

THE
MAIN STREET
Communicator Network
TATTLER

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

Tomorrow, the Conclave's unique **TalenTrak** gets underway in Chicago (suburban Oak Brook) at the Hyatt Regency Oak Brook. Over 75 registrants from as far away as California and Canada will be descending on **TalenTrak**, an intense one-day seminar which promises to help each student become a better, more proficient air talent. Morning sessions beginning promptly at 9AM, with registration beginning at 8AM outside the hotel's Hunt Room on the Conference level. Sure to be a highlight will be lunch (in Anthony's Italian Chophouse) and a keynote presentation by legendary **John Records Landecker**, introduced by Conclave Executive Committee member, **Art Vuolo!** The entire afternoon will be devoted to the Aircheck Clinic, where **TalenTrak** faculty go one-on-one for aircheck critiques and counseling. **TalenTrak** faculty: **Karen Young** (True Talent), **Mary Ellen Kachinske** (WTMX/Chicago), **Elroy Smith** (WGCI/Chicago), **Tim Richards** (WKQX/Chicago), and **Joe Limardi** (formerly WZOK/Rockford, now with WDBY/Brookfield, CT), **Lester St. James** (KRZZ/Wichita), **Kipper McGee** (WDBO/Orlando), **Tony Waitekus** (WHTS/Quad Cities), **Bob Walker** (WKTJ/Milwaukee), **Jim O'Hara** (WLLR/Quad Cities), **Jim Stone** (WXRX/Rockford), **Bill Klapproth** (WLUP/Chicago), **Tim Kelly** (WKFM-WKLR/Milan), **Jo Jo Martinez** (WXSS/Milwaukee), **Jonathan Drake** (WLRW/Champaign), and **Mark Anderson** (WIOG-Saginaw). The day will be capped at 5PM with a Getaway Cocktail gathering at Foxes Sports Bar! Walk-up registration is still available at \$69 per person, but airchecks have only been guaranteed for the first 45 registrants. Every student will be able to take in the morning classroom sessions, the Landecker keynote, and the cocktail gathering. The Hyatt address: 1909 Spring Road, Oak Brook, IL 60523 (phone (630-573-1234). For directions, visit www.oakbrook.hyatt.com. The Conclave thanks Board Members **Karen Young** for organizing this outstanding event and **Jane Dyson** for coordinating the event with the Hyatt Regency!

Congratulations to KDWB/Minneapolis morning co-star **Angie Taylor** for the rave review of her in the lead role of the Twin Cities production of *Vagina Monologues!*

Tamara Walker
"If Only"
Most Added,
including
WFMK, KAYL!



Martin Zellar and the Hardways are Midwest favorites just waiting to break out nationally. Building a strong fan base through his years with the **Gear Daddies**, Martin plays to full crowds across the Midwest and beyond. If you want to hear the new single "**Scattered**" and a special bootleg best-of CD compiling the Gear Daddies and solo Martin material (remember "**The Zamboni Song**"??), just email Brad Savage at bsavage@main-st.net or call (952) 927-4487. PS – Martin is so loved, the Minnesota Twins not only asked him to sing the National Anthem at last week's ALCS game #2, but they insisted he play a couple of tunes for the 55,900 in attendance...a first for a Metrodome! **Owen Lee Recordings**

In a surprise move, KTTB/Minneapolis APD/MD **Broadway Joe** departed the station last Friday (10/11). No word was given about the reasons for his exiting, but insiders indicate the proverbial "agreement to disagree" may have existed between Joe and corporate **Radio One** (owners of B96), and not internally at the urban top 40. There was no word about an immediate replacement for Broadway Joe, who was a part of the station's start-up staff almost 3 years ago. Afternoons are currently being handled by part-timer **Mike Mack**.

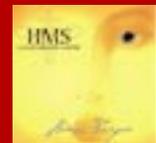
Clear Channel CHR talent **Tone E. Fly** exits "Kiss 96.7" KHFI/Austin, TX. Show co-hosts **Shannan Paul** and **J.T.** also exit, and the syndicated "**Kid Kraddick**" show is now airing in mornings on KHFI. Fly is also no longer voice-tracking nights at sister CHR WKST/Pittsburgh. Right now, his voice-tracked show is still being heard on KDWB/Minneapolis. Will Tone return to the Twin Cities to host the program live? Or does he have another move up his sleeve? Might one move prompt lawyers to smile and salivate?

