

THE
MAIN STREET
Communicator Network
TATTLE R
30th Anniversary **30** 1974 - 2004

Rochester, Minnesota – a town known for its medical breakthrough's – may be the home of a technical innovation that could change the landscape of live music, as we know it. **Moving Records** is the brainchild of Rochester entrepreneurs **Wes Schuck** and **Steven Lenzen**. What's Moving Records? It's a company that possesses a patent pending process adapting the same techniques used to produce a CD in a recording studio, and applying that process to the live performance environment. According to Schuck and Lenzen, this process goes far beyond other "instant CD" experiments by seamlessly integrating multi-channel mixing, remixing, mastering and manufacturing into a real-time operation. The pair go on to say, "The Moving Records model will revolutionize what it means to go to a concert or other live event, by giving the audience the ability to literally take the experience with them and relive it again and again in studio quality." What does all this mean to the industry? It may represent a new model for the music industry that benefits fans, artists, venues, record labels, and promoters by providing production, manufacturing, promotion, and retail services to a precisely targeted audience instantaneously. Their model can also deliver an immediate financial return from a recorded performance directly to the artist while combating bootlegging and bolstering CD sales. Says Schuck, "This is particularly vital in light of the rapidly changing file-sharing climate and the ways the typical record company structure has been compromised." For more info, check their website at www.movingrecords.com.

Looking for a reaction record? **Kimberley Locke** has it! "8th World Wonder" has moved into dozens of station's top 10 most requested and although it's too early for callout results, we suspect the result will be the same! She enjoyed another Most-Added week in T40 and Hot AC, jumping onto charts of great stations like KBEA, KCHZ, KKRK, WHOT, WSNX, KFBZ, WKHQ, and WIFC!
Curb

Green Bay Fall Book. **Midwest** country WNCY dominates. WNCY 12.8-15.0, WIXX 10.0-9.9, WQLH 7.6-5.5, WAPL 4.5-5.1, WJLW 3.8-5.1, WOGB 6.9-5.1, WTAQ-AM 6.9-5.1, WOZZ 2.8-4.7, WLYD 5.2-4.4, WDUZ 2.1-3.6, WZOR 5.2-3.3, WDUZ-AM 3.1-2.9, WECB** 2.9, WNAM-AM 1.7-1.8, WNFL-AM 2.4-1.8, WBDK 1.0-1.1, WKSZ 3.1-1.1, WPCK 1.3-1.1, WPKR** 1.1, WTMJ-AM 0.3-1.1. All Fall books reported in this TATTLE R are 12+ persons, 6A-12P, M-Su, 6A-mid, Spring '03 – Fall '03 comparisons, unless otherwise noted. Copyright © 2004, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

Congratulation to 2003 Conclave faculty member and **Clear Channel/Chicago** Urban Contemporary WGCI & WVAZ's **Elroy Smith** who was recently honored with the **Heineken & ASCAP Recognition Award** for his contributions to the local Chicago music scene. The presentation took place at the Subterranean in Chicago during the ASCAP Presents Heineken Music Series & Festival, designed to celebrate accomplishments of local music scenes around the country.



Clear Channel unveiled a new organizational structure and Regional VP lineup for their Mid-America Division, formerly known as "Delta" earlier this week, with Mid-America now being divided into five trading areas. According to Clear Channel Radio Senior VP **Bruce Demps**, "I've carefully chosen each Regional VP based on the individual needs of each market, experience in the region, management style and leadership abilities." The Midwest will be impacted by the identification of a VP for each of 2 regions. St. Louis Market Manager **Lee Clear** will oversee St. Louis, Springfield, MO and Springfield, Marion/Carbondale, IL while Wichita Market Manager **Dick Harlow** will supervise the Wichita, Oklahoma City, Tulsa and Lawton, OK and Wichita Falls, TX properties. Other VP's who are part of the plan: Mississippi Market Manager **Kenny Windham** continues as boss of the Mississippi Trading Area, while **Tony Beringer** becomes Regional VP for the Arkansas Trading Area, including Fayetteville, Ft. Smith and Little Rock and **Tim Davies** becomes Regional VP for the Memphis trading area and will continue his Market Manager duties in Memphis. (With the exception of the St. Louis trading area, all of the regions are newly created within the Mid-America Division.)

