

THE
MAIN STREET
Communicator Network
TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

IMPORTANT TALENTRAK/AIRCHECK UPDATE. The Conclave office has been inundated with panicked questions regarding the upcoming Chicago **TalenTrak** (on 10/25; details elsewhere in this **TATTLE R**) particularly the announcement that airchecks will be limited to the first 60 registrants. The Conclave is aware of the importance of the afternoon aircheck clinic to **TalenTrak**. Indeed, we know it's a key reason people attend! And that's why the Conclave refuses to promise more than it can deliver. We hope to have enough faculty on hand to accommodate everybody who wants to be airchecked. Veteran **TalenTrak-ers** know the Conclave attempts to provide at least three 20 minute airchecks to every student who wants one. The Conclave was able to provide airchecks for all who wanted them last fall, and it's our intention to do the same in 2003. But in order to make good on the promise, we need to know who's coming...so we can plan for sufficient faculty. That's why we're advertising airchecks for the first 60 who register. If more people want airchecking, we're hoping they let us know they're coming. And please know the Conclave has sufficient faculty to handle all its current registrants. But if you're intending to attend, GET YOUR REGISTRATION IN NOW! That action will lock in your airchecks AND will save you money with the earlybird tuition, if you act before October 1st. Like everything else in life, if you snooze...you may indeed lose (an opportunity to be airchecked). See you next month -- with your aircheck in hand -- at **TalenTrak** in Chicago!

Congratulations to **Saga's** WLZR/Milwaukee PD **Mike Stern**, who was named as **Emmis'** choice for the coveted PD post at Alternative WKQX/Chicago, ending a two-month search following the exit of **Tim Richards** back in early July. Look for Mike to take the Alternative reigns in the Windy City sometime in early October. *Is Mike's replacement standing ready, just a couple hundred miles away?*

Forget the calories! Forget the cholesterol! Your playlist needs a healthy serving of **Meat Loaf!** His new single "**Couldn't Have Said It Better**" is being added by some of the nation's most discriminating programmers. In Hot AC, WBMX/Boston, WNNK/Harrisburg, WXMA/Louisville, KSTZ/Des Moines, and WRFY/Reading are new adds. And WYBB/Charleston, KARZ/Marshall...and KQRS/Minneapolis...are rock's newest believers! Spin leaders include WTSS/Buffalo (25x), WPLJ/New York (21x), WBMX/Boston (19x), KFME/Kansas City (16x), KFBZ/Wichita (12x), WQAL/Cleveland (11x), WYBB/Charleston (11x). **Sanctuary**

Fans of legendary Chicago radio will soon be able to hear some familiar voices on a new station. **Clear Channel's** new expanded band move-in signal AM 1690 WHITE (licensed to Berwyn, IL) should hit the air "by the end of the month" according to the *Chicago Sun Times*. Expect an oldies-based format (combining adult standards and '50s and '60s oldies titles) targeted at baby-boomers over age 45. Industry vets like **Larry Lujack, Ron Britain, Scotty Brink, and Ron Smith** are expected to make up the staff, under PD/morning man **Tommy Edwards**. Clear Channel's Chicago market manager is **John Gehron**, who worked with Lujack and others on the new staff when he was PD of the legendary T40 WLS-AM (890); insiders say he's been involved in preparing for the WHITE launch. Clear Channel has done something similar to this in Cincinnati, where 1530 WSAI adopted a similar format (with legendary Cincy jocks **Dusty Rhodes** and "**Marty With The Party**" **Thompson**) last year.

