

THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Walter Cronkite

For the first time in the 29 year history of the Conclave, not one, but TWO veteran programmers will chair the 2004 summer Learning Conference Agenda Committee. "Paradigm 2004: It's Full Of Shift!" will be spearheaded by **Tim Kelly** of **Elyria-Lorain Broadcasting** in Cleveland and **Gary Nolan** of **Infinity Radio** in Minneapolis. Kelly and Nolan have been selected by the Conclave Board of Directors (of which they are both members) to oversee the development and scheduling of the agenda for the Conclave Learning Conference being held at the Marriott City Centre in Minneapolis from July 15 – 18, 2004. **Tim Kelly** is Group Facilities Director and Operations Manager for Elyria-Lorain Broadcasting in Cleveland, Ohio. In this capacity, Tim has technical responsibilities for the company's six stations and he oversees the operations of WKFM-FM and WLKR AM & FM. He is also the morning host on country WKFM FM. Kelly has been a member of the Conclave board for the past four years. **Gary Nolan** is the FM Operations Manager for Infinity Broadcasting's Twin Cities cluster, overseeing the programming and music of both "Lite Rock," WLTE and 80's "Mix 104.1" WXPT. He won Adult Contemporary PD of the year by *Gavin* in 2000 and was *Billboard Monitor* Adult Contemporary PD of the year in 1999. Nolan has just begun his second year as a Conclave Board member. What would YOU like to see happen at Conclave 2004? Share your ideas directly with the new co-chairs: Email Tim at timkelly01@aol.com and Gary at nolang@wlte.cbs.com.

She's ready to rock the world - **Kimberley Locke** and "Eighth World Wonder"! This **American Idol** star is poised for success in 2004 (the official add date is 1/12-13/2004), but several stations – including WNCI, WRVW, and WNOU (27x!!) – have already begun spins...and added WXSS!! **Curb**

Hubbard Talk KSTP-AM/Twin Cities has filled the vacant **Jason Lewis** slot (who left the station earlier this fall to join WBT/Charlotte) with ABC Radio's syndicated **Sean Hannity**. Hannity moves to 6p-8p, while **Dave Thompson** (who was filling in for Lewis) moves to 10P-midnight. PD **Joe O'Brien** said he wasn't searching for syndication to fill in where a local personality once was, and added "All things being equal, you would much rather put a local host in. But the other part of it is — and it's not even a dollars and cents thing — is what's the best radio program I can put on and have it work in that slot. Right now, for us, we think that show is Hannity."

Chicago Fall Book, Phase 2 Trend. **Infinity's** N/T WBBM-AM makes a move, but **Tribune's** N/T WGN is not to be unseated. WGN-AM 7.5 - 6.8, WGCI-FM 6.0 - 5.6, WVAZ-FM 5.2 - 5.2, WBBM-AM 4.5 - 5.0, WLS-AM 4.2 - 4.5, WNUA-FM 4.3 - 4.4, WBBM-FM 4.1 - 4.1, WUSN-FM 4.4 - 4.0, WOJO-FM 3.3 - 3.5, WPWX-FM 3.0 - 3.2, WLIT-FM 3.2 - 3.1, WJMK-FM 3.1 - 3.1, WLEY-FM 3.0 - 2.7, WTMX-FM 2.6 - 2.5, WDRV-FM 2.5 - 2.4, WKSC-FM 2.5 - 2.4, WXRT-FM 2.2 - 2.2, WKQX-FM 2.1 - 2.1, WCKG-FM 1.8 - 2.0, WLUP-FM 2.1 - 2.0, WFMT-FM 1.8 - 1.9, WNND-FM 1.9 - 1.8, WZZN-FM 2.0 - 1.8, WGCI-AM 1.4 - 1.7, WSCR-AM 1.4 - 1.3, WMVP-AM 1.4 - 1.3, WIND-AM 0.8 - 0.9, WSRB-FM 0.5 - 0.8, WVON-AM 0.6 - 0.7, WZFS-FM 0.9 - 0.7, WVIV-FM 0.7 - 0.6, WNND-AM 0.6 - 0.5, WRZA-FM 0.4 - 0.5, WLJE-FM 0.4 - 0.4, WCGO-AM 0.4 - 0.4, WERV-FM 0.4 - 0.4, WCCQ-FM 0.3 - 0.3, WIIL-FM 0.4 - 0.3, WWDV-FM 0.2 - 0.2, WDEK-FM 0.2 - 0.2, WKIE-FM 0.2 - 0.2, WZCH-FM 0.2 - 0.1. Trends found in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, Phase 1 – Phase 2 comparisons. Copyright © 2003, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

