

THE  
**MAIN STREET**  
Communicator Network  
**TATTLE R**

The intersection of radio & music since 1974  
Tom Kay - Chris Mozena - Brad Savage

The Conclave's unique **TalenTrak** is just 1 week away - beginning Saturday, October 19<sup>th</sup> in Chicago (suburban Oak Brook) at the Hyatt Regency Oak Brook. Registrants from as far away as California and Canada will be descending on **TalenTrak**, an intense one-day seminar which promises to help each student become a better, more proficient air talent. Morning sessions beginning at 9AM at **TalenTrak** include "Keeping it Real: Life Experience as Show Prep", "The Habits of Effective Personalities", "You and Your Audience- Connect the Dots", and "Making Yourself an MVP!" And not to be missed- Lunch with the legendary **John "Records" Landecker!** The entire afternoon will be devoted to the Aircheck Clinic, where **TalenTrak** faculty go one-on-one for aircheck critiques and counseling! Bring your scoped 3 minute cassette aircheck!! **TalenTrak** faculty: **Karen Young** (True Talent), **Mary Ellen Kachinske** (WTMX/Chicago), **Elroy Smith** (WGCI/Chicago), **Tim Richards** (WKQX/Chicago), and **Joe Limardi** (formerly WZOK/Rockford, now with WDBY/Brookfield, CT), **Lester St. James** (KRZZ/Wichita), **Kipper McGee** (WDBO/Orlando), **Tony Waitekus** (WHTS/Quad Cities), **Bob Walker** (WTKI/Milwaukee), **Jim O'Hara** (WLLR/Quad Cities), **Jim Stone** (WXRX/Rockford), **Bill Klapproth** (WLUP/Chicago), **Tim Kelly** (WKFM-WKLR/Milan), **Jo Jo Martinez** (WXSS/Milwaukee), **Jonathan Drake** (WLRW/Champaign), **Mark Anderson** (WIOG/Saginaw) and more to be announced! The day will be capped at 5PM with a Getaway Cocktail gathering! The cost is \$69 per person. **NOTE: Airchecks will only be guaranteed to the first 45 registrants, but every student will be able to take in the morning classroom sessions, the Landecker keynote, and the cocktail gathering.** A limited number of specially priced **TalenTrak** rooms at \$86 are still available. Call the Hyatt directly and ask for the Conclave/**TalenTrak** special (630-573-1234) or visit their website at [www.oakbrook.hyatt.com](http://www.oakbrook.hyatt.com). The Hyatt address: 1909 Spring Road, Oak Brook, IL 60523. For more information, call the Conclave office at 952-927-4487 or visit [www.theconclave.com](http://www.theconclave.com).

**Martin Zellar and the Hardways** are seeing nice progress at Triple A with the new single "**Scattered.**" Did you happen to catch Martin's performance before ALCS Game 2 on Wednesday night? Before hosting the *National Anthem*, he sang a track from his new album, and the old **Gear Daddies** favorite "**Stupid Boy.**" You'll be hearing "Scattered" on Drive 105, plus specialty action on KS-95, Cities 97, and KDOG/Mankato. When Martin plays, it's a sell-out crowd. Want to hear why? **Owen Lee Recordings**

As hinted here last week, **Clear Channel** made the appointment of KFAN-KFXN-KEEY OM **Gregg Swedberg** to Regional VP/Programming for the MNKOTA (Minnesota, the Dakotas) region. In inimitable Swedberg fashion, Gregg told *The TATTLE R*, "Gosh, I sure hope I don't screw it up!!" Also appointed Regional VPs: **Mike Wheeler**, OM of KSLZ/St. Louis, will handle Missouri & Kansas and **Mike O'Connor** has been promoted to head up programming for the company's Rocky Mountain region. Congrats to all!

**Honeymoon Suite** is seeing early action in Midwest radio with their comeback track "**The Way I Do.**" Added this week at Hot AC/CHR hybrid KYYY/Bismarck, Hot AC KKRL/Carroll, IA, and rock KXRA/Alexandria, MN, and with spikes at rock WXRX/Rockford, this track is causing excitement and "I remember them" responses everywhere it is heard! If you need another copy, contact Brad Savage at (952) 927-4487 or [bsavage@main-st.net](mailto:bsavage@main-st.net). **Wildfire**

Congrats to radio veteran and former Conclave Board Committee member and KRBZ OM **Brian Burns** who prepares to make the lengthy commute from Kansas City to Omaha following his joining **Waitt Radio's** AAA outlet "106.9 The City" KCTY as its new PD and air talent. Brian begins his new duties Monday (10/14).

