

THE
MAIN STREET
 Communicator Network
TATTLE R
 30th Anniversary **30** 1974 - 2004

It's dangerous times for radio and television, thanks to a variety of incidents; most notably, episodes with **Bubba The Love Sponge** on radio and **Janet Jackson** on TV. Critical mass was reached this week, as the **House Telecommunications Subcommittee** passed its "Anti-Indecency" bill yesterday, with several additional provisions offered that will be considered before the bill reaches a vote on the floor of the House. Suggested by various Senators: basing indecency fines on a station's revenue (with a cap at 10% of annual revenues), a proposed passing of 90% of an affiliate's fine to the network if the indecency is on network programming, treating indecency as a public interest violation at renewal time, requiring stations to keep airchecks of all programming on hand for 180 days, violence be banned, fining entertainers and other non-licensees up to \$100,000 for indecency, and finally, a proposal of "three strikes and you're off" amendment that had previously been threatened by several members of the panel. *Comment: Congress is serious, folks. And this is an election year. While many hope the political squeeze on content will produce a first-amendment challenge from a daring air/TV talent, don't expect it anytime soon. With mega-corporations like Clear Channel and Infinity continuing to court Wall Street's favor - as well as legislators who could institute license revocation with a single directive to the FCC - no one in a position of power will be willing to spend any time or money protecting a personality who utters one of the seven deadly words (or is it down to 5, these days?) or who even presents a mono-/dialogue with R-rated suggestive inferences. Of course, something ELSE uttered on the air could be viewed as obscene since there are no guidelines in place to define indecency. That means even borderline episodes of perceived raciness could be challenged by an angry listener. Like it or not, licensed media has re-entered the Victorian era and you'd better get used to it...or go find a place on cable or satellite to practice your craft. And why shouldn't satellite become the new home for non-conforming, cutting-edge air talents? It's already the home of more - and many argue, better - music.*

Even though it's only been in the marketplace for a month or so, **Kimberley Locke's "8th World Wonder"** has received some pretty high marks from **Clear Channel's RateTheMusic**. The overall 12+ score? 4.00! Females, 18-34? The same- 4.00! And while **Brian Kelly** is being a bit secretive about the results of his research, Kimberley is spinning at a clip of 54x on WXSS! We think he - and RateTheMusic - is on to something. It's called, "a hit!" **Curb**



Norah Jones
Sunrise
 R&R
 HOT AC
 26
 ADDED WCSQ, WRMF, WTSS,
 WWZZ! KLLC 25x! KYSR 20x!

It didn't take long for the **Rick Dees/KIIS** announcement to ripple across America. In fact, Rick Dees spoke with WKSC-KISS/Chicago's **Scott Tyler** and **Java Joel** on Tyler's show Wednesday evening. Dees reaffirmed that his *Rick Dees Weekly Top 40* would continue, even if **Clear Channel** terminated his LA wake-up show. Talk turned to his view of Chicago radio, and Dee's reminisced: "I think the highlight of my life was when **Paul Harvey** showed up [at the Radio Hall of Fame induction], and I used to imitate a guy named **Chuck Buell** on WLS. It's amazing...just wonderful radio people." Then, Java Joel related that his first time hearing Dees was in 1984...as a 4th grader! Dee's thanked Joel, took his Metamucil, and hung up the phone...

Led by Seattle-bound **Gary Nolan's** WLTE and **Lyman James' KRBB**, **Curb's Wynonna** had yet another AC most-added week with "**I Want To Know What Love Is**"! Each week, a dozen or more stations come to understand that familiarity plus talent equals success. What are you waiting for?

Midwest Communications' WIFC/Wausau-Stevens Point, WI has shuffled its line-up, pairing highly rated market vet **Dave Kallaway** (who returns to WIFC after leaving last year) with **Stacy Cole** to replace the Trace & Joe wake-up show. Meanwhile, **Joe Malone** will stay with the station, moving to afternoons, while **Trace** departs.