EMC VP **Dave Sholin** says the video for "Mexican Wine" is even BETTER than the now-classic "Stacy's Mom", and who ever doubts the Duke? **Fountains of Wayne** is moving steadily up modern rock and triple A charts, with adds continuing at both format. But spins are also being found at hot AC (WRFY 15x, WPTE 14x) for this hook-laden gem. Think they'll cop their first **Grammy** on Sunday? We say YES! **S-Curve**

Grand Forks Fall Book. **Leighton** country KNOX jumps 5 shares to 4th. KYCK 13.0-13.0, KKXL 14.8-12.2, KJKJ 13.0-9.6, KNOX 3.7-8.7, KQHT 2.8-5.2, KSNR 7.4-5.2, KZLT 4.6-5.2, KCNN-AM 2.8-4.3, KNOX-AM 4.6-4.3, KROX-AM 2.8-4.3, KFGO-AM 1.9-2.6, KDAM 2.8-1.7, KKCQ-AM** 1.7, KKXL-AM 0.9-1.7, WDAY 0.9-1.7, WDAY-AM 1.9-1.7.

Earlier this week the NAB announced the results of their Radio Board elections, with the following representatives from Midwest districts winning two-year terms beginning in June: District 10 - **Emmis' Jeff Smulyan**, District 12 - **KHMO-KICK/Hannibal, MO's Bud Janes**, District 14 - **Newradio Group's Mary Quass**, District 16 - **Three Eagles' Rolland Johnson**.

Joplin Fall Book. Top 3 stations – all **Zimmer**- control 35+ share points. KIXQ 11.8-17.1, KXDG 11.2-10.0, KSYN 7.5-8.2, KBTN-F 6.4-6.5, KCAR 2.7-4.1, KJML 3.7-4.1, KMXL 6.4-4.1, KJMK 4.8-3.5, KKOW-F 4.3-3.5, KDMO-AM 2.1-2.4, KKOW-AM 2.1-2.4, KMOQ 3.7-2.4, KQYX-AM 3.7-2.4, WMBH-AM 0.5-1.8, KBTN-AM 1.1-1.2, KBVA** 1.2, KHST 1.6-1.2, KWXD 2.1-1.2.

WKRQ, WBMX, KRQQ, KZHT, WABB, KEZR, KDND, WOZN, KQMB, WKCI know THE REASON. Do you?

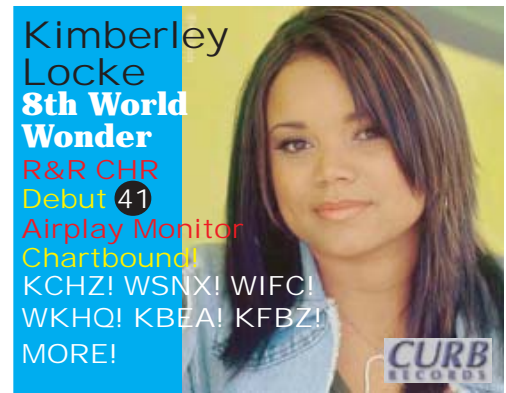
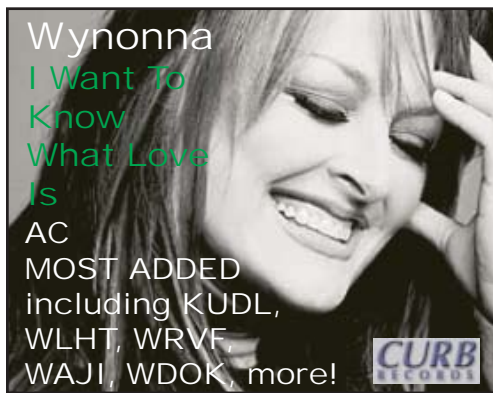
Lincoln Fall Book. **Clear Channel** country KZKX overtakes **3 Eagles** N/T KFOR for 1st. KZKX 8.1-10.3, KFOR-AM 9.8-8.9, KIBZ 7.5-6.2, KLIN-AM 7.1-6.2, KFGE 6.1-5.8, KBBK 5.1-5.1, KFRX 4.4-4.8, KKUL 2.4-4.1, KQCH 2.7-3.8, KRKR 7.1-3.4, KTGL 4.4-3.4, KLTQ-F 1.7-3.1, KFAB-AM 2.4-2.4, KLMS-AM 2.4-2.4, KEFM 2.0-2.1, KOMJ-AM 1.4-2.1, KSLI 1.4-2.1, KEZO 2.4-1.4, KBBX 1.0-1.0, KGOR 1.0-1.

