

# THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974  
Tom Kay - Chris Mozena - Brad Savage

**ALL-STAR FACULTY LINED UP FOR TALENTRAK!** The line-up of faculty for the **Conclave's 2003 TalenTrak** continues to grow. A veritable "who's who" of Midwest programming will be showing up in full force to help instruct and inspire TalenTrak attendees. As of press time, this year's TalenTrak faculty will include **David J/WNND, Erik Bradley/B96, Rob Cohen/WHTE, Jamie Phillips/KCVM, Mary Ellen Kachinske/WTMX, Bob Kaake/Clear Channel-Chicago, Tim Kelly/WKFM-WLKR, Bill Klapproth/WLUP, Evan Kroft/US99, Patty Martin/WDRV, Jim O'Hara/WLLR, Rod Phillips/WKSC, Randy Shannon/WNCY, Mike Stern/Q101, Lester St. James/KEZO, Tony Waitekus/WHTS, Bob Walker/WKTI, Mark Zander/WLUP...** with more faculty to be named next week. Most of these industry leaders will instruct during TalenTrak's 3 hour Aircheck Clinic...a true highlight of the intensive one-day seminar for on-air radio talent. TalenTrak will be held Saturday, October 25, 2003 at the Holiday Inn/Chicago City Centre in Chicago, Illinois. Prospective TalenTrakers can still take advantage of the low \$59 tuition rate by visiting [www.theconclave.com](http://www.theconclave.com). A group of 4 or more from the same station/group can register at the same time for the low group rate of just \$49 per person. Both tuition rates are good through Monday, October 20<sup>th</sup>. TalenTrak tuition includes the **Eddie & JoBo** Keynote Luncheon - but does not include hotel or daily parking. The Holiday Inn has a limited number of rooms on a first come - first served basis at a special TalenTrak room rate of only \$130. Call the Holiday Inn/ Chicago City Centre directly at 612-787-6100. For more information - and to register now - for Conclave TalenTrak 2003 call 952-927-4487 or register on-line at [www.theconclave.com](http://www.theconclave.com). And yes, the Conclave now accepts all major credit cards, including American Express.

**Citadel** Top 40 WIOG/Saginaw PD **Mark Anderson** has officially been tapped as PD of **Clear Channel** Top 40 WKST/Pittsburgh, replacing **Jason Kidd** who joined CC sister Smooth Jazz WSMJ/Baltimore as PD. Back at WIOG, former MD and most recently swing at WDRQ/Detroit, **Brent Carey**, is welcomed as WIOG's new PD.

The **Meat Loaf** saga continues with his classic "**Couldn't Have Said It Better**" added at WKRQ/Cincinnati and WXLO/Worcester. The CD is selling, and the song works. Just ask WPLJ, WQAL, KFME, WBMX, KKRL, KSTZ, KQRS, KARZ and more. **Sanctuary**

**Clear Channel's** new oldies outlet, 1690 WRLL/Chicago ("Real Oldies 1690") has launched with a legendary airstaff. PD **Tommy Edwards** and **Larry Lujack** host the morning show, followed by **Scotty Brink, Ron Britain, Ron Smith, and Len O'Kelly** as week-day air talents. Weekends will feature **Sid Mark's** syndicated "Sounds of Sinatra" as well as **Jay Gordon's** "Elvis Only" program. The station has also added WVON mainstay **Herb Kent** to its lineup for a Saturday night program.

**Warren Zevon's** "**Disorder In The House**" rocks with the best, as triple A leader WMMM/Madison confirms, and impacting Hot AC now is a different Zevon track - "**Keep Me In Your Heart**" - which features a touching lyric, providing an essential change of pace. Check out either track, and treat your audience to the wit and charm of the late singer-songwriter. **Artemis**

Superstar **Tim McGraw** is officially crossing to AC, with a cover of **Elton John's** "**Tiny Dancer**." The song gains Most Added honors at AC, with KJOY, WOBN, KLSY, KKLI, KVIL, WLTE, KMGA, KKDJ, KKMJ, WJYE, KOSI, WSPA and more adding it this week. **Curb**

