

THE MAIN STREET Communicator Network TATTLE R


The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

A quick report on last week's Country Radio Seminar in Nashville: it was a huge success! Said Executive Director **Ed Salamon**, "I think we're up by a few attendees from last year, and when you look around at the climate right now, that's great!" Some of the best news for Midwest radio came on Saturday when the **Country Radio Broadcasters** board voted to continue its on-going relationship with the Conclave, elevating that relationship to the point of creating an annual CRB/CRS Country Radio Regional at the Conclave each year! Details of the relationship are still being hammered out between the Conclave Board of Directors and the CRB Conclave Liaison, **Clear Channel** Director of Programming/Minnkota Region, **Gregg Swedberg**. But CRB Board Member and Premiere Radio Networks' **Gary Krantz** told *The TATTLE R*, "There's a lot of passion on our Board for the Conclave!" Speaking of the CRB Board, several new members of that esteemed organization were named to the Board last Saturday: **Tom Rivers/WUSN-Chicago** for the Radio Category, **Denise Roberts/Universal South** from Records and Middle Tennessee State University Professor, and former CRB Executive Director **Paul Allen** representing the At-Large members. Incumbents re-elected to the Board for a three-year term were **John Crenshaw/WCOL**, **Jim Dolan/WPOC** and **Charlie Morgan/WFMS**, **Tom Baldrice/BNA Records** and **Premiere Radio Networks' Gary Krantz**. Elected CRB President is **Westwood One's Charlie Cook**.


Minneapolis-St. Paul Winter Book, Phase 1 Trends. **ABC's** heritage KQRS stays at the top, with **Clear Channel** country KEEY rebounding nicely. **Radio One** Rhythmic KTTB eclipses the "4" mark for the first time in its brief history. KQRS 8.9-8.8, WCCO-AM 8.8-8.5, KEEY 5.8-6.9, KSTP-AM 6.1-6.1, KXXR 5.8-5.8, KDWB 6.3-5.6, WLTE 4.5-4.1, KTTB 3.6-4.1, KSTP-FM 3.9-4.1, KTCZ 4.0-4.0, KQQL 4.1-3.9, KFAN-AM 3.0-3.1, WXPT 3.2-3.0, WLOL 2.8-2.5, KLBB/KLBP 1.3-1.4, WGVX/WGVY/WGVZ 1.4-1.2, WWTC-AM 0.9-0.8, KLCI 0.4-0.7, WDGY-AM 0.4-0.6, WMNN-AM 0.7-0.6, KFAN-AM 0.5-0.5, WFMP 0.5-0.5, KNXR 0.6-0.4, WWJO **0.4. Trends found in this *TATTLE R* are 12+ persons, M-Su, 6A-mid, Fall 2002 – Phase 1 Winter 2003 comparisons, unless otherwise noted. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

If you want a record that will stand out as being fresh, yet familiar, for your Hot or Mod A/C, consider **Susan Tedeschi's "Alone."** This Grammy nominated artist is on the verge of breaking through with her soulful, bluesy approach to pop music. Added at KAYL and KKRL this week, KYYY is already at 17x this week! **Artemis**

**ADDED
KNVQ!**
On WMC,
WBMX, KVUU,
WKRO, WSNE,
KDMX, KURB,
WLLY, KMHX,
KMXB, WHYN,
WINK, WTSS,



**Susan
Tedeschi** **Alone**



WERQ/Baltimore PD **Deon Summers** has been named PD for **Clear Channel's** WMBI/Miami "The Beat." Speculation had pointed to **Nate Bell** as WMBI's next PD, but he remains in charge of Clear Channel's Memphis cluster including WHRK, WDIA, and KJMS. Chicago's WGCI/WVAZ APD/MD **Tiffany Green**, also considered a candidate for the coveted WMBI post, will remain in place. Now, the search begins for a new PD at WERQ.

