

THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

It usually takes a big story in North Dakota to have the *New York Times* write about it. That's just what happened last Saturday, as Times reporter **Jennifer Lee** took a shot at **Clear Channel** and the **FCC** in an article entitled "On Minot, ND Radio, a Single Corporate Voice." In the story, she contends consolidation allowed by the FCC's Telecommunication Act of 1996 may have had the impact of closing down important communication in states like North Dakota and cities like Minot. She points out that Clear Channel owns 23 of the state's 80 commercial frequencies...and all 6 commercial stations in Minot. As an example of the dangers of such arrangements, she tells about a January train derailment in Minot, which spilled a toxic chemical and claimed a life. Lee writes, "The police were unable to reach anyone by phone at the local radio station, KCJB, which is the designated emergency broadcaster. Station employees had to be roused from their homes, causing a big delay." The event prompted ND Senator **Byron Dorgan** to question the impact of consolidation on his state. For the complete text of the article, visit www.main-st.net, and click on the "Forum" page. (What's the real danger of consolidation in Minot? **Ken Crites**, a *Minot Daily News* reporter, decries the lack of local news on local radio, fearing "The Canadians could come over the border, and we would never know it." Now THAT's a threat!)

KDWB/Minneapolis' long search for a morning co-host is over. The station has added **Corey Foley** to its "**Dave Ryan In The Morning Show**" effective this week! Foley comes to KDWB after a stint as "Morning Freakshow" co-host at **Infinity CHR/Rhythmic WLLD/Tampa**, where she was known as "**Lulu**." Next, the heritage CHR plans to fill its high-profile afternoon position, currently being covered by Imaging Director **Freddy Cruz**. Former KDWB afternooner **Tone E. Fly** exited **Clear Channel** last fall, and will begin as Morning Host at cross-town **Radio One CHR/Rhythmic "B-96"** (KTTB/Glencoe-Minneapolis) within a few weeks.

Theory of a Deadman have picked up more CHR adds including **KFMD/Denver** and **WZEE/Madison**, along with **KSME/Fort Collins**, **WBLI/Long Island**, **WJJS/Roanoke** and more. It's also breaking at Hot A/C with **KALC/Denver** and **WALC/Charleston** coming aboard this week. "**Make Up Your Mind**" shouldn't take too much convincing if you need another great rock/crossover ballad. **Island-Def Jam**

CURB RECORDS

FEEL Got Your Name On It

ADDED AT KALC/DENVER!
FEELing Great at WVRV 14x, KFBZ 26x, KKRL 35x, KAYL 21x, KOIC 22x, KRTI 28x!

Omaha-Council Bluffs Winter 2003 Phase 2 Trends. It was a huge month for **Journal** rocker KEZO! KEZO 7.4-8.5, KXKT 7.8-8.5, KFAB-AM 7.8-7.9, KGOR 6.2-6.1, KQCH 6.5-6.0, KOMJ-AM 5.3-4.9, KKCD 4.4-4.7, KLTQ 4.2-4.6, KEFM 4.9-4.6, KQKQ 3.8-4.1, KSRZ 4.3-4.0, KRQC 4.3-3.4, KKAR-AM 3.0-3.0, KBBX 3.1-2.2, KCTY 1.8-2.1, KOZN-AM 2.2-2.0, KBLR 1.0-1.5, KOSR-AM 0.9-0.7, KKSC-AM 0.5-0.5, KHLP-AM *-0.4, KCRO-AM *-0.4, KZKX 0.4-0.4, KOIL-AM 0.4-0.4. Trends found in this *TATTLE R* are 12+ persons, M-Su, 6A-mid, Phase 1 Winter 2003 – Phase 2 Winter 2003 comparisons, unless otherwise noted. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

After stunting with "office environment" sound effects for a couple days, **Leighton Enterprises'** 104.3 KZLT/Grand Forks debuted as A/C on Monday. The station is known as "The Breeze" and fills the gap for the A/C format in Grand Forks. The former "K-Lite" station had evolved through several formats over the past few years and was most recently running an '80s-based Hot A/C presentation.

