

THE
MAIN STREET
Communicator Network
TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

The Conclave, long known as the industry's great melting pot of talent and diversity, is proud to present the line-up of its 2003 Advisory Board. The Advisory Board assists the Conclave Board in plotting and planning events like the summer Learning Conference, the fall TalenTrak and the Conclave's various scholarship programs. This volunteer group is made up of professionals from various walks of life inside the industry, and its membership reads like a "who's-who" of the industry. They are: **Bob Catania-Sr.** Vice President of Promotion at **Curb Records/Los Angeles**, **Rick Cummings**-President/Radio of **Emmis Broadcasting/Los Angeles**, **Joel Denver**-President and Publisher of **All Access Music Group/Los Angeles**, **Lisa Ellis**- Senior Vice-President R&B/Crossover Promotion: **Columbia Records/New York City**, **Erica Farber**-Publisher & CEO of **R&R/Los Angeles**, **Steve Goldstein**- Executive Vice President of **Saga Communications/Westport**, **David Haley**- VP/Promotions **Warner Brothers/Nashville**, **Dan Halyburton**- Senior Vice President/General Manager of Group Operations **Susquehanna Radio Corporation/Dallas**, **Michael McVay**- President, **McVay Media/Cleveland**, **Rob Sisco**- President, **Nielsen Music & COO**, **Nielsen Retail Entertainment Information (REI)/New York**, and **David "Doc" Wynter**- Vice-President Urban Programming **Clear Channel Radio/Miami!**

Minneapolis-St. Paul Winter 2003, Phase 2 Trends. **Infinity news/talk WCCO** slips but still captures the #1 slot. WCCO-AM 8.5-8.3, KQRS 8.8-8.0, KEEY 6.9-7.4, KSTP-AM 6.1-6.0, KDWB 5.6-5.7, KXXR 5.8-5.5, WLTE 4.1-4.6, KTTB 4.1-4.2, KTCZ 4.0-4.0, KSTP-FM 4.1-3.8, KQQL 3.9-3.6, KFAN-AM 3.1-2.9, WXPT 3.0-2.7, WLOL 2.5-2.1, KLBB/KLBP 1.4-1.4, WGVX/WGVY/WGVZ 1.2-1.4, WDGY-AM 0.6-0.8, KLCI 0.7-0.8, WWTC-AM 0.8-0.7, WMNN-AM 0.6-0.6, KNXR 0.4-0.5, WFMP 0.5-0.5, WWJO 0.4-0.4. Trends found in this *TATTLE R* are 12+ persons, M-Su, 6A-mid, Phase 1 Winter 2003 - Phase 2 Winter 2003 comparisons, unless otherwise noted. Copyright © 2003, **The Arbitron Company**. These results may not be used without permission from Arbitron.

Jack Sparks' "Other Side Of Country" (Alt. Country-Americana) show returns to Twin Cities airwaves this weekend on 1220 WEZU/Stillwater-St. Paul. He'll be heard on Sundays from 1pm to 3pm, until Packer season. Then, his show will move to Saturdays at the same time (WEZU is a Green Bay Packers affiliate). The program gained a cult following when it was heard on 107.1 WIXK-FM/New Richmond, WI until that station was sold to **Hubbard Broadcasting**, "moved-in" to the Twin Cities market and flipped to "female-friendly" talk as WFMP "FM 107." **Dan Smith** (former owner of WIXK) is the owner of WEZU, which also runs adult standards, **Bob Yates'** morning show, the syndicated "It's Polka Time" show, and **Ruth Koscielak**.

