

# THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974  
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**WASSUP AT TALENTRAK!** Here's the agenda for **Conclave TalenTrak 2003**, an intensive one-day seminar for on-air radio talent, Saturday, October 25, 2003 at the Holiday Inn/Chicago City Centre in Chicago, Illinois. 8-9AM: registration. 9 AM: **"Some Assembly Required: First steps in planning your Career."** Attendees will start the day here by learning the "nuts and bolts" of how to plan not only each show, but how to build a career. Programmer's **Rod Phillips** - WKSC/ Chicago and **Mike Stern** - Q101/ Chicago will be at the helm. 10 AM: **"How To Make A Great Radio Show With Eric & Kathy."** The popular WTMX/ Chicago hosts will give attendees an opportunity to learn how to make the career climb to larger markets by focusing on being prepared for each and every show. 11AM: Clear Channel/VP **Bob Kaake** reveals **"The Secrets of Succeeding in the new Corporate Environment."** Consolidation is here to stay, and Bob's session will help teach the fine art of multi-tasking, allowing each participant to become even more invaluable to their respective companies. Noon: Conclave TalenTrak 2003 Keynote Presentation - **"Radio Daze: Our Lives In And Out Of The Studio"** - with **Eddie and JoBo** of B96/Chicago. You never know what to expect when these two veterans get a rare opportunity to speak to and with their peers. We only hope the FCC won't be listening in! (Lunch will be served; it's part of the tuition cost!) 1:30-4:30 PM: **"The Conclave Aircheck Clinic."** The popular Conclave aircheck clinic gives attendees an opportunity to get in front of veteran programmers. Airchecks are limited to the first 60 registrants (although anyone may sit in on the sessions)! 4:30 PM: **"Putting it all Together."** The day's final session will teach attendees how they can apply all they learned into practical use. There will also be a question and answer session with the veteran panel as well. 5:30 PM - **Happy Hour!** What's a day of learning without the time to unwind? Here is a chance to network and continue to improve your career! Tuition is just \$59 until 10/20. and groups of 4 or more from the same station/group can register at the same time for the low group rate of just \$49 per person. Tuition does not include hotel or daily parking. Visit [www.theconclave.com](http://www.theconclave.com) to register. The Holiday Inn's special Conclave rate of \$130 single/double is good through this weekend only, or until the Conclave room allotment is sold out - whichever comes first. After that, rooms will be available for \$179 or more. Call the Holiday Inn/ Chicago City Centre at 612-787-6100.

*Just in:* Veteran PD/air talent **Sonny Valentine** has exited **Three Eagles T40 KFRX/Lincoln**. She left the station on Monday (9/29), without announcing future plans. In the interim, APD **Larry Freeze** and MD **Adam Michaels** are overseeing station programming while a replacement for Sonny is being sought.

fountains of wayne  
CHR MOST ADDED  
including KIIS, WKQI,  
WNCI, KSLZ, WDBT, KFMD,  
WKKF, WDJX, WNOK,  
WAKZ, WBHT, WXLO,  
KVUU, WWWW, WIOG!



STACY'S MOM

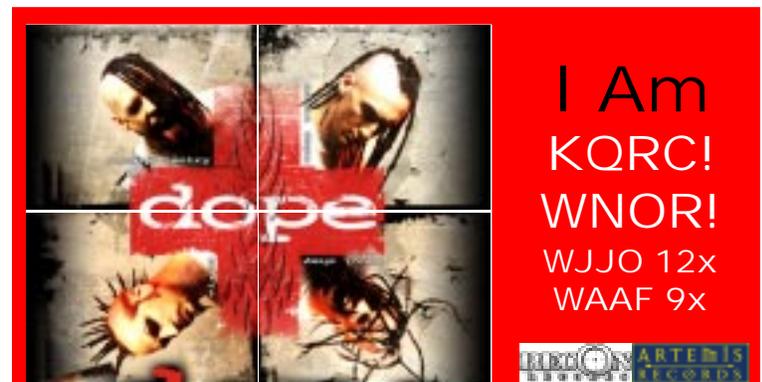
Available only at [www.main-st.net](http://www.main-st.net): **Jeffrey James Sutherland** and **"How 'Bout Those Twins!"** If your market is impacted by the incredible pennant run of the **Minnesota Twins** - and the bandwagon grows by the day - or if your AM is part of the Twins radio network, you'll find a spot for this clever, upbeat under-2 minute salute to the 2003 American League Central Division Champions! Let us know if you'd like a phoner with Mr. Sutherland, a renowned Minneapolis music veteran and stand-up comic!

