

THE
MAIN STREET
Communicator Network
TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

Congratulations to Chicago's **Achievement in Radio Award** winners, announced yesterday (11/7)... and here they are: Lifetime Achievement Award: **Jim DeCastro**, Best Talent, Music Station: **Eddie & Jobo** (B96), Best Talent, News-Talk-Personality-Sports Station: **Mike North** (WSCR), Best Morning Show, Music Station: **Tom Kief & Joanie Meyers** with **Ric & Karli Federighi** (WILL), Best Morning Show, News-Talk-Personality-Sports Station: **Felicia Middlebrooks & Pat Cassidy** (WBBM-AM), Best Midday Show, Music Station: **Brian Middleton** (B96), Best Midday Show, News-Talk-Personality-Sports Station: **Monique Caradine** (WVON-AM), Best Afternoon Show, Music Station: **Tony Richards and the V-Crew** (WVAZ), Best Afternoon Show, News-Talk-Personality-Sports Station: **Ken Herrera and David Roe** (WBBM-AM), Best Evening or Overnight Show, Music Station: **Bad Boy Radio** (WGCI), Best Special or Regular Short Form Show: **Tanya Maher's Retro 80's at 8pm** (WTMX), Best News Reporter: **Bob Roberts** (WBBM-AM), Best Newscast: **Ty Wansley and Al Whipple** (WGCI), Best Traffic Reporter: **Freak** (WKQX) and **KC White & Dion Walker** (WGCI), Best Sports Reporter: **Cisco Cotto** (WLS-AM), Best Sports Talk Show: **The Three Bears** (WGN-AM), Best Sportscast: **David Kaplan** (WGN-AM), Best On-Air Audience Promotion Contest: **Journey Skybox** (WLUP), and Best Station Web-site: (WZZN)

After a week of stunting with song hooks from all formats, **Clear Channel's** new Fargo signal at 104.7 has signed on with an active rock format. As of 3pm Thursday, "New Rock 104.7 The Dam" was introduced with **Rage Against The Machine's** "Killing In The Name" as the first song. OM "**Big Dog**" oversaw the launch, and former 93X/Minneapolis part-timer "**T-Bone**" (aka **Brett Amundson**), a ND native, has been tapped as PD. Clear Channel also owns cross-town hard classic rocker "The Box" (101.9 KKBX/Fargo), and now adds another piece to an already complicated rock market. KDAM and KKBX will compete directly with **Triad Broadcasting's** two rock stations: heritage rocker "Q-98" (98.7 KQWB-FM/Moorhead) and classic rock "107.9 The Fox" (107.9 KPFX/Fargo). KDAM is requesting all active, mainstream rock, and alternative music service be sent to 104.7 The Dam, Attention PD T-Bone, 1020 25th Street, Fargo, ND 58103.

Sports WQYK-AM/Tampa personality **Cowhead** managed to get the somewhat volatile **Minnesota Vikings** receiver **Randy Moss** even more upset than usual last Sunday (11/3) when he interrupted a post-game locker-room conversation between the NFL superstar and his teammate **Hunter Goodwin**. Cowhead was eventually escorted out of the clubhouse under police protection while exchanging words with other Vikings players. (You can still hear the tape by visiting **Bob Reno's** www.badjocks.com)

LeAnn Rimes new single is "**Tic Toc**" and should not only be on your desk – but on your air - now! Add a superstar to your list, as your station heads for that all important last month of the Fall book!!
Curb

WXSS/Milwaukee's School Spirit contest is in full swing. You may remember in the past, area high schools collected stuff from note cards to tin cans, with the most of any given item winning a concert. This year, "103.7 Kiss FM" is working with the 2nd **Harvest Food Bank** to collect non-perishable foods, with the school who contributes the most food (by weight) winning a **Nick Carter** concert on December 4th. The schools have until 11/22 to make their contributions. APD/MD **Jo Jo Martinez** told *The TATTLE R* this would be the station's most successful School Spirit Contest for two reasons: First, items collected will immediately benefit the less-fortunate, and second, the contest has a full time sponsor, The Jewel-Osco chain of stores! She also cautioned anyone wanting to do a similar contest to be specific about what can be donated. Until WXSS passed a "new" rule this week, schools were bringing bags of flour (weighing as much as 50 pounds each) and bags of other weighty grains to be counted. That's now a no-no, but it shows the ingenuity (sneakiness?) of Milwaukee radio listeners!

