

THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

As our nation officially embarked upon the forceful liberation of Iraq, a line from a **Grateful Dead** song seems to sum up the mood of the country - "What a long, strange trip it's been." For months, we've gazed upon the specter of conflict, knowing the day would come when we would be tossed headlong into another Mideast war. Finally, Wednesday evening, the missiles were launched and we found ourselves transfixed upon the television...and radio. No matter which side has been taken as the United States proceeded toward war, the nation is unified in our thoughts and prayers for our soldiers and the innocent citizens of Iraq. We hope for a quick ending of the battles, and a return to peace. Now, here's how radio in our region have reacted to the war, thus far. KDWB/Minneapolis' "**Dave Ryan in The Morning**" did an entire hour of material dedicated to the troops earlier today (3/21). As a part of his salute to our Armed Forces, Dave played upbeat and appropriate tunes, broadcast his "Iraqi Movie Phone" bit, as well as airing loads of dedications from his listeners to their loved ones stationed in the Gulf. The special broadcast was also recorded, burned onto CDs, and is currently being shipped to hundreds of local troops and reservists who have already been deployed...WKSC/Chicago continues to give listeners with family and friends overseas in the military 103 seconds on-air to send personal messages to loved ones with a promo called "A Kiss From Home." Every morning at 6:50am, "**Drex in the Morning**" selects listeners to send live greetings to family members overseas. All listeners selected are given prior notice to prepare their message or wish...WGTZ/Dayton, OH did its part to support the troops and their families earlier today (3/21) with its "Signatures for Soldiers" event. The Morning Zoo hosts **Mallory & Campy** broadcast live from 6a-10a from a Stan The Doughnut Man store while the public was invited to write a message for the troops and their families on a giant card...WAZY/LaFayette, IN PD **JJ Davis** announced that the station will be holding a "Rally For The Troops" support concert this Sunday (3/23). The event will feature 3 area bands, a free concert that listeners can gain admission to by bringing an item that the troops need from a list found on www.wazy.com...Beginning Wednesday (3/19) **Col. Sam Graves**, a retired US Army Reservist (Viet-Nam, Desert Storm) joined the WZPL/Indianapolis "Smiley Morning Show" as Z-99.5's Military Analyst. The Col. is providing a daily report during morning drive to summarize the latest US military actions in the Middle East. Z-99.5 also added several one-minute news updates to its programming throughout the day and is providing continuing coverage on cross-town sister News/Talk WXNT-AM. In addition, **Mystar Communications**/Indianapolis launched a new website dedicated to covering the war effort from a local perspective. The site, maintained by News/Talk WXNT-AM, is co-branded by sister Top 40

WZPL (Z-99.5) and AC WTPI. The joint web project can be accessed from www.NewsTalk1430.com, www.wtpi.com, or www.z995.com...The **Quad City Radio Group** (including WHTS, WLLR, KCQQ and KMXG) has teamed up with WQAD-TV to collect "Treasures For Troops." They are currently collecting items to be shipped to troops, such as hard candy, sunscreen and other items. Each day there is a new collection location announced in the Quad Cities. As part of the radio/TV co-promotion, TV personalities have been interviewed on the radio and radio personalities have been interviewed on TV live shots...Country WUSN/Chicago OM/morning-man **Tom Rivers** has left for Qatar to bring back audio "Post Cards from the Front" which will air on **Infinity** stations all over the country. Rivers was able to schedule the trip through personal connections with **General Tommy Franks** whom he befriended while he was at WQYK/Tampa. Morning co-hosts **Trish Biondo** and **Ramblin' Ray Stevens** will hold down the fort, doing mornings until Rivers returns this Monday (3/24). Meanwhile, while in Qatar, Rivers will be equipped with a international satellite phone to do reports for WUSN and for CBS 2/Chicago...Public radio station, WBEZ/Chicago, announced that the station is joining a growing list of public outlets postponing their pledge drives until after the completion of the war.

Poignant quote of the week: Country **KFKF/Kansas City PD Dale Carter** - who initially removed the **Dixie Chicks** from rotation after lead singer **Natalie Maines'** on-stage, off-handed swipe at **President Bush**, but later returned the Chicks songs to rotation - "The longer this has gone on, the more I had visions of censorship and McCarthyism. Two wrongs don't make a right."

