

THE
MAIN STREET
Communicator Network
TATTLE R
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30th Anniversary 1974 - 2004

The industry lost an incredible contributor – and Midwest radio, an important trailblazer - this week when **Al Casey** succumbed to cancer at the age of 60 in his home of Bainbridge Island, Washington. Casey signed on the nation's first FM top 40 at WMYQ/Miami in 1971, and was instrumental in the successes of renowned call-letters like WDRQ/Detroit, KSLQ-KXOK/St. Louis, KCMO-WHB/KC, K101/Sand Francisco, WXLO/New York, KOGO-KPRI/San Diego, **Charter Broadcasting**, etc. In memorializing Al, **Tom Land OM** for **Journal/Omaha** says, "In Miami, Al brought us the FIRST "Q" station, with innovations which were adopted all over America. Remember "Super Q Plays favorites" and "Q-Tips"? That was Al! Al's radio stations all had the Casey trademark: great music, great personality, fun, with uniquely BIG promotions. He was a visionary in the class of **Todd Storz, Lee Abrams, Kent Burkhart, Mike Joseph, Gordon McClendon** and others; and by the way, the aforementioned were all professionals he knew and worked with over the years. Many in our industry may have overlooked his contributions to our business, because Al was not one to self promote. Still, his list of friends and students would read like the 'who's-who' of radio legends. And beyond his business successes, he remained a dear person, a loyal and passionate friend with a huge heart. He had a spirit like no other I have ever witnessed. I would not be in this business if it were not for the mentoring of Al Casey." He is survived by his wife, Janie. A memorial for AL is planned on March 6th at 4011 Rockaway Beach, Bainbridge Island, WA 98110. You can write for more details at janie@caseydecorate.com.

We TOLD you Hoobastank would capture most-added honors at T40 and Hot AC this week, and we didn't lie! "**The Reason**" grabbed adds at over 50 monitored stations this week, and nearly TWICE that many in non-monitored markets. Just a sampling: KRBV, WXKS, WBKS, WFLZ, KFMB, WZPL, WENS! **Island**

We are sad to report that **Clear Channel KZSN** and **KRZZ/Wichita GSM Peggy Law** (aka Peggy Scott) collapsed in an E. Wichita theatre earlier this week during a showing of the new **Mel Gibson** directed flick *The Passion Of The Christ*. Peggy apparently suffered a heart attack and was pronounced dead a short time later at a Wichita medical center. People viewing the movie said Law collapsed during the portion of the movie where the crucifixion of Christ was shown. A few off-duty doctors and nurses who were in the audience also tried unsuccessfully to revive her. A memorial fund has been set up, send your contributions to: The Peggy Scott Memorial Fund , c/o WSU Foundation, 1845 Fairmont, Wichita, KS 67260-0002.

Congrats to some **Infinity** friends of Midwest radio and the Conclave who received some big promotions this week. **WBMX** (Mix 98.5) & **WODS** (Oldies 103.3)/Boston-Infinity VP/Programming **Greg Strassell** has been promoted to Sr. VP/Programming for the group. He fills the void created when **Steve Rivers** was elevated to President/Programming a few weeks ago (Greg will now become the eastern counterpart to LA's Sr. VP/Programming **Kevin Weatherly**). Until a PD is named for **WBMX**, Strassell will continue in that role. At **WODS**, APD **Joe Cortese** will become interim-PD until a permanent replacement is named. Greg cut his programming teeth at **WZOK/Rockford** and **WLWL/Minneapolis** before heading east a dozen years ago. Taking over as VP/Programming for Infinity's Hot AC stations is Infinity VP CHR/Top 40 Programming **Jon Zellner**! He'll continue as Infinity's Top 40 guru, as well as keep his chair as **KMXV** & Hot AC **KSRC/KC OM**. Finally, **KBKS/Seattle PD Mike Preston** will share Infinity VP CHR/Top 40 Programming duties with Jon. Mike will maintain his duties at **KBKS**, as well.