Norah Jones' "Don't Know Why" jumps bigtime on the *R&R CHR* chart 48-40! It picks up a great new add at WDJX/Louisville, and is building spins at KMXV, KQKQ, WWWQ, WZEE, KDWB, WZOK, KKCK, WIXX, KKRK and more. Don't worry about the research; she'll have a week or two with marginal results, but those top 20 numbers you've been seeing are REAL!! **Blue Note**

In Big 10 football news, **RadioHio's** lawsuit against **Clear Channel Sports WZNV-AM/Columbus, OH** to try and stop the CC station from carrying the Michigan Sports Network's broadcast of the big Michigan vs. Ohio State football game this Saturday (11/9) was dismissed earlier this week. RadioHio claimed its deal for Sports WBNS-AM to be the flagship for OSU's radio network prevented WZNV from carrying the out-of-market coverage, but WZNV which has carried every Michigan game thus far this season, prevailed and will carry the game. (Most importantly, if Big Blue beats the still undefeated Buckeyes Saturday, it leaves the 6th ranked Iowa Hawkeyes the undisputed Big 10 champs! Go Hawks! – *(The aforementioned was an unpaid political comment, contributed by Chris "Hawkeye Homeboy" Mozena!)*

Longtime **Cincinnati Reds** radio commentator and former pitcher, **Joe Nuxhall**, will retire after doing 60 games in the 2004 season. Nuxhall was the youngest major league player EVER when he joined the Reds for one game at the age of 15 in 1944! He then returned to the Reds for 14 of his 16 major league seasons before moving into the broadcast booth in 1967, first alongside **Jim McIntyre** and **Claude Sullivan**, then with **Al Michaels** and finally, for the last 29 years, in the WLW-AM/Cincinnati booth with **Marty Brennaman**. Nuxhall suffered a heart attack last December but returned to the WLW airwaves for the full 2002 season, including the final game at Riverfront Stadium!

norah jones "Don't Know Why"
ADDED WDJX!
R&R CHR/POP 40
RESEARCH!
PHONES!!
SALES!!!!





ADDING NOW-
LEANN RIMES
TIC
TOC



produced by Desmond Child, Peter Amato, Gregg Pagani

"Honeymoon Suite hasn't missed a beat!" according to KYYY/Bismarck OM **Todd Mitchell**. Y-93 isn't alone in spinning "**The Way I Do**", as KKRL/Carroll, IA has it in heavy with 35 spins! Classic rocker KXRA/Alexandria, MN is having great success with this song too. This week, CHR "Hits 106" KQKY/Kearney, NE became a believer. Have you heard it yet? Contact Brad Savage at (952) 927-4487 or bsavage@main-st.net if you need another copy. **Wildfire**

As The *TATTLER* reported last week, **Infinity** took many national radio affiliates, GM's, and Sales Managers by surprise by adding live simulcast audio of "**The David Letterman Show**" to many of its owned-and-operated signals across the country. According to *Inside Radio*, Infinity's **John Sykes** had the brainstorm idea while listening to Letterman interview **Al Pacino** in another room, away from the TV. In the Midwest, Infinity FM Talk/Active Rock station 105.9 WCKG-FM/Chicago will add the show as of Monday night (11/11), in the middle of its night-time active rock music programming. Letterman will also be simulcast on other Infinity talkers including WNEW/New York, WKRK/Detroit, and KYNG/Dallas. The show will also air on a couple music formats, including alternative "101.5 The Zone" KZON/Phoenix, and classic rock "Z-93" WZGC/Atlanta.

Let's hope Q-101 and Mix 101.9 are not taking any live phone calls on the air department: The heated promotional assault of **ABC** alternative "94.7 The Zone" WZZN/Chicago elevated again this week, as WZZN introduced the "\$50,000 Challenge", a task-oriented scavenger hunt designed to encourage listeners to make the station visible in several media mediums. Listeners are to complete as many of 20 given tasks as possible (with proof) from an extensive "Challenge List" found on its website. Among the challenges: getting the Zone logo on local or national TV, getting a local government authority to declare "Zone Day" in their town or city, a photo of a current professional Chicago sports athlete holding an "I Love The Zone" sign, and getting the Zone's "Phrase That Pays" ("Q-101 is over, and my fifty year old mother listens to the Mix") onto the airwaves of competitors Q-101 or Mix 101.9.

