

THE
MAIN STREET
Communicator Network
TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

It was a big day for the Twin Cities on Wednesday as the **NBC Today Show** crew set up camp at the Mall of America. Why? To feature **Island/DefJam** recording artist **Mariah Carey!** Mariah is no stranger to the Twin Towns, having recorded several tracks from her new *Charmbracelet* album at **Jimmy Jam** and **Terry Lewis' Flytetime Studios** in nearby Edina. But Carey hasn't performed in the Twin Cities...much less, anywhere else...for a couple of years. Mall officials wouldn't allow people on the property until roughly 5am on Wednesday, so that meant a lot of people — some of whom arrived at 8pm the night before — had to camp across the street. In the morning, there was a mad rush to the door. Despite the long wait, the mood in the crowd was generally festive, at least for those who were allowed in. Mall officials stopped admitting patrons when the crowd grew to about 10,000, much to the dismay of thousands more cold and disgruntled fans. When Carey finally took the poinsettia-covered stage about 7:45am, the crowd went wild. Backed by more than a dozen backup singers, she performed her hit "Through the Rain," "Boy" (with a surprise guest appearance by **Cam'ron**) and "Bringin' on the Heartbreak." Then, she took a brief break and returned to sing an old hit, "Make It Happen," shouting out, "This goes out to everyone who has a dream." And there was no lip-synching for this important TV date for Mariah. On one song, after getting the wrong cue from "Today" producers, she cut the number short, singing: "We've got to stop this song." Said the *Minneapolis Star Tribune*, "It sounded so natural that the band and backup singers had no idea anything was wrong." According to those who stuck with Mariah the whole day, she went on two glad-handing shopping sprees, signed more than 800 copies of her album, did several radio interviews, rode the rides at Camp Snoopy and did an afternoon shift at Orange Julius! Just how big was Mariah's day in Minnesota? Said Monica Davis, a mall spokeswoman, "This will be our biggest televised event ever." So much for the question, "Can Mariah Carey stage a successful comeback?" Thousands said fans who trekked from all over the U.S. to the Mall, said "YES" in front of a huge television audience!

Kory and the Fireflies score more adds this week with **KWOA**/Worthington and **KWYR**/Winner, along with specialty play at **KGLI**/Sioux City in advance of their show this weekend. "**Everyone**" has an incredible message, just right for the season and is already exploding into a regional Midwest hit with early support from **KKCK**, **KKRL**, **KQIC** and more. **Stockinrock**

Just 18 days left to save BIG MONEY!!! Conclave 2003 "The Future Ain't What It Used To Be!" Minneapolis Marriott City Center. July 17-20. Tuition for the 28th annual conference is just \$199 until December 31, 2002. To register, call 952-927-4487 or visit www.theconclave.com for more details.

Skywind continues its assault of rock playlists across the country, as specialty spins appear at **KAZR**/Des Moines, **KUPD**/Phoenix, and spins at **KXXR**/Minneapolis. "**Lamhaj**" is a rock anthem grabbing big airplay on **KRRO**, **WDRK**, **KBAZ**, **WHMH**, **KIBZ** and more. As you look for more songs to play during the slow Holiday season, consider Skywind! **Atomic K**

Rumor #1: Is Wichita rock programmer **Lester St. James** ready to put a new entry in his "Journal"?

Just in: **KIWR**/Omaha's morning voice, **Big Party**, will make the segue to crosstown **Waitt** Triple A "106.9 The City" (**KCTY**) in early January. **KCTY**'s former morning talent and MD, **Nevin Dane**, resigned several weeks ago.

Minnesota-based **Navarre Corporation** announced earlier this week that its Entertainment Media Division has completed an exclusive distribution agreement, which includes the United States and Canada, with **Liquid 8 Records & Entertainment**, the newly formed Minneapolis-based label which just recently signed promo veteran **Jack Satter** as its VP/ Promotions & Marketing.

