

THE MAIN STREET Communicator Network TATTLE R 30 30th Anniversary 1974 - 2004

Act of Congress Dept. Rep. Fred Upton (R-MI) and his House Subcommittee on Telecommunications and the Internet will be back on the indecency issue next week. A hearing is scheduled for Thursday (2/26) on Upton's bill, which, already forwarded to the full committee for consideration, if signed into law, will up the FCC's indecency fining power by a factor of ten. Meanwhile, Rep. Tom Osborne (R-NE) took to the public airwaves last Friday night to urge House consideration of the Byron Dorgan (D-ND)/Trent Lott (R-MS) Resolution of Disapproval which passed the Senate last fall and would repudiate the FCC's 6/2/03 ruling on media ownership. Osborne appeared on PBS's - NOW with Bill Moyers. Supporters of the Resolution gathered signatures for a letter urging House Republican leadership to bring the matter up for a vote before the holiday recess in December. However, Tom Delay (R-TX) and Billy Tauzin (R-LA) have, thus far, been successful in preventing the Resolution from making it to the floor.

Norah Jones should be used to setting records...as well as selling them (catch the Soundscan story below for details). Last week, her FEELS LIKE HOME album sold 1.02 units...the most CD's sold in one week since 2001. If you're not playing "Sunrise" by now, you're missing on an opportunity to connect with an audience which has once again expressed appreciation of her work. Blue Note

The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! WINTER EARLYBIRD TUITION - \$199 until 2/29/04 (\$499 at the door)! Save BIG money NOW!!

Clear Channel's KFAN/Minneapolis afternoon host Dan Barreiro announced he will exit his "day job" as columnist for the Star-Tribune after 17 years in order to concentrate on his radio show, as well as due to developing "philosophical differences" with the paper. Barreiro's last column will be published on Monday (3/8). It remains to be seen if he will eventually wind-up across the river at the Pioneer Press and become strange bedfellows with another writer - KQRS/Minneapolis morning-team partner Bob Sansevere!

Kimberley Locke is building! On today's Mediabase building chart, "8th World Wonder" is #31 with 1050 spins (up 122 spins!) and on the BDS Building chart, it's #34 with 773 spins (up 88 spins!) We told you all about the incredible RateTheMusic callout last week, and now the numbers are beginning to tell the same story in two words: Big Hit! Curb

The doom-and-gloom reporting on the state of music industry over the past few years has finally given way to some good news! Soundscan reports revealed that the just completed week (2/9-2/15) represented the biggest selling individual week (excluding a holiday season week, November-December) since the company began tracking point-of-purchase record sales back in 1991, with album sales exceeding 17 million units! Highly anticipated product releases, Valentine's Day and the Grammy's all contributed to the record breaking sales week. (Sales were also significantly bolstered by the recent S-Curve Records release by siren Norah Jones, whose "Feels Like Home" album scored #1 this week with 1,022,149 units sold this past week! It's the strongest debut on the Top 200 chart since N'Sync's "Celebrity" which debuted with sales of 1,879,000 back in July of 2001). Additionally, on a year-to-date basis, Soundscan also reports that overall album sales are up 13% over last year, with total album unit sales up 25% over the same week last year, and Top 200 current album sales up 37% over the same week last year. The week of (2/9-2/15) also represents the 1st week that digital track sales have exceeded 2 million downloads in single week, with over 2.1 million downloads!

They didn't wait... KMXV WBMX WKRO KAMX WIXM WWWQ WIXX WTIC KDND WSTR WIOG WOZN KKRZ KQMB KMXB WKRZ KLCA KEZR WMC KOSO hoobastank THE REASON ADDING NOW! ISLAND

Kimberley Locke 8th World Wonder R&R CHR 37 R&R HOT AC Debut 36 Top 15 callout at WXSS (with 300+ spins!) ADD WXKS, KBIG! CURB RECORDS

**JOSS STONE**  
 Fell In  
 Love  
 With A  
 Boy  
**Added  
 KBCO!  
 WZEW!**




**Wynonna**  
 I Want To  
 Know  
 What Love  
 Is  
 R&R AC  
 MOST ADDED  
 debut  
**25**




**Plumb BOYS DON'T CRY**



Adding at T40, Hot AC on 3/1/04

Condolences to family and friends of longtime Detroit radio talent **Mark Avery** who passed away Sunday (2/8) in Evansville, IN.