Sports WXYT-A/Detroit afternoon co-host **Kirk Gibson** will exit the station in favor of the field! He will return to baseball as bench coach for the **Detroit Tigers**, for whom he once starred. Gibson will be joined on the new coaching staff by **Lance Parrish**, who is exiting the Tiger' WKBD-TV/Detroit broadcast team to get back into uniform as well. You may remember that Gibson, Parrish and new manager **Alan Trammell** were all teammates on the 1984 World Champion Tigers.

Skywind were the champions on the 93X Cage Match for one full week, on the strength of their debut single "**Lamhaj**." They're also getting spins at KFMW, WMAD, WHMH, WARQ, KRRO and KIBZ. If you want to get an advance copy of their CD "O2 (Oxygen)" give Brad Savage a call at (952) 927-4487 or email bsavage@main-st.net. **Atomic K**

HONEYMOON SUITE
The Way I Do
The first U.S. single from

Just Added-
KKRL, KYYY!



Lemon Tongue (Wildfire Music HMS03542)

BON JOVI "Everyday"



38

R&R CHR/
POP!

WYCO 40x, WXSS 41x, KCLD 35x, KFIZ 37x,
WZEE 20x, WDRQ 18x, WZEE 20x, WKSZ 32x,
WDAY 28x, WIAL 28x.

Chicago Changes. According to reports from this week's *Chicago Sun-Times* Religious Talker WYLL-A/Chicago "Your Money" host **Steve Ruxton** (who is celebrating 10 years with the show) and **Frank Patzke** are moving to Saturdays 2-3p beginning November 2...the Chicago paper also reports this week that Windy City radio pioneer **Studs Terkel** has been selected to receive the Third Coast International Audio Festival's 2002 Lifetime Achievement Award, hosted by non-comm WBEZ/Chicago, on November 2...WNND/Chicago PD **Mark Hamlin** has exited, **Bonneville/Chicago** VP/Programming **Barry James** will handle programming duties for the immediate future...**Metro-Shadow/Chicago** has upped reporter **Mark Napoleon** to the coveted PD post, replacing the recently departed **Ric Federighi**, who is now hosting a public affairs show at cross-town WLUP...**Les Grobstein**, most recently of WCSN-A/Chicago, and **Tommy Williams**, whom was recently dropped by cross-town WSCR-A, have teamed up for a new Saturday morning show on rival Sports WMVP-A (ESPN 1000), according to reports from the *Chicago Sun-Times*...WGN-A/Chicago overnight producer **Denise Rybicki** will be on The Learning Channel's "A Wedding Story" - the chronicle of her wedding will appear on the cable network Wednesday (10/23) at 1pm.

In a prank set up by "The Z Morning Zoo with **Frankie and Dangerboy**", last Friday Clear Channel CHR KZHT/Salt Lake City PD **Jeff McCartney** was driving to visit his market manager for a meeting. He was pulled over by a police officer and handcuffed. The cop said that McCartney matched the description of a person who had been exposing himself in public that morning. McCartney was told that his car would be impounded and he would have to "go downtown" to be part of a suspect lineup. The cop began to laugh, and it was revealed that it was a prank set up by the morning show. Frankie and Dangerboy played the entire bit the following morning, in celebration of "Bosses' Day."

Honeymoon Suite is back with a new hit called "The Way I Do." Early action at rock and Hot A/C include WXRX, KYYY, KKRL, KXRA and more. Want to "own" a cool new interest-generator from a heritage act whose absence has only made the heart grow fonder?? Give this hit in the making a chance! **Wildfire**

Earlier this week **Clear Channel** promoted three members of the company's Detroit cluster, including; Top 40 WKQI PD **Dom Theodore** who was promoted to OM for Sports WDFN-A and News/Talk WDX-A, WDX-A PD **Rona Danziger** who adds PD duties at WDFN-A and WKQI Marketing & Promotions Dir. **Rebecca Falk** who is given market responsibilities and will now oversee all marketing and promotions for CC's seven Detroit stations.

Added WLHT!

