

THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

The Conclave's unique **TalenTrak** is just 22 days away - beginning Saturday, October 19th in Chicago (actually, suburban Oak Brook) at the Hyatt Regency Oak Brook. If you don't know, **TalenTrak** is an intense one-day seminar, which will help train each registrant will become a better, more proficient air talent. Are you just beginning in radio? Have you spent a few years on the air, but feel you aren't reaching your fullest potential? Are you a veteran in need of a solid re-charge of your on-air skills? **TalenTrak** is for YOU! Morning sessions beginning at 9AM at **TalenTrak** include "Keeping it Real: Life Experience as Show Prep", "The Habits of Effective Personalities", "You and Your Audience- Connect the Dots", and "Making Yourself an MVP!" And not to be missed- Lunch with the legendary **John "Records" Landecker!** The entire afternoon will devoted to the Aircheck Clinic, where **TalenTrak** faculty and guest PD's go one-on-one for aircheck critiques and counseling! Bring your scoped 3 minute cassette aircheck!! The day will be capped at 5PM with a Get-away Cocktail Party! Kick back as you finish the day with goodbyes and your final chance to network! The cost for this career "must-attend"? Just \$59 per person or a special group registration of \$49 each for 2 or more registrants from a radio station/group until Thursday, October 11th. Tuition after that date and at the door will be \$69 (single or group member). To get a specially priced **TalenTrak** room for just \$86 (normally \$140-160 per night), call the Hyatt directly and ask for the Conclave/**TalenTrak** special (630-573-1234) or visit their website at www.oakbrook.hyatt.com. The Hyatt address: 1909 Spring Road, Oak Brook, IL 60523. Note: rooms are going fast, and a sell-out is fully expected - perhaps as early as next week! For more information, call the Conclave office at 952-927-4487 or visit www.theconclave.com.

Have you checked out the new remix of **Leann Rimes'** "Life Goes On"? The new single is researching through the roof at Ratethemusic.com (where the lowest score is a 4.03!!!), and the video is all over VH1. 20+ spin believers include KCHZ, WIXX, KKDM, WHZZ, WZEE, WKSZ, WIAL, WBIZ, WYCO, WNDV and plenty more! **Curb**



New & Active!
WGVX- 22x!!
WRLT-14X!!
WMMM, WXRT,
KINK, WNNX, more!
Won't Stand In Your Way
CURB
RECORDS

Last Friday, the Indianapolis area was hit by a storm cell that produced several tornadoes of an F-3 magnitude. The damage caused by these storms has been estimated in excess of \$37-million and more than 30 counties in Indiana have been declared a federal disaster area. During on-air conversations Monday & Tuesday with listeners affected by the storms, WZPL's **Smiley Morning Show** decided to organize *Smiley's Great Garage Sale* tomorrow morning. Listeners are being asked to bring their own personal items for sale - and to spend the morning browsing through other people's stuff to buy. All the money raised from the sale of the items, as well as any unsold items, will go directly to Salvation Army Disaster Services!

Hoobastank is seeing major CHR spin increases in the Midwest, moving from 851 spins to 1005 spins this week! "**Running Away**" proves to be a hit that works, putting a smart rock balance for all the rhythmic and pop songs you have to schedule each hour. Don't miss out! **Island-Def Jam**

Indianapolis Summer Book, Phase 2 Trend. Country WFMS grows. WFMS 12.1-13.0, WFBQ 9.3-8.8, WHHH 7.7-7.6, WGLD 6.5-7.0, WIBC-AM 7.1-6.9, WNOU 6.3-6.0, WRZX 5.7-5.9, WTLC-FM 4.7-4.8, WYXB 5.2-4.5, WTPI 4.0-4.1, WZPL 3.2-2.9, WGRL 2.5-2.6, WENS 2.8-2.6, WTTS 1.9-2.2, WYJZ 2.2-2.0, WTLC-AM 1.7-1.7, WNDE 1.4-1.3, WXIR 1.4-1.1, WKLU 0.9-0.9, WCBK 0.5-0.7, WKKG 0.7-0.6, WNTS **-0.4, WEDJ 0.4-0.4. Summer Trends found in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, May/June/July-June/July/Aug comparisons. Copyright © 2002, **The Arbitron Company**. These results may not be used without permission from **Arbitron**.

