

THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

The *Minneapolis Star-Tribune* today reported that **Senator Norm Coleman**, R/MN, is launching a Senate investigation into the recording industry's tactics in cracking down on Internet file-swapping of copyrighted music. Coleman, who serves as chairman of the Senate's Permanent Investigations Subcommittee, is asking RIAA for details of 900 subpoenas it has obtained in federal courts. He expressed concern that innocent people's rights may be violated in the industry's attempt to rein in what it contends is rampant on-line piracy, costing recording companies billions of dollars. While Coleman acknowledges the industry's legitimate concerns about copyright infringement, he states, "As a former prosecutor, I know firsthand the power of a subpoena, and I am concerned about the potential for abuse in the current system." The **RIAA**, which said its members produce 90 percent of the music recorded in the United States, began obtaining the subpoenas in June under authority granted by Congress in 1998. The subpoenas order internet service providers to disclose information about their customers to the recording industry. After **Napster** disappeared in 2000, the RIAA began targeting users of so-called "peer-to-peer" file-sharing services that link individuals' computers directly without use of a central storage site. Because these hookups do not review what kinds of files their users are exchanging, they have avoided Napster-style suits. Echoing its long-standing battle-cry, RIAA President **Cary Sherman** said the industry "cannot stand by while piracy takes a devastating toll on artists, musicians, songwriters, retailers and everyone in the music industry." The music industry believes that as many as 5 million file-sharers are online at any time (a notion challenged by many). As proof of its allegations, the RIAA has indicated that KaZaa, the largest of the file-trading services, has users who have downloaded more than 230 million copies of its software, including 3.1 million in the last week. Coleman has accused the RIAA of using a "shotgun approach" to subpoena defendants for sharing as few as five songs. Says the Minnesota Senator, "This barrage of RIAA subpoenas is creating such a backlog at the U.S. District Court in the District of Columbia that the court has been forced to reassign clerks to process the paperwork. Surely it was not Congress' intent when it passed the Digital Millennium Copyright Act to short-circuit due process..." Coleman asks the RIAA for copies of all of the subpoenas, disclose how it decides what users to target, and describe how it protects innocent computer owners. Undaunted, the RIAA said its response will show the enforcement program to be "an appropriate and measured response to the problem of blatant copyright infringement." COMMENT: Gestapo-like actions on the part of the music industry won't stop downloading. A more measured campaign stressing that professionally recorded music will become rare if downloading continues would make more sense: "If you continue to download music, here's what you'll ultimately hear. Nothing. Downloading ultimately cheats you out of a future of recorded music."

EDDIE & JOBO TO KEYNOTE TALENTRAK 2003 IN OCTOBER! The Conclave announces TalenTrak 2003, the Affordable Seminar for On-Air Radio Talent featuring WBBM-FM's Eddie & Jobo as special keynoters! On October 25, 2003, The Conclave will present TalenTrak, a one-day seminar designed to help radio personalities improve their skills and get their careers on track. The admission price – **just \$49** – and location – the Holiday Inn/Chicago City Centre, Chicago, IL – make it possible for just about anyone who wants to come, to do so. The seminar's faculty includes many Chicago, Milwaukee, and nearby large market program directors and air-talents including **Eric & Kathy**-WTMX/Chicago, **Rod Phillips**-WKSC/Chicago, **Patty Martin**-WDRV/Chicago, **Mike Stern**-WLZR/Milwaukee, **Mary Ellen Kachinske**-WTMX/Chicago, **Eric Bradley**-B96/Chicago, **Bill Klapproth**-WLUP/Chicago, who'll serve as the day's "Trakmaster!" The agenda will include presentations on what makes radio personalities successful; show prep; career advice and Q&A with the faculty; and one-on-one aircheck sessions. Over 100 students enjoyed last year's TalenTrak, many calling it the best weekend of their professional careers. Find out why by attending TalenTrak this fall! Details can be found at www.theconclave.com!

