

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**

The intersection of radio & music since 1974  
Tom Kay - Chris Mozena - Brad Savage

DON SHELBY ADDED TO CONCLAVE 2003 FACULTY. Top rated WCCO-TV/Minneapolis news anchor and PM drive talent at Infinity's News-Talk WCCO-AM, **Don Shelby** will anchor the Conclave's Friday morning keynote presentation, "Embedded – A Report From the Front!" Don comes to the Conclave with more than just a few credentials. He has won all five of the nation's top journalism awards, including three national **Emmys**, the **Columbia duPont Citation**, the **Scripps-Howard Award** and the **Society of Professional Journalists Distinguished Service Award**. In 1997, Don was honored with a **SECOND Peabody Award** for his ongoing work with the youth of Minnesota. He has received several honors for his work in the community, including *Minnesota Sportsman of the Year*, *Martin Luther King Humanitarian of the Year* in 1993 and 1995; the *Great American Traditions Award* by B'nai Brith; *Minnesota Broadcaster of the Year*, and the coveted Josten's *Mr. Basketball* ring, an honor rarely given to an adult! Shelby will utilize his well-honed ability as an interviewer to bring to life the experiences of embedded reporters, **CNN's Martin Savidge** and **AP Radio's Ross Simpson**, in a presentation you will not soon forget. Learn firsthand the experiences of Savidge and Ross, who joined U.S. troops battling Iraqi forces while they, themselves, battled to learn the truth about a confrontation still unfolding today. The battle for Bagdad, the flight of **Saddam Hussein**, the controversial Weapons of Mass Destruction, the rescuer of **Jessica Lynch**, and most importantly, the real life stories of soldiers and citizens will be revealed on stage at Conclave 2003. The Conclave has featured many keynotes over the years. Some made you laugh, others made you cry. This essential keynote will provide an understanding of communication few will ever experience. "Embedded - A Report from the Front!"- Friday morning, 11AM at the Marriott City Center Hotel. Visit [www.theconclave.com](http://www.theconclave.com) for more information.

**Skywind:** The story continues. This week, "Deep Blu" has been added by **Midwest Family** active rocker WJJO/Madison! The station was also a major supporter of the previous single "Lamhaj." **Blake Patton** and **Randy Hawke** of WJJO say great things about the band, and so do the programming staffs at KXXR, KARZ, KRRO, WDRK, KFMW, KSHE, and plenty more. See the band at Conclave! **Atomic K**

ADDING THIS WEEK AT HOT AC (AND COMING TO THE CONCLAVE): **Fountains of Wayne** and "Stacy's Mom" on **S-Curve!** Check the spins in the ad found on these pages, then set aside Saturday night, July 19<sup>th</sup>, at the legendary First Avenue (site of the movie classic, *Purple Rain*, and just down the block from the Marriott) for VIP treatment as S-Curve Records presents Fountains of Wayne in concert!



Added  
KHOP,  
KURB,  
WAEB,  
KLLY!

"I Was Only  
(Seventeen)"

**The BEU Sisters!**

*Minneapolis Spring Book, Phase 2 Trends.* **Disney's** rock KQRS ties **Infinity** N/T WCCO. KQRS 7.8-8.5, WCCO-AM 8.2-8.5, KEEY 7.4-7.2, WLTE 5.8-5.8, KDWB 6.0-5.4, KSTP-AM 5.1-5.2, KXXR 4.6-4.3, KQQL 4.1-4.0, KTCZ 3.7-3.9, KSTP-FM 3.7-3.9, WXPT 3.5-3.8, KTTB 3.6-3.1, KFAN-AM 2.2-2.2, WLOL 1.8-2.0, KLBB-AM/KLBP-AM 1.6-1.9, WWTC-AM 1.6-1.6, WGVX/WGVY/WGVZ 1.1-1.2, WMNN-AM 0.7-0.7, KLCl 0.5-0.6, WFMP 0.5-0.6, WWJO 0.4-0.5, KKMS-AM \*-0.4. Trends found in this *TATTLE R* are 12+ persons, M-Su, 6A-mid, Spring Phase 1 – Spring Phase 2 comparisons, unless otherwise noted. Copyright © 2003, **The Arbitron Company**. These results may not be used without permission from Arbitron.