They're STILL counting the number of **Norah Jones FEELS LIKE HOME** CD's which flew off the shelves last Tuesday...it's first day in the stores! "**Sunrise**" is driving hordes of fans to the full length, while programmers across America continue to make her debut single from the album a 'most-added' item in a handful of differing formats. While a few PD's still offer a "gee...we're just not sure about this one" to a lady who became a radio staple over the past 2 years, most agree her talent belongs on their airwaves, spinning her heavily and allowing her another #1 track (Thanks, Triple A radio!!) **Blue Note**

After six years, **Artistic Media's** Director of Top 40 Programming **Casey Daniels** has announced she is resigning her post, but will stay with the company in another capacity. She had been overseeing Top 40 WNDV, Classic Rocker WZOW, AC WWLV and most recently WAZY/LaFayette, IN, and WBWB/Bloomington, IN.

One of **Dave Dillon's** first official acts at his new home KALC was popping **Fountains of Wayne's "Mexican Wine"** right on the air, while Indianapolis market vet **Scott Sands'** did the same at WZPL. The moral? Whether you've been in your market for 5 minutes or 5 years, Fountains of Wayne fits. It's as simple as that. **S-Curve**

According to **DJHeadlines.com**, WKQX-FM 101.1 night personality **Fook** has a unique Valentine's promotion brewing. Nightly through tonight, he's welcoming three couples into the studio to test their knowledge of each other. The catch? Each pair has only been together a short time (three months or less). The winners of his "Newly-Met Game" win a weekend getaway at the **Hyatt Regency/Chicago**, along with massages, champagne, and more.



fountains of wayne
 mexican wine
 WEQX 21x
 WWCD 15x
 KHRO 10x
 KBZT!
 WHTG!
 WLUM!

WBMX KLCA KKRZ KDND WSTR
WIXX WKRO KEZR KQMB KMXB
WOZN WTIC KAMX WIXM KOSO

Already Know THE REASON
...Do You?

ISLAND

Rick Muzzy, the embattled owner of WSTT, WSPT and WKQH/Stevens Point, WI formerly filed for Chapter 11 bankruptcy protection for **Muzzy Broadcasting** last Friday (2/6). The company which has been embroiled in foreclosure battles for the past year, would have had to sell its properties in a sheriff's sale of property had the filing not been made. Muzzy, who is being foreclosed upon by River Valley State Bank on two mortgages totaling \$455,174.77, plus interest, also owes almost \$35,000 in back personal property taxes, despite insisting that it's current with all creditors and is seeking financing from a local bank to continue operations.

Supporters of former **Radio One** Gospel WTLC/Indianapolis afternoon talk host **Willie Frank Middlebrook** reportedly rallied yesterday (2/12) to protest his February 2nd firing. Middlebrook's show "The Bottom Line" was dropped and replaced by **Amos Brown's** "Afternoons with Amos" instead airing in the 1-3p slot.

Until you discover **FeFe Dobson**, you haven't done "Everything" to please you audience...Just ask **Barry McKay & Sunny Wilde!** **Island/Def Jam**

Infinity Country WUBE/Cincinnati PD **Tim Closson** and staff held their 7th Annual Hoxworth Blood Drive earlier today (2/13) with midday man **Pistol Pete** broadcasting live from 9-2pm from a local donor center. All donors were given a \$15.00 gift certificate to a local dry cleaning company and also qualified for the opportunity to win other prize packages.

Ingleside's WWCD/Columbus, OH kicked off their "Jilted Lover's Weekend," this afternoon (2/13) at 3pm as CD101 plays nothing but depressing songs for the 50% of you who have nobody. The promo is great: "Are you alone this Valentine's Day? Listen to CD101, we feel your pain." Check out the live stream this weekend at www.cd101.com.

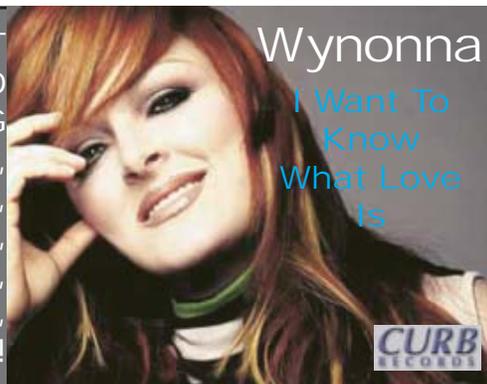
Question: What do WBOS, KS95, WVRV and WWMX have in common? Answer: they all found the time to spin **Keri Noble's** incredible "Talk To Me" last week. Listen, and you'll know why. **S-Curve**

