

THE
MAIN STREET
Communicator Network
TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

The Conclave's unique **TalenTrak** is just 2 weeks away - beginning Saturday, October 19th in Chicago (actually, suburban Oak Brook) at the Hyatt Regency Oak Brook. **TalenTrak** is an intense one-day seminar, helping everyone in attendance to become a better, more proficient air talent. Are you just beginning in radio, or are you a veteran who just hasn't reached your fullest potential? **TalenTrak** is for YOU! Morning sessions beginning at 9AM at **TalenTrak** include "Keeping it Real: Life Experience as Show Prep", "The Habits of Effective Personalities", "You and Your Audience- Connect the Dots", and "Making Yourself an MVP!" And not to be missed- Lunch with the legendary **John "Records" Landecker!** The entire afternoon will be devoted to the Aircheck Clinic, where **TalenTrak** faculty go one-on-one for aircheck critiques and counseling! Bring your scoped 3 minute cassette aircheck!! **TalenTrak** faculty: **Karen Young** (True Talent), **Mary Ellen Kachinske** (WTMX/Chicago), **Elroy Smith** (WGCI/Chicago), **Tim Richards** (WKQX/Chicago), and **Joe Limardi** (formerly WZOK/Rockford, now with WDBY/Brookfield, CT), **Lester St. James** (KRZZ/Wichita), **Kipper McGee** (WDBO/Orlando), **Tony Waitekus** (WHTS/Quad Cities), **Bob Walker** (WKTJ/Milwaukee), **Jim O'Hara** (WLLR/Quad Cities), **Jim Stone** (WXRJ/Rockford), **Bill Klapproth** (WLUP/Chicago), **Tim Kelly** (WKFM-WKLR/Milan), **Jo Jo Martinez** (WXSS/Milwaukee), **Jonathan Drake** (WLRW/Champaign) and more to be announced! The day will be capped at 5PM with a Getaway Cocktail Party! The cost? Just \$59 per person or a special group registration of \$49 each for 2 or more registrants from a radio station/group through **Thursday, October 10th**. After that date, single and group tuition becomes \$69. A limited number of specially priced **TalenTrak** rooms at \$86 are still available for Friday night, October 18th. Rooms are available for Saturday, but at \$160 per night. Call the Hyatt directly and ask for the Conclave/**TalenTrak** special (630-573-1234) or visit their website at www.oakbrook.hyatt.com. The Hyatt address: 1909 Spring Road, Oak Brook, IL 60523. For more information, call the Conclave office at 952-927-4487 or visit www.theconclave.com.

Wichita Summer Book, Phase 2 Trend. Country KFDI stays at the helm. KFDI 11.1-11.5, KEYN 7.4-7.5, KDGS 8.1-7.2, WZSN 5.7-6.7, KRBB 5.8-6.5, KKRD 6.8-6.1, KFTI 5.5-5.9, KRZZ 5.1-4.8, KFXJ 5.4-4.8, KNSS 4.0-4.4, KICT 4.8-4.0, KFBZ 4.6-3.4, KTLI 2.5-3.3, KYQQ 3.4-2.5, KFH-AM 2.0-2.3, KFH-FM 1.4-2.0, KMXW 1.5-1.6, KMYR 0.9-1.2, KSJM 1.1-1.2, KQAM 1.5-1.1, KANR 0.8-0.9. Summer Trends found in this **TATTLE R** are 12+ persons, 6A-12P, M-Su, 6A-mid, May/June/July-June/July/Aug comparisons. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

Honeymoon Suite is back with "The Way I Do", a great new song for rock and Hot A/C. Who could forget these Canadian rockers, who sound as great as ever and have matured right into the middle of your target demo? Just added at rock KXRA/Alexandria, MN and Hot A/C KKRL/Carroll, IA! **Wildfire**

Yesterday, **Radio One's** KTTB/Minneapolis named **Dusty Hayes** as it's new PD! He began his new post immediately. Dusty had been PD at **Infinity's** 80's WXPT/Minneapolis until the end of the summer, and he'll take the place of **Randy James** who departed the station just before July's Conclave. *Rumor: Will one of Dusty's first moves at B96 involve something really zany?*

Michael Knight returns to the Midwest! Michael (AKA **Ray Bell**) will begin his new duties as **Entercom's** WXSS/Milwaukee morning host in 2 weeks. He segues from Entercom's Boston cluster, where he'd been Star 93-7's PM driver for the past few years after performing the same chores for KDWB/Minneapolis. He takes the place of **Joe Caruso**, who exited WXSS earlier this week after a 4-year stay. Other Entercom moves in Milwaukee: **Dave Michaels** has exited his afternoon slot at WLYD/Green Bay to join WXSS for overnights, while adult sister WMYX names **Sandy Maxx** as its new night host (from cross-town WKLH).