MercyMe's "I Can Only Imagine" has been added at KVIL/Dallas! Also, new spins are in from WALK, WFPG, WJYE, WMTX, WWLI, KYKY, WENS, WMC, WNNK. In Top 40, add WGTZ, WZYP, WHOT, WKCI and more to the roster. Each week, this song ceates more and more success stories. Huge phones, including #1 phones at WHTZ/New York ("Z-100"). Don't overthink this song, just recognize it for the hit that it is. **Curb/INO Records**

DOWNLOAD THIS! Two-thirds of Internet users who download music don't care whether they're violating copyright laws, according to a new survey published yesterday by the nonprofit Pew Internet and American Life Project. The research says that roughly 35 million American adults — about 29 percent of Internet users — use file-sharing software. Those figures were generally consistent with other estimates of 60 million American users across all age groups. The survey said younger Americans, ages 18 to 29, were least worried about copyrights, with 72 percent saying they weren't concerned. It said 61 percent of Americans who were 30 to 49 years old were similarly unconcerned. Full-time students were the least concerned with violating copyright, with 82 percent not worried.

Kansas City Spring Book. **Entercom** talker KMBZ grows. KMBZ-AM 4.7-7.4, KPRS 7.9-7.3, KQRC 6.0-6.1, WDAF-AM 7.1-5.4, KFKF 5.0-4.6, KBEQ 4.2-4.6, KMXV 5.0-4.5, KUDL 3.9-4.3, KCMO-FM 4.6-4.3, KCMO-AM 2.8-3.6, KSRC 3.9-3.5, KCIY 3.8-3.4, WHB-AM 3.6-3.3, KCFX 2.9-3.2, KYYS 3.8-3.1, KMJK 2.6-2.8, KFME 2.8-2.6, KCHZ 2.9-2.6, KRBZ 2.7-2.4, KZPL 1.2-1.6, KKHK-AM 0.8-1.4, KXTR-AM 1.1-1.0, KPRT-AM 1.4-1.0, KCCV 1.4-0.8, KCZZ-AM **.0-0.7. Spring books found in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid. Winter 2003 – Spring 2003 comparisons unless otherwise noted. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

ATTEND CONCLAVE 2003? WIN AN OPPORTUNITY TO RETURN NEXT SUMMER AT NO COST! If you were at Conclave 2003, you've received an important survey from Troy Research. Please take the 3 minutes 53 seconds it takes to give your opinion on your Conclave experience. Your feedback will help make for an even better Conclave 2004...AND you'll have a chance to win one of TWO Conclave tuitions to next summer's event (worth up to \$499). But hurry, the survey must be returned before Friday, August 8th!

Layne Larson
wait for me
25x at KCVM/Waterloo!
20x at WWAX/Duluth!
12x at KWYR/Winner!
On KWYR, KELO,
KOKY and more!!



fountains of wayne
Added KTOZ,
WHTS, WTBX,
WNKS, KNEV,
WAYV, WZKL,
WYCR, WWMX





Layne Larson is getting ready to visit radio markets across the Midwest, and be the host of "Lunch with Layne" station promotional appearances at a local restaurant or coffee shop. Events like this have yielded as many as 250 people for WWAX/Duluth, and a great event for music image building for stations like KCVW/Waterloo. Listen to **"Wait For Me"** now, and contact Brad Savage at Main Street (952-927-4487) if you'd like your station to be a candidate for a Lunch with Layne visit. **Stockinrock**