Monday (12/8) the FCC awarded the statutory maximum fine of \$27,500 to **Infinity** Talker WKRK/Detroit for 'indecentcy' during a **Deminski & Doyle** afternoon show broadcast on January 9th of this past year, whereby the station invited listeners to call in to discuss sexual practices and techniques on-air. Chairman **Michael Powell** said, "...the blatant broadcasting of filth of this extreme nature has no place on our nation's airwaves," while concurring Commissioner **Kevin Martin** said that the fine was "...inadequate, and should have been multiplied by the number of calls." Meanwhile, Commissioner **Michael Copps**, dissenting, repeated his assertion that the Commission should have initiated revocation hearings for the blatant violation, calling the fine "...not even a slap on the wrist for this vulgar and disgusting indecency." Interestingly, Infinity did not dispute the fact that the material was indecent, but has rather chosen to argue that the FCC's definition of 'indecentcy' is unconstitutional.

Not to be outdone by cross-town competitor **Infinity** in raising the FCC's ire (and fine!), **ABC's** WDRQ/Detroit was issued a Notice of Apparent Liability this week for a complaint stemming from late April of 2002. The station apparently gave away passes to see the film *Spider Man* in its "War of the Sexes" contest, without disclosing that the passes did not guarantee attendance. This fact was unknown to winner **Joe Lucker** until he tried to redeem the passes on the only day they were valid and was ultimately denied admittance. Despite later remedial measures, including buying Lucker tickets for another showing, and despite the station's claims that the passes themselves had the limitation printed on them, the Commission says that the violation was "willful" and that the station deserves the proposed fine of \$4,000.

Minneapolis' **David Young** becomes QBAC's MOST-ADDED for the second straight week, logging another double digit add week for "**A Christmas I'll Remember**" on **Universe**. Major market airplay includes New York City! Don't doubt, just play!!



Breanna
You Don't Have
To Be Strong
A MIDWEST BREAKOUT!
KCLD 26x! KWOA 19x!
KQIC 19x! KCVM 15x!
KKCK 10x! WHSB 10x!



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On
KRTI
KVHT
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KELO
Clear Channel
Xmas Stations!

Layne Larson

Have Yourself A Merry Little Christmas
What Child Is This

holiday

Popping onto AC stations across the Midwest and America (remember, she's a part of the Clear Channel holiday playlist!): **Layne Larson's "Have Yourself A Merry Little Christmas"** and **"What Child Is This"** on **Stockinrock!** Already found in these music log stockings: KRTI, KVHT, KCVM, KELO, and more!

An effort by a recent Democratic congressional candidate to introduce a non-conservative alternative to the Minneapolis talk radio scene misfired when the star of the show - veteran local comedian and former radio morning guy - **Jeff Gerbino**, quit just before Thanksgiving. Gerbino told the *Minneapolis Star-Tribune* that his boss **Janet Robert** of Stillwater, an attorney who ran unsuccessfully for the U.S. House last year, wouldn't let him be funny or provocative and was turning the show into a "shameless plug for the DFL (the Democratic Farmer-Labor party)." Robert signed on to produce Gerbino's *"High Ground"* which hit the air Nov. 24 on WMNN/Minneapolis, an all-news station owned by **Minnesota Public Radio**. Roberts told the newspaper, that the goal of the show was to be centrist and politically independent. "Jeff was the one that was trying to push us too far to the left," she said. She also took issue with Gerbino's contention that she was the boss. Roberts said she is not the boss, and is only handling public relations for the upstart talk-show. She said she hopes to be gone from the operation as soon as she lines up enough affiliates to assure the show will be heard statewide within a year. "High Ground," is continuing Monday-Friday from 1-3 p.m. with fill-in hosts who are auditioning to be the permanent replacement. Robert said a decision on permanent co-hosts will be made shortly. On a related note, A Democratic investment group - **Progress Media** - is close to buying radio stations in five major cities and recently hired **Lizz Winstead**, another veteran of the Twin Cities comedy scene and one of the creators of the "The Daily Show," to oversee the entertainment programming. **Jon Sinton**, Progress Media's president, said the company hopes to have comedian **Al Franken** (another Twin Cities native) do a daily talk show on the network, once it fires up in early 2004.