Norah Jones gets an add this week at CHR KDWB/Minneapolis! Has PD **Rob Morris** seen a major research story that cannot be ignored? Also added at KKRD/Wichita, this standout is getting major listener response everywhere it is played! On KFMD, KQKQ, WWWQ, WIOG, WRVW, WZOK, WKHQ, KFMC, KQKY and nearly every Hot A/C, AAA and A/C in the region. We sure "Don't Know Why" you aren't playing it yet! **Blue Note**

Madison Summer Book, Phase 2 Trend. Country WWQM ties T40 Z104 for the market lead. WWQM 7.3-8.0, WZEE 8.3-8.0, WOLX 7.1-7.3, WMGN 6.6-6.4, WIBA-AM 5.3-5.8, WIBA-FM 4.9-5.8, WJJO 5.6-5.1, WBZU 4.9-4.9, WMMM 5.1-4.7, WCJZ 2.7-2.5, WTUX 3.2-2.4, WTSO 2.4-2.4, WMAD 2.9-2.4, WTDY 1.7-2.0, WDMP 1.5-1.9, WKPO 1.5-1.7, WSJY 1.4-1.4, WIBU 1.0-0.7, WPDR 0.5-0.7, WBKY 0.5-0.7, WDDC 0.7-0.7, WJVL 0.7-0.7, WTLX 0.5-0.5, WGN-AM 0.7-0.6, WTDA 0.2-0.2.

Martin Zellar and the Hardways are on tour in Colorado this weekend, then starting next week they have a series of dates around the Twin Cities area. "Scattered" is a great new track for AAA which is receiving airplay on Drive 105/Twin Cities, plus specialty airplay on KDOG/Mankato, KS-95/Twin Cities, and KTCZ/Twin Cities. Let us know if you need another copy of the CD, or if you want to hear the (Martin approved) "bootleg" best-of CD (including the world famous "Zamboni Song"). Call (952) 927-4487 or email bsavage@main-st.net. **Owen Lee Recordings**

Clear Channel makes some regional changes this week as CC/Chicago announces that **Bob Kaake** has been named Regional VP/Programming for the Chicago Trade Zone, an area encompassing Chicago, Milwaukee, Madison and Eau Claire, WI. Bob is currently Operations Dir. of Clear Channel's Smooth Jazz WNUA & AC WLIT/Chicago, and he will continue with those responsibilities. Bob will report directly to RVP and Market Manager **John Gehron** and work with Regional Sr. VP/Programming **Gene Romano**. Meanwhile, Clear Channel/Cleveland has named **Kevin Metheny** to the newly created position of Regional VP/Programming for the Cleveland trading zone. Metheny was previously Regional Dir./Programming Operations, Northeast Ohio, and will now report to Regional VP **Jim Meltzer** and Regional Sr. VP/Programming **Gene Romano**.

Leann Rimes new video for "Life Goes On" is seeing lots of airplay on VH-1. At radio, the song isn't doing too bad either: WKQI, KMXV, KCHZ, KKDM, WZEE, WIAL, WZOK, WNDV, KFMD, WIXX, WKSZ, WKHQ, KZIA, KDOG, WWAX, WZPL, KFBZ, KBMX, WLTE, KSRC, KEFM, WFMK and plenty more are all believers! **Curb**



LEANN RIMES
Life Goes On
30+ spins: WIXX, WHZZ,
WKSZ, KFRX, WDBR, WKHQ,
KSTZ, KSRZ, etc.
REMIX AVAILABLE NOW!
RATHEMUSIC= 4.00+, all demos!
JAY LENO - FRIDAY, 10/4!!