For radio interviews and superb morning show guests, contact **Imal Wagner** of **Phoenix Rising Public Relations**. She has a stable of great interview candidates, including **Linda Hollander**, author of *Bags To Riches*, a new book covering 7 Success Secrets for Women in Business. Imal also books interviews with well-known author **Mark Victor Hansen**, author of the *Chicken Soup For The Soul* series. Contact Ms. Wagner at (301) 840-5999 or [imal@comcast.net](mailto:imal@comcast.net).

**WILLIE & ME: LON HELTON JOINS THE LEGENDS LUNCHEON!** **Lon Helton**, host of **Westwood One's Country Countdown USA** and *Radio & Records' Country Editor*, will MC the 4<sup>th</sup> Annual Conclave Legends Luncheon, sponsored by **BMI** on Friday, July 18 at the Conclave Learning Conference 2003 at the Minneapolis Marriott City Center. **Willie Nelson**, 1993 Country Hall of Fame inductee and entertainment icon for over half a century, is the Conclave's 2003 Legend. Helton will lead Willie in a discussion of his storied career. In addition, Lon will help Willie introduce a few songs to the Conclave assembly and then at the end of this incredible luncheon, will lead Willie and the crowd in an intimate Q&A session! We guarantee: this is one session you'll be reading about after the Conclave. Don't let your friends in the industry enjoy a little "you SHOULD'VE been there...!" taunt on your behalf. Register now for Conclave 2003! Do it before Tuesday, and save \$100!!

*Milwaukee Spring Book, Phase 2 Trends.* **Journal** N/T WTMJ still enjoys a 2 point lead. WTMJ-AM 9.3-9.3, WKKV 6.2-7.2, WMIL 6.8-6.3, WKLH 6.3-6.0, WLZR 5.6-5.8, WKTI 4.8-5.4, WISN-AM 5.1-5.3, WMYX 4.8-4.8, WXSS 4.5-4.6, WLTQ 4.2-3.9, WJMR 2.9-3.8, WRIT 3.7-3.7, WJZI 3.7-3.4, WOKY-AM 4.1-3.3, WFMR 2.5-2.1, WLUM 1.9-1.6, WFZH 1.4-1.5, WMCS-AM 1.3-1.2, WNOV-AM 1.6-1.1, WBWI 0.9-1.0, WIND-AM 0.5-0.9, WTKM 1.1-0.9, WAUK-AM 0.8-0.8, WEZY 0.7-0.7, WGN-AM 0.5-0.7, WEXT 0.6-0.6, WGLB-AM 0.5-0.5, WBBM-AM 0.5-0.5, WDRV 0.2-0.4, WBJX-AM 0.7-0.4, WWDV 0.2-0.2, WTKM-AM \*-0.1.

Twin Cities mainstay **G.B. Leighton** has a new album out next week, and today the band received critical praise from both Twin Cities dailies. The Minneapolis *Star Tribune* featured a major article in its variety section ([www.startribune.com/variety](http://www.startribune.com/variety)) and St. Paul Pioneer Press writer **Rob Hubbard** has published a review ([www.twincities.com/mld/twincities/entertainment/music/](http://www.twincities.com/mld/twincities/entertainment/music/)). The CD release party is to be held July 2, and radio is already raving about the single "Summertime." **Liquid 8 Records**

St. Paul's Northwestern College has a letter of intent to purchase sports KJJC and KLRX/Des Moines from owner **Lifestyle Communications** and flip both stations to a religious format. It is likely that the new formats may simulcast programming from co-owned noncommercial Christian powerhouse 98.5 KTIS-FM/Minneapolis.



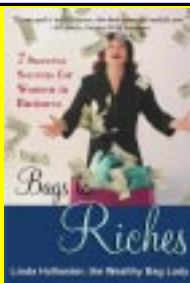
**MercyMe** "I Can Only Imagine"

Added WIXX, WHTS,  
WIFC, WNOU, KKRZ!