Public radio cleaned up at this year's prestigious **Peabody Awards**: their winners for the 62nd annual awards, included: **NPR's** "The Sonic Memorial Project" from "Lost and Found Sound," **Sound Portrait Productions/NPR's** "The Yiddish Radio Project," and **WBEZ/Chicago's** "Stories of Home." These winners will take home Peabodys on May 19 at New York's Waldorf-Astoria.

MercyMe is not a song that you have to "add" in order to see its results. "**I Can Only Imagine**" is an instant passion record that will generate phone calls to your station after just one spin! Test it once on the morning show and watch what happens. See if your story matches those coming from **WRVW/Nashville**, **KRBV/Dallas**, **KRBB/Wichita**, and many others! It's a perfect song and sentiment for troubled times. **Curb**

Guderian Broadcasting has signed on a new oldies format at 106.9 FM in Wahpeton-Fargo known as "Eagle 106.9" as of Tuesday. The station is operated by **Triad Broadcasting** and has new call letters, **KEGK**. The station, formerly known as **KGWB**, moved to its new frequency last weekend and raised its power to 42 kW. The Eagle is beginning with 15,000 songs with no commercials, a stunt which should last into May. **KEGK** signed on with an all-**Beatles** format before officially introducing the Oldies. **Tim Murphy** is overseeing the new format. The only other oldies station in the Fargo area, **Ingstad's "Oldies 103.9"** (which just recently moved to that dial position from 96.7) has a signal which is harder to receive throughout the entire Fargo area.

Entercom Alternative Rocker **KRBZ/KC** has announced some changes in their line-up as MD/afternoon talent **Todd Violette** is upped to APD/mid-days and night host **Laszlo** to MD/afternoons. Meanwhile, weekender **Danny Boi** grabs the night slot, "Loveline" is added from 10p-mid. And mid-day host **Misty** exits.

R&R HOT AC bullet 34

ADDED KALC and WALC! and at CHR - ADDED WBLI! KSME! KFMD! WJJS! WZEE!

ROADRUNNER RECORDS

Make Up Your Mind

THEORY of a DEADMAN

SKYWIND

"Lamhaj" WJJO:
16 spins!!

 **Atomic K**

Changes... Effective yesterday (4/3), **Bonneville's** Classic Hits WDRV/Chicago continued its 2nd Birthday celebration by going commercial free for a full week... **Waitt's** KQKQ/Omaha night jock **Geller** moves to **Clear Channel's** KZHT/Salt Lake City for nights effective April 14 as MD/afternoon host **Jagger** slides into PM Drive (following **Scott Tyler's** move to sister WKSC/Chicago last November)... **Woodward Communications'** Rocker WAPL/Appleton APD/MD/overnight talent **Cramer** exits the station this past Monday (3/31) and night gal **Borna Velic** is upped to MD... according to reports from this week's *Chicago Sun-Times*, **Next-Media's** Talker WKRS-A/Waukegan, IL has replaced **Jim Moran** in mornings with a temporary simulcast of **Libby Collins'** show from sister WAIT-A/Crystal Lake-Chicago... KEGK/Fargo, ND has stopped the stunting and taken the form of Classic Hits KEGK (The Eagle 106.9). Meanwhile, PD **Tim Murphy** is kicking things off with 15,000 songs in a row, commercial free... **Waitt Radio Networks** has named **Marshall Stewart** for afternoon drive on their Country formats, effective Monday (4/7)... **Emmis'** WENS and sister WYXB/Indianapolis, IN names **Jo Robinson** director of marketing for both stations, and hires **Melissa Hook** as promotions director for the combo.