The **NAB** bestowed Marconi Awards last night in Philadelphia. Midwest winners of the prestigious award include: *Large Market Station of the Year*-WMJI/Cleveland, *Medium Market Station of the Year*-WIBC/Indianapolis, *Small Market Station of the Year*-WCRZ/Flint, *Medium Market Personality of the Year*-**Greg Garrison**, WIBC/Indianapolis, *News/Talk/Sports Station of the Year*-WTMJ/Milwaukee, *Oldies Station of the Year*-KCMO-FM/Kansas City, *Rock Station of the Year*-KQRS/Minneapolis, *Urban Station of the Year*-WVAZ/Chicago. Congrats to all!

As you've no doubt heard, the latest media personality to become undone because of racist commentary - **Rush Limbaugh** - stepped away from his month-old ESPN gig this week as the result of comments made last weekend from his pre-game perch about the Eagles' black QB **Donovan McNabb**. Said the syndicated giant, "I don't think he's been that good from the get-go. I think what we've had here is a little social concern in the NFL. The media has been very desirous that a black quarterback do well. There is a little hope invested in McNabb..." McNabb responded by stating "it's...too late...for Limbaugh to apologize because he obviously thought about it before he said it." Closer to home, **Daunte Culpepper** weighed in on **Rush Limbaugh's** remarks. On his KMOJ-FM/Minneapolis show with **Larry Fitzgerald Sr.**, the injured Minnesota Viking QB - who happens to be black - said its unfortunate Limbaugh "would say something that stupid. He needs to evaluate his thought process before he says things like that. Donovan's been to two NFC championships." In spite of the furor, Limbaugh continues as host of his daily **Premiere** radio show...

According to reports from this week's *Milwaukee Journal-Sentinel*, Minneapolis native, **Al Franken**, is talking a lot like he's seriously up for that liberal talk network gig after making reference to his probable participation during this week's NAB conference. Franken told the paper, "I'm sort of operating on principles . . . that sound like they make sense to me... I know a lot of people listen to **NPR**, but **NPR** is not the answer to **Rush Limbaugh**. If you listen to **NPR** for an hour and listen to **Rush** for an hour, you know they're totally different animals. Liberals listen to **NPR** 'cause they want information. Conservatives listen to **Rush** 'cause they want ammunition. We want to give liberals some information and some ammunition, too." The new "liberal radio project" by **Anshell Media** is being headed by **Jon Sinton**.

One of the country's most prominent liberal talk hosts is now available in syndication: WJNO-AM/West Palm Beach's **Randi Rhodes** launched national distribution of the show on Wednesday (10/1). **Envision Radio** CEO (and Conclave Board chairman) **Danno Wolkoff**, along with industry veteran **Norman Wain**, are behind the show's syndication. For more, contact **Dave Hintz** (also a Conclave Board member...saaaaay, you don't think that Rhodes could possibly be tapped as a Conclave faculty member next summer, do you??) at 440-840-3702.



I Am  
KQRC!  
WNOR!  
WJJO 12x  
WAAF 9x

REC-ON  
ARTISTS  
RECORDS



We lost an icon when **Warren Zevon** passed away a few weeks ago. For decades, the music of **Otis Redding**, **Jimi Hendrix**, and **Stevie Ray Vaughn** have ironically found more airplay and popularity after death than before. That's why Zevon's "**Disorder In The House**" is playing so well at rock and triple A (KRSH, KTHX, WRLT, WRNX, WAXQ, WDHA, KLOS, WXRT, WMMM, KPRI, etc.), and his touching "**Keep Me In Your Heart**" – just released to AC radio this week - is capturing critical acclaim. If you're not already familiar with these future Zevon classics, put an ear to them this week. You'll not be sorry you did. **Artemis**.