## Bags to Riches 7 Success Secrets for Women in Business

**Linda Hollander, the Wealthy Bag Lady**

"Linda Hollander is a wonderful guest and a great sport." -- **Troy Dunn**, the Dunn Deal Radio Show  
"The Wealthy Bag Lady is entertaining as well as informative." -- **Christina Martinez**, Morning Host of KHYL/Sacramento



AVAILABLE NOW for radio interviews:

contact: **Imal Wagner**, (301) 840-5999 or [imal@comcast.net](mailto:imal@comcast.net)

SEVEN STUDENTS FULLFILL CONCLAVE MISSION AT AWARD CEREMONIES! The Conclave's mission is to educate. As further proof of how it accomplishes that important mission, the Conclave will be presenting 7 scholarships at the 2003 Learning Conference Awards Brunch on Saturday, July 19. Those recipients will include one person currently working in the industry (and attending the Conclave) who will receive the 2<sup>nd</sup> annual Conclave Continuing Education Scholarship, while six students from around the country will be accepting their Conclave scholarships to various houses of higher education. Three of the seven will receive broadcast/music industry scholarships: **Sarah Jane Peterlik** of Cadott, Wisconsin who will receive The Dennis Becker Memorial Scholarship to Brown College in Minneapolis, **Katherine Leathan Jones** of Detroit, Michigan who will receive The Bill Gavin Memorial Scholarship to Specs Howard School of Communications Arts in Detroit, and **Kevin Michael Lindow** of St. Paul, MN who will receive The Musictech College Scholarship in St. Paul. Three **Doug Lee Memorial Scholarships** will be given to students who attend colleges in the state of Missouri: **L'Erin Muckelroy** from Lincoln University, **Rachel Bryant** from William Woods University, and **Ashley Richmond** from the University of Missouri/St. Louis. These scholarship awards represent a commitment of over \$70,000 provided by the Conclave and our educational partners, **Brown College**, **Specs Howard**, and **Musictech**. With its beginnings in 1980, the Conclave's scholarship program touts some impressive recipients, including former major market morning guy and current stand-up comic **Gino Roberto**, WROV/Roanoke PD/PM driver and R&R PD of the Year nominee **Aaron Roberts**, KCVW/Waterloo PD/morning man **Jamie Phillips** and Warner TV/Minneapolis Marketing Director **Siobhan Parnicky!** The Awards Brunch will be MC'ed by radio personality **Gary Burbank** and his alter ego, **Earl Pitts!** Come greet the next generation of industry professionals at the 2003 Conclave Awards Brunch!

*Indianapolis Spring Book, Phase 2 Trends.* Country WFMS gets stronger. WFMS 10.4-11.2, WFBQ 9.1-8.5, WIBC-AM 8.8-7.1, WHHH 6.9-6.9, WGLD 6.8-6.5, WTLC-FM 5.3-5.5, WNOU 5.3-5.4, WRZX 5.4-5.3, WYXB 4.8-4.8, WTPI 4.2-4.3, WZPL 3.5-3.8, WENS 2.7-2.9, WTTS 2.7-2.6, WGRL 2.2-2.2, WYJZ 1.6-1.9, WTLC-AM 1.7-1.8, WNDE-AM 1.1-1.3, WXIR 1.3-1.3, WKKG 1.1-1.1, WEDJ 0.5-0.8, WXNT-AM 0.9-0.8, WSYW-AM 0.5-0.6, WKLU 0.7-0.6, WCBK 0.7-0.6, WXLW-AM 0.5-0.5.

THE CONCLAVE DOES IOWA! The Conclave presented a session for programmers at last week's **Iowa Broadcasters Association** Convention at the West Des Moines Marriott Hotel. A full room was captivated by Conclave Board member (and WDBO/Orlando PD) **Kipper McGee's** presentation, "Planning To Win: a 21<sup>st</sup> Century Approach to Success by Design" – a 2 hour course in strategic planning, especially for radio product managers (translation: PDs!). In the session, Kipper revealed the challenges facing local radio in 2003, and then addressed those challenges with a 5 step planning "plan." The upshot? As Kipper told the Iowa Broadcasters, "what get's planned, get's done!" (**Peter Drucker**) – and Kipper certainly provided the tools for each station's plan for success! As IBA Executive Director, **Sue Toma**, relays, "Kipper McGee provided our radio folks with very useful and much needed information and he certainly contributed greatly to the success of the day." If you're an Iowa Broadcaster, see what you missed??