Quietly released to hot AC a couple of weeks ago, **Lisa Loeb's "Underdog"** continues to grow spins in a format wanting to be hip, yet familiar. Leading the Midwest to this gem (as usual): WVRV!! And don't overlook her label mate **The Pretenders** and "**Complex Person**", moving nicely at Triple A (where it's just about closed in the Midwest) and Hot AC, where it's gotten a nice start at WFBZ!! **Artemis**

Entercom Alternative KRBZ/Kansas City will present its annual Christmas show, "The Happy Birthday Jesus" show, on December 16th at Memorial Hall! (Hey, that's what happens when you let your listeners name an event!) Speaking of birthdays, congratulations to MD/afternoon talent **Todd Violette** and his wife **Stacy** on the birth of their second girl, **Victoria**, last Friday (11/1).

Added
KQKY!!
KKRL, KYYY,
KFYR! Airplay-
KXRA, WXRX
HONEYMOON



SUITE *The Way I Do*

The **Conclave** will be conducting its Fall Board of Director's meeting next Saturday, November 16th, at the Airport Marriott Hotel in Bloomington, MN. It will convene at approximately 10AM and conclude around 5PM. It's an important meeting that will map out the next 12 months in a critical year for our industry. If you have an interest in finding out more about the Conclave -- and how you might get involved -- this would be a perfect opportunity. If you'd like to attend, send your RSVP to **Brad Savage**, 952-927-4487 or bsavage@theconclave.com, no later than Friday 11/8 so we can plan for your presence! PS - At this meeting, you'll find that there is such a thing as a free lunch!

"Looking Up to Number One with Johnny Stone" is a new 2-hour program focused on the Top 20 Contemporary Christian hit songs as published by *R&R*, and can now be heard on "106.7 The Fish" WZFS/Chicago from 8a-10a on Saturdays and 8p-10p on Sundays. For more information on the program, please contact the host of the Conclave's very first Contemporary Christian format symposium, **Johnny Stone**, by phone at (312) 593-3337 or by email at johnnystone@1067thefish.com.

Once again, **Tamara Walker** is proving to be a hit artist for A/C radio. Just ask WLTE, WLTV, WFMK, WHBC, KRTI, KAYL and more. "**If Only**" sounds great on the air! **Curb**

Clear Channel Triple A "Cities 97" KTCZ/Minneapolis-St. Paul issued its Fourteenth Annual "Cities Sampler" CD this week. Each year, the Cities Sampler raises money for Minnesota charities, and is an exclusive collection of live "Studio C" recordings at the station. This year's CD included songs by **John Mayer, David Gray, Suzanne Vega, Elvis Costello, Bob Schneider, Dave Pirner, Nickelback, Pete Dinklage** and more. As a limited edition, one-pressing CD, they are coveted collector's items. Again this year, "Cities Sampler Volume 14" sold out faster than ever. It was gone within two days! The CD was sold at Twin Cities area Target Stores. A Monday night CD release party featured invite-only live acoustic performances from sampler acts **Shannon McNally** and **Dishwalla** for Cities 97 listeners.

Shania Twain is back after a couple of year absence, and is already a major hit at multiple formats in the Midwest. Check out this scorecard of adds this week! At CHR -- Added at WIXX, KBEA, WCIL, WPPY, WZOK, WKHQ, KLYV, KJCK, KROC, KQKY, KKCK, KWYR, and KFMC. At Hot A/C -- Added at WMT, KMXC, and KRTI. At A/C -- Added at WLTE, WLTV, KEFM, KRBB, KOSI, WFMK, WHBC and WMEZ. "**I'm Gonna Getcha Good**" will become the first hit of 2003 for Shania! **Island-Def Jam**

Clear Channel made additional moves this week as the Plains/Northwest division promoted Minneapolis Director of Sales **Chad Haldeman** to Regional VP/Sales for the Minkota (Minnesota & the Dakotas) Region, reporting to RVP **Mick Anselmo**, also Portland Dir./Sales **Dave Milner** is upped to RVP/Sales for all of Oregon, reporting to RVP **Ron Saito**.