Sum 41 is impacting NOW for Hot A/C, CHR and Mod A/C. If you've had success with **Good Charlotte**, **Simple Plan**, or **Green Day** then it's worth looking at **"The Hell Song"** right away! **Island/Def Jam**

Indianapolis Winter 2003, Phase 2 Trends. WFMS maintains the top spot despite slipping over a full share. WFMS 12.9-11.3, WFBQ 8.8-9.1, WIBC-AM 7.0-8.0, WGLD 6.5-6.6, WHHH 6.3-6.3, WTLC-FM 5.8-5.7, WYXB 5.1-5.2, WNOU 4.8-5.1, WRZX 4.5-4.3, WTPI 4.1-3.9, WZPL 3.0-2.7, TTTS 2.3-2.5, WENS 2.7-2.5, WGRL 2.2-2.2, WTLC-AM 1.8-1.9, WXIR 1.4-1.7, WNDE-AM 1.7-1.6, WYJZ 1.9-1.4, WXNT-AM 1.0-1.1, WKLU 0.9-1.0, WSYW-AM 0.5-0.8, WKKG 0.7-0.8, WCBK **0.7, WNTS-AM 0.4-0.5, WEDJ 0.4-0.5, WXLW-AM 0.5-0.5, WBRI-AM **0.4.

Djheadlines.com reported this week that no less than FIVE Chicagoland stations held a live remote from "Rockenbach Chevrolet" last Saturday. 105.5 WZSR, 102.3 WXLC, 95.1 WIIL, 99.5 WUSN and 105.9 WCKG all hosted midday remotes from the dealership in Grayslake, prompting a humorous exchange on-air from **Infinity** FM-talker WCKG personalities **Kevin Matthews** and **Lumpy**. "It looks like a radio convention around here," said Kevin. Lumpy responded, "Actually, I thought it was a job fair." Kevin quipped back, "Maybe you should apply for one?"

Feel add another big set of calls to their list of supporters, as KALC puts their name on **"Got Your Name On It."** They're on the Hot A/C and Triple A charts, and making impressions everywhere. WVRV, KFBZ, KKRL, KKCK, KQIC, KYYY, KDAO, KAYL, KCTY, KTCZ, WMMM, WGVX and many others are in support of this one-listen pop song! **Curb**

R&R
bullet

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PRESENCE



added
WAAF
KQRC
KBPI
WTFX
WBZX
KIOZ
KDOT
and
more

FCC Shocker! **Infinity's** Detroit Talker WKRK was the unlucky recipient of the **FCC's** most recent indecency fine earlier this week when the commission levied a \$27,500 penalty for the broadcast of "explicit and graphic sexual and excretory references during separate discussions with nine individuals" on January 9, 2002 on the **"Deminski and Doyle"** Show. The fine was upped from the \$7,000 base indecency rate due to its "egregious" nature. The show apparently included humorous discussions with callers of sexual practices like the "Cleveland Steamer," "Dirty Sanchez," "The Shocker" and others. The station is accused of presenting graphic descriptions of violent sexual acts against women as entertainment at a time when children likely composed a significant portion of the audience. According to commissioner **Michael Copps**, the lone dissenter whom held out for a bigger fine and license revocation hearing, the material was "some of the most vulgar and disgusting indecency that I have had the misfortune to examine since I joined the Commission."

Stockinrock's Kory and the Fireflies are proving to be a MAJOR hit wherever they are played! **MaryElin Macht** of "Q-102" (KQIC/Willmar) checked in this week to tell *The TATTLER* about her station's "March Music Madness" competition. The station (which is run live and local at all times) put together a tournament where listeners were to vote on their favorite song from the station's playlist. Whoever won the first two-song round would move on to the next round. Well, **"Everyone"** by Kory and the Fireflies ended up being the March Music Madness champions, and defeated everyone from **Counting Crows** and **John Mayer** to **Sixpence None The Richer** and **Bowling For Soup**. Here's a great regional success story that's poised to repeat itself over and over again!

Minneapolis based **Best Buy Company** announced earlier this week that it is looking to sell the **Musicland** assets, following their reporting a significant loss for the group. Declining CD sales, poor Mall traffic and Musicland's inability to sell consumer electronics are reportedly fueling Best Buy's desire to part with the company. Musicland Exec. VP **Connie Fuhrman** has been upped to President and will take the company through its sale.

THE FUTURE AIN'T WHAT IT USED TO BE! Conclave 2003 returns to the Marriott City Center Hotel/Minneapolis on July 17-20th. Special tuition is only \$299! For more information and to register now for the 2003 Conclave Learning Conference, call 952-927-4487 or visit the website at www.theconclave.com.