Returning to radio next month: **Layne Larson!**

Mason City Fall Book. **Clear Channel** country KIAI the clear winner. KIAI 14.7-19.4, KLKK 8.4-11.7, KLSS 8.4-9.7, KGLO-AM 9.5-7.8, KYTC 7.4-6.8, KSMA 7.4-5.8, KFMW 2.1-4.9, KCHA 2.1-3.9, KAUS 4.2-2.9, KRIB-AM 3.2-2.9, KROC 5.3-1.9, KWMT-AM** 1.9, KYBA 3.2-1.9, WHO-AM 3.2-1.9, KOKZ 1.1-1.

In the summer of 2004,
the Shift really
hits the fan.

Conclave XXIX: Paradigm 2004- It's Full of Shift • July 15-18
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While she took the world by surprise with her last album (to the tune of 8 million + sold), **Norah Jones** is shocking no one with the immediate acclaim for her brilliant "Sunrise" on **Blue Note**. Here's a universal hit that will play well at just about every format in America. But for the moment, she's the property of triple A (top 10 already!), AC and hot AC - although a few T40 folks are coming on board without being asked like **Dan Bowen's** WSTR! KLLY leads the spin pack with 36x! Don't doubt this proven audience-getter!

Big Add Of The Week: Jeff Collins' WGVX hits Joss Stone's magical "Fell In Love With A Boy"! S-Curve

Sioux City Fall Book. **Clear Channel** rock KSEZ ties **Powell** country KSUX to overtake CC's T40 KGLI. KSEZ 10.6-13.8, KSUX 12.7-13.8, KGLI 14.1-10.9, KZSR 9.9-9.4, KSFT 5.6-6.5, KKMA 5.6-5.8, KSCJ-AM 9.9-5.8, KKYY 7.0-5.1, KMNS-AM 3.5-3.6, KWSL-AM 0.7-2.9, KQCH 1.4-2.2, WNAX 0.7-2.2.

She introduced herself to hundred's of **Conclave**-goers last summer, which probably explains why the Midwest has been so **Fefe Dobson**-friendly ever since! "Everything" is a classy track that stands out in a crowd, and that's why scores of stations around the Midwest - and America - are according adds and double-digit spins: KCHZ Added with 23x! Z104 Added with 13x! KROC 20x! WIXX 18x! KKRD 15x!

You may have missed it in the brouhaha surrounding the Super Bowl 'Skin Game', but **Consumers Union** (the folks who publish the respected, non-partisan *Consumer Reports*) and the **Consumer Federation of America** have taken issue with your **FCC**. It seems that one of the FCC's key points in pushing last summer's proposed deregulation - that the 'diversity index' the FCC used to justify further media consolidation undervalued newspapers and overvalued radio and the as the public's primary choice for news - has been challenged by CU. **Opinion Research Corporation** conducted a survey of 1000 adults for CU and found that 61.3% of its respondents cited newspapers as their most important news source. Last summer, the FCC said that figure was only 28.8% but that 37% claimed the Internet and radio as their chief news source. CU found that figure to be only 10%! When it came to TV influence, both the FCC (29%) and CU (33.8%) were in closer agreement. Said a CU spokesperson, **Gene Kimmelman** - "Since newspapers are a much more important source for local news than the FCC gives them credit for, and TV is the second most important source, mergers between these two effectively eliminate diversity of viewpoints and competition of ideas in our local media, which is exactly what the FCC is supposed to protect." The Consumer Federation's **Mark Cooper** adds, "The FCC based its new rules on information that is just plain wrong, and as a result we can expect to see a wave of mergers and acquisitions that will spell an end to independence in our media. The FCC must go back and rewrite these rules based on reality, not myth, and protect diversity in the media." It's uncertain how the FCC conducted its research - and reached its consequent conclusions - but we highly suspect the agency relied upon the same 'intelligence' community that touted those vast arsenals of WMD's in Iraq.