Think it's true that history repeats itself? OK. Let's take the band, **Theory of a Deadman**. They made their first "radio industry" appearance last summer at the Conclave's Rock Showcase. They have a proven hit in rock formats with "**Make Up Your Mind**", crossing over to Hot A/C and CHR this week. If you've heard it, you know it's a great, down-the-middle gentle adult rocker. Here's that history lesson: Two years ago, the Conclave was the site for another radio industry debut with a similarly impressive track. The band and track? **Nickelback**, "How You Remind Me". Now you know...the rest of the story. **Island-Def Jam**

How did you feel when you heard **Mr. Rogers** died yesterday? As you watched your children watch him, did you come to know him as a gentle soul with a simple, important message about being important? In a few days, you'll be receiving a single from **Curb/INO** by a group called **MercyMe**. You may not know the band, but someone in your audience will. The full-length containing the single "**I Can Only Imagine**" has already sold nearly a million copies. Why? Like the presence of Mr. Rogers, a lyric like that contained in the single allows the listener to reflect upon the truly important stuff of life, especially in these troubled times. Just a few morning show spins will show you everything you need to know its potential to touch your audience and make it a beautiful day in their neighborhood.

The sad story surrounding the murder of KMOX/St. Louis morning co-host **Nan Wyatt** took an even sadder turn this week as her husband tried to confess to her murder in court. **Thomas Erbland Jr.** told St. Louis County Associate Circuit Judge **Thea Sherry** that he did not need a lawyer and would admit to the shooting. The judge struck his statement from court records and reminded him of his rights to remain silent and be represented by an attorney. She then entered an automatic not guilty plea for him. Last Friday, in the *St. Louis Post-Dispatch*, Erbland told reporter **Bill McClellan** – who is also a family friend – that he "stole Nan from everybody. I stole her from (our 7 year-old son) Drake. She loved him so much. I stole Drake from her. She didn't deserve this." When asked by McClellan if the murder was premeditated, Erbland replied "I planned it" and added, "I deserve the death penalty for this." Erbland is being held without bail in the murder.

Kelly Communications flipped WPMJ-FM/Peoria to AC as **Magic 94.3**, yesterday. The station had been simulcasting Gold-based Alternative WJPL (The Point). Said Kelly GM **Bob Kelly** "Magic will be playing 70% current hits, adding new material early to keep the sound fresh." Magic will feature a live and local airstaff: Morning team **Renee Charles** and **Doc Watson** return to radio after six years of hosting *The Morning Mix* on the local CBS-TV affiliate. **Glenn Thomas** does middays, followed by PD **Lee Malcolm** in afternoons, **Shawn** at night and **Adam Jay** from midnight-6am.

From the motion picture "View From The Top"



Kaci
"I'm Not
Anybody's Girl"



KQKY 15x!
ADDED KNEV! WRHT!

kory&thefireflies

Teri Lynn & Jamie Phillips KCVM/Waterloo

NEW AT
KCLD
KYYY
KRTI
KDBX
KKLS
KOKY
WWAX
KGLI
KBMX
KWYR



L-R: Chris Firefly, Teri, Kory

LOVES "EVERYONE"!

KRCS
KUOO
KAYL
KVHT
KCVM
KWOA
KKRL
& more!



In a meeting that may affect radio everywhere, The FCC conducted a public hearing in Richmond yesterday to receive opinions on its review of six ownership rules. The agency's five commissioners heard testimony from experts and industry officials, as well as from about 30 of the several hundred people attending. According to *Radio Ink*, those critical of efforts to overhaul media ownership rules claimed that weakened government restrictions would lead to more mergers. Newspaper and TV personnel disagreed, saying that ownership rules are outdated. Virginia Commonwealth University Sociology Professor **David Croteau** said the media can't be treated like other industries. "Its products aren't widgets or toasters — they are culture, information, ideas and viewpoints. Less regulation will be a windfall for a few giant media corporations. It's likely to be a huge mistake for the rest of us." **NBC Television Stations President Jay Ireland** said, "Relaxation of the commission's ownership rules won't diminish diversity. What will diminish diversity is the loss of media outlets because they can no longer compete in today's fragmented marketplace." **Newspaper Association of America President John Sturm** said the rule preventing a company from owning a broadcast station and a newspaper in the same market should be repealed. Said Sturm, "The media world is totally different now as compared to when this ban went into effect in 1975." There WAS a moment of levity in yesterday's hearing as Clear Channel COO **Mark Mays** used the "canary in the coal mine" analogy to describe the health of the radio industry. Said Mays, "The canary isn't dead; to the contrary, it is alive and well." But FCC Commissioner **Michael Copps** shot back, "After we sent the canary into the coal mine, the canary immediately got acquired, and he's now programming 12 stations from the coal mine!" *The TATTLE*r is uncertain if canaries know how to voice (chirp?)-track...