Kudos to **Bonneville's** Country WIL/St. Louis staff who held their 15th Annual Country Cares for Kids Radiothon to benefit St. Jude Children's Research Hospital this past weekend (2/5-2/6) as they broadcast live from St. Louis Mills mall and raised an impressive \$501,092, and also to **Clear Channel** Country KGMV/Springfield, MO PD **Chris Michaels** and staff for their annual Radiothon that benefit the Children's Miracle Network raising over \$105,770!

Ready for AC February 23rd: **Harlem Lee** and "Bless My Soul" on **Wire Records**. A "feel good" song unlike any you've ever heard.

The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! **WINTER EARLYBIRD TUITION - \$199 until 2/29/04 (\$499 at the door)! Save BIG money NOW!!**

AC MOST
ADDED
INCLUDING
WLTE, KRBB,
KJOY, KJSN,
KKLT, KMGA,
KTDY, WBBE,
WJXB, WLRO,
WSHH, WTFM!



Radio Ink's prestigious **Radio Wayne** Awards were presented at last week's **RAB** convention in Dallas. Midwest broadcasters honored: GM of the Year-**Tom Severino**, **Emmis**-Indianapolis and Sales Manager of the Year-**Todd Schumacher**, **WFMS**-Indianapolis (**Susquehanna**). The Radio Wayne Awards are named in honor of "Radio" **Wayne Cornils**, a small-market Radio broadcaster who served for many years as executive VP of the Radio Advertising Bureau, as well as senior VP/Radio at the National Association of Broadcasters.

Changes. WVAZ/Chicago has inked **Joe Soto** and **Ramonski Luv** for mornings...WQAL/Cleveland morning host **Danny Czekalinski** has resigned...WKQX/Chicago has hired KQXR/Boise, ID PD/afternoon host **Jacent Jackson** as APD/MD, replacing the recently departed **Mary Schumanis**, effective Wednesday (3/3)...**Clear Channel**/Amarillo, TX has named former **Cumulus**/Bismarck, ND GM **Mike Ryan** cluster GM, effective Monday (2/16)...KCPX/Salt Lake City (and former Sioux City, IA PD) **Ian McCain** exits as the position is eliminated and Station Mgr. **Royce Blake** assumes programming responsibilities...**Waitt Radio** Urban KBLR/Omaha PD **Steve Fisk** has left the building and afternoon host **Bizzy B** is now the acting PD.

In less than a week, pop radio will get **Stank-ed!** Already Stanked and for good "Reason": WIXX, WKRQ, WBMX, KRQQ, KZHT, WABB, KEZR, KDND, WOZN, KQMB, WKCI, and more.

Congrats to **Dave Murphy**, APD at 105-1, The Buzz/Madison and his wife **Jana**, on the birth of a baby girl! **Lindsey** made her Madison debut yesterday in the middle of morning drive, weighing in at 8lbs.12oz. Both mom and baby are doing extremely well! Murphy, however, is cowering in a corner uttering "My Precious...My Precious" repeatedly.



Willmar's KQIC/Q102 welcomed 4 Entertainment's Breanna for a little show and tell, just before a few hundred fans started screaming for encores! Breanna is flanked above by Q102's Mary Elin Macht (L) and Tim Burns (R)!



Fell In Love
With A Boy

R&R
Triple A
New & Active

25

WGVX! WXRT!
KBCO! WXRV!

JOSS STONE

THE SOUL SESSIONS

The **Conclave's** Winter Board of Director's meeting will be held a week from tomorrow, Saturday, February 21, 2004 at the Marriott City Centre Hotel in Minneapolis and you're invited! The 9:30 AM meeting will monitor the progress of various Conclave programs like the 4 scholarship programs and **TalenTrak**. And considerable time will be devoted to the planning and execution of the 29th annual summer Conclave Learning Conference. Conclave meetings are open to anyone wishing to contribute to the teaching/learning mission of the Conclave, or to merely learn more about the industry's most unique educational organization. If you're interested in attending, please contact **Tom Kay** at 952-927-4487 or tomk@theconclave.com no later than Wednesday, February 18 to reserve a seat at this meeting. And yes, Virginia, there IS such a thing as a free lunch and those in attendance at the Winter Conclave meeting will receive one!