Chicago Summer Book, Phase 2 Trend. **Tribune** N/T WGN-AM holds its lead, in spite of a strong month for **Clear Channel's** urban WGCI and urban AC, WVAZ. WGN-AM 7.0-7.2, WGCI-FM 6.1-6.5, WVAZ 4.4-4.8, WBBM-AM 4.8-4.5, WUSN 3.2-3.9, WBBM-FM 3.8-3.8, WLS-AM 4.0-3.8, WNUA 4.3-2.8, WLEY 3.2-3.3, WOJO 3.2-3.3, WPWX 3.2-3.3, WTMX 3.2-3.3, WJMK 3.2-3.2, WDRV/WWDV 2.9-3.1, WLIT 2.9-2.9, WKSC 2.4-2.6, WLUP 2.4-2.5, WFMT 2.3-2.1, WKQX 2.0-2.0, WXRT 1.9-2.0, WZZN 1.8-2.0, WNND 1.7-1.9, WCKG 1.8-1.7, WSCR-AM 1.4-1.6, WGCI-AM 1.9-1.4, WMVP-AM 1.2-1.3, WVIV-AM/WVIV-FM 0.9-0.9, WZFS 0.9-0.9, WIND-AM 0.6-0.7, WVON-AM 0.9-0.6, WERV 0.7-0.5, WRZA/WZCH 0.6-0.5, WCCQ 0.4-0.4, WOGO-AM 0.4-0.4, WYCA 0.5-0.4, WDEK/WKIE 0.4-0.3, WIIL 0.4-0.3, WLJE 0.0-0.3, WAIT-AM 0.3-0.0. Phase 2 Trends found in this **TATTLE R** are 12+ persons, 6A-12P, M-Su, 6A-mid, 2003 Summer Book Phase 1 - 2003 Summer Book Phase 2 comparisons unless otherwise noted. Copyright © 2003, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

Now top 10 at AC, **MercyMe** continues to test through the roof, and new stations join the fold each week. This week, WARM/York puts their belief in "**I Can Only Imagine.**" T40 spin leaders: KRUF/Shereveport (72x), WKZL/Greensboro (66x), WNKS/Charlotte (72x), WRVW/Nashville (48x). Hot AC spin leaders: WOZN/Greensboro (69x), KYIS/Oklahoma City (60x), WMYX/Milwaukee (56x), WMEE/Fort Wayne (45x), WMC-FM/Memphis (44x). **Curb/INO**

Following this week's departure of **Infinity** Alternative WXTM/Cleveland PD **Kim Monroe**, sister WQAL Hot AC PD **Allan Fee** has been upped to OM and is now running WXTM as well. Fee also has extensive experience programming Alternative, having held PD posts at KPNT/St. Louis and WGRD/Grand Rapids.

Congrats to **Ron Santo**, WGN-AM sportscaster and color commentator for the Chicago Cubs, as his number 10 will be retired at the end of September. Santo spent 14 years as a third baseman with the Cubs.

THE CONCLAVE PRESENTS

TalenTrak

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Couldn't Have Said It Better

Meat Loaf

Added WBMX, WNNK, WXMA, KSTZ, WRFY!
Spins WTSS 25x, WPLJ 21x!

Written by Nikki Sixx!

Sanctuary Records Group



Country Panel Axed. It appears the same cutbacks the respected *Radio & Records* applied to the reportership of the pop/rock formats several years ago will now be applied to country. Effective with the 10/10 Country chart, the *R&R* Country panel will be made up of stations in the Top 100 markets only. Stations that are in Mediabase 24/7 monitored markets between 101-140 will be re-assigned to the *R&R* Indicator panel (stations currently on the Indicator panel who are not monitored, will not be affected). The reason for the change is the same as it was for the reduction of reporters in pop/AC/rock: label pressure. *R&R* Country Editor and Conclave 2004 faculty member, **Lon Helton**, states: "Under consolidation, it's no secret that many stations depend on labels to provide promotion and marketing funding...What we have is a group of stations in markets that sell few records and that no longer fulfill their role as proactive contributors to the chart...The message is loud and clear: If promotional money is being paid for airplay it will be paid only in markets where the labels can sell records. Period." Helton reiterated what labels have been saying for the past 2 years: sales are off significantly - and it's the larger markets who sell the larger proportion of CD's ("...80% of all Country product is sold in the Top 80 markets"), meaning budgets no longer exist for old business models - like those which involved promotion to secondary market radio reporters and independent promotion (although country never fully participated in the per-station indie game). *Comment: Silly us! We always thought the radio music charts were supposed to reflect what the nation's hits were, not just the hits of the top 100 markets. Labels can talk about changing business models all day long. But the truth is when reporting day comes, ridiculous offers for airplay get made. Witness an incident (which occurred outside the Midwest) earlier this month, where a major label offered a station an expensive home electronics system in exchange for overnight spins for a record the programmer of the station simply didn't believe in. By demanding fewer reporters to the charts of any music format, it would appear that labels are just looking for fewer of those stations to toss their impractical deals at. And it's not just labels who abuse the chart process; many radio companies have sales programs which sell those overnight spins to labels (the stations correctly identify the songs as program length commercials, but the spins appear on charts without any reference to their paid-for presence). And all this happens as radio listenership trends downward, while labels witness continued reductions of annual CD sales. While it doesn't make sense to have this "lose - lose" symbiosis continue, the folks in the Big Chairs defend it all - challenging critics to come up with a better idea. Okay, we'll bite. Here's a radical, untested solution both sides could try: Honesty. Yeah, that made me chuckle, too. - TK*