KMXV/KC is called the "Mix", but last weekend it should have been "The Drive". The station's *Hootie to Houston* Super Bowl contest was all about the road, as morning team **Rocket & Teresa** took four couples to the Super Bowl inside a beat-up 1996 Caravan...but only one couple actually made it to the gala. The rest were voted off the van by listeners and sent home on the bus during its four-day pilgrimage to Houston. The winners got tickets to the game, some food, and a hotel to sleep in - the runners-up got the gaudy station logo'd van and gas money to return home on! And we understand there's no truth to the rumor that the KMXV van secretly - and safely - carried **Janet Jackson** and **Justin Timberlake** out of the city.

Springfield, MO Fall Book. **Journal** country KTTS remains at the top. KTTS 12.4-15.9, KGBX 7.4-8.7, KSPW 6.3-6.9, KTOZ 6.6-6.9, KXUS 3.7-6.2, KOSP 4.0-5.6, KGMV 8.4-5.1, KQRA 4.0-3.8, KTXR 4.2-3.8, KZRQ 2.6-3.3, KKLH 4.5-3.1, KWTO 2.6-2.8, KTOZ-AM 0.5-2.1, KWTO-AM 4.2-2.1, KOMG 2.9-1.8, KADI 2.1-1.3, KSGF 1.8-1.3, KSGF-AM 2.9-1.0.

AC accorded **Curb's Wynonna** an incredible week of adds for the already familiar "I Want To Know What Love Is"! Thanks KUDL, WAJI, WDOK, WRVF, WLHT and those dozen other national call letters who jumped on the Wynonna band wagon!

Changes. Longtime Minneapolis dance radio veteran **Alan Freed** becomes MD for **XM Radio's THE MOVE** (the satellite radio's BPM and underground dance channel)...Programming vet **Chris Shebel** has been tapped to be the new PD at hot AC WRMF/West Palm Beach. He'll also do mornings. Over the past year, Chris has had PD stops in both Chicago and Raleigh...**Jeff Bolton**, former PM driver at KFAB/Omaha, is the new afternoon voice of WOAI/San Antonio...the Hispanic experiment ends for KMJJ-AM/Grand Island, NE as the station simulcasts with N/T sister, KRGI-AM...

Topeka Fall Book. **Morris** country WIBW continues at #1. WIBW 13.9-12.9, KMAJ 8.6-9.8, KDVV 10.7-9.0, KWIC 6.8-7.4, KQTP 4.6-7.0, WIBW-AM 3.9-4.3, KMAJ-AM 4.6-3.9, KTPK 2.5-3.9, KKYY** 3.5, KTOP-AM 2.9-3.5, KLZR 3.9-3.1, KCHZ 6.4-2.7, KQRC 2.5-2.3, KPRS 3.9-2.0, KCFX 1.8-1.6, KCMO 0.7-1.2, KRBZ 0.7-1.2, WHB-AM 1.8-1.2.

Tony Hart, the last of the remaining on-air talents from the original WXPT/Minneapolis' modern AC days (it's an 80's station, now), resigned to become the PD of a Midwest radio station. His destination? Check back here next week!

Traverse City-Petoskey Fall Book. **Midwestern's** country combo stays top dog, in spite of a share loss. WTCM/WBCM 14.7-13.3, WCCW 7.8-9.6, WTCM-AM 8.2-7.8, WGFN/WGFM 4.4-6.6, WKHQ 6.8-5.9, WLXT&WLXV 3.4-5.6, WKLT/WKLZ 5.8-5.1, WJZJ/WLJZ 6.1-4.8, WLDR 3.1-4.1, WMKC 5.5-4.1, WJZQ 5.5-3.7, WKPK/WKVK 4.1-3.3, WCCW-AM** 1.9, WFCX-F/WFDX-F 3.7-1.9, WBNZ** 1.1, WJML-AM** 1.1.



Gary Nolan/WLTE PD (L) asks Artemis Records' Joey McIntyre, "The heck with the New Kids, Joey. I wanna know all about that red-hot blonde babe on BOSTON PUBLIC!"



Remember this name: **Keri Noble!**

Wausau-Stevens Point Fall Book. A 3-horse race, with **Midwest** T40 WIXX and country WDEZ along with **Marathon's** country less than a share apart. WYTE WIFC 13.2-11.0, WYTE 10.8-10.7, WDEZ 9.1-10.1, WLJY 4.1-8.2, WGLX 5.3-6.0, WSAU-AM 6.4-6.0, WIZD 5.0-4.4, WMZK 8.5-3.8, WSPT 3.8-3.5, WOFR 2.6-2.8, WKQH 2.6-2.5, WAXX 2.9-2.2, WXCO-AM 0.6-1.9, WYCO 2.3-1.9, WCCN 0.6-1.3, WDLB-AM 2.0-1.3, WFHR-AM 0.9-1.3.