Westlife is an international sensation, and their new breakthrough song "**World Of Our Own**" is rocking across the U.S. It's been added at KQKY/Kearney and is gaining some test airplay on WXSS, WHZZ, WRVW, WHTS and more! The airplay increases are staggering: KCHZ (33x-34x), KMXV (3x-12x), KFMD (6x-9x), WIOG (11x-19x), WWAX (18x-19x). **RCA**

Major League Baseball and Detroit Tiger's veteran play by play announcer **Ernie Harwell** was celebrated this week with the re-naming of **Comercia Park's** press box as the "*Ernie Harwell Media Center*" and when, at the final home game Sunday (9/22), he was presented with home-plate. Harwell was also honored at halftime of the Detroit Lion's opener at Ford Field with the presentation of a Lions' jersey numbered 42 (for the 42 seasons he called for the Tigers.) The Hall of Famer calls his last Tiger game on Sunday. When the final out is recorded, an era will have passed...



Martin Zellar &
the Hardways
"Scattered"
WGVX-
Drive 105!

ADDED KWOD! KXXR (21x), WJJO (16x),
WZTA (18x), KQRC (8x), WRIF (6x),
KUPD (14x), WDRK (25x), WHMH (10x)

MAD AT GRAVITY walk away



Norah Jones scores an add at WKHQ/Grand Rapids this week. **"Don't Know Why"** is the consistent hit of the season across multiple formats. The sales story is there, as is listener response! Check this song out for A/C, Hot A/C, and CHR formats! Says KMXX's **Jon Zellner** – "This is one HUGE hit!"

Additional faculty announced for TalenTrak! In addition to **Karen Young** (True Talent), **Mary Ellen Kachinske** (WTMX/Chicago), **Elroy Smith** (WGCI/Chicago), **Tim Richards** (WKQX/Chicago), and **Joe Limardi** (formerly WZOK/Rockford, now with WDBY/Brookfield, CT), the faculty for TalenTrak 2002 will include **Lester St. James** (KRZZ/Wichita), **Kipper McGee** (WDBO/Orlando), **Tony Waitekus** (WHTS/Quad Cities), **Bob Walker** (WKTJ/Milwaukee), **Jim O'Hara** (WLLR/Quad Cities), **Jim Stone** (WXRJ/Rockford), and **Bill Klaproth** (WLUP/Chicago). Bill's presence as a faculty member should be especially noted. Bill was a member of the very first student body at the very first TalenTrak in 1990 (Des Moines)!! More faculty will be announced in the next 2 weeks!

Honeymoon Suite is getting rave reviews from Midwest radio on their first new track in years - **"The Way I Do."** Already a hit in Canada, this song is starting to draw attention stateside. Listen for it across the region, and across the nation! **Wildfire Music** (Need a copy? Email us – honeymoonsuite@main-st.net!)

The **TATTLE** has heard of an interesting radio faux pas, heard on WBBM-AM/Chicago. If you didn't know, the station is "radio home of the **Chicago Bears.**" But apparently not everyone who works at WBBM knows where the home of the Bears is. On a recent newscast, reporter **Felicia Middlebrooks** expressed surprise and disbelief when she read a story about the Bears playing in Champaign. Her co-anchor **Ken Herrera** – who knew da Bears were playing in Champaign this fall while Soldier Field undergoes a massive rebuilding – took no small delight in correcting her. We believe Felicia will begin speaking to Ken sometime before the 2003 Super Bowl...