Are you discovering that the right pop titles are going straight to the top in your testing? It's not surprising that **Fountains of Wayne** should be garnering all the attention they have in recent weeks, clocking in with 'most added' tallies in several formats. "**Stacy's Mom**" gains T40's like WBLI, WGTZ, WWCK, WAEB, KQKQ, WZEE, WRVQ, WFBC, WAOA, WKXJ, WKTI.. At alternative: KHBZ, WJSE, WKRL, WDOD (Triple A), WIYY (Active). Spin leaders include KQKY/Kearney (72x), KNEV/Reno (68x), WIXX/Green Bay (57x), KUCD/Honolulu (50x), KSTE/New Orleans (50x), KHTS/San Diego (49x). **S-Curve**



Rubber City Radio Group has flipped alternative WWDX/Lansing ("92.1 The Edge") to Hot AC as WKMY ("My 92.1 - Today's Best Music.") WWDX PD **John Boyle** has exited in the change, and sister WVIC Promotion Director **Brad Walker** is named PD of WKMY. There's some speculation that Rubber City may have felt that "The Edge" was overlapping with sister active rocker WJXQ/Lansing ("Q-106"). Despite contrary reports, MD/Morning Host **Kelly Bradley** remains with the station. Kelly requests Hot AC music service be sent to 2495 Cedar, Holt, MI, 48842.

Minneapolis-St. Paul Summer Book, Phase 2 Trend. **Infinity** talker WCCO-AM edges **ABC** heritage rock KQRS. WCCO-AM 9.1-9.0, KQRS 8.9-8.9, KEEY 7.2-6.8, KDWB 5.2-5.4, WLTE 5.6-5.2, KSTP-AM 5.0-5.0, KTCZ 4.8-4.8, KSTP-FM 4.4-4.6, KXXR 4.7-4.6, KQQL 3.5-4.2, KJZI 2.7-3.5, KTTB 3.6-3.4, WXPT 3.5-3.4, KFAN-AM 2.4-2.3, KLBB/KLBP 1.7-1.6, WGVX/WGVY/WGVZ 1.3-1.3, WWTC-AM 1.2-1.0, KLCI 0.9-0.8, WFMP 0.6-0.6, KNXR 0.4-0.4, WDGY-AM 0.4-0.4, WMGT-AM **-0.4, WMNN-AM 0.5-0.4.

In her first week at T40, **Plumb** gains several adds for "**Real.**" KJYO, KLAL, WNHT, WXXX, KQID, WWKZ, KLRS, WKHQ have all added the song, with WAEB, WABB, and WERO already on it. With T40 lists continually finding fans for meaningful female lyrics, picking this **Plumb** is easy. **Curb**