It's add week at T40, Hot AC for **Hoobastank** and "**The Reason**"...which is almost anticlimactic, given the airplay they've already received from forward-thinking radio. Spin champions this week: KZHT 35x, KRQQ 30X, KZZU 27X. Added KMXV, WWWQ, WKSS, WNTQ, and a dozen more. Wait'll you see the call-letters coming in THIS week! **Island**

*Attn: label reps!* WFBQ/Indianapolis has announced the 11<sup>th</sup> Annual **Bob & Tom** Radiothon and Q95 Pay-for-Play weekend will take place (2/27-28) to benefit the Leukemia and Lymphoma Society. Last year the station raised \$80,000 and the goal this year is \$100,000. They have some incredible auction items and you can view them by going to [www.WFBQ.com](http://www.WFBQ.com). (If you would like some exposure for your bands on Q95, they will play it for a \$50 donation per spin. Contact MD **Ace Cosby** ASAP to reserve some spots at [acosby@wfbq.com](mailto:acosby@wfbq.com).)

*Radio vs. FCC:* Not so much a knock-out as a stunning combo, earlier this week **Emmis** was notified that it's filed Petition for Reconsideration of the \$21,000 indecency fine for WKQX/Chicago morning-man **Mancow Muller's** March 6<sup>th</sup>, 7<sup>th</sup> and May 17<sup>th</sup> 2001 broadcasts was denied and, adding insult to financial injury, the same station and show received an additional \$7,000 indecency fine for airing a song parody called "Smell My Finger" from a March 12<sup>th</sup>, 2001 broadcast. Meanwhile, the FCC rescinded a Notice of Apparent Liability for an \$8,000 fine and reporting conditions placed on the University of Missouri's non-comm KWMU/St. Louis and denies the Opposition and Comments on Petition for Reconsideration filed by **Rev. Jesse Jackson's** Rainbow-Push Coalition. The original fine was for the station's failure to report discrimination lawsuits filed against it on FCC Form 396.

Yes, that is the **Joss Stone** "Fell in Love With A Boy" video being aired 38 times a week on MTV! Here's an artist whose story you can better understand with a visual! If you're not cable-oriented, tune in fine radio stations like WRLT, WXRT, KBCO, WGVX, and KMTT. Or better yet, program this stunning presentation on your own station!

Congratulations to **Emmis** CEO **Jeff Smulyan** and wife **Heather** on the birth of daughter **Samantha Ann** last Wednesday (2/11).

You must hear **Harlem Lee's** "**Bless My Soul**", out this week for adds at AC on **Wire Records!** If you don't have a copy email us immediately: [cmozena@main-st.net](mailto:cmozena@main-st.net).

*Changes.* **Educational Media Foundation** completed its acquisition of KDJZ/Fargo, ND this week for a reported \$750,000 from **Tom Ingstad's North Dakota Broadcasting...**WZEE/Madison Creative Services Dir./mid-day host **Danny Wright** joins sister outlet(s) WNCI & WFJX/Columbus as Creative Services Dir. effective Monday (3/1).



*KSTP-FM/Minneapolis MD Jill Roen asks BOSTON PUBLIC star and Artemis recording artist Joey McIntyre (L) to be let out of her P.O.D. (Peck Ordered Detention) early. Joining the pair in the KS95 teacher's lounge is Artemis National Promotion "principal", Manny Simon!*



Norah Jones  
**Feels Like Home**  
 Soundscan debut #1  
 1st week sales =  
 1.02 million!

Sunrise  
 R&R  
 Hot AC

25



fountains of wayne  
 mexican wine



ADD  
 WXRT!

joey mcintyre



L.A.  
 Blue

Adding 3/1 at AC, Hot AC

*Season of St. Jude:* Congrats to WYCD/Detroit who just reported their St. Jude's Children's Radiothon held over the past weekend brought in over \$369,000...KEEY/Minneapolis (who raised a whopping \$1,148,000 just last year) has announced plans for its 62-hour broadcast of its 12th annual "K102 Cares For St. Jude Kids" Radiothon will kick-off this weekend in the main rotunda of the Mall of America...WNCY/Green Bay-Appleton-Oshkosh, WI just wrapped up their 8th Annual St. Jude Radiothon, raising \$287,197...WCEN/Saginaw, MI held their first "Moose Country Cares for St. Jude Kids Radiothon" on (2/12-13<sup>th</sup>) raising \$142,575...WXCL/Peoria, IL also raised over \$117,000 for radio's favorite saint last weekend, up \$27,000 from last year. Kudos to all station staffers involved in generating interest and revenue in this most worthy cause.