R&R CHR/POP NEW & ACTIVE
#10 HOT AC! #18 AC!



norah jones "Don't Know Why"

Changes. WHHH/Indianapolis night guy **Tony Harris** has exited the station, and according to an article in the *Indianapolis Star*, he says he was let go for doing an eight-minute break...Antioch University non-comm WYSO/Dayton News Dir. **Aileen LeBlanc** exits...**Waitt Radio Network's** (WRN) VP/Programming **Mark Todd** has announces that **Dave Hunter** will move to the programming management position of WRN's AC formats, and **John Glenn** will do the same for the company's two Country formats. Glenn comes to the company after serving for nine years with **Clear Channel** Country KXKT/Omaha...WDNL/Danville, IL morning man **Doug Quick** will do his last show today (10/18) after nearly 25 years with the station. Quick will segue to hosting of the 6p weather on WICD-TV (Channel 15)...former KJEL/Lebanon, MO MD **Jamie Turner** has been tapped as PD of **Ozark Media's** Classic Rocker KFLW/Fort Leonard, MO...WDKF/Dayton, OH PD **Dino Robitaille** heads to **Clear Channel** sister WKST/Pittsburgh as APD/MD...WHHH/Indianapolis MD **Liz Dixon** exits.

Eden Prairie, MN based **Best Buy**, parent company of **Musicland**, **Sam Goody**, **Media-Play** and **On-Cue** music retailers, has announced that (60) employees at the company's corporate headquarters were let go this week as the company begins it's own restructuring.

Clear Channel Classic Rocker KZPS/Dallas is restructuring its format. Syndicated morning duo "**Bob and Tom**" are off the air, and APD/middayer (and longtime Twin Cities alumni) **Jay Philpott** has moved to mornings. More changes are still coming, as the station is counting down to the "new KZPS." Stay tuned.

Tamara Walker is back with the new track "If Only", last week's Most-Added AC track! Already added at WFMK and KAYL! **Curb**

Indiana was the latest state to launch an Amber Alert program when it did so earlier this week. The state's broadcasters are also now sharing the alerts online at amberalertindiana.com.

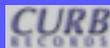
Main Street sends our deepest condolences to WNCI/Columbus APD/MD **Joe Kelly** on the loss of his mother, **Edna** (10/14).

Hoobastank's success at pop/hot AC continues each week. Added at KBMX/Duluth and KSTZ/Des Moines (even though Star has been spinning it madly for 3 weeks!). And KQKY/Kearney is "**Running Away**" with the spin count record... 87 spins this week! Here's the impact song you've been waiting for! **Island-Def Jam**

FEEL Won't Stand In Your Way



New & Active!
**ADDED KINK,
KTBG!!**



Changes too. **Journal Broadcast Group's** KSRZ/Omaha MD/ midday personality **Dave Swan** segues to cross-town **Waitt Radio Network** (WRN) to voice the AC and Oldies format...**Cumulus'** Country KEKB/Grand Junction, CO has named **Jim West** as morning show co-host with **Julie Larsen**. West comes from **Waitt Radio Networks** in Vail, CO where he was programming the Country formats...WTRC-A/EIkhart-South Bend has officially dropped its remaining Adult Standards music programming to go all-Talk, according to reports from Michiguide.Com...Country KHAK/Cedar Rapids, IA PD **Jeff Winfield** has announced he will resign from the heritage station after 14 plus years, effective (10/28). Stay tuned to see where he ends up next...**Federated Media's** Country WBYT/South Bend, IN PD **Tom Oakes** has been upped to OM. He will continue his day to day programming and afternoon drive duties for WBYT, in addition to overseeing Classic Rock WAOR as well. Meanwhile, WAOR morning star **Kevin Redding** adds PD stripes and will continue in mornings with his partner **Chris Bradshaw**.

According to reports from **Jon Ellis'** "Upper Midwest Broadcasting News", University of Northern Iowa student radio station KGRK will be moving to FM, thanks to a recently granted construction permit for a new low-power FM station. The new station on 94.5 in Cedar Falls will broadcast with 100W at 28m and the license is officially held by the **Board of Control for Student Broadcasting**. KGRK, "The Underground," is currently heard on a carrier-current station at AM1440 and on the campus cable TV system. The station has been around in some form since 1955.

Martin Zellar & the Hardways
"Scattered"

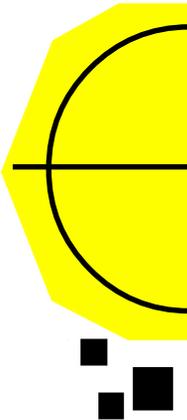


ON NATIONAL TOUR NOW!
WGVX-Drive 105!