Kimberley Locke addenda: In addition to the scores of radio believers according big spins to "8th World Wonder", here's who else is featuring this hit – **XM, Sirius, Radio@AOL.com, Music Choice, Open House Party, Rick Dees Countdown, Fox All Access Countdown...**well, you get the picture! **Curb**

Radio Ink Magazine has released their annual Top 10 list of Country PD's and this year's list includes some new and veteran names, not to mention a couple of Midwest stalwarts, as well. In order, they are: 1- **Becky Brenner** KMPS & KYCW/Seattle; 2- **Scot Lindy** WPOC/Baltimore; 3- **Paul Williams** KPLX/Dallas; 4- **Gregg Swedberg** RVP & PD KEEY/Minneapolis; 5- **Kerry Wolfe** WMIL/Milwaukee; 6- **RJ Curtis** KZLA/Los Angeles; 7- **John Crenshaw** WCOL/Columbus; 8- **Mike Hammond** WIVK/Knoxville; 9- **Coyote Calhoun** WAMZ/Louisville; 10- (tie) **Tim Closson** WUBE/Cincinnati; 10- (tie) **Dave Kelly** WKDF/Nashville. *Radio Ink's* 2/23 issue includes bio info on the top 10. Check it out!

Norah Jones and "Sunrise" is on its way to being heard at virtually every adult radio station in America. Leading the Midwest charge this week is **Eric Johnson's KSRZ!** But he wasn't alone. Also coming up over the horizon: **WKTI, WXXM, WVMX, WLHT, WTPI** and dozens more. **Blue Note**

Harlem Lee's "Bless My Soul" proved to be one *FMQB's* most added for the week, with strong Midwest support coming from the likes of **WFDL, WTCX, KLMJ, WBDL, WWIS, KRTI, KFML, and KLTF**. Expect more to bless this classy track with "add" status this week! **Wire**

Congratulations to **Mystar HAC WZPL/Indianapolis PD Scott Sands** who was just promoted this week to the newly created OM/PD post in addition to handling **Mystar's Dir./Internet Development** responsibilities.

16 year old phenom **Joss Stone "Fell in Love With A Boy"** is now on virtually every triple A station in America, with **WXRV** leading the way with 26x and **WGVX** with 24x! At T40, **WSTR** is already in double digits with lots of tests and spikes showing up. If you caught her on **Leno** this week, you know why she's called a talent far beyond her years! **S-Curve**

The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 15-18 at the **Marriott City Center in Minneapolis!** **WINTER EARLYBIRD TUITION - \$199. Deadline for earlybird extended until 4/1/04 (\$499 at the door)! Save BIG money NOW!!**

hoobastank
most added/T40, Hot AC **THE REASON**

WZPL	KBKS	WPXY	WSTW	WAOA	WZYP
WENS	WFLZ	WDJX	WFMF	WKXJ	KZMG
KFMB	WBZZ	WRVQ	WNOK	WYCR	KNEV
KRBV	KHFI	WFBC	KKRD	WHOT	KQXY
WXKS	WRW	WXKB	WZEE	WERZ	WPST

ISLAND

JOSS STONE



Fell In Love With A Boy

BDS Triple A 16

Kimberley Locke 8th World Wonder

R&R CHR CHART...37*...33*...OVER 1500 SPINS...+172
AIRPLAY MONITOR TOP 40 DEBUT @34*...OVER 1400 SPINS...+177

R&R HOT A/C CHART...37*
AIRPLAY MONITOR ADULT TOP 40 DEBUT @39*

KIMBERLEY LOCKE HAS STAR POWER:

WIXX MALL APPEARANCE...3000 FANS SHOW UP
KRUF HOCKEY PROMOTION...OVER 10,000 FANS SHOW UP

BIG PHONE STORIES DEVELOPING...89% POSITIVE RATING ON OPEN HOUSE PARTY...
TOP 10 POTENTIAL IN RATE THE MUSIC

NEW ADDS THIS WEEK: WKTI...WAKS...WPRO...WRVQ...WKQI...WSSX...KZZU
"Northern Michigan Loves Kimberley....Top 10 Phones After Two Weeks"
-RON PRITCHARD/WKHQ...(A TYPICAL PROGRAMMER RESPONSE)



Keri Noble
Talk To Me



ADD
KKPN!
On
WINK
KURB
KLLY
WMGX



Plumb

BOYS



DON'T CRY

Adding NOW at T40!