Milwaukee-Racine Spring Book. **Journal's** talker WTMJ maintains the #1 position. WTMJ-AM 9.6-9.1, WKKV 6.0-7.3, WKLH 6.3-6.5, WLZR 5.2-6.3, WMIL 7.3-5.7, WKTI 4.9-5.4, WISN-AM 4.8-5.0, WMYX 4.2-5.0, WXSS 5.1-4.9, WJMR 2.2-4.3, WRIT 3.6-3.8, WLTV 4.4-3.4, WOKY-AM 4.5-3.3, WJZI 4.2-2.6, WLUM 2.2-2.4, WFMR 2.2-2.2, WIND-AM 0.6-1.6, WFZH 1.5-1.6, WMCS-AM 1.2-1.2, WNOV-AM 1.2-1.2, WAUK-AM 0.7-1.1, WTKM 1.3-0.9, WGN-AM 0.6-0.7, WEXT 0.6-0.5, WBWI 1.1-0.5, WDRV **0.4, WGLB-AM 0.5-0.4, WBBM-AM 0.5-0.4, WWDV **0.3, WTKM-AM 0.2-0.1.

After rumors and speculation regarding the entire **Entercom/Kansas City** cluster, it was announced last Friday that their smooth jazz outlet KCIY/Kansas City ("106.5 The City") will be flipping to a new format in the coming weeks. Entercom Market manager **Bob Zuroweste** says that heritage country station WDAF (AM 610) will move to the 106.5 FM dial position, and 610 will become a sports format. Recently, Entercom signed away three high profile hosts from **Union Broadcasting's** competing 810 WHB-AM (**Jason Whitlock, Bill Maas, and Tim Grunhard**). There had been speculation that Alternative KRBZ (96.5 FM) would flip to sports, but listener outcry convinced management to continue its current format. Zuroweste says a simulcast of the WDAF country format will begin on both dial positions within 30 days, with the new sports format launching 30-60 days after that. Union Broadcasting is already responding to the coming sports battle, by adding baseball Hall-of-Famer **George Brett** to the WHB-AM lineup as cohost of "Crunch Time" with **Frank Boal**. Brett, meanwhile, will retain his position as VP/Baseball Operations for the Kansas City Royals.

As expected, **Clear Channel's** heritage talker 560 WEBC/Duluth has joined "The Fan" network as of Monday morning. However, the **Rush Limbaugh** show continues to air from 11am to 2pm, and **"When Radio Was"** still holds its slot on the station. Analysts speculate that the Limbaugh show is being retained, at least until another Duluth affiliate can be found. When 1280 KVOX/Fargo joined "The Fan" network, they dropped Limbaugh and the show went unaired in the market until it ended up back on KVOX (Limbaugh is distributed by Clear Channel subsidiary **Premiere Radio**), and we're betting that the Company doesn't want that to happen again. Market veteran talk host **Lew Latto** has also reached an agreement to move his show to **Midwest Communications' 710 WDSM**, beginning in the near future. Reportedly, producer **Mark Harlocker** will also move to WDSM.

Indianapolis Spring Book. **Susquehanna** country WFMS holds on to the 12+ top spot. WFMS 10.5-11.3, WFBQ 9.2-8.6, WIBC-AM 8.3-7.5, WHHH 6.4-7.1, WGLD 6.6-6.0, WTLC-FM 5.6-5.9, WNOU 5.3-5.3, WRZX 4.4-5.1, WYXB 4.9-4.7, WTPI 4.6-3.7, WZPL 3.4-3.6, WENS 2.7-2.8, WTTS 2.5-2.6, WTLC-AM 1.7-2.0, WYJZ 1.5-2.0, WGRL 2.1-2.0, WXIR 1.6-1.3, WNDE-AM 1.5-1.2, WKKG 0.9-1.1, WEDJ 0.5-1.0, WXNT-AM 1.0-0.9, WCBK 0.7-0.6, WKLU 1.0-0.6, WSYW-AM 1.0-0.5, WXLW-AM 0.5-0.5.