Comsearch has received a construction permit for an experimental low-power station on 91.1 in Owatonna, MN. This signal will be right on top of 91.1 KNOW/Minneapolis-St. Paul. The purpose of the experimental low power FM's is to test whether LPFM's will cause interference to third-adjacent stations. In this case, third-adjacencies to 91.1 in Owatonna would be 90.5 KGAC/St. Peter and 91.7 KLSE/Rochester. However, the FCC's own regulations would not actually allow a regular LPFM on 91.1 in Owatonna due to its closeness to the Twin Cities and KNOW. Comsearch had originally applied for a signal on 106.3 in Owatonna, but that application has now been changed to 91.1. They have also received an experimental construction permit for 91.7 in East Bethel, MN.

On Monday, **Midwest Management's** 1480 WTDA/Madison has changed formats to Spanish-language Latin Contemporary, as "La Movida." The station is being operated by **Luis Montoto**, host of a Saturday night show called "La Movida" on 100.5 WTLX/ Columbus-Madison. The new format is the first full-time Spanish format in Madison, but it will eventually have to leave the air. WTDA was granted an "expanded-band" signal at 1670 WTDY/ Madison. Stations that moved to the expanded band are given a limited amount of time to keep both frequencies on the air.

Want to help a great learning conference? *The Conclave* is now accepting items for next year's silent auction at Conclave 2003. Any memorabilia related to music, actors, TV shows, authors, musicians, and radio broadcast will be auctioned as a fund-raiser for the annual Conclave. Give us a call for details at (952) 927-4487.



THE CONCLAVE PRESENTS

TalenTrak

SATURDAY OCT. 19, 2002
CHICAGO

HYATT REGENCY
OAK BROOK
9AM-6PM

KEYNOTE!



John "Records" Landecker

- Keeping it Real: Life Experience as Show Prep
- Habits of Effective Personalities
- You and Your Audience: Connect the Dots
- Making Yourself an MVP
- Aircheck Clinic - **Bring your aircheck cassette!**

FACULTY • Karen Young, President/True Talent

- Mary Ellen Kachinske PD, WTMX/Chicago
- Tim Richards PD, WKQX/Chicago
- Elroy Smith PD, WGCI-WVAZ/Chicago
- Joe Limardi PD, WDBY/Danbury...and more!

Tuition • \$69 at the door
At the door registration **ONLY** effective now
GROUP DISCOUNT HAS EXPIRED!

Hyatt Regency Oak Brook/Chicago- Special TalenTrak Weekend Rate - \$86*- Call 630-573-1234 or visit www.oakbrook.hyatt.com
*a limited number of rooms are available; first come-first served!

For more info call 952.927.4487 or visit www.theconclave.com

SKYWIND

(pronounced "sky-
WHYnd")



"Lamaj"
5 night winner-
KXXR

Cage Match!

Added AOL Music!

Early airplay KFMW,
KRRO, KIBZ, WHMH.

Feel is the new pop band scoring major accolades across Triple A with their debut single "**Won't Stand In Your Way.**" Just added at KINK/Portland, KTBG/Kansas City and KTZO/Albuquerque. Getting ever increasing spins at WRLT, WMMM, WKOC, WXPB, WYEP, KENZ, WTTS, and 25x a week on Drive 105/Minneapolis! Check out this band today. **Curb**

Arbitron has announced (45) candidates whom are vying for seats on the Arbitron Radio Advisory Council. There are five new openings for three-year terms covering 2003-2005. All ballots must be fax dated or postmarked no later than Friday (10/25). Election results will be announced at the Arbitron Council Meeting on November 3-6. Here are the candidates from the greater Midwest region: AC - WTMX/Chicago's **Drew Horowitz**, WRRM/Cincy's **Mark Renier**, KUDL/KC's **Bob Zuroweste** and KSTP/Minneapolis' **Marc H. Kalman**. Rock - WMRR/Muskegon, MI's **Jeff Morton**, WGFN-WGFM-WCKC/Traverse City -Petoskey, MI's **W. Palmer Pyle**. Country - WIXY/Champaign, IL's **Kristine Foate**, WJOD/Dubuque, IA's **Jack Swart**, WQRB-WATQ/Eau Claire, WI's **Rick Hencley** and WWJO/St. Cloud, MN's **Cal Hall**. News/Talk - WOSH-A/Appleton-Oshkosh, WI's **Jeffrey A. Schmidt**, WTCM-A/Traverse City, MI's **Ross Biederman**, KXEL-A/Waterloo-Cedar Falls, IA's **Tim Mathews** and WKBN/Youngstown, OH's **William E. Kelly**.