Spins continue to mount for **Breanna** and **"You Don't Have To Be Strong"**! KCLD 26x!!!! Add KVHT!!!! You got something BETTER to play??? **4 Entertainment**



Walter Pidgeon NOT! Congrats to New World Communications VP/Fun & Games Paige Nienaber and his wife Ann, who returned from China on 11/29 with their new, 10 month old daughter, Olivia! Olivia joins frequent Conclave guest - and sister - Sophia in the Nienaber's Scandia, MN household. Here's joker Paige attempting to feed Olivia to Tokyo pigeons on their stopover last month!

Kimberley Locke

Eighth World Wonder
Adding 1/12/04
ALREADY ON
WNOU 27x! WRVW 18x!
WXSS 10x! WNCI 7x!

Tonic Sol Fa moves into the final week of its tour of the Midwest, hitting Willmar (MN) this weekend, then Minneapolis (12/15), Des Moines (12/17), Rochester (12/18), and Rapid City (12/20). If your station is in or near any of these markets - and if you'd like the freshest a cappella group in America to visit or call - let us know immediately! And as you prepare your holiday music logs, remember their holiday CD **SUGARÛE** is jam-packed with great holiday classics and two nifty originals, **"Joseph's Song"** and **"Snö"**!

South Dakota's contribution to the FCC, Commissioner **Jonathan Adelstein**, told a Washington audience last week that allegations of payola in radio and television pose a threat to the public airwaves. "Practices like payola may inhibit the local broadcaster from making independent judgments about the needs of listeners in their community," he said at the **21st Annual Institute on Telecommunications Policy and Regulation**. "This can deny local artists and musicians access to their local airwaves. We need to investigate these allegations and make sure our rules address any troubling practices we identify." The liberal South Dakota attorney addressed other media diversity concerns during his "Accessing the Public Interest: Keeping America Well-Connected" speech. Regarding diversity, Adelstein said: "The airwaves belong to the American people. Nowhere is it more important for us to preserve access to the airwaves as widely as possible. We should encourage a broad range of voices and viewpoints."

According to reports from this week's *Chicago Sun-Times*, **Tribune's** WGN/Chicago is dropping its midday farm report show "The Noon Show" with **Orion Samuelson** and **Max Armstrong** as of January 5th, with assistant **Lottie Kearns** exiting. Meanwhile, **Steve Cochran's** midday show will start earlier (right after **Paul Harvey's** 11:55a newscast) to occupy the hour and the ag duo will continue with farm reports all day and weekend shows on WGN.

Detroit Fall Book, Phase 2 Trend. A huge month for **Clear Channel** urband WJLB! WJLB-FM 5.5 - 6.0, WJR-AM 6.3 - 5.9, WWJ-AM 5.7 - 5.8, WOMC-FM 5.5 - 5.2, WVMV-FM 4.9 - 5.0, WRIF-FM 5.0 - 5.0, WMXD-FM 4.8 - 4.7, WYCD-FM 4.0 - 4.3, WDTJ-FM 4.2 - 4.2, WNIC-FM 3.3 - 3.8, WKQI-FM 3.2 - 3.7, WDRQ-FM 3.2 - 3.6, WMGC-FM 3.8 - 3.4, WCSX-FM 3.2 - 3.0, CIMX-FM 3.1 - 3.0, CKWW-AM 2.2 - 2.0, WDTW-FM 2.1 - 2.0, WDMK-FM 2.5 - 1.9, WKRK-FM 2.1 - 1.8, WDVD-FM 2.3 - 1.8, WDFN-AM 1.4 - 1.5, WGPR-FM 1.2 - 1.4, WMUZ-FM 1.1 - 1.3, WXYT-AM 1.4 - 1.3, WCHB-AM 1.2 - 1.1, CIDR-FM 1.0 - 1.0, WQBH-AM 1.0 - 0.9, WKKO-FM 0.3 - 0.4, WMKM-AM ** - 0.4, WSAQ-FM ** - 0.4, WWWW-FM 0.4 - 0.4.