On the strength of last week's add at KDWB/Minneapolis, several more regional CHR's have added **Norah Jones'** breakthrough single "**Don't Know Why.**" This week, WZEE/Madison, KKDM/Des Moines, and KGLI/Sioux City have all added this hit song that's already been proven weeks ago at Hot A/C, Triple A, Smooth Jazz, and A/C. **Blue Note**

As hinted last week in *The TATTLE R*, KRBB/Wichita APD/MD, and Conclave Executive Committee member, **Tom Cook** makes the significant market leap to **Clear Channel's** AC WSNI/Philly for similar duties. Congrats Tom!

*norah jones* "Don't Know Why"  
ADDED WZEE, KKDM, KGLI!  
RESEARCH/PHONES/SALES -  
KMXV 24x, KLZR 34x,  
KS95 39x, KSTZ 47x,  
WTKI 24x, KSRC 39x,  
KTCZ 37x, etc! A TRUE  
multi-formatic success  
story!!!



**HONEYMOON SUITE**  
*The Way I Do*  
The first U.S. single from

Just Added-  
KKRL, KYYY!



*Lemon Tongue* (Wildfire Music HMS03542)

**Martin Zellar &  
the Hardways  
"Scattered"**

**On WGVX- Drive 105!  
Specialty airplay on:  
Cities 97, KS-95,  
KDOG/Mankato**



Congratulations to **Saga's** WIXY/Champaign, IL who has been awarded a prestigious 2002 **CMA** Broadcast Award for Small Market station of the year! The Broadcast Award winners will be recognized during the 36th Annual CMA Awards on Wednesday (11/6) at 8p (ET) live from the Grand Ole Opry in Nashville!

**Bon Jovi** is racking up spins across the nation for the new single "**Everyday**." Just last week, the album "**Bounce**" hit record stores, and is already selling fast thanks to radio and constant exposure on VH-1 and MTV. It's alphabet soup for call letters supporting this song: WDRQ, WXSS, WIXX, WMYX, WZPL, KFBZ, WKSZ, KZIA, KBEA, KFMC, KOTM, WHTS, KYYY, KFIZ, WZEE, WYCO, WZOK, and just added at WDJX/Louisville! **Island-Def Jam**

**MyStar Communications'** Adult Top 40 "Z-99.5" WZPL/Indianapolis was named winner of several awards in the annual *Nuvo Newsweekly* "Best Of Indianapolis" edition. The awards are decided by votes cast by readers of the local publication. Z-99.5 was named "Best Radio Station", morning host **Dave Smiley** and the **Smiley Morning Show** was named "Best Local Personality", and Metro Traffic personality **Tom Berg** was named "Best Local Traffic Reporter" for his traffic reports on Z-99.5. Congrats to everyone at WZPL!

Earlier this week, **Mary Quaas**, along with two of her previous key executives, **Lindsay Wood Davis** and **Tami Gillmore**, re-entered the station ownership game with the acquisition of (22) stations, (15) in Wisconsin and (7) more in Illinois, from **Marathon Media** for an undisclosed price. Marathon is now completely out of radio in Illinois and has just one remaining station in Ft. Atkinson, WI.

Get ready to see **Curb Records'** latest discovery, Los Angeles power-pop act **Feel** across the Midwest late this month. Feel is led by **Scot Sax**, ex-**Wanderlust** and ex-**Bachelor Number One** frontguy. Their self-titled debut album just hit stores, and is a masterpiece of pop craftsmanship. We're still excited each time we hear the lead single "**Won't Stand In Your Way**" on Drive 105/Twin Cities, the station playing it more than anyone else in the country! Take notice of these guys early, and discover why this act is poised for long-term success.

*Rumor:* Is former WVRV/St. Louis PD (and well-known Cubs fan) **Mark Edwards** ready to trade his trusty Cubs hat for another hat in a National League city?

**New & Active!**

**WGVX- 25x!!**

**Also on KCTY/Omaha,  
WRLT/Nashville,**

Won't Stand In Your Way



Congratulations to **Midwest Communication's** WROE/Milwaukee morning-man **Chuck Lakefield** who is the winner of **Island's** "Have Dinner with **Mariah Carey** in Los Angeles contest" featured on **Joel Denver's** *AllAccess.com*.