MercyMe has a thoughtful message and song for the times. "**I Can Only Imagine**" generates instant passion and reaction after just one spin. It's Top 5 phones at KRBV/Dallas after just 4 spins! Consider it for specialty/morning show airplay as a talking point, and watch what happens! Also on KRBB, WSTR, WAPE, WMMX, WAJI, WMYX, WVAF, and more. Just in: #1 phones at **Rich Davis' WVRW!** **Curb/INO Records**

THE FUTURE AIN'T WHAT IT USED TO BE! Conclave 2003 returns to the Marriott City Center Hotel/Minneapolis on July 17-20th. Special tuition is only \$299! For more information and to register now for the 2003 Conclave Learning Conference, call 952-927-4487 or visit the website at www.theconclave.com.

What would YOU do to have your station occupy the front page of a major metro Sunday newspaper? (No...pulling the **Dixie Chicks** or **Mudvayne** from Selector doesn't count!) Last Sunday, the *Minneapolis Star Tribune* ran a feature length story about the ratings and financial success of Christian-formatted KTIS-FM, owned by **Northwestern College** of St. Paul, MN. Headlined "*Christian radio station's reach spans metro, nation and world,*" the article highlights ratings successes (3rd in morning drive behind behemoth's KQRS and WCCO, #1 in women 25-54!) and their ability to raise money (\$5 million in last fall's fundraising effort!). One of the key performers inside KTIS is former KS95 morning personality and PD, **Chuck Knapp**...who performs the same chores for KTIS, and detailed the station's story during last summer's Contemporary Christian Format Symposium. For the complete article, log onto <http://www.startribune.com/stories/459/3757201.html>.



MOST ADDED AGAIN including WIXX, KLZR, WTMX, WBMX, KRUF, WZKL, KLAL, KNEC, KIZS, WKRP and more!

ROADRUNNER RECORDS

ALL ACCESS CONCLAVE COLLEGE • WELCOME GATHERING • M... K... S... D... ERTRAK • FRIDAY... AAA • FORM... POT... SYMPOSIUM • MAINS... URBAN... SYMPOSIUM... BOWLING PARTY • TOP 40... SYMPOSIUM • FORM... CULT FOR... MATS SHO... MPOSIUM • SATURDAY... LIVE FORMAT SYM... DAY • CAREERTRAK • AIRCH... LEGENDS LUNCHEON • TWINS/... GETAWAY BRUNCH • MINNEAPOLIS AQUATENNIAL • CONCLAVE COL

The Future

ain't what it used to be

the Conclave

Learning Conference 2003
July 17-20 • Minneapolis Marriott City Center
Tuition \$299!
visit theconclave.com for details

WWJO/MADISON'S BLAKE PATTON UN(SKY)WINDS!



Skywind's Mike & Rich, writer Sarah Klosterbuer, WJJO's Blake Patton, Skywind's Brian, fan Sue, and Skywind's Wally Joseph.

Theory of A Deadman scores another most-added week at CHR and Hot A/C, including WIXX, KLZR, WBMX, KLAL, KRUF, KNEC, WZKL, WTMX, KIZS and more. **"Make Up Your Mind"** is another example of the success a mass appeal rock crossover can have inside a format which leans a bit rhythmic, these days. **Island-Def Jam**

This week *Chicago Tribune* columnist **Tim Jones** took a huge shot at **Clear Channel**, revealing that many of the pro-America rallies held in recent weeks around the nation have been sponsored by Clear Channel-owned radio stations carrying **Premiere's Glenn Beck** - who suggested the various "Rally (-ies) for America" on his syndicated program. In the piece, former FCC Commissioner **Glen Robinson** was quoted as calling the rallies "borderline manufacturing of the news." *The Trib* further reported that the rallies and the stations' involvement in them has "raised eyebrows in some legal and journalistic circles," despite the rallies not technically being illegal and Beck not being a journalist himself. **Rick Morris**, an associate professor of communications at **Northwestern University**, said these actions by Clear Channel stations are "a logical extension of changes in the radio industry over the last 20 years, including the blurring of lines between journalism and entertainment." From a business perspective, Morris said, "the rallies are a natural fit for many stations, especially talk-radio stations where hosts usually espouse politically conservative views." He concludes: "Nobody should be surprised by this."