Presence has been "Most Added" again this week at Active Rock, and has debuted at #50 with a bullet on the Active chart! "**Tonz Of Fun**" is now adding at rock and alternative. Already spinning on: KXXR, WRIF, WTPT, KIBZ, WQLZ, KRRO and several others. Added this week at WRIF, WKLQ, WJJO, KSYR, WCCC, WNVE, KISS, WXTB, KRXQ and more! **Curb**

KMXV/Kansas City afternoon man **Kelly Ulrich** had broadcast live for three days at MLB's K.C. Royals training camp in Surprise, AZ when he decided he'd broadcast live while riding back home to KC too...on a bicycle! (That's 1500 miles!) Kelly is expected to ride his bike into the Royal's Kauffman Stadium this Monday (3/31) for opening-day where he and morning team **Rocket & Theresa** will present a check to Children's Miracle Network following the Annual Rocket & Theresa "Mix for Kids Radiothon," which began yesterday (3/27). Kudos to PD **Jon Zellner** and the entire KMXV staff!

Milwaukee-Racine Winter 2003, Phase 2 Trends. **Journal** talker WTMJ-AM slips but stays on top by over two shares. WTMJ-AM 9.6-9.4, WKKV 7.7-7.0, WMIL 5.8-6.8, WKLH 6.0-6.0, WXSS 5.7-5.8, WLZR 4.9-5.1, WISN-AM 5.3-5.0, WLTQ 4.5-4.9, WKTI 4.7-4.7, WOKY-AM 3.6-4.5, WJZI 3.7-3.8, WMYX 3.7-3.7, WRIT 3.9-3.6, WLUM 2.8-2.7, WJMR 3.3-2.6, WFMR 2.7-2.2, WTKM 1.2-1.5, WMCS-AM 1.0-1.4, WNOV-AM 0.6-1.3, WFZH 1.9-1.3, WBJX-AM 0.4-0.7, WGN-AM 0.7-0.7, WAUK-AM 1.0-0.6, WIND-AM 0.4-0.5, WEZY 0.5-0.5, WGLB-FM 0.7-0.5, WBWI 0.8-0.5, WEXT 0.4-0.5, WGLB-AM **0.4, WBBM-AM 0.4-0.4, WIIL 0.4-0.4, WTKM-AM 0.5-0.3.

Kaci's new single "I'm Not Anybody's Girl" has scored a new add in WFMF/Baton Rouge. Regionally, it's doing great at WCIL (5-6), KFRX (9-18), KQKY (19-20). **Curb**

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PRESENCE

	4	5	6	
3				7
2				8
				9
				10

R&R debut

50

Tonz Of Fun

CURB RECORDS

added
WRIF
WKLQ
WJJO
KSYR
WCCC
WNVE
WXTB
KRXQ
more

R&R HOT AC
debut **40**

ADDED WRVE!
WINK! KDAO!!
and at CHR -
ADDED KRBV!
WABB!
WZYP! KDOG!
ROADRUNNER
RECORDS



According to reports from the *Chicago Sun-Times*, Rep. **Luis Gutierrez** (D-IL) has announced he will do an "Ask the Congressman" monthly call-in show for Spanish WIND-A/Chicago, beginning tomorrow (3/29).

Congratulations to WGN-AM/Chicago and the *Chicago Tribune's* **Rick Kogan**. He is one of three recipients of the 14th annual **Studs Terkel Awards** honoring journalists covering Chicago's diverse communities!

Did you know that alternative stalwart KROQ/Los Angeles have been ardent supporters of **Liquid 8's Lava Baby**? In specialty over the past several months, they've been playing multiple tracks from the band's recent album, including the newest single "**Sex Junkie**." If it's good enough for the nation's #3 billing radio station, it may deserve your attention. Spend a little more time with this one!

Journal Broadcasting/Omaha is rising to the occasion with the creation of "The Heartland Family Fund", a fund organized by Journal and coordinated by the city's **Salvation Army** to support the financial and emotional needs of Omaha's 4,000 active and reserve military families...many of whom have been deployed to the Middle East. Each of Journal's 8 stations are working closely with the Fund, promoting it in various ways and encouraging donations of everything from food to training in personal finance. Sometimes, families have less than 2 weeks notice of deployment...meaning, the spouse left behind may face daunting tasks in keeping a family's budget together, especially if the deployed spouse has been the chief wage earner! The first combined event for the Heartland Family Fund will be tomorrow's Freedom Breakfast, where several thousand people paying a minimum donation of \$3 will receive a hearty breakfast, primarily donated by Omaha's **Conagra Corp**. For more information on how your station and community might benefit from conducting a similar effort, contact Journal/Omaha's OM, **Tom Land** at land@journalbroadcastgroup.com.