**Skywind** (pronounced *Sky-why-na*) is a name that active rock, alternative, and mainstream rock programmers will soon be very familiar with. This regional success story has begun at KRRO/Sioux Falls, and has received specialty airplay at KFMW/Waterloo-Cedar Rapids, KIBZ/Lincoln, and WARQ/Columbia. This week, the song "**Lamhaj**" has been featured on 93X's "Cage Match at Nine." As of press time, "Lamhaj" has won the Cage Match four consecutive nights, defeating new offerings from **Hook Echo**, **Jimmy Eat World**, **Disturbed**, and **Mad At Gravity**. It's time to take notice of this up-and-coming rock act. Contact Brad Savage at (952) 927-4487 or [bsavage@main-st.net](mailto:bsavage@main-st.net) if you would like to receive an advance copy of the full-length CD "**O2 (Oxygen)**" from Skywind! **Atomic K**

**Emmis'** Alternative WKQX/Chicago syndicated morning-man **Mancow Muller** was the subject of FBI questioning earlier this week, following a claim from a show caller that he was the Maryland sniper that has gripped the greater Washington D.C. area with fear for the better part of two weeks. The sniper's indiscriminate shooting spree is responsible for (at least) 7 deaths and 2 serious injuries as of press time. Muller's show airs in Maryland, on WOSC/Salisbury, which is not actually heard in the areas where the sniper has been operating.

As the Angels continue to do battle with the future 2002 World Champion **Minnesota Twins** (in case you have something else to do next week, we can reveal now that it will be the Twins in 6), it's interesting to note that **Darin Erstad**, star outfielder for Anaheim, is so popular in his hometown of Jamestown, ND that radio station KSJB broadcasts *every* Angels game!!

**Hoobastank** is researching, requesting, and proving that "**Running Away**" is indeed a hit for multiple formats. Just added at WTBX, KSTZ, and WHTS! Also playing at KDWB, KMXX (39x!), WDAY (59x!), KSLI, KDOG, KKCK, KFMC, WWAX, KKDM (45x!), WZPL (58x!), WIOG, WSNX, WDJX (52x!), KQKY (86x!), WXSS, WRVW, KFIZ, and plenty more! **Island-Def Jam**

-“The Kevin and Bradshaw Morning Show” from Premier Marketing’s CHR “Q-106.1” KOQL/Columbia, MO is moving October 21 to Federated Media’s Classic Rock WAOR/South Bend, IN. **Kevin Redding** will also take over as PD of WAOR. Although the move from CHR to Classic Rock may seem steep, Redding has experience in rock formats as morning host at KRNA/Iowa City and Premier Marketing sister Triple A KBXR/Columbia. **Chris Bradshaw**, meanwhile, has worked nights at KJCQ/Jefferson City, MO before coming to Q-106.1. This move also effects **Zimmer** crosstown CHR “Y-107” KTXV/Columbia, as PD **Marc Elliott** (aka “JoJo In The Morning”) was preparing to leave the airwaves. Former WKZL/Greensboro night jock **Scholar Brad** has been hired for mornings at Y-107, and will still be coming to the station. But with all the changes in the market, Elliot says that “now is not a good time to be leaving the air.” He will stay on the morning show while everything settles down in the Columbia market. Got all that??

**Leann Rimes’ “Life Goes On”** continues strong and grabs WHTS/Quad Cities as a supporter this week. The video is playing constantly on VH-1, the song is researching very well, and it’s at #34 on the CHR chart. What else do you need? **Curb**

*Chicago Changes.* Talker WCKG/Chicago has renewed its deal to serve as flagship for the minor league Chicago Wolves hockey team...former WGN-A/Chicago morning producer **Laura Hirsch** has joined Classic Hits WERV/Aurora, IL for weekends...**Fox’s** WFLD-TV/Chicago producer, and former WLUP/Chicago morning show member, **Jim Wiser** returns to radio as Producer of **Spike O’Dell’s** morning show at WGN-A/Chicago according to reports from this week’s *Chicago Sun-Times*...**Sporting News Radio’s** WGSN-A/Chicago update anchor **Les Grobstein** and Marketing Mgr. **Beth Roncke** have reportedly exited the company...WZFS/Chicago morning host **Johnny Stone** has announced the syndication of a new AC radio countdown show called “Looking Up to Number One with Johnny Stone-The Contemporary Christian Music Count-Up.” The program will be a 2-hour show based on *R&R’s* Top 20 Christian AC Chart, and will feature artist interviews and information...According to reports from this week’s *Chicago Sun-Times*, Talker WLS-A/Chicago News Dir./morning anchor **Steve Scott** has been elected President of the Illinois News Broadcasters Association. The organization also named cross-town WGN-A Agricultural Services Dir. and “Noon Show” co-anchor **Orion Samuelson** as “Illinoisian of the Year.”