Feel charts with bullets on both Triple A and Hot A/C charts! **"Got Your Name On It"** is a perfect 3 minute power-pop song that should have your calls on it! Added KTBG/KC!! **Curb**

Industry leaders, activists and academics will address new **Federal Communications Commission (FCC)** regulations at the *Midwest Public Forum on Media Ownership* to be hosted by **Northwestern University School of Law** at 10 a.m. Wednesday, April 2, in Lincoln Hall, 357 E. Chicago Ave. **Michael J. Copps**, Commissioner of the FCC, will be in attendance. "The potential impact of the FCC's regulatory changes on the media landscape and the free flow of information in our society is enormous," said **James Speta**, professor of law, specialist in telecommunications and antitrust law, and Northwestern's Media and Entertainment Law Society faculty advisor. "We feel that Chicago and the Midwest region have much to contribute to the public debate on this issue." Organized by students in the *Media and Entertainment Law Society* at Northwestern in conjunction with local media groups, the forum is free and open to the public. The first of its kind in the Midwest, the forum was developed in response to FCC Chairman **Michael Powell's** challenge, made at the Columbia University Forum, to "give us something we can use [to] develop [media] ownership policies that truly serve the American public." Attendees will have an opportunity to voice their opinions before the public and the FCC about the impact of proposed changes. Academics, industry representatives, media and community activists, labor representatives and others will offer proposed solutions that will stand up to legal scrutiny and enhance the FCC's stated values of diversity, localism and competition. A full list of speakers will be released prior to the event and will be available online at www.law.northwestern.edu/news/spring03/mediaownership.htm. For more information, send e-mail to t-hayes2005@law.northwestern.edu or call 312-503-8470.

Presence Tonz Of Fun

MOST ADDED including KXXR, WAAF, WTPT, WWCT, KIBZ, KRRO, WRXR, WTFX, KHTQ, WKQZ, KPOI, WRTT, WYBB and more

This week, **Chicago's Museum of Broadcast Communications** completed the \$4.6 million purchase of its new home (a four story parking garage at State and Kinzie). The site will be remodeled into a 50,000 square-foot museum/archive, scheduled to open in 2004. The museum will remain in its current space at the **Chicago Cultural Center** until the new location is ready.

Next weekend, **Kory and the Fireflies** are going to get all dressed up to play a fancy benefit event for **Senator Tom Daschle** in Sioux Falls! They're still going strong at Midwest radio, with over 15 spins a week at stations like KQIC, KKCK, KWYR, KCVN, KYYY, KFMC, KVHT, KQKY, KWOA, KUOO, more. With the events of the world today, consider **"Everyone"** for your station now! **Stockinrock**

Three industry professionals have created **Sunamix**, a "diverse and inherently different approach to music for commercial applications." **Lou Kastler**, President of **Kastler Creative Inc**, **Darren Pettit**, A Professor of Music and **Jim Martin**, President of **Dicobe Tapes Inc.** have joined forces to bring **Sunamix**, a brand new buyout music library, to life. Kastler tells *The TATTLER*, "Sunamix' first introduction features 10 well organized and easy to use CD's boasting more than 7 hours of musical compositions. Included are standard commercial lengths and special sub mixes of every track. He adds, "Sunamix was specifically designed for recording studios, broadcast and voiceover applications in the digital realm... By maintaining the purity of the original digital works, users will notice that Sunamix can be processed with after-market plug-in effects (such as Waves) without loss of critical harmonics." And hey, we all know what its like to lose our critical harmonics! For a free 10-track sampler demo of Sunamix, visit Sunamix.com, or order it by calling 1-800-999-3381, ext. 46.

South Dakota's **Jonathon Adelstein** has announced some staff changes. **Johanna Mikes** replaces **Sarah Whitesell** to become the **FCC** Commissioner's permanent Media Advisor, effective (3/31), meanwhile Whitesell returns to her post as Associate Chief of the Media Bureau. In addition, **Barry Ohlson** becomes Adelstein's permanent Wireless Legal Advisor as the 'interim' is removed from his title.