Programming vet **Ted Edwards** has began his PD duties at Triple A/Hot AC hybrid move-in KZPL/Kansas City yesterday. Saying he considers the station to be "first and foremost (a) Triple A," Edwards said the station will be playing music ranging from **Bruce Springsteen** and **Tom Petty** to artists like **No Doubt**, and "leaning more Alternative than organic." Ted's also currently assembling an on-air staff (see JOBS).

Congratulations to longtime **Jeff McClusky** associate **Scott Burton**, who has resigned his post to join **Elektra Records** as VP/Promotion, based in Chicago, effective April 14.

CURB
RECORDS

FEEL



Got Your
Name On It

ADDED KYYY, KDAO, KKCK, WNCS!
FEELing Great at WVRV 12x, KFBZ 26x,
KKRL 35x, KAYL 21x, KQIC 20x

Theory of a Deadman has a powerful rock-crossover ballad called "**Make Up Your Mind**" that's making waves in T40 and HAC! It's been added at WZYP/Huntsville, KRBV/Dallas, WABB/Mobile, WRVE/Albany, WINK/Fort Meyers, KDOG/Mankato, KDAO/Marshalltown, KKRL/Carroll this week, to name just a few. (Most added...again!) **Island-Def Jam**

Jen Lawrence is the new morning voice on WIXX/Green Bay's *Murphy in the Morning*. She joins from sister station, country WHBL/Sheboygan. In addition, Jen's hubby – **Average Joe** – signs on for PM drive at WIXX. He'd been at WHBZ/Sheboygan. Meanwhile, **Scotty G** moves from WIXX's PM drive (where he was interim) to become APD and do afternoons at Midwest's WHBL.

Denver Winter 2003, Phase 2 Trends. It's a close race between Country KYGO and Triple A KBCO. KYGO 6.8-6.8, KBCO 6.3-6.6, KOA-AM 6.1-6.4, KOSI 6.2-6.2, KQKS 5.3-5.7, KRFK 4.4-4.9, KXKL 4.7-4.3, KBPI 3.7-3.9, KXPB 3.5-3.2, KEZW-AM 2.8-3.0, KJCD 3.0-3.0, KDJM 2.4-2.9, KOMT 3.1-2.9, KTCL 2.8-2.9, KIMN 3.2-2.8, KALC 2.6-2.7, KHOW-AM 2.7-2.6, KJMN 1.9-2.1, KFMD 1.7-1.8, KMXA-AM 1.5-1.5, KNUS-AM 1.4-1.4, KKFN-AM 1.7-1.4, KXDC 1.1-1.0, KCKK-AM 0.8-0.8, KJME-AM 0.7-0.7, KBNO-AM 1.0-0.7, KKZN-AM 0.7-0.6, KUAD **-0.5, KRKS 0.5-0.5.

Bon Jovi's newest hit, "**Misunderstood**", is showing no signs of slowing down with WKSZ/Appleton-Green Bay adding it this week. On KDWB, WMYX, KMXV, WZPL, WIXX, KKDM, KSTZ, WQLH, KLZR, WCIL, KKRD, WVTI, WKTI, KFBZ and more! **Island-Def Jam**

The Association of Minnesota Public Education Radio Stations (AMPERS) will host a "Day On The Hill" on Thursday, April 3 at the State Capitol in St. Paul. The day will be used to lobby for public radio funding. All AMPERS stations (including KBEM/Twin Cities, WCAL/Northfield, KUMD/Duluth, KVSC/St. Cloud, KMOJ/Minneapolis, KMSU/Mankato and more) are facing a nearly 15% cutback of state grant funding. They will meet with local lawmakers and members of House and Senate committees to try to maintain this funding source.