Earlier this week, during the murder trial of alleged serial killer **John E. Robinson**, a disturbed resident of Linn County, KS who apparently spent his spare time killing young women and hiding their remains in wooden barrels on his property, Talker KCTE-A/Kansas City morning-man **Randy Miller** was formally reprimanded by Judge **John Anderson III** for handing out T-shirts outside the courtroom with the slogan “Roll Out The Barrels.” The judge later denied a defense motion to have the trial moved because of Miller’s stunt.

**Jefferson-Pilot** smooth jazz outlet KJCD/Denver has named **Michael Fischer** its new PD, after former PD Steve Williams segued to KKSF/San Francisco a few weeks ago. Fischer comes from a former PD position at smooth jazz KOAI/Dallas.

**Midwest Radio Network/Hibbing, MN** announced the promotion of **Rich “King of the Conclave Bowling Tournament” Collins** to VP/Programming for the Midwest Radio Network today (10/11). Rich will now oversee programming on the (12) stations that Midwest Radio Network owns or operates in Minnesota and Wisconsin.

Top A/C Tip: **Tamara Walker “If Only.”** Impacting NOW! **Curb**

*Changes.* **Debco Productions** has closed on it’s sale of both KOZX-AM/Cabool, MO and KELE/Mountain Grove, MO to **Quorum Radio Partners** for a reported \$800,000...Just one week after an LMA was announced, **Alan Quarnstrom** has instead purchased the combo of WXCX/Siren, WI and WLMX/Balsam Lake, WI (both just north of St. Paul, MN) from **Casey Communications** for a reported \$1.2 million...former WQSX/Boston personality **Michael Knight** joins WXSS/Milwaukee for wake-ups...Monday (10/14) WFMT/Chicago will quit the internet streaming begun in 1998, citing ongoing uncertainty over web-cast royalties and the expense of maintaining a high-quality web-broadcast.

The FCC has applied the brakes to the \$62 million, (12) station, **Brill Media** sale to **Regent Broadcasting**, citing ownership/revenue concentration concerns revolving around the proposed acquisition of (4) Duluth, MN properties, including; WEBC-AM, KBMX-FM, KLDJ-FM and KKCB-FM. Regent currently owns (2) AMs and (4) FM’s in nearby St. Cloud, MN.



THE CONCLAVE PRESENTS

# TalenTrak

THE CONCLAVE PRESENTS

KEYNOTE! 

**FACULTY** • Karen Young, President/True Talent  
 • Mary Ellen Kachinske PD, WTMX/Chicago  
 • Tim Richards PD, WKQX/Chicago  
 • Elroy Smith PD, WGC1-WVAZ/Chicago  
 • Joe Limardi PD, WDBY/Danbury...and more!

• **Keeping it Real: Life Experience as Show Prep** • **Habits of Effective Personalities** • **You and Your Audience: Connect the Dots** • **Making Yourself an MVP** • **Aircheck Clinic – Bring your aircheck cassette!**

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Tuition • Individual - \$69 Before 10/19 or \$69 at the door  
 Register online at [www.theconclave.com](http://www.theconclave.com) or call (952) 927-4487  
 GROUP DISCOUNT HAS EXPIRED!

HYATT REGENCY OAK BROOK  
 9AM-6PM

Hyatt Regency Oak Brook/Chicago- Special TalenTrak Weekend Rate - \$86\*- Call 630-573-1234 or visit [www.oakbrook.hyatt.com](http://www.oakbrook.hyatt.com)  
 \*a limited number of rooms are available; first come-first served!

**For more info call 952.927.4487 or visit [www.theconclave.com](http://www.theconclave.com)**

Coming Soon!



**Clear Channel** mainstream rocker 93.1 KXLP/Mankato has programmed every song in its playlist in alphabetical order and is presenting the "KXLP A to Z" this week. It began Monday, and as of press time (Friday AM) the station is only as far as the songs with "Love" as the title, so expect this event to continue for the next several days. KXLP OM/PD **Terry Cooley** says it's fun for the listeners and jocks, and a strong imaging tool for the station.

Former KCLD/St. Cloud staffer **Kris Winters** (now known as **Valentine**) checked in with *The TATTLER* this week to let us know that the morning show from his new station, country KYGO/Denver, have won the title of "CMA Major Market Personalities of the Year!" **Jonathan and Mudflap** are thrilled with this prestigious honor.