Midwest radio veteran **Greg Dunkin** is the new OM of **Journal Broadcast Group's** four-station Tucson cluster, which includes Sports KFFN/AM, Oldies KGMG/FM, Adult Contemporary KMXZ/FM and Hot AC KZPT/FM. Dunkin had been OM for **Emmis-Indianapolis'** three-station cluster. He previously programmed KYSR-Los Angeles and WWMX/Baltimore and was APD/MD at WNSR-New York. He began his broadcast career in Kansas City in 1980.

As mentioned in *The TATTLER* last week, WRIF/Detroit's special concert to benefit the **Sabrina Black** (former WRIF alumni and wife of WRIF jock **Steve Black**) was held last Thursday (2/19). The event raised over \$23K, and the money continues to come in! All the funds will go to helping offset the mounting medical bills of Sabrina who is currently battling Hodgkin's Lymphoma.

Fountains of Wayne "Mexican Wine" T40 Add of the Week: **Tony Waitekus'** WHTS! At alternative: KDGE! **S-Curve**

WMGI/Terre Haute, IN held a 'hot-tub-a-thon' last weekend to raise money to rebuild the C.A.N.D.L.E.S. Holocaust Museum in Terre Haute which was set on fire by an arsonist back in November, damaging many artifacts and displays. Members of local fraternity, The Figi's, and the MIX FM staff sat in a hot-tub in front of the station on busy S. 3rd Street for (24) hours to raise money for the charity. The air temperature was 34 degrees with a wind chill near 20 degrees, but the groups stayed in from noon on Friday (2/20) until noon on Saturday (2/21), and raised over \$4000 for the cause!

Kudos to **Clear Channel** OM/VP **Gregg Swedberg** and the entire KEEY/Minneapolis staff on their Country Cares for St. Jude Kids Radiothon (2/19-2/20) that raised over \$1,405,557! This staggering figures represents a pair of firsts for St. Jude's! In addition to KEEY setting a new record for the most money ever raised by a single radio station the program's 15 year history, it is also the first time a station has broke the million dollar mark three years in a row! Nice work folks!



Actor/Artemis Records artist **Joey McIntyre** guests on the **DAVE RYAN IN THE MORNING** show at KDWB/Minneapolis. He's shown here sharing a giggle with RYAN co-host, **Corey Foley** as they air his new hit "LA Blue", adding this week!

Condolences to the family and friends of Oldies WOMC/Detroit morning sportscaster **Mark "Doc" Andrews**, who passed away Saturday of colon cancer at 51. Andrews had been one of **Dick Purtan's** sidekicks since 1984.

Changes. **Curt Copeland** has exited CHR KDWB/Minneapolis to pursue other opportunities...**Infinity** Oldies WOMC/Detroit has named **WBIW/Washington PD Steve Allen** as the station's new PD, as interim PD **Tom Sleeker** return to concentrating on Jazz WVMV...**Milwaukee Radio Alliance's** Urban AC WMCS/Milwaukee afternoon host **Terry Love** heads to cross-town, sister station Smooth Jazz WJZI for similar duties...Classical WFMT/Chicago's **WFMT Radio Networks** VP **Steve Robinson** has been upped to SVP of parent **Window to the World Communications**...**Journal's** Country combo **KFDI** and **KFTI/Wichita News Assignment Editor/"At Issue"** producer **Scott Roberts** exits to join cross-town **CBS** affiliate **KWCH-TV's** Eyewitness News 12 as Night Assignment Editor.

Comment – SOMETHING's Not Working! Sometimes I am absolutely humbled by all the things I don't know inside our industry. Here's an example.