The story continues to unfold with **Honeymoon Suite**, back after several years with the great new song "**The Way I Do**". It's now playing on half a dozen great Midwest stations from multiple formats (including **KQKY**, **KYYY**, **KATF**, **KXRA**, **KKRL**, **KRTI** and more) and it could just be your "secret weapon" for the Holiday season and beyond. If you remember "**New Girl Now**", "**What Does It Take**", or "**Bad Attitude**" then you NEED to hear this song. Let Main Street know if you need reseriving of the CD by calling (952) 927-4487. **Wildfire**

Chicago Fall Book, Phase 2 Trends. **TalenTrak** faculty member **Elroy Smith's** urban **WGCI** nips the **Tribune's N/T WGN**. **WGCI-FM** 5.5-5.8, **WGN-AM** 5.7-5.2, **WBBM-AM** 4.7-5.0, **WNUA** 4.4-4.6, **WBBM-FM** 4.5-4.6, **WLS-AM** 3.5-4.3, **WVAZ** 4.2-4.2, **WUSN** 3.8-3.5, **WPWX** 3.4-3.5, **WLEY** 3.3-3.3, **WJMK** 3.5-3.3, **WOJO** 2.7-2.9, **WTMX** 2.9-2.8, **WLIT** 2.7-2.7, **WDRV** 3.0-2.7, **WKSC** 2.8-2.7, **WXRT** 2.6-2.4, **WKQX** 2.4-2.3, **WFMT** 2.3-2.2, **WNND** 2.0-1.9, **WLUP** 2.2-1.9, **WCKG** 2.0-1.8, **WSCR-AM** 1.7-1.6, **WZZN** 1.7-1.4, **WGCI-AM** 1.4-1.2, **WLXX-AM** 0.8-0.9, **WKIE** 0.9-0.9, **WZFS** 0.9-0.9, **WMVP-AM** 1.0-0.9, **WVON-AM** 0.7-0.8, **WIND-AM** 0.6-0.7, **WXXY** 0.7-0.7, **WIIL** 0.5-0.6, **WRZA** 0.6-0.6, **WNND-AM** 0.4-0.5, **WZSR** 0.5-0.5, **WYCA** 0.5-0.4, **WCCQ** **-0.4, **WLLI** 0.3-0.4, **WERV** 0.4-0.4, **WJKL** **-0.3, **WXLC** 0.3-0.3, **WDEK** 0.3-0.2, **WZCH** 0.1-0.1. Fall trends found in this **TATTLE R** are 12+ persons, 6A-12P, M-Su, 6A-mid, Aug/Sept/Oct-Sept/Oct/Nov.comparisons. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from Arbitron.

ain't what it used to be

the Conclave Learning Conference 2003
July 17-20 • Minneapolis Marriott City Center
PLAN NOW / BUDGET NOW
Tuition \$199 until 12/31/02
visit theconclave.com for details

 **The Future**

 **hear samples, learn more:**
www.peltierproductions.com

- High Performance Production and Imaging
- Experienced professional voice talents
- Guaranteed quality
- Variety of imaging packages for all formats
- Direct, one-on-one communication
- Finished product in as little as 36 hours

Sound solutions that sound great.



Stone Sour is making the move from a major smash in the rock world to multiple pop formats. “**Bother**” is already on WIOG, WSNX (21x), KSTZ, KFBZ (35x), and was just added at WHTS, KWOA, WZPL, KZIA, WBZZ, KYIS, KQXY, WLAN, WKRZ, WKZL, and many more. Pop formats, get ready for your next rock crossover smash! **Island-Def Jam**

Barry Mayo has been hired as Senior Vice President of **Emmis Communications/Indianapolis**. Mayo, former president of **Broadcasting Partners Inc.** and programmer of Urban A/C 102.7 WVAZ-FM/Chicago, will also oversee Emmis’ New York City cluster (WQCD-FM, WQHT, and WRKS).

Leann Rimes is proving her worth at CHR again with “**Tic Toc**”, the newest single from her album *Twisted Angel*. On the air at WQZQ (30x), WYCO (25x), KFMB (21x), WSTW (13x), KSMB (13x), WXYK (19x), WZYP (23x), WXLK (13x) and many more. **Curb**

We join with the rest of the industry in mourning the passing of 90 year-old promotion legend **Moe Preskell**, who died last weekend in his Miami home. There are few programmers over the past several decades who hadn’t had an opportunity to be worked by the upbeat Preskell on a variety of pop hits. He remained on the job and dedicated to airplay until death put a close to one of the brightest chapters in our industry’s history. Moe - thanks for being here and teaching us how it’s done!