Presence has gained Most Added honors at rock formats this week, scoring an impressive alphabet soup of call letters in support of **"Tonz Of Fun"**! The Florida quartet picks up airplay at KXXR, WAAF, WTPT, WWCT, KIBZ, KRRO, WRXR, WTFX, KHTQ, WKQZ, KPOI, WRTT, WYBB and more. Watch for the panel to close out quickly! **Curb**

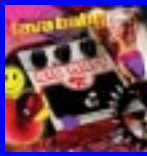
Conclave Board member **Jerry Boulding's American Urban Radio Networks (AURN)** has announced that they are providing team war coverage from their news division. The coverage, "Back to Iraq: Declaration of War," was continuous after the conflict initially began, and as the battle wages on, the network will provide updates at :10 and :40 each hour. Urban America's **Bev Smith Show** is also devoting its nightly four hours of talk to covering the war effort.

"Misunderstood" is pretty clearly spelled out as a hit, with strong support at KMXV (28x), WIXX (33x), WZEE (26x), WHZZ (17x), KLZR (22x), WKHQ (27x), KJCK (37x), KDOG (31x), KFMC (32x), WMYX (48x), WZPL (28x), KSTZ (32x), WKTI (27x), WMAD (18x), KATF (22x), KFIZ (31x), KRTI (42x) and more! Added WHTS. **Island-Def Jam**

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416
PHONE/FAX: (952)927-4487/927-6427 E-MAIL: info@main-st.net



Lava Baby "Sex Junkie"



WZKL/Canton 11x WXYK/Biloxi 10x
KZMG/Boise 6x WCIL/Carbondale 4x
KROQ/Los Angeles 2x



WLW-AM/Cincy U. of Cincinnati Bearcats basketball color commentator **Chuck Machock** was thrown out of the team's Thursday first-round loss to Gonzaga in the NCAA tournament. After coach **Bob Huggins** was tossed by referee **Mike Kitts**, Machock was also asked to leave Huntsman Center in Salt Lake City by the ref for alleged "vulgar comments" directed at him off the air. Machock has denied that he used profanity, backed by play-by-play man **Dan Hoard** and reporters who heard the exchange. Reports also said that Machock only went as far as calling Kitts an "S.O.B." and a "terrible official," but was thrown out of the building anyway.

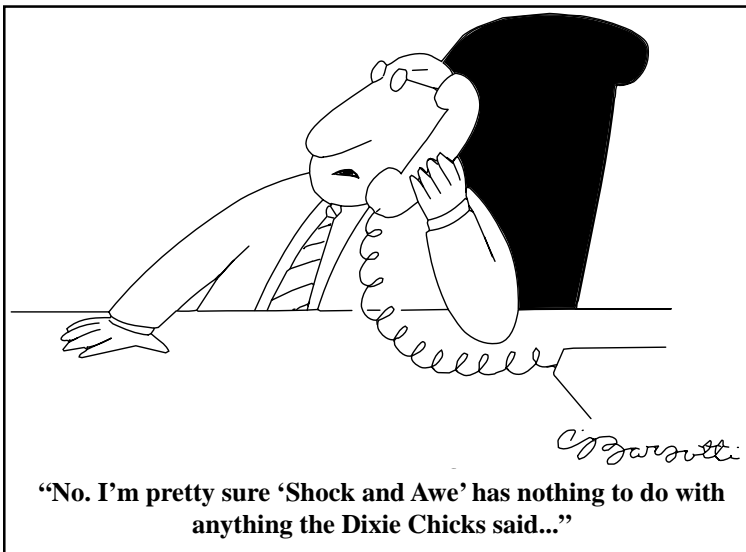
Kaci is enjoying steady airplay success at CHR with "I'm Not Anybody's Girl." On WRHT (16x), WXLK (14x), WFHN (10x), KSMB (10x), WZKL (10x), WVYB (10x), KLAL (8x), WIFC (6x), WCIL (6x), and KFRX (10x). **Curb**

The TATTLER sends get well wishes to "Radio's Best Friend", **Art Vuolo**, who is currently home recovering from a blood clot in his leg. Vuolo apparently developed the clot after a weekend accident. He's reportedly injecting himself with blood thinners, twice a day. You can reach out to Art and ask him how much he hates needles at artvuolo@aol.com.