**Cumulus** of Green Bay has split the simulcast of WWWX/WXWX. Appleton's active rocker WWWX ("The Fox") had been simulcast into Green Bay on 107.5 WXWX, but as of this week the 107.5 signal has become WDUZ-FM "Sportsradio 107.5-The Fan", a locally originated sports-talk station. WDUZ-AM will introduce a new format and new call letters on Monday, while "The Fox" is now only heard in some portions of the Green Bay area on its original signal. Sister classic rocker 106.7 WJTW ("The Eagle") has evolved to a mainstream rock format, and has added more '90s material and current songs to its playlist to become "The Rock of Green Bay."

**Fountains of Wayne** have become one of the biggest "surprise hits" of the year. The infectious "**Stacy's Mom**" is winning fans based on the merits of the music. New this week: KXXM, WZNY, WXLK, WEZB, WSNX, WHOT, KBFM, WZKF, WVKS and more. **S-Curve**

Chicago's syndicated WKQX ("Q-101") morning host **Mancow** and **Fred Durst of Limp Bizkit** have exchanged "trash talk" about each other for several years. Now, their dispute has taken a turn toward the courtroom. At the "Summer Sanitarium" tour in Chicago a few weeks ago, Limp Bizkit was greeted by boos from the crowd of Mancow fans. They stormed off stage only 30 minutes into their set, after Durst spouted an anti-Mancow tirade. Chicago lawyer **Michael Young** encouraged concertgoers to file a class action suit against the band, and 172 concertgoers did so. The suit seeks \$25 each for the 40,000 people at the show. There's no mention of Mancow, Q-101, or **Emmis** in the filing.



**MEAT LOAF**  
*"Couldn't Have Said It Better"*  
 Phones/Spins!!  
 WTSS/Buffalo 25x,  
 WBMX/Boston 24x,  
 WPLJ/New York 20x,  
 KSTZ/Des Moines 20x  
 Sanctuary Records Group



MOST ADDED AGAIN! KXXM, WZNY, WXLK, WEZB, WSNX, WHOT, KBFM, WVKS, and more!!  
 fountains of wayne "stacy's mom"  
 EMMISS

THE CONCLAVE PRESENTS

**TalenTrak**

SATURDAY • OCTOBER 25, 2003  
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CHICAGO CITY CENTRE  
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Keynote • B96's Eddie & JoBo  
Faculty • Bill Klaproth • Patty Martin • Mary Ellen Kachinske • Rod Phillips • Mike Stern  
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For more info call 952.927.4487 or visit [www.theconclave.com](http://www.theconclave.com)

**George Armstrong** died in Omaha this week at the age of 76. His name may be vaguely familiar to industry veterans, but probably made most draw a blank. **Betsie Freeman**, writer for the *Omaha World-Herald*, enlightens us: "When George W. Armstrong worked at Omaha's KOWH-AM in the early 1950s, each announcer had to play all the top 10 hits during his daily show. In the era of network shows and soap operas, owner **Todd Storz** thought it would set the station apart." He was right. By 1951, KOWH was the top-rated independent station in the nation, and Storz had launched a radio industry revolution. When **Storz Broadcasting** bought WTIx-AM in 1953, the company sent Armstrong to New Orleans as the station's general manager. A competitor played the top 20 hits in between network programming. With Storz, Armstrong figured that if 20 hits were good, then 40 continuous hits were better. He was right. Ratings at WTIx "went right through the roof - a rocket ride," said **Richard Fatherley**, a Kansas City broadcasting veteran who has researched Storz Broadcasting's history. So the Top 40 format was born. And Armstrong, a Chicago native who moved to Omaha as a child, was one of its fathers. According to Fatherley, credit for creating the format goes to **Todd Storz**, but Armstrong "pulled it all together and put it on the air." Fatherley continues, "The format really took off when Armstrong installed it on another Storz station, WHB-AM in Kansas City." And now you know, the rest of the story.

