place".

Attention all former **KSHE/St. Louis** staffers! The station's largest reunion ever has been scheduled to take place in The Lou from Friday, July 30th - Sunday, August 1st. For more info, contact fabsher@stradio.com.

Most added for a month and top 20 everywhere next week= **Wynonna "I Want To Know What Love Is"** on **Curb**.

WZPL/Indianapolis, IN just gave away \$18,040 to ZPL listener **Cindy Clayville** who correctly guessed the secret sound in "Z99-5's \$100,000 Secret Sound" contest. In the event you are curious, Cindy was able to correctly guess the sound of ZPL PD **Scott Sands** cutting the tip off of a cigar...a sound you'll be able to hear nightly at the Conclave, as Mr. Sands holds court in the Marriott Hotel lobby!



Hold your cards - we have a Winner! Stockinrock artist Layne Larson visited **KWYR/Winner** last week to thank them for their airplay of "Wait For Me". In the Winner's circle (L-R) PD **Jason Evans**, **Layne Larson**, and air personality **Charles Lay**!

hoobastank **THE REASON**



Changes. Clear Channel's WVTI/WOOD/Grand Rapids PD **John Patrick** drops his programming duties at WVTI in order to pick up PD responsibilities for WBXX/**Battle Creek**. Sister station WBFZ's PD **Mark Feurie** will handle programming for WVTI...**Entercom's** KMBZ/Kansas City has inked talk veteran **Neil Larrimore** as PD, effective (4/5). Larrimore was previously at WWDB/Philly and WHIO/Dayton...**Infinity/Chicago** has tapped **John Martin** as VP and GM of Top 40/Rhythmic WBBM (B96.3), effective (4/5). Martin, most recently Pres. of **Converge Media**, spent over 11 years with **Clear Channel** and **Jaco**...additionally, **Infinity/Chicago** news, cluster Sr. VP and Dir./Sales **Paul Agase** has taken on additional responsibilities as GM at Sports WSCR...**Radioworks** Talker WNTA/Rockford, IL has upped cluster News Dir. **Ken Decoster** to PD/mid-days, replacing PD/afternoon host **Chuck Diamond**...Country KZPK/St. Cloud, MN brings on former **Mediabase** monitor **Jared Mashburn** for afternoon drive...Country WIL/St. Louis has announced that **Danny Montana** has been upped to APD, and he will continue with his MD/mid-day duties in addition to his new responsibilities.

It's no secret that the next rock crossover to pop will be **Hoobastank** and "**The Reason**". Elsewhere in this TATTLER, you'll see chart number highlights but the story that all those lofty positions will tell you is this: Hoobastank has a hit which crosses demographic boundaries. Get on board now, if you're not already. **Island**.

Under new PD **Chris Pickett**, **Leighton Broadcasting's** KCLD/St. Cloud, MN had been stunting over the past week exclusively with songs that include the word "Change." Then - Thursday morning - the station was back on the air as a full-blown Top 40 station under the new moniker, "Your 20 in a Row Hit Music Channel, All New 104.7 KCLD!"

Infinity has named **Clear Channel's** New York Dir. of Sales **Les Hollander** as SVP/Regional Manager, reporting to EVP/Eastern Region **Scott Herman**, effective Wednesday (3/31). Hollander will be responsible for the Chicago, Minneapolis, St. Louis, Kansas City, West Palm Beach and Hartford markets.

Last week, the **NAB** announced finalists for the **Crystal Radio Awards** – with lots of Midwest flavor! Some of your neighbors who were honored as a finalist: KBHP/Bemidji, MN; KEEY/Minneapolis; KFOR/Lincoln, NE; KGBI/Omaha; KRRO/Sioux Falls, SD; KSTP/FM/Minneapolis; KSTZ/Des Moines; KTCZ/Minneapolis; WDRV/Chicago; WGRD/Grand Rapids; WJBC/Bloomington, IL; WLUP/Chicago; WTMX/Chicago; WVXA/Rogers City, MI; WVXU/Cincinnati; and WWKI/Kokomo, IN. The Awards recognize stations for their outstanding year-round community service efforts. Finalists will be honored and 10 Crystal Radio Award winners will be announced during the Radio Luncheon at NAB 2004 on April 20th in Las Vegas.

What do the following stations have in common – WXSS, WXLO, WXKS, KRBV, KIIS, WPRO? Each of these stations is a format winner...and each is spinning **Artemis' Joey McIntyre** and "**L.A. Blue**". Join the winners – play this hit!