If your ears haven't been opened by "L.A. Blue", treat them to an audition. Then, you'll know why **Joey McIntyre** will return to the radio on March 1st!

Regent and **Citadel** have worked a trade, with Citadel getting four stations in Erie, PA and two in Lancaster, PA plus cash in exchange for Citadel's five-station Bloomington, IL cluster, including; Classic Rocker WTRX, AC WJEZ, HAC WBNQ, Country WBWN and Talker WJBC. The cash portion will involve an amount 7.5 times the difference in station operating income of the properties being exchanged for the twelve-month period ending January 31st, 2004. Citadel also has announced that it closed on the swap of its four Duluth, MN stations to **Clear Channel** for that company's Evansville, IL cluster.

Mary Quass' NewRadio Group to preparing to expand its cluster in the Wausau-Stevens Point, WI market as **Sidney Bliss's Wisconsin Rapids Broadcasting** sells off the combo WFHR and WGLX for the odd price-tag amount of \$4,006,023. NRG will add the combo to their existing four-station cluster it bought in its recent group deal with **Marathon**. The dealing parties have designated \$5K of the purchase price to a pair of non-competes and an LMA is also expected to be in place prior to closing.

NextMedia has completed its acquisition of WCCQ/Joliet, IL from **Three Eagles Communications** for a reported \$14M price tag! The acquisition fills a hole in the group's portfolio created when it sold its own WJTW to **Hispanic Broadcasting Corp.** before it became a part of **Univision**.

Changes, Too. **AAA Entertainment's** Country WXCL/Peoria, IL PD/MD/morning co-host **Dan Dermondy** relinquished his PD/MD duties effective (2/9). Dermondy will instead concentrate on the morning show with his partner **Kimber Bennett** and to assume a newly created role of Community Affairs Dir. for AAA's five-station cluster in Peoria. Meanwhile, WXCL afternoon driver **B.J. Stone** steps up to take the PD/MD reigns...**Clear Channel/Ann Arbor, MI News Dir. Dan Martin** crosses town to rejoin Talker WAAM as Production Dir...**Mercury's** Adult Standards WKBF/Quad Cities has flipped to Classic Country with **Ron Evans** serving as PD...**Infinity/Chicago VP/GM Harvey Wells** has announced his resignation. He will now join Chicago's **Newsweb** as VP/Group Radio Manager...**KREI, Inc's** Country KTJJ/Farmington, MO News Director **Ryan McClain** exits.

Corrections from your 2/6 TATTLER: In reporting the Wausau Fall Book, WYTE should have been identified as belonging to the **NewRadio Group**. And from another story, **Moving Records** is located in Mankato, MN. Sorry for the errors; we KNEW we began Happy Hour too early last week.

Jobs. Want to experience the radio AND the record industry first-hand? The Conclave is looking for Interns who can work 15-20 hours per week beginning immediately. If you've graduated from high school (the year isn't important) and would like to learn more about radio, the music industry, and event planning – and if working on the Mac computer platform doesn't freak you out, run, don't walk, to your nearest computer and email your resume (or if you're digitally impaired, use snail mail). Send your stuff to tomk@theconclave.com, or mail: **Tom Kay**, Executive Director, The Conclave, 4517 Minnetonka Blvd, #104,

Minneapolis, MN 55416...WNDV/South Bend, IN has an on-air PD opening! Previous PD and on-air experience a must, as well as strong leadership skills. Rush your CD/T&Rs to: WNDV/U93, Attn: **Arthur Angotti**, 3371 Cleveland Road, #Suite 300, 46628...**Clear Channel/Bismarck, ND** is searching for a qualified Promotions Director. This is a great position for someone who has finished up an internship and is now ready for the next level! Get your resume to: Clear Channel/Bismarck, Attn: **Todd Mitchell**, 210 N. 4th Street, 58501...Rhythmic Wild 99.7 in Green Bay/Appleton, Wisconsin is searching for a "virtual" mixer to deliver 5 mixes (30 minutes each) each week for our Traffic-Jam and Saturday Night Hook-Up shows. No need for heavy scratchin', just a flawless mix that catches audience attention like a costume malfunction! Drop an email if you're interested in blowin' up a new market and picking up some beer money, to **Joel Matthews** at