MercyMe is getting "most requested" status after a handful of spikes at WRVW/Nashville and KRBV/Dallas. "**I Can Only Imagine**" is a positive sentiment for troubled times, and is resonating across several formatic boundaries. Don't add it; just spike it and watch what happens! **Curb/INO Records**



Condolences to family and friends of longtime Ohio State football announcer **Bert Charles**, who died Friday (3/21) of cancer at age 85. Charles served in OSU's sports information department from 1982 through 2002, ran **Skyway Broadcasting Co.**, and briefly worked Cleveland Indians baseball on TV in 1962.

According to reports from *100000watts.com*, silent 750 WRIK/Paducah-Brookport, IL signed on with a talk format known as "News/Talk 750 WSB" this week. The new call letters are WSBX. But savvy radio followers will recognize the "WSB" moniker as that of 50 kW **Cox** talker 750 WSB/Atlanta. WSBX is a daytime signal that is "borrowing" the moniker of the station that booms in after dark on the same frequency. Also, sister station WRIK-FM/Paducah has flipped from Urban to AC as "K98."

Kory and the Fireflies are making a regional hit out of "Everyone", with over 300 spins a week at Hot A/C, Top 40, and Triple A. Airplay includes KEXL (add-14). KQIC (22-21), KKCK (20-20), KYYY (17-17), KVHT (30-30), KWOA (28-27) and more! This weekend, they'll play a show for **Senator Tom Daschle** in Sioux Falls! **Stockinrock**



From the motion picture "View From The Top"

Kaci
"I'm Not Anybody's Girl"

ADDED WFMF!
 KQKY 20x! KFRX 18x!



Changes. Former KQKQ/Omaha MD, KOME/San Jose and KITS/San Francisco PD **Jay Taylor** heads to **Triad's** Biloxi-Gulfport cluster for OM duties...**Jeff Smulyan**, CEO of **Emmis Communications**, was awarded the American Red Cross Of Greater Indianapolis' 1st Annual **Fred Heckman** Humanitarian Award...Christian WCVO/Columbus, OH PD **Scott Saunders** has exited the station. OM **Tate Luck** has stepped in to handle partial programming duties and MD **Mike Russell** has been upped to APD and will handle the rest...**Rubber City Radio's** Rocker WONE/Akron has announced that **Steve Hammond** will join them for afternoons, meanwhile APD/afternoon talent **Tim Daughtery** moves to mornings...WNHT/Ft. Wayne has tapped **Goose** (aka **Aaron Seller**) to do nights; he was formerly doing nights at WWCK/Flint...**Clear Channel** Talker KFGO-AM/Fargo sees change as 3-4:30p host **Steve Poitras** exits, along with Sports Dir. **Mick Farkas** and reporter **Jim Monk**...WQRK/Bedford, IN and afternoon driver **T.J. Ryan** part ways...**Infinity** Oldies WJMK/Chicago PD **Jim Smith** exits, replaced by former Infinity/Columbus OM **Charley Lake**...**Zoe Communications** has flipped 95.9 WJRV/Durand-Menomonie from Adult Contemporary to classic rock, in a simulcast with sister 95.3 WGMO/Shell Lake-Rice Lake. WJRV is also using the "95 GMO" nickname, and its programming is still being simulcast on sister AM 1430 WQQQ/Durand...**CC** Triple A Cities 97 (KTCZ) Minneapolis part-timer and **TATTLER** writer **Brad Savage** has been handling fill-in evenings this week, and has used every opportunity to hype this Summer's Conclave (July 17-20) to daytime KTCZ/KDWB staffers who are usually absent on weekends. Register now for just \$299!

Josh Hohensee, an Army recruit from Lincoln, NE, lost his backpack on his way to boot camp at Ft. Sill in Lawton, OK earlier this week, but **Clear Channel's** Talker KTOK-AM/Oklahoma City promptly came to the rescue. The recruit's pack was found in the possession of the Oklahoma City Police after being lost at the airport, but could not be released except to someone proving ownership. Callers to KTOK literally lined-up offering to drive to Lawton to get Hohensee and make the additional round-trip to reunite the recruit and his pack, which held a Bible, a sweatshirt from his girlfriend, and his Army assignment papers. After KTOK got involved, the police decided to make a worthy exception and mail the pack to Hohensee at the base instead.