Veteran broadcaster and investigative reporter **Patrick Clawson** is reportedly suing the *St. Louis Post Dispatch*, owner **Pulitzer Inc.**, reporter **Karen Branch-Brioso**, Managing Editor **Arnold J. Robbins**, and Washington Bureau Chief **Jon Sawyer** for libel, defamation, false light invasion of privacy, emotional distress and disparagement. The suit was filed in Superior Court for DC and asks for \$5 million in damages based on the paper's assertion that Clawson, serving as a pro-bono media advisor and defense investigator for the attorneys of **Dr. Steven Hatfill** (who was investigated as a "person of interest" in the 2001 anthrax-by-mail attacks but has never been charged with the crime), has a "history" of being an "FBI informer." Clawson, known in the St. Louis market for his radio and TV news work there in the 70's, claims that he has never been an informer and that the paper had no evidence, yet refused to publish a correction or clarification.

If you've been paying attention, you know how important the right pop tracks are at top 40 these days. That's absolutely why **Fountains of Wayne** and "**Stacy's Mom**" are in so many stations 'most requested' and 'best tested' columns! New to Mom: WDBT, KFMD, WKKF, WDJX, WKQI, KIIS, WNCI, WNOK, WAKZ, KSLZ, WBHT, WXLO, KVUU, WWWM, WIOG, and more. The spin leaders: WMYX 28x, WZPL 30x, KYKY 17x, KTOZ 17x, WDRQ 31x, KMXV 939x, WIXX 49x, WHTS 51x, WZEE 27x, WLUM 25x, KIWR 17x. **S-Curve**.

In case you haven't heard, **Billboard/Monitor** will be undergoing major changes in its country reporting panel. **Wade Jessen**, Director of Country Charts for **Monitor**, told **All-Access** that they have revised their policy regarding minimum standards for current music at BDS monitored stations. The new policy requires stations to maintain a minimum current percentage of 60% among their 30 most-played titles. As a result, **Billboard/Airplay Monitor** will be dropping 18 stations including several major-market stations, effective 10/18. Said the Monitor representative, "the changes were in no way a reflection or response to the recent Country panel reduction at *R&R*, who dropped all stations below market #100...we had been talking about this for a long time with everyone involved, including the labels. The concerns today on the cost of doing business and return on investment are obviously very important." Jessen confirmed that the changes in the Country chart will put them in line with the Top 40 and Rhythmic Top 40 formats. Several weeks ago, **Radio & Records** announced that it would pare down its reporting panel to its country chart as the result of label pressure.

**RUMOR:** Is veteran programmer **Jim Robinson** ready to announce a new position? Will it be one that won't require a how-to picture in *The Kama Sutra*??

THE CONCLAVE PRESENTS

# TalenTrak

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Don't be afraid to serve more **Meat Loaf** to your adult audience. Why? He's never stopped being a hot commodity, that's why! The **Nikki Sixx**-penned "**Couldn't Have Said It Better**" is unmistakable Loaf at his best, and Hot AC and mainstream/heritage rock is responding. Added this week at WMC, KQIC, KLIZ, and more with strong spins from several different formats: WTSS 26x, WBMX 23x, KSTZ 22x, WPLJ 20x, KFME 21x, WXMA 19x, WNNK 15x, WQAL 14x, KLPX 13x, WYBB 12x, WRFY 11x, KQRS 3x! **Sanctuary**.

**Cumulus** announced that it has signed an APA (asset purchase agreement) to purchase Top 40 KCHZ and Urban AC KMJK/Kansas City from **Syncom Radio Corp.** and **Allur-Kansas City Inc.** earlier this week. The reported purchase price for the stations was \$25 million and is apparently payable, at Cumulus' option, entirely in cash or in shares of Cumulus Media Class A common stock. (Determined based upon an average closing price of the stock for a period prior to closing of the sale.) The transaction is targeted to close by the end of 2003's fourth quarter or early in the first quarter of 2004.

Still bulleted after nearly half a year on the charts: **MercyMe** and "**I Can Only Imagine**". Few songs have touched audiences as poignantly as this has, as it continues to stay at the top in spins (KRUF 70x, KYIS 61x, WDCG 59x, WJJS 59x, WRVW 57x, etc.) requests and call-out all over America. If you're one of the few stations who haven't discovered the magic of this track, it's not too late to do so. **INO/Curb**.