*Changes Too.* **South Central Communications** now officially owns WSTO/Evansville and this weekend the main offices will move to: 111 S.E. 3rd St. Suite 20, Evansville, IN 47708. Phones and faxes will remain the same, for now...**Zeo Radio Networks'** Classic Rock/Triple A hybrid KQMT/Denver has hired **Josh Mahler** as its new Production Dir...**Regent's** Alternative WGRD/Grand Rapids, MI debuted a new morning show this week featuring former mid-day personality **Michael Grey**, Production Dir. (and former Fargo AM Driver) **Dave Justice**, and holdovers **Stephanie Webb** and **Rovin Ralph**, replacing **Rick & Scott**...**Citadel's** WIOG/Saginaw, MI has officially removed the "interim" from night-guy **Mason's** MD title...

**Leighton Enterprises/St. Cloud** producer/associate engineer/web master/jock/general "everything guy" **Scott Bryant** is also the star of a budding acting career. He just finished a ten-show sellout run of "Grease" at St. Cloud's Paramount Theater, where he was "typecast" as **Vince Fontaine**, the radio announcer and host of the big dance-off. Congrats Scott!

**Regent Broadcasting's** Classic Rocker "103.7 The Loon" KLZZ/St. Cloud names **Jared Mashburn** its new afternoon host, filling the void left when "**Absolut**" **Brian Hough** exited to an Imaging/Production Director position for **Clear Channel**/Missoula, MT two weeks ago. Jared comes from a position as PD at country/full service 1360 AM KRWC/Buffalo, MN. He will continue to host weekends at **Infinity** '80s outlet "Mix 104.1" WXPT/Twin Cities.



**LEANN RIMES**  
**Life Goes On**  
**ADD WHTS!!**  
**WIXX 33x, WHZZ 37x,**  
**WKSZ 42x, KFRX 35x,**  
**KSTZ 48x!!**  
**T40 Mediabase Building**  
**Chart #34!!**

*More Changes.* WRFD/Columbus, OH PD **Marty Daniels** exits the station to begin working for the **FourSquare Agency**, effective Monday (10/14)...HAC WZKL/Canton, OH is now Top 40/Mainstream using the new moniker "Q-92, Today's Hit Music" and a call letter change is expected as well. Meanwhile, PD **Morgan Taylor** steps down prior to his leaving in mid-October when he will be heading to WKDD/Akron for nights...**First Broadcasting**, the company owned by **Ron Unkefer**, is reportedly auctioning its Kansas City move-in, Country KCSX/Moberly, MO, which is in the process of moving into the K.C. market with a Class C1 facility licensed to Lee's Summit, and will take bids on the station until next Friday (10/18).

Congratulations to **Island/Def Jam** VP of Promotion **Mike Easterlin** and his wife, **LeeAnn**, who welcomed their first child into the world Thursday at 4:35am. Their baby girl, **Davin Michelle**, weighed in at a whopping 8 pounds 1 oz.!

*JOBS.* Heritage CHR 104.7 KCLD/St. Cloud is looking to fill its midday position. Candidates must possess strong on-air and production skills. They also to be able to relate to the 18-34 female demo. Females strongly encouraged to apply. Please send T&R to PD **Sam Stevens**, 619 W. St. Germain, St. Cloud, MN 56302... Adult CHR KDOG/Mankato is searching for a full-time Midday host who can also do production, appearances, and knows the music. Email your T & R to **Linder Broadcasting**/Mankato OM **Dwayne Megaw** at [jobs@linderradio.com](mailto:jobs@linderradio.com) or mail to KDOG, 59346 Madison Ave, PO Box 1420, Mankato, MN 56001... Part time positions are open at Hot AC Y-103 and CHR/Rhythmic Hot 105.5 in Champaign, IL. Send your T & R's to Next Media, attn: **Dan Edwards**, 337 N. Water St, Decatur, IL 62523... Mornings in the Black Hills? Rare opening on the market's fastest growing radio station, The New Star 106.3! Seeking a morning co-host for Soft A/C, females highly encouraged. Send your T&Rs to PD **Kurt Summers**, 518 St. Joseph Street, Rapid City, SD 57701... Alternative WGRD/Grand Rapids, MI is looking to fill mid-days and has an opening for a Production Director. Get your packages to PD **Bobby Duncan**, 50 Monroe NW, 49503...**Emmis'** Alternative KPNT/St. Louis, MO has an immediate opening for part-time on-air talent. Interested? Send your T&R (today) to: KPNT, Attn: **Woody**, 800 St. Louis Union Station -The Powerhouse, 63103... All jobs listed in *The TATTLER* are presented free of charge and represent equal opportunities.