Changes, Too. **Clear Channel's** WDTW/Detroit has hired former WCKG, WXCD and WDRV/Chicago host **Joe Thomas** for afternoons...Chicago radio legend **Chuck Bell** hit the air this week at Oldies WRL...former **Journal Communications** VP/Programming and **Clear Channel** WPCH/Atlanta PD **Dave Dillion** has announced he will assume programming duties for **Entercom's** KOSI/Denver, effective Monday (2/9)...Oldies WMJI/Cleveland night jock **Sandy Bennett** picks up additional duties as Midday host at **Saga's** WSNY/Columbus, OH...**NextMedia** reportedly flipped suburban Chicago's WLLI from "Will Rock" to "Star 96-7" Monday evening. The new AC format is modeled after the Joliet cluster's former AC winner WJTW

Harlemm's gonna bless your soul. Details forthcoming...

Duluth, MN Fall Book. **Red Rocks** rock KQDS and **Clear Channel** country KKCB swap spots. KQDS 9.0-10.6, KKCB 10.9-9.8, KLDJ 6.3-7.7, KDAL-AM 6.6-7.2, KRBR 5.9-6.8, KTCO 6.6-6.8, KDAL 5.9-5.5, WWAX 6.3-5.1, KBMX 4.3-4.7, WDSM-AM 1.2-4.7, KZIO 3.5-2.6, WKLK-AM 2.3-2.6, WKLK 1.2-1.7, WWJC-AM** - 1.3.

Changes 3. Two former Midwesterners have reunited in Atlanta, as Alternative WBZY/Atlanta PD **Paul Kriegler** announces **Margot Smith** joins as Promotions Director/midday host. Margot joins The Buzz from cross-town Alternative WNNX where she was part-time. Kriegler lists KC in his career stops, and Margot was a Michigan programming mainstay before heading south...**Travis Broadcasting's** Alternative WXTW-WXKE/Ft. Wayne, IN has dropped its simulcast on WXKE and flipped to Adult Standards as The River 102.9, with **Jeff Moore** being named as the new PD.

Bismarck Fall Book. Wow – **Jim Ingstad's** country KBMR vaults over **Clear Channel** hot AC KYYY for the crown. KBMR-AM 12.8-19.7, KYYY 21.6-15.5, KQDY 9.6-10.6, KBYZ 6.4-9.2, KSSS 7.2-8.5, KACL 8.0-7.7, KFYZ-AM 14.4-7.7, KKCT 6.4-4.2, KXMR-AM 0.8-2.8, KLXX-AM 3.2-2.1.

Breanna Superstar Station of the week: **Mark Reid's** KQKY! ("You Don't Have To Be Strong" 15-21x!!)

Fargo Fall Book. **Clear Channel** N/T KFGO returns to the 17's. KFGO-AM 14.5-17.0, KVOX 9.7-10.5, WDAY-AM 8.8-8.3, WDAY-F 10.6-8.3, KEGK 4.8-6.6, KLTA 6.2-5.7, KQWB 5.7-5.2, KDAM 4.0-4.4, KKBX 4.8-4.4, KPFX 4.0-4.4, KFAB 2.6-3.1, KVOX-AM 1.8-3.1, KRVI 3.5-2.6, KRCQ 0.4-1.3, KVMI 1.3-1.3.

Appleton Fall Book. Just as they did in nearby Green Bay, **Midwest** country WNCY is the big winner. WNCY 13.2-14.6, WIXX 10.6-8.2, WAPL 6.0-7.1, WROE 5.3-6.6, WOZZ 4.3-6.4, WHBY-AM 4.6-4.3, WVBO 5.8-3.9, WPKR** - 3.4, WNAM-AM 4.8-3.0, WOSH-AM 1.4-2.7, WQLH 2.4-2.7, WWWX 4.3-2.5, WLYD 1.2-2.3, WOGB 2.4-2.3, WTMJ-AM 1.2-2.1, WKSZ 2.6-1.8, WDUZ 1.9-1.1.