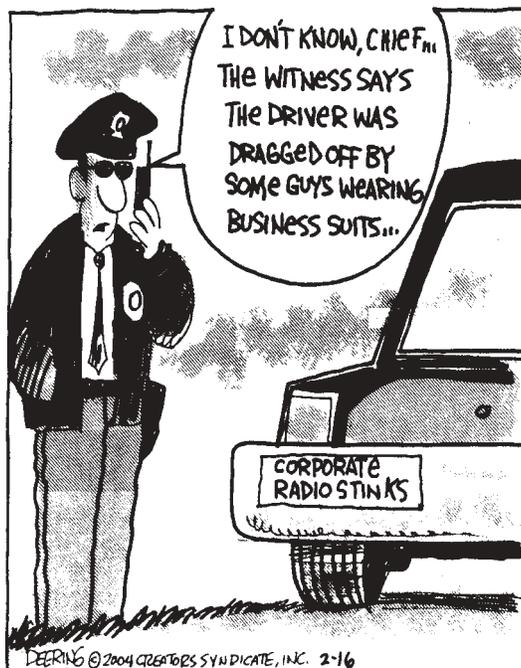
**Fountains of Wayne** and "**Mexican Wine**" continue to garner serious spins from some serious radio stations: WGVS 24x, WEQX 22x, WPTE 18x, and just added WXRT! Hear what you're missing, and take a sip of this hit! S-Curve.

*Changes 2.* WJLT/Evansville, IN PD **Mike Dylan** has exited to take on PD duties at Country WWJO/St. Cloud, MN effective Monday (2/23). Meanwhile, **Storm Avery** has been tapped for PD duties at WJLT, **Sam Yates** of WYNG/Mt. Carmel, IN joins WJLT for wake-up duties and **Brooke Morgan** joins the station for the midday slot...former WDBT/Jackson, MS PD **Jonathon Reed** has returned to WZEE/Madison for weekends...WLTQ/Milwaukee PD **Stan Atkinson** has parted ways with the company after six years...

Big week for **Wynonna's "I Want To Know What Love Is"** on **Curb!** Most added (for the 4<sup>th</sup> week in a row) and felling the love at KKLT, WDEF, WSPA, KUDL, WSHH, KOSI, WLTE, etc.

It's never too late to earn a **Conclave** scholarship, even if you've been out of school for years. For the third consecutive year, the Conclave is offering a Continuing Education Scholarship to someone registered for the 2004 Summer Conclave. The scholarship is an unprecedented 'perk' for attending the 2004 Learning Conference in July. It will be awarded to an individual who has paid tuition to attend the July 15-18 event, and the prize isn't chump change, either! The \$1500 Continuing Education Scholarship may be applied to tuition, books, or other materials pertaining to the winner's course of study at a recognized institute for higher learning. This school/institution may be a college, junior college, trade or vocational school, Internet or extension course/offering, or any other school offering the education/training which is desired by the applicant. This award will be sent in the form of a check to the institution of the winner's choice in the winner's name. The winner need not select the institution at the time of their scholarship entry, but will have until August 1, 2005 to utilize the funds. The deadline to receive applications is June 25, 2004. Application for the scholarship will be sent as part of each registrant's confirmation package, or may be downloaded from the [www.theconclave.com](http://www.theconclave.com). Come for the learning, stay for the fun...and leave with a scholarship at Conclave 2004!

**Strange Brew:** By John Deering



In the summer of 2004,  
the Shift really  
hits the fan.

Conclave XXIX: Paradigm 2004- It's Full of Shift • July 15-18  
Marriott City Center • Minneapolis • [www.theconclave.com](http://www.theconclave.com)

Huge spins and strong research are following **FeFe Dobson's "Everything"**. WDBR 41x, KZZU 33x, WGTZ 33x, WZEE 26x, WKSE 26x, etc! **Island**

*Changes 3.* WLUM/Milwaukee night-jock **Traci Curtis** has announced she will exit the biz, effective (3/31)...WENS/Indianapolis wake-up co-host **Carmen** has exited the station...**Clear Channel**/Ann Arbor, MI has tapped **Rob Walker** as their new OM, and in addition to his OM responsibilities, Rob will now also be programming Country WWWW and AC WQKL...former **Radio@AOL** Alternative/Rock programming goddess **Cameo Carlson** just announced she recently joined **iTUNES** as Alternative/Rock Programmer...KDGS/Wichita ups PM dive host **J.R. Gonzalez** as Interim MD... WHOW/Clinton, IL welcomes former WEIS/Centre, AL News Dir. **Bill Page** to the station as a part-timer...Rocker WHBZ/Sheboygan, WI has bumped talent **Randy Hill** (aka **Skinny Bitch**) to MD/afternoon drive...Alternative KRQI/Seattle has inked WMMS/Cleveland PD **Jim Trapp** for similar duties...