Lava Baby is quietly making major progress at Top 40 – especially on the Indicator chart - with "Sex Junkie"! On KFRX (10x), WPPY (6x), WZKL (11x), WXYK (10x), KZMG (6x) and WCIL (4x). **Liquid 8**

According to reports from *The Lebanon Daily Record*, Country KJEL/Lebanon, MO News Dir. **Lou Kishkunas** was released on \$2,500 bond pending an April 22 court date for violating his probation with a second DWI charge back on January 25. Kishkunas, who pleaded guilty to an earlier DWI charge last July, was stopped for allegedly driving the wrong way on I-44 in Pulaski County and faces that charge in court on May 16.

Who is **Elizabeth Keeney**? And why will Minnesota radio soon have a new "idol" in their lives???



The minor league **Battle Creek Yankees**, formerly the **Michigan Battlecats**, won't be on the radio this season. The Midwest League Class A baseball club had been heard for eight years on WBCK-AM/Battle Creek, but the station is dropping the broadcasts for financial reasons. Moving in the reverse direction, the Double A Eastern League's **Akron Aeros** return to WTOU-AM/Akron after having been absent his past year.

The **Radio-Mercury Awards** will honor Chicago native and past Conclave Keynote **Dick Orkin** with a Lifetime Achievement Award for his legendary radio commercial work over the years. The award will be presented at the 2003 ceremony, (6/19) at New York's Waldorf-Astoria Hotel. Orkin and his Radio Ranch are well-known for countless commercials as well as the "Chickenman" serial.

Congratulations to **Triad AC** KLTA/Fargo, ND morning host **Chris Hanson** and his wife **Erika** whom just welcomed a baby girl named **Eva Kathleen** this past Saturday (3/15)!

Natalie Grant is making a strong debut at A/C on the strength of "No Sign Of It." This breakthrough hit is on WLTE, KUDL, KOSI, WFMK, WNSN and more. Just added at KRBB and WLHT! **Curb**

Changes. **Hubbard Broadcasting's** Talker KSTP-AM/Minneapolis shifts its "Golf Show" with **Patrick Reusse**, **Jon Roe** and **Gregg Wong** from Sunday evenings to Sunday at Noon, effective April 13...**Radio One's** Urban WFUN/St. Louis PD **Moshay Strickland** has exited. APD **Craig Black** is handling programming duties while a search is underway for Strickland's replacement...**Stacie DeBenedictus** has become WNCX & WXTM/Cleveland's new Promotion Director...**Three Eagles** Top 40/Mainstream KFRX/Lincoln has inked **Adam Michaels** to replace the recently departed **AJ Ryder** as interim MD/nights...**Salem's** Religion/Talk WYLL/Chicago afternoon technical producer **Brian Jones** has been upped to OM of the station...**Waitt's** KQKQ/Omaha has upped part-timer **Tricia** to fulltime overnights...**Infinity News/Talk** KMOX-AM/St. Louis Sports Dir. **Steve Moore** has been promoted to PD. Moore joined KMOX in 2000 after previously serving as PD at cross-town Talk KTRS-AM...according to reports from this week's *Grand Rapids Press*, former Alternative WGRD morning team **Rick Beckett** and **Scott Winters** have joined Talk WOOD-AM for afternoons effective April 21, bumping **ABC's Sean Hannity** to sister Talker WTKG-AM...**P-Dawg** has exited KKCK/Marshall...**Central Wisconsin Radio's** WKQH/Steven's Point, WI morning-man **Jeff Cecil** has exited, meanwhile cross-town sister Hot AC WSPT morning man **Scott Johnson** will move over to the WKQH early show, which makes room for **Jason Hillery** in the WSPT wake-up slot. Hillery will also assume the PD role at WSPT. OM **Scott Holt** will oversee WSPT-FM programming and continue to handle PD duties for News/Talk WSPT-AM and WKQH...Fargo's new smooth jazz station 100.7 KGBZ (Harwood-Fargo) has changed calls to KDJZ...91.3 WSTM Kiel, WI, has signed on with a religious format...**Clear Channel's** 930 KSDN/Aberdeen, SD has flipped to sports from the KFAN/Minneapolis network, while the news format has moved to sister 1560 KKAA...WWLV/New Carlisle-South Bend has changed to soft A/C as "Love Songs 102.3"...WOOD-FM/Grand Rapids PD **John Patrick** adds PD duties at **Clear Channel** Hot AC sister **WVTI**. The position was vacated last week by **Jeff Andrews**.