Detroit's FM talk WKRK has reached a truce with the NFL over last week's stunt at the **Detroit Lions'** home opener. WKRK gave out paper bags for fans to wear over their heads in a show of disapproval over the team's dismal start this season. However, team officials ordered fans with bags on their heads to be ejected from the stadium. Now, in conjunction with the stations' "Lions Sunday" program, they will hand out "Groucho Glasses" as disguises. Team representatives said this would be an "approved" way to express dissatisfaction with the team's performance.

This St. Louis band
has a rock smash!

"Breathe"

37*

R&R Alternative!



greenwheel



Martin Zellar & The Hardways are touring and impacting Triple A with the new song **"Scattered."** It's on the air at Drive 105/Minneapolis, and every show packs in a near sell-out crowd in the Twin Cities area. This former **Gear Daddies** frontguy is back in prime sound for the new album. **Owen Lee Recordings**

Omaha-Council Bluffs Summer Book, Phase 2 Trend. T40 KQCH moves several notches up to #2. KXKT 8.3-8.3, KQCH 6.7-7.6, KFAB-AM 8.0-7.4, KGOR 7.0-7.0, KOMJ-AM 6.6-6.8, KEZO 6.4-6.5, KKCD 5.7-6.0, KSRZ 4.6-5.2, KEFM 5.5-5.1, KRQC 4.1-4.3, KQKQ 5.1-4.2, KLTQ 3.7-3.9, KKAR 2.8-3.4, KCTY 2.0-2.1, KBBX 1.6-1.9, KOSR 1.4-1.4, KOZN 1.2-0.9, KCRO 0.5-0.6, KKSC 0.4-0.5, KZKX 0.4-0.3.

Feel is on the road, proving themselves to Triple A radio nationwide. The self-titled album is a pop influenced masterpiece, as evidenced on the breakthrough track **"Won't Stand In Your Way."** It's on the "new and active" roster at R & R Triple A, and it's playing on WGVX, WRLT, KCTY, WMMM and more! **Curb**

According to the *Milwaukee Journal-Sentinel's* **Tim Cuprisin**, WLZR morning team **Brian Nelson** and **Bob Madden** are talking about taking their top-rated morning show to a new home when their Lazer contract is up at the end of the year. But, implies Cuprisin, it's important to note that all this talk could easily be a bargaining strategy, as the deejays known collectively as "Bob and Brian" try to wring the best deal they can out of Saga Communications, which owns Lazer. The 2 stations competing for Bob & Brian's attention, besides WLZR? Cuprisin says it's rocker WLUM and talker WISN-AM. "Those are the stations they're talking to," confirms **Hillel Frankel** of the Chicago-based **Entertainment Law Office**, the agent doing that talking for Bob and Brian. "Our policy at WISN has always been to not publicly discuss any contractual matters," says WISN program director **Jerry Bott**. WLUM general manager **Dan Manella** also didn't want to talk about it. WLZR general manager **Tom Joerres**, "isn't surprised" by all the talk about talking to other stations as they negotiate with Lazer. "That's just part of the territory. Their contract is up at the end of the year. We certainly have every intention of continuing our relationship with them. They have been a very strong presence in mornings for the past 15 years." Regarding the two suitors for the team's services, WLUM has lacked a morning show since dumping **"Mancow"** a few months ago, and while WISN's morning team of **Jay Weber** and **Bob Dolan** has been gathering steam since it debuted in November 1998, it's thought that Bob and Brian could bring in more listeners in the talk station's male target.

westlife "World Of Our Own"



Added KQKY/Kearney! KCHZ (34x), KKRD (11x), WSNX (20x), WIAL (30x), WZOK (22x)!
15 million sold worldwide, TEN top 10 hits in UK!

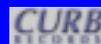
Waitt Radio's CEO **Michael Delich** has announced that **George Pelletier** has been upped to Sr. VP for the group. Also, Waitt Radio/Omaha GM **Michael Payne** has been promoted to VP/Regional Manager. Waitt Media owner **Norman Waitt, Jr.** has also helped the group launch the "Amber Alert" program, an abducted child alert system which immediately sends notification of any possible child abductions to every Waitt station in all states, regardless of the location where the incident may have occurred.