In a publication which helps programmers discover records that "aren't working", a curious victim was pronounced this week – **FeFe Dobson** and **"Everything"**, a song that caught our attention because we've been promoting it over the past few weeks. According to the periodical, a panel of "top-20 programmers" deemed the song "not working" and "not a hit." Apparently, these PD's did so after examining the research. So, I did a little research earlier this week. An examination of the **Mediabase** song history for "Everything" found 22 top-20 market stations playing the record a total of 474 times. One station has played it more than 90 times. 3 stations played it more than 80 times. 2 stations more than 30 times. Everyone else (out of 22 stations) played it less than 25 times (with 14 of them playing it less than 5 times). Now, I'm conflicted. I had believed the standard lore circulating music radio which says if you can believe callout at all, you can't read a song until it's been spun more than 100 times (and there are those who champion raising that minimum to 200-300 spins). But there in black & white was the truth. Even though not a solitary top 20 station in America has spun "Everything" even 100 times, with most rotating it a whole lot less (I forgot to mention: 252 of those spins were overnight), it was still determined a "non-hit". Obviously, there's a new secret out there for determining a hit, and I – for one – want to know what it is. Is it a hit-identifying divining rod? A new substance that when applied to ears and eyes allows vision weeks, if not months in advance? Did I miss the tongues of fire that parted the heavens, landing directly on radio towers? I've got to admit – I missed all of that somehow, and now I so feel stupid. Then again, maybe it was *somebody else* who missed the truth and jumped to conclusions that were simply not there to be made. Was it the messenger who published the findings, or those who contributed to the message? If it was the former, okay. Sometimes, you just can't believe everything you read...including, this commentary! But if it was an accurate reflection of a group of programmers who gave up on a record long before evidence could be assembled to back up their action, then somebody – a label, artist, song, radio station, the public - is being short-changed. I hope we can hang all this on the messenger. If not, some respected peers may be leading music radio in a most unhealthy direction. - TK

HARLEMM LEE

BLESS MY SOUL

Added KWAT WQXQ
WNAV KIQX KAYL
WWLW KEAO KLMJ
WCMT KRTI WBDL
WTNE KSCQ WTCX
KFML WWIS WFDL
KLTF KBEB



Keri Noble "Talk To Me" Add of the Week: KKPN! Manhattan

Changes, Too. Country WCEN/Saginaw, MI PD **Jim Johnson** is stepping down as PD so he can concentrate on his duties as PD/morning show host for sister station **Nextmedia AC WGER** as former WCOL staffer **Joby Phillips** becomes the new PD for WCEN, effective this Monday (3/1)...**Brook Johnson** has been named Marketing Director for **ABC's Classic Rocker KQRS** and Adult Alternative tri-cast Drive 105 (WGVX-WGVY-WGVZ)...**Infinity** Talker WCCO/Minneapolis has inked 1991 Minnesota Twins World Series MVP **Jack Morris** as color analyst on 22 Twins broadcasts this season for which regular analyst **Dan Gladden** will be unavailable...AC/Oldies WQKL/Ann Arbor, MI, **Lucy Ann Lance** heads to Talker WAAM.

Kevin Peterson's WMEZ leads the charge as another dozen AC leaders come to know **Wynonna's "I Want To Know What Love Is"** on **Curb!**