the Conclave

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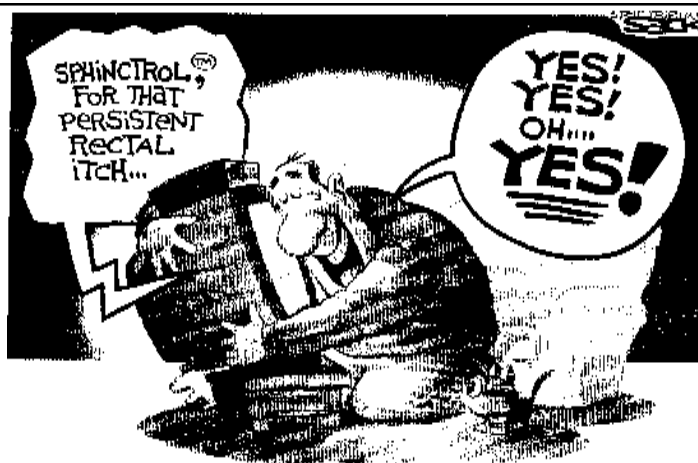
ain't
what
it
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to
be

→ The Future →

Entercom CHR "103.7 Kiss FM" WXSS/Milwaukee night guy **Zannie K** is headed back to Minnesota, after only a month on the air in Milwaukee. Zannie will become APD/MD and host afternoons at **Radio One** Urban "B-96" KTTB/Glencoe-Twin Cities. Previously, Zannie held late-nights on **Clear Channel** CHR 101.3 KDWB/Twin Cities for several years before heading to **Cox's** CHR-Rhythmic "95.3 The Party" WPYO/Orlando in 2000. Meanwhile, Zannie's sudden departure from WXSS leaves the coveted night slot in Milwaukee wide open! See "JOBS" for details.

Changes. **Clear Channel** Classic Hits WLOL/Minneapolis night-timer **Alex Morgan** has exited. She is now hosting a morning show in Myrtle Beach, SC...Former WXCX/Siren, WI and WLMX/Balsam Lake, WI PD **Jon Ellis** has been tapped as 6pm and 10pm TV News Producer for (ABC affiliate) WDIO-TV (Channel 10)/Duluth. He starts Monday (11/11)...Congrats to St. Cloud CHR KKSR "Kiss 96" part-timer **Jen Bruce**, who adds duties at **Regent Broadcasting** sister Hot A/C KMXK "Mix 94-9"...At **Journal Broadcasting**/Milwaukee, **Todd Womack** has been promoted to Vice President and Director of Accounting for Journal's 36 radio stations in 11 states...**Big City Radio**, owner of fringe signals in several major markets, has hired a marketing firm to market and auction all of its radio properties. The move is a last resort to avoid filing for bankruptcy, as the company has missed two key bond interest payments in the past two months. In Chicago, Big City owns Dance/Club simulcast "Energy 92-7 & 5" (92.7 WKIE/Arlington Heights, 92.7 WKIF/Kankakee, and 92.5 WDEK/De Kalb) and Spanish Contemporary simulcast "Viva 103.1" (103.1 WXXY/Highland Park and 103.1 WYXX/Morris).

Feel forges its chart success story at Triple A, bulleted at #21 this week – the only new act ranked that high on the charts!! "**Won't Stand In Your Way**" is spinning at KINK, WGVX, WMMM, KCTY, WRLT and more. **Curb**



NO MORE POLITICAL CAMPAIGN COMMERCIALS. NO MORE NEGATIVE ATTACK ADS. BACK TO GOOD OLD REGULAR AMERICAN ADVERTISING. OH, YES!!!

Shayia Twain



I'm Gonna Getcha Good

MOST ADDED - CHR, HOT AC, AC!!

WIXX, KBEA, WCIL, WPPY, WZOK, WKHQ, KLYV, KJCK, KROC, KQKY, KKCK, KWYR, WMT, KMXC, WLTE, WLTQ, KEFM, KRBB, KOSI, WFMK, WHBC, WMEZ, KRTI.

Dr. Laura will keynote the 34th annual **Country Radio Seminar** in Nashville, February 19-21 at the Nashville Convention Center. Each year, CRS stages one of the most compelling programs in the industry, with great keynotes, relevant sessions, and loads of great music. Said one registrant last year, "This is the most Conclave-like convention in the country!" And each year, more and more PD's from various formats attend – strong evidence of industry consolidation, as programmers find themselves in charge of 2 or more stations, with one of them being country! In case you didn't know, CRS parent organization - **The Country Radio Broadcasters** - are a partner with the Conclave, presenting several key sessions each year at the summer Learning Conference in Minneapolis. For more info on CRS 34, log onto <http://www.crb.org>.

