

# THE MAIN STREET COMMUNICATOR NETWORK TATTLE R

The intersection of radio & music since 1974  
Tom Kay - Chris Mozena - Brad Savage

As *The TATTLE R* teased weeks ago, Conclave 2000 keynoter **Jesse Ventura** will be the host of a talk show on MSNBC. The good news is the former Governor of Minnesota will get a prime time spot, probably 9PM. The bad news is MSNBC is struggling to garner an audience. In the first two weeks of January, it averaged 397,000 nationwide viewers during prime time, well behind **Fox News'** 1.3 million and **CNN's** 941,000. According to the *Minneapolis Star-Tribune's* **Neal Justin**, in Minneapolis during the 9PM hour, the number of households tuned in is often fewer than 100. Obviously, the cable network is hopeful Jesse's presence should help shore up its troubled numbers. Says **NPR** media expert **Brooke Gladstone**, "He's got crossover appeal, has name recognition, has a funny way of talking, and people love that illusion of no-nonsense, that schtick of sincerity." As you may remember, Jesse's job prior to winning the Minnesota state governorship in 1998 was talk-show host at **Clear Channel's** sports-talk **KFAN/Minneapolis** (and prior to that stint, he'd done a show on **KSTP-AM/Minneapolis**). While the network hasn't officially announced the addition of Ventura to its lineup, it's known that Jesse will be in San Diego for the Super Bowl this weekend...and to shoot some promotional videos for the new show. We'll keep you posted!

Top Hot A/C tip: Boston-based singer-songwriter **Susan Tedeschi** and "**Alone.**" It's a unique, soul and blues-based ballad that'll make your listeners take notice. Adding this week! **Tone Cool-Artemis**

*Indianapolis Fall Book.* WFMS 13.0-12.9, WFBQ 7.9-8.5, WIBC-AM 6.7-7.4, WGLD 7.3-7.2, WHHH 7.4-6.3, WNOU 5.6-5.3, WTLC-FM 4.3-5.0, WYXB 4.2-5.0, WRZX 5.5-4.9, WZPL 2.9-3.4, WTPI 4.3-3.2, WENS 2.8-2.8, WTTTS 2.8-2.4, WYJZ 2.0-2.3, WGRL 2.6-2.3, WNDE-AM 1.3-1.7, WTLC-AM 1.6-1.5, WXIR 1.2-1.3, WKLU 0.9-0.8, WXNT-AM \*\*-0.8, WXLW-AM \*\*-0.6, WKKG 0.8-0.5, WNTS-AM \*\*-0.4, WEDJ 0.5-0.4. Fall books found in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, Summer 2002 - Fall 2002 comparisons, unless noted otherwise. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

**Bon Jovi** has another in a long line of hits: "**Misunderstood**" - which picks up new adds at WWWW, WIOG, WBIZ, WYCO, and KFIZ! As they prepare for a major U.S. tour, the song is in rotation at WXSS (32x), WIXX (12x), WZEE (19x), WIAL (32x), WZOK (22x), KDOG (25x), KWYR (16x), WZPL (27x), KEEZ (26x) and many more! **Island-Def Jam**

The newest station to move into the Kansas City market, **KCSX**, switched to all-Beatles stunting on Sunday (1/19) and was still stunting as of press-time. What we can tell you now is that **Union Broadcasting**, the owner of Sports WHB-A and Talker KCTE-A, will apparently share ownership of the signal with **First Broadcasting**, which actually holds the option to buy the station from **Best Broadcasting**. First is programming the station through the tests, but Union is expected to take over in about 2 weeks and it will likely be housed with WHB and KCTE. In addition, the *Kansas City Star* is reporting on rumors that KCTE morning-man **Randy Miller** may be returning to the FM band on the new station. Stay tuned for more developments!

It ain't what you think when it comes to **Lava Baby's "Sex Junkie."** Laden with irony, the lyric of this immediately catchy fun-pop piece won't make your audiences run to call their closest FCC commissioner. Listen closely, and then give this smile-maker a test spin or two. Already making friends with fans of **KFRX** and **WNDV!** **Liquid 8**

Congratulations to **Redline Entertainment** President **Gary Arnold** who was promoted this week to head Minneapolis-based **Best-Buy Enterprise's** entire Entertainment division. Arnold will oversee all of Best-Buy and **Sam Goody's** music, games, video, and software divisions.