**MercyMe** continues to sell and research, surprising and touching listeners everywhere. "I Can Only Imagine" is still charting as it has since last winter at Top 40, AC, and Hot AC. Don't doubt this proven hit. **Curb/INO Records**

**Kory & The Fireflies** just wrapped up more concerts in the Midwest region, and a recent tour with the **Goo Goo Dolls**. "For What It's Worth" is as relevant as ever, and their new rendition sounds fresh and today. **Stockinrock**

Minnesota-based **Musicland Group Inc.** has announced it is set to shutter another 150 stores by the end of this year. The music and movies retail chain currently operates 1,100 stores under the names; **Media Play**, **Sam Goody** and **Suncoast Motion Picture Company**. The company also plans to lay off 900 employees by years end.

Minnesota Senator **Norm Coleman** has vowed to push for legislation to reduce penalties for persons who download copyrighted music from the internet. Coleman told reporters that he believes \$150,000 per song is not reasonable, and promised to reign in the recording industry's subpoena power.

**Plumb** is getting new looks from Top 40 each week, with stations like KZMG, WPPY, WKHQ, KNEV, KLAK, KHMx, KJYO and more coming on board. If you think T40 needs more pop...then you just haven't auditioned enough new music! Try Plumb! **Curb**

I Am  
KQRC 10x!  
WNOR 6x!  
WJJO 14x!  
WAAF 14x!

On tour  
NOW!



ARTIST ON ARTIST'S RECORDS

**Arbitron** is dropping Springfield, IL from its measurements. The capital city is rated market #206, with two surveys annually. However, the market has been embargoed by Arbitron, and it has now been announced that no further surveys will be conducted, effective with the Fall 2003 survey. Four main companies hold commercial stations in Springfield: **Mid-West Family**, **Clear Channel**, **Saga**, and **NextMedia**.

**Tale of 2 Headlines.** We couldn't help but be struck by two outwardly ironic headlines this week. First, in *BILLBOARD MONITOR*, a page 4 article appeared entitled "Programmers Say Top 40 Needs More Pure Pop" with **J.J.Rice**, PD of WBLI/Long Island complaining, "We definitely need more pop!" Then, 3 days later a front-page headline appeared in newspapers around the country (including the *Boston Globe* and *Minneapolis Star-Tribune*): "A First: Black Artists Monopolize Top 10" touting the fact that For the first time in the 50-year history of the *BILLBOARD* charts, all top 10 songs in the country are by black artists. The article can be summed by **Nelson George**, author of *Hip-Hop America*: "...hip-hop has become the new mainstream." Top 40's need more pop? Hip-hop is the new mainstream?? Houston...we have a problem...!

**Laura Turner** is a new artist who makes a strong showing at NAC/Smooth Jazz and mainstream AC, too, with "Soul Deep". WJKK, KOSI, KXLY, WSUY, WRMM, KISC, KJOY and more are supporting this **Enya**-styled song that will make your station stand out in a most positive way. **Curb**

**Changes.** Twin Cities non-comm KFAI music show host **Joel Johnson** has died at age 55; he suffered an apparent brain hemorrhage...Former **Salem/Twin Cities** PD **Glen Leweranz** has joined **Starboard Broadcasting's** "Relevant Radio" network at fulltime Production Assistant; he will also continue as a part-time host with Metro Traffic...**Bob Marshall** has relinquished his duties as news host on **Salem's** WWTC/Twin Cities, to focus on his TWO other jobs, with **Starboard Broadcasting** and **Clear Channel** rocker KXLP/Mankato...**Denny Carpenter's** low power TV station WCMP-LP/St. Cloud (Channel 13) has relaunched with the slogan "St. Cloud Information TV" and new graphics and presentation this week; Carpenter also operates 1150 KASM/Albany, 105.5 KDDG/Albany-St. Cloud, and 106.1 KLCI/Elk River-Princeton ("Bob 106")

A St. Louis cable company and ISP **Charter Communications** is fighting the RIAA with a lawsuit attempting to bar the labels from getting the names of Charter subscribers who swap music files on the Internet. Charter filed a motion earlier this week to quash the RIAA's subpoenas seeking the names of 150 Charter customers in U.S. District Court.