Kansas City Winter Book, Phase 1 Trends. **Carter's** Urban KPRS still commands the market. KPRS 7.9-7.7, KQRC 7.2-6.8, WDAF-AM 6.2-5.9, KMBZ-AM 5.7-5.4, KFKF 5.3-5.0, KSRC 4.2-4.5, KUDL 4.3-4.5, KMXV 3.6-4.5, WHB-AM 3.4-4.3, KCMO-FM 4.7-4.2, KCFX 4.4-4.0, KCIY 4.9-3.9, KBEQ 3.9-3.9, KYYS 3.1-3.8, KRBZ 3.1-3.0, KCHZ 2.5-2.8, KMJK 3.0-2.7, KFME 2.6-2.6, KCMO-AM 2.1-2.5, KCTE-AM 1.0-1.2, KKHK-AM 0.9-1.0, KPRT-AM 1.1-0.9, KXTR-AM 0.9-0.9, KCCV 0.7-0.9, KMZU 0.5-0.5.

CRS, too. The most talked-about session at CRS was the Friday morning **Edison Media Research** session with **Larry Rosin**. In the session, Larry revealed that not only is Country music growing with today's youth, but that strategies exist which could increase those numbers. He was joined by **Howard Handler**, former VP for **NFL Marketing**. "Country music is resurgent this year and seems to be picking up 15-29s along the way," said Rosin. "This younger demo is critical to the future of the Country music industry and the Country format. That's why this study commissioned by the Country Radio Broadcasters is so timely and vital." New CRB President **Charlie Cook** - who also heads CRB's Research Committee - added, "Eighty percent (80%) of the crowd at a Dixie Chicks concert is comprised of young girls. We've always known Country music speaks to adult listeners like no other genre. Now we're learning that the lyrics and new artists are speaking to younger fans." The national telephone survey interviewed 601 persons age 15-29 and was conducted last month (1/15-19).

Milwaukee-Racine Winter Book, Phase 1 Trends. Looks like it could be a big winter for **Journal's** N/T WTMJ. WTMJ-AM 9.4-9.6, WKKV 8.1-7.7, WKLH 5.7-6.0, WMIL 5.7-5.8, WXSS 4.8-5.7, WISN-AM 5.6-5.3, WLZR 5.7-4.9, WKTI 5.3-4.7, WLTQ 4.7-4.5, WRIT 4.4-3.9, WJZI 3.3-3.7, WMYX 3.5-3.7, WOKY-AM 3.7-3.6, WJMR 3.5-3.3, WLUM 2.6-2.8, WFMR 2.7-2.7, WFZH 1.7-1.9, WTKM-FM 0.9-1.2, WMCS-AM 1.2-1.0, WAUK-AM 0.8-1.0, WBWI 0.8-0.8, WGLB 0.5-0.7, WGN-AM 0.7-0.7, WNOV-AM 0.9-0.6, WTKM-AM 0.4-0.5, WEZY 0.6-0.5, WBXJ **-0.4, WIND-AM **-0.4, WBBM-AM 0.4-0.4, WEXT 0.4-0.4, WIIL **-0.4.

It means something when an unknown artist ascends to the "most added" category with her first formatic release. And so it is with **Natalie Grant's** "No Sign Of It", who gained most added honors at A/C this week - including regional adds with KOSI, KLMJ, WFMK, and KAYL. Give a listen! **Curb**

Kory and The Fireflies is on the road this weekend, playing St. Cloud - where KCLD has just added "Everyone", a Midwest breakout now gathering 450 spins a week at Triple A, Hot A/C, and CHR! Look out, Mr. Mellencamp! **Stockinrock**

Legendary **Emmis** Rocker KSHE/ St. Louis PD **Rick Balis** surrounded himself with new executives as night jock **Katy Kruze** was named APD, PM-driver **Guy Favazza** is the new MD, and swing-shifter **Ray Collier** is the station's new AMD. The first order of business for the KSHE programming crew was constructing a new playlist which included an add for **Atomic K's Skywind** and "Lamhaj"! That means the indie rockers from Minneapolis have had full-time airplay in a couple of Midwest major markets, Minneapolis (at KXXR) and St. Louis...with cameo appearances on radio stations in Milwaukee and Chicago; they just completed a boffo-performance at **CBGB's** in New York earlier this week, raising eyebrows of a slew of label A&R folks in attendance! "Lamhaj" is also in rotation at **Midwest Family** active rocker WJJO/Madison, with 15 spins last week!