Now that **Clear Channel** has named Regional VP/Programming for most of its various Midwest trading zones, will it get around to naming a similar VP for it's Minneapolis trading zone...as early as next week? The lead horses in the race? *The TATTLER* hears it's K102-KFAN/Minneapolis OM **Gregg Swedberg** and KDWB/Minneapolis PD **Rob Morris**. Stay tuned!!

Congrats to **Mark Todd**, VP/Programming-Waitt Networks, on his marriage tomorrow to longtime sweetheart **Robin** at the Four Seasons Hotel in Las Vegas!!

Changes. **Nextmedia/Decatur, IL** has named **Darrin Arriens** OM of Top 40 WSOY-FM, Top 40/Rhythmic WCZQ and Country WDZQ, while talker WSOY-AM/Decatur, IL has upped morning-man **Brian Byers** to PD/OM.....Rhythmic T40 KSPW/Springfield, MO has announced it is bringing in former KEGL-KFXR/Dallas talent **Dawn McClain** as Promotions Director...WSTO/Evansville, IL has hired WTFX/Saginaw morning-man **Jukebox Josh** for afternoons, meanwhile **Dave Michaels** slides into mid-days, returning that daypart to a live show...WGLM/West Lafayette, IN part-timer **Ken Stapleton** exits to take over APD duties at cross-town Oldies WIBN...longtime suburban Chicago talk host **Libby Collins**, whom has most recently been hosting mornings on WJOB/Hammond and WIMS/Gary, IN, joins WAIT-A for mornings, replacing the departing **Glynnis Walker**...WKSZ/Green Bay MD **Joe Malone** exited the CHR station last Friday (9/27), but this seasoned pro won't be on the bench for long...According to reports from the *Milwaukee Journal-Sentinel*/this week, Rock WMZK/Wausau has dropped syndicated WLZR/Milwaukee morning show **Bob & Brian** from the lineup...Kansas was the most recent state to bring a version of the Amber Alert system on-line when they did so this earlier week, meanwhile the national version remains on the table in a House subcommittee awaiting action.

Former WIFC/Wausau PD and WLCE/Philadelphia APD **Danny Wright** has landed in Mobile, AL as **Cumulus** flips '80s WYOK to mainstream CHR. The airstaff at "Hot 104" includes **Scott Adams** (formerly of WLLC/Detroit), **Matt Mitchell** (from KMXV/Kansas City), and **Mo Bounce** (aka **P.J. Cruz**) for nights.

Bon Jovi keeps seeing spin increases and national chart jumps with "**Everyday**" across several formats. Call letters? It's alphabet soup time: WDRQ, WXSS, WHTS, KZIA, KQKQ, KMXV, WMYX, KFB, KKRL, KFIZ, WDUX, KOTM, WIXX and many more! **Island-Def Jam**

Rumor: Is WIXX/Green Bay not only looking out of Wisconsin but out of the U.S. for it's next morning show co-host???

HONEYMOON SUITE
The Way I Do
The first U.S. single from

Just Added-
KKRL!



Lemon Tongue (Wildfire Music HMS03542)

Take note, play-by-play folks – it's not always a good idea to put a major sport team owner on the air. Case in point? Last Sunday night, as the Minnesota Vikings played the Seattle Seahawks, **Clear Channel's** KFAN on-air team of **Paul Allen** and **Joe Sensor** invited **Red McCombs** – owner of the Vikes, and part owner of Clear Channel – into the booth to call a play or two. Things were fine at first, with Red calmly relating about how beautiful a night it was in Seattle. Then, things got dicey. According to the *Star-Tribune's* **Doug Grow**, here was McCombs' report: "The Seahawks come out. They're down now on their own 19 yard line. Dilfer's back." Pause. "We're gonna rush! We got the big rush on!" A little pause. "He completed the pass over the middle." Mini pause. "Nine yards. Twelve yards." (In the background, Allen whispers, 'Shaun Alexander' who caught the pass from Dilfer. McCombs is quick to pick up the prompt.) "Shaun Alexander on the way." McCombs says, talking faster and faster. "Come on, take him out!" "Stop him! Stop him!" A little pause and McCombs' voice drops to a whisper. "Stop him." Another pause. "Seven points for the (pause) Seahawks. Oh my God." At that point, Allen retrieved the mike, and Red left (some say, "stormed out") of the control booth. While Allen later professed sympathy for McCombs, he was still caught up in the history of it all. "When he was yelling 'stop him!' it sounded like a thief had just picked his pocket," said Allen. "Here's a chance for the owner of a team to call one play and it turns out to be an 80-yard touchdown against his team. You can't make this up." On Monday, Grow reached out to McCombs, but got no further than his receptionist. She asked, "What do you want to talk to him about?" Said Grow, "The one play he broadcast. It's sort of funny." Retorted McCombs' receptionist: "Not yet it isn't." All righty, then...how about those Twins??!!