Strange Brew: By John Deering



HARLEMM LEE

BLESS MY SOUL

Arriving at AC now.
Adding 2/23.
An unforgettable
voice meets an
unforgettable
lyric.
Listen.



joel@mwcradio.com...News/Sports Director needed! Vibrant small town in Wisconsin needs an enterprising news director with Sports duties including PBP for school athletics. For consideration, send a resume, several news writing samples and your philosophy of local news in small market radio to: radio_bill@excite.com...WLTQ/Milwaukee is seeking a Promotions Director! Send package including photos of events you have produced and creative writing samples to: WLTQ, Attn: **Rachael Frydman**, 12100 West Howard Avenue, Greenfield, WI 53228... The New Red@104.1/St. Louis is looking for a unique air personality for a very unique radio station. Contemporary Standards have finally come to FM and they need the last piece of the puzzle for afternoon drive. If you have a love of the lifestyle/music we want to hear your stuff! Check it out on the web at www.red1041.com and then send your packages to: WMLL, Attn: **Jeff Allen**, 800 Union Station/The Powerhouse, St. Louis, Mo. 63103...An on-air opportunity exists in central Iowa! Interested candidates, send resume/air sample to: KGRN, Attn: **Eric Christopher**, PO Box 660, Grinnell, Iowa 50112 or email to erickgrn@pcpartner.net...Country WPCK/Green Bay, WI is looking for a creative, compelling morning show. This is a brand new station looking for current teams or solo morning talents that we can team up with someone. If you feel you have got what it takes to get this morning off the ground and running, overnight your work today to: **Cumulus**, Attn: **Chris O'Kelley**, 810 Victoria Street, 54302...A station manager to being sought to oversee fulltime non-comm Twin Cities station featuring Catholic Faith spoken word format. Candidate should possess a solid foundation of the Catholic faith. Position includes work with local diocese, donors and some on-air work. A minimum of 3-5 years radio management experience. Associate degree/equivalent experience. Please send resume, cover letter and demo to: HR c/o **Starboard Network**, 919 Lilac Dr. N., Golden Valley, MN 55422...**Three Eagles Communications'** Columbus, NE cluster has several openings, including mid-days at AC KLIR and mornings at Country KZ-100! Send your T&Rs today to: Three Eagles, Attn: **Dean Johnson**, 1418-25th Street, 68601, Columbus, NE 68601...KWBW/Hutchinson, KS is looking for its next News Director. Inquire if you know what news is and isn't. Inquire if you can generate, produce, and air news with little supervision. Inquire if you can do this with a cassette recorder and cart decks. Send your T&Rs to: KWBW, Attn: **Bill Oliver**, Box 1036, 67504...**Regent's** Alternative WGRD/Grand Rapids, MI is looking for a strong weekend player. Experience in some form of Alternative or Rock format is preferred. If you have a fulltime gig in Lansing, Kalamazoo or the surrounding area and can handle one or two shows per weekend, send your stuff today to: WGRD, Attn: **Bobby Duncan**, c/o weekends, 50 Monroe NW #500, 49503...Country WYCD/Detroit, MI has a PT opening for a morning drive on-air Traffic reporter with a minimum three years on air experience. Must have extensive geographic knowledge of the Detroit metro market and work well in a "Team Show" environment. Knowledge of Country Music Radio is a plus. Please send resume to:

Kimberley Locke 8th World Wonder

R&R: OVER 1200 SPINS...#38 CHART
BDS: OVER 1100 SPINS...CHARTBOUND

RATE THE MUSIC RESEARCH:

12+...4.00 SCORE...VERY HIGH POTENTIAL
PERSONS 18-34...4.00 SCORE...VERY HIGH POTENTIAL
WOMEN...18-34...4.00 SCORE...VERY HIGH POTENTIAL