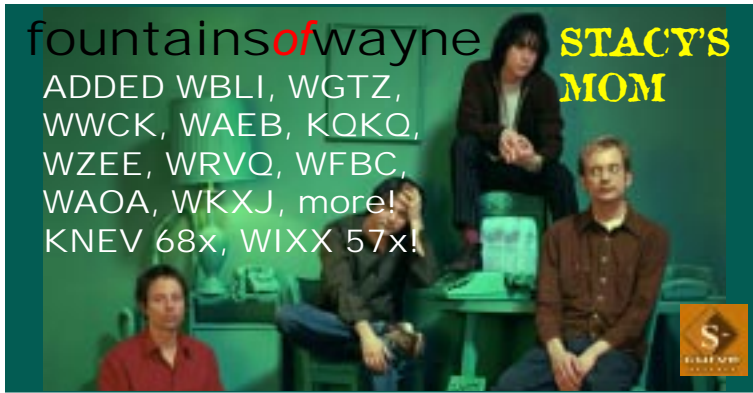
Changes. Veteran PD **Dr. Dave Michaels** has been named PD of **Artistic Media** country **WBTU/Ft. Wayne, IN**...WXSS/Milwaukee has tapped The Beat/Atlanta's **PJ** for middays. She takes the place of **Jo Jo Martinez**, who exited KISS last month...**Jay Doran** will begin his PM drive/APD chores at KLTJ/Des Moines next week. He moves westward from KDAT/Cedar Rapids...Minot, ND radio personality **Donald May** faces felony terrorizing charges and a misdemeanor count of reckless endangerment, according to the McLean County State Attorney's office. May is accused of threatening two juveniles for playing loud music near his lake campsite last weekend...rocker KCGQ/Cape Girardeau, MO PD **Kevin Casey** has resigned.

CONCLAVE 2003 SURVEY/TROY RESEARCH WINNERS! The Conclave congratulates **Bob Walker**, PD of WKTI/Milwaukee and **Bonnie Richardson**, a Southern Illinois University student (and part-timer at KYKY-FM/St. Louis)! Bob and Bonnie win full tuition scholarships for participating in last month's Troy Research/Conclave 2003 Internet survey; as you know, two people who took the survey were randomly selected to receive the free registrations, worth up to \$500 each! They were among an incredible response rate of nearly 30% of Conclave registrants who responded to the web questionnaire (*Don't you wish every industry organization conducting surveys on your behalf had response rates THAT high???*) The Conclave thanks each and every person who took the time to take the post-Conclave survey. Your opinion of Conclave 2003 will help shape an even bigger and better Learning Conference in 2004!

fountains of wayne

ADDED WBLI, WGTZ, WWCK, WAEB, KOKO, WZEE, WRVQ, WFBC, WAOA, WKXJ, more! KNEV 68x, WIXX 57x!

STACY'S MOM



Corn-belt favorites, **Kory and the Fireflies** are back at T40 and Hot AC with the timely **"For What It's Worth."** Already on KWOA, KKCK, KKRL, KQIC, KVHT and more. Support a key regional act and play this song! If you need to hear it again, visit "Our Music" at www.main-st.net for an MP3 of the song. Kory will be hitting the road this fall, continuing his tour of great radio stations of the Midwest. Let us know if you'd like a visit! **Stockinrock**

Election results in from the Milwaukee Area Radio Stations trade group. Winners include **Jerry Arndt** as Chairman, **Randy Wanek** as Vice Chairman, **Scott Valkoun** as Secretary, and **Craig Hodgson** as Treasurer. **Jack Lee** remains President and CEO.

Milwaukee-Racine Summer Book, Phase 2 Trend. **Journal's** N/T WTMJ still in the lead chair by almost 2 shares over **Saga's** resurging classic rocker, WKLH. WTMJ-AM 8.8-8.7, WKLH 6.9-7.1, WKKV 7.7-6.9, WMIL 6.0-6.0, WLZR 6.1-5.9, WXSS 5.3-5.3, WOKY-AM 4.7-5.1, WKTI 5.7-5.0, WRIT 4.2-4.7, WISN-AM 4.8-4.5, WMYX 4.7-4.5, WLTQ 3.7-4.2, WJMR 3.9-3.6, WLUM 2.6-3.0, WJZI 2.4-2.7, WFMR 1.7-1.9, WFZH 1.7-1.3, WAUK-AM 1.0-1.2, WIND-AM 1.1-1.1, WMCS-AM 1.0-1.0, WNOV-AM 1.1-1.0, WGN-AM 0.9-0.8, WTKM-AM-FM 0.9-0.8, WDRV/WWDV 0.7-0.6, WBWI 0.7-0.5, WEXT 0.6-0.5, WGLB-AM 0.6-0.5, WIIL **-0.5, WBBM-AM 0.4-**.



"It's not so much that I was caught downloading. It's the fact they got me copying the Captain & Tennille's Greatest Hits"

PLUMB
"Real"
At
Top 40
NOW!



Added
KJYO, KLAL,
WNHT, WXXX,
KOID, WWKZ,
KLRS, WKHO!!

