

# THE MAIN STREET TATTLE R

Communicator Network

The intersection of radio & music since 1974  
Tom Kay - Chris Mozena - Brad Savage

After weeks of speculation, rumors turned to reality on Thursday at 1pm as **Clear Channel's** Classic Hits 100.3 WLOL flipped to smooth jazz. New call letters KJZI are pending and should be in place within a week. WLOL's classic hits format left the air with a goodbye message from airstaffer **Dan Riggs**, followed by **The Beatles** song "**Tomorrow Never Knows.**" A produced promo (voiced by **Bob Wood**) introduced the new format with song samples and a station overview, followed by **Sade's "Smooth Operator"** as the first song. **Bob Wood** will continue as PD with the new format, and MD **Mike Wolf** remains in place and adds midday on-air duties (he'll also continue as sister Triple A KTCZ's Music Director). Afternoon host **John Nene** retains his post, and **Dan Kulhane** will continue to host nights. Expect mornings to feature news from **Kelly Guest** (formerly with KTCZ, now also handling KFAN news duties), and many other staffers to remain in place. Musically, the smooth jazz on 100.3 seems to include most current chart songs from the format, along with a healthy dose of familiar vocals from acts like **Steely Dan, Des'ree, Simply Red, Michael McDonald, Norah Jones, Toni Braxton, Sting, and Steve Winwood.** The station feels a bit more vocal-oriented than similar smooth jazz stations in Des Moines, Madison, and Chicago. The new "Smooth Jazz 100.3" picks up where KMJZ left off five years ago, when **Infinity** flipped it from jazz to Mod A/C as "104-1 The Point" (the station is now '80s as "Mix 104"). Of note is that former KMJZ GM **Dan Seeman** now holds the same position with Smooth Jazz 100.3. The Twin Cities has a long smooth jazz history, with stations like 105.7 KCFE, 107.9 KTNW, AM 690 KTCJ, and AM 1280 WWTC all running variations on the format over the past twenty-five years.

As part of **Budweiser's** "True Music Live" advertising campaign, watch for **Stockinrock's** Sioux Falls-based **Kory and The Fireflies** on **VH1 Tonight (6/20)**! A produced commercial featuring the band will air during the "Driven" program featuring **Nelly**, between 10pm and Midnight. Kory's next single will be "**For What It's Worth**" (a remake of the **Buffalo Springfield** classic), and it has already been added (well before impact date!) at **KKRL** and **KQIC**!

**Entercom** welcomes **Raymond Quinn** as VP/GM of their Madison stations, including **WOLX, WBZU** and **WMMM**. Quinn replaces **Michael Keck**, who recently moved to Kansas City.

**FRIDAY CONCLAVE KEYNOTE!** Join **Martin Savidge** and **AP Radio's Ross Simpson** in a Friday morning (7/18) Conclave Keynote presentation you will never forget: "Embedded - A Report from the Front!" The coverage of the War in Iraq has been unique from many standpoints, but its most exceptional feature was embedded reporting. Learn firsthand the experiences of these seasoned veterans who joined U.S. troops battling Iraqi forces while they, themselves, battled to learn the truth about a confrontation still unfolding today. The battle for Bagdad, the flight of Saddam Hussein, the controversial Weapons of Mass Destruction, and most importantly, the real life stories of soldiers and citizens will be told on stage at Conclave 2003. The Conclave has featured many keynotes over the years. Some made you laugh, others made you cry. This essential keynote will provide an understanding of communication few will ever experience. "Embedded - A Report from the Front!"- Friday morning, 11AM at the Marriott City Center Hotel. Visit [www.theconclave.com](http://www.theconclave.com) for more information.