**Skywind** is poised to become one of the first acts to break in early 2003. Regional rockers like **WDRK/Eau Claire**, **KIBZ/Lincoln**, **WHMH/St. Cloud**, **KXXR/Twin Cities**, **KRRO/Sioux Falls** and more already have "**Lamhaj**" in rotation, with new spikes and specialty airplay reported at **WILL/Chicago**, **KAZR/Des Moines**, **WLZR/Milwaukee**, **KUPD/Phoenix** and more! Pay attention to this record! **Atomic K**

*Kansas City Fall Book.* Urban **KPRS** separates itself from the pack, **KPRS 7.5-7.9**, **KQRC 7.4-7.2**, **WDAF-AM 5.6-6.2**, **KMBZ-AM 5.9-5.7**, **KFKF 5.8-5.3**, **KCIY 4.4-4.9**, **KCMO 4.7-4.7**, **KCFX 3.5-4.4**, **KUDL 3.5-4.3**, **KSRC 3.0-4.2**, **KBEQ 4.3-3.9**, **KMXV 5.3-3.6**, **WHB-AM 3.2-3.4**, **KYYS 3.3-3.1**, **KRBZ 3.4-3.1**, **KMJK 2.3-3.0**, **KFME 2.4-2.6**, **KCHZ 3.5-2.5**, **KCMO-AM 2.5-2.1**, **KPRT-AM 1.4-1.1**, **KCTE-AM 0.4-1.0**, **KKHK 0.6-0.9**, **KXTR-AM 1.3-0.9**, **KCCV 0.7-0.7**, **KMZU 0.4-0.5**.

**Kory and the Fireflies** just completed another radio interview and live performance series which brought them to **KWOA/Worthington**, **KFMC/Fairmont**, **KUOO/Spirit Lake**, and **KAYL/Storm Lake**. "**Every-one**" continues its airplay increases by picking up adds at **KVHT/Ver-million**, **KAYL**, and **KRCS/Rapid City**. It's already playing at **KQIC (23x)**, **KKRL (18x)**, **KWYR (14x)**, **KCVM (30x!)**, **KFMC (10x)**, **KWOA (20x)**, **KRCS (12x)**, **KUOO (14x)** and more. **Stockinrock**

Veteran Milwaukee radio manager and personality **Jack Lee** will receive the Lifetime Achievement Award next month from the market's Achievement In Radio Awards. Lee, head of the **Milwaukee Area Radio Stations** group, retired in 1988 after serving as GM at **WMYX** and **WEMP-AM**.

**kory & the fire-flies**



ADDED KAYL!! KVHT!! ON KWYR! KRCS! KUOO!


Russ Berreth - KKCK/Marshall loves "Everyone"!

KCVM 30x!! KQIC 23x! KWOA 20x! KKRL 18x!




**STONE SOUR**

R&R POP 47  
R&R HOT AC 28  
KHKS! WXSS!  
WNOU! WVRV!  
KGLI! KS95!



"BOTHER"

ROADRUNNER



Art Garfunkel with Maia Sharp & Buddy Mondlock



# "Bounce"

R&R

AC

28



WLTE 6x  
KOSI 7x  
WFMK 9x  
WHBC 4x

*Columbia, MO Fall Book.* Zimmer country KCLR makes impressive gains. KCLR 8.2-10.1, KFRU-AM 9.5-10.1, KCMQ 7.5-9.5, KPLA 11.6-8.9, KOQL 7.5-8.2, KTXV 9.5-7.6, KBXR 6.1-6.3, KSSZ 1.4-4.4, KTGR-AM 1.4-3.2, KJMO 6.1-2.5, KWRT 1.4-2.5, KWWR 4.8-2.5, KRES 0.7-1.9, KATI 0.7-1.3, KZZT 0.7-1.3, KKCA \*\*-0.6, KMFC 0.7-0.6, KWOS-AM \*\*-0.6. Spring 2002 – Fall 2002 Comparison.

A few weeks ago, Clear Channel's recently converted Hot A/C WMAD/Madison morning co-host Vicki McKenna announced she was leaving to pursue a position with an ad agency. The plan was that Zak Rogers would stay on with a new cohost. This week, however, just hours after Vicki's last show, Zak was shown the door. This move means that nine staffers of the former alternative WMAD have exited since the changeover in November. The station is now searching for a new morning show.