Shania Twain has a multi-format song with “**I’m Gonna Getcha Good**”, the lead single from the sales leader *UP*. Country station KHKI/Des Moines is playing it more than anybody else nationally with 57 spins this week! Meanwhile, it’s been added recently at KSME, WBMX, KBAY, KMXZ, WKSE, KBFM, KMXB and many more. Don’t overlook an obvious hit! **Island-Def Jam**

FYI: In spite of the volumes written on various websites about the future of **RCA Records** under the **Clive Davis** regime, RCA Sr. VP/Promotion **Ron Geslin** is still behind his desk...and hasn’t been told to be anywhere else by Mr. Davis & company. Soon, Clive’s team at **J Records** will be joined with **RCA Records** to form the **RCA Music Group**. Will Ron have a role to play in the new company? Said an upbeat Geslin, “They haven’t told me I’m not. I’ve helped build this label for the past 5 years, bringing artists like **Christine Aguilera**, **Dave Matthews**, and **David Gray** to radio. Until I hear something different, this office is where you’ll find me...”

Religious Talker WYLL-AM/Chicago host **Kevin McCullough** ended his six-day hunger strike yesterday (12/12) after two families volunteered to take care of a 8 year old foster child, an abuse victim cut off from his family. Way to go Kevin!

Norah Jones has also mastered several formats, including Hot A/C, Smooth Jazz, Triple A, and A/C with one of this year’s most mass-appeal songs. “**Don’t Know Why**” even landed at #11 on the year-end *R&R Triple A* Top 100 of 2002 chart. It continues its assault on CHR this week, moving 36-35 with 86 total stations. **Blue Note**



Non-comm urban and AMPERS affiliate 89.9 KMOJ/Minneapolis dramatically altered its programming and management, in a move designed to better serve the community. **R.C. Williams** is the new operations manager and his plan to transform the station’s format toward Urban Adult Contemporary music, with a greater emphasis on news and community issues. Williams says he will target KMOJ toward the 25-49 audience. The station is actively seeking feedback and comments from volunteers and listeners in this move to “improve broadcast quality” of the station. One of Williams’ more controversial changes is that all community-service programs are being taken off the air for 45 days, and their hosts must reapply to continue the shows. KMOJ has been operating for 25 years, but in the last five years the station has struggled with a revolving door of management and new competition, primarily from **Radio One’s** “B-96” (KTTB), the Twin Cities urban signal that moved into the market 2 years ago. After adding more hard-edged hip-hop to counter B-96, KMOJ started to alienate its older adult listeners. Last summer, the station called on **Kevin Fleming** of radio trade publication *Urban Buzz*. Fleming, a Twin Cities native, eventually recruited Williams to come to KMOJ and help repair the station’s apparent lack of focus. While his immediate plan is to steer KMOJ into the Urban A/C direction, station officials are actively seeking the public’s input and ideas.

Top T40 Tip: **Bon Jovi** and “**Misunderstood**”. Impacting January 4, 2003. Already getting great airplay at Hot A/C at WMYX, WZPL, WTMX, WYCO, KKRL, and just added at KFBZ! **Island-Def Jam**

Bonneville is stunting on 96.9 WTNX/Zion, IL (north Lake Country/Southeastern Wisconsin) as of Thursday morning. The station, which Bonneville acquired along with 97.1 WDRV/Chicago in a \$165 million deal in 2000, was running a simulcast of sister Mod A/C 101.9 WTMX “The Mix” since the acquisition. However, yesterday WTNX started broadcasting nothing but the **Dave Matthews Band**, as the artist-of-the-day stunt returned. WDRV listeners will remember this stunt, as it was used when the eclectic classic hits/no hype format went on the air in 2000. Some insiders expect that this is a sign of WTNX shifting to a simulcast of WDRV (rather than WTMX), designed to increase coverage and ratings of the critically-acclaimed “Drive” format. Other speculation places WTNX on the verge of creating its own unique format for the Zion area. If WTNX does become a simulcast partner with WDRV, it will return full circle to the simulcast arrangement **Bill** and **Sonia Florian** from **Northern Illinois Broadcasting** operated with their classical format on 96.9 (then known as WNIZ) and 97.1 (then known as WNIB).

Hot AC tip: **Feel** has been enjoying Triple A support at format leaders like KAEP (36x), WRLL (26x), WGVX (24x), KCTY (23x), WMMM (13x), WRNX (16x), WXRV (9x), KTZO (11x), KENZ (9x), WKOC (8x), KTHX (5x), KINK (5x) and more. “**Won’t Stand In Your Way**” will be spreading to Hot AC in early 2003. Need an advance copy? Email feelme@main-st.net. **Curb**

Congratulations to Country WYGY/Cincy PD **Dave Stewart** and his wife **Rochelle** on the birth of **Jack Stewart** (12/6) who weighed in at 8 lbs. 11 ounces!