Merry ChrisKrok! Always seeking to grab a headline, WTDY/Madison's controversial right-wing host **Chris Krok** will lead listeners in singing Christmas carols at the entrance of the Madison-based Freedom From Religion Foundation's headquarters next Wednesday (12/17) afternoon. The event is a response to FFRF Pres. **Annie Laurie Gaylor's** alleged threat to sue the local school districts if they don't pull students out of the annual Nativity Pageant at the Wisconsin State Capitol.

In the 80's: The Nylons
The 90's: The Blenders
IN 2003:



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12/17 - DES MOINES, IA
12/18 - ROCHESTER, MN
12/20 - RAPID CITY, SD
12/30, 31 - ST. CLOUD, MN
1/3/2004 - LONG PRAIRIE, MN

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it's full of shift!

July 15-18, 2004

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Clear Channel CHR WKSC/Chicago cursed their darned computer on Wednesday when an unusual malfunction that struck the station in the wee hours, causing nothing but promos and spots to air for quite awhile. RVP/Market Manager **John Gehron** told the *Chicago Sun-Times* that the problem lasted for two hours, from midnight to two a.m. Gehron said, "We had a problem that didn't get corrected as fast as it should have. We are staffed 24 hours a day. The stations are never left unstaffed. It's just that somebody didn't think to check for that problem. Hopefully, it won't happen again." Hmm...nothing but spots for 2 hours? Hey John, where was your sales manager when all this was goin' on???

The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! EARLYBIRD TUITION - \$179 until 12/31/03! Save BIG money for 2004 in 2003!!

Clear Channel Classic Rocker WIBA/Madison is celebrating its 35th year in 2004, and the station is currently on the hunt for MP3 greetings and IDs from station alumni. Nothing fancy, just a "Hi, this is (insert name here), 101.5 IBA (insert your former position here) from (insert date here) to (insert date here). Happy anniversary, etc, ect." You get the jst of it. Anyway, if you were there and want to share, email OM **Mike Ferris** at mikeferris@clearchannel.com

Changes. **KDWB/Minneapolis** nabs **WKRZ/Wilkes-Barre** night jock **JJ** for the same duties at the **Clear Channel** T40. He had also been juggling swing duties at **Clear Channel** sister **WHTZ/New York**. **KDWB** late nighter **Tim Carey** moves to middays.... **ABC Modern Rock WZZN/Chicago** hires **WJJO/Madison** night jock **Ozz** for weekend duties. **Ozz** continues doing nights at 'JJO...**Clear Channel-Albuquerque** Market Manager and RVP **Cindy Schloss** replaces **Bob Zuroweste** as VP/Market Manager for **Entercom-KC**. In April, she'll add regional responsibility for **Entercom-Wichita**.

Infinity's **WJMK/Chicago** night legend **Dick Biondi** began his 12th Annual Toy Drive to the local Yorktown Center Mall today (12/12) at 10am, through 6pm tomorrow, with all proceeds benefiting Family Care of Illinois. **Biondi** will broadcast live for 32 continuous hours in an attempt to raise more than the 14,983 toys and \$13,656 in cash collected last year. (True **Biondi** fans will want to get their hands on the talking **Biondi** Bobblehead, which will be available for a \$20 donation to Family Care.)

Kudos to **Clear Channel's** **KRBB/Wichita** morning hosts **Brett & Tracy** who just wrapped up another successful "Stuff the Bus Weekend" filling it (7) times over with donated clothing, toys and other items needed by women and their children served by two **Wichita** area domestic violence shelters!

Rumor: Wassup with Miami radio star, **Doc Reno**? Will he be announcing a new "URL" as the year turns to 2004?