Stone Sour's "Bother" is getting more than 30 spins a week from multiple format stations, including KM XV, WXSS, KQKQ, WYCO, KZIA, KJCK, KCTY, KSTP, KSTZ, KKRL, WGVX and more. Show your support for a regional act, as Corey Taylor and the band hail from Des Moines! Island-Def Jam

"Didjaeverwonder" Dept? An anonymous sleuth passed some info along to us which proved enlightening to those of us who regularly wonder, "why don't all the radio shares published by Arbitron add up to 100?" The answer was exemplified in the recent Fall Minneapolis Book, where a couple of non-commercial stations made quite an impact. Christian-formatted KTIS FM pulled a 5.7, good enough for a mythical 7<sup>th</sup> in the market; MPR's news KNOW grabbed a 5.0, good enough for 8<sup>th</sup>, and MPR's classical KSJN received a 2.9, good for 15<sup>th</sup> in the "mythical" order of 12+ finishers. Combined, 9 non-rated stations pulled almost 17 shares out of the market! So, if you've been wondering where YOUR shares went...

Feel will impact Hot A/C on February 10. "Got Your Name On It" is a great power-pop song that will be instantly catchy and memorable. Get ready for a top breakthrough act for 2003! Curb

Honeymoon Suite is back with a great new album. In its first week of airplay at KCVM/Waterloo, "The Way I Do" scores 30 spins! It's also playing on KRTI, KARZ, KYYY, KQKY and more. If you want to hear this song again and misplaced your copy, contact Main Street at (952) 927-4487. Wildfire

Sheyboygan Fall Book. Midwest's news/talk WHBL edges sister rocker WHBZ in only the second survey in the market's history. WHBL-AM 7.4-10.3, WHBZ 11.1-9.0, WTMJ-AM 5.9-8.3, WK LH 5.9-6.2, WXER 5.2-6.2, WBFM 9.6-5.5, WISN-AM 2.2-3.4, WKTI 3.0-3.4, WKTT 2.2-3.4, WXSS 5.2-3.4, WAPL 5.2-2.8, WCLB-AM 5.2-2.8, WRIT 3.7-2.8, WIXX 2.2-2.1, WL TQ 1.5-2.1, WLZR 1.5-2.1, WMIL 2.2-2.1, WJZI \*\*-1.4, WLUM 0.7-1.4, WOKY-AM 1.5-1.4. Spring 2002 – Fall 2002 Comparison.

KZMG Boise!  
WJMX Florence!  
WZND Dothan!  
WWKZ Tupelo!  
WWXM Myrtle Beach!  
WMGI Terre Haute!  
KZBB Fort Smith!  
KISR Fort Smith!  
KRRG Laredo!



Our choice for best new artist, Norah Jones, has six Grammy nominations including Best Album for *Come Away With Me*. "Don't Know Why" is still selling, is hot on the phones...and get this, rebounding in research!! Blue Note

The "Does Anyone Have A Real Name Anymore" Department: Clear Channel's Y-94/Fargo (WDAY-FM) has moved to a live presentation in its night shift. OM/PD "Big Dog" checked in this week to announce that local part-timer "Goatboy" (already a staff member) has been elevated to night host. This move displaces the voice-tracked "Buckhead", sent via Prophet from Detroit.

Wanna take advantage of a REAL deal? Book yourself for Conclave 2003, July 17-20 at the Minneapolis Marriott City Center. Earlybird tuition of \$199 has been extended to January 31, 2003! Check <http://www.theconclave.com> for details, but if you're the kind of pro who likes to comparison-shop, here are some current prices of other multi-format industry confabs occurring in 2003: RAB, \$525 members (\$825 non-members)...NAB, \$395 members (\$725 non-members)...BILLBOARD/MONITOR, \$399. And hotel costs? The Marriott City Center is just \$95 (the other gatherings' hotel rooms range from \$175-300+!!). The Conclave means over 50 hours of education, including incredible keynoters like Ralph Nader, Stan Freberg, and Bob Costas and 5-star entertainment like Def Leppard, Nickelback, and Graham Nash AND fabulous meals and libations – all included in your tuition! What's more, the Conclave offers more networking opportunities than any other industry gathering! If you're truly serious about your future in the industry – and if you're truly serious about getting the most for your dollar – a decision to attend Conclave 2003: *The Future Ain't What It Used To Be* will be the easiest you'll make all year!!