The **Beu Sisters'** song "I Was Only (Seventeen)" is getting a well-deserved resurgence. This week, KLLY/Bakersfield and WSNE/Providence are among the new supporters. **S-Curve**

## the Conclave

Learning Conference 2003

July 17-20

Minneapolis Marriott City Center

Tuition \$399 until 6/30/03!

<http://www.theconclave.com>



**Willie Nelson**  
Friday 7/18!!

# The Future

ain't what it used to be

**Layne Larson** is hosting a special event for listeners of Hot AC KCVW/Waterloo ("Mix 96") next week. The station is presenting a "Lunch With Layne" promotion at Toad's Bar and Grill in downtown Cedar Falls, featuring a live performance, interview, and meet-and-greet. This is in support of her excellent debut single "Wait For Me", which debuted with 20 spins this week on KCVW! Layne's also getting regular spins from stations like KQKY, KELO, KWYR, WWAX and more. If you need to hear it again, let Main Street know at (952) 927-4487. **Stockinrock**

*St. Louis Spring Book, Phase 2 Trends.* In the first trends released since the market's embargo, N/T KMOX dominates. KMOX-AM 11.7-11.0, KEZK 6.4-6.4, WIL-FM 5.6-5.5, KMJM 4.6-5.0, KSHE 5.2-4.6, KTRS-AM 4.2-4.2, KYKY 3.8-4.1, KPNT 4.0-4.1, WSSM 3.3-4.0, KIHT 4.4-4.0, KSD-FM 4.0-4.0, KSLZ 4.2-3.9, KATZ-FM 3.4-3.6, WVRV 3.5-3.6, WFUN 3.5-3.3, KLOU 3.2-2.9, KFUO 2.8-2.7, KATZ-AM 2.3-2.4, KFTK 2.2-2.2, WMLL 1.5-1.4, WRTH-AM 1.1-1.3, WFNS-AM 1.1-0.9, KWRE-AM 0.6-0.5, WBGZ-AM 0.3-0.4, WESL-AM 0.5-0.4, WGNU-AM 0.4-0.4, KIRL-AM \*\*0.4, KSLQ \*\*0.4, KNSX 0.4-0.4, KFNS-FM \*\*0.1.

HD RADIO – NO PLASMA NECESSARY!! Conclave 2003 will reveal the next technological leap for radio -- HD (High Definition) Radio -- in an exclusive session which is sure to add an exclamation point to this year's theme: "The Future Ain't What It Used To Be!" **IBOC, The Nuts & Bits!** will be held at the 28<sup>th</sup> Annual Conclave Learning Conference on July 18, 2003 at the Minneapolis Marriott City Center. Led by two of the engineering pioneers for this new **FCC** standard for digital broadcasting, **Omnia Audio** President **Frank Foti** and **Susquehanna Radio's Max Turner**, this session will highlight how IBOC (In-Band, On-Channel)/HD will revolutionize the way radio signals reach our listeners. The session will give attendees the knowledge to prepare their station for the new digital future through an open, easy-to-understand layman's discussion about the technology, its processing, and the potential impact HD radio will have on our industry. An audio demonstration featuring the latest processing available from Omnia will be presented followed by a Q&A opportunity. Obviously, when it comes to radio and technology, the future ain't what it used to be!

A lawsuit filed by former WMNN/Minneapolis traffic reporter **Jonell Pernula** against **Westwood One** and **Metro Networks** claims that because the station wanted a male reporter for the morning shift, they replaced her with a less-experienced male reporter and offered her only part-time work without benefits or guaranteed hours.

*Detroit Spring Book, Phase 2 Trends.* N/T WJR takes over the lead. WJR-AM 5.9-5.9, WWJ-AM 6.0-5.7, WOMC 5.4-5.4, WJLB 5.6-5.3, WRIF 4.6-4.5, WNIC 4.1-4.3, WMXD 4.3-4.2, WYCD 4.1-4.2, WVMV 4.1-4.2, WDTJ 4.0-4.0, WMGC 3.7-3.9, WKQI 3.6-3.9, WCSX 3.1-3.1, WDRQ 3.0-3.0, WDMK 2.9-2.8, CIMX 2.8-2.8, WDVD 2.2-2.5, WKRK 2.6-2.2, CKWW-AM 2.0-2.0, WDTW 2.0-1.7, WXYT-AM 1.6-1.5, WGPR 1.3-1.4, WDFN-AM 1.2-1.2, CIDR 1.0-1.2, WMUZ 1.1-1.1, WCHB-AM 1.0-0.9, WSAQ 0.7-0.8, WQBH-AM 0.8-0.6, CKLW-AM 0.6-0.6, WCRZ \*\*0.5, WKKO 0.4-0.4, WEXL-AM 0.4-0.4, WMKM-AM \*\*0.3.