Fountains of Wayne take their name from a garden store in New Jersey. The critics' darlings are also gaining fast acceptance in radio, as new adds are in from KTOZ, WHTS, WTBX, WNKS, KNEV, WAYV, WZKL, WYCR, WWMX and more. "Stacy's Mom" is also already on KRTI (20x), KFBZ (22x), KALC (32x), KYYY (17x), WBMX (9x), KYKY (20x), WZPL (13x), WMYX (17x), WIFC (22x) and more!! **S-Curve**

Changes. WMYX/Milwaukee signs on two veterans for part-time/swing: **Bob Walker** and **Justin Case** (the Milwaukee/Duluth Justin...not the Chicago version!)...**Clear Channel** rocker KRCH/Rochester, MN ("Lazer 101.7") is putting together a special station promotional concert starring **Otis Day and The Knights**, the revered band that appears in the classic film *Animal House*...**Family Radio** CHR WIZM-FM/LaCrosse ("Z-93.3") PD **Jeff Nixx** has exited the station, and is pursuing other options inside the radio industry...**Minnesota Valley Broadcasters'** Rock AC KDOG/Mankato afternooner **Chris Shatek** has been promoted to APD! Congrats Chris!!!

The Conclave Learning Conference - PARADIGM 2004: IT'S FULL OF SHIFT! July 14-17 at the Marriott City Center in Minneapolis! Mark the dates NOW! Consult your Conclave registration materials for a 'blow-away' earliest-bird tuition of \$175 bucks until September 1st!!

Rumor: Is **Mark Bolke** ready to announce a move that won't take him too darn far from home?

G.B. Leighton: Added at KBMX/Duluth! He's the crowd pleasing favorite whose performances draw rave reviews in city after city! His single, **"All I Want Is You"**, is destined for the charts! **Liquid 8 Records**

Mankato-New Ulm-St. Peter Spring Book. **Clear Channel's** country KYSM-FM continues to score high numbers! KYSM-FM 18.9-17.4, KEEZ 7.7-13.2, KXLP 7.7-8.3, KRBI 5.6-6.3, KTOE-AM 7.7-5.6, KXAC 4.9-5.6, WCCO-AM 8.4-5.6, KDOG 2.8-4.2, KNUJ-AM 3.5-3.5, KTTB 2.8-2.8, KQRS 1.4-2.1, KFAN-AM 2.8-1.4, KXXR 2.1-1.4, KYSM-AM 2.1-0.7, KDHL-AM 0.0-0.0. Fall 2002 - Spring 2003 comparison.

HUDSON TO OFFER SMALL MARKET RADIO "SAFE LISTS". "Many small market programmers in America are using questionable research tools to decide which songs to play," say **HMR President/CEO Matt Hudson**. He continues, "Now they can acquire scientific music research they can trust." According to Matt (a veteran Conclave faculty member), each Hudson Media Research *Safe List* "is a format-specific compilation of hundreds of songs that are proven winners in each format and safe to play. Each song has been tested in-person with hundreds of respondents in a controlled auditorium setting." Says the research veteran, "We've always had a passion for helping small market broadcasters win the ratings game. We are very excited to offer this affordable music research tool to those small market radio stations who qualify." To see if your radio station qualifies go to the HMR web site at <http://www.hudsonmediaresearch.com> and click on **Safe Lists**.

Former KEZO/Omaha PD **Bruce Patrick**, now with **Journal/Knoxville**, is the PD at the new Adult Top 40 "The Point" WMYU, as the station abandons its previous Oldies/Classic Hits format. Patrick transferred to WMYU just a month ago when classic rocker WBON/Knoxville flipped to R&B as WKHT. The new OM for the entire Journal group in Knoxville is **Rich Bailey**, also PD of T40 WWST.



PRESENCE

Added at WQBK, KDJE!
On WRIF, WKLO,
KORB, KIBZ, WWBN,
WJJO 16x!

"Remember"

CURB

Mmm...funnel cakes... Top 40 WHTS/Quad Cities is broadcasting live from the Mississippi Valley Fair from 1-11 PM every day this week. PD **Tony Waitekus** is reportedly all geared up to break the "most-continuous-hours" on a Tilt-A-Whirl record, while guzzing "Dorothy's Root Beer." Ah...there's nothing like the magic of the fair!