Des Moines Summer Book, Phase 2 Trend. N/T WHO is still the market kingpin, but rock KAZR posts a nice trend. WHO-AM 11.2-11.0, KKDM 10.9-10.5, KIOA 9.0-8.7, KGGO 7.9-8.0, KAZR 5.9-6.3, KLT1 5.4-5.9, KSTZ 5.9-5.8, KHKI 4.7-5.3, KJJY 6.2-5.3, KRNT 4.0-3.4, KMXD 3.2-3.4, KVJZ 4.0-3.2, KRKQ 3.4-3.1, KCCQ 2.3-2.5, KZZQ 2.3-2.2, KJJC 1.0-1.4, KXTK 0.7-1.0, KXNO **-0.8, KWKY 0.8-0.7.

Feel is grabbing attention at AAA with an artistically credible, infectious track from a critically acclaimed full-length which just hit record stores this week. "**Won't Stand In Your Way**" has become a favorite at WGVX/Minneapolis, WRLT/Nashville, KCTY/Omaha, and many more. Expect to see these guys on an extensive Midwest regional tour in late October. **Curb**

Bob Jung is named the new GM at **Seehafer Broadcasting Company's** WYCO-WXCO/Wausau, WI. Jung has most recently served with crosstown **Midwest Broadcasting**.

FEEL Won't Stand In Your Way



New & Active!
WGVX- 25x!!
add KTHX!!



Congrats to former Twin Cities air talent **Mark Abuzzahab** on his promotion at Triple A WNCS/Burlington, VT. Mark officially nabs the PD title (he was already APD), replacing retiring long time PD **Jody Peterson**. Mark previously held on-air shifts at REV 105, Cities 97, and WOXY/Oxford-Cincinnati, OH.

Last week, we told you about WZPL/Indianapolis' *Smiley Morning Show* hosting *Smiley's Great Garage Sale* to benefit victims of a devastating tornadoes throughout Central Indiana. As a result of these storms, eight counties in Indiana were declared a disaster area with more than \$37-million in damages. Well, *Smiley's Great Garage Sale* raised more than \$9,100 in less than five hours! The garage sale featured thousands of items donated by listeners to the Smiley Morning Show. All proceeds were donated to Salvation Army Disaster Services for Central Indiana. In addition to the monies raised, two large Salvation Army trucks were filled with additional donations to be distributed to needy victims or resold at the Salvation Army's discretion.

KRBB/Wichita APD/MD **Tom Cook** has resigned. Mum's the word on his destination - stay tuned to *the TATTLER* for details!

Top Rock tip: Skywind. "Lamhaj". Not for the faint of heart. Coming soon to great rockers across the Midwest.

Former KDWB'er **J.J. Kincaid** is in place at Entercom CHR/Rhythmic "Z-104" WNVZ/Norfolk. He started Tuesday as the station's new morning host, using the new name "Special Ed." He also swears that this moniker is **not** intentionally stolen from the 93X/Minneapolis weekender who shares the same moniker! "Special Ed" exited his post at Clear Channel CHR/Rhythmic "96-1 Kiss FM" WKST/Pittsburgh last week, and has been replaced by former "107.5 The River" WRVW/Nashville night-timer **Chris Mann**.

Martin Zellar & the Hardways
"Scattered"



WGVX - Drive 105!