Marion-Carbondale, IL Fall Book. Zimmer country WOOZ moves to the head of the class, becoming the only double digit finisher in the market.. WOOZ 11.3-12.9, WDDD-FM 10.2-9.9, WTAO 8.6-8.8, WCIL 9.1-7.6, WUEZ 7.5-7.0, WCIL-AM/WJPF-AM 4.9-5.9, WQRL 4.3-4.7, WQUL 5.9-4.7, KGMO 2.7-4.1, WFRX-AM 2.2-4.1, WVZA 3.2-4.1, WXAN 2.2-2.9, KEZS 1.1-1.8, WBVN 2.2-1.8, WISH 0.5-1.8, WXLT 1.6-1.8, WINI-AM 1.6-1.2, KMOX-AM 1.6-0.6, KPNT 1.6-0.6, WDDD-AM 0.5-0.6, WGGH-AM 1.6-0.6, WKIB \*\*-0.6, WMIX 0.5-0.6. Spring 2002 – Fall 2002 Comparison.

Infinity/Chicago has upped WBBM-AM and WSCR-AM VP/GM Rod Zimmerman to Senior VP/Market Manager. Zimmerman will continue to manage WBBM-AM, WSCR and the Chicago Bears Radio Network, with the other Infinity/Chicago GM's reporting to him. His first task is to find a Director of Sales for the entire cluster. In the meantime, all of the cluster GSM's will report directly to Zimmerman.

Congratulations to WWDX/Lansing, MI PD John Boyle and his wife Katie, on the birth of their second child, Jack Anthony, this past Tuesday (1/21).

**SKYWIND**  
**"Lamhaj"**  
 On WDRK, KIBZ, KRRO,  
 KXXR, KFMW, WHMH!  
 Test spins at KAZR and WLZR!

Atomic K  
 RECORDS

The *TATTLER* congratulates these regional nominations for the *Radio Ink's* 2003 Radio Wayne Award! **Streetfighter (Account Executive) of the Year: Tina Rockwell, Entercom-Madison; NTR Director of the Year: Peg Buehrle, Clear Channel-Columbus; Director of Sales of the Year: Kevin Lein, Wilks Radio-Urbandale, IA, Art Volpe, Entercom-Westwood, KS; Market Manager of the Year: Tony Richards, Federated Media-Ft. Wayne, IN; Broadcaster of the Year: Ed Christian, Saga Communications!** FYI - The Radio Wayne Awards were founded in 1992 by *Radio Ink* magazine to recognize those outstanding salespeople, managers, and broadcasters who exemplify the best in radio. These awards were named in honor of "Radio" **Wayne Cornils** who, besides being a small market radio broadcaster, served for many years as Executive Vice President of the Radio Advertising Bureau, as well as Senior VP/Radio at the National Association of Broadcasters.

Entercom's KDGS/Wichita morning duo **Jeff 'Crash' Andrews** and **Greg 'The Hitman' Williams** scored a major coup Wednesday morning (1/22) when they had **American Idol 2** contestant **Cedric Hunt** in-studio for three hours. Hunt, a Wichita native, was booted from the show after arguing with judge **Simon Cowell**. Hunt will be the station's A.I. 2 correspondent as well as a judge for their Wichita Idol 2 contest.

This week's cartoon was submitted to us by "**Heavy Lenny**" **Bronstein**...Conclave 2003 registrant #001!



**The Future**  
**the Conclave**  
 Learning Conference 2003  
 July 17-20 • Minneapolis Marriott City Center  
 Tuition \$199 until 1/31/03  
 visit [theconclave.com](http://theconclave.com) for details