St. Cloud Spring Book. The top three stations are all different flavors of country; **Regent's** mainstream, **Leighton's** new, and **Starcom's** classic/polka, respectively. WWJO 9.7-8.9, KZPK 7.5-7.7, KASM-AM 6.2-6.8, WHMH 6.2-6.0, KQRS 3.5-5.5, KLZZ 4.9-4.7, WJON-AM 7.1-4.7, KCLD 5.8-4.3, KQQL 2.7-4.3, WVAL-AM 2.2-3.8, KCML 4.9-3.4, KNSI-AM 0.9-3.4, WCCO-AM 4.9-3.4, KMXX 3.1-3.0, KKSR 3.1-2.6, KDDG 0.4-2.1, KXXR 2.7-2.1, KTTB 1.3-1.7, KDWB 0.4-1.3, KKJM 1.3-1.3, KIKV **-0.9, KSTP-AM **-0.9, KSTP-FM 1.3-0.9, KTCZ 0.4-0.9, KXSS-AM 0.4-0.9, WXPT 0.9-0.9, KEEY 1.3-0.4, KFAN-AM **-0.4, KQIC 0.4-0.4, WBHR 0.9-0.4, WLWL 1.3-0.4, WLTE 0.9-0.4. Fall 2002 – Spring 2003 comparison.

Changes, Too. **Scott Kubala** joins Country KTJJ and News/Talk KREI-AM/Farmington, MO as PD, replacing **Mark Toti**, who still continues on in mornings at KTJJ...**Todd Violette**, former APD/middayer at KRBZ/Kansas City, joins Hot AC KZZO/Sacramento as APD/MD/afternoon...Congrats to new mom **Sheri Lynch**, half of the syndicated morning "**Bob & Sheri Show**", on the birth of **Caramia Isabel** last Friday, July 25. Until she returns to normal studio duties at the end of August, she'll be broadcasting the show from her home.

Rumor 2: Does **Tommy Austin's** name provide a hint to his next radio stop? (Clue: It's not Tommy, Indiana!)

Skywind is added at KFMW/Waterloo, and "**Deep Blu**" is making a strong early impact at stations like WJJO, WHMH, KRRO, and more. **Atomic K**

CONCLAVE 2003 CD SALE! Session recordings are now available for the following presentations at Conclave 2003: Each **All Access** Conclave College Session - "Programming: The Total Picture" with **Mike McVay**, "Marketing On A Budget" with **John Lund**, "The Physiology of the Listener" with **Dr. Perry Buffington**, "The Super Session" with **Joel Denver, Jay Meyers, Ginny Morris, and Carl Gardner**, "Embedded-A Report From the Front" with **Ross Simpson, Art Harris and Don Shelby**, "The Top 40 Format Symposium", "The **BMI/Willie Nelson** Legends Luncheon", "Habits of Effective Air Personalities" with **Elroy Smith**, "The Rock Symposium" with **Bob Coburn**, "The Awards Brunch with **Gary Burbank/Earl Pitts**", and "Red White & True" with **Alan Colmes**. Each cassette/CD is \$15 each, or 2 for \$25. Shipping is free! Send your remittance (cash, check or Visa/MC/Discover/Amex), preferred medium (cassette tape or CD), and the sessions you desire to: Conclave CD Sale, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416.

Columbia, MO Spring Book. **Zimmer Radio** country station KCLR is tied with **Premiere Marketing Group's** T40 KOQL for #1. KCLR 10.1-11.0, KOQL 8.2-11.0, KCMQ 9.5-10.4, KPLA 8.9-8.4, KBXR 6.3-7.8, KFRU-AM 10.1-7.8, KTXV 7.6-7.1, KWRT 2.5-3.9, KSSZ 4.4-3.2, KJMO 2.5-1.9, KTGR-AM 3.2-1.9, KATI 1.3-1.3, KRES 1.9-1.3, KWWR 2.5-1.3, KZZT 1.3-1.3, KFAL-AM **-0.6, KKCA 0.6-0.6, KMFC 0.6-0.6, KPOW **-0.6. Fall 2002 – Spring 2003 comparison.