Kaci is back with the perfectly pop "I'm Not Anybody's Girl", featured in the highly anticipated *View From The Top*. KQKY is already at 15x after just one week! **Curb**

Big changes in Milwaukee, as **Entercom** veteran programmer **Brian Kelly** was elevated to OM of the Milwaukee cluster (WXSS, WMYX, WEMP-AM). The first official action for Brian? Hiring **Tom Gjerdrum** from sister KALC/Denver as the new PD of adult WMYX! Brian told *The TATTLE*r, "I've wanted help with Mix for some time now, and I've got the right guy to do it in Tom!" Tom, whose office will be the newly redone Entercom conference room, said "I told Brian I'd make the move if he got the mice out of the building. I guess he did, so I'm coming!" Gjerdrum had been in Denver for the past year, and previously had programmed stations in Minneapolis and Indianapolis. The move brings him closer to his idyllic cabin on the Mississippi in southern Minnesota! Meanwhile back at KALC, **Mark Edwards** takes over (he's also the PD of KOSI) until a replacement is found for Tom.

Top AC Tip: Plumb and "Real"! Listen! **Curb**



Art Garfunkel's "Bounce" is building a great AC airplay story on the heels of his much-touted reunion appearance with **Paul Simon** at last Sunday's Grammy Awards. The single is entertaining adults at great radio stations like WLTE, WLTQ, KOSI, WFMK, WMEZ, WHBC and more. **Manhattan/Blue Note/Virgin**

Clear Channel is entering the Duluth market, in a station swap with **Regent**. Just Tuesday, Regent closed on its acquisition of the former **Brill Media** stations, and on Thursday it announced that it was dealing the stations to Clear Channel in exchange for their cluster in Evansville, IN and \$2.7 million cash. Regent has been operating Duluth's Hot AC KBMX "Mix 108", Country KKCB "B-105", Talk WEBC-AM, and and Oldies KLDJ "Kool 101.7" for several months via an LMA, and will now deal that cluster to Clear Channel in exchange for CC's Evansville group, including Rock AC WKRI "94.9 The River", Rock WGBF "103 GBF", Country WYNG, Top 40 WDKS "106.1 Kiss FM", and Talk WGBF-AM. This move gives Regent six FM's and two AM's in Evansville, while making Regent's six station cluster in St. Cloud, MN its only holdings in the state. Duluth staffers expect a meeting with both Clear Channel and Regent representatives on Monday, explaining details of the changeover.

Entercom Alternative "96.5 The Buzz" KRBZ/Kansas City is getting some negative on-air publicity from night guy **Lazlo**. It appears that Lazlo is refusing to follow any "scripted programming" and has been on-air calling OM/PD **Mike Kaplan** a "corporate whore." Meanwhile, he's thrown the playlist out the window, instead choosing to play selections by **Hot Hot Heat, The Get Up Kids, Sex Pistols, Dead Kennedys, Taking Back Sunday, Bauhaus**, and others. *The TATTLER* smells a "credibility-building" stunt, in that he wasn't fired immediately. Kaplan is telling industry sources that he's "having second thoughts about 'bailing Lazlo out of jail'" while Lazlo has been off the air temporarily. He's been attending station events in the interim, including a Thursday night visit to KRBZ APD/Imaging Director **Andy West's** going away party. West is leaving KRBZ to join **Susquehanna's** Alternative WNNX and Top 40 WWWQ/Atlanta as Imaging Director.

THE FUTURE AIN'T WHAT IT USED TO BE! Conclave 2003 returns to the Marriott City Center Hotel/Minneapolis on July 17-20th. Special tuition is only \$299! For more information and to register now for the 2003 Conclave Learning Conference, call 952-927-4487 or visit the website at www.theconclave.com.

Some managerial shakeups have occurred at **Infinity** in Chicago this week, as WBBM-FM VP/GM **Don Marion**, and WJMK VP/GM **Mike Fowler** and GSM **Todd Wegner** have exited. Marion has been replaced by inbound Infinity/Columbus VP/GM **Dave Robbins**, who worked as APD/midday host and night jock at B-96 in the early '80s. Other changes at the Chicago cluster include WCKG/WXRT VP/GM **Harvey Wells** adding VP/GM duties at WUSN; WXRT GSM **Michael Damsky** adding Station Manager duties, and WSCR/WBBA Operations Director **Drew Hayes** adding Station Manager duties for WSCR. Also, **Ron Suber** has been named Market Controller for Infinity Chicago.