**MercyMe** is continues its assault on official "hit" status at Top 40, among other formats, with "I Can Only Imagine!" Most Added again, at CHR: WIXX, WHTS, WIFC, WNOU, KKRZ and others. Major spins at KJCK, WRVW, WDBR and more. At AC, new adds from: KLSY, KXLY, WLNK, KGBY, KYYY and more. **Curb/INO**

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416  
PHONE/FAX: (952)927-4487/927-6427 E-MAIL: [info@main-st.net](mailto:info@main-st.net)



## fountains of wayne Stacy's Mom

Adding this week!  
Check out Mom's  
early action:  
KRSK 30x! WPTE 27x!  
KHMx 25x! WINK!  
WSSR!



A ROCKIN' FRIDAY AT THE CLAVE! **Dreamworks' Alien Ant Farm** and **Arista's Adema** headline The 3<sup>rd</sup> Annual Conclave Rock Showcase at the legendary Quest nightclub on Friday July 18<sup>th</sup>, brought to you by **In De Goot Entertainment!** In addition, the Conclave will showcase **Curb's Presence**, **Jive's Three Days Grace**, **In De Goot's Echo 7** and **Strata**, in what is certain to be another industry "must see" event. The 2003 Showcase line-up will grace the same Minneapolis stage which introduced bands to the industry over the past 3 years like **Nickelback**, **Tantric**, and **Theory of a Deadman** - while re-introducing superstar arena-rockers **Def Leppard** in their first club gig in over a decade last summer! Conclave attendees will once again receive VIP access to this Showcase as part of their paid registration to the Conclave Learning Conference being held July 17-20, 2003 at the Minneapolis Marriott City Center.

First, **Entercom** nabbed three of **Union Broadcasting's** best-known hosts from sports WHB-AM/Kansas City. Now, Union's president **Chad Boerger** is quoted as being "very interested" in Kansas City Royals baseball, which currently airs on Entercom's talk KMBZ-AM. Entercom's GM **Bob Zuroweste** said he "will be prepared", and that he "fully expected" Union's interest in the Royals.

*Rumor:* so what's up at **Entercom's** KRBZ/KC? A format change...or a well-orchestrated summer book stunt?

Congrats to these neighborhood winners at last weekend's *Radio & Records* Convention: URBAN STATION OF THE YEAR: WGCI-FM/Chicago; URBAN PROGRAM DIRECTOR OF THE YEAR: **Elroy Smith** - WGCI-FM/Chicago; URBAN MUSIC DIRECTOR OF THE YEAR: **Tiffany Green** - WGCI-FM/Chicago; URBAN AC STATION OF THE YEAR: WVAZ/Chicago; SMOOTH JAZZ STATION OF THE YEAR: WNUA/Chicago; SMOOTH JAZZ LABEL OF THE YEAR: one of the Main Street family of labels - **Kevin Carroll's** Blue Note; ROCK STATION OF THE YEAR: WEBN/Cincinnati; ROCK PROGRAM DIRECTOR OF THE YEAR: Conclave faculty member **Joe Bevilacqua** - WHJY/Providence; ROCK MUSIC DIRECTOR OF THE YEAR: The Dude - WEBN/Cincinnati; ROCK PERSONALITY/SHOW OF THE YEAR: **The Dawn Patrol** - WEBN/Cincinnati; ACTIVE ROCK STATION OF THE YEAR: Conclave faculty member **Keith Hastings** WAAF/Boston; ACTIVE ROCK PROGRAM DIRECTOR OF THE YEAR: **Doug Podell** - WRIF/Detroit; ACTIVE ROCK MUSIC DIRECTOR OF THE YEAR: **Mark Pennington** - WRIF/Detroit; CLASSIC ROCK STATION OF THE YEAR: WFBQ/Indianapolis; CLASSIC ROCK PROGRAM DIRECTOR OF THE YEAR: Mike Thomas - WFBQ/Indianapolis; CLASSIC PERSONALITY/SHOW OF THE YEAR: **Bob & Tom** - WFBQ/Indianapolis!!