Changes, Too. **Clear Channel**/Milwaukee asks WISN PD **Jerry Bott** to handle PD duties for Adult Standards WOKY-AM...Christian KZZQ/Des Moines has tapped **Jeremy Gonzales** and **Amped Radio** to begin handling their imaging and commercial production beginning next week (11/11)...Indiana State University's WISU/Terre Haute has reportedly dropped its Jazz-Blues format to run Alternative on weekdays and Urban on weekends...**Regent Broadcasting**/Grand Rapids, MI has named former News/Talk WLS-AM, and AAA WXRT & Sports WSCR-AM production talent **John Pellegrini** as Creative Services Director, overseeing the entire production department for the company's Grand Rapids cluster...**Waite Radio Networks** has moved all (5) of the company's formats under one roof, which is located at; 1000, N. 159th Street, Omaha, NE...KMXV/Kansas City OM/PD **Jon Zellner** has upped part-timer **Greg Sage** to overnights, replacing **Greg the Phone Jammer**, who is now at KKRD/Wichita...Top 40 WNHT/Ft. Wayne PD "**Big**" **Dane Eubanks** has announced the stations new line-up: 6-10a - **The Friendlys** with David & Ana, 10-3p - **Don Walker**, 3-7p - Dave Eubanks, 7p-12 mid - **Jason Lee** (interim).

Congrats to **Tri-County Broadcasting's** active rocker "Rockin' 101" WHMH-FM/St. Cloud on its twenty year anniversary as THE ROCKER! October 31 marked the anniversary date that "The Redhouse" flipped to hard rock by playing a **Motley Crue** selection twenty years ago. The station will celebrate with a concert at "The Lighthouse Ballroom" (formerly "The Delwin") Saturday night starring **Sevendust**, **30 Seconds To Mars**, and others.

Congrats to longtime **TATTLER** friend and industry legend, **Jack Satter!** Jack began his new gig as the head of **Liquid 8 Records**, a Minneapolis-based independent label that is home to artists as diverse as **Lava Baby**, **V-Ice (Vanilla Ice)**, **Kirstin Candy**, **Midnight Oil**, **Sera**, **Before Braille**, and **Jesse Colin Young**. Reach out for Jack at 952-936-5358 (jsatter@liquid8records.com). Liquid8 is located at 4400 Baker Rd #600, Minnetonka, MN 55343.

ADD
WDRK/Eau
Claire!
On KFMW,
KRRO, KIBZ,
WHMH, KCCQ.
Spins KXXR!



SKYWIND
pronounced
"sky-WHYnd"



SKYWIND

Cornbelt Broadcasting operates country 1520 WHOW/Clinton, IL and standards 95.9 WHOW-FM/Clinton, IL. Last week, the FCC fined the stations for not having an EAS system, not having proper tower registration, and not having a locked fence around the transmitter. This week, owner **Jim Livesay** ordered the stations to go dark. Whether the fine and the shutdown are connected is unclear, but things have been running oddly for some time. A local supermarket owner says he has not been billed for advertising in several months, and the Chamber of Commerce director told the *Bloomington Pantagraph* that the station hasn't had telephone service at its offices since 1999. He said that if the station aired incorrect information, someone would have to drive to the studios to correct them.


Conclave 2003 "The Future Ain't What It Used To Be!" Minneapolis Marriott City Center. July 17-20. Tuition for the 28th annual conference is just \$224 (or less, if you're a Friend of the Conclave) until December 31, 2002. To register, call 952-927-4487 or visit www.theconclave.com for more details.