Country music star **Terri Clark** had the honor of contacting some Midwest stations Monday (9/29) morning to let them know they had won a 2003 CMA Broadcast Award. Congratulations to the following Midwest winners: Broadcast Personality of the Year; Medium Market – **The Cornbread Morning Show with Pat James** of KFDI/Wichita, KS. Small Market – **George & Tammy** of WAXX/Eau Claire, WI. Station of the Year; Medium Market – KFDI/Wichita, KS! The CMA Broadcast Personalities of the Year and the CMA Station Of The Year winners will be recognized during the awards telecast on Wednesday (11/5), at 8pm (ET) on **CBS** live from Nashville's Grand Ole Opry House.

*Hot rock tip of the week:* **Recon/Artemis' Dope** and "**I Am**". This stand-out anthem is already the real dope on WAAF, KQRC, WNOR, and WJJO!

**Infinity** AC KSRC/Kansas City's married morning duo **Monk & Kelly** hosted the annual "Tailgating with Trent" party to benefit Children's Mercy Hospital with Chief's quarterback **Trent Green**, his wife **Julie**, running back **Priest Holmes** and a host of other players who signed autographs, ate BBQ and lent their items for the silent and live auction to raise money. The event brought in \$20,000 for the hospital in just 2 hours! The following evening, Monk & Kelly helped break the all-time attendance record at the Wizards game at Arrowhead Stadium. The Major League Soccer team announced 30,308 in attendance, breaking the previous record of 22,403! In addition, Monk raised an additional \$500 dollars for the charity when he kicked a goal from center field, which is the first time it's been done all season!

"...He stuck in his thumb and pulled out a **Plumb**, and said 'what a good PD am I'!" "**Real**" T40 activity at KJYO 8x, KLAL 8x, WNHT 11x, WXXX 11x, WKHQ 8x, WXXL 2x, KNEV 2x. Added WRHT, WXXL, WYVB, KHMx, KZMG! **Curb**

Warren Zevon  
 "Disorder In  
 The House"  
 Impacting  
 Hot AC  
**NOW!**



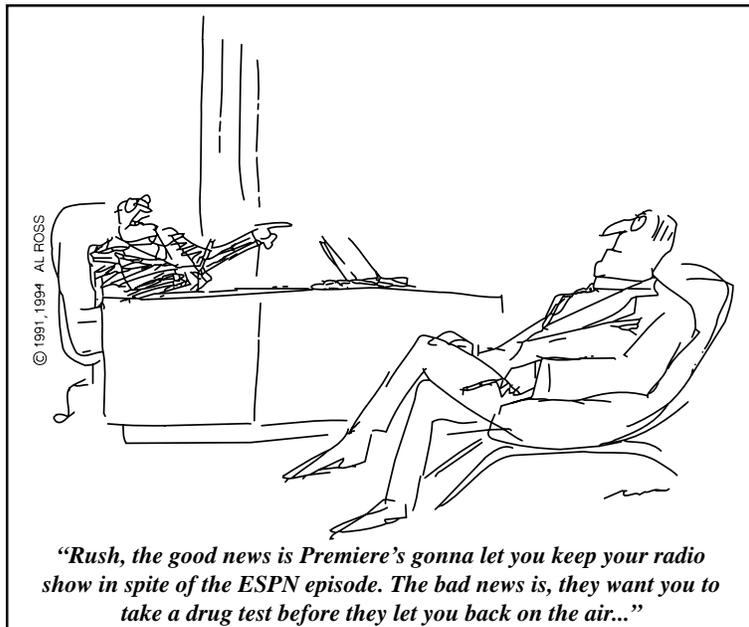
**Entercom** Alternative KRBZ/Kansas City morning host **Afentra** is hosting "The Real Decision 2004" all next week (10/6-10/10) with on-air auditions for the next co-host on her Big Fat Morning Buzz show. The candidates are: Monday (10/6) - **Dan Bozyk** (former WNFZ PD/afternoon), Tuesday (10/7) - **Mike Austin** (former KCHZ APD/afternoon talent), Wednesday (10/8) -- **Dougboy** (formerly **Danny Bonaduche's** sidekick), Thursday (10/9) - **Mystery Guest**, Friday (10/10) - **Lenny the Psychotic Snakeman** (ex-Planet/Detroit night guy). Listeners will vote online and also qualify to win a trip to see the Chiefs vs. Raiders on Monday Night Football in Oakland! Good luck to all the candidates!