Watch for the new **Presence** remix of **"Remember"** on your desk now. These Florida rockers are known for their great live sets, and have made believers out of key rock and active rock PD's already. Spinning at KRRO (11x), KIBZ (8x), KIOC/Beaumont (23x), WJJO/Madison (21x), WRXR/Chattanooga (20x), WRTT/Huntsville (16x), WNOR/Norfolk (13x), WRXW/Jackson (12x). **Curb**

Clear Channel/Fargo has shifted **Premiere's Rush Limbaugh** show to talker KFGO-AM (790), moving **"Jack and Sandy"** to 2pm to 6pm, and adding a half-hour to the beginning of **Ed Schultz'** show, which now starts at 8:30am. Limbaugh had recently returned to "Fan Network" affiliate KVOX (1280), after being dropped in favor of sports and thus not being heard in the market. Clear Channel assumed a competing station would pick up Limbaugh, but competitors decided against it. Several weeks later, it returned to The Fan, putting a block in its sports format. KFGO-AM, meanwhile, is known for a "live and local" stance and touts that its programming originates locally...so the move to the syndicated Limbaugh show is a bit of a surprise. But Clear Channel wants to make sure that its Fan Network programming is heard, uninterrupted, in the market.

In Southeast Iowa, **Paul and Joyce Dennison** have purchased KILJ-AM/Mount Pleasant (1130) & KILJ-FM/Mount Pleasant (105.5), again. This is the second time they've purchased the stations. They first acquired them in 1977, then sold them to **MediaCom** in 1991. Now, MediaCom is selling the stations back to the Dennison's for \$1,010,000. MediaCom is part-owned by **John Kuhens**, who's been with KILJ-FM since it signed in 1970. John started as an announcer, then went into sales, management, and eventually ownership.

Layne Larson is going to be a part of WMT-FM/Cedar Rapids' 40th Anniversary Bash on Monday, September 29. Her debut single **"Wait For Me"** is impressing programmers everywhere, including WMT's **J.J. Cook**. She'll be hitting the national trail this fall, meeting radio programmers and doing in-studio performances. She has just a few Midwest availabilities remaining, so let us know if you'd like her to stop by and we'll do our best to arrange it! Contact Main Street at (952) 927-4487 for more details! **Stockinrock**

The FCC has approved the **Nextmedia** sale of Talk WAIT/Crystal Lake/Chicago to **Newsweb** for a reported \$8.25 million. Newsweb is already the owner of cross-town brokered WSBC-A and WCFJ-A and brokered **Sporting News Radio** outlet WCSN-A, and is expected to flip the new station to brokered ethnic programming like that on WSBC and WCFJ.

St. Louis Summer Book, Phase 2 Trend. **Infinity** Talk KMOX to lead by almost 50% over the rest of the pack. KMOX-AM 11.5-11.8, WIL 5.5-5.8, KEZK 5.9-5.6, KSLZ 4.7-5.1, KSHE 4.5-4.9, KMJM 5.0-4.4, WSSM 4.6-4.4, KATZ-FM 4.0-4.2, KPNT 4.7-4.0, KIHT 3.6-3.6, KSD 3.6-3.6, KYKY 3.6-3.6, WVRV 3.8-3.6, KLOU 2.9-3.2, KTRS-AM 3.3-3.1, WFUN 2.8-3.1, KATZ-AM 1.9-2.1, KFUE 1.9-2.0, WMLL 1.6-2.0, KFTK 1.8-1.9, WRTH-AM 1.7-1.6, KFNS-AM-FM 1.2-1.1, WESL-AM 0.9-0.9, WGNU-AM 0.5-0.6, KNSX 0.5-0.5, KWRE-AM 0.5-0.5, WBGZ-AM 0.5-0.5, KRFT-AM 0.4-0.4, WDLJ **-0.4, KFAV 0.4-**.

Next Thursday (9/25) the state broadcasters' associations in New Jersey, Minnesota, California and Missouri are all participating in a new online EEO system that will automate outreach and reporting, including the printing of various **FCC** forms. The system, called EEO1source, is available to station members in good standing with any of the four state trade groups.