The TATTLER sends condolences to friends and family of **Darrell E. Mullroy**, known in radio as “**Ugly Del**” **Roberts**. Del died in his sleep on March 16, at age 58. He was a longtime Minnesota and South Dakota radio veteran who began his career at KDWB-AM (630) in 1965. He is best known from his time in several positions at WWTC (1280) during its heyday as a revered Oldies station known as “The Golden Rock.” Most recently, he had been hosting a weekly Saturday night oldies show, once again on WWTC (in a nod to the station’s gloried past). A Thursday afternoon “life celebration” at Broadway Pizza brought out several former WWTC staffers and a number of current broadcasters whom Del mentored over the years. The service also included appearances by broadcast notables like **David Christian**, “**Fancy Ray**” **McClooney**, **Bill Danning**, **Dick Driscoll**, and the author of “Fiasco at 1280” (a 200-page book chronicling the history of WWTC) **Jeff Lonto**. This week, WWTC will present a tribute to “Ugly Del” from 6pm to 10pm Saturday night (3/22), most likely including familiar former WWTC voices like **Ray Erick**, **Adam Abrams**, and others who crossed paths with Del over the years. There is also talk of **Salem’s** WWTC (now a Conservative talker) continuing the Saturday oldies show with another proud member of the “Golden Rock” heritage, very much in “Ugly Del’s” memory.

Congrats to the entire staff of **Clear Channel’s** KYSM-FM “Country 103” Mankato, on raising \$56,208 during the recent St. Jude’s radio telethon. OM/PD **Terry Cooley** checked in with *The TATTLER* this week to announce the new total, which defeats last year’s impressive \$40,011! Cooley expresses his thanks to **TJ, Lisa, Tory, George, Mike Anderson** in promotions, and the entire staff for this great accomplishment!

Red Rock Radio’s new active rock sign-on, X-106 KZIO/Duluth (104.3 and 106.3) is an aggressive hard rock format very heavy on currents. OM/PD **Bill Jones** is requesting music service in all rock formats. Please send materials to X-106, 501 Lake Avenue South, Floor 2, Duluth, MN 55802. Music calls can be directed to (218) 728-9500. Also, WHSB/Alpena, MI is moving to a local CHR format, and PD **Steve Bakken** would like music service in Hot A/C and CHR formats. Send product to WHSB, 1491 M-32 West, Alpena, MI 49707. Music calls will be taken at (989) 354-4611.

Still Top 5 at WJJO/Madison: **Skywind’s** “Lamhaj” on **Atomic K!**

Changes, Too. Former Energy 927&5 club mixer **Andre Solaris** has been appointed the “B96 Street Mix” mixmaster every Friday and Saturday from 10pm to 5am on **Infinity’s** crosstown WBBM-FM (96.3)...Former Energy 927&5 APD **Harry Legg**, who had been hosting part-time duties at KIIS/Los Angeles, is heading to New York to become Creative Services Director with 103.5 WKTU...Due to the passage of a Congressional bill banning LPFM stations on third-adjacent frequencies (.6 MHz away), the **FCC** has formally dismissed 47 applications for low-power FM stations (LPFM) in Minnesota, including all applications in the Twin Cities area...News/talk WGEE/Green Bay (1360) has changed calls to WTAQ, heritage calls in the marketplace. The WTAQ calls became available because an Illinois station recently dropped them...Milwaukee’s WLUM (102.1) has added the syndicated “**Bob and Tom**” show for mornings...At WLJY/Wausau, **Judi London** will move from mornings to afternoons, and **Mike Austin** will join the station. The studios should be moving to Stevens Point within a week...Former KSTP-AM **Barbara Carlson** show producer **Peter Thiele** has been named PD at **Entercom’s** WORD/WYRD news talk simulcast in Greenville, SC, effective March 31...In celebration of St. Patrick’s Day, 93.1 WXRT/Chicago Mid-afternoon **Bobby Skafish** hosted a live broadcast from She-nanigan’s Pub in Chicago on Monday afternoon.