Known for his energizing performances throughout the Midwest, **G.B. Leighton** continues to make new friends at radio with "All I Want Is You": KQKK, KBMX, KSDJ, KKBJ, etc. **Liquid 8**.

Domestic unrest, governmental intrigue and international uncertainty surrounded our society a generation ago, providing an appropriate backdrop for the success of "For What It's Worth". Fast forward to 2003 and you'll understand why this emotionally-charged song has found significant new meaning with **Kory & The Fireflies**. Already on KWOA, KVHT, KQIC, KKRL, and KKCK, the message reads like the headlines of tomorrow's newspaper. **Stockinrock**.

**The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT!** July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW!

**Tim McGraw** is a superstar whose next chapter of radio success is about to be written by AC. "**Tiny Dancer**" is one of those songs that inspires listeners to adjust their radio volume controls upward. WJKK 18x, KBEE 13x, WTFM 7x, WFMK 7x, WRSA 7x, WYSF 6x, WAJI 6x, WSUY 6x, WLRQ 5x, WMJY 4x, WTCB 4x! **Curb**



**Triad Broadcasting** in Fargo/Moorhead flipped AM 1660 KQWB from **WW1** Adult Standards "Star 1660" to "TalkRadio 1660" on Tuesday, September 30th at 1 p.m. The new talk format's programming will include **Bill O'Reilly, Michael Savage, Phil Hendrie, CNN** Headline News, and more. KQWB will continue to air regional sporting events on weekends, including events Minnesota State University at Moorhead and Moorhead High School. KQWB had been the last music format station on the Fargo AM dial.

**Family Radio** of LaCrosse's **Kenny Jay** checked in with *The TATTLER* this week, regarding a story about the local Oktoberfest Weekend. Due to losing power to a refrigerator at the Tri-State's hunger task force, the six Family Radio stations got together and raised close to \$10,000 for the Task Force!! Thanks to their help, the event was a success, after what had appeared to be a very unlucky situation.

Minnesota Governor **Tim Pawlenty** declared this past Tuesday (9/30) "**Paul Stacke Day**" in Minnesota following the WJON/St. Cloud, MN newsmen's retirement after 35 years at the station. All our very best to Paul!

**Watt's** Urban KBLR/Omaha PD **Steve Fisk** has announced his brand new station line-up, including: 6-10am - **Russ Parr's** Morning Show, 10-Noon - **Iris**, Noon-3pm - **Steve Fisk**, 3-7pm - The Block w/ **APD/MD Bizzy B & Brasko**, 7-11pm - **Mista Soul**. Also, **Albert Harper** has been named Mix Show Coordinator.

Kudos to **Emmis'** HAC WENS/Indianapolis staff following their wrapping up a 97-hour radiothon benefiting the Riley Hospital for Children. They raised over \$365,000 with morning hosts **Julie & Steve** staying on the air the entire time! Also, to **Clear Channel's** T40 KSLZ/St. Louis' **Sid** and cross-town sister Country KSD personality **T-Bone**, who spent 3 days living on a billboard to raise money for charity. The two men braved the elements to raise over \$8,000 for the Make-a-wish Foundation in "The Billboard Battle For Kids."

**CONCLAVE 2003 TAPE/CD SALE!** Session recordings are now available for the following presentations at Conclave 2003: Each **All Access** Conclave College Session - "Programming: The Total Picture" with **Mike McVay**, "Marketing On A Budget" with **John Lund**, "The Physiology of the Listener" with **Dr. Perry Buffington**, "The Super Session" with **Joel Denver, Jay Meyers, Ginny Morris, and Carl Gardner**, "Embedded-A Report From the Front" with **Ross Simpson, Art Harris and Don Shelby**, "The Top 40 Format Symposium", "The **BMI/Willie Nelson** Legends Luncheon", "Habits of Effective Air Personalities" with **Elroy Smith**, "The Rock Symposium", "The Awards Brunch with **Gary Burbank/Earl Pitts**", and "Red White & True" with **Alan Colmes**. Each cassette/CD is \$15 each, or 2 for \$25. Shipping is free! Send your remittance (cash, check or Visa/MC/Discover/Amex), preferred medium (tape or CD), and the sessions you desire to: Conclave Tape/CD Sale, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416.