Changes Too. **Michigan Talk Radio Network** has officially named Detroit radio vet **Mark Scott** as their 2-4pm host, replacing the recently departed **Dave Barber**...**Tribune** Pres./CEO **Dennis Fitzsimons** adds Chairman duties effective January 1st, replacing the exiting **John Madigan**...**ABC Radio Networks** has named **MediaAmerica** Midwest Managing Dir. **Bruce Graham** as Sr. Dir. of Sales in Detroit...**WRQK/Canton, OH** PD **Bob O'Dell** exits after just two months, but is expected to surface at another **Cumulus** station soon...following the recent departure of **Freak** and **Amy Bristle** from **Mancow's** Morning Madhouse on **Emmis' Alternative WKQX/Chicago**, this week none other than **Scott Ferrall**, the longtime sports host who recently exited **WQAM/Miami**, appeared on the show.

Now that **KQRC/Kansas City** APD/PM driver **Don Jantzen** is heading to **Clear Channel-Houston's** **KTBS** as afternoon driver/APD at the Modern Rocker, **Entercom** Active Rocker **KQRC/Kansas City** has named **WRQC/Fort Myers** PD **David Fritz** as Jantzen's replacement. Prior to Ft. Myers, **Fritz** logged time at Modern Rockers **KWOD/Sacramento**, **WRRV/Poughkeepsie** and **WFNX/Boston**.

Alexandria, MN's new oldies station – **KULO** - has their line-up in place. Waking-up Central and West Central Minnesota is station PD **Mark Anthony** from 6a-10a. **Anthony** will also handle programming duties along with continuing his meteorology duties at **KSAX-TV**. Middays goes to **Johnny Rocket** from **Aberdeen, SD** who will pull-down 10a-2pm. Afternoons is in the hands of **Shotgun Kelly** who formerly worked in **Lincoln, NE**. **Paul Sorum** takes the night-time reigns while **Jill Kelly** is overnights. The station recently gave away \$10,000 with The \$10,000 Payday! They also wrapped-up *The Radiothon to End Child Abuse* with their sister station **KIKV-FM**.



fountains of wayne **STACY'S MOM**
 R&R HOT AC **21 !!**
 KSTZ 46x!!!
 WZPL 42x!!!
 WKTI 33x!

Changes 3. KDWB/Minneapolis taps WKRZ/Wilkes-Barre's **JJ** for late nights, while current late nighter **Tim Carey** heads for middays...WTCF/Saginaw, MI morning co-host **Lisa D'Angelo** adds APD stripes...**Nextmedia** has upped GSM **Rich Bossler** to manage the Canton, OH cluster...**Cornbelt Broadcasting** sold WHOW/Clinton, IL to **WHOW Radio** this week for a reported \$300,000...**Infinity** N/T WCKG/Chicago ups Director of Operations **Jeff Schwartz** to Station Mgr.

Availz. Former **WIXX/Green Bay** personality, **WKST/Pittsburgh** APD/MD/midday jock, and Clear Channel cyber jock **Dino Robitaille** can be found at (412) 977-3425...Another former **WIXX'er** and most recently **CHR WYOK/Mobile** morning host **Wayne Coy** exits and can be reached at (251) 421-9269 or at waynecoy@aol.com.