Changes too. **Travis Broadcasting's** Alternative WXTW/Ft. Wayne LMA's **Taylor Broadcasting's** Dance WEXI (Energy 102.9) and is now reportedly simulcasting as "X102"...veteran sportscaster **John Rooney**, and voice of Chicago White Sox baseball, has announced he will join **Sports USA Radio Network** as play-by-play announcer for NFL and college football games...talk WJOL-A ups part-time reporter **Isaac Sancken** to Asst. News Dir. and afternoon news anchor...former WGCI/Chicago News Dir. **Valerie Landon** has been named press secretary and information coordinator for Chicago City Clerk **James Laski**...AC WJCI-A/Rantoul, IL flipped to Sports using **ESPN Radio** earlier this week...WSCG-A/Greenville, MI has flipped from Adult Standards to News using **CNN Headline News**...Non-comm WBEZ/Chicago has upped "Eight Forty Eight" Associate Editor **Aurora Aguilar** to Editor and names former intern **Dan Blumberg** as Editor of the newsmagazine...former WNDV/South Bend, IN Production Director/Webmaster **Tim Krueger** leaps to **Clear Channel**/Springfield, MO as Promotion Director....CHR WKHQ/Traverse City night slammer **David Cruz** exits to pursue his education. He has been replaced by **John Foxx**, formerly of KNDA/Corpus Christi, TX.

Last Tuesday, **Wimmer-Hudson Research & Development** changed its name to **Hudson Media Research**. Frequent Conclave faculty members, the firm which specializes in custom perceptual studies, music testing, and focus groups will continue to operate out of Denver, Colorado.

Derek's new boss? Congratulations to KDWB/Minneapolis APD/MD/mid-day talent **Derek Moran** and his fiancée **Hillary** on their nuptials this past Friday (9/27).

THE CONCLAVE PRESENTS

TalenTrak

KEYNOTE! **John "Records" Landecker**

FACULTY • Karen Young, President/True Talent
• Mary Ellen Kachinske PD, WTMX/Chicago
• Tim Richards PD, WKQX/Chicago
• Elroy Smith PD, WGCI-WVAZ/Chicago
• Joe Limardi PD, WZOK/Rockford...More!

• Keeping it Real: Life Experience as Show Prep • Habits of Effective Personalities • You and Your Audience: Connect the Dots • Making Yourself an MVP • Aircheck Clinic - **Bring your aircheck cassette!**

Tuition • Individual - \$59 Before 10/11 (\$69 at the door)
Group - \$49 each for up to 4 from the same station/group before 10/11 \$69 at the door (No group discount)

Hyatt Regency Oak Brook/Chicago- Special TalenTrak Weekend Rate - \$86*- Call 630-573-1234 or visit www.oakbrook.hyatt.com
*a limited number of rooms are available; first come-first served!

For more info call 952.927.4487 or visit www.theconclave.com

THE CONCLAVE PRESENTS
SATURDAY OCT. 19, 2002
CHICAGO
HYATT REGENCY
OAK BROOK
9AM-6PM

coming
soon.



"Lamha j"

According to reports from **Jon Ellis'** "Northpine" Midwest Broadcasting News website, sister stations "Mix 105" WLMX/Balsam Lake, WI and "Oldies 105.7" WXCX/Siren, WI have new management. **Quarnstrom Media** took over the stations on Tuesday under a Local Marketing Agreement (LMA). Quarnstrom owns eleven other stations in the region, including AM/FM combos in Hayward, WI and Pine City, MN. In an unrelated move, WLMX Program Director/Morning Host **Adam McCune** has exited the station.

Green Bay based **Starboard Broadcasting** has entered the Twin Cities market. The company is operating 1530 KSMM/Shakopee, MN and 740 WMIN/Hudson, WI as of this week. KSMM flipped from the contemporary Spanish as "La Tremenda" to Spanish-language religion (from EWTN networks) in July, and an agreement was supposed to make Andover, MN's **Twin Hearts Media** the owners of the station. However, Twin Hearts were unable to complete the sale, marking the second failed sale of the station in two years (grocery market owner **Selwin Ortega's Las Americas Corporation** had attempted to purchase the station earlier). Starboard has now taken control of KSMM, retaining its current Spanish religious format. Meanwhile, KSMM now has an unlikely sister station in the other corner of the Twin Cities area, as **Jim Borgen** agrees to give Starboard control of his 740 WMIN daytime-only signal. On Tuesday, WMIN dropped its syndicated sports format known as "The Zone" in favor of English-language religious programming from the EWTN network. Recently, "The Zone" had been tickling the bottom of the Twin Cities Arbitrons for the first time in many years; not bad for a daytimer across the Wisconsin border!