**ABC** has flipped its smallest Detroit AM signal to sports using **ESPN Radio**, as 900 WFRO/Fremont made the change this week. ABC acquired the station in a move to sign it off and upgrade 910 WDFD/Flint to a Detroit signal for **Radio Disney**. But the plan is moving slowly, and ABC is also LMA'ing the station to **BAS Broadcasting**, which could last as long as two years. WFRO had been broadcasting a country format.



## The J Project

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*Changes.* **Clear Channel/Tucson** has tapped former **Emmis** Alternative WKQX/Chicago PD **Tim Richards** as the cluster's OM... **Clear Channel** T40 KKDM/Des Moines PD **Greg Chance** and MD **Jared Goldberg** ad similar duties at KVJZ/Des Moines which has just been flipped to Top 40/Rhythmic and is now “106.3 The Beat”... **Clear Channel/Detroit** RVP/Programming **Darren Davis** has announced that Urban WJLB PD **K.J. Holiday** has signed a new multi-year contract and has been upped to the Dir./Urban Programming, where he'll oversee programming for WJLB and Urban AC WMXD. WMXD PD **Jamillah Muhammad** continues in her role and will now report to Holiday...Veteran Chicago-L.A.-Minneapolis talker **Turi Ryder** joins KVON-A/Napa, CA for mornings...Oldies WRIT/Milwaukee has hired **Nextmedia's** WZSR/Crystal Lake, IL morning crew of **Michael Chew** and **Carol Vonn** as the station's new morning hosts, they start on Monday (10/20).

**Crawford** has issued another Chicagoland challenge to **Clear Channel**, as it has flipped 106.3 WYCA/Lansing-Chicago to Urban AC as “Soul 106-3.” The station had been broadcasting Crawford's traditional Christian teaching format, but began stunting early this week with repeated played of **McFadden and Whitehead's** “Ain't No Stoppin' Us Now.” This move adds to Crawford's urban attack on Clear Channel's WGCI/Chicago, as it flipped 92.3 WPWX to Urban as “Power 92” about two years ago. Now, Crawford is challenging Clear Channel sister Urban AC WVAZ (“V-103”) with its new format.

**Birach Broadcasting** is entering the St. Louis marketplace, with the \$1.35 million purchase of WEW-AM from **Metropolitan Radio Group**. Currently, WEW programs a mix of health news and ethnic programming. Interestingly, WEW is the second-oldest radio station in the country, as it debuted in April 1921. It is a 1kW daytimer.

KSAX-TV/Alexandria, MN Chief Meteorologist **Mark Anthony** is now also holding down the morning show at PD duties at the new Oldies KULO/Alexandria (“Cool 94-3”), which just signed on a few months ago. Anthony has worked in radio at KLTA and WDAY-FM/Fargo, KSTP-FM/Twin Cities, KZLT/Grand Forks, KLYV/Dubuque, KDMO/Joplin, MO and more. He also recently co-hosted the MDA Telethon from the Mall of America for **Hubbard's** KSTC-TV (Channel 45) with **Rusty Gatenby** and **Reg Chapman**.

**Saga** has closed on its purchase of smooth jazz simulcast duo WJZA/Lancaster, OH and WJZK/Richwood, OH (both near Columbus, OH) adding to its market portfolio that had previously only included AC WSNY. Meanwhile, **BAS Broadcasting** has closed on the purchase of 92.1 WNRR/Bellevue, OH, at \$550,000. BAS now owns WNRR and WFRO-FM/Fremont in the marketplace.

Several months after its announcement, **NextMedia's** southwest-Chicago suburban Hot AC signal 93.5 WJTW (“Star 93-5”) left the air this week as the sale to **HBC** was completed. Now, the signal joins the “Viva” Spanish contemporary format heard on other HBC signals in the marketplace, and it has been upgraded and moved more towards Chicago proper. For the history books, the final four songs played on Star 93-5 were “Flashdance (What A Feelin'”) by **Irene Cara**, “I'm Still Standing” by **Elton John**, “I Will Remember You” by **Sarah McLachlan**, and “Don't You Forget About Me” by **Simple Minds**.