*Giving away the store dept.* Earlier this week, Richfield, MN based **Best-Buy Co.** spun off its sickly **Musicland** division (including **Sam Goody, Media-Play** and **Suncoast** retailers, approximately 1,137 stores in total) to **Sun Capital Partners, Inc.**, a Florida-based private investment firm. The deal includes all of Musicland's operating assets (except for a distribution center in Franklin, IN) and Sun Capital is simply expected to pay certain "transition support services" for up to one year. Musicland was the nation's largest consumer electronics firm's first acquisition back in 2000, for a reported \$425 million cash and another \$260 million in assumed debt. According to Best Buy's annual report, just filed with the SEC last month, Musicland had revenue of \$1.7 billion in fiscal 2003, down from \$1.9 billion the previous year. Meanwhile, the company went from a \$30 million profit in 2002 to a \$72 million loss in 2003. Earlier this year, the company basically wrote off its Musicland investment. Best-Buy CEO **Brad Anderson** was also quoted as saying, "*This has been a very expensive, but a powerful learning experience for Best Buy.*" Not surprisingly, Wall Street embraced the news, sending shares of Best-Buy up 5% to close Monday (6/16) at a 52 week high of \$43.99. The original Musicland store was opened in 1955 at the corner of Hennepin and 5th Ave. in Minneapolis, and today the company has 10,200 total employees. **Connie Fuhrman** will remain the president of Musicland.

Changes at **Infinity/Minneapolis** as **Brian Whittemore**, VP/GM of news/talk **WCCO-AM** and business **KCCO-AM/Minneapolis**, has left the company and will not be replaced. Infinity retains **Dick Carlson** as Sr. VP and Market Manager of the Minneapolis cluster. Also at Infinity this week, The **Minnesota Twins** renewed their contract to air Twins baseball on **WCCO-AM/Minneapolis** through 2006, despite competition from **Clear Channel's** sports **KFAN** and **Minnesota Public Radio's** news **WMNN**. **WCCO** has aired Twins games since the inception of the Twins franchise in 1961.

*wait for me*  
Dedicated to all  
who have loved ones  
far from home.  
ADDED KCVM! On KVHT! KELO!  
KQKY! KKRL! WWAX! KWYR!

Adding this week:  
Early - KHOP!KURB!



**THE CONCLAVE MEANS URBAN!** Urban Radio is prominently featured in the agenda of Conclave 2003! Coordinated by Conclave Board Member, veteran programmer, music industry vet and journalist, **Dr. Jerry Boulding**, the urban faculty line-up reads like a "who's who" of urban radio. On Friday, July 18, WBLS/ New York Program Director and Conclave veteran, **Vinny Brown** will moderate **NO HITS BARRED – Which Hits When?** This session will focus on playing all the hits and day-parting in the urban format. What are the risks in alienating the upper demographics of the format, those who are 25-34, who may not be into rap? What songs do the listeners want to hear and also what do they want to know? Faculty: **Andre Carson**, Operations Manager of KPRS & KPRT/Kansas City, **LaMonda "L-Boogie" Williams**, Program Director of KROU/New Orleans, **Cedric Hollywood**, Program Director of WEDR/Miami, **KJ Holiday**, Program Director of WJLB/Detroit, **Larry Kahn**, Senior VP of **Jive Records**/New York and **CeCe McClendon**, VP of **Arista Records**/New York. On Saturday, July 19, **THE URBAN FACE-OFF: A NEW AUDIENCE/ A NEW OPPORTUNITY** will be moderated by KRNB/Dallas Operations Manager, **Sam Weaver**. At work listeners represent a great opportunity for urban adult stations to capture an expanded market. This session will educate attendees on how to adjust to the many direct and indirect format competitors, including shared audience from within the same company. Faculty: **Jamillah Muhammed**, Program Director of WMXD/Detroit, **Ron Davis**, Program Director of WALR/Atlanta, **Kathy Brown**, Operations Manager of WMMJ/Washington DC, **Derrick Brown**, Operations Manager of WHQT/Miami, **Greg Williams**, Program Director of KDGS/ Wichita, **Lisa Ellis**, Senior VP of **Sony Music**/New York and **Benny Pough**, Senior VP of **MCA Records**/Los Angeles. Conclave 2003: "The Future Ain't What it Used to Be" at the Marriott City Center Hotel in Minneapolis from July 17 to July 20. Tuition is \$399 until July 1<sup>st</sup>! Check out [www.theconclave.com](http://www.theconclave.com) for details!