AIRPLAY MONITOR
Triple A
18
R&R
Triple A
20



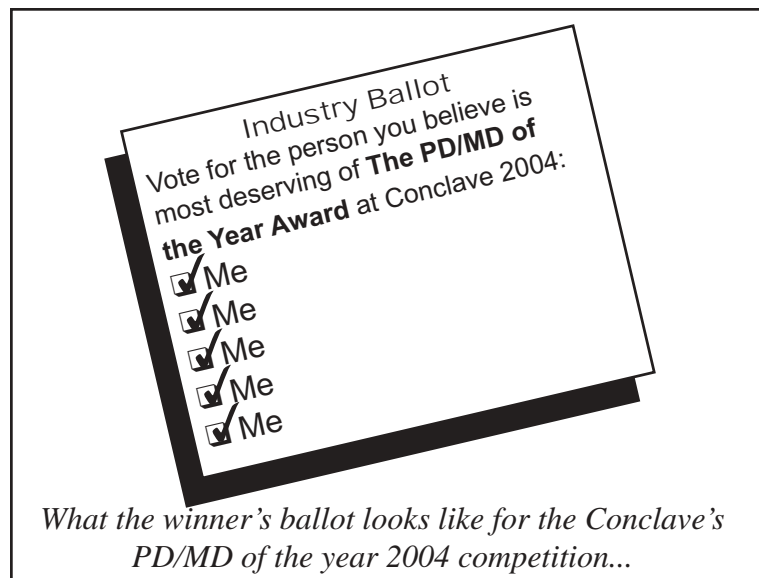
Clear Channel Rocker KIBZ/Lincoln flipped frequencies with T40 KSLI this week, with KSLI becoming My 106.3. The positioner says: "My 106.3, A true adult station ... your music ... superstars of the 70's, icon's of the 80's, and the brightest stars of the 90's and now. Not a Chatterbox, Not a Jukebox. And of course, Delilah!" KIBZ remains an active rocker.

Midwest Communications has agreed to purchase five Hibbing, MN stations including; HAC WTBX, Classic Rocker KMFG, Oldies WMFG, Sports WMFG-A and News/Talk WNMT from **Midwest Radio Networks** for an undisclosed price. In a side deal, Midwest Communications has also agreed to purchase **Frank Befera's Virginia Broadcasting** Country WUSZ/Virginia, MN. Both sales are pending FCC approval.

Our deepest sympathies go out to KFBZ/Wichita, KS MD **Sunny Wyld** on the recent passing of her father, **William Rook**, in Minneapolis after a year-long battle with lung cancer.

IMPORTANT DATE CHANGE! The deadline date for receipt for all Conclave scholarship applications has been extended to April 15th. If you'd like to spread the word about this program, visit www.theconclave.com and download our nifty, swell-sounding radio spot, touting the existence and value of these scholarships – over \$60,000 worth of scholarships will be awarded - to YOUR audience. Our thanks to **Brown College, Musictech**, and **Specs Howard School of Communication Arts** for making these scholarships available!

An unusual phenomenon is taking place on the charts. Rarely does an artist have most-played status at both triple A and top 40. But that's what **Joss Stone's "Fell In Love With A Boy"** is doing at T40 kingpin WSTR (31x) and triple A WOKI (27x). Also registering double digit counts for this **S-Curve** artist: WXRT, WPXY, WRLT, WBBO, WXXX, KBCO, WBOS, etc.



Are you GUARANTEED to win
PD/MD of the Year or Label Promotion Person of the Year
just by coming to Conclave 2004?

Does a bear Shift in the woods?

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Last week, the first-ever *Chicago Daily Herald* Achievement in Radio Awards revived the previously defunct Chicago A.I.R. awards. Winners included: *Best morning show*: **Mancow's** Morning Madhouse,"WKQX. *Best midday show*: **Dan Bernstein** and **Terry Boers**, WSCR-AM. *Best afternoon show*: **Roe Conn** and **Garry Meier**, WLS-AM. *Best evening show*: **Milt Rosenberg's** "Extension 720," WGN-AM. *Best overnight show*: **Steve King** and **Johnnie Putman**, WGN-AM. *Best news anchor*: **Jim Johnson**, WLS-AM. *Best news reporter*: **Bob Roberts**, WBBM-AM. *Best traffic reporter*: **Freak**, WZZN. *Best host*: **Ira Glass**, "This American Life," WBEZ. *Best disc jockeys*: **Herb Kent**, WVAZ-FM & **Shawn Campbell**, WLWU-FM. *Best weekend show*: "Saturday Morning Flashback," WXRT.

Changes too. **Cumulus'** Country KKCT/Bismarck, ND is now a Top 40 station, identifying itself as "Hot 97-5." The flip displaces PD **Joe Endicott** as OM **Dean Mastel** handles programming until a new PD is hired...KEZK/St. Louis has names **Linda O'Connor** as Sales Manager...former WMYX/Milwaukee talent **Drew Walker** has signed on to do weekend/swing shifts at **Infinity** Country WUSN/Chicago...WPKR/Appleton-Oshkosh, WI has announced the pairing of **Bryan Footit** and **Stacey Whitmire** to be known as - Kash & Keri in the Morning. The new show will hit the airwaves the first week of April, with Footit joining the station from Rock sister WWWX and Whitmire most recently handled morning show co-hosting duties at Country WAIB/Tallahassee...WKOA in Lafayette, IN has upped **Gary Michaels** to mid-days, in addition to production director duties. Michaels replaces **Annie James**, who recently moved to mornings...