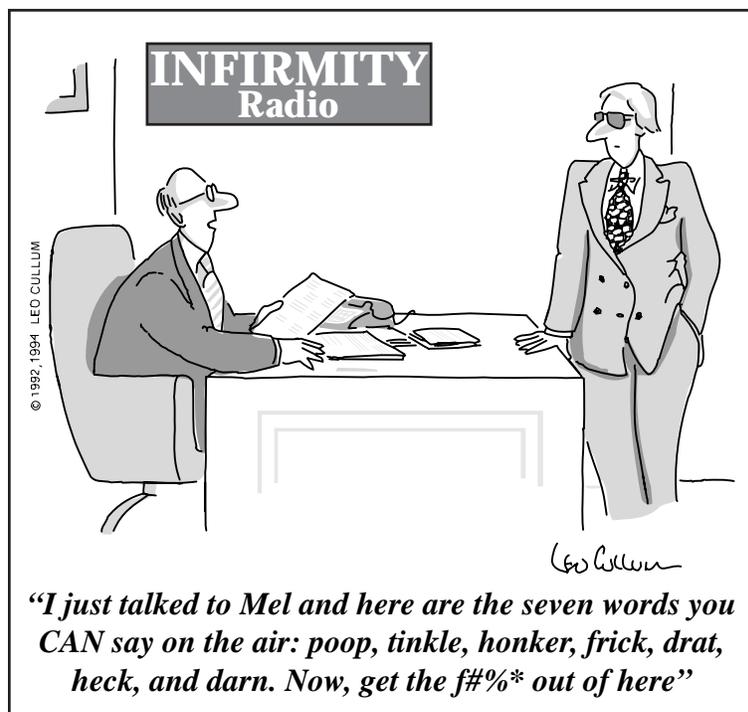
Jobs. Want to experience the radio and record industry first hand? **The Conclave** is looking for interns who can work 15-20 hours a week, beginning immediately! If you are a high-school graduate, interesting in learning more radio, music and event planning - and if the Mac computer platform doesn't scare you - run, don't walk, to the nearest computer and email your resume to: tomk@theconclave.com or, if you are digitally impaired, send your materials to: The Conclave, Attn: **Tom Kay**, 4517 Minnetonka Blvd. #104, Minneapolis, MN 55416...Want to work for a top 10 ranked country PD? Country K102/Minneapolis has a rare PT position open, involving daytime and swing shifts! Get your T&Rs to **OM/PT Gregg Swedberg**, 1600 Utica Ave S Ste 400, Minneapolis 55416 or send your MP3 to greggswedberg@clearchannel.com...XKTE-Xtreme Radio/Las Vegas has not one, not two, but THREE openings! Job 1) - Marketing / Promotions Director! Are you and aggressive, creative, sales friendly, street fighter? Do you understand the Xtreme lifestyle? Can you write proposals, organize big station events and lead a staff? We are winning; can you take us to the next level? If you can impress the 18-34 listener, impress us. Job 2) - Assistant morning show/**Howard Stern** producer for Las Vegas, #1 morning show. Can you juggle 10 things at once? Can you digitally edit,? Are you computer savvy? Can you also pull a weekend shift and help with some production and maybe lend a hand at promotions? Job 3) Part-time, weekend, on air talent. Duties include regular weekend and fill-in air shifts, production, and more. Must be available to work weekends on a regular basis. Previous experience preferred but not mandatory. No calls please. If you know the X-treme lifestyle and X-treme Music, send tape and resume to **Dave Wellington**, c/o Human Resources Dept, 6655 W. Sahara Ave. Suite C-202, 89146...Minnesota based/focused show is seeking a creative, politically savvy, experienced radio pro to join female host of independent/democrat leaning network radio talk show for Asst. Producer/Co-host duties. Must be able to make on-air magic in team atmosphere. She has killer voice, major market delivery, able to be edgy and fun, intelligent (smart, common sense) but not pretentious. Prefer Minnesotan for authentic knowledge of state concerns and lifestyle. Already on 3 stations after only 2 months! Rush your CD&R to: **Minnesota Production Network**, Attn: **Wendy**, 331 11th St. So. Minneapolis, MN 55404...AC/Oldies WQKL/Ann Arbor, MI, is seeking an adult communicator for a prime day-part! Overnight packages to: **Clear Channel/Ann Arbor**, Attn: **Rob Owens**, 1100 Victors Way, Ste #100, 48108...**Radio Ohio's** HAC WBNS/Columbus, OH is looking for a solo or team morning show. Get your packages to WBNS, Attn: **Jeff**

fountains of wayne
mexican wine



ADDED
KDGE!

Ballantine, 605 S. Front St. #300, 43215...**Susquehanna's** Country WYGY/Cincy needs a morning show! Solo or team situation will be considered. Rush your packages to: WYGY, Attn: **T.J. Holland**, 895 Central Ave., Suite 900, Cincinnati, OH 45202...Afternoons are open at KDWB/Minneapolis, MN. Rush the packages to: KDWB, Attn: **Rob Morris**, 1600 Utica Ave. S. #400, 55416, or email MP3s and resumes to him at robmorris@clearchannel.com...Top 40 WZEE/Madison, WI is searching for an MD/mid-day host. Qualified candidates should have 2 years on-air experience with Selector and Prophet. Get your CD&Rs out to: WZEE, Attn: **Tommy BoDean**, 2651 S. Fish Hatchery Rd. 53711, or send email to tommybodean@clearchannel.com...Midwest morning show needed for one of **Clear Channel** AC stations. Good \$ for solid experienced host. No beginners. Need to be community involved and show must be geared towards women. Send MP3 & resume asap to: JJCook@clearchannel.com...KQWB/Fargo-Moorhead Rocker is looking for their next afternoon drive host. Are you die-hard competitive? Driven to win? Does working in radio make you feel like you're stealing from someone? Possible APD/MD stripes for right candidate. Must have killer on-air chops and Selector experience is a BIG plus. Send your T&Rs immediately to: KQWB, Attn: **Andy Hall**, 2720 7th Av. S, Fargo, ND 58103...News/Talk KFOR/Lincoln, NE is expanding its newsroom and are currently looking for their next news reporter/anchor. If you are a news hound who loves to sniff out the story and cover live events from an unbiased, impartial news perspective, you are encouraged to apply. Broadcasting experience is helpful, but not required. Send T&Rs to: KFOR, Attn: **Mark Taylor**, 3800 Cornhusker Highway, 68504...AC WQKL/Ann Arbor, MI seeks a mature, seasoned talent to anchor the 6-10am Morning Drive shift. The qualified applicant will have experience as the lead talent on a successful morning show, an interest in maintaining our excellent record of community