"100.7 The Buzz" KGBZ/Fargo weekender/production wizard **Paul Allen** is back on the air again after surviving a double lung transplant. After undergoing surgery June 18, he came back to Fargo on August 15, an entire month earlier than expected!

Kansas City Summer Book, Phase 2 Trend: Rock KQRC up, as is T40 KMXV. KQRC 7.9-8.3, KPRS 7.9-7.8, KFKF 5.5-6.0, KMBZ 6.0-5.7, WDAF-AM 5.7-5.6, KMXV 5.1-5.6, KBEQ 4.5-4.8, KCMO 4.4-4.7, KCIY 3.8-4.0, KUDL 4.8-3.9, KRBZ 3.4-3.7, KCFX 3.1-3.4, KCHZ 3.6-3.4, WHB-AM 3.2-3.1, KYYS 3.4-3.1, KCMO 2.4-2.8, KSRC 2.9-2.7, KMJK 2.7-2.9, KFME 2.0-2.2, KXTR 1.4-1.2, KPRT 1.4-1.2, KKHK 0.4-0.7, KCCV-FM 0.6-0.6, KMZU 0.6-0.5, KCCV 0.4-0.4, KCCV-AM 0.4-0.4.

Former KDWB/Minneapolis APD **Rich Davis** has a couple slots to fill in his current post as PD of **Clear Channel's** CHR "107.5 The River" WRVW/Nashville. Night guy **Chris Mann** is off to sister WKST/Pittsburgh as MD/Afternoons (to replace WKST's (and former KDWB'er) **J.J. Kincaid**, who starts mornings on WNVZ/Norfolk on Tuesday). Meanwhile in Nashville, WRVW afternoon **Billy Breeze** has exited the station. Rich Davis is taking T & R's for both positions now (see "JOBS" in on the last page of the *TATTLER*.)

LEANN RIMES Life Goes On



R&R T40: **36 - 31**

MONITOR: **39*-35***

RateTheMusic=
4.06 (F18-24)!
4.05 (F18-34)!!
4.03 (F25-34)!!!

ADDED-WKRQ, WBLI, WMRV, KMXZ, etc!
REMIX AVAILABLE NOW!

Infinity country sisters KILT/Houston and KIKK/Houston PD **Darren Davis** has announced he will exit the Houston cluster to become OM of **Clear Channel's** seven station cluster in Detroit. He begins his new post on Monday. In Houston, current MD **John Trapane** will be handling interim programming duties while GM **Laura Morris** conducts a nationwide search for a permanent replacement.

RUMOR: Is a former Twin Cities air talent about to land in the PD chair at an important New England Triple A outlet? Has it already happened?

Changes. **Radio One** has transferred Urban WIZF/Cincinnati OM/PD **Hurricane Dave Smith** to Urban WENZ/Cleveland in the same capacity, meanwhile WIZF APD/MD **Terri Thomas** is upped to PD...According to reports from this week's *Inside Radio*, **Stop 26 Riverbend** has won the auction of silent WASN-AM/Youngstown, OH for a \$175,000.00 bid (plus the 10% auction fee)...According to reports from *Michiguide.com* earlier this week, **Westwood One** has announced that **Crawford's** Religious outlet WLLZ-AM/Detroit will now carry the **Bill O'Reilly** show live from noon-2pm...Consultant and Talk programming vet **Michael Packer** has joined Talker WLS-AM/Chicago as Operations Director, replacing **Mike Elder** who left to join WRKO-AM/Boston earlier this year...T40 WKPK/Traverse City, MI is apparently moving into the Hot AC arena as PD **Rob Weaver** says they're still using "The Peak" moniker, in addition to the new slogan "The Best Mix of the '80s, '90s & Today." In other station news, night jock **Goose** has parted ways and swing jock **Andrew Daily** slides into the shift.