Congrats to Midwest media mogul, **Pat Paxton**, on his ascension to the Sr. VP/Programming position at **Entercom**. The Boston-based Chicago native Paxton cut his programming teeth in the Midwest in Sioux City and LaCrosse. Congratulate Pat when you see him at the Conclave next month!

*Rumor:* Are three high-visibility hosts from **Union Broadcasting's** sports WHB-AM/Kansas City leaving for **Entercom's** cluster?

**Plumb** has been getting around 20+ spins a week on KFBZ/Wichita, and has now been added at KYYY/Bismarck! "**Real**" is the track, and it deserves another listen if you have not spent enough time with it lately! **Curb**

**Entercom** announces a lineup for their new Kansas City sports talk station. **Tim Grunhard**, formerly of the Kansas City Chiefs, will handle mornings, and afternoons will include Fox football analyst **Bill Maas** and Kansas City Star columnist **Jason Whitlock**.



*Changes.* Part-time staffer "**Paulee**" leaves **Triad Broadcasting** of Fargo, to take a full-time producer job with News/Talk 970 WDAY. He replaces **Evan Carlson**, who takes the production manager job at Triad...KBEA/Quad Cities PD/afternoon host **Carter** has exited the station; morning host **Jeff James** is currently the interim PD...**Three Eagles'** T40 KEEZ/Mankato ("Z-99") PD **Dino Sullivan** has exited; night-host **Ryan Roos** is acting PD and is now handling afternoons...Congrats to **South Dakota Public Radio's** KUSD/Ver-million, on being named a winner in the 4<sup>th</sup> Annual RTNDA/UNITY Awards, to be presented October 13 in New York City!

Another Minnesota act is making waves on a national level! **G.B. Leighton** is releasing his first well-distributed album *This Life*, with **Liquid 8 Records** of Minnetonka, MN, and "**Summertime**" is the first single. This artist is known to pack clubs around the entire region, doing gigs over 200 nights a year! Make an instant connection with your audience by playing this song!

Turbulence at 96.5 The Buzz KRBZ/Kansas City! After a spat with OM/PD **Mike Kaplan**, MD/afternoons **Lazlo** has been off the air for a week, prompting the morning show of **Kenny & Afentra** to talk on air about quitting if Lazlo is let go. And to top it off – a rumor that **Entercom** could flip The Buzz to talk!

**The Beu Sisters** song "**I Was Only (Seventeen)**" is getting another shot at being the hit it deserves to be. Impacting NOW, we've got early adds in from KHOP/Modesto and KURB/Little Rock. **EMC/S-Curve**

**LEGEND WILLIE NELSON TO HEADLINE CONCLAVE 2003!** The Conclave is proud to announce the addition of **Willie Nelson** to the faculty of Conclave 2003! Entertainment icon Nelson will be the featured legend at the Friday (7/18) Legends Luncheon sponsored by **BMI**! Celebrating 50 years in the industry as a hall-of-fame singer/songwriter/performer/actor, Willie will perform songs from his vast repertoire. In addition, he'll be interviewed in classic Legends Luncheon style and conduct an intimate Q&A session with those fortunate enough to be in room! This year's Legends Luncheon is NOT to be missed!

**Jack Oliver**, after helming **Clear Channel** Top 40 KKRD/Wichita for the last 24 years, is out. Recently, he'd been OM/PD at both KKRD and country KZSN. At KKRD, PD duties go to MD/APD/middayer **P.J.** (now only the second PD in the history of the station), while KZSN is looking for a new PD. Interim PD duties are being handled by MD/afternoon **Dan Holiday**. (See *Jobs*.)

The final line-up is in place for the 16<sup>th</sup> Annual "XRT Free Fourth of July Concert" at The Taste Of Chicago. **The Wallflowers**, **Pete Yorn**, **Guster** and **Shemekia Copeland** are scheduled to play. The show will be broadcast live as an XRT Concert Exclusive on **Infinity AAA** WXRT/Chicago, starting at 2 PM on July 4<sup>th</sup>.

# the Conclave

Learning Conference 2003  
July 17-20

Minneapolis Marriott City Center

Tuition \$399 until 6/30/03!

<http://www.theconclave.com>



Willie Nelson  
Friday 7/18!!