The TATTLER congratulates **Norah Jones** on her winning of 6 Grammy Awards last Sunday (with 2 more added on for Best Engineered Album, non-classical, and Producer Of The Year, non-classical)! Norah was definitely the star of the evening, bringing honors to her little label – the **EMI** distributed **Blue Note/Manhattan Records** – and the talented personnel behind it, including President **Bruce Lundvall**, VP **Tom Evered** (who cut his teeth in the industry in Minneapolis at Pickwick Distribution!) and VP/Promotion **Kevin Carroll**. The Blue Note team (which included your humble servants at **Main Street**) brought "Don't Know Why" to pop radio in June 2002...a song that was STILL picking up adds this past week, 8 months after its initial servicing! "Come Away With Me", the follow-up, is charted at Triple A and is adding this week at Hot AC. If history holds true to form, we'll be talking about this track as a perfect Halloween radio treat!

Within a few weeks, a new active rock band will be getting everyone's attention: **Presence**. Their lead single "Tonz Of Fun" is already getting rave early reviews, and is at rock specialty now. Be on the lookout for a little "Fun." **Curb**

Omaha Spring Book, Phase 1 Trend. Both KXKT and KFAB are tied for the top spot. KXKT 8.5-7.8, KFAB-AM 8.3-7.8, KEZO 6.8-7.4, KQCH 7.0-6.5, KGOR 6.3-6.2, KOMJ-AM 5.9-5.3, KEFM 4.5-4.9, KKCD 5.1-4.4, KRQC 4.8-4.3, KSRZ 3.4-4.3, KLTQ 4.3-4.2, KQKQ 3.4-3.8, KBBX 3.3-3.1, KKAR-AM 2.9-3.0, KOZN-AM 2.4-2.2, KCTY 1.9-1.8, KBLR ** 1.0, KOSR-AM 1.1-0.9, KKSC-AM 0.4-0.5, KZKX 0.4-0.4, KOIL-AM 0.4-0.4, KIBZ 0.3-0.2.

Country WDEZ/Wausau PD/afternoon **Jas Caffrey** received a fundraising challenge from nearby Country WBFM/Sheboygan GM **Roxanne Charles**. Both stations were about to start their St. Jude Radiothon, and the staffs agreed that whoever raised the most money would travel to the other city, and host a barbecue for the winning staff. They would also host a staff car wash, in their underwear! In the end, WBFM raised \$33,000 while WDEZ raised over \$42,000... so the WBFM staff must travel to Sheboygan to fulfill their part of the deal!

Duluth-Superior Fall Book. **Clear Channel's** newly-acquired country KKCB turns in a #1fall. KKCB 10.5, KDAL-AM 10.1, KRBR 8.8, WWAX 8.0, KQDS-FM 7.6, KLDJ 5.9, KTCO 5.5, WEBC-AM 5.0, KDAL-FM 4.2, KBMX 3.4, WKLK-AM 2.1, KZIO 1.7, WKLK-FM 1.3, WDSM-AM 0.8, WNXR 0.8, WWJC-AM 0.4, KQDS-AM 0.4, KUAL 0.4, WCCO-AM 0.4, WMFG 0.4, WTBX 0.4. Fall 2002 results.

According to reports from the *Chicago Sun-Times*, **Infinity** news WBBM-AM/Chicago morning anchor **Felicia Middlebrooks** is being called a "million-dollar mouthpiece" for **Rev. Jesse Jackson** by crosstown WLS-AM. WLS morning co-host **Don Wade** made the accusation by noting that Middlebrooks was reporting on the Southside nightclub tragedy, when her contract was negotiated by Rev. Jackson, whose ties to the nightclub and its owners are emerging. WBBM OM **Drew Hayes** fired back, saying that he "would expect a competitor who has half the audience of Newsradio 780 to behave like that."