**Curb's Plumb/"Real"** Add of the Week: KYYY/Bismarck!

They'll be movin' on up...**Clear Channel's** Minneapolis cluster is moving under one roof for the first time ever. Expect Top 40 KDWB and AAA KTCZ to move later today, followed by Country KEEY and Sports KFAN-AM and KFXN-AM in early July, and Oldies KQQL and Smooth Jazz KJZI by the end of July. New Rolodex info: 1600 Utica Avenue South, Suite 400, Minneapolis, MN, 55416, new phone (952) 417-3000, new fax (952) 417-3001.

**Jay Clark**, member of the Conclave 2003 faculty, has been promoted from VP/Entertainment and Information to VP/Programming at **Sirius Satellite Radio**, which just passed the 100,000-subscriber mark last Friday!

## Layne Larson wait for me

*Dedicated to all who have loved ones  
far from home.*

On KWYR, KVHT, KELO, KQKY,  
KKRL, WWAX, and more!!



Catch Layne LIVE at Conclave  
2003 at the Mainstream AC  
Symposium, Saturday 7/19!!



Understanding there was a connection between their own mascot - "The Rock Monkey" - and Kansas' first confirmed case of Monkeypox last week, **Journal Active Rock KICT/Wichita** had a plan. When listeners heard the sound of morning guys **Phil & Hank** getting bitten by the infected prairie dogs, the ninth caller had an opportunity to choose one of three boxes being held by the Rock Monkey. The winner wins whatever prize is in the box. Says PD **DC Carter**, "After all, it's better to get a monkey box than get Monkey pox." It's statements like that which make Carter the **Dr. Seuss** of rock...

Just as the Twin Cities gained its first Smooth Jazz station in over five years last week (as 100.3 WLOL flipped to jazz as KJZI), former Smooth Jazz 104.1 KMJZ PD **Rob Moore** has resurfaced in a radio position. Moore is handling Operations for **Starboard Broadcasting's** new "Relevant Radio" syndicated Catholic-talk format. He is working from their offices at 917 N. Lilac Drive, the former home of KQRS and the **ABC/Minneapolis** stations for many years. Rob also continues to oversee some Internet radio jazz stations. Reach him at (763) 546-4000.

*Conclave 2003 Partners.* These organizations are proud Partners of the 2003 Conclave - **All Access**, **Arbitron**, **BDS Radio**, **BMI**, **Brown College**, **First MediaWorks**, **Get Smart Design**, **McGathy Promotions**, **Mediabase 24/7**, **Musictech**, **Premiere Radio Networks**, **Ratethemusic.com**, **Specs Howard School for Communication Arts**, and **Troy Research**. Next time you're in touch with any of these fine folks, take the time to thank them for helping make the Conclave possible!

*Changes.* Congratulations to **Jon Hanson** and the KTCZ/Minneapolis promotions crew, who have now added similar duties for new sister Smooth Jazz station 100.3 KJZI...**Justin "J.R." Kaiser** has exited **Artistic Media Partners** of Lafayette in favor of an OM position with **Iroquois County Broadcasting** in Watseka, IL...former WKRK/Detroit hosts "**Kramer & Twitch**" have joined WOCL/Orlando for mornings...WKDD/Akron middayer/MD **Lynn Kelly** will exit next month...WVAZ/Chicago has upped **Ramonski Luv** from part-time to afternoons, replacing **Tony Richards**; he joins cohosts **Bonnie DeShong** and **George Willborn**.

**Ryan Peterson** has returned to radio after spending seven years as a Police Officer. He is the new host of the 9am to 12noon show on **New Radio Group's** AM 1450 WDLB/Marshfield, WI under the name **Ryan Lindsey**. He has worked with KOEL/Oelwein-Waterloo and KATF/Dubuque in the early 1990's before joining the police force. Reach him at (715) 384-2191.