Skywind's focus track, "Lamhaj", is just about to be serviced to rockers across the Midwest region, but already the song has gathered attention from KIBZ/Lincoln, KXXR/Minneapolis, KFMW/Waterloo-Cedar Rapids, and regular rotation airplay (early!) at active KRRO/Sioux Falls and active WDRK/Eau Claire! It arrives on your desk next week! **Atomic K**

More Changes. Noncomm Urban 89.9 KMOJ/Minneapolis has named **R.C. Williams** as its OM...**Salem/Minneapolis** adds **John Miller** (from cross-town KSTP-AM) and **Jane Hendrickson** (from cross-town WXPT) as Account Managers while **Brian Acker** (formerly of **Metro Networks** and **ABC**) assumes GSM duties for the cluster. Salem's three station Twin Cities group includes Conservative Talk AM 1280 "The Patriot" WWTC, Christian Talk AM 980 KKMS, and Brokered Spanish AM 1570 KYCR...WNDV/South Bend, IN says goodbye to MD/afternoon talent **Beau Derek**, whose last day at is tomorrow (11/9). He's leaving to become a first-time PD at Top 40/Rhythmic WJFX/Ft. Wayne, replacing **Phil Becker** who joined CKEY/Niagra Falls-Buffalo. Meanwhile, WNDV PD **Casey Daniels** has announced she will replace Beau with WZOK/Rockford night guy **A.J. Carson**...**Cromwell's** Alternative WBUZ/Nashville has upped **Russ Schenck** to PD, replacing **Brian Krysz** who segues to the newly formed **Archway Broadcasting** as VP/Programming & Marketing. In addition, Cromwell OM **Jim Patrick** will assume additional responsibilities for WBUZ and sister Top 40 WQZQ as well as overseeing the three All American Country stations in Illinois and Kentucky, and oversee The Buzz & The Fox in Illinois and 97X/Owesboro.

R&R 21

wgvx, kink,
ktbg, kcty,
wrlt, wmmm!!



Won't Stand In Your Way

Wilks Broadcasting in Saginaw, MI is selling its five station cluster to **NextMedia**, after a failed deal with **Cumulus**. Just after Labor Day, Cumulus decided against the \$55.5 million acquisition, and now **Skip Weller** of NextMedia jumped in with an offer at the same dollar amount. The stations are News/Talk WSGW (790), A/C WGER (106.3), Hot A/C WTCF (100.5), Country WCEN-FM (94.5) and Urban WTLZ (107.1). The quietly growing NextMedia will now own more than fifty radio stations in thirteen markets. Nextmedia's Radio Division co-CEO **Jeff Dinetz** will oversee the market.

WHTS/Quad Cities auditioned 149 people for their "Quad Cities Idol" contest earlier this week, with each contestant singing 30-seconds a-cappella. The winner is **Brandon Pope**, and he will now fly to Los Angeles for a guaranteed audition with the **American Idol II** judges.

Top Tip: **Theo's** "Get Your Groove On", moving soon to mainstream AC from its perch as an Urban AC hit! **TWP**

Availz. Urban KATZ/St. Louis MD **DJ Wrekk1** has exited and is seeking his next challenge, reach out at (314) 398-7955.

Jobs. **Entercom's** T40 stalwart WXSS/Milwaukee is looking for their next night star! One year or more experience required, along with production, phones, and high energy delivery. If you've got the goods, get your MP3, CD or cassette to APD/MD **Jo Jo Martinez**, 11800 W Grange Av, Hales Corners, WI 53130 or email to jmartine@entercom.com... CHR WZOK/Rockford, IL is searching for its next night jock! Get your T&Rs to Interim PD **Todd Chance**, 3901 Brendenwood Rd. 61107...Rockin' Hits Y-106 and Good Time Oldies 104.9 are searching for top-notch on-air Program Director(s). The selected individual(s) will work in a first-rate environment and receive a competitive compensation package, including 401(k) pension plan. Previous programming experience is required. Send your T&R today to: **White River Broadcasting Company**, Attn: **John Foster**, Box 1789, Columbus, IN 47202-1789 or AC jfoster@rockinhity106.com...AC WMGC/Detroit is now hiring part-time air talent. Three years on air experience preferred. Send your T&Rs to PD **Jon Ray**, 1 Radio Plaza, Ferndale, MI 48220. Or Email to: jray@gdrg.com...CHR Mornings in Rapid City, SD! "Hot 93.1" KRCS is seeking a morning co-host. Get your T & R to PD **Chad Bowar**, 660 Flormann, Suite 100, Rapid City, SD 57701. You can also email an MP3 aircheck (under 5mb) to cjbowar@rap.midco.net...WNHT/Ft. Wayne, IN is searching for it's next night star! Get your packages to PD **Dave Eubanks**, 2000 Lower Huntington Rd., 46819...All positions listed in *The TATTLER* are presented free of charge and represent equal opportunities.