*St. Cloud Fall Book.* **Regent** country WWJO separates itself from **Leighton** country KZPK. WWJO-FM 7.1-9.7, KZPK-FM 7.1-7.5, WJON-AM 5.4-7.1, KASM-AM 4.5-6.2, WHMH-FM 5.8-6.2, KCLD-FM 6.3-5.8, KCML 3.1-4.9, KLZZ-FM, WCCO-AM 3.6-4.9, KQRS-FM 3.1-3.5, KKSR-FM 1.8-3.1, KMXK-FM 3.6-3.1, KQQL-FM 3.1-2.7, KXXR-FM 2.7-2.7, WVAL-AM 2.2-2.2, KEEY-FM 0.4-1.3, KKJM-FM 2.2-1.3, KSTP-FM 1.8-1.3, KTTB-FM 1.8-1.3, WLOL-FM 0.4-1.3, KNSI-AM 4.5-0.9, WBHR-AM \*-0.9, WLTE-FM 0.9-0.9, WXPT-FM 2.2-0.9, KDDG-FM 0.9-0.4, KDWB-FM 0.4-0.4, KQIC-FM \*-0.4, KTCZ-FM 2.2-0.4, KXSS-AM \*-0.4. Spring 2002 – Fall 2002 comparison.

In case you were wondering how to cast your vote, **Richard Crenna** still on this year's Radio Hall Of Fame Ballot. The competition's sponsor, Chicago's **Museum of Broadcast Communications** says that Richard Crenna's passing last week doesn't remove him from the Radio Hall of Fame ballot: "Crenna is the second nominee to die during the RHOF voting process," says the Museum's **Bruce Dumont**. "**Wolfman Jack**" also died during the balloting period, but he was not selected during that year. The Wolfman was selected one year later. "Crenna will remain on the 2003 ballot along with **Gene Autry, Douglas Edwards** and **Walter Winchell**, all of whom are deceased," Dumont continues. "Ballots will be sent out in early May. August 1 is the voting deadline." Crenna's nomination stems from his role as Walter Denton on the *Our Miss Brooks* radio program in the late 1940's/early 1950's. He also starred in that role when the radio show moved to network television. The 2003 Radio Hall of Fame ceremonies will be held Saturday, November 8 in Chicago.

*Mankato-New Ulm-St. Peter Fall Book.* Look what **Clear Channel** country KYSM-FM accomplished! KYSM-FM 9.0-18.9, WCCO-AM 9.0-8.4, KEEZ-FM 9.8-7.7, KTOE-AM 5.2-7.7, KXLP-FM 11.3-7.7, KRBI-FM 9.8-5.6, KXAC-FM 6.0-4.9, KNUJ-AM 3.0-3.5, KDOG-FM 4.5-2.8, KFAN-AM 1.5-2.8, KTTB-FM 4.5-2.8, KXXR-FM 0.8-2.1, KYSM-AM 1.5-2.1, KNUJ-FM 3.0-1.4, KQRS-FM 0.8-1.4, KDWB-FM 2.3-0.7, KOWZ-FM \*-0.8, KFMC-FM 0.8-\*. Spring 2002 – Fall 2002 comparison.

The *TATTLER* is proud to announce that **Recording Academy** will bestow the 2003 Lifetime Achievement Award to **Art Garfunkel & Paul Simon** at the 45th Annual Grammy Awards ceremony. The event will be held at New York's Madison Square Garden on February 23, 2003 and will be telecast to over 2 billion viewers in 180 countries around the world. **Manhattan** (Blue Note/Virgin) has **Art's** new single, "**Bounce**" - recorded as a trio with **Maia Sharp** and **Buddy Mondlock** - and it's bulleted on the national AC charts with tons of great nationwide and Midwest radio support from the likes of WLTE, KOSI, WFMK, WHBC, etc!

*Peoria Fall Book.* **JMP Media** (soon to be **Triad**) is on top with A/C WSWT and Oldies WPBG. WSWT 9.6-10.2, WPBG 9.3-9.1, WGLO 5.6-7.8, WMBD-AM 6.1-6.3, WZPW 7.2-5.7, WFYR 4.8-5.5, WXCL 8.2-5.2, WIXO 4.0-5.0, WWCT 5.6-4.4, WOAM-AM 3.2-3.4, WDQX 4.0-2.9, WRVP 1.9-2.6, WWFS-AM 2.1-1.8, WPPY 1.3-1.8, WJPL 0.3-0.8, WCNL 1.9-0.3. Spring 2002 – Fall 2002 Comparison.