THE CONCLAVE PRESENTS

TalenTrak

SATURDAY OCT. 19, 2002
CHICAGO
HYATT REGENCY
OAK BROOK
9AM-6PM



KEYNOTE!

FACULTY • Karen Young, President/True Talent
• Mary Ellen Kachinske PD, WTMX/Chicago
• Tim Richards PD, WKQX/Chicago
• Elroy Smith PD, WGCI-WVAZ/Chicago
• Joe Limardi PD, WZOK/Rockford...More!

• **Keeping it Real: Life Experience as Show Prep** • **Habits of Effective Personalities** • **You and Your Audience: Connect the Dots** • **Making Yourself an MVP** • **Aircheck Clinic - Bring your aircheck cassette!**

Tuition • Individual - \$59 Before 10/11 (\$69 at the door)
Group - \$49 each for up to 4 from the same station/group before 10/11 \$69 at the door (No group discount)

Hyatt Regency Oak Brook/Chicago- Special TalenTrak Weekend Rate - \$86*- Call 630-573-1234 or visit www.oakbrook.hyatt.com
*a limited number of rooms are available; first come-first served!

For more info call 952.927.4487 or visit www.theconclave.com

HONEYMOON SUITE

The Way I Do

The first U.S. single from



Lemon Tongue (Wildfire Music HMS03542)

Grand Rapids Summer Book Phase 2 Trend. Country WBCT moves into a tie at the top with T40 WSNX. WBCT 8.8-9.2, WSNX 9.3-9.2, WLAV 7.3-7.2, WKLQ 6.0-6.1, WGRD 4.9-5.6, WOOD-AM 4.6-5.1, WOOD-FM 4.8-4.7, WLHT 3.4-4.1, WBFX 4.1-3.7, WODJ 3.5-3.6, WTRV 3.0-3.1, WVTI 2.9-3.0, WJQK 3.6-2.8, WBBL 1.8-2.0, WFGR 2.3-1.8, WMJH 1.6-1.7, WJNZ 1.3-1.4, WMUS 1.2-1.2, WTKG 1.0-1.1, WFUR 1.4-1.1, WGN-AM 1.0-0.9, WYGR 0.4-0.8, WMRR 0.5-0.8, WHTC **-0.5, WKWM 0.4-0.5, WGHN-FM 0.6-0.4, WYVN 0.8-0.4, WGHN-AM 0.2-0.1.

Bon Jovi is an artist of major importance to your listeners. **"Everyday"** is picking up new adds every week including WDRQ, WXSS, WTBX, WDUX and more! Back in true form, check out this song since it's a natural for multiple formats. **Island-Def Jam**

Congratulations to the staff at WLGH/Lansing, MI who were visited yesterday by Michigan State Rep. **Paul Deweese** who later presented the station with a tribute from the Michigan Legislature (live) as part of The Morning Light show. The tribute honored WLGH's community service, and is signed by **Gov. John Engler**.

Getting FCC'd: The FCC has red-flagged **South Central's** previously announced \$13 million purchase of **Brill Media's** Top 40 WSTO/ Evansville due to concentration concerns. WSTO had not been included in **Regent's** recent bankruptcy court acquisition of the majority of Brill's assets for a reported \$62 million... After apparently failing to file a request for a waiver of the rules after selling KAKU/Springfield, MO, the **American Family Association (AFA)** was fined \$5,000 by the FCC this week for operating non-comm religious KBKC/ Moberly, MO without a primary studio. The fine was reduced from the original \$7,000 Notice of Apparent Liability originally issued in May... **Emmis** had petitioned the FCC to reconsider at \$14,000 indecency fine against **Mancow Muller**, because the fines were imposed without a tape or transcript. However, the Commission denied the petition, stating that an "inexact description" with exact dates and times is sufficient.

A bill introduced to Congress today by Rep. **Jim Sensenbrenner** (R-WI) would grant webcasters a six-month reprieve from paying copyright fees rendered by Librarian of Congress, **Dr. James Billington** in June, if passed. The fee structure is set to take action on October 20.