## The Future

ain't what it used to be

**MercyMe** is achieving Top 40 hit status with "I Can Only Imagine" getting Most Added at the format again! New adds are in from KZMG, WBHT, KMXV, WERZ, WIOQ, KLAL, WFLZ, WLAN, WSNX and more. Major Top 40 supporters include KJCK, WRVW, WDBR and several others. **Curb/INO Records**

**Minnesota Public Radio** has added two new FM stations in Fergus Falls, MN. News and information affiliate KWNF signed on April 24, and classical music affiliate KCMF hit the air on June 5. Both stations share a transmitter site and broadcast with 2,600 watts at 66 meters.

**CONCLAVE BECOMES HABIT FORMING!** WGCI/Chicago's **Elroy Smith** will share his acclaimed presentation, "Habits of Highly Successful Air Talents" at Conclave 2003, Friday afternoon (7/18) at 2PM! In case you don't know, Elroy programs America's most successful urban radio station, **Clear Channel's** WGCI/Chicago, and his insightful observations will be worth its weight in gold. **GUARANTEED!!**

**Stacy Cole**, morning show co-host at **Midwest Communications'** Top 40 WIFC/Wausaw, has been suspended indefinitely for comments that offended some local advertisers as well as PD **Chris Pickett**.

fountains of wayne

## Stacy's Mom

ADDING 6/30!!

Already on WSSR, KZPL,  
KMHX, WINK, KQMB!



Beginning at 7 AM on June 23 at the Southridge Mall in Des Moines, listeners of **Saga** active rock KAZR will be treated to Lazer 103.3's "Day of 1,000 Prizes", kicking off their "Wet N Wild Summer" promotion. The first 1,000 listeners to stop by win prizes ranging from Lazerfest tickets to \$1,000 in cash, as well as a chance to win a 2003 Kawasaki Jet-Ski to be given away in late August.

**Rock Tip:** **Skywind** and their new single "Deep Blu." Already scoring exciting new adds at KARZ, KNSG, KRRO and more, this Midwest break-out band is quickly being discovered by savvy programmers nationwide, as test spins have already been detected on stalwart stations such as: KOMP/Las Vegas, KPNT/St. Louis, KRBZ/Kansas City, WLZR/Milwaukee, WRXL/Richmond, WDXD/Pittsburgh, WCYY/Portland, KICT/Wichita, KXXR/Minneapolis (5 night cage-match winner!), KEGL/Dallas, KUFO/Portland, WJJO/Madison, KZRR/Albuquerque, KROX/Austin, KMYZ/Tulsa and many more! Don't wait until this years Conclave Rock showcase (or, for the rest of the country) to discover this exciting new Midwest band, test it today! **Atomic K**

**Clear Channel/Springfield, MO** Market Manager **Donna Baker** joins the company's Omaha cluster as VP/Market Manager. Baker's husband, **Mitch Baker**, will be Assistant Operations Director at Clear Channel's Omaha and Lincoln stations. Baker replaces **Tracy Gilliam**, who is moving to Los Angeles for family reasons. In Springfield, Missouri/Kansas RVP **Lee Clear** invites "any and all qualified candidates interested in the exciting position of Market Manager for our top Springfield, MO cluster to be in touch with me as soon as possible."

A power surge in Bloomington, MN temporarily knocked **Clear Channel's** sports KFAN-AM, sports KFXN-AM and country KEEY off the air for a half hour, late in the afternoon on Tuesday, June 17<sup>th</sup>. The power was restored early in the evening, while a temporary remote location was set up to get the stations back on the air as quickly as possible!

**The Fountains of Wayne** are named for a garden store in New Jersey, and their new third album is getting critical raves from everyone! "**Stacy's Mom**" is making progress at Alternative and Triple A, and is impacting Hot A/C on 6/29. You'll be able to see them in Minneapolis on Conclave weekend!! **EMC/S-Curve**

More problems for the Muzzy's in Stevens Point, WI. According to a foreclosure filing against **Muzzy Broadcasting LLC**, owners of WSPT/WSPT-AM/WKQH, **Richard** and **Eva Muzzy** allegedly defaulted on the mortgages on the radio properties and the couple's home. The filing claims defaults totaling \$344,132 on loans of \$558,076, including owed payments of over \$40,000 resulting from a lost lawsuit to **BMI**.