Warren Zevon  
 "Keep Me In  
 Your Heart"  
 Impacting  
 Hot AC  
**NOW!**

ARTEMIS  
 RECORDS

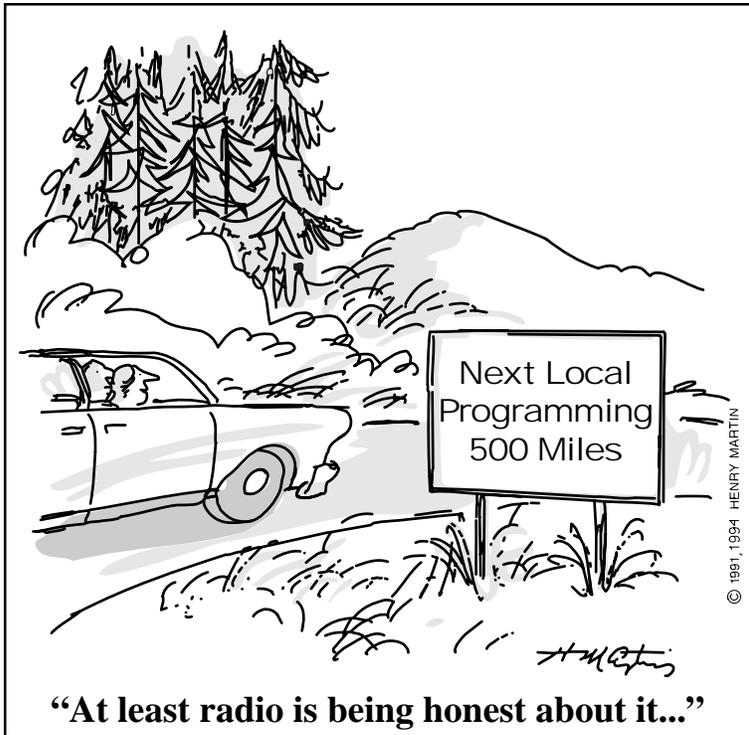


While many in terrestrial radio question the future of satellite radio (a session at the upcoming *RADIO INK* conference in NYC is called "Satellite Radio – Will It Fly?"), here's something to ponder: Within the next few days, XM will sign its one-millionth subscriber. While XM has one-hundred channels and not just one, if you equate its million paying customers to terrestrial radio's come - satellite radio would rank inside the top 30 stations in the nation, outperforming stalwarts like WGCI, WTMX, KBIG, KLOS. We're thinking....oh yeah, it'll fly.

**Your-right Dept.** Noticed in an *R&R* want ad for a creative services director this week: "Needed-a great writer...you'll do work your proud of". It's obvious that station DOES need a good writer. And we bet that once that writer is hired they'll be proud of they're station, two!

Six hearings have been scheduled by the **FCC** task force, which are being held to solicit input from consumers, industry representatives, civic organizations, and others regarding broadcast localism. They'll be held in Charlotte, NC, San Antonio, TX, Portland, ME, Washington, DC, and Rapid City, SD (in April 2004). The task force had been established by FCC chairman **Michael Powell** on August 20, and more details can be found online at [www.fcc.gov](http://www.fcc.gov).

**The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW!**



Tim McGraw  
 "Tiny Dancer"  
 MOST ADDED AGAIN!!  
 KJOY, WOBN, KLSY,  
 WLTE, KVIL, KOSI,  
 and more!

CURB  
 RECORDS

*The TATTLER* sends get well wishes to **Clear Channel's** WZEE/Madison PD **Tommy BoDean** who underwent a successful emergency surgery for a ruptured appendix early this week. Tommy's reportedly doing fine and expected to return to work ASAP!

Former **Entercom** Alternative KRBZ/Kansas City morning co-host **Kenny Holland** has announced his intent to run for President in 2004. If elected Kenny has promised, "Each week during the President's Weekly Address we'll give away a trip to DC aboard Air Force One and a night's stay in the Lincoln Bedroom." Interested voters can find out where Kenny stands on important issues like; same sex marriage, a woman's right to choose and American Idol – **Clay Aiken** by visiting [www.kenny2004.com](http://www.kenny2004.com). The site includes audio, a campaign diary and even an online store. Kenny is reportedly also accepting campaign contributions, primarily to purchase DTV's NFL Sunday Ticket. For more info or to schedule an interview with Kenny, e-mail him at [kenny@kenny2004.com](mailto:kenny@kenny2004.com).