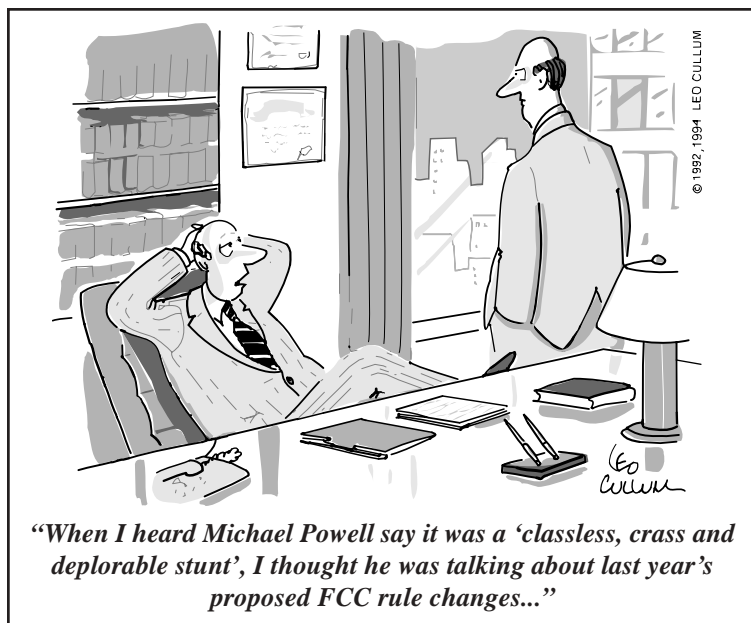
Availz. **Special Ed**, formerly known as **JJ Kincaid** at KDWB/Minneapolis and WKST/Pittsburgh, is seeking his next challenge. Reach out to JJ at (612) 309-7229.

Columbia, MO Fall Book. Less than a share separate the top 3, **Premier's** N/T KFRU & Top 40 KOQL and **Zimmer's** country KCLR. KFRU-AM 7.8-10.7, KOQL 11.0-10.7, KCLR 11.0-10.1, KPLA 8.4-7.5, KBXR 7.8-6.9, KCMQ 10.4-5.7, KBMM 1.9-5.0, KSSZ 3.2-5.0, KTXV 7.1-4.4, KWRT 3.9-4.4, KTGR-AM 1.9-3.1, KWWR 1.3-2.5, KJMO** - 1.3, KMFC 0.6-1.3, KPOW** - 1.3.

As announced last week, WLTE/Minneapolis' **Gary Nolan** is heading to Seattle to program KRWM. His programming co-hort in the **Sandusky** Seattle cluster was announced this week, as **Cumulus' WZYP/Huntsville PD Bill West** joined sister AC KLSY as PD.

The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! **WINTER EARLYBIRD TUITION - \$199 until 2/29/04 (\$499 at the door)! Save BIG money NOW!!**

Jobs. Want to experience the radio AND the record industry first-hand? The Conclave is looking for Interns who can work 15-20 hours per week beginning immediately. If you've graduated from high school (the year isn't important) and would like to learn more about radio, the music industry, and event planning – and if working on the Mac computer platform doesn't freak you out, run, don't walk, to your nearest computer and email your resume (or if you're digitally impaired, use snail mail). Send your stuff to tomk@theconclave.com, or mail: **Tom Kay**, Executive Director, The Conclave, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416...The 80's Station, Mix 104.1, Minneapolis needs a full-time night personality with a minimum 3 years experience. Send CD and resume to: Mix 104.1 c/o APD **Paul Kraimer**, 7001 France Ave South, STE 200, Minneapolis, MN 55435...**Emmis** Alternative WKQX/Chicago is looking for an APD/MD. Duties include coaching air-talent, creation and execution of on-air promotions, development of specialty show programming, music selection, daily music logs, and on-air fill-in work. Knowledge of Selector and format experience helpful, but not required. Send resumes to: Q101, Attn: **Mike Stern**, 230 Merchandise Mart Plaza, 60654...