STONE SOUR
 "bother"


ADDED
 WHTS, KZIA,
 KROC, KWYR,
 WZPL, KWOA!
 WSNX 21x, KFBZ 35x,
 KSTZ 20x, KFMC 20x!


BON JOVI
 misunderstood

Added KFBZ, WIXX!
 WZPL 24x!!
 KKRL 14x!
 WMYX 11x!
 On WTMX, WVRV
 ...more!!

Northern Radio Network's WHSB and WHAK/Alpena, MI, recently raised over \$6,000 in its "Flippin For Jillian" pancake eating contest and supper. Jillian is a 15 year old who needs a bone marrow transplant, and the money raised will help defray the costs of testing to find a matching donor. WHSB afternooner **Stevie B** will be the first in line to be tested, live on the air from a local mall on Saturday.

KWYR AM & FM/Winner, SD, teamed with local car dealer Harry K in the "Harry K Santa Clyde Christmas". Listeners can qualify on the air by listening for "Clyde Quotes" then being the correct caller to enter the final drawing on December 23. "They are also encouraged to sign up at each dealership to increase their chances, with a new drawing Monday through Saturday," says PD **Donny "Volcano" Watzel**. The lucky winners (one from each dealership location) will walk away with a Christmas gift of \$5,000.

Bonneville has restructured the playlist of 100.3 WNND/Chicago, dropping the "Windy" nickname in favor of simple call letters. The station has also dropped its current rotation songs in favor of an entirely '80s and '90s song playlist. Morning duo **Kevin Gossett** and **Susan Wiencek** have exited, along with middayer **Scott Childers**, but he popular "Love Notes" program with **John Symons** will continue to air from 7pm to Midnight. The station will run jockless in mornings, middays, and afternoons until January, and soon after will unveil its new lineup which should include Chicago veteran **Tom Hanson** in mornings with **Jennifer Stephens**.



"In a matter of moments, an incredible time warp was about to give Ringo Starr another reason to hate the King of Pop."

MAIN STREET MARKETING & PROMOTION, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416
 PHONE/FAX: (952)927-4487/927-6427 E-MAIL: info@main-st.net

KOKY 19x KTRI 10x KATF 10x KXRA on KYYY 17x KKRL 21x



© Wildfire Music

Chicago Changes. **Infinity** talker WBBM-AM 780 is hosting its annual "Good Neighbor Radiothon" to raise funds for the Chicago Anti-Hunger Federation, from 5am Friday to Midnight on the first floor of the Shops at North Bridge, 520 N. Michigan. The event is an outgrowth of the "Good Neighbor Food Drive," which started at WGN-AM 720 in 1981 by former late-night host **Eddie Schwartz**. WBBM picked up the cause in 1996...Country "US-99" WUSN is hosting its annual radiothon to benefit St. Jude Children's Research Hospital, from 5am Friday through 6pm Saturday at Gurnee Mills...**Mike Robinson** has returned to WGCI-AM (1390) for afternoons. He was most recently working at **Clear Channel** sister WQBT-FM/Savannah, GA. He replaces **Gerald Montgomery**, who recently resigned...On January 3, WMVP-AM 1000 will extend the afternoon sports talk show hosted by **Dan McNeil**, **Harry Teinowitz** and **John Jurkovic** until 7pm... "Star 105.5" WZSR-FM/Woodstock morning hosts **Michael Chew** and **Carol Vonn** continued their annual holiday Friday Food Drives this morning. They broadcast live from 5:30-9am from the Motherhood Memories Resale Shop in McHenry, and all proceeds (food and monetary) benefit the McHenry Food Pantry...WZFS 106.7 "The Fish" morning personalities **Johnny Stone** and **Maura Myles** kicked off their first annual World Vision Marathon this morning at 5:30am, broadcasting live through 7pm at Charlestowne Mall in St. Charles, where the duo were joined by midday host **Amy Davis** and afternoon personality **Smilin' Tom Fridley**.

Sporting News Radio has added a St. Louis affiliate this week, joining an already crowded Sports radio field, as KSLG-AM flips from Gospel to Sports as 1380 The Team yesterday (12/12). The station will carry the entire SNR lineup except for 11a-1p CT weekdays, when it will carry a local show, "The Fox Hole," with FOX affiliate KTVI-TV (Fox 2) sportscasters **Martin Kilcoyne** and **Joel Goldberg**. The station will go up against cross-town rivals KFNS-AM and KRFT-AM, plus Talker KMOX-AM which has the Cardinals and a strong local Sports image.