Jobs. **Infinity's** WCCO/Minneapolis, MN is searching for a Major league baseball producer/engineer for all **Minnesota Twins** broadcasts. The position requires travel during the full Twins season, including 162 regular season home/away games and any post-season play. A minimum of 3 years sports production, engineering and tons of enthusiasm for baseball is required. Resumes to: Infinity, Attn: Personnel Manager, 625 2nd Ave, 55402...Do the recent snow(s), have you California dreaming? Look no further for an opportunity to be rocking the mid-days away in sunny Bakersfield! Rock KRFR is searching for a candidate who brings more to the table than just jocking skills though. The station was just upgraded to a full-market signal and is doing battle with a heritage CC station. So, send your very best stuff today to: alex@realrock931.com...**Vallie Richards Consulting** is seeking qualified candidates for openings at several CHR and AC client stations across the country. Specifically needed: 1) Medium market Mainstream/Soft AC morning host with great communication skills, family friendly focus with a warm delivery, 2) Small market Mainstream AC seeks PM Drive/Production pro for market leader. Work in a great facility with a growth oriented company. 3) Small market CHR looking for upcoming night talent. Topicality, great phones, and the ability to focus on 12-24 a must. 4) Afternoons at a fun resort area CHR leader. Great phone and production skills required, 5) Midday and afternoons for medium market CHR. On-air talent has to come through the speakers along with skills, drive and initiative to be a part of this winning team. Send a CD/tape & resume referencing the job you'd like to: **Harv Blain**, c/o Vallie Richards Consulting, 9750 Crawford Avenue, Skokie, IL 60076...**Journal Broadcast Group/Wichita** is looking for Full and Part Time positions for; Active Rock, Country, Classic Rock, Classic Country, Hot AC and Regional Mexican formats. CD&Rs to: Talent@jbgkansas.com. Or, mail to: Journal Broadcast Group, Attn: Talent, 4200 N. Old Lawrence Rd., 67204...**Metro Networks-Milwaukee**, WI is looking for a full time, split-shift traffic anchor who can also keep their ears open to scanners and two-way radios. You'll deliver clear, concise traffic reports on a couple of stations and be responsible for gathering all the info for our traffic anchors and affiliates. No Weekends! Send your materials to: Metro-Networks, Attn: **Mike Kristof**, 633 W. Wisconsin Ave. #1910, 5320 or call (414) 276-7100 or e-mail mike_kristof@metronetworks.com.

David Young

FMQB #1 MOST ADDED AGAIN!

WLTEI +55 more stations NATION-WIDE

"A Christmas I'll Remember"

More Jobs. KMMO/Marshall, MO is accepting applications for Production Director. The job includes fill-in and some weekend air shifts, remotes and other duties. Know SAW and Cool Edit Pro? Send your demo and resume today to: **John Wilson**, Box 128, Highway 65 N., 65340...WKRK/Detroit has an immediate opening for an Imaging Director. Production and computer skills are a must. Proficient in the use of digital editing on an Audicy (Orban DSE-700) and Cool Edit Pro and/or pro tools systems a must. Send resume: Live! 97.1, Attn: PD, 15600 W. 12 Mile Road, Southfield, MI 48076...Hot 104.7/Sioux Falls, SD needs a great new morning voice! Send your T&R to: I want mornings!, 5100 South Tennis Lane, 57108 or MP3 package to chuck@hotmail.com...WSWT/Peoria seeks an Afternoon Driver! Are you an upbeat Mainstream AC personality who can do great Production and loves to do appearances and remotes? Do you have MD potential? If so, E-mail your resume and MP3 on-air/prod demo now. Or, send your stuff to: WSWT, Attn: **Randy Rundle**, 331 Fulton St., 12th Floor, 61602...**Federated Media** is searching for the next radio stars for several day-parts on their Active & Classic Rock outlets. Personality is a must, as is some experience - like 2-3 years. Rush your package to: **Greg Gillispie**, Director of Rock Programming, 1005 Production Rd, Ft Wayne, IN 46808...AC WJXB/Knoxville, TN is looking for its next overnight personality. Please send a short MP3 and resume to mblakemore@sccradio.com or, snail mail to: WJXB, Attn: **Mike Blakemore**, Box 27100, 37927...WLKN/Sheboygan-Manitowoc, WI is looking for a PM drive/production pro. Send T&Rs to: **Jack Taddeo**, WLKN, 1050 Linden Street, Cleveland, WI 53015...A growing 5 station Nebraska group is looking for someone to host mornings and do play-by-play! Prefer NE, KS, CO or SD self-starter for our brand new all-digital studios. Send a resume and CD with your current air work to: Fun on the Radio, P.O. Box 333, McCook, NE 69001...WBNQ/Bloomington, IL is looking for talents to fill future openings. If you're a driven talent who eats, sleeps and breathes radio, get your best 60-90 sec. MP3 to tony@wbng.com or mail your stuff to: WBNQ, Attn: **Tony Travatto**, 236 Greenwood Avenue, 61704...all positions listed in the *The TATTLER* are presented free of charge and represent equal opportunities.

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