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Classic Rocker KKCD/Omaha, NE is looking for a morning host! If you've got at least 5 years morning experience under your belt, get your T&R's to: KKCD, Attn: **Kurt Owens**, Journal Broadcast Group - Omaha, 11128 John Galt Blvd. #192, 68137...**Infinity Broadcasting's** QFM96, is searching for a Production Director with a minimum 3 years experience and a thorough knowledge of Audio Vault, Audisk, Cooledit Pro and Audicy. Send your resume and demo (no MP3s please) to: QFM96, Attn: **Dave Copper**, 280 N. High Street, Columbus, OH 43215...**Midwest Communications, Inc.** of Green Bay, WI is interviewing for future PD positions. Please forward your resume and audio to: **Jeff McCarthy**, VP of Programming, 115 South Jefferson Street, 54301...Alternative KQRA/Springfield, MO is currently looking for a FT member to add to our on air staff! Duties will include morning's on-air, show prep, on location live broadcasts, production, and help with promotions and more! Email your Demo/Resume today to: kristen1@q1021.fm or mail demo/resume to: **Kristen Bergman**, PD/Q102.1-fm, 319B E. Battlefield Springfield, MO. 65807...Oldies KOOL 101.7/Newark OH is looking for evening air talent. Qualified applicants will have at least 2 years experience at a commercial radio station. Experience with Audio Vault or Digilink a plus. Please send T&R and salary requirements to: **Deb George**, P.O. Box 1057, 43055-1057...A station manager to be sought to oversee fulltime non-comm Twin Cities station featuring Catholic Faith spoken word format. Candidate should possess a solid foundation of the Catholic faith. Position includes work with local diocese, donors and some on-air work. A minimum of 3-5 years radio management experience. Associate degree/equivalent experience. Please send resume, cover letter and demo to: HR c/o **Starboard Network**, 919 Lilac Dr. N., Golden Valley, MN 55422...**Saga's** AC WSNY/Columbus, OH has openings for part-time weekend Air Talents. Previous commercial radio experience required. Get your T&Rs to: **Chuck Knight**, WSNY Radio, 4401 Carriage Hill Lane, 43220...**Cindy Barton** of WLTE/Minneapolis is seeking a PT Sales person for her syndicated 70's show! Send your resumes and a cover letter to: barton@104.cbs.com, or call her for more info at 763-785-9318...Central Wisconsin's #1 News/Talk station is looking for a proven individual to lead their growing news department. (With recent power upgrades WSAU will be the second largest AM in the state!) Please send inquiries to: **Midwest Communications**, Attn: **Pat Snyder**, c/o WSAU Radio, 557 Scott St, Wausau, WI 54403, or email snyder@wsau.com...**Entercom's** KMBZ/Kansas City is looking for a new PD with a proven track record of ability to identify and coach talent, create and execute vision, and market through community involvement and imagination. Must have prior experience as an APD or PD in news/talk or talk. Please submit resume and information to: **Gladstone Consulting** at: Lornagladstone@aol.com...PT Board Operator/Producer is needed at a leading news/talk station. Please send resume to: tommy.collins@cox.com or send to: **Cox Radio**/Dayton, Attn: **Tommy Collins**, 1414 Wilmington Ave., Dayton, Ohio 45420...Rocker WKLQ/Grand Rapids, MI is in search of their next night jock, and possibly more! A minimum of 2 years experience required. Send CD&R today to: WKLQ, c/o HR, Attn: **Carole Vanderhyde**, 60 Monroe Center, 3rd floor, 49509...Country KZSN/Wichita, KS is searching for a morning show co-host. Above market compensation and benefits. Send tapes and resumes to: **Clear Channel**/Wichita, Attn: **Victoria Gutierrez**, Human Resources, 2402 East 37th St N, 67219...**NextMedia's** CHR WSOY/Decatur, IL is in search of a talented night jock/production person. Overnight your CD&R today to: **Roy Jaynes**, c/o WSOY-FM, 1100 E. Pershing, 62521...**Regent Communications** of Evansville, IN has an exciting opportunity for the right candidate to manage WGBF and WDKS. Previous sales-management experience is preferred, but not required. Please email your qualifications to: bdakin@regentcomm.com...Live air shift in South Central Missouri is up for grabs! If you are interested in live radio and are a PRODGOD email your stuff today to KC@kclq.com...WAKS/Cleveland, OH is on the hunt for a local producer for the syndicated "Valentine in The Morning" show. Candidates must have on-air skills and be able to write and read news and weathercasts. Potential weekend air-shifts are available for qualified