Condolences to family and friends of noncommercial KFAI/Minneapolis weekend jazz host **Patricia Walton**, who died this past Sunday (3/23) at her home in Minneapolis of pulmonary hypertension at age 78. Her "Mostly Jazz" show will continue with her Producer/Co-Host (and son-in-law) **Bill Cottman**.

Lava Baby

"Sex Junkie"



Spikes on **KROO!**
On **KZMG** Boise!
WVYB Dayton Beach!
WJMX Florence!
WZND Dothan!
WWKZ Tupelo!
WWXM Myrtle Beach!
WMGI Terre Haute!
KZBB Fort Smith!
KISR Fort Smith!
KRRG Laredo!

THE FUTURE AIN'T WHAT IT USED TO BE! Conclave 2003 returns to the Marriott City Center Hotel/Minneapolis on July 17-20th. Special tuition is only \$299! For more information and to register now for the 2003 Conclave Learning Conference, call 952-927-4487 or visit the website at www.theconclave.com.

Feel adds a couple more stations, as **KKCK**/Marshall, **KYYY**/Bismarck, **KDAO**/Marshalltown, and **WNCS**/Burlington-Montpelier all put their name on "**Got Your Name On It**", the instantly catchy 3-minute power-pop song that sounds GREAT on the air! Now playing at **WVRV** (15-12), **KFBZ** (21-26), **KKRL** (10-35), **KAYL** (21-21), **KQIC** (16-20). **Curb**

According to a report in this week's *Chicago Sun-Times*, former **WMAQ** (TV) and **WBBM-TV**/Chicago news anchor **Carol Marin** will fill in as morning news anchor on **Lin Brehmer's** morning show on **Infinity's** **WXRT**/Chicago. Marin became the poster anchor for TV news standards when she resigned rather than share the news set with Jerry Springer, who had been hired as a commentator by **WMAQ**; she later launched a "serious" news-show on cross-town **CBS' WBBM-TV**, but ratings were relatively poor.

Natalie Grant gains more adds at A/C with **WKJY**, **WMJY**, **WHBC**, **WLTQ**, and **KKLI** all coming on this week. "**No Sign Of It**" shows no signs of slowing down, making an impressive debut at the format. **Curb**

Changes too. Former Chicago Energy 927&5 staffer **Bill Calder** is producing "Radiomixes" for syndication, including some airing on cross-town B-96.3...Non-comm 88.1 **KVSC**/St. Cloud presented a news feature on Wednesday recorded at the recent **SXSW** festival in Austin, TX. The panel discussion was lead by Station Manager **Jo McMullen** and was titled "Activism and Protest", on the role of musicians and artists in war protest. It featured **Mike Mills** of **R.E.M.**, **John Doe** of **X**, author **John Sinclair**, and more...Former **KTTB**/Minneapolis afternoon "**Broadway Joe**" has landed at **Inner City Urban** **WWDM**/Columbia, SC as afternoon host...**WLTE** Morning Host **Cindy Barton** is celebrating great ratings for her syndicated '70s show, which pulled a 27 share at **Clear Channel's** **KRBB**/Wichita! It also grabbed a very strong showing on **KOWZ**/Owatonna. For more information on the show, contact **Stefan Jones** at **VoiceArt Productions**, at 651-793-8400...Non-comm religious 95.3 **KNOF**/St. Paul completed a power upgrade recently, and is now broadcasting in stereo for the first time in its long history...The sale is now final as **Quarnstrom Media** has purchased **WLMX**/Balsam Lake, WI and **WXCX**/Siren, WI from **Midwest Radio, LLC**...Congrats to **NextMedia** T40/Rhythmic **WCZQ**/Champaign ("Hot 105.5"), which raised \$50,000 with the Muscular Dystrophy Association last weekend for Jerry's Kids...Former **KCLD**/St. Cloud night jock **Derek Lee** has picked up weekends at **Radio One** **CHR**/Rhythmic "B-96" **KTTB**/Glencoe-Minneapolis...Our best wishes for a speedy recovery to **WROE**/Green Bay PD **Denny Luell**, who suffered a stroke last month...After less than two months on the job, **WZOK**/Rockford night jock **Kyle Kelly** has exited.