KKRL!  
KQIC!  
KWOA!  
KVHT!  
KKCK!

kory & the fireflies  
for what it's worth

*Changes, Too.* Former **Nextmedia** WKRS/Waukegan, IL morning host and PD **Mike Sweeney** will segue to sister Urban AC WDZ and Country WDZQ/Decatur, IL as PD and WDZQ afternoon host...**Emmis** Alternative KPNT/St. Louis has named former WKQX/Chicago Promotions Assistant **Joe Arciaga** as Promotions Coordinator...Top 40/Mainstream WNDV/South Bend, IN night guy **Pat Clark** is heading to Salt Lake City to do nights at **Mill Creek** Top 40/Rhythmic KUUU...WTCF/Saginaw has inked WWWM/Toledo's **Jojo** as it's new night talent...Rocker WRQK/Canton brought in former WAQX/Syracuse PD **Don O'Dell** to the PD post effective this past Monday (10/3)...**Cumulus'** Active Rocker WWWX/Appleton/Green Bay has brought in former KXXR/Minneapolis part-timer **Ryan Even** for nights, assuming the slot formerly held by **Zach** who has teamed up with **Garth Cramer** to handle afternoons at sister Country WPKR.

Be sure to watch for **Clear Channel** Top 40 WIOQ/Philadelphia (and former KDWB and KCLD) radio star **Angi Taylor** of the “Chio & Diego Morning Show” getting X'd on The **WB's** **Jamie Kennedy Experiment** at Pat & Geno's Philly Cheese Steakhouse. Angie was apparently told that the show was being taped for the “Food Network” but during the Cheesesteak Eating Contest, Angie was forced to disqualify one contestant for cheating which escalated into a full-on brawl. That contestant turned out to be Kennedy who X'd Angie during his apology to the crowd! The show airs next Thursday (10/9) on the WB.

*Availz.* After six years at **Clear Channel's** HAC KTOZ/Springfield, MO, MD/night guy **Simon Knights** exits. Reach out to him at (417) 823-9808 or [simonknights@SBCglobal.net](mailto:simonknights@SBCglobal.net)...

*Jobs.* We know of an entry-level radio promotion position ready to open up in the Midwest. We'll pass names and resumes along...Needed yesterday – part-timers for **Entercom** Modern AC, WMYX/Milwaukee! If you are an energetic, fun, & friendly entertainer who understands how to effectively communicate with women and families – and if you have at least 3 years of commercial experience - this could be your dream weekend job. Send your T&R (or CD) to PD **Tom Gjerdrum**, 11800 West Grange Avenue, Hales Corners, WI 53130 or email your package to [tomg@entercom.com](mailto:tomg@entercom.com)...Madison's Country WWQM (“Q-106”) is looking for their next full-time evening air-talent. This person may also perform as the secondary station imaging person assisting in the creation of station promos and sweepers. Qualified applicants will have the following minimum experiences and/or qualifications: Prior on-air experience, digital Multi-track proficient, superior personal appearance skills, ability to manage and prioritize multiple projects. Please send CD aircheck and resume to: **Mark Grantin**, Program Director, WWQM, Box 2058, Madison, WI 53701... News Radio 610 KDAL/Duluth has two current openings, for a full-time news reporter/on-air personality and a full-time promotions coordinator/on-air personality. For more details on each position, contact PD **Kerry Rodd** at 218-722-4321 or email [kerry@kdal.am](mailto:kerry@kdal.am)...**Midcontinent Radio** in Sioux Falls has an opening for experienced sales candidates for their five station cluster. This position features an established account list. Send resume to **Curt Dykstra**, Midcontinent Radio, 500 South Phillips Ave, Sioux Falls, SD, 57104 or email [curt\\_dykstra@mml.net](mailto:curt_dykstra@mml.net)...All applications must be received before October 17...All jobs listed in *The TATTLE* are presented free of charge and represent equal opportunities.