In the event you missed the epic comeback and OT victory by **Patton Manning** and his Indianapolis Colts over the defending Super-Bowl champion Tampa Bay Buccaneers on Monday Night Football, **Clear Channel** Rock WFBQ/Indianapolis replayed **Bob Lamey's** fourth quarter and overtime broadcast yesterday (10/9) at 7pm local time.

*Changes, Too.* Congrats to **Clear Channel's** KBMX/Duluth ("Mix 108") Middayer/MD **Corey Carter**, who has been promoted to PD. Sister KKCB OM/PD **Tom Bishop** has moved to a full-time sales department position...**Infinity** Country KFKF/Kansas City PD **Dale Carter** has announced line up changes as Midday talent **Karen Carson** moves to cross-town Country WDAF to take on mornings with **David Lawrence** and overnight host **Debbie Erikson** will now handle the 1-3p shift. **Clear Channel** Rocker WIOT/Toledo has announced it has brought in former **Citadel/Baton Rouge** OM/PD **Don Gosselin** to take over as PD...**Emmis** Top 40 WNOU/Indianapolis has hired veteran **Clear Channel** WDCG/Raleigh PD Chris Edge to become WNOU's new PD. Edge will begin Monday (11/3).

**Learfield Communications' Brownfield Network** has bought **Emmis** Talker WIBC/Indianapolis' **Agriamerica Network** for an undisclosed price. Learfield Pres. **Clyde Lear** said that "Combined, we will have the largest, most experienced team in farm broadcasting today. While many of our competitors are cutting back on their farm reporting resources, we are investing even more to provide our radio stations, listeners and advertisers the best farm product available." Agriamerica co-founder **Gary Truitt** is expected to stay with the Indiana-based operation. The closing is currently scheduled for (11/30).



KKRL!  
KQIC!  
KWOA!  
KVHT!  
KKCK!

**kory & the fireflies**  
for what it's worth

Congrats to **Entercom** Alternative KRBZ/Kansas City MD and afternoon talent **Lazlo** for being voted "Best Commercial Radio Personality" in the "2003 Best of Kansas City" in the weekly entertainment paper, *The Pitch*.

Congratulations to **Mystar Communications'** HAC WZPL/Indianapolis which was named winner of several awards in the annual *Nuvo* "Best of Indianapolis 2003" edition this past week. Z-99.5 was named "Best Indianapolis Radio Station" for the second consecutive year, while Z-99.5's "Smiley Morning Show" featuring; **Dave Smiley** and co-host **Kari Johill**, with producer **Brian Moore**, traffic reporter **Tom Berg** and meteorologist **Paul Poteet**, took home the away for "Best Morning Show." Also, Berg was voted "Best Local Traffic Reporter" for the second year in a row. In addition, Poteet was voted "Best Local Weathercaster" for the first time.

The **Pavek Museum of Broadcasting** is holding its 2003 Museum of Broadcasting Hall of Fame Banquet next Saturday (10/18/03) at the Radisson South Hotel in Bloomington, MN. Fifteen Minnesota radio veterans will be inducted into the Hall Of Fame this year, along with two Distinguished Service Awards for persons helpful to the broadcast industry. The event will be hosted by former **Hubbard Broadcasting** and **All News Channel** anchor **Stan Turner**. Proceeds from the event will benefit the Pavek Museum of Broadcasting, and tickets are available by calling (952) 926-8198.

Fargo market rimshot signal 103.9 KVMR/Arthur-Fargo has applied for another signal upgrade. A few months ago, the station relocated from 96.7 FM to 103.9, where it operates an Oldies format as "Kool 103.9." The proposed upgrade is a move to class C1, using a tower 88km northwest of Fargo. It would also mean that a vacant allotment for a Class C station in Hazelton (near Bismarck) would have to move from 103.9 to 103.3. When KVMR moved from 96.7 to 103.9, it upgraded output power from 5kW to 25kW, but its primary contour is largely outside the Fargo market itself.