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416
PHONE/FAX: (952)927-4487/927-6427 E-MAIL: info@main-st.net

From the motion picture “View From The Top”

Kaci
“I’m Not
Anybody’s Girl”
ON WIFC,
KFRX, WCIL,
and more!



What can you do to help put together this summer’s Conclave? The Conclave Board of Directors meets on Saturday April 12 at the Marriott City Center in Minneapolis, from 9AM until 6PM. You’re invited! Just email (info@theconclave.com) or call (962-927-4487), and let us know you’re coming. Lunch is courtesy of the Conclave, so how can you lose??

After being dropped a few months ago in favor of sports talk from the KFAN Network, **Clear Channel’s** 1280 KVOX/Fargo has returned the **Rush Limbaugh** show to the station as of Monday (3/17). There was controversy in the changeover when WDAY-AM did not pick up the show once KVOX dropped it, because KVOX has wrestled it away from WDAY-AM several months earlier. Over the past several months, Fargo listeners did not have a local outlet for the Limbaugh show.

Infinity’s Chicago country station WUSN (99.5) has a new morning program, hosted by OM **Tom Rivers**. He began Monday morning (3/17), with sidekicks **Trish Biondo** and **Ramblin’ Ray Stevens** remaining on the program. **Big John Howell** has shifted to afternoons at sister oldies WJMK-FM, a slot that had been vacant since late 2002 when **Pat O’Kelley** departed.

It may be a thousand miles between Madison and Providence, but **WJJO/** Madison personality **Susan Masino** is attempting to shorten the distance by donating \$500 raised from sales of her station’s local band compilation CD to **The Doc Fund**, set up to honor of the late **Mike Gonsalves**, who perished in the Rhode Island nightclub fire several weeks ago. “That’s awesome about WJJO,” said WHJY/Providence PD **Joe Bevilacqua**. “Thank you Susan and PD **Randy Hawke!**” Adds **Bevilacqua**, “The Doctor lived — and died — for rock ‘n’ roll. That should be reason enough for everyone to help the families of these victims.” If you’d like to contribute, send your contribution to The Doc Fund, c/o **Clear Channel** Radio, 75 Oxford St., Suite 302, Providence, RI 02905.

Availz. **Danny Wright**, PD of **Cumulus** CHR/Pop WYOK/Mobile, exits for family reasons. Previously, Wright held programming posts at WLCE/Philadelphia, WIFC/Wausau, WNKS/Charlotte, WHYT/Detroit, WLUM/Milwaukee, WKBQ/St. Louis, etc. Wright can be reached at 251-621-7977 or at DannyWright555@hotmail.com.

Jobs. WJYY/Brainerd is looking for a newsperson/co-host personality for morning drive. Send package to GM **Mike Boen** at 701 Dogwood Drive South, Baxter, MN 56425 or email biggermike@brainerd.net... The search is on for an afternoon talent for T40 KKR/D/Wichita. Send your package to OM **Jack Oliver**, c/o **Clear Channel** Radio Wichita, 2402 E. 37th St. N., Wichita, KS 67219 or email it to pj2@clearchannel.com...**Emmis’** Alternative KPNT/St. Louis, MO is looking for its next night jock as well as part-time help! Must have three-five years medium/major market experience for nights. No Calls! Send your CD&R to: **Tommy Mattern/Woody Fife**, c/o KPNT, 800 St. Louis Union Station The Powerhouse Building, 63103...**Infinity** Country KFKF/KC PD **Dale Carter** is looking for a night person to replace the syndicated **Lia** show. If you can handle the heavy phones and you know production then send your T&Rs to: KFKF, Attn: Carter, 4717 Grand Ave. Kansas City, MO 64112...Top 40/Mainstream WDBT (95.5 The Beat)/Jackson, MS is on the hunt for a night personality, with possible APD duties. Good pay & benefits! Rush your T&R to: WDBT, Attn: **Jonathan Reed**, 1375 Beasley Road, 39206...**Mountain Dog Media’s** new Oldies WCLB/Sheboygan, WI needs a new morning drive personality! Rush your best stuff to: WCLB, Attn: PD, 1102 Fond du Lac Ave., Sheboygan Falls, WI 53085...all positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.