# SKYWIND

"Deep Blu"

Early spins KXXR, KICT, KOMP!  
Added KRRO, KARZ, KNSG!



**THE CONCLAVE MEANS COUNTRY!** The Country Format will be well represented with a wide variety of sessions at Conclave 2003: *"The Future Ain't What it Used to Be"* at the Marriott City Center Hotel in Minneapolis from July 17 to July 20. On Friday, July 18, *Country at the Conclave* kicks off with the controversial and emotionally charged **"What'd I Say?"** tackling the subject of how artist comments affect airplay and audience. Also on Friday, *Country at the Conclave* presents **"93 Great Promotion Ideas In 87 Minutes!"** This important session expands in 2003 with promotion ideas that can be implemented immediately. The ideas are going to come fast, furious and 100% on target – Bring your pen and reams of note-paper! And finally - **"Picture This!"** - is Saturday, July 19. In radio - and especially country radio - image is all-important. This session will give lessons on how to differentiate yourself from your competitor, both inside and outside the format! This year's Country at the Conclave faculty is scheduled to include: **Dan Halyburton** of **Susquehanna/Dallas**, **Gregg Swedberg** of **KEEY/Minneapolis**, **Scott Lindy** **WPOC/Baltimore**, **Jay McCarthy** of **WQIK/Jacksonville**, **Kevin Mason** of **WQMX/Akron**, **Steve Mitchell** of **WYAY/Atlanta**, **Jeff Garrison** of **KILT/Houston**, **Eddie Haskell** of **KKAT/Salt Lake City**, **Justin Case** of **WUSN/Chicago**, **Randy "Shotgun" Shannon** of **WNCY/Green Bay**, **Gail Austin** of **Clear Channel/Jacksonville**, and more! **Tuition is \$399, but only until July 1<sup>st</sup>**. Register Now!

**LeAnn Rimes'** new single is **"We Can"**, and it has gained Most Added honors at three formats. In CHR, it's on **KJYO, KSAS, KHTT, WKSS, WYCR, KLAL** and more. In HAC, **WVMX, KFMB, WBMX, KURB, KRTI, KHMV** and more are on board. And in AC, "We Can" is on **WDOK, WHBC, WCRZ, KSRC, KOSI** and several others. **Curb**

**A LIBERAL FOX IN A CONSERVATIVE HENHOUSE: COLMES TO KEYNOTE CONCLAVE SATURDAY!** **Alan Colmes**, co-host of the top-rated **Fox News** show, "Hannity and Colmes" will provide the Saturday (7/19) Keynote presentation – "Red, White, & True" - at the 2003 Conclave: *The Future Ain't What It Used To Be* at the Minneapolis Marriott City Center! Colmes will make his keynote presentation at a time when his Fox News show continues to lead all other cable news programs while representing the smallest of minorities on the news/talk radio-TV circuit: a liberal host! He also hosts his own syndicated radio show on the **Fox News Radio Network**. But you won't be able to hear this "professional dragon slayer" in an exclusive presentation at the 28<sup>th</sup> Annual Conclave Learning Conference unless you register NOW at the earlybird rate of \$399...an offer that will be expiring on June 30. More Conclave details are available at [www.theconclave.com](http://www.theconclave.com)!

*Conclave 2003 Partners.* These organizations are proud partners of the 2003 Conclave - **All Access, Arbitron, BDS Radio, BMI, Brown College, First MediaWorks, Get Smart Design, McGathy Promotions, Mediabase 24/7, Musictech, Premiere Radio Networks, Ratethemusic.com, Specs Howard School for Communication Arts, and Troy Research.** Next time you're in touch with any of these fine folks, take the time to thank them for helping make the Conclave possible!

Congratulations to **Barry Keefe**, news director and morning news anchor of 101.9 WTMX/Chicago, who celebrates 25 years on 101.9! It was called WCLR-FM when he joined the station in 1978! Congrats also to two Chicagoland winners of the prestigious **Edward R. Murrow Awards** for investigative reporting. 91.5 WBEZ-FM won for a news documentary, and 780 WBBM-AM won for their investigation of day-care licensing.