**JUST IN:
WGVX!**
Triple A Most Added; at Hot A/C now including WSSR, KFBZ, KHMV, KVUU, WKRO, KURB!

FEEL

Got Your Name On It

CURB RECORDS

Changes. Clear Channel Twin Cities Manager of Technical Operations/Chief Engineer for KFAN, KFXN, and KEEY **Aaron White** has accepted a position with MPR as Network Chief Engineer. He starts in early March...**Bruce McGregor** has resigned after four years as PD at Cox classic rocker WHTQ/Orlando. Sister Rock AC WMMO OM/PD **Fleetwood Gruver** is overseeing WHTQ until a new PD is named...WHOT/Youngstown middayer **Lisa Reynolds** adds Interim MD duties...Smooth Jazz WJZI/Milwaukee Interim PD/MD/afternooner Steve Scott has the "Interim" officially removed from his title...Midwest veteran **Ronnie Phillips** resurfaces as night host a **Infinity** Country KBEQ/Kansas City. Most recently, Phillips held an afternoon position at KOYT/Tucson...Talker WTMJ/Milwaukee has added former **Central Radio Group**/Eau Claire reporter **Jodi Becker** and former WBKV/West Bend reporter **Jason Fischer** to its news department...former "Café 105.7" KCFE/Eden Prairie, MN airstaffer **Terry Daniel** has joined Clear Channel's "Cities 97" KTCZ/Twin Cities as an Account Executive.

Champaign-Urbana Fall Book. **DWS'** N/T WDWS-AM is on top! WDWS-AM 11.5, WIXY 10.3, WHMS 8.5, WKIO 7.9, WLRW 6.1, WQQB 5.5, WCZQ 4.8, WGKC 4.8, WLS-AM 3.6, WPGU 3.6, WBCP-AM 2.4, WIAI 2.4, WEVX 1.2. WGN-AM 1.2, WWHP 1.2, WBBM-AM 0.6, WEBX 0.6, WJCI 0.6, WSCR-AM 0.6, WSOY-FM 0.6. Fall 2002 results.

Mason City Fall Book. Clear Channel country KIAI leads, followed by **Three Eagles'** Hot A/C KLSS. KIAI 12.4, KLSS 11.3, KGLO-AM 8.2, KSMA 8.2, KLKK 6.2, KYTC 6.2, KAUS 5.2, KROC-FM 5.2, KRIB-AM 3.1, WHO-AM 3.1, KCHA 2.1, KOEL 2.1, KWMT-AM 2.1, KYBA 2.1, KFAN-AM 1.0, KFMW 1.0, KOKZ 1.0. Fall 2002 results.

Changes, Too. **Infinity**/Kansas City ups KMXV and KSRC GM **Herndon Hasty** to Market Manager. Hasty, in turn, has upped **John Sheehan** to Director of Sales for the cluster...Infinity/Cleveland has upped **WDOK** GM **Chris Maduri** to Market Manager...**Radio One** Top 40/Rhythmic "B-96" KTTB/Twin Cities has upped afternooner **Zannie K** to APD...**AAA Entertainment** rocker WEBX/WEVX Champaign-Urbana PD **Jeremy "Smash" Anderson** has exited...former WSSR/Tampa PD **John Stewart** has joined "Q-92" WZKL/Canton as its new PD/afternooner...WLW-AM/Cincinnati news anchor **Pat Brogan** joins **ABC** Talk WMAL/Washington DC as Managing Editor...**Susquehanna** has upped Oldies KCMO-FM PD **Chris Hoffman** to OM/PD of both KCMO-AM and KCMO-FM. News Director/Anchor **Scott Mayman** adds APD duties for KCMO-AM, and former KCMO-AM PD **Jeff Catlin** has transferred to sister Sports KTCK/Dallas...**Radio One** Smooth Jazz WYJZ/Indianapolis welcomes former crosstown WENS married morning duo **John Cinnamon** and **Ann Craig** to WYJZ for mornings...KDWB Morning co-host **Angi Taylor's** last day with KDWB was Thursday. She'll begin as co-host with the **Chio In The Morning Show** at Q-102/Philadelphia within a couple weeks...WBYP/Traverse City, MI has changed from country to classic rock.

Bob Hughes has been named PD at **Clear Channel's** news/talk blowtorch KFYP/Bismarck! Hughes is a 16-year Rochester, MN morning veteran, with 13 years at KROC-AM and 3 years as PD of KNFX. He'll start in Bismarck on March 24. Hughes will report to Bismarck OM **Todd Mitchell**, who says that CC's new acquisition (710 KXMR/Bismarck) will also be naming its own PD, soon.