The same week as it entered the Twin Cities market (see above story), **Starboard Broadcasting** is buying 100.1 WGLB-FM/Port Washington, WI. Currently broadcasting '70s Oldies, the suburban-Milwaukee signal (owned by **Joel J. Kinlow**), delivers a fair signal across much of the Milwaukee area. Starboard plans to change the format to religion from EWTN network. The call letters of WGLB-FM will have to change, since Kinlow will retain ownership of 1560 WGLB/Elm Grove, as well as TV 49 WJJA/Racine.

Following his emergency appendectomy last Thursday (9/26) morning Sports WSCR/Chicago update anchor **Joe Bartosch** recuperated quick enough to be back on the gig producing the Bears football game for sister News WBBM-A on Sunday (9/29) and on update duties for The Score the following day. Joe reportedly remained on a limited schedule for the rest of this past week at WSCR, WBBM, and his other job in affiliate relations at **Mediatracks**.

Added -KDWB! KKRD!



norah jones "Don't Know Why"

No More Crappy Time Slot Dept: Ron "**Boogiemonster**" Gerber's "Crap From The Past" show on noncomm KFAI/Twin Cities (90.3 FM/Minneapolis, 106.7/St. Paul) has moved to Friday nights, 10:30pm to Midnight. Previously heard Sunday nights from Midnight to 2.a.m., this "forgotten hits/retro music" pop show replaces the "Friday Night Poker Party" which retires after 7 years. An interesting fact about "Crap From The Past" is that Ron has taken the show with him across the country as he has moved over the past ten years. C.F.T.P. has been heard on WRUR-FM/Rochester, NY, KAMP Student Radio and KXCI-FM/Tucson, AZ, and KFAI since 1999. For more details, visit Ron's extensive website (which proves he has nothing better to do with his time), at www.crapfromthepast.com.

Congratulations to WAYK/Kalamazoo, MI PD **Brian Nelson** and his wife **Tracie** on the birth of their son, **Broderick Keith**, on Saturday (9/28).

Availz. HAC WVRV and Smooth Jazz WSSM/St. Louis OM/PD **Mark Edwards** is now on the search for his next radio adventure! Reach out to him at (636) 728-0989 or via email at: marke@att.net... Top 40 WXSS/Milwaukee morning guy **Joe Caruso** has exited and can be reached at JoeShowdotcom@Yahoo.com or at (414) 963-2007.

Jobs. Want to be the next evening star at Country B100/WBYT? Can you assist in station promotions, appearance and production? Can you relate to a female/25-54 target demo? Aircheck/Resume/References to **Tom Oakes**, Federated Media, 237 Edison Road, Mishawaka, IN 46545. Calls 574-258-5483, extension 231... **Clear Channel** News/Talk KFYZ/Bismarck is on the lookout for a talk host who can also handle news reports, weather and markets. This could lead to a possible PD position for the right candidate. Solid talk radio experience is a must, and females and minorities are encouraged to apply. Get your T & R to **Clear Channel**/Bismarck, Attn: GM **Syd Stewart**, P.O. Box 1658, 58502-1658... Mornings in Ski Country! AAA WNCN/Montpelier-Burlington, VT seeks up and coming morning host. Adult targeted, music intensive, pop culturally aware for an active lifestyle market. Send T&R to **Media Positioning**, 1247 Lincoln Blvd #257, Santa Monica, CA 90401... **Linder's** farm/classic hits/AC hybrid 100.9 KOWZ/Owatonna, MN seeks a full time news director. This is a new position, so the candidate should have news experience and be ready to build a contact list from the ground up. Send T & R to KOWZ, Attention: **Randy Domstrand**, 1929 Cedar Avenue South, Owatonna, MN 55060... Needed at WSTO is a Production/Continuity Dir. Send your package to PD **Dave Michaels**, 420 N.W. 5th St., Evansville, IN 47708... All positions listed in *The TATTLE* are presented free of charge and represent equal opportunities.