**Regent's** St. Cloud cluster experienced some managerial changes this week as GM **Cal Hall** announced he is transferring to a GM position at Regent's Fort Collins, CO cluster. Sales manager **David Engberg** has assumed GM duties in St. Cloud, but will not be overseeing the Company's new Duluth cluster, while Hall did. In St. Cloud, Regent operates country WWJO (98.1), news/talk WJON-AM (1240), classic rock KLZZ (103.7), classic country KXSS-AM (1390), CHR KKSJ (96.7), and hot A/C KMXK (94.9). In Duluth, Regent's properties are hot A/C KBMX (107.7), country KKCB (105.1), oldies KLDJ (101.7), and news/talk WEBC-AM (560).

**Clear Channel's** proposed acquisition of KXMR/Bismarck (reported two weeks ago in *The TATTLE*) has hit a red flag with the **FCC**. In Bismarck, Clear Channel holds only hot A/C KYYY (92.9) and full service KFYZ-AM (550). However, KXMR's contour includes Minot, where Clear Channel already owns 6 out of 6 non-religious commercial stations. Clear Channel's control of the Minot market was also recently under fire by North Dakota Senator **Byron Dorgan**, during the hearings on Capitol Hill last week.

A few weeks ago, *The TATTLE* reported that **Salem/Twin Cities** AM 1570 KYCR had seen a mysterious "vanishing act" from the brokered programmers of its format, Spanish variety "La Pantera." Staffers arrived January 1 to find all signs of La Pantera gone, CD players and files empty, with dead air on the station. They've been simulcasting sister religious talker KKMS (980) since, and now Salem will introduce a new format on 1570 in a few days. On February 3, KYCR will debut a "health and financial talk" format, featuring Twin Cities veteran TV meteorologist **Barry ZeVan** in the 3pm to 6pm afternoon slot. The station will also air some shows live which are heard in tape-delay on sister conservative talker AM 1280 "The Patriot" (WWTC). Expect syndicated **Laura Ingraham** and **Roger Fredinburg** to air in evenings on the new station.

Noncomm **AMPERS** affiliate KFAI/Twin Cities (90.3 Minneapolis and 106.7 St. Paul) recently moved **Ron "Boogiemonster" Gerber's** weekly '80s music show "Crap From The Past" to Friday nights, 10:30pm to 12Midnight. Now, the show (which has been on the air in various cities for nearly 11 years) has a weekly affiliate in New Zealand! The show now also airs at 7pm Saturday nights on **GoldRush Radio**, 91.1 FM and 1440 AM, in Lawrence, Otago, New Zealand. "Crap From The Past" is an in-depth journey through forgotten gems, dance mixes, hits, rarities, and thematic programming. Recent shows have featured long-form interviews with songwriter **Holly Knight**, a tribute to two-hit wonders, exclusively Australia and New Zealand-based artists, and a show entirely in Spanish (including the talk breaks and all songs) to celebrate Cinco de Mayo. Learn more and listen to archived shows at [www.crapfromthepast.com](http://www.crapfromthepast.com).

**SBS** and **HBC** are continuing their national example of disagreements in Chicago. SBS has filed a letter with the FCC complaining that HBC's deal with **Big City Radio** for WVIV-FM (formerly WXXY), including its temporary use of **Superior Broadcasting** as an interim owner while HBC brokers the station's programming, sets a "dangerous precedent" allowing HBC to circumvent ownership rules. SBS says it will file a formal petition to deny the sale. SBS has also been very critical over HBC's pending merger with **Univision**.

*Chicago Changes.* Chicago's smooth jazz WNUA has released its "15<sup>th</sup> Annual CD Sampler" to benefit the "WNUA Cares For Kids" Charities... Chicago market vet **Brian Peck** (heard in the past on WTMX and WKQX) has segued to afternoons at **Bonneville's** WNND (100.3). Also this week, new WNND PD **David J** made his debut on the air. Most recently, David served as PD/MD at sister WVRV/St. Louis. He has also worked at WTMX, WDBR/Springfield, and WZOK/Rockford in years past...**Shary Elman** is out as morning host at Suburban-Chicago Hot A/C WXLC. Co-host **Paul Grant** is currently hosting solo.