Des Moines Winter 2003, Phase 2 Trends. Both WHO-AM and KKDM are showing over a 10 share! WHO-AM 9.5-10.6, KKDM 10.2-10.4, KGGO 7.6-7.1, KIOA 8.3-6.6, KLTI 5.5-6.3, KJJY 5.4-6.1, KSTZ 6.0-5.9, KAZR 6.6-5.0, KHKI 4.3-4.2, KRNT-AM 2.9-4.0, KRKQ 3.8-3.8, KMXD 3.3-3.1, KVJZ 3.3-3.0, KZZQ 1.7-1.7, KCCQ 1.6-1.7, KXNO-AM 1.7-1.6, KJJC 0.9-1.2, KWKY-AM 0.9-1.0, KWMT-AM 1.0-0.9, KBGG-AM 0.5-0.5, KASI-AM **0.5, KLRX 0.2-**.

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Inside Radio reports that **Nextmedia** has hired **Clear Channel** and **Citadel** vet **John Sterling** as VP/GM for its Saginaw cluster, including WSGW-A, Top 40 WTCF, Urban WTLZ, AC WGER and Country WCEN.

It was another huge week for rock breakthrough act **Presence**, as "**Tonz Of Fun**" picked up several new stations and jumped to 41 bullet at Active Rock. It's already on KXXR, WRIF, WTPT, KIBZ, WQLZ, KRRO, WRIF, WKLQ, WJJO, KSYR, WCCC, WNVE, KISS, WXTB, KRXQ and more! This week, you can add WBZX, KQRC, KBPI, WTFX, WAAF, KIOZ, KDOT and more to that roster! **Curb**

Correction: **Clear Channel's** Country KEEY/Minneapolis' 11th Annual Country Cares for St. Jude's kids radiothon held February 12-14th had originally announced an impressive \$1,132,965 but that figure was UNDER reported. They actually raised \$1,148,422! Kudos to **Gregg Swedberg** and the entire KEEY staff!

Changes too: **Clear Channel's** WSNX/Grand Rapids, MI APD/MD/afternoon host **Eric (E.O.B.) O'Brien** has assumed the PD reigns, replacing **Jeff Andrews**. Eric keeps his afternoon shift too...Country KTJJ/Farmington, MO welcomes new APD **Todd Luster** for the 4-7pm shift. Luster is an industry veteran who most recently spent time at Country KEZS/Marion-Carbondale, IL...The Wisconsin Tobacco Control Board has enlisted new Hall-of-Famer Milwaukee Brewers' announcer, and former smoker, **Bob Uecker** for a new series of anti-smoking radio spots to air on WTMJ-A/Milwaukee and the Brewers network...Non-comm WBEZ/Chicago has hired the Madison Repertory Theatre's **Colleen Jungbluth** as Marketing Projects Mgr...**Mary Dixon** has exited her news anchor post for Chicago's Triple A WXRT, citing personal reasons. Former WBBM-TV anchor **Carol Marin** has replaced her...**Nathan "Rudy" Johnson** is the new Promotions Director at active rocker WGIR/Manchester, NH under PD **Valorie Knight**. Johnson comes from **Midwest Family's** rocker WRQT/LaCrosse, and he replaces **Wayne Cushing**...**Infinity's** Cleveland cluster ups WDOK Business Mgr. **Kim Brown** to Market Controller and WDOK Marketing and Promotions Mgr. **Joe Restifo** to the same post for the full cluster. Both will report to Sr. VP/Mkt. Mgr. **Chris Maduri**...Country WIL/St.Louis morning maven **Elaine Everett** has inked a 3-year deal to continue doing wakeups at WIL with **David Craig** and **Monica Adams**... former WIAL/Eau Claire ("I-94") night host **Ben Olson**, who left the station in its transition to Hot A/C a few weeks ago, has been named the new Middy host at **Entercom's** '80s hits WBZU/Madison ("105.1 The Buzz")...95.7 KNDK/Langdon, ND has flipped from Hot A/C to Country...The Twin Cities area can now hear the "Radio Factor" with **Bill O'Reilly**, as it has been added to the weekday schedule at standards/talk 1220 WEZU/Stillwater-St. Paul...**Cramer** has exited as APD/MD of heritage rocker WAPL/Appleton, WI.