EDDIE & JOBO TO KEYNOTE TALENTRAK 2003 IN OCTOBER!

The Conclave announces TalenTrak 2003, the Affordable Seminar for On-Air Radio Talent featuring WBBM-FM's Eddie & Jobo as special keynoters! On October 25, 2003, The Conclave will present TalenTrak, a one-day seminar designed to help radio personalities improve their skills and get their careers on track. The admission price – **just \$49** (until 10/1) – and location – the Holiday Inn/Chicago City Centre, Chicago, IL – make it possible for just about anyone who wants to come, to do so. To make TalenTrak even MORE of a bargain, take advantage of the group rate of just \$39 per person (for up to 4 registrants from the same station/group register at the same time), good until 10/1. The seminar's faculty includes many Chicago, Milwaukee, and nearby large market program directors and air-talents including **Eric & Kathy**-WTMX/Chicago, **Rod Phillips**-WKSC/Chicago, **Patty Martin**-WDRV/Chicago, **Mike Stern**-WLZR/Milwaukee, **Mary Ellen Kachinske**-WTMX/Chicago, **Eric Bradley**-B96/Chicago, **Bill Klapproth**-WLUP/Chicago, who'll serve as the day's Trakmaster! The agenda will include presentations on what makes radio personalities successful; show prep; career advice and Q&A with the faculty; and one-on-one aircheck sessions (bring your scoped, 3-5 minute aircheck on CD/cassette). *Note: airchecks will be limited to the first 60 registrants (details on this limitation are found elsewhere in The TATTLER).* That means, register TODAY for the nation's most unique day of learning! Details can be found at www.theconclave.com!

Changes, Too. Shake-ups at **Music America Promotions**, with both President **Bill Rusch** and VP/Promotion **Gary Triozzi** departing...**Tim Richards**, part-timer at Top 40 WZKL/Canton, is upped to morning show sidekick...**Chris Crawford**, VP/GM at **Journal's** Wichita cluster, will be exiting shortly to start a consulting business. Journal will be his first client...**Kory Lee**, previously at Top 40 WHZZ/Lansing and Top 40 WSNX/Grand Rapids, joins Classic Rock WZUU/Kalamazoo as afternooner...**Ron Scott**, PD at Urban WKKV/Milwaukee departs for medical reasons. APD/MD **Doc Love** is interim PD...**Clear Channel** Top 40 WHTZ/New York has created a new late night shift, 10pm-2am, and hired sister Top 40 KDWB/Minneapolis midday talent **Joe Rosati** to fill the slot beginning October 27th...**Jim Fox**, PD at Active Rocker WBYP/Ft. Wayne, joins KRXQ/Sacramento as GM, replacing **Curtiss Johnson**, who will now concentrate on sister stations Alternative KWOD and Classic Rock KSEG.

Newcomer **Laura Turner** picks up two new AC adds for "**Soul Deep**", her debut single. WAJI/Fort Wayne and KVKI/Shreveport are the latest supporters of this **Enya**-style track, that's already a huge hit at Smooth Jazz and NAC. **Curb**

Indianapolis Summer Book, Phase 2 Trends. **Susquehanna** country WFMS holds their lead. WFMS 10.9-11.1, WFBQ 8.8-9.0, WHHH 7.4-8.4, WIBC-AM 6.9-7.9, WTLC-FM 6.2-5.8, WGLD 6.0-5.8, WNOU 5.4-5.5, WRZX 4.4-4.4, WYXB 4.7-4.3, WTPI 3.6-3.6, WZPL 3.9-3.6, WTTT 2.9-2.9, WENS 2.8-2.7, WTLC-AM 2.1-2.1, WGRL 1.9-2.1, WYJZ 2.0-1.8, WNDL-AM 1.3-1.2, WXNT-AM 0.9-1.1, WKKG 0.9-0.9, WKLU 0.9-0.8, WXLW-AM 0.6-0.8, WRDZ 1.2-0.8, WEDJ 1.0-0.7, WCBK 0.6-0.6.

Entercom Hot AC KFBZ/Wichita, KS is gearing up for their annual Special Olympics Auction (on 11/15) and is need of music memorabilia and other donated items to be auctioned so they can hopefully top last years outstanding \$50,000 number! All donations should be sent to: KFBZ, Attn: **Barry McKay & Sunny Wyld**, 2120 N. Woodlawn #352, 67208.