WEA Inc. announced a company-wide restructuring of the Warner/Elektra/Atlantic Corporation (WEA), Warner Music Group's U.S. distribution company. As part of the reorganization, the company will move its headquarters from Burbank to New York City, alongside its parent company, Warner Music Group. The transition will begin on January 1st, 2003. The new WEA Corp. structure will include a transition from ten branch offices to just four regional offices in Atlanta, Los Angeles, Minneapolis and New York.

Detroit Fall Book, Phase 2 Trends. ABC News/Talk WJR overtakes Infinity oldies WOMC to win the middle of the fall book. WJR-AM 6.1-6.2, WOMC-FM 6.4-5.9, WWJ-AM 5.0-5.5, WJLB 4.5-5.3, WMXD 4.3-4.7, WNIC 5.2-4.7, WVMV 5.1-4.7, WRIF 5.0-4.6, WDTJ 4.0-3.9, WDRQ 4.0-3.7, WYCD 3.7-3.6, WCSX 3.1-3.6, WMGC 3.3-3.5, WKQI 3.0-3.1, CIMX 3.4-2.8, WDMK 2.4-2.5, CKWW-AM 2.3-2.3, WKRK 2.1-2.0, WDTW 2.3-2.0, WDVD 2.3-1.9, WGPR 1.2-1.5, WDFN-AM 1.3-1.4, WMUZ 1.2-1.1, WXYT-AM 1.2-1.0, WQBH-AM 0.7-0.8, WCHB-AM 0.6-0.8, CIDR 0.9-0.8, WHMI 0.5-0.5, CKLW-AM 0.5-0.5, WEXL-AM 0.4-0.3.

Rumor #2: Is former Edge/Minneapolis programmer **John Lassman** returning to his home turf? Is television...and not radio...the reason why?

Specialty Show-
KXXR
KAZR
KUPD



"Lamhaj"
KIBZ/Lincoln,
KBAZ/Missoula,
WDRK/Eau Claire,
KFMW/Waterloo,
KRRO/Sioux Falls!

Veteran programmer **Andy Bloom** has exited **Jacobs Media** as a consultant. Andy has been in the post since early fall, coming back to the United States from Argentina where he'd worked for **Emmis Communications**. Before heading to South America, he'd been OM for **Clear Channel's** Rock 100.3/Minneapolis and had been PD of KLSX/Los Angeles and WYSP/Philadelphia. Andy will be announcing his future plans shortly.

Changes. Former WIFC/Wausau-Stevens Point APD **Tony Bruski** adds midday tracking duties at Hot A/C WSPT/Stevens Point. Bruski replaces **Michelle Stone**...longtime "B-96" WBBM-FM/Chicago night jock **Julian Perez** has landed at crosstown WKSC for Friday and Saturday night hosting duties on the "Club Kiss" programs...KKEG/Fayetteville, AR PD **Dave Jackson** has segued to cross-town KXNA, replacing **Margot Smith**...WVKS/Toledo PD **Bill Michaels** has been upped to OM for **Clear Channel/Toledo**, replacing **Andy Stewart** who was recently promoted to Regional VP for the group.

The ongoing battle between **Charles Jaco** and **Infinity's** KMOX/St. Louis crept to a halt following the recent company statement, "Use of the term 'Gross Misconduct' was not intended to convey any belief that Mr. Jaco engaged in conduct that was illegal or immoral." Of course, the dismissal stands, and Jaco will not be reinstated, but he has been released from his non-compete with an (undisclosed) settlement in hand, so he is free to move on.

Radio station engineering pioneer **Al Tedesco** died last Wednesday of a heart attack. He was 77. With his brothers Vic and Nick, Tedesco built several stations in the Midwest beginning in 1949. He is responsible for construction of WSHB/Stillwater (now known as WEZU), WKLK/Cloquet, WKLJ/Sparta, and KDUZ/Hutchinson. He also built WCOW in 1951, a country format station that ran in the Twin Cities until 1957. After a failed "for women only" format in 1958, WCOW moved down the dial to 630 and became KDWB-AM. He is also credited with building KTCR in 1962, and in 1968 added KTCR-FM. Today, KTCR is known as "Cities 97", KTCZ. In addition to his engineering career, he worked as a radio broadcaster at WHBL/Sheboygan, KDHL/Faribault and others. *The TATTLER* sends condolences to friends and family of broadcast pioneer Al Tedesco.