Radio Rolodex Update: WKSC/Chicago has completed the move to 233 N. Michigan Ave. Suite #2700, Chicago, IL 60601. The new phone is (312) 540-2000; new fax is (312) 938-4379. It's now under the same roof as WGCI-A&F, WVAZ, WLIT, WNUA, **Clear Channel Entertainment** and **Premiere's** offices.

Elizabeth Keeney is a name to watch for! Stations like KROC, KYBA, KMFY, KOWZ, KEEZ and several others already know what the story is with her. Do you? Watch *The TATTLER* for more details, soon. **Liquid 8**

Clear Channel Top 40 WKQI/Detroit's "**Mojo in the Morning**" got a call from **Chris Rock** this week, and Mojo introduced him for the first time to Mayor **Kwame Kilpatrick**, who Rock claims is the inspiration behind the character he plays in his new movie, "Head Of State." Rock said that he got the idea for his character, a black presidential candidate, after he saw Kilpatrick on **C-SPAN** in "earrings and a loud suit." The Mayor dispensed with the notion that the suit was anything but sharp and later rapped a few lines of **Run D.M.C.'s** classic "King Of Rock" in an attempt to cajole the actor/comedian into coming to the Motor City for a visit.

Plumb has gained Most Added status at Hot A/C in the first week of airplay for "**Real**", her debut track at the format. She's on KNVQ, KCDU, KKPN, WSNE, KALZ, WTIC, KPEK, KURB and WINK already! Spend some time with this record! **Curb**



OVER
300
MIDWEST
SPINS!!

KVHT 30x! KWQA 25x! KKCK 25x!
KYYY 12x! KOIC 21x!

kory&thefireflies "everyone"

Grand Rapids Winter 2003, Phase 2 Trends. WBCT stays on top by over a share. WBCT 9.0-8.5, WOOD-FM 6.4-7.2, WSNX 6.8-6.6, WLAV 6.5-6.2, WOOD-AM 5.4-5.6, WKLQ 4.8-4.8, WLHT 5.5-4.7, WGRD 5.0-4.7, WODJ 3.3-3.9, WBFX 4.2-3.5, WVTI 2.9-3.5, WTRV 4.2-3.3, WJQK 2.9-3.3, WFGR 2.4-2.3, WBBL-AM 1.8-2.0, WMUS 1.0-1.8, WFUR 1.8-1.7, WMJH-AM 1.1-1.4, WTKG 1.1-1.2, WJNZ-AM 0.8-1.1, WYGR-AM 0.9-0.9, WKWM-AM 0.6-0.8, WHTC-AM 0.7-0.7, WYVN 0.5-0.6, WMRR 0.7-0.5, WGN-AM 0.4-0.4, WLS-AM **-0.4.

Natalie Grant has enjoyed another Most Added week at A/C, as her breakthrough single "No Sign On It" is making impressive leaps and gains in the format. Add WAHR, WRSN, K MGL, KVKI, WSHH and more to the scorecard this week! **Curb**

Congratulations to Talk WVON-A/CHICAGO, celebrating 40 years on the air on Tuesday (4/1), as reported by the *Chicago Sun Times*. The station, founded by **Chess Records** owners **Leonard** and **Phil Chess**, has been a staple of the African-American community of Chicago throughout its history and through changes in dial location.