The 2004 Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW!

Hot AC KCVW/Waterloo ("Mix 96") PD **Jamie Philips** and sidekick **Jim Coloff** began the 4th annual "Jame & Jim's Kids" trip to Walt Disney World in Orlando, FL on September 3. The charity began in 1999 with the purpose of taking terminally ill children to the land of Mickey Mouse. This year, Jamie & Jim raised over \$100,000 to pay for the trip, from private and business donations and 3 major fund raisers. In all, 16 families (nearly 75 total people) attended the event!

G.B. Leighton "All I Want Is You" spin update: KKQK, WWAX, KKBJ!
Liquid 8.

CONCLAVE 2003 TAPE/CD SALE! Session recordings are now available for the following presentations at Conclave 2003: Each **All Access** Conclave College Session - "Programming: The Total Picture" with **Mike McVay**, "Marketing On A Budget" with **John Lund**, "The Physiology of the Listener" with **Dr. Perry Buffington**, "The Super Session" with **Joel Denver**, **Jay Meyers**, **Ginny Morris**, and **Carl Gardner**, "Embedded-A Report From the Front" with **Ross Simpson**, **Art Harris** and **Don Shelby**, "The Top 40 Format Symposium", "The **BMI/Willie Nelson** Legends Luncheon", "Habits of Effective Air Personalities" with **Elroy Smith**, "The Rock Symposium", "The Awards Brunch with **Gary Burbank/Earl Pitts**", and "Red White & True" with **Alan Colmes**. Each cassette/CD is \$15 each, or 2 for \$25. Shipping is free! Send your remittance (cash, check or Visa/MC/Discover/Amex), preferred medium (tape or CD), and the sessions you desire to: Conclave Tape/CD Sale, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416.

Omaha-Council Bluffs Summer Book, Phase 2 Trends. **Clear Channel** Talk KFAB-AM grabs the lead in this middle trend. KFAB-AM 8.3-8.8, KXKT 10.8-8.5, KGOR 6.1-6.6, KEZO 7.0-6.3, KSRZ 5.5-5.7, KQCH 5.4-5.3, KKCD 5.3-4.8, KQKQ 4.2-4.1, KRQC 3.8-4.0, KEFM 4.4-3.9, KLTQ 2.6-3.6, KOMJ-AM 4.0-3.4, KKAR-AM 3.3-3.4, KBBX 0.9-2.3, KBLR 3.2-2.2, KOZN-AM 1.6-1.9, KCTY 1.8-1.7, KOIL-AM 1.1-1.2, KOSR-AM 0.9-0.9, KCRO-AM 0.7-0.5, KIBZ **-0.4.

Availz. Former WWDX/Lansing PD **John Boyle** is looking for his next challenge. Reach out to John via email at johnboyle03@aol.com.

Jobs. KAZR "Lazer 103.3", Des Moines' Rock Leader, is looking for a Marketing/Promotions Director who takes no prisoners. You will have the resources to make things happen! Rush your material to **Scott Allen**, DMRG Marketing Manager, 1416 Locust Street, Des Moines, IA, 50309...One of the nation's leading Active Rock stations, **ABC's** KXXR/Minneapolis, is searching for it's next night talent! But if you aren't an entertainer, don't even bother sending your packages to: 93X, Attn: **Wade Linder**, 2000 S.E. Elm Street, 55414, or Wade.M.Linder@abc.com...T40 KDWB/Minneapolis is on the hunt for a killer talent with imaging skills! Get your packages to: KDWB, Attn: **Rob Morris**, 1600 Utica Ave. South, Ste. 400, 55416. Or, email your package to him at robmorris@clearchannel.com...Hot AC 40 KFME/Kansas City is looking for an experienced, energetic and fun air talent! Rush your CD/T&R to: KFME, Attn: **Jesse Tack**, 11863 W. 112th ST., Overland Park, KS 66210...**Clear Channel** Urban WKKV/Milwaukee is searching for its next PD! Get your package to: Clear Channel/Milwaukee, Attn: **Kerry Wolfe**, 12100 W. Howard Ave, Greenfield, WI 53228...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.