Availz. **Dave Hintz**, Conclave Marketing Chair and one-time Promotions Manager for the **Rock-n-Roll HOF & Museum** is now out on his own and ready to provide media consulting services. Dave's 10+ years experience includes promotions, media relations, event planning, NTR, Internet, PR, business planning and more. Reach Dave (in the Cleveland area) at damoza@ameritech.net or (440) 840-3702.

Jobs. PM Drive is open at **Entercom's** Country WDAF/Kansas City! If you can do station imaging, that's a bonus! Send MP3's or CDs to: WDAF, Attn: **Wes McShay**, 4935 Belinder Rd., Westwood, KS 66205 or wmcshay@entercom.com...**Radio One's** KTTB/B96 Minneapolis has an immediate opening for a Night star! If you have what it takes to put on an entertaining CHR night show every day send your stuff now! No beginners! KTTB-Minneapolis, Attn: **Sam Elliot**, 5300 Edina Industrial Blvd, Minneapolis, MN 55439...A strong PD/air-talent is needed for country WBYT. If you think you've got the goods, rush your T&R's to WBYT, Attn: **Brad Williams**, 237 Edison Rd., Mishawaka, IN 46545...**Mississippi River Radio** is looking for a News Director/Morning Drive Anchor/reporter. Applicants must have at least 2 years News Reporting Experience and be able to coach and grow our News Team and organize the department. Send your T&R and writing samples to: Mississippi River Radio Attn: **Rusty James**, 1431 Country Aire Drive, Carterville, Illinois 62918 or email

at rustym@zrgmail.com...Fargo-Moorhead's #1 country station, Froggy 99.9, is looking for their next morning show producer & station imager! Rush your T&Rs (mp3s accepted) to: **Hoppy Gilmore**, KVOX-FM, 2720 7th Ave S, Fargo, ND 58103...Nights and imaging available at a Country KZPK/St. Cloud, MN. Send an MP3 and resume today to: mattsenne@leighton-stcloud.com...Middays/Imaging are open at The Fish/Milwaukee. Previous Christian radio experience isn't necessary—it's all about the air-check, your attitude and your abilities. (5+) years of experience preferred. Please send your stuff via MP3 directly to: DannyC@SalemMilwaukee.com...Sports Radio 1470 Toledo, OH is searching for next great sports talk host for Toledo & local flavored show. Cable TV exposure included along with PBP opportunities for local HS scene. If you know sports & how to make the phones ring without being blue or obnoxious, send your demo, philosophy, resume to: WLWQ, Attn: **Norm Wamer**, 3225 Arlington Rd., 43614...104.3 The Party in Mattoon, Illinois is on the search for their next night star! It's a PT gig that's perfect for up-and-coming talent! If you're looking for a break into the biz or just want a part-time radio gig for fun than this job is for you! Mail your CD and R ASAP to: The Party, Attn: **Ken Cunningham**, 209 Lakeland Blvd., 61938 or e-mails to: ken@1043theparty.com...several stations in Champaign-Urbana, IL are looking for talented part-time jocks for weekends, vacation fill and other various and sundry duties. They have CHR, Rock and Classic Rock stations. If you're within driving distance, send CD and resume via snail-mail today to: **AAA Entertainment**, Attn: PT Openings, 4108 Fieldstone Rd, Champaign, IL 61822...**North American Broadcasting Company** seeks a Production Director for its Columbus -based radio stations. Duties include overseeing commercial and imaging production for WBZX, WEGE and WMNI. 3-5 years experience, strong vocal and copywriting skills a must. Send resume and production samples (your voice only) to: WBZX, Attn: **Hal Fish**, 1458 Dublin Rd., Columbus, Ohio 43215...HAC WSPT/Steven's Point, WI is looking for PD/morning talent to help this heritage station continue its strong presence. Send audition and resume to: WSPT, Attn: **Rick Muzzy**, 500 Division Street, 55481...recently converted Active Rocker WKQH/Steven's Point, WI is looking for a PD/Morning talent to take the station to the next level. Send audition and resume to: **Rick Muzzy**, WKQH, 500 Division Street, 55481...**Mid-West Family Broadcasting** is searching for an individual to fill an opening as an On-Air Sports and News Personality for WTDY 1670 in Madison, WI. Please mail air-check and resume to: WTDY, Attn: **John Sylvester**, 2740 Ski Lane, 53713...**Mid-West Management, Inc.** has an immediate opening for a broadcast engineer in Madison, Wisconsin. Mid-West Management is the licensee of radio stations; WMGN-FM, WJJO-FM, WWQM-FM, WHIT-FM, WTDY-AM, WLMV-AM, and WTUX-AM. Please mail resumes to: **John Bauer**, 2740 Ski Lane Madison, WI 53713 or john.bauer@mwfbg.net...No calls unless otherwise noted. All positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.

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