Some on-air shuffling begins Monday at **Maverick Media's** stations in Eau Claire. Hot AC WIAL ("I-94") MD and afternooner **Kris Cooper** is moving to an afternoon host/promotions director position with sister active rocker WDRK ("99.9 The Carp"), and **Sue Savage** moves from WDRK to morning cohost duties at WIAL. In the afternoon position at I-94, expect the return of market veteran (and group OM) **Rick Roberts** to a daily airshift! Meanwhile, WDRK PD **Al Shannon** tells *The TATTLER* that the search is coming along very well for next year's renowned "Carp Calendar Cuties", a fundraising calendar featuring area women that the station began for 2003.

*Rumor:* As **Clear Channel** has now dropped the market-heritage call letters WLOL in favor of KJZI, has another Twin Cities broadcast group already applied for them in hopes to keep them on an AM signal in their stable?

# SKYWIND "Deep Blu"



SEE SKYWIND AT THE CONCLAVE  
AT THE ROCK SYMPOSIUM, FRIDAY  
7/18!

Added  
WJJO!  
On KRRO!  
KARZ!

**2003 SILENT AUCTION!** One of the Conclave's most fun features - the Scholarship Silent Auction - will delight participants with a bevy of incredible collectors items. The Auction will feature autographed photos from **Bill Cosby, Matt Damon, The Friends Cast, Tim McGraw, Ozzy Osbourne, Faith Hill, Dixie Chicks, George Clooney, Gwyneth Paltrow, Nicole Kidman, George Lucas, Jack Nicholson, Samuel L. Jackson, Adam Sandler, Paul Winfield, Corbin Bernsen, Randy Travis, Steve Guttenberg, Melissa Manchester, Kim Novak, Jim Edmonds, Morganna, Carlos Santana, Russell Crowe, Hugh Grant.** New this year: Bobbleheads of **Haray Caray, Ernie Harwell, and Herb Carneal!** Other great items include **Stephen King** Auto'd Book Plate, **Avril Lavigne** signed microphone, **Elton John/Billy Joel** signed drum head, **Eminem** signed magazine, **Bruce Springsteen** signed poster, **Michael Crichton** Auto'd Hardcover Book "Prey", **Aerosmith** signed CD, Nebraska football legend **Tom Osbourne** Auto'd mini-helmet, **Steven Spielberg** signed director's board, **Howard Stern** "Private Parts" Auto'd Movie Poster, a **JoDee Messina** Auto'd Guitar and a **Bruce Springsteen** Auto'd Guitar! If you'd like to donate an item, give the Conclave office a call (952-927-4487). How can YOU secure a collectible to donate? Simple. If an artist, actor, or sports figure visits your station or appears in your town, get out a sharpie and have them sign a station T-shirt (or one of their own photos/CD's), and donate it to the Conclave. Auction donations may be considered tax deductible contributions; ask for details!

**MacDonald Garber Broadcasting's** Top 40 WKHQ/Traverse City, MI has filled its night slot. Ben Nystrom is now handling nights, replacing John Foxx who exited several weeks ago. Nystrom was handling part-time duties with WSNX/Grand Rapids, and will now also voice-track nights on sister AC station WLXT/Pestoskey, MI.

**Changes Too.** **Boomer** moves from afternoons to mornings on **Clear Channel** alternative WXEG/Dayton. He'd been filling in in the AM since **Scott Mallory** moved across town to top 40 WGTZ...**Joyce Lamont**, morning co-host at adult standards KLBB-AM/Minneapolis, retires after 53 years (!) in local radio, leaving **Reed Hagen** flying solo in the morning slot...**Kevin Carter**, Street Talk Daily and AC/Hot AC Editor at R&R, moves to CHR/Pop Editor. He replaces **Tony Novia**, who left R&R to become VP/International at Universal Records...**Fig**, recent winner of "Illinois Personality of the Year" and night jock at **Capitol** Top 40 WDBR/Springfield, has given his two weeks' notice...**Gary Exline**, moves from VP/GM of **Eagle Radio's Regent**/Evansville-Owensboro cluster to GM of their St. Joseph, MO group...**Bob Walker**, former morning host at country KZSN/Wichita moves to afternoons at country KHUT/Hutchinson, effective July 7<sup>th</sup>.

Watch out for a live concert featuring **Stockinrock** artist **Kory and The Fireflies** this weekend near Willmar. **MaryElin Macht** and the staff of KQIC ("Q-102") are hosting a major outdoor event with the band as a station promotion on Saturday. The band is also being featured in a major nationwide TV ad campaign for **Budweiser's** "True Music" campaign.