**Layne Larson** is getting ready for a series of promotional radio appearances, and this week's new add is at KCVI/ Waterloo! Take a listen to **"Wait For Me"**, currently reacting at stations as diverse in formats as **KQKY, WWAX, KVHT, KWYR, KELO-FM** and more!  
**Stockinrock**

*Changes, 3.* The upcoming fireworks displays at Detroit's 2003 International Freedom Festival will be co-sponsored by **Clear Channel's** Detroit stations and **The Parade Co...** *The TATTLE* wishes a speedy recovery to **Mark (Doc) Andrews**, sports anchor at WOMC/Detroit, who is recovering from chemotherapy for colon cancer...Cities 97/Minneapolis Morning Show producer **Chris Reuvers** has exited the station. Station part-timer and *TATTLE* contributor **Brad Savage** is filling the position in the interim.

*Jobs.* **Hubbard** Hot AC KS95/Minneapolis needs an Assistant Morning Show producer AND an Afternoon Drive producer (off-air). Also needed, part-timers! Send your stuff to: KS95, Attn: **Leighton Peck**, 3415 University Av SE, Minneapolis, MN 55414...**Clear Channel** KZSN/Wichita is looking for a PD. Send resumes and packages to: KZSN, Attn: **Lyman James**, 2402 E. 37th St. North, Wichita, KS 67219...**Cumulus** CHR WZOK/Rockford needs a hot night jock. Liner jocks need not apply. Imaging a plus. Knowledge of Cool Edit 2.0 and Saw Plus a plus as well. Come in and dominate now! T/CD&R to **JJ Morgan**/PD, 97ZOK, 3901 Brendanwood Road, Rockford, IL, 61107...**Robert Ingstad Broadcasting** has a future opening for an all-everything radioman. Candidates should be versed in play-by-play and running a board shift, reading news, weather, and playing music. The position is in Oakes, ND, and will open August 15<sup>th</sup>. Send your T&R to **Dave Reed**, Operations Manager, Robert Ingstad Broadcasting, P.O. Box 994, Valley City, ND, 58072. E-mails and phone calls welcome to **Ryan Cunningham** at [ryancunningham@amfmradio.biz](mailto:ryancunningham@amfmradio.biz) or 701-845-1490...WPNA/Oak Park, IL has an immediate need for a board operator-engineer. This is a part-time position offering flex (fill in) work & 1 regular (8 hour) weekly shift. To apply, send material by email to [alank@wpna1490am.com](mailto:alank@wpna1490am.com), or by snail mail to WPNA 1490 AM, Attn: **Alan Kearns**, 408 S. Oak Park Ave., Oak Park, IL, 60302...CHR 104.3 The Party/Mattoon, IL seeks talent for afternoon (2p-7p) and night (7p-12mid) positions. Production and remotes are also part of the gig. If you are looking for that first full time gig or you just need a job send your stuff now! Attn: **Gary Bell**, 209 Lakeland Blvd., Mattoon, IL, 61938...Morning Show host wanted in Appleton/Oshkosh/Green Bay, WI market, for a new Start up Station. Must have at least 3 years experience, be a self-starter, and be able to keep the music going while being entertaining. Can you talk to women? Can you find things that captivate them? Can you hold a show on your own. If so, send your T&R to **Dayton Kane, Woodward Broadcasting**, P.O. Box 1519, Appleton, WI 54912...Country WCCQ/Suburban Chicago needs PM Drive Co-host; looking for a motivated individual to deliver traffic reports, brief news updates, and to contribute ideas, bits, etc. Digital production skills helpful. Some live appearances possible. Need a creative go-getter. Work 3-7pm Monday-Friday. Two Saturday 10-3 shifts per month. \$11.00 per hour. Females encouraged. WCCQ is an equal opportunity employer. E-mail MP3 and resume to [email@wccq.com](mailto:email@wccq.com). Send to WCCQ, 1520 N. Rock Run Drive, Crest Hill, IL, 60435...All jobs listed in *The TATTLE* are presented free of charge and represent equal opportunities.

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