Talk WMAV-AM/Springfield, IL came to the support of the two locally-based Air Force pilots charged in the friendly fire incident that killed four Canadian soldiers in Afghanistan last spring. This week, a live fundraiser hosted by the station's **Jim Leach** at a local VFW post raised \$5,600 in just three hours for the pilots' legal defense! While the pilots are eligible for free military representation, they will also use private attorneys. Thus far, the legal costs have passed the \$40,000 mark and are expected to run well-over \$100,000!

norah jones "Don't Know Why"

ADDED WKHQ!
RESEARCH/PHONES/SALES
- **KMXD, KQKQ, WWWW,**
KALC, KSTP, KYKY, KTOZ,
WKTI, KDAL, KTCZ, KBCO,
WRLT, WMMM.
KBXR, more!



Greenwheel "Breathe" is already impacting Hot A/C and CHR with spins at KQIC, KBEA, and KSLZ. This St. Louis band is already a proven hit in rock and alternative. They're on tour with Hoobastank this fall! **Island-Def Jam**

Main Street and **The Conclave** are sorry to hear that **Bob Kevioan's** (one half of Indianapolis-based syndicated **Bob & Tom** show) mother has passed away at age 75...also our deepest condolences to the family and friends of Classical WFMT/Chicago producer **John McGrody** who recently passed away at age 49. McGrody is survived by wife **Lisa Flynn**, WFMT's afternoon host.

Changes too. **Clear Channel** Top 40 WKSC/Chicago has named former Infinity/Chicago VP-Sales **Paul Agase** as the new Station Manager and GSM... Sports KCKN-A/Kansas City will carry Kansas City Comets indoor soccer this season- the games were previously heard on cross-town Sports WHB-A... Sports KOZN-A/Omaha afternoon co-host **Bob Bruce** has added booking agent duties for the new 8,000 seat Mid-America Arena across the river in Council Bluffs, IA, focusing on concerts and sports events...Christian WLGH/Lansing, MI welcomes former cross-town CHR WHZZ talent **Nikki Lane** to "The Morning Light" show beginning Tuesday (10/1). She'll handle the news and co-host with **Tim and Tiana**...Sports WSCR-A (The Score)/Chicago adds **Fox Sports Radio's Jim Daniels** for 1-5a (CT) weeknights, he replaces **Tommy Williams**...former **DeYoung Group** AE (and daughter of retired White Sox pitcher Ron) **Carey Scheuler** joins Sports WMVP-A/Chicago as Dir. of Community and Public Relations...**Cumulus'** Top 40 WTWR/Monroe, MI-Toledo gets its city of license changed to Luna Pier, MI. The station has a CP to increase power from 1.4 kW to 3.1 kW.

The **TATTLE**wishes to send congratulations to "B-100" KBEA/Quad Cities PD **Matt Williams** and wife Laura on the birth of **Grant Thomas Williams**, born Wednesday (9/25). That's a radio name if we've ever heard one!

Availz. Former Zone 105/Minneapolis and WRXL/Richmond, VA PD **John Lassman** is searching for his next opportunity. Reach John at (804) 364-8778.

Jobs. **Clear Channel's** CHR "107.5 The Rive" WRVW/Nashville, TN has two immediate openings! Both afternoons and nights! Get your T&R's to PD **Rich Davis**, 55 Music Square West, 37203... **Leighton Enterprises'** CHR KCLD/St. Cloud needs a strong full-time midday talent! Get your T & R to KCLD-FM, Attention: Midday Position, P.O. Box 1458, St. Cloud, MN, 56302. Females strongly encouraged... **Salem/Twin Cities** has a rare opening! AM 1280 The Patriot and AM 980 KKMS is looking for a General Sales Manager. This new position is for the growing Salem group in the Twin Cities, and sales background is a definite plus. Contact GM **John Hunt** via email at: jhunt@kkms.com or fax at (651) 405-8222. All positions listed in *The Tattler* are presented free of charge and represent equal opportunities.

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