"I just talked to Mel and here are the seven words you CAN say on the air: poop, tinkle, honker, frick, drat, heck, and darn. Now, get the f#% out of here"*

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416

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involvement and will entertain in a mature, family-friendly manner. Overnight your package, including CD air-check, resume, ratings and salary history to: **Clear Channel**/Ann Arbor, Attn: **Rob Walker**, 1100 Victors Way Suite #100, 48108...Are you looking to get into the radio business? There is a small group, owning around twenty stations, located in the Midwest, with an opportunity to learn small market radio. They are located 25 miles from Peoria, IL, with state of the art production rooms. So if you are ready to get your feet wet and dive on in, contact: busybee@theramp.net...**Entercom**/Milwaukee is currently seeking applicants for a full-time Production Assistant. Qualified applicants must have previous production experience and intermediate computer skills. Position will entail producing commercials, creating station promos, and producing morning show elements. Salary commensurate with experience. To apply, fax or mail your resume along with production samples to: Entercom/Milwaukee, Attn: **Brian Kelly**, 11800 W. Grange Ave., Hales Corners, WI 53130, Fax: 414-529-2122...**Entercom**/Wichita seeks a full time Webmaster/Internet Director to develop strategies and objectives for five websites. Position will oversee listener-member programs, e-mail marketing programs, website revenue opportunities, all web programming including content, scheduling contests, events, etc. A solid understanding of HTML required, a good working knowledge of ASP and PHP helpful. Working knowledge of Photoshop and PageMaker along with Dreamweaver/Front Page helpful, familiarity with Macromedia Flash and Fireworks preferred. Radio experience a plus. Please e-mail resume along with URL list/Portfolio of work, if available, to wise@entercom.com...Michigan's only Rhythmic/CHR, Flint's Club 93-7, has an immediate opening for a mix-show DJ and is also accepting CD&Rs for future on-air openings! Prior radio-mixing experience is a plus, but not required. Please send CD & R to: WRCL, Attn: **Nathan Reed**, 3338 Bristol Road, Burton, MI 48529...**Metro Networks**/Indianapolis is looking for an entry-level candidate to assist their producer. Individual must have good communications skills and a good local knowledge of the Indianapolis area. Please send resume to jackie_obrien@metronetworks.com...104.9 The River/Columbus OH, is seeking a full time Production / Imaging Director. This position may also include some light on air responsibilities, salary commensurate with experience. Calls are welcome 614-413-9312. Send Production Demo and Resume before March 8, 2004 to: The River, Attn: **Tate Luck**, PO Box 783, New Albany, OH 43054 or e-mail Resume & mp3 demo to: tluck@1049theriver.com...98-9 The Bear, Ft Wayne's Rock station has openings for talents that have experience being entertaining, street-smart, and hard working. The Bear does not need liner card readers or old-school DJs that have been around the block a hundred times. The Bear needs today and tomorrow's talent today! Got what it takes? What it really takes? Expedite your package to: **Greg Gillispie**, c/o Federated Media, 1005 Production Road, Ft. Wayne, IN 46808...Country WPKR/Oshkosh, WI is looking for an outstanding Morning Co-Host. If you are going to be at CRS - schedule a time to meet! Email your package to: ray.robicheaux@cumulus.com or overnight it to: WPKR, Attn: **Ray Robicheaux**, 419 S. Washburn #400, 54904...**Three Eagles Communications** in Columbus, NE has an opening for a full time News Assistant and part-time Farm Broadcaster for their 36 station farm information network. Must have working knowledge of ag, news reporting and market delivery. If you are interested and would like more information please contact **Susan Littlefield**, Farm Director, Farm and Ranch Market Network at (402) 564-2866. T&Rs can be sent to: Ranch Market Network,