*Concert alert:* if you're going to see **Cyndi Lauper** anytime soon, get to the show a bit early and catch her opening act, Minneapolis' (and **Manhattan Records'**) **Keri Noble**. You'll not only gain a prime parking spot, you'll be able to catch a star on the rise. Check her out!

*Jobs.* Want to experience the radio and record industry first hand? **The Conclave** is looking for interns who can work 15-20 hours a week, beginning immediately! If you are a high-school graduate, interesting in learning more radio, music and event planning – and if the Mac computer platform doesn't scare you – run, don't walk, to the nearest computer and email your resume to: [tomk@theconclave.com](mailto:tomk@theconclave.com) or, if you are digitally impaired, send your materials to: The Conclave, Attn: **Tom Kay**, 4517 Minnetonka Blvd. #104, Minneapolis, MN 55416...Alternative WLUM/Milwaukee is looking for a night. Send your T&R's to: WLUM, Attn: **Tommy Wilde**, 2979 N. Mayfair Road, Milwaukee, WI 53222 or e-mail to [nights@rock102one.com](mailto:nights@rock102one.com) (4MB max)...Pure Rock 96.9 (The Fox) is on the prowl for air-talent for possible future openings. Production, phone, and remote skills are a must. Send your best stuff to: WWWW, **Guy Dark**, 491 South Washburn Street, #400, Oshkosh, WI 54904, or e-mail: [guy.dark@cumulus.com](mailto:guy.dark@cumulus.com)...Rocker KAZR/Des Moines, IA is on the

**HARLEMM LEE**

**BLESS MY SOUL**

Arriving at AC now.  
Adding NOW.  
An unforgettable  
voice meets an  
unforgettable  
lyric.  
Listen.



hunt for their next night personality. Looking for a talent who knows the music and can deliver a fast-paced, phone intensive and entertaining show. If this sounds like you, then get your T&Rs to: Lazer 103.3, Attn: **Ryan Patrick**, 1416 Locust St, 50309 by Friday (3/5)...The search continues for a PT Morning Show co-host in St. Cloud, MN. Applicants must have strong understanding of the Female 25-54 demo and be able to have fun while keeping it clean. Previous radio experience preferred but not required. Ideal candidate would already be in the Central Minnesota area and willing to work a few hours each morning. Send T&Rs to: Spirit 92.9, Attn: Program Director, PO Box 547, Sauk Rapids, MN 56379, or email: [info@spirit93.com](mailto:info@spirit93.com)...Super 60's & 70's outlet WLDE/Ft Wayne, IN is in need of PT help. If you love to have fun playing the hits and want to pick up a few bucks in the process, send your stuff to: WLDE, 347 W. Berry Street # 417, Fort Wayne, IN 46807...W3D is looking for PT help already in the Southern Illinois area and looking to make a move. Mail or E-mail your resume today: **Clear Channel**, Attn: **Tim Jones**, 1822 N Court, Marion, IL 62959, or email at [timjones@clearchannel.com](mailto:timjones@clearchannel.com)...Country WIFE is searching for a PT weekends. Pay is low, but a great way to get a radio career started. If you live within the Indy-Dayton-Cincy triangle, then send your stuff. Experience is helpful, as is a working knowledge of country music (and if you have a great mind for country...even better! Email your stuff to [mikewd45@yahoo.com](mailto:mikewd45@yahoo.com) or, snail mail to: WIFE Radio, c/o **Michael Reece**, P. O. Box 619, Connersville, IN 47331...**Three Eagles Communications**/Lincoln, NE is currently seeking applicants for their Creative Services Department. Strong creative, production studio, computer and organizational skills are needed. Experience with Saw 32 and Audio Vault a plus. Send a resume, sample copy and tape of your best production to: **Jerry Kruger**, Creative Services Director, Three Eagles Communications, 68504... Chicago's New Star 96.7 is searching for a morning-show host. Applicants should have some morning experience, be organized, over-prepped for every show and willing to get involved in the community. Rush your CD and resume: **Next Media**, Attn: **Brandon Baisden**, 2410-B Caton Farm Rd., Crest Hill, IL 60435...HAC Christian station Pulse FM is looking for a creative, upbeat and relatable morning-drive talent to take show to the next level. If you are a team player who knows how to work the phones and has great production skills, rush your demo package including brief testimony to: Pulse FM, Attn: Mornings, 61300 Ironwood, South Bend, IN 46614...**White River Broadcasting** seeks a News anchor! Get your T&Rs to: White River Broadcasting, Attn: **Kevin Keith**, P.O. Box 1789, Columbus, IN 47202-1789...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.