THEORY of a DEADMAN

"Make Up Your Mind"
Adding NOW at Hot AC, CHR!

ROADRUNNER RECORDS

Next Media talk WKRS/Waukegan, IL afternoon reporter **Tim Vander Tuuk** is upped to News Director, replacing the exiting **Chip Egan**. Also, WKRS/WXLC Production Assistant **Chris Williams** is promoted to Production Director as PD **Mike Sweeney** sheds his production title.

Fargo's annual "Y-94 Cares For Kids" fundraiser marathon has a new twist this year! In addition to **Clear Channel** CHR WDAY-FM ("Y-94") hosting the event, it will also be conducted in conjunction with sister classic rocker 101.9 The Box. The event runs March 6 through 8, and it's the third annual event to raise money for Merit Care Children's Hospital.

Liquid 8 Lava Baby "Sex Junkie" add of the week: WPPY/Peoria!

Changes 3. **Rick Hirschman** has transferred from **Triple A Entertainment** in Bloomington, IL to an OM for the Company in Peoria. His duties in Bloomington have been assumed by **Scott Robbins**, who also serves as classic hits WDQZ morning host...Former KCLD/St. Cloud jock **Lackey** will transfer from nights at KZZP/Phoenix to mornings as "**Chris Parker**" at sister Hot A/C KMXV/Phoenix, replacing **Mark Goodman**...Former KDWB/KTCZ Twin Cities staffer **Jake Redman** moves to Miami for **Clear Channel** Imaging with **Kelly Kelly Kelly** (also a former KDWB staffer). Most recently, Redman held on-air and Imaging posts with **Bonneville** Mod A/C "More Music 104" (WWZZ) Washington, DC...Chicago broadcast legend **Steve Dahl** celebrated his 25th year on-air last Friday (2/21) with a live broadcast from the Museum of Broadcast Communications...Noncomm Contemporary Christian translator network WNCB "The Refuge" has signed on a new signal at 90.5 in Millbank, SD...Former "Energy 92-7&5" weekender **Pat Clark** is the new night guy at Top 40 "U-93" WNDV/South Bend...Congrats to WTMX/Chicago morning cohost **Eric Ferguson**, the new father of a baby girl named **Peyton Diane**.

Jobs. With **Tom Gjerdrum** headed to Milwaukee, a prime PD gig is available at **Entercom's** Hot AC, KALC/Denver. Get the resumes to VP/Market Mgr. **Jerry McKenna**, 1200 17th Street, Suite 2300, 80202...**Radio One's** KTTB/Minneapolis needs part-timers. Send materials to newly-named APD **Zannie K**, 5300 Edina Industrial Blvd #200, Edina, MN 55439...Active rocker KRRO/Sioux Falls needs its next full-time air talent. You must be willing to go the extra mile for the station, and you must know how to rock! A minimum of 2 years in the radio business is required, and females are strongly encouraged. Send package to **Midcontinent Radio**, Attention KRRO PD **Cade**, 500 S. Phillips Avenue, 57104...**Triple A Entertainment** needs a PD/Morning Host for a new 25-54 sign on in Bloomington, IL. The exact format is not yet being revealed. Send your programming philosophy and materials to GM **Patty Donsbach**, 1606 Hunt Drive, Suite 1B, Normal, IL, 61761...A on-air personality is needed for a dominant, small-market CHR/Pop station. The last jock went to Denver! Production skills, phone bits, and creativity are a must! Send T&R to the Company's corporate office, **Bay View Broadcasting**, Attn: **Pat Martin**, 4539 S. Howell Ave, Suite 106, Milwaukee, WI, 53207-5056...**Next Media** Country WOZQ/Decatur needs a Middayer. Experience with Smartcaster, Cool Edit Pro, and SAW knowledge is a plus. Females strongly encouraged! Send package ASAP to PD **Jeff McCoy**, WOZQ, 337 N. Water Street, 62523...**Clear Channel** CHR/Rhythmic KZZP/Phoenix needs a new night slammer. Rush packages to PD **Mark Medina**, 645 East Missouri Ave #360, 85012. All jobs listed in *The TATTLER* are presented free of charge and represent equal opportunities.