The NEW
G.B. Leighton
THIS LIFE
featuring
"All I Want Is
You"
SHIPPING SOON!

LIQUID8

Oh, Baby – Oh, Baby Dept. It's a boy! Congrats to **Ron Metz**, former rep for **Edel America** in Chicago, and wife **Crista** on the July 22 birth of **Jack**. And congrats to **Dave B. Goode**, programmer at Top 40 WHZZ/Lansing, and his wife **Shannon** on the birth of **Benjamin**, their first child.

More Keener 13! This time, it's a reunion for the 2003 Woodward Dream Cruise on August 15-16. **Scott Regen, Pat St. John** and **Michael Stevens** will be among the hosts of the 17-hour broadcast, which is produced by Keener13.com and **Dom Theodore**, PD of talk WXDZ (which is now broadcast on Keener's old signal, 1310 AM in Detroit).

A CONCLAVE THANKS! The Conclave wishes to extend thanks to all participants, performers, and attendees for being part of this record setting event! A special thanks is extended to the 2003 Conclave partners: **All Access, Arbitron, BDS Radio, BMI, Brown College, First MediaWorks, GetSmartDesign.com, McGathy Promotions, Mediabase 24/7, Musictech, Premiere Radio Networks, Ratethemusic.com, Specs Howard School for Communication Arts, Troy Research, and Webspins.**

Presence is making strong gains in active rock with their second single "**Remember.**" They're a great live band and stole the show at the Conclave rock showcase. New this week: WQBK, KDJE and more. Already 16x at WJJO, and also on KORB, WRIF, WKLO, KIBZ and more. **Curb**

Lafayette, IN Spring Book. Oldies AM/FM combo WASK, owned by **Schurz**, moves to #1. WASK-A/F 9.3-11.1, WXXB 10.7-11.0, WAZY 12.9-9.7, WKOA 10.0-9.7, WKHY 10.7-6.9, WGLM 4.3-5.5, WLAS/WLFF 4.3-5.5, WSHP 7.9-4.8, WLS-AM 2.1-3.4, WFBQ 2.9-2.1, WEDJ **-1.4, WIBC-AM 0.7-1.4, WRZX 1.4-1.4, WSHW 0.7-1.4, WBBM-AM **-0.7, WGN-AM **-0.7, WIBN **-0.7, WIND-AM **-0.7, WFMS 0.7-**. Fall 2002 – Spring 2003 comparison.

Fifteen outstanding radio and television professionals are being inducted into the Minnesota Museum of Broadcasting Hall of Fame this October. **The Pavek Museum of Broadcasting**, in collaboration with the **Minnesota Broadcasters Association**, will hold the annual banquet Saturday, October 18, at the Radisson South Hotel in Bloomington. The Museum of Broadcasting Hall of Fame will also honor two individuals with the Distinguished Service Award for their contributions to the Broadcast Industry. This year's fifteen inductees to the Hall of Fame are: **Marcia Fluor, Robert C. Fransen, Larry Haeg, Sr., Sid Hartman, Ernest "Slim Jim" Iverson, Leigh Kamman, Rodger Kent, Lew Latto, Daryl Laub, Randy Merriman, Jerry Miller, Skip Nelson, Jim Rohn, Al Shaver, and Rod Trongard.** The two Distinguished Service Awards are going to **Bart Setchell**, a Twin Cities-based radio and television manufacturer, and **Gregg P. Skall**, an attorney and friend of the broadcast industry. Tickets for the banquet are available at the Pavek Museum of Broadcasting in St. Louis Park, or by calling 952-926-8198.