Midwest broadcast news follower **Jon Ellis** reports that **Mount Rushmore Broadcasting** is in a continuing dispute with the FCC over the operation of 105.1 KAWK/Custer, SD. In April 2001, an **FCC** inspector found the station was using an unlicensed studio-to-transmitter link (STL). The station received a special temporary authority (STA) for operation of the STL, which expired on September 15, 2002, and was not renewed. Also, an application for a full-term STL was returned, and no new application was filed. Now, the FCC has given KAWK until November 2 to report how it is complying with regulations without a licensed STL. (KAWK was off the air at last report.) The latest order was issued jointly with an order denying KAWK's request that a \$10,000 fine over the unlicensed STL be reduced or dismissed.



**PLUMB**  
"Real"  
At  
Top 40  
NOW!

On:  
KJYO, KLAL,  
WNHT, WXXX,  
KOID, WWKZ,  
KLRS, WKHO!!

**CURB**  
RECORDS

**CONCLAVE 2003 CD SALE!** Session recordings are now available for the following presentations at Conclave 2003: Each **All Access** Conclave College Session - "Programming: The Total Picture" with **Mike McVay**, "Marketing On A Budget" with **John Lund**, "The Physiology of the Listener" with **Dr. Perry Buffington**, "The Super Session" with **Joel Denver, Jay Meyers, Ginny Morris, and Carl Gardner**, "Embedded-A Report From the Front" with **Ross Simpson, Art Harris and Don Shelby**, "The Top 40 Format Symposium", "The **BMI/Willie Nelson** Legends Luncheon", "Habits of Effective Air Personalities" with **Elroy Smith**, "The Rock Symposium", "The Awards Brunch with **Gary Burbank/Earl Pitts**", and "Red White & True" with **Alan Colmes**. Each CD is \$15, or 2 for \$25. Shipping is free! Send your remittance (cash, check or Visa/MC/Discover/Amex), and the sessions you desire to: Conclave CD Sale, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416.

*Changes 3.* **Syncom Radio** Top 40/Mainstream KCHZ/Kansas City has inked **Evan Berstein** for PM drive, while MD and current PM driver **Jacqui Lucky** segues back to her old midday shift...Country KZKX/Lincoln, NE PD **Brian Jennings** is himself moving to mid-days while current Promo Dir./mid-day host **Ritch Cassidy** slides into afternoons. Cassidy, who has also been voice-tracking afternoons on Top 40 sister KSLT, will now be heard on the mid-day shift at KSLT...KZON/Phoenix APD **Kevin Mannion** has been elevated to PD...former Minneapolis and Green Bay air talent **Andrew Ashwood** has been tapped as VP for **Fox Sports Radio**; he had been handling OM duties at WOAI and KTKR/San Antonio.

*Jobs.* To clarify the "blind box" opportunity in last week's *TATTLER*, we know of an entry-level record promotion (not radio promotion) gig opening soon in the Midwest. We'll pass names for this rare opportunity...Classic rock 107.9 The Fox in Fargo, ND is still searching for its next morning show, and they're willing to pay a VERY GENEROUS salary, including signing bonus, contract and benefits to the person who is right for this job. Classic Rock experience is not necessary...just the ability to deliver a large adult male audience!! If you're ready to commit to winning in this market...we're ready to commit the right dollars to you! No syndicated shows or beginners need apply. KPFX is owned and operated by **Triad Broadcasting**. Send CD, Resume and photo to OM **John Austin**, 2720 7th Ave South 58103...Overnights at **Infinity** Country KFKF/Kansas City, MO is open! If you want to toss your name into the hat, please send T&Rs to: KFKF, Attn: **Dale Carter**, 4717 Grand Ave., 64112...New WKST/Pittsburgh PD **Mark Anderson** needs some ultra-creative air-talent, like yesterday! Rush your package to him via [markwst@clearchannel.com](mailto:markwst@clearchannel.com), or call him at (412) 919-8349...Wanna be the PD of a competitive country station in a competitive Midwest market? We'll pass names for this great gig...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.