R&R
Triple A
1

Norah Jones Sunrise

Attn: Susan, 1418 25th Street, 68601 or by email at slittlefield@farmnet.threeeagles.com...**Saga Communications**/Springfield IL is searching for an OM for their 5-station cluster. CHR, Classic Rock, News-Talk, Oldies and AC. Must have experience in managing multiple properties and have strong people skills. Send resume & programming philosophy to: **Steven Goldstein**, c/o Saga Communications, One Turkey Hill Road South, Westport, CT 06880 or talent@sagacom.com...Country Mid-days are open at Decatur's 95Q. Some production, remotes and the chance to shine. Good pay, cheap rent. All experience levels considered, just no pukers please. CD/Res to: WDZQ, Attn: **Mike Sweeney**, 337 N. Water St., Decatur, IL 62523...**Woodward Broadcasting's** 100,000 watt Classic Rock flamethrower seeks afternoon drive personality, experience with Cool Edit Pro, imaging, music scheduling and good computer skills will help, as will a desire to do remotes. It's a great small-town, equidistant between the major cities of the area. Great for families, outdoor lovers, or anyone who likes a more relaxed pace. 401K and Flex System plans available. Send T&Rs ASAP to: KFMC, Attn: OM, PO Box 491, Fairmont, MN 56031...**Cumulus**/Green Bay, WI's Country WPCCK is looking for a creative and compelling morning show. This is a brand new Country Radio station that super serves Green Bay WI. You must "get" the country format and the country lifestyle and be able to relate with the country life group. We are looking for current teams or solo morning talents that we can team up with someone. They are ready to fill this show ASAP so rush your work today to: Kicks 104.9, Attn: Chris O'Kelley, 810 Victoria Street, 54302...**Citadel Broadcasting**/Lansing, MI has openings for part-time air personalities/board operators. Prior experience preferred. T&Rs to: Citadel, Attn: **Ray Marshall**, 3420 Pine Tree Rd., 48911...Heritage station in northern Illinois seeks full-time news professional. Anchor afternoon newscasts and cover meetings in the evening. This is a great opportunity at a respected station. Good work ethic is a must. Women and minorities strongly encouraged to apply. Rush T&Rs to: WROK, Attn: News Director, 3901 Brendenwood Road, Rockford, IL, 61108...Rocker WHBZ/Sheboygan, WI has an immediate opening for a Bob & Tom local host and mid-morning Show. If you've ever been called a radio geek, get your packages sent today. Positive attitudes and team players only! E-mail packages to: unclestiffy@whbz.fm or snail-mail to: WHBZ, Attn: **Uncle Stiffy**, 2100 Washington Ave., 53081...HAC WKMY/Lansing, MI is looking for a morning co-host that can communicate with a 25-44 yr old female. If you are knowledgeable about pop culture, kids, relationships, single & married life, paying bills, etc. and you have a minimum of 5 years experience as a morning co-host, and ready to take on a new challenge, send your tape or mp3 and resume to: WKMY, Attn: **Brad Walker**, 2495 Cedar St., Holt, MI 48842 or bwalker@wkmy.com...CHR/Rhythmic KKYD/Topeka, KS is looking for a PD to lead them to the next level. You are needed to help build a killer staff, drive promotions, perform an air-shift and win! Position requires strong leadership and computer skills. Get your demo, resume and programming philosophy to: **Kevin Lewis**, c/o **3 Point Media**, 980 North Michigan #1880, Chicago, IL, 60611, or email to: kewis@marathonmedia.com...WJFX/Fort Wayne, IN is currently seeking applicants for their Production Department. Can you write great copy and then bring it to life in the production studio? Experience with cool edit is necessary. Duties may or may not include an air-shift. Send production and writing samples to: **Tommy Frank**, c/o Hot 107.9, 5936 East State Blvd., 46815...all positions listed in *The TATTLER* represent equal opportunities and are presented free of charge.