MAJOR SPINS @ : WXSS 54x... TOP 15 CALL-OUT

KRBV 36x WAPE 32x WFBC 37x WYCR 31x WZEE 31x KSAS 31x KUDD 29x
WYKS 28x WNHT 28x WKRZ 27x WSTW 26x WDCG 22x WDX 21x KHTS 20x

NEW ADDS THIS WEEK @

WFKS, KQKY, WAQA, WYOK, KXXM, WHHY, KBED, WWWW, KURB, WJLQ, WHHY

- "The phones are picking up now...Top 3 phones!!! They call & don't realize she was one of the American Idols."
-Mike Rossi/WSTW
- "This is kicking in for us now, we have Top 10 phones & the familiarity is increasing. It is a well written song with a strong hook that stands on it's own regardless the American Idol profile."
-John Stewart/WZKL



WYCD, Attn: PD, 26555 Evergreen Road, Suite 675, Southfield, MI 48076...Non-Comm Urban KMOJ/Minneapolis, MN is seeking an experienced GM. Responsibilities include overseeing and directing all aspects of operation including administration, budgeting, FCC compliance, staffing underwriting, grants and fundraising. Bachelors or advanced degree in Business, Marketing of Communications is preferred. Mail cover letter & resume to: KMOJ, Attn: **William English**, 12800 50th Ave N, Plymouth, MN 55442...**Entercom's** KYYS/Kansas City is looking for a motivated and hard working PT Promotions Assistant. Must be aggressive and eager to learn. Organization skills, computer knowledge and the ability to maintain a website are required. Contact: **Theresa Moley** at 913-677-6473 or, tmoley@entercom.com for more information...**NextMedia's** (1 week old) AC Star 96.7/Chicago is searching for a morning-show host with an understanding of the demo. Applicants should have some morning experience, be organized, over-prepped for every show and willing to get involved in the community. Rush your CD&R along with salary requirements to: Star 96.7, Attn: **Brandon Baisden**, 2410-B Caton Farm Rd., Crest Hill, IL 60435...WBCT/Grand Rapids, MI is looking to fill immediate PT On-Air and Board Op positions. Must be able to work weekends with some overnight weekday shifts possible. If you live within driving distance of Grand Rapids, send your T&R to: WBCT, Attn: **Dave Taft**, 77 Monroe Center #1000, 49503...**Metro Networks/** Kansas City has an immediate PT opening! Morning shift, 5-9am, Monday-Friday. Not only reporting traffic/news situations for radio, but possible TV as well. On-air experience required. Rush your T/CD & R to: Metro Networks, Attn: **Paige Turner**, 4330 Shawnee Mission Parkway # 323, Fairway, KS 66205 or email at paige_turner@metronetworks.com...**Metro Networks/** Indianapolis is looking for an entry-level candidate to assist producer. Individual must have good communications skills and a good local knowledge of the Indianapolis area. Please send resume to jackie_obrien@metronetworks.com or, fax to 317-842-1836...Heritage Talker WROK/Rockford, IL needs a PT newsperson immediately! Duties include meetings, news conferences and anchoring. Good delivery, flexibility and dependability required. Rush your T&Rs to: WROK, Attn: News Director, 3901 Brendenwood Road, 61107 or, call 815-398-2233...There's an immediate mid-day opening at a Country station in Rapid City, SD. Please send your T&Rs to: **Haugo Broadcasting**, Attn: **Rick Allen**, 306 1/2 E. St. Joseph St, 57701...News-Talker WTRC/Elkhart, IN is in search of a PT news announcer. Successful candidates must also have skills in board operation for local and network programming. Opportunities may include sports play-by-play or sports color commentary if qualified. Send your resume to: WTRC, Attn: **Gary Sieber**, 46515...WXPT/Minneapolis' 80's station needs a full-time night personality with a minimum 3 years experience. Send your CD and resume to: Mix 104.1, Attn: **Paul Kraimer**, 7001 France Ave South # 200, Minneapolis, MN 55435...All positions listed in *The TATTLE* are presented free of charge and represent equal opportunities.

Happy Valentines Day from your friends at Main Street!

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416

PHONE/FAX: (952)927-4487/927-6427 E-MAIL: info@main-st.net