candidates. Send tapes to: **Dan Mason**, c/o WAKS, 6200 Oak Tree Blvd, Independence, OH 44131...Green Bay, WI's all new Country Station is looking for a 7pm-Midnight talent. You must be phone intensive, "get" the format and the lifestyle. Strong Imaging skills required! Send your best work today to: Kicks 104.9, Attn: **Chris O'Kelley**, 810 Victoria Street, 54302...Nebraska Sports-Talk co-host for three hour daily show plus extras. You cover Husker sports, Creighton Basketball, UNO Hockey and lots more. This is an entertainment show that happens to have sports as it's subject and focus. You don't have to be a Nebraskan, but it might help. Get your materials to PD **Neil Nelkin** at KOZN/Omaha at neil@1620thezone.com...**Entercom** is looking for an energetic, team-player to add to its traffic department. While previous traffic experience in either radio or television is beneficial, it is not required. Please forward resume along with salary history to jobskc@entercom.com or mail to: Entercom, Attn: Resumes-Traffic, 4935 Belinder Road, Westwood, KS 66205, Fax (913) 677-8065...Oldies WGEZ/Beloit, WI looking to expand their talent pool of full-time and part-time jocks, as well as news and sports talent for possible future openings, vacation relief, etc. Madison, Rockford and Milwaukee area residents encouraged to apply. Get your T&Rs to: WGEZ, Attn: **Paul Roden**, 622 Public Avenue, 53511 or email to: morningradio47@yahoo.com...Active/Alternative Rocker WTPT/Greenville, SC is looking for their next Mid-Day host. Strong communication skills a must for this phone intensive show. Must "get" the format and the lifestyle. Street warriors only apply. Rush T&Rs to: WTPT, Attn: **Mark Hendrix**, 225 S. Pleasantburg Dr. # B-3, 29607...If you live in or around the Canton/Akron, OH market and live to do news, send your T&R to: News Job, 393 Smyth Ave NE, Alliance, OH 44601...WXYZ/Detroit is searching for an aggressive, passionate, creative sports anchor. This position requires strong writing skills, knowledge of the Detroit sports landscape, ad-lib talents, a commanding delivery and a minimum of two years experience. Some fill-in hosting duties may be included in the position. Forward your CD/Tape, resume, and references ASAP to: WXYT, Attn: **Kevin Graham**, 26495 American Drive, Southfield, MI 48034...**Clear Channel**/Rochester, MN is currently seeking an outgoing sales Rep. Send your Resumes to: **Mary Anne Nonn**, 1530 Greenview Drive SW # 200, 55902...**Entercom** Classic Rocker KYYS/Kansas City has a unique opportunity available for the right candidate. If you are looking to grow professionally as Sales Manager we encourage you to apply. Previous sales manager experience preferred however it is not required. Please e-mail your qualifications to jdemmin@entercom.com...WVMX/Cincinnati, OH is seeking a top-notch morning show sidekick! Must be a multi-tasking machine and love to do appearances. If you're a great afternoon jock who wants to make the move to mornings, RUSH your package to: **Steve Bender**, C/O WVMX, 1906 Highland Avenue, 45219...The **NextMedia** 12-station cluster in Suburban Chicago currently has openings for: Morning Show Co-Hosts, Production Directors, News Directors, PDs and Air Talent for new acquisitions! Send your package to: Nextmedia/Chicago, Attn: **Dana Jang**, 2410 B Caton Farm Road, Crest Hill, IL 60435...**Emmis'** Alternative Rocker KPNT/St. Louis, MO is seeking a new sales leader. If you have a minimum of three years of radio sales management experience including, hiring, motivating and coaching sales reps along with a history of creating a winning sales culture, then this job may be for you! Send a cover letter detailing your experience and why this job is for you along with your resume to: **Emmis**, Attn: **Dean H. Mutter**, 800 St. Louis Union Station, # 100 The Powerhouse, 63103...KS95/Minneapolis, MN is looking for an exceptional GM to run one of the best known and legendary HAC stations in the country. You will be given the tools you need to win...great personalities, marketing and no dictates from out of town. Send resume and letter by e-mail to: ccarlson@hbi.com, or snail mail to: **Hubbard Radio**, Attn: **Chris Carlson**/Job #10-04, 3415 University Ave. 55414...News-Talk KELO-AM/Sioux Falls, SD has an opening for a N/T talent willing to work hard to dig out the news. T/CD & R to: KELO, Attn: **Greg Belfrage**, 500 S. Phillips Av, 57104...all positions listed in *The TATTLE* are presented free of charge and represent equal opportunities.

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