Clear Channel/Eau Claire held some interesting fundraisers recently. **CHR** **WBIZ-FM** "Z-100" featured "**Popcan**" broadcasting from the University of Wisconsin/Eau Claire on Friday, collecting donations for the American troops in Iraq. All proceeds will go to the American Red Cross. Students also signed a gigantic greeting card that will be sent to the troops along with recorded messages that aired on the Z-100 Morning Show with PD **Audrey Phillips** and **Popcan**. Also, sister country station "B-95" raised over \$44,000 for the St. Jude Children's Hospital last weekend with their second annual radiothon!

The TATTLER sends condolences to **Emmis'** **WKQX**/Chicago VP/**GM** **Chuck DuCoty**. His son, **Charles Edward DuCoty** has passed away at the age of 35. Contributions may be sent to the **WBAL** Kids Campaign, 3800 Hooper Ave., Baltimore, MD, 21211.

Changes 3. **KRTI**/Newton-Grinnell, IA morning host **Kyle Martin** is headed to **KBIZ** and **KTWA**/Ottumwa, IA as PD and morning host for **KBIZ**...Classic rocker 96.1 **KQPR**/Albert Lea, MN has applied for a power increase, to a 19kW/117m from its same site. The signal would use a directional pattern to prevent interference from former sister station 95.9 **KQCL**/Faribault...**Clear Channel**/ Fargo has cut three positions from **KFGO** (790) due to soft ad sales. Afternoon **Steve Poitras**, reporter **Jim Monk**, and Sports Director **Mick Farkas** have all been laid off...Expect classic hits **WGLB-FM**/Port Washington-Milwaukee to flip to a Catholic format from **Starboard Broadcasting** very soon, as **WGLB's** current staff is announcing that it will be going off the air soon...Congrats to **KXLP**/Mankato weekend rocker **Bob Marshall** on turning 40 on Sunday. Bob, you're never too old to rock!

Jobs. **KDWB**/Minneapolis is in the hunt for an afternoon driver. Rush your package to: **KDWB**, Attn: **Rob Morris**, 100 N. 6th St. Suite 306C, Minneapolis, MN 55403-1596...**KZPL**/KC, the market's new Triple A, is looking for air-talent. Email your MP3 air-checks and resumes to tedwards@ix.netcom.com or send PD **Ted Edwards** a CD at 6721 W. 121st St., Overland Park, KS, 66209...Real Rock 102.5 The Bear needs a night-time rocker. You must be computer literate and web savvy, and know the rock format! This position will be filled fast. Please rush all materials to: **Ray Styles** 715 E. Central Entrance, Duluth, MN, 55804...Energy FM @ 106.7 (**KRTI**) has an opening for a Morning Talent. You'll be responsible for creating and sustaining an enjoyable morning show at a 50,000 watt mainstream **CHR** serving East Central Iowa. Send CD & R to **Frank Liebl**, **KRTI**, P.O. Box 66, Newton, IA, 50208...105-1 The Buzz (**WBZU**/Madison), an **Entercom** station, has an immediate opening for a midday host with outstanding production skills. If you are looking for a job where you can do your shift and head home, this one is not for you. You need to be great at shaking hands and kissing babies and ready to hit the street. Packages to: PD **Jeff Lynn**, The Buzz, 7601 Ganser Way, Madison, WI, 53719...**WJYY**/Brainerd is looking for a newsperson/co-host personality for morning drive. Send package to **GM** **Mike Boen** at 701 Dogwood Drive South, Baxter, MN 56425 or email biggermike@brainerd.net...All positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.