Norah Jones' "**Don't Know Why**" continues to be the talk of the industry, defying all odds to become a multi-formatic hit. Added this week to WLHT, it's also doing very well at CHR on the strength of KDWB, WZEE, KMXV, WIOG, KLZR, KQKQ and more. **Blue Note**

Carroll Broadcasting Company recently raised \$1,900 for Carroll County, IA Emergency Medical Services. Hot A/C KKRL, Full Serive KCIM, and country KIKD raised the funds on September 11, which will be used for ongoing hazardous materials training for the county's EMS personnel. Congrats to PD **John Ryan** and APD/MD **Kelly Jo Ohliger** on a great accomplishment!

Bon Jovi's latest album, "Bounce," debuted at #2 on the *Billboard* charts earlier this week, which marks the highest-ever debut for the band! Bon Jovi has now enjoyed sales in excess of 93 million albums worldwide! The band is currently preparing to launch a world-wide tour in December in support of the newest radio single "**Everyday**" that is enjoying rotations at a number of stalwart regional stations such as; WDRQ 18x, KMXV 15x, WXSS 41x, WIXX 26x, WKSZ 32x, WHTS 22x and many more! **Island/Def Jam**

Congratulations to **Cumulus WHOT/Youngstown, OH APD/MD Jay Kline** and his new bride **Amanda** who were wed this past weekend.

Were you at Conclave 27, RADIO RISING? Wish you had been? Now registrants and would've-been-there's can take home the audio of some of the conferences Greatest Hits! Available NOW: 1) **Graham Nash** speaks out on his amazing life and career with moderator, WMMS' **Pierre Robert**, 2) **Don Anthony** of *Morning Mouth Magazine* leading **Bob & Sheri, Steve & DC**, and **T-Man** through an hour of mayhem, 3) **Rick Cummings, John Gehron, Lee Clear** and **Dan Halyburton** to discuss how someone can take the next big step into the GM chair, 4) **Jonathan Pontell** introduces "Generation Jones" The author of the soon-to-be-released book of the same name breaks down the highly motivated and independent 36-47 demographic, 5) The Conclave Awards Luncheon including an emotional appearance by **Benny Mardones**, 6) "Big Fun- An Irreverent Glimpse of the History of the Music Business" with **Stan Cornyn** and **Dave Sholin**, 7) "Creating Powerful Radio" with **Valerie Geller**, 8) "Show Prep Greenroom" with **Tom Zarecki**, 9) "Internet Strategies" with **Jennifer Rall** and **Kurt Hanson**, 10) "Super Happy Fun Hour" with **Paige Neinaber**, 11) The Top 40 session with **Brian Burns**, 12) The Rock Symposium with **Bill Jacobs**. Each session tape is only \$25 - or buy two and get the third for FREE! And all orders get FREE SHIPPING!!! How can you lose! Relive great moments from this amazing conference - visit www.theconclave.com for all the details. Questions? Call 952-927-4487.

JOBS. Rushmore Radio in Rapid City, SD is accepting applications for future openings within their cluster of four top rated FM's stations in the market (A/C KMKK, CHR KRCS, Classic Rock KFXS, and Country KOUT). Selector, promotions, and marketing skills are a must! Send your package to: Rushmore Radio, Attn: OM **Charlie O'Douglas**, Box 460 Rapid City SD 57709 or email charlieo@rapidnet.com... **Rushmore Radio** in Rapid City, SD is accepting applications for future openings within their cluster of four top rated FM's stations in the market (A/C KMKK, CHR KRCS, Classic Rock KFXS, and Country KOUT). Selector, promotions, and marketing skills are a must! Send your package to: Rushmore Radio, Attn: OM **Charlie O'Douglas**, Box 460 Rapid City SD 57709 or email charlieo@rapidnet.com... WDKF (94.5 Kiss-FM)/Dayton, OH is searching for it's next PD! Get your packages to: WDKF, Attn: **Mary Fleenor**, 101 Pine St., 45402...All jobs listed in *The TATTLER* are presented free of charge and represent equal opportunities.