The Detroit Tigers have now made the "official" announcement this week that, **Dan Dickerson** will indeed move into retired legend **Ernie Harwell's** seat as primary play-by-play voice on Infinity Sports WXYT-AM/Detroit, with **Jim Price** returning as color commentator and handling one inning of play-by-play.

You just know it's been a slow news week when you see a headline like "**Radio One** Has Passed On Openings in Top Markets", as *R&R Today* reported this week. In the story, President/CEO **Alfred Liggins** (owner of Minneapolis' KTTB) talks about having chances to enter markets like New York, but "capital and other restraints" held him back. Hmm...let's see, now. Yes, lack of money CAN hold a person back from buying things. Let's try this headline: "*The TATTLER* Passes On Purchase of Mercedes Benz Sedans As Holiday Gifts." Now, you can rest easier knowing what you WON'T find under the tree...



FEEL Won't Stand
In Your Way
WGVS WMMM KCTY WRLT KTBG

Looking for a unique holiday gift for someone in the industry? Purchase an audio tape from Conclave 27, RADIO RISING!! Available NOW: 1) **Graham Nash** speaks out on his amazing life and career with moderator, WMMS' **Pierre Robert**, 2) **Don Anthony** of *Morning Mouth Magazine* leading **Bob & Sheri, Steve & DC**, and **T-Man** through an hour of mayhem, 3) **Rick Cummings, John Gehron, Lee Clear** and **Dan Halyburton** to discuss how someone can take the next big step into the GM chair, 4) **Jonathan Pontell** introduces "Generation Jones" The author of the soon-to-be-released book of the same name breaks down the highly motivated and independent 36-47 demographic, 5) The Conclave Awards Luncheon including an emotional appearance by **Benny Mardones**, 6) "Big Fun- An Irreverent Glimpse of the History of the Music Business" with **Stan Cornyn** and **Dave Sholin**, 7) "Creating Powerful Radio" with **Valerie Geller**, 8) "Show Prep Greenroom" with **Tom Zarecki**, 9) "Internet Strategies" with **Jennifer Rall** and **Kurt Hanson**, 10) "Super Happy Fun Hour" with **Paige Neinaber**, 11) The Top 40 session with **Brian Burns**, 12) The Rock Symposium with **Bill Jacobs**. Each session tape is only \$25 - or buy two and get the third for FREE! And all orders get FREE SHIPPING!!! How can you lose! Relive great moments from this amazing conference by by visiting www.theconclave.com.

The TATTLER sends condolences to **Clear Channel/Mankato** OM **Terry Cooley** on the loss of his mother.

Kudos to the staff of KRBB/Wichita who just wrapped up their annual "Brett & Tracy Stuff the Bus" for Wichita's Catholic Charities Harbor House and the YWCA. This year, the good folks at KRBB took in nearly (5) busloads of toys, clothing and personal care items for battered women and their children!

Jobs. Cumulus oldies WOGB/Green Bay is looking for an experienced morning co-host (females encouraged) and a midday talent. T&Rs to OM **Jimmy Clark**, 810 Victoria St., 54302...Immediate Country Mornings and Possible MD stripes at **Regent Communications'** heritage "B-105" in Duluth. You'll join an established female co-host. Great air, production and personal appearance skills are absolutely necessary. Scott Studios and Music Master experience is a plus. Rush materials to OM **Tom Bishop**, KKCB, 14 East Central Entrance, Duluth, MN 5581...A rare opportunity is now available at one of the Midwest's most influential modern rock stations. 89-7 The River (KIWR) is looking for a full time air talent with solid production and people skills. Create great radio in a corporate free and fun environment! Benefits package includes retirement, health insurance, and generous vacation plan. Experience with Cool Edit Pro and Scott Studios very helpful. College degree preferred. Send tape or CD (no MP3's), resume and anything else that you have to demonstrate your qualifications OM **Bill Stewart**, 2700 College Road, Council Bluffs, IA 51503...KCVM "Mix 96" is the only locally owned station in Waterloo-Cedar Rapids and has an afternoon drive/promotions director opening. Knowledge of Cool Edit Pro, Saw Plus and/or Music Master is helpful. Get your package to PD **Jamie Phillips**, 721 Shirley Street, Cedar Falls, IA, 50613...Mankato's "Z-99" is looking for experienced part-timers. Get your stuff to PD **Dino Sullivan**, 54934 210th Lane, Mankato, MN 56001. All jobs listed in *The TATTLER* are presented free of charge and represent equal opportunities.