**Clear Channel** of Chicago has severed ties with **Traffic Pulse Networks**, and will provide its own traffic reports and information for its stations, effective July 1. Former **Shadow Broadcast Services** and **Metro Networks** GM **Barry Butler** will oversee the upstart operation.

**THE FUTURE AIN'T WHAT IT USED TO BE!** Conclave 2003. Marriott City Center Hotel/Minneapolis. July 17-20<sup>th</sup>. Special tuition is \$399 BUT ONLY UNTIL MONDAY! Beginning Tuesday, July 1<sup>st</sup>, it rises to \$499 (still a helluva deal). So, if you're into saving a hundred bucks, register now! As of this afternoon, the unofficial count: just 27 rooms remaining at the Marriott City Center. The only way to get one of those 27 rooms is by registering for the Conclave (note: Conclave registration does NOT guarantee a \$95 room; when those \$95 rooms are gone, they're gone and you'll be paying a lot more in Marriott...if you can get in, at all!). For more information and to register now for the 2003 Conclave Learning Conference, call 952-927-4487 or visit the website at [www.theconclave.com](http://www.theconclave.com).

**Changes 3.** **Pat Miles**, former anchor of NBC affiliate KARE-TV/Minneapolis, joins WCCO-AM/Minneapolis as host of its Midday Live show, effective September 2. Miles also signs on as co-host for the last half hour of **Dave Lee's** morning show, and **Tim Russell** will shift to mornings with Lee...**Doug Daniels**, takes over mornings at Radio Works AC WGFB/Rockford, replacing **Mike Harrison** who has moved into real estate...**Ryan Holdenreid**, intern at **Clear Channel** in Springfield, MO, is promoted to Promotions Coordinator.

Last weekend, KCVM/Waterloo ("Mix 96") helped raise over \$7,500 for chronically and terminally ill children to visit Disneyworld. It's part of the on-going "Jamie and Jim's Kids" program that has been running since 1999 with Mix 96 morning hosts **Jamie Phillips** and **Jim Coloff**. The duo has raised a total of over \$110,000 this year alone! The next trip to Disneyworld will be in September, and Jim and Jim will broadcast live from the **Disney-MGM** studios at that time.

**Even More Changes.** **Jeff "Shaggy" Nagel**, APD/MD at **Infinity** alternative WAQZ/Cincinnati, is promoted to PD, replacing **John Michael**, who joined KROQ/Los Angeles a few weeks...**Doug Miller**, Production Director of KSRC/Kansas City, exits radio after 24 years in radio...**Rahny Taylor**, formerly from the production/imaging group at KDWB/Minneapolis, joins the "Knight In The Morning" show at Top 40/Mainstream WXSS/Milwaukee, hosted by former KDWB staffer **Michael Knight**. **Van McNeil** is now doing nights at WXSS...**Jeffrey T. Mason**, former morning guy at WKIE/Chicago, was heard filling in mornings at '80s WGRL/Indianapolis. Permanent? Ask him at THE CONCLAVE, which he is attending next month!

**Jobs.** Hot AC **KS95/Minneapolis** needs an Assistant Morning Show producer AND a Afternoon Drive producer (off-air). Also needed, part-timers! Send your stuff to PD **Leighton Peck**, 3415 University Av SE, Minneapolis, MN 55414...**Three Eagles** is looking for part-timers for KEEZ/Mankato ("Z-99"). They are willing to train newcomers, and previous broadcast experience is NOT needed! Contact **Ryan Roos**, 54934 210<sup>th</sup> Lane, Mankato, MN, 56001...**Capitol Radio Group** Top 40 WDBR/Springfield, IL is looking for a night guy. Get T&R's to PD **Michelle Matthews**, WDBR, 3501 East Sangamon Avenue, Springfield, IL, 62707...**Clear Channel** Top 40/Mainstream WNCI/Columbus is looking for an addition to their world famous Morning Zoo. Rush your very best material to PD **Jimmy Steele**, WNCI, 1301 Dublin Rd., Columbus, OH, 43215. All jobs listed in *The TATTLER* are presented free of charge and represent equal opportunities.