More Changes... WKLQ/Grand Rapids PD **Mark Feurie** has left the building...former Energy 92-7&5 personality **Jimmy Knight** has picked up weekend duties at **Bonneville** Mod A/C 101.9 WTMX/Chicago...**Central Iowa Broadcasters'** country/full service KCOB/Newton was featured on a national news story on **MSNBC** this week...Congrats to **Clear Channel** Country "B-105" (KKCB/Duluth), which raised over \$69,000 for the St. Jude Children's Research Hospital during their recent 5th Annual "County Cares For Kids" marathon on March 14 and 15...**Woodward Communications** is adding to its Appleton-Oshkosh and Green Bay clusters, and has announced it will buy Classic Hits 104.3 WECB/Seymour, WI from **Carol** and **Earl Brooker** for \$1.75 million...**Marathon Media** is selling its Fort Atkinson, WI stations to **NewRadio Group** for \$4.83 million. 940 WFAW, 106.5 WKCH, and 107.3 WSJY were the only remaining stations owned by Marathon after its sale of its other stations to NewRadio last year, and NewRadio is already operating these stations under a time brokerage agreement...Former 100.7 WBVS/Chicago morning host **Antone** is now handling weekend duties at T40 WDKF/Dayton, OH, and is making the 10 hour commute each weekend until he relocates to the city in the coming weeks...Triple A WIBV/Mount Vernon, IL has flipped to A/C as "B-102"...100.5 WTCF/Carrollton-Saginaw, MI has segued to Top 40 from Hot A/C...102.5 KDVL/Devils Lake, ND has flipped from A/C to oldies as "Cruiser 102", following **Double Z Broadcasting's** purchase of the station, while sister 96.7 KQZZ moves from Classic Rock to Classic Hits.

SUM 41

**SUM
41**

"The Hell
Song"

ADDING NOW!!

Eastern Michigan University's non-comm WEMU/Ypsilanti, MI has dropped the "Bone Conduction Music Show," a Sunday night Urban show hosted by **Terry Hughes** and syndicated to 17 other stations. Hughes claims he was fired for supporting the troops and **President Bush** on the air and for not wanting to interrupt the show for **NPR** national newscasts.

Condolences to family and friends of former Jazz WJZI/Milwaukee personality **Ron Cuzner**, who passed away last week at 64.

The much anticipated new album *Elephant* from Detroit's own **White Stripes** features veteran Motor-City news anchor and syndicated "Second Thoughts" radio segment host **Mort Crim** doing a sample "Second Thoughts" intro to the song "Little Acorns." Reportedly, the team was arranged because Crim's son **AI** and **Jack White** are friends and former band-mates.

Next week: A new broadcast school is about to open in the Midwest, organized by an industry veteran. Stay tuned to *The TATTLER* for details!

Availz... Former Active Rocker WKLQ/Grand Rapids PD **Mark Feurie** is looking for his next opportunity, reach out for him at (616) 776-7209 or markfeurie@yahoo.com.

Jobs... **Waitt's** CHR KQKQ/Omaha, NE needs a night jock ASAP! Get your materials to KQKQ, Attn: **Tommy Austin**, 5011 Capitol Ave., 68132...Rocker WRQK/Canton, OH is searching for it's next night jock! Get your T&Rs to: WRQK, Attn: **Todd Downerd**, PO Box 7579, 4111 Martindale Rd. NE, 44705...**Jefferson-Pilot's** Country KYGO/Denver is currently searching for a new MD and afternoon host! Get your materials to PD **Joel Burke** at jburke@kygo.com...Real Rock 102.5 The Bear needs a nighttime rocker. You must be computer literate and web savvy, and know the rock format! This position will be filled fast. Please rush all materials to: KRBR, Attn: **Ray Styles** 715 E. Central Entrance, Duluth, MN, 55804...Energy FM @ 106.7 (KRTI) has an opening for a Morning Talent. As the Energy name suggests, you must bring "Energy" to this position. You'll be responsible for creating and sustaining an enjoyable morning show. KRTI is a 50,000 watt Mainstream CHR serving East Central Iowa. Send CD & R to **Frank Liebl**, KRTI, P.O. Box 66, Newton, IA, 50208...1490 WGEZ/Beloit, WI needs a PD. It's a great small town (35,000) between Rockford and Madison, and it's a great stepping stone position for an up-and-coming PD. Send CD&R to 1490 WGEZ, c/o PD, 622 Public Avenue, Beloit, WI 53511...All positions listed in the *The TATTLER* represent equal opportunities and are presented free of charge.