*Changes.* WKFS & WVMX/Cincy OM and WFKS PD **B.J. Harris** has left the station. WEBN & WOFX OM/PD **Scott Reinhart** is assisting in the interim...**Bonneville's** WTMX/Chicago mid-day talent **Brian Peck** moves to afternoons at sister AC WNND (100.3), replacing APD/MD **Haynes Johns** who segued to the mid-day slot...WIFC/Wasau, WI has upped morning show co-host/Promotion Coordinator **Stacy Cole** to Music Coordinator and moves mid-day host **Vanessa Ryan** into the Promotion Coordinator slot. In other station news, part-timer **David Andrews** replaces overnight talent **Jonny V** who exits the station...AC WXLC/North Suburban Chicago morning co-host **Sharly Elman** has exited...**Lisa Perry** has joined **Zimmer's** CHR KSYN/Joplin, MO for weekends, and cross-town **Saga** owned KOAM-TV 7 as morning show producer...**Mid-America Broadcast Group** buys AC WMRI & Talk WGOM from **Bomar Broadcasting** for a reported \$1,633,775...**Salem's** Sport's outlet WBOB/Cincinnati flipped this week to News-Talk under PD/Morning host **CC Matthews**, featuring a bevy of nationally syndicated talents.

*Rumor:* Has an Upper-Midwest "Kiss" station stopped using the "Kiss" moniker on air? Why?

*Rolodex Updates.* **Three Eagles Communications**/Lincoln group, including KFRX, KFOR and KRKR, have moved their headquarters and are now located at: 3800 Cornhusker Highway, Lincoln, NE 68504. (402) 466-1234, Fax (402) 467-4095...former KTCZ and KAMX PD **Jim Robinson** returns to Minneapolis! He is now working as an AE for American Mortgage in Edina. Catch up with Jim at 952-915-5388!

**Main Street** send its warmest condolences to Minneapolis-based **MCA Records** National Promotion star **Kenny Ornberg** on the passing of his father **Hubert Ornberg** last Saturday (1/18).

*Availz.* WIOG/Saginaw morning co-host (and TalenTrak'ker) **Lacey McCloud** has exited, and can be reached at (989) 737-4655 or [laceylace4@aol.com](mailto:lanceylace4@aol.com).

*Jobs.* T40 legend WIXX/Green Bay is seeking a morning show co-host (with females strongly encouraged). Can you act? Interact? Send your T&R/MP3/etc. to PD **David Burns**, Box 23333, 54305 ([bburns@wixx.com](mailto:bburns@wixx.com))...Classic hits WYMG/Springfield, IL needs a night person. Must have great production skills, good work ethic, and know the music and have experiences with it in your own life. Send CD's and resumes (by January 31) to PD **Mike Richter**, 3501 East Sangamon Ave, Springfield, IL, 62707...WIOG/Saginaw morning host **Andrew Z** needs a co-host. Send T&R to Andrew or PD **Mark Anderson**, 1740 Champagne Drive North, Saginaw, MI, 48604... **New Radio Group** is ADDING positions, and needs several right now. They need afternoons/operations with WDLB/WOSQ (Marshfield, WI), and also afternoon drive (live shift) at another of its stations in Central Wisconsin. Get your T&R to **Mark Skibba**, via email at [mark@wyte.com](mailto:mark@wyte.com) or via mail at 3012 Post Road, Stevens Point, WI, 54481...AAA Entertainment of Champaign-Urbana needs pros with the desire to win. They have a classic rocker, active rocker, and CHR and seek staff in programming, production, and on-air. Send CD & Resume to **John McKeighan**, Director of Programming, 4108 Fieldstone Road, Suite C, Champaign, IL, 61822...WHZZ/Lansing needs part-timers with two years on-air experience. The station plays CD's and CARTS (!!?!?) and is live 24/7. Email aircheck to [z1017dbg@aol.com](mailto:z1017dbg@aol.com) or Program Director, 600 W. Cavanaugh, Lansing, MI, 48910...**Clear Channel's** KDWB/Minneapolis, MN needs a killer afternoon jock that can continue to dominate, have fun, and relate to 18-34 women. This is a financially rewarding opportunity. If interested, rush your package to: KDWB, Attn: **Rob Morris**, 100 N. 6th St. Suite 306-C, 55403...All positions listed in *The TATTLE* are presented free of charge and represent equal opportunities.

**MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416**  
PHONE/FAX: (952)927-4487/927-6427 E-MAIL: [info@main-st.net](mailto:info@main-st.net)