The Beu Sisters song "**I Was Only (Seventeen)**" is getting the second chance it deserves. Consider it now! Already on KURB, KHOP, WSNE, and WAEB... and going to Top 40 next week. **S-Curve**

Rumor 3: **Bob Walker**, now heard on weekends on crosstown **Entercom** rival Hot AC WMYX?!? Go figure! What's up with that? Is an explanation coming soon??

Shipping
Next Week

koryandthefireflies

"For What It's Worth"

there's something
happening here...



Good Karma Broadcasting talker WTLX/Madison ("100X") has apparently dropped the **Howard Stern** show from its lineup. The station has issued a statement, noting that "There are not enough listeners to justify the costs of carrying the show," and that it has been replaced by Polka Music in the mornings. WTLX has dubbed AM Drive "Happy Times for Jolly People", which is described on its website as "five hours of non-stop pleasure for the hidden polka beast that resides in every soul." The rest of the station's schedule (including **Don and Mike** and **Tom Leykis**) remains in place, and apparently a "real" new morning show is in the wings. Good Karma is owned by **Craig Karmazin**, son of **Mel Karmazin** (the executive with **Infinity**, which syndicates the Stern show).

Midwest radio broadcast "geek" **Jon Ellis** reports on his radio news site (www.northpine.com/broadcast) that 740 WMIN/Hudson-St. Paul has applied to move back to its old transmitter site, which is just east of Hudson, WI. WMIN moved to its current site in east-metro suburb Woodbury in the 1990's, operating with 850W directional, daytime only. WMIN would use 1.1kW from the Hudson site, which is further from the core of the metro area, and is the same site currently used by 630 WDG. The station is owned by **Borgen Broadcasting** and carries the **Starboard Network** under a local marketing agreement. Also, **Linder Radio's** 1170 KOWZ/Waseca has applied to increase its daytime power from 1kW to 2.5kW nondirectional. The station would drop to 1kW during critical hours (two hours after sunrise and two hours before sunset), and would still use 60W nondirectional at night.

Sam Philips died on July 30 in Memphis of respiratory failure. Phillips started as an engineer in radio, including WREC-AM/Memphis, before founding **Sun Records** in 1952. His knack for spotting talent was unmatched, and the legendary label was the first home for **Johnny Cash**, **Roy Orbison**, **Charlie Rich**, **Jerry Lee Lewis**, and of course, **Elvis Presley**. He was 80. *The TATTLER* sends condolences to friends and family of the music business legend.

WEXT/Kenosha, WI PD **Tim Allen** says the station has been given the okay for a power upgrade. The increase will double their power to 6,000 watts and will cover most of the Milwaukee area. No exact date has been set for the increase but it is expected within the next 90 days. In addition, the station debuted their new morning show last week (7/21) as **Jim Shea** and **Gwyn Ganter** took to the town's airwaves. Gwyn was previously at the station but this is her first appearance on the morning show and Jim comes from Rocker WYKT/Ft. Wayne where he handled PD/Afternoon duties.

Rumor 4: Will music programmers all over America soon be asking, "Please pass the **Meat Loaf**?"

According to reports from the *Wausau Daily Herald*, WSAU-AM/Wausau host **Pat Snyder** is recovering from a broken arm, a broken leg, a DUI charge, and more than a little embarrassment after a Monday night motorcycle accident he suffered on his way home from the Showtime Gentlemen's Club. While he recovers, co-host **Tom King** will go solo on "55 Feedback" and PD **Tom Weaver** will handle Snyder's morning news blocks. Snyder also told the local paper that "...it was a mistake. A weakness. I need a lifestyle change and have to examine myself... I guess I'll just say (to listeners) I'm testimonial to the fact that no one is immune from stupidity. I hope they can forgive me."

"Deep Blu"

ADD
KFMW!



WJJO 18x,
WDRK 8x,
WHMH 7x
KRRO 10x!

SKYWIND  Atomic K

Congratulations to the entire staff of **Radio One's** KTTB/Minneapolis on winning the company's "5 Star Market Award" grand prize! As a result of winning this prestigious contest, each full-time staff member receives \$500 and each part-timer gets \$250!

Changes, 3. According to reports from this week's *Chicago Sun-Times*, WJTW/Joliet, IL morning host **Karen Vanee** has shifted to **Nextmedia** sister Classic Hits WERV/Aurora, IL as **Geno Bryan's** co-host. Replacing Vanee is **Matt McCann**, previously of **Infinity** country WUSN/Chicago and the former WKXX and WUBT...after a month of filling-in on an interim basis, former WKIE-WKIF-WDEK/Chicago and '80s format WXXY/Chicago host **Jeffrey T. Mason** has officially been named morning host at '80s WGR/L/Indianapolis...WDBR/Springfield, IL PD **Michelle Mathews** has named sister station Hot AC WLRW/Champaign, IL's **Bob Parrish** for MD/night duties replacing **Brian "Fig" Figula**, who recently departed for nights at WQAL/Cleveland...Salem's WFZH/Milwaukee afternoon man **Neil Robbins** has accepted the position of Station Mgr. for Christian WPJP/Port Washington, WI. His last day with The Fish was today (8/1).

Availz. With the pending format change at smooth jazz KCIY/Kansas City, reach out a hand to PD **Mark Edwards** at mark.michaud@sbcglobal.net, middayer **Michelle Chase** at mchase@entercom.com, or afternoon host **David Washington** at dWASHINGTON@entercom.com. Questions on any other staff members can also be directed to Mark at his email address.

Jobs. Wausau's WYTE (country) and WLJY (AC) are looking for part-time staffers. Contact OM **Mark Skibba** at 3012 Post Road, Stevens Point, WI 54481 or at mark@nrgbroadcast.com...Talker 550 WSAU/Wausau needs a PD with a passion for news/talk and that knows how to make it sizzle. Contact **Dan Stone**, **Midwest Communications**, PO Box 23333, Green Bay, WI 54305 or email stone@mwcradio.com...Real Rock 102.5 The Bear (KRBR/Duluth) needs a full-time on-site producer to air its syndicated morning show. Duties include running the board, production, remotes, and voice-tracking. The position will be filled by August 18. Rush package to **Ray Styles**, KRBR PD, 715 East Central Entrance, Duluth, MN 55811...A couple of openings at **Midwest Communications**; Top 40/Mainstream WIFC/Wausau has a PD vacancy as **Chris Pickett** heads to a major market. Send your programming philosophy and audio to: Midwest Communications, Attn: **Jeff McCarthy**, P.O. Box 23333, Green Bay, WI 54305, or email to stone@wixx.com...In addition to WIFC, sister Top 40/Mainstream WIXX/Green Bay needs packages for overnights/swing and possible future day-part openings! Get your stuff to WIXX, Attn: **David Burns**, 115 South Jefferson, Green Bay, WI 54301, or email burns@wixx.com...**Clear Channel** CHR WDBT/Jackson, MS is on the hunt for a night jock! Get your stuff to WDBT, Attn: **Jonathan Reed**, 1375 Beasley Rd, 39206 or email him at JonathanReed@clearchannel.com...**Salem's** Christian WFZH/Milwaukee is looking for a great on-air personality who has a strong background and interest in what makes a radio station great. Those interested can send T&Rs to: The Fish, Attn: **Danny Clayton**, 135 South 84th Street, Suite 310, 53214, or email Resumes and/or MP3's to DannyC@SalemMilwaukee.com...WIZM/La Crosse, WI has a rare opening for an organized, passionate, aggressive, creative, proven leader for PD of their 100,000 watt heritage CHR station. Must wear many hats; Music, Production, Promotions and pull an air-shift. Get your T&Rs to: WIZM, Attn: **Brian Michaels**, 201 State St., 54601. All positions listed in *The TATTLER* represent equal opportunities and are presented free of charge.

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416
PHONE/FAX: (952)927-